

Yes You Can - Sell It Residential - Application Form

The Sell It residential is a fully funded 2 day residential taking place in August and November 2019.

The residential will provide 44 women (22 at each residential) with the tools and motivation to create their own growth strategy. The residential is restricted to women who want to grow their business.

Essential Criteria – you must meet one of the following criteria to apply for the residential

1. Trading at least 3 years
2. Employ 2+ staff
3. Turnover >£250,000

Other criteria

- Desire to grow
- Participants must be over 18 years of age
- Participants must be the business owner
- 2 spaces are available for participants from each Council area for each residential (4 spaces in total)
- Other criteria may be added if there is a high level of applicants

Completion of the application form does not guarantee a place on the Sell It residential. All information provided in the application is confidential. Selection will be carried out by Women in Business.

Both residentials will take place in [Corick Country House](#). The August residential will be delivered on Monday 5th and Tuesday 6th August. The November residential will be delivered on Monday 4th and Tuesday 5^h November.

Name	
Business Address Please note that your application will be based on the council area where your business is located.	
City	
Postcode	
Telephone / Mobile	
E-mail address	

Website or Social media pages – please provide links	
Council area your business is located	
Product(s) or Service	
Number of years trading	
Total number of staff	
Size of business by turnover level You may be asked to submit accounts to support your turnover	£100k -£200k <input type="checkbox"/> £200k-£300k <input type="checkbox"/> £300k-£500K <input type="checkbox"/> £500K+ <input type="checkbox"/>

Please provide a detailed summary of your current business – describe the product/s or service you offer.
(Max 200 words)

The following 3 questions may be scored if we are oversubscribed in any Council area. Please do not amend the layout of this form or exceed the word count as it may void your application.

1. Why do you want to participate on the Sell It 2 day residential? What do you hope to gain from it?
(Max 250 words)

2. Where do you see your business in 10 years' time?

(Max 200 words)

<p>3. What are the main challenges and possible risks facing you in developing your product/service offering and in winning new business?</p> <p>(Max 250 words)</p>

The programme timetable is scheduled below. Please indicate your availability and any preference if you are available on both dates.

	Availability (please tick)	Preference if applicable (1 or 2)
Residential 1 5 th & 6 th August 2019	<input type="checkbox"/>	
Residential 2 4 th & 5 th November 2019	<input type="checkbox"/>	

Where did you hear about the programme?

Applicant Name/Signature: _____

Date of application: _____

By submitting this application, and if accepted onto this programme, you agree to fully participate in all aspects of the programme. Due to the cost per person we require 14 days advance notice if you are unable to attend in order that we may offer the place to another applicant. Please submit your application to Women in Business at the email below. We will confirm receipt of your application.

Women in Business – Head of Business – Lesley O’Hanlon
 Telephone: 02895 216013
 Email: YYC@womeninbusinessni.com



Office Use Only:

Date Received:	
Criteria 1 – Trading at least 3 years	
Criteria 2 – Employ 2+ staff	
Criteria 3 – Turnover >£250k	
Q1 Score	
Q2 Score	
Q3 Score	
Total Score	