

E-CIGS LABELLING AND PRODUCT PRESENTATION REQUIREMENTS

An estimated 2.9 million adults in Great Britain currently use e-cigarettes and of these, 1.5 million people have completely stopped smoking cigarettes. They a lesser risk than cigarettes and can be particularly effective when combined with extra quitting support.

In the UK e-cigarettes are tightly regulated for safety and quality. They aren't completely risk free. E-cigarettes don't produce tar or carbon monoxide, two of the most harmful elements in tobacco smoke. The liquid and vapour contain some potentially harmful chemicals also found in cigarette smoke but at lower levels.

The UK has a most comprehensive system of regulation for e-cigarettes. This includes:

- Minimum standards of safety and quality
- Packaging and labelling requirements
- A ban on advertising in print, broadcast, online and other electronic media
- A ban on the sale of e-cigarettes to under-18s and on purchase by adults on behalf of under-18s.

PRODUCT SPECIFICATIONS – all products must be

- Child and tamper resistant
- Protected against breakage and leakage
- Be refillable without leakage

PRODUCT SIZE

- Disposable e-cigarettes must not contain more than 2ml of nicotine liquid
- Refillable e-cigarettes tanks must have a maximum capacity of 2ml
- A refill container must not contain more than 10ml of nicotine

NICOTINE CONTENT – nicotine liquid must not contain

- A nicotine content of more than 20mg per ml (equivalent to 2%)
- Vitamins, colouring, or prohibitive additives
- Any ingredients which pose a risk to human health

LABELLING REQUIREMENTS –each e-cigarette or refill packet must come with

- Instructions for use and storage
- Contra-indications
- Warnings for specific risk groups
- Possible adverse effects
- Addictiveness and toxicity
- Producer contact details or contact in country of origin
- List of ingredients in descending order by weight
- Detail of the nicotine content
- Detail of the nicotine delivery per dose
- Batch number

- Recommendations to keep product out of reach of children
- Health warnings e.g. product contains nicotine, a highly addictive substance

If you have any concerns about the sale of E.cigs or the presentation or labelling please contact Environmental Health on 028 9034 0160.