

For Office Use	
Date rec:	
Ref No:	
Initials:	

CORPORATE EVENTS SPONSORSHIP 20-21
APPLICATION FORM

ONLY TYPED COPIES WILL BE ACCEPTED

Contact Details			
Name			
Name of Organisation			
Position in Organisation			
Address of Organisation			
Contact Address for correspondence			
Daytime Tel No		Mobile Tel No	
Email Address			

What is the title of your event?

Date of the Event: Start Date _____ End Date _____

What will be the duration of your event (No. of Days)?

Where will your event be held?

Is the event open to the general public? Yes No

Will there be an admission Charge? Yes No

(If yes, please state how much per person/family) £ _____

Please indicate the amount of sponsorship you are requesting from Antrim and Newtownabbey Borough Council (up to a maximum of £15,000 (under review))

£ _____

What percentage of the total budget for your event does this represent?

_____ %

Has your organisation received any financial assistance from Antrim & Newtownabbey Borough Council in the past?

Project	Amount Offered £	Claimed £

Estimated visitors - How many from the:

Antrim & Newtownabbey Borough		Northern Ireland		Outside Northern Ireland	
Estimated event participants - How many from the:					
Antrim & Newtownabbey Borough		Northern Ireland		Outside Northern Ireland	

Please describe the main elements of this event programme

event with rationale to support your assumption.

Increase bed nights within the Borough

Provide forecast additional bed nights resulting from the event and supply supportrationale.

Accommodation
Where are your participants/spectators likely to be accommodated in Antrim and Newtownabbey Borough during the event (i.e. names of hotels, guesthouses, self-catering establishments, caravan parks, campus accommodation)?

Accommodation	Location	No. of People	No. of Nights

Rationale:

Accommodation Partner:
Have you established an accommodation partner(s) for your event? If so who?

Accommodation	Location	Details of partnership / package offer:

Increase visitor numbers to the Borough

Please provide a rationale to support your visitor number assumptions:

Enhance the visitor experience

Explain how the event adds value to the visitor experience to the Borough:

- *How is your event a unique offer?*

Raise the profile of the Borough

How will the event be promoted locally, regionally and internationally?

<p>Develop and promote tourism opportunities</p> <p><i>How can the event complement or add to other tourism attractions/activities in the Borough?</i></p>	
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Accommodation

Where are your participants/spectators likely to be accommodated in Antrim and Newtownabbey Borough during the event (i.e. names of hotels, guesthouses, self-catering establishments, caravan parks, campus accommodation)?

Accommodation	Location	No. of People	No. of Nights	Total

Accommodation Partner:

Have you established an accommodation partner(s) for your event? If so who?

Accommodation	Location	Details of partnership / package offer:

Please detail other funding requests made or to be made in relation to this event

Funders	Applied for £	Offered/Awaiting (Please state)

The Council will consider providing deficit funding towards the cost of an eligible event (i.e. to help meet the gap between income and expenditure). Please clearly demonstrate why your event requires deficit funding: