

For Office Use	
Date rec:	
Ref No:	
Initials:	

CORPORATE EVENTS SPONSORSHIP 2019-20
APPLICATION FORM

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Contact Details			
Name			
Name of Organisation			
Position in Organisation			
Address of Organisation			
Contact Address for correspondence			
Daytime Tel No		Mobile Tel No	
Email Address			

What is the title of your event?

Date of the Event: Start Date _____ End Date _____

What will be the duration of your event (No. of Days)?

Where will your event be held?

Is the event open to the general public? Yes No

Will there be an admission Charge? Yes No

(If yes, please state how much per person/family) £ _____

Please indicate the amount of sponsorship you are requesting from Antrim and Newtownabbey Borough Council (up to maximum of £10,000)

£ _____

What percentage of the total budget for your event does this represent?

_____ %

Has your organisation received any financial assistance from Antrim & Newtownabbey Borough Council in the past?

Project	Amount Offered £	Claimed £

Estimated visitors - How many from the:

Antrim & Newtownabbey Borough		Northern Ireland		Outside Northern Ireland	
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Estimated event participants - How many from the:

Antrim & Newtownabbey Borough		Northern Ireland		Outside Northern Ireland	
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Please describe the main elements of this event programme

<p>Increase bed nights within the Borough</p> <p><i>Provide evidence of additional bed nights resulting from the event</i></p>	
<p>Increase visitor numbers</p> <p><i>Provide an estimate of the number of visitors attending the event</i></p>	
<p>Enhance the visitor experience</p> <p><i>Explain how the event adds value to the visitor experience to the Borough</i></p>	
<p>Raise the profile of the Borough</p> <p><i>How will the event be promoted locally, regionally and internationally?</i></p>	

Please detail other funding requests made or to be made in relation to this event

Fundors	Applied for £	Offered/Awaiting (Please state)

The Council will consider providing deficit funding towards the cost of an eligible event (i.e. to help meet the gap between income and expenditure). Please clearly demonstrate why your event requires deficit funding