Local Development Plan | 2030

Draft Plan Strategy

Evidence Paper 4: Retail and Commercial Leisure Study

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Antrim and Newtownabbey
BOROUGH COUNCIL

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Antrim & Newtownabbey Retail & Commercial Leisure Study

on behalf of Antrim & Newtownabbey Borough Council

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1.0 Executive Summary

1.1 This Retail and Commercial Leisure Study[1] informs the emerging Antrim and Newtownabbey Local Development Plan 2015-2030.

1.2 It considers trends in the UK and Northern Irish retail and leisure economy, in order to establish a baseline position in respect of the likely supply and demand for different town centre uses over the Plan period to 2030. The tone for the Study is one of caution yet pro-activity, with town centres throughout the UK experiencing unprecedented volatility whilst we adjust to rapidly evolving digital retail platforms and how they impact on our bricks and mortar town centres.

1.3 The Study examines the health of the Borough's existing centres, and establishes that they are largely in good health, helped either by their attractive nature, and/or proximity to extensive residential populations. However, the Study recommends areas of improvement across each of the centres, including, for example, the physical appearance and on-foot connectivity of Antrim, the environmental quality of the Abbey Centre, and the availability of parking in Glengormley.

1.4 The Study is underpinned by both our own professional observations, and also those of over 800 households across the Borough, who each contributed to a detailed household telephone survey carried out by independent market researchers, and which enables us to explore a range of qualitative questioning around what people do or do not like about their retail and leisure choices.

1.5 The survey exercise also enabled us to examine current shopping and leisure patterns, and to establish whether there are any gaps in the current level of provision. Our work shows a clear distinction between convenience and comparison goods in this respect. The Borough is well provided for in respect of comparison goods, and has a number of sizable planning permissions that are extant and which, if built out, would further swell the current supply level (most notably at The Junction, Antrim). We have therefore recommended caution in providing for any further comparison goods floorspace outside existing town centres. There is simply not expenditure to support any more floorspace, without having significant negative repercussions on existing floorspace, most likely in town centres.

1.6 Turning to convenience goods, our assessment *does* show that there is expenditure in the system to support further floorspace in the Borough. Notwithstanding, our surveys do not show there to be a significant qualitative gap in this respect i.e. there is no strong undercurrent amongst households that

[1] This study is based on information available at the point of survey, which may change over time. Any amendments to designations and/or zonings will be included in the forthcoming Local Policies Plan.

there is a lack of food stores in terms of choice or quality. The Council should therefore be careful when entertaining any proposals for new foodstore floorspace and any such proposals should ideally be located within town centre boundaries, where they can assist with footfall generation, or at least very close by town centres, where no suitable town centre sites are available.

1.7 We have tested our findings and recommendations at a series of workshops with Town Teams representing each of the seven larger centres covered by the Borough, as well as with Elected Members.

1.8 The culmination of our work is to build on the Council's existing work on retail policy in the POP, and to make a series of policy recommendations aimed at meeting the needs and expectations of the Borough's residents, whilst protecting the vitality and viability of its existing centres. Key to this balance is defining a retail hierarchy, and what the ambition should be for each centre. Our work concludes that there have been significant shifts since the time the legacy plans were drawn up, and that the role and function of Abbey Centre and Glengormley, in particular, have grown. There are also a large number of village or neighbourhood centres, which require classification under a new retail hierarchy, and the Council has carried out a study of its own in this respect. This Study therefore brings together these two pieces of work and recommends a comprehensive new retail hierarchy for the Borough as illustrated below;

Tier	Title	Description	Centres
1	Large Town Centres	Provides (or has the potential to provide) a range of shops, services, businesses and community facilities to a significant hinterland which includes smaller neighbouring towns or a number of suburbs.	Antrim Abbey Centre
2	Town Centres	Provides (or has the potential to provide) a range of shops, services, businesses and community facilities to a hinterland which includes neighbouring villages or a few surrounding suburbs.	Ballyclare Crumlin Glengormley Randalstown
3	District Centres	Provides (or has the potential to provide) a range of shops, services, businesses and community facilities to a suburban community.	Northcott Whiteabbey Village
4	Local Centres	Provides (or has the potential to provide) a range of shops and services to a surrounding community.	**Local Centres (Urban)** *Newtownabbey* Abbots Cross Ballyduff Beverley Road

			Carnmoney Cloughfern Jennings Park Kingspark/Kings Crescent Mallusk, Mayfield Merville Garden Village Monkstown Mossley West (future potential to be a Tier-3 centre) Richmond The Diamond (Rathcoole) *Antrim* Greystone Parkhall **Local (Rural)** Ballynure Doagh Parkgate Templepatrick Toome

1.9 The Study concludes with a detailed assessment of a number of policy considerations. There are recommendations in terms of policy topics aimed at specifically protecting the vitality and viability of existing centres, which include for example, suggested retail impact and sub-division policies, as well as guidance on the definition of town centre boundaries, where amendments are suggested for Antrim, Crumlin and Glengormley. These amendments will be removed at Local Policies Plan stage.

1.10 The only centre within the Borough, which currently has a Primary Retail Core definition is Antrim. Unless there is therefore a particular local circumstance for defining a Primary Retail Core in Antrim, it would seem sensible to treat all centres of a similar size in a consistent way. Our recommendation is that the Primary Retail Core definition should be removed from Antrim.

2.0 Introduction

Overview

2.1 Nexus Planning ('Nexus') has been appointed by Antrim and Newtownabbey Borough Council ('the Council' or 'ANBC') to prepare its Retail and Commercial Leisure Study. The Study will inform the emerging Antrim and Newtownabbey Local Development Plan 2015-2030 ('LDP').

2.2 The Study will form a Technical Evidence Paper to support the LDP. Its key outputs are to establish the capacity for retail and commercial leisure development through until 2030, as well as to consider a range of specific policy matters, such as defining the retail hierarchy, the need for primary and secondary retail frontages, an appropriate impact threshold for each centre, and any policy requirements to support the on-going vitality and viability of identified centres.

2.3 The Study primarily concerns itself with the seven main retail centres within the Council's administrative boundary, namely; Newtownabbey (The Abbey Centre), Northcott, Glengormley, Antrim, Ballyclare, Crumlin and Randalstown. The Council's Forward Plan Team undertook an updated study of villages and neighbourhood centres that were proposed in the Council's Preferred Options Paper.

2.4 The Study is underpinned by empirical evidence in the form of an 800-sample household telephone survey. This extensive survey considers the retail and leisure habits of residents both within, and immediately adjoining, the Borough. It builds an accurate picture of the extent to which the Borough retains the spending power of its own residents, as well as the extent to which it attracts residents from beyond its boundaries. We also consider the qualitative views of a number of stakeholders, both at the current time, and in the form of responses received to the Council's previous statutory consultations. The combination of these quantitative and qualitative factors, together with our own assessment, help shape our recommendations to the Council.

Planning Policy Context

2.5 The Regional Development Strategy (RDS, 2012) is a long term plan to 2035 which aims to deliver the spatial aspects of the Government's programme. Within the ANBC borders, the RDS highlights Antrim as a place of infrastructure and tourist significance, as well as having an increasing retail presence. The RDS seeks to promote Antrim as an economic 'hub' alongside Ballymena and Larne in neighbouring Mid and East Antrim. The RDS is largely silent on broad retail and leisure matters, which are instead dealt with in the SPPS, though there is broad support for growing existing town centres and for encouraging rural diversification.

2.6 The Strategic Planning Policy Statement for Northern Ireland (SPPS, September 2015), contains policy on Town Centres and Retailing at Paragraphs 6.267 to 6.292. This document cancelled previous PPS5: Retailing and Town Centres. The SPPS also links into the regional policy guidance contained within the Regional Development Strategy 2035 (RDS).

2.7 The aim of the SPPS is to support and sustain vibrant town centres across Northern Ireland through the promotion of established town centres as the appropriate first choice location of retailing and other complementary functions consistent with the RDS. The SPPS defines acceptable town centre uses as cultural and community facilities, retail, leisure, entertainment and businesses. The Regional Strategic Objectives are listed at Paragraph 6.271 as follows:

- Secure a town centres first approach for the location of future retailing and other main town centre uses;
- Adopt a sequential approach to the identification of retail and main town centre uses in Local Development Plans (LDPs) and when decision-taking;
- Ensure LDPs and decisions are informed by robust and up to date evidence in relation to need and capacity;
- Protect and enhance diversity in the range of town centre uses appropriate to their role and function, such as leisure, cultural and community facilities, housing and business;
- Promote high quality design to ensure that town centres provide sustainable, attractive, accessible and safe environments; and
- Maintain and improve accessibility to and within the town centre.

2.8 Following on from this, the SPPS outlines how a Regional Strategic Policy should be produced. Building on a town centres first approach, this should incorporate an assessment of needs across the authority area, regular health-checks (at least every 5 years), policies to retain and consolidate existing District and Local Centres, definitions of the Retail Hierarchy and the boundaries of existing centres, and allocations for suitable retail and other town centre use sites where appropriate.

2.9 The legacy development plans[2] for the ANBC area are the draft Belfast Metropolitan Area Plan 2015 (dBMAP) and the Antrim Area Plan 1984-2001 and its Alterations (AAP). The Council is working towards a new plan for the new Council area as we describe below. In laying the groundwork for that, the Council has prepared a number of context documents as follows:

[2] The following plans also apply -Belfast Urban Area Plan 2001; Carrickfergus Area Plan 2001; Draft Newtownabbey Area Plan 2005.

- Corporate Plan 2015-2030 – objectives include to promote positive development through Planning, to support entrepreneurship, to have a strong competitive business advantage whilst maximising tourist opportunities, and to create welcoming and vibrant towns, villages and neighbourhoods.
- 'Love Living Here' Community Plan – which notes in Section 3 that small and micro businesses are an essential element of the economic fabric of the area. The Plan notes that 19.4% of jobs in the area are in the retail, wholesale and motor vehicle sectors. The Plan envisages 4 outcomes; Outcome 1 is that citizens enjoy good health and well-being; Outcome 2 whereby citizens live in connected, safe and vibrant places; Outcome 3 where citizens benefit from economic prosperity; and, Outcome 4, where citizens achieve their full potential. Relevant to this Study, an important facet of Outcome 2 is that town centres and village centres across the Borough should be vibrant places where citizens spend their leisure time. Good Town Centre planning will also contribute to the aims of Outcomes 1 and 3.
- 'Facilitating Economic Development' Evidence Paper (2017) – This paper set out a review of publicly available data on retail and leisure trends, as well as a summary of previous survey work around vacancies and the general health of centres within the Council area. The Paper notes that assessments of town centre health-checks and future retail and leisure need will be an important part of the Plan preparation, and so sets the context for this Study.
- Antrim and Newtownabbey Economic Strategy – This document highlights retail as one of the key sectors within the Borough and a major source of employment/growth.

2.10 The Council is now preparing its first LDP. A 'Preferred Options Paper' was issued in January 2017 ('POP'). The POP utilised the findings of the Evidence Paper, these two publications are important pillars in the production of this Study, and we refer to their findings throughout.

2.11 The POP contained a proposed classification for the hierarchy of centres (Table 3, Page 49), options for the retention and reclassification of the Borough's current centres (Paragraph's 4.48 to 4.58), proposals for a new District Centre (Paragraphs 4.61 to 4.66), as well as proposals for local, village and neighbourhood centres (Paragraphs 4.67 to 4.73). We consider each of these aspects in detail in our recommendations in Section 6.

Scope of Commission

2.12 Nexus is asked to report on four key tasks as follows:

Task	Key Elements
Task 1 - Overview	• Review long-term retail and leisure market trends in Northern Ireland and the UK
Task 2 – Baseline Study	• Establishing catchment areas for each of the main centres • Identification of the retention and leakage of convenience, comparison and leisure trade between centres • Assessment of the extent to which current retail and leisure provision satisfies the level and nature of consumer demand • Analysis of existing out of centre development in the Borough • Health-checks of the seven main centres (to include consideration of a wide range of factors including land-use composition, vacancy rates, quality of the environment, footfall, retailer representation, attitudes and perceptions, rents and other factors) • Assess existing out-of-centre developments, in particular The Junction Retail and Leisure Park in Antrim, and its relationship with current/proposed centres • Benchmark the performance of each centre against other centres in Northern Ireland • Identification of the future role of each centre • Identification of any gaps or issues that may be affecting viability
Task 3 – Capacity Assessment	• Define appropriate population and expenditure profiles for the Study Area • Assess the turnover of existing retail developments • Assess the phased quantitative capacity for comparison and convenience goods floorspace, as well as commercial leisure development

- Building on the quantitative findings, assess the qualitative need for any additional floorspace across the Borough
- Advise the Council on whether it should issue a 'Call for Sites', in light of the quantitative and qualitative findings

Task 4 – Policy and Proposals

- Recommend a Hierarchy of Centres
- Examine an appropriate impact threshold for the Borough and/or individual centres
- Define the spatial extent of centres, including identifying classes of retail frontage
- Identify any potential development opportunity sites
- Comment on Draft Planning Policies defined by the Council
- Demonstrate how matters of 'Soundness' have been considered

Structure of the Study

2.13 In light of the above, we have structured our report as follows;

- **Section 3** summarises key current and future retail and leisure trends, therefore providing the context for this Study and how it can be used to guide plan-making.
- **Section 4** examines the vitality and viability of the main centres within the Council area, and benchmarks their performance against other centres in the UK and in Northern Ireland. We review our empirical survey findings and consider health-checks of the Borough's main centres;
- **Section 5** details our assessment of the current and future population and expenditure levels within the Study Area and provides our analysis in respect to the quantitative and qualitative need for further convenience, comparison and commercial leisure floorspace over the assessment period (to 2030);
- **Section 6** sets out our recommendations in respect of the Councils' future strategies for retail, town centre and leisure development.

3.0 Task 1 – Overview

Current Retail Picture Overview

3.1 The economic climate that prevailed during the most recent economic recession (circa 2008 to 2013) had substantial impacts on the retail market by restricting resident incomes and changing the way people spend. Consequently, the level of spending contracted. Since 2013 (recognised as being the end of the recession in the UK), the economy slowly regained momentum and economic reports released in early 2016 indicated a return to pre-recession levels of economic activity. The Brexit vote and subsequent triggering of Article 50, is though expected to dampen business and consumer confidence and the prospects for significant growth in the near future.

3.2 During 2017 the consumer economy tightened, with rising inflation and slowing wage growth. Experian reports that 2017 saw the UK shift from being one of the fastest growing G7 economies to one of the slowest[3]. The ongoing uncertainty around Brexit and the 2017 general election only exacerbated the uncertain environment. However, in their Midsummer Retail Report 2017, Colliers International recognised that headline figures from the UK retail property sector are, on the face of it, positive with prime rents up 1.8% year-on-year – the best increase since 2008[4]. Overall, prime vacancy has decreased by 0.2%, the first nationwide movement since 2014. The Office of National Statistics (ONS) has estimated that the UK economy grew 0.4% in Q4 of 2017[5].

3.3 The Northern Ireland Composite Economic Index (NICEI) results[6] show that NI economic activity was estimated to have increased by 0.4% in real terms from Quarter 3 (July – September) 2017 to Quarter 4 (October – December) 2017. However, the index decreased by 0.2% over the year to Quarter 4 2017.

3.4 While overall the economy has grown, consumer confidence is the lowest it has been since the Brexit vote in June 2016, and household incomes have suffered as a result of high inflation and a decrease in median weekly earnings for full-time employees. Consequently, consumer-spending power has been limited. Alongside this, companies are continuing to hold back on investment decisions in the wake of Brexit negotiations. The recent administration of Maplin and closure of Toys 'R' Us serve to demonstrate the significant structural issues in the retail investor market.

[3] 'Retail Planner Briefing Note 15', Experian, December 2017
[4] 'Midsummer Retail Report', Colliers, August 2017
[5] 'Second Estimate of GDP: October to December 2017, ONS, 22 February 2018
[6] NI Composite Economic Index, NISRA, 12 April 2018

The Labour Market and Wages

3.5 In April 2017, median gross weekly earnings for full-time employees in the UK were £550, up 2.2% from £539 in 2016[7]. However, when adjusted for inflation, full-time workers' weekly earnings decreased by 0.4% compared with 2016. This is the first time since 2014 that there has been a fall in this measure, which reflects a higher level of inflation in April 2017 (2.6%). For Northern Ireland, the median full-time gross weekly earnings were £501, up 1.5% from the previous year.

3.6 Domestic economic drivers of positive UK retail performance are linked to two key factors:

(1) Low inflation – drives growth in real wages, strengthens household confidence and disposable income; and

(2) Low interest rates – lead to low mortgage rates, which in turn results in more money in the pockets of borrowers.

Conversely, high inflation and high interest rates would lead to poor UK retail performance.

3.7 Each of the factors set out above have a significant affect on the public's general confidence, and in turn their tendency to spend their earnings on retail goods. Since the year 2010, taxation rates and levels have increased (including VAT, national insurance contributions, and capital gains tax). As a direct result of these increases, consumers' spending power reduced year-on-year in the period to 2016, affecting upon households' spending.

3.8 Employment rates (the proportion of people aged from 16 to 64 who were in work) offer a more positive outlook. The employment rate for the period August to October 2017 was 75.1%, lower than for the period between May to July 2017 (75.3%) but higher than for a year earlier (74.4%)[8]. The May to July rate was the highest rate since records began in 1971. The unemployment rate for the UK was recorded as being 4.3% at October 2017 down from 4.8% for a year earlier and the joint lowest since 1975.

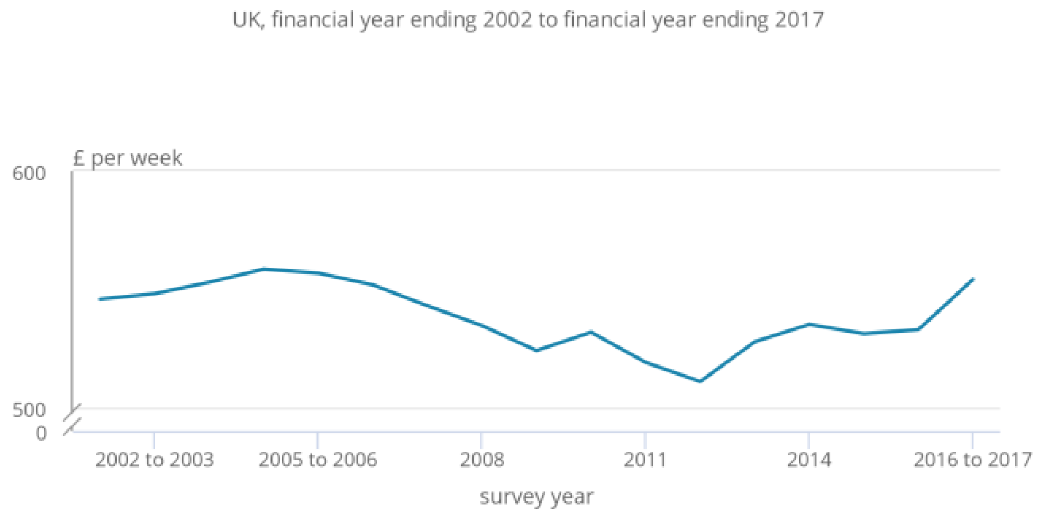
[7] 'Statistical bulletin: Annual Survey of Hours and Earnings: 2017 Provisional Results', ONS, 26 October 2017
[8] 'UK Labour Market' ONS, 13 December 2017

3.9 In terms of gender pay gap, this has decreased for all UK countries since 1997. In 2017, England had the highest gender pay gap, of 10%. In recent years the gender pay gap for full-time employees in Northern Ireland has been below 0%, that is, women earn more, on average, than men do. This is, in part, due to a higher proportion of public sector jobs here than in the rest of the UK where there are more women employed in this sector than men and these jobs tend to be higher-paid, in general, than in the private sector.

Household Spending

3.10 In a turning of the tide, the Office for National Statistics (ONS) reported that total average weekly household spending across the UK rose to £554.20 in the financial year ending (FYE) 2017[9]. The total average weekly spending for households in Northern Ireland is £497.10. After adjusting for inflation, household spending has not been this high since the FYE 2006. It is also a rise of £21.20 in real terms when compared with the previous year. Figure 3.1 indicates that following the 2008 economic downturn, and subsequent period of uncertainty, total household expenditure per week returned to pre-recession levels at FYE 2017.

Figure 3.1 | Total household expenditure at financial year ending 2017



Source: Family spending in the UK: financial year ending 2017, ONS, 18 January 2018

3.11 Figure 3.2 shows the actual growth and forecast growth in retail and leisure spending per head as identified in the Experian's Retail Planner Briefing Note 15[10].

[9] 'Family spending in the UK: financial year ending 2017', ONS, 18 January 2018
[10] 'Retail Planner Briefing Note 15', Experian, December 2017

Figure 3.2 | UK Retail and Leisure Spend per Head 2008-2036

Vol Growth per head (%)	Actual Growth									Forecast			Trends	
	2008	**2009**	**2010**	**2011**	**2012**	**2013**	**2014**	**2015**	**2016**	**2017**	**2018**	**2019**	**2020-24**	**2025-36**
Retail spend	2.0	-2.8	0.7	-1.1	1.3	1.9	2.1	2.8	3.5	1.4	0.4	1.2	2.2	2.3
Convenience goods	-4.2	-4.2	-0.6	-3.3	-0.2	-0.3	-0.3	-1.0	1.0	0.0	-0.6	-0.2	0.1	0.1
Comparison goods	4.4	-2.9	1.4	0.1	2.3	3.5	3.6	5.2	5.0	2.3	0.9	2.1	3.2	3.2
Leisure	-2.9	-9.7	0.1	0.1	1.0	0.7	0.2	1.7	0.7	0.3	-0.1	0.8	1.1	1.2

Source: Experian Retail Planner Briefing Note 15, December 2017

3.12 Figures published in Experian's Retail Planner Briefing Note 15, identify steady growth in overall retail spending per head since 2012 ending in 2016 at 3.5%. The forecast is slightly weaker, with Experian predicting growth of 1.4% in 2017, 0.4% in 2018 and 1.2% in 2019.

3.13 As Figure 3.2 shows, there has been negative annual growth in convenience goods expenditure since 2008 and this is forecast to continue into 2018 (-0.6%) and 2019 (-0.2%). This negative growth is due in part to falling prices of convenience goods, particularly in relation to the increasing market share of discounters such as Aldi and Lidl.

3.14 For the periods 2020-24, and 2025-36 Experian forecast limited growth per annum (0.1%) in convenience spending.

3.15 Comparison goods expenditure on the other hand has remained positive since 2010, peaking in 2015 (5.2%) and 2016 (5.0%). This growth is however, forecast to weaken into 2018 (0.9%) and 2019 (2.1%). Predicted trends between 2020-24 and 2025-36 show positive annual growth of 3.2% for comparison goods.

3.16 At FYE 2009, at the height of the economic recession, growth in spending on leisure was at -9.7%. Spending recovered to some extent the following year, recording growth of 0.1%, and continued to be positive between 2010 and 2016. The forecast growth for leisure spend is positive again for 2017 (0.3%), falls in 2018 (-0.1%) and is forecast to improve again in 2019 (0.8%). The longer-term forecast identifies that leisure spending will remain low but steady between 2020-24 (1.1%) and 2025-36 (1.2%).

3.17 Households in Northern Ireland spent 13% of their total expenditure on food and non-alcoholic drinks, compared with the UK average of 11%. One reason for this is that the average Northern Ireland household size is larger than the UK average. Cultural differences may also be a factor here, where households in Northern Ireland consider items such as good quality cuts of meat to be more of an essential food item compared with those in England. Northern Ireland households also spent a higher proportion of total expenditure on restaurant and café meals and take-away meals when compared with England, Wales and Scotland.

Retail Property Market

3.18 As with the retail market, the retail property landscape in the UK has dramatically developed over the last 50 years. The post-war years saw a significant redevelopment effort focused on town centres. However, in more recent times, and most notably during the 1990s, the retail landscape changed following the introduction of retail warehouse parks and large out-of-town regional shopping malls. However, new retail development is once again becoming more focused under Government policy on town centre locations and a shift back to traditional high streets.

3.19 In 2011, Colliers reported that economic conditions were resulting in significant structural changes to the UK high street, with many retailers displaying signs of caution by decreasing the size of their property portfolios, completely abandoning weaker towns and putting a concerted effort into acquiring sites in city centres and major regional shopping centres[11]. At this time, comparison goods retailers were finding it increasingly difficult to justify being represented in every town centre in the UK. However, the consensus across retail commentary, is that there is a more positive picture for high street retail in the future. Most notably, Colliers declared in 2015 that high streets are 'no longer dead or dying'. Representative of this is the fact that in 2014 investment into high street assets jumped by circa 30% to £2.39 billion[12].

3.20 It is important to remember that despite pressure from a growing internet shopping market and continued investment in shopping centre developments, 80% of retail spend still happens within high street shops[13]. Across the country, local groups and Business Improvement Districts (BID) are making a concerted effort to ensure the viability and vitality of their high streets.

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[11] 'Great Britain Retail: Autumn 2011', Colliers, 2011
[12] 'Midsummer Retail Report: 2015', Colliers, August 2015
[13] 'Midsummer Retail Report: 2017', Colliers, August 2017

3.21 In terms of current vacancy rates, the UK average proportion of vacant units at January 2018, was identified by Experian as 11.2%[14] The rate of vacancies is described by Colliers as being 'stubbornly high' as it is not typical or reflective of the total economic or retail climate. Colliers explain that, in light of recent advances in the performance of the UK economy, it should have improved a lot more against its 2012 peak of 16.3%.

3.22 Overall vacancy rates (floorspace) fell from 9.7% to 9.5% between April 2016 and April 2017. This represents the first annual reduction since 2014. While on the face of it this appears to be positive, it is tempered with a long-term level of persistent vacancies, which continues to be of concern. It is important to distinguish that this high level of vacancy is driven mainly by non-prime units. Colliers identify, in their Midsummer Report, that the prime unit vacancy rate (floorspace) sits around 5.4% while non-prime is as high as 12.8% in April 2017.

3.23 In short, the continually high average vacancy rate, despite improving economic conditions, is representative of a discernible divergence between in-demand high quality units and lack of demand for secondary premises in smaller locations.

The Role of the Town Centre

3.24 The improving high street environment is not solely driven by 'pure' retail offerings. The food and beverage sector is a significant contributing factor to the growth of UK high streets as town centres adapt to the changing way that people live and shop. Colliers explains that the desire of UK shoppers to 'graze' while they shop has seen a significant boost in the quantity of coffee shops, restaurants, bars and grab-and-go convenience food outlets on UK high streets. We are also seeing a growing number of multi-facetted stores, such as a barbershop that also sells clothing, or a vape shop that also serves coffee. In addition to this, the growing popularity of going out to eat brings more visitors to the town centre.

3.25 Further to this, as digital technologies continue to advance, the importance of understanding and operating within the digital world of retail shopping is becoming just as essential as trading in the traditional physical shopping world. The challenges set by online retailing are substantial. However, large cities, towns, or shopping centres, which offer an 'experience' and choice for customers with high volume trading potential for the retailers, continue to be attractive[15]. Growing investments in physical retail development is indicative of the desire of shoppers to have a physical retail experience and not just make all of their retail purchases online.

[14] 'Experian GOAD Category Report', Experian January 2018
[15] 'Midsummer Retail Report' Colliers, August 2015

3.26 UK town centres and high streets provide highly visible and empirical evidence of the scale of the economic recession. Recent improvements in the economy (as evident when reviewing household spending and average earnings statistics) have seen increased investment into town centre retail stores and a small but important drop in vacancy rates.

Retail Trends

Convenience

3.27 Instability currently prevails in the food retailing market and supermarkets are most affected. Numerous supermarket chains are currently in the process of consolidating their assets; selling stores, pulling construction programmes, and letting go of sites already with planning permission.

3.28 The prominence and attractiveness of out-of-centre, large format food stores has resulted in suffering town centres. However, following recognition of these detrimental impacts in 2014, UK Governments enforced stricter local planning rules, which make these types of development harder to gain planning permission. At the forefront of this is the 'town centre first' approach, which as previously explained, is re-asserted in both the SPPS (2015) and the RDS (2012).

3.29 Food and grocery retailers have had to return to town centres and adopt alternative methods of retailing. This is also a response to changing consumer behaviours. The UK food market has been shaped in recent years by the broad change in shopping habits with many customers opting to complete smaller but more frequent grocery shops. Fewer households now complete the traditional once-a-week "big shop".

3.30 The most common approach taken is to offer lower cost product ranges within stores. We also see retailers offering much more flexible models, including protracted opening hours (sometimes-staying open 24 hours), online shopping, home delivery, and click and collect. Retailers are also diversifying into non-food items including fuel. In a bid to keep and win new customers, many retailers have opted to put a concerted effort into branding, and marketing, including presence on social media. Tapping into the modern consumer's desire to purchase food on the go, several food retailers now have a presence in dense town centre locations where their stores are accommodated over much smaller floor plates such as Sainsbury's Local and Tesco Express.

3.31 In a move that may change the face of supermarket shopping as we know it, Amazon opened a store in Seattle in January 2018 which involves no check-out operators or self-service tills[16]. Customers enter the store by swiping their smart-phone "Amazon Go app" and are tracked by hundreds of ceiling mounted cameras and electric sensors that register what items they pick up. Purchases are billed to the customers' credit card when they leave the store.

3.32 Discount food retailers remain the fastest growing supermarkets in UK town centres. When analysing the performance of Aldi, which is considered a food and grocery discounter, Retail Economics describes that it has "attacked the heartland of UK grocery" by undercutting the 'big four' (Sainsbury's, Tesco, Asda and Morrison's) with highly competitive prices and investing in more high quality premium produce. This approach has broadened Aldi's appeal to more affluent customers. In the same way, Lidl has also adopted an aggressive growth programme relating to its pricing, produce offer and ambitious store expansion since 2013. To date, the strategy has achieved what it has intended by growing Lidl's market share. The widening of product ranges will help broaden market appeal while a focus on more alcohol will help support sales[17].

3.33 In the 12 weeks to 31st December 2017, Aldi commanded 6.8% of the UK grocery market, while Lidl was on 5.0%[18]. Even so, Tesco remains the UK's largest supermarket with a 28.0% market share, while Sainsbury's has 16.4%, Asda 15.3%, Morrison's 10.7%, Co-op 5.8%, and Waitrose 5.2%[19].

3.34 The recently announced merger of Sainsbury's and Asda indicates that supermarkets are having to think outside the box to bring prices down. In July 2018, Tesco announced a partnership with French supermarket giant Carrefour, thought to be a direct response to the Sainsbury's and Asda merger. The scene set above indicates the food sector is facing a number of unique structural challenges, which is causing issues for food operations and subsequently, restricting growth in this sector. One of the overriding challenges comes from the intense price competition created by the key food discounters (Aldi and Lidl), which are taking market shares away from the big four grocers (Tesco, Sainsbury's, Morrison's, Asda)[20].

Comparison

3.35 The comparison retail market saw the biggest drop in trade during the economic recession. The Economic and Social Research Council, in its March 2015 report, attributes the drop in sales to two factors –

16 'Amazon opens a supermarket with no checkouts' BBC, 22 January 2018
17 'UK Food and Grocery', Retail Economics, September 2015
18 'Why Aldi and Lidl will keep on growing', Management Today Online, 31 May 2017
19 Kantar World Panel, 31 December 2017
20 'UK Retail Sales', Retail Economics, March 2016

(1) Consumers' general reluctance to spend on comparison 'big-ticket' items; and

(2) The fact that comparison retailers are often more susceptible to online price comparison.

In recent years, consumers are growing more confident in making online purchases of comparison goods, meaning town centre stores continue to suffer as a consequence[21]. The strong performance of comparison online retailing is supported by a report showing high levels of year-on-year growth in the sector[22].

3.36 When evaluating the current trends influencing the performance of the comparison retail market, it is important to recognise the physical shift that is evident in town centres nationwide. The number of comparison retail units present in UK high streets is decreasing. This trend is evident when reviewing Experian Goad data which identifies that in November 2016 the comparison sector accounted for 32.0%[23] of all town centre units, dropping from 33.4%[24] in 2011 (during the recession) and 47.4%[25] in 2006 (before the recession).

3.37 Against this background, in their Midsummer Retail Report, Colliers[26] predicts that comparison retailers are holding on to their current units while in search of larger higher quality retail units where they can provide a wider range of items. This is driven by the need to provide consumers with a high-quality shopping environment, coupled with their expectations for a wide selection of goods being available in store. Retailers must meet these demands in order to compete with the rise of e-tailing for comparison goods. Notwithstanding, Colliers more recent report identifies that retailers are continuing to invest in the integration between online and traditional retailing, and many retailers have entered into a new phase of consolidation[27].

3.38 In summary, comparison retailing is fuelled by fierce competition, and in particular, competition made possible by the internet. Companies operating in the comparison market need to fight for their sales by adapting to the new and modern desires and needs of the consumer, and most importantly acknowledge the fact that prices are likely to be compared over the internet. The option of 'click and collect' is a combination being introduced in response to growing popularity. To attract customers into a physical store, it is vital that the stores:

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[21] 'Annual Report', The Economic and Social Research Council, March 2015
[22] 'Online Retailing: Britain, Europe, US and Canada', Centres for Retailing, 2017
[23] 'Goad Category Report', Experian, November 2016
[24] WYG, 2011
[25] GVA Grimley, 2006
[26] 'Colliers Midsummer Retail Report', Colliers, August 2015
[27] 'Midsummer Retail Report: 2017', Colliers, August 2017

(1) Provide an enjoyable experience for the shopper by being in a physically and aesthetically pleasing and exciting space; and

(2) Provide a wide array of different products that the shopper can see and touch.

Special Forms of Trading and Internet Shopping

3.39 It is very much apparent that internet shopping has revolutionised the retail market, as we know it, particularly when considering the rise in the availability and popularity of online shopping. The popularity and increased availability of the internet, as well as the growing confidence of consumers in making purchases online, has led to a distinctive change in the way in which goods and services are purchased. Reports on "E-tailing" suggest it currently accounts for somewhere between one in every five to ten pounds that are spent in the UK[28] (taking account of monthly fluctuations).

3.40 The strong increase in online shopping in the past decade has lifted the share of special forms of trading (SFT) to a level where it now accounts for 16.5% of total retail sales[29]. The ONS collects data for SFT, comprising sales via the internet, mail order, stall and markets, door to door and telephone sales.

3.41 The internet's share of total retail is expected to come in at roughly 14% of all purchases for 2017, and is valued at £55.1 billion at 2017 prices. By comparison, internet sales accounted for 4.7% of all purchases in 2008. Non-internet forms of SFT were estimated to account for £8.8 billion in 2017, bringing the total SFT to £63.9 billion. Experian forecasts that by 2022 the SFT share of total retail sales will reach 20% and 22.5% by the mid-2030s. Growth is expected to be maintained, particularly through new technology such as mobile phones and tablets that make internet shopping even more convenient.

3.42 In addition, a more co-ordinated approach to retail offer is expected with the online and physical world working together – an approach, which is, coined "Omni-channel". This is indicative of the relationship between an online retail presence producing in-store purchasing. Research produced by Deloitte in 2015 estimated that digital technology influenced 33% of in-store retail sales in the UK in 2014, equivalent to £100 billion[30].

3.43 In summary, the rise of the online retail world continues apace. As the influence of "E-Commerce" continues to grow, we can expect retailers to react and start prioritising how they will make sure the relationship between real world retail stores and their online presence becomes more integrated.

[28] 'UK online retail sales to reach £62.7bn in 2020', Verdict Retail, 17 September 2015
[29] 'Retail Planner Briefing Note 15', Experian, December 2017
[30] 'The Deloitte Consumer Review (2015) – Digital Predictions 2015', Deloitte, 2015

Out of Centre Retailing, Shopping Centres and Retail Parks

3.44 From 1996 to 2006, out-of-town retailing was recognised as the 'engine of retailing growth'. Between 1996 and 2006, retail sales as a whole increased by 62.1% and sales at out-of-town stores grew nearly twice as fast, at 118%[31].

3.45 The growth of out-of-centre retailing has been constrained by the 'town centre first' policy regime enforced through the NPPF in the UK, and the SPPS in Northern Ireland, which was published in 2015. As a consequence of the prevailing policy regime, traditionally out-of-centre retailers (for example supermarkets) are re-focusing back to the centre of UK towns.

3.46 In 2013, Deloitte highlighted the fact that there is a limit to how much an out-of-centre shopping centre can fully meet the needs of consumers[32]. Deloitte reported the drive of consumers to out-of-centre locations is primarily motivated by their desire to seek out lower prices, convenience (e.g. ability to park cars, visit multiple shops on one trip), and the wide range of goods available at out-of-centre locations by virtue of their larger store formats. However, changes in consumer habits have driven a return to smaller format shops in more centrally located and accessible locations. As consumer habits return to traditional in-centre shopping, the draw of out-of-centre shopping venues is weakened.

3.47 Notwithstanding, shopping centre complexes and retail parks continue to be an integral part of retailing across the UK, although the emphasis on such complexes has changed over the past decade. In 2011, Colliers reported that shopping centre development was at a standstill and little activity was anticipated over the next four years to 2015[33]. However, in recent years the level of shopping centre development in the UK has seen some progression, following a number of years of very minimal development.

3.48 It is clear that the draw of shopping centres includes the experience, and not the retail offer alone. Trends show that consumers are increasingly willing to travel to larger out of town shopping centres for their overall experience and to use the leisure facilities. In response to this, the split between retail and leisure units present within UK shopping centres is shifting; with more experiential offers in the form of leisure services.

[31] 'London Borough of Richmond-Upon-Thames Retail Study 2006', GVA Grimley, March 2006
[32] 'The Deloitte Consumer Review 2013', Deloitte, 2013
[33] ''Colliers Midsummer Retail Report', Colliers, August 2016

Residential Growth in Town Centres

3.49 Residential uses within town centres are proving both beneficial and challenging in terms of town centre revitalisation. Residential uses within town centres lead to added footfall and patronage for food and non-food stores, and retail and leisure services. On the other hand, residential development within town centres can have a negative impact on the functionality of retail and leisure due to the sensitivities associated with residential development such as noise, odour and air quality. It is vitally important to strike a balance between all interests and find an equilibrium.

Trends in Leisure

3.51 Leisure is often considered a discretionary activity and, as such, consumer spending on leisure is greatly influenced by the economic climate and, in particular, average levels of disposable incomes. However, when assessing the average spend of UK households on leisure activities; it becomes clear that, even in light of an economic downturn, consumers in the UK have shown a growing desire to engage in leisure activities. Mintel estimated that this industry was worth £80 billion in 2015, approximately 15% higher than the 2010 total expected worth[34].

3.52 Figure 3.3 illustrates changes in UK average weekly household spending on leisure before the recession (2006), during the recession (2011) and after the recession (2014 and 2018). ONS have adjusted all the figures to strip out the effects of inflation, so that true like-for-like comparisons can be made.

Figure 3.3 | ONS Weekly Household Spending Data on Leisure Items

Leisure Item / Activity	2006		2011		2014		2017	
	£	%	£	%	£	%	£	%
Sports admissions, subscriptions, leisure class fees and equipment hire	£5.80	17.6	£6.70	18.9	£6.90	17.9	£7.10	16.8
Cinema, theatre and museums etc.	£2.00	6.1	£2.40	6.8	£2.80	7.3	£2.80	6.6
Admissions to clubs, dances, discos, bingo	£0.60	1.8	£0.60	1.7	£0.50	1.3	£0.70	1.7
Gambling payments	£3.60	10.9	£2.70	7.6	£2.90	7.5	£2.50	5.9
Restaurants and café meals	£12.80	38.9	£14.70	41.4	£16.60	43.1	£19.00	45.0
Take away meals/food and other snack food	£8.10	24.6	£8.40	23.7	£8.80	22.9	£10.10	23.9
Total	**£32.90**	**100**	**£35.50**	**100**	**£38.50**	**100**	**£42.20**	**100**

Sources: 'Family Spending, 2018 Edition', ONS, released on 18 January 2018
'Family Spending, 2015 Edition', ONS, released on 8 December 2015

[34] 'Leisure Review', Mintel, October 2015

'Family Spending, 2012 Edition', ONS, released on 4 December 2012
'Family Spending, 2007 Edition', ONS, released on 28 January 2008

3.53 The most recent ONS data (for the 2017 year based on three year average) identified that an average UK household would spend £42.20 on leisure activities, out of a total of £554.20 spent on average by UK households per week. It is interesting to assess the data on average household spending from the ONS for years preceding the recession (2006), during the recession (2011) and after the recession (2014). Overall, spend on leisure activities has generally increased in that time from £32.90 in 2006 to £42.20 in 2017. There was an overall increase in average leisure spend per week from £32.90 in 2006 to £42.20 in 2017. Overall the proportion of spend on particular leisure items has for the most part stayed reasonably similar, although there has been a reduction in gambling payments (10.9% in 2006, compared with 5.0% % in 2017). There has also been an increase in spend on restaurants and café meals (38.9% in 2006 compared with 45.0% in 2017).

3.54 A challenge now faces the industry with the introduction of the National Living Wage. From 1 April 2016, the UK introduced a new mandatory National Minimum Wage (NMW) for workers aged 25 and above, initially set at £7.20 - a rise of 50p relative to the previous NMW rate. That represents a £910 per annum increase in earnings for a full-time worker on the former National Minimum Wage. A NMW rate of £6.70 continues to apply for those aged 21 to 24. As of April 2017, the NMW for workers aged 25 and over was £7.50 and £7.05 for those aged 21 to 24[35].

3.55 Therefore, while the increased base level wage will improve living standards for low-paid workers, in the process it seems certain to push up leisure operators' wage costs, since they largely rely on unskilled workers.

Regional Market Trends – Northern Ireland

3.56 ONS publishes headline labour market trends at the end of each quarter. Figure 3.4 shows employment rate, unemployment rate and inactivity rate for the United Kingdom as a whole, England, and Northern Ireland.

3.57 The tables shows that Northern Ireland had both the lowest employment rate and the lowest unemployment rate. Interestingly, Northern Ireland also had the highest economic inactivity rate.

[35] 'National Minimum Wage and National Living Wage Rates', Gov.uk, accessed January 2018

Figure 3.4 | ONS Regional Labour Market Statistics Comparison

	Employment rate (%) aged 16 to 64	Unemployment rate (%) aged 16 and over	Inactivity rate (%) aged 16 to 64
United Kingdom	75.6	4.2	21.0
England	76.0	4.2	20.6
Northern Ireland	69.7	3.1	28.0

Source: ONS: Regional labour market statistics in the UK: May 2018

3.58 The ONS reported an unemployment rate of 3.1% for the period February 2018 to April 2018, and when seasonally adjusted was 3.3%[36], the third lowest on record. By comparison, the same rate for the previous year was 5.4%, showing a significant improvement overall.

3.59 The latest NI unemployment rate (3.3%) was below the UK average of 4.2% (the joint lowest since 1992). The NI unemployment rate was the joint lowest rate of the UK regions (with the South West) and was below the European Union (7.1%) and the Republic of Ireland (6.1%) rates for March 2018.

3.60 A look into household expenditure shows that Northern Ireland had a lower than average weekly household expenditure of £497.10 between 2015 and 2017. This is compared with the UK average for the same period of £536.80. Of note, only three regions (London, South East, and East) had weekly household expenditure that exceeded the UK average.

3.61 Recent UK wide store closures have had an impact on major stores in Northern Ireland, including in Antrim, where there have been a number of closures in recent years at Castle Mall, including Dunnes. The administrators of electrical chain Maplin have said they will start closing its stores - there are four in Northern Ireland - while four Toys ‘R’ Us shops in the province have also shut after its collapse.

3.62 Notwithstanding economic volatility, Collier’s Midsummer Retail Report 2018 identifies that the Northern Ireland Economy relies heavily on its role as a provider of services to the local population, the national economy and the Government. While public sector employment is not necessarily associated with high value industries, it is one of the less volatile parts of the economy, a contributing factor to Northern Ireland’s ability to withstand turbulence in the retail market[37].

3.63 The Kantar Worldpanel Northern Ireland Supermarket Share Survey for 2018 showed that Lidl, which has 38 stores here, has the strongest increase in consumer spend over the past year at 5.7%, even

[36] Labour Force Survey, NISRA, June 2018
[37] ‘Colliers Midsummer Retail Report’, Colliers, July 2018

though it holds the smallest market share overall. Tesco consumer spend was up 2.3%, followed by Sainsbury's, which saw an increase of 1.9%.

3.64 Asda was at the bottom of the supermarket growth league as it experienced a rise in consumer spend of just 0.2%. The research also showed that Tesco, which has around 50 stores in Northern Ireland, continues to dominate the sector with a market share of 35.2%. Sainsbury's and Asda hold 17.4% and 17.1% respectively, while Lidl holds 5.6% of the market – a rise of 0.2% over the past year. Asda and Sainsbury's, which have 17 and 14 stores in NI respectively, have recently merged.

Conclusion

3.65 The retail market has experienced significant changes in recent years. The prevailing retail environment continues to be somewhat unstable. In response to this unpredictability, those operating in the market are forced to adapt quickly or otherwise face failing profits.

3.66 Consumer expectations are continually evolving, producing a dynamic and unstable retail market. The providers operating in the market are required to evolve as a result of numerous dynamic factors, including: the characteristics of the UK population; consumer demands; popularity in private car ownership; planning policy; and digital advances. The diverse nature of the factors, which form consumer expectations, are forcing retailers to pursue new innovative development proposals.

3.67 During 2017 the consumer economy tightened, with rising inflation and slowing wage growth. Experian reports that 2017 saw the UK shift from being one of the fastest growing G7 economies to one of the slowest[38]. The ongoing uncertainty around Brexit and the 2017 general election only exacerbated the prevailing uncertainty.

3.68 In Northern Ireland, low unemployment and a high proportion of people employed within the public services mean there is a certain level of economic resilience. Notwithstanding, NI has not been immune to economic volatility and UK wide store closures, with key chains closing stores in some of NI's largest towns. The region also has a lower than average weekly household expenditure, compared with most parts of the UK. Ongoing market uncertainty around Brexit is likely to mean that overall household expenditure remains low.

[38] 'Retail Planner Briefing Note 15', Experian, December 2017

4.0 Task 2 – Baseline Study

Introduction

4.1 The purpose of this section of the report is to provide a quantitative and qualitative analysis of the performance of the seven main centres within Antrim and Newtownabbey Borough. This baseline analysis, which includes a comparison against Northern Irish and UK averages, then informs our capacity assessment in Section 5, and our policy recommendations in Section 6.

Methodology

4.2 Our baseline assessment builds on our analysis of market trends. We do so through two sources of new empirical evidence; the results of a household telephone survey and our town centre health-checks. By combining the results of both, we are able to build a picture of the current health of each centre, based on analysis of its market share for different goods, as well as its performance against the range of health-check indicators set out in the SPPS. We describe our methodology for each step below, before going on to examine each of the Borough's seven main centres.

The Household Telephone Survey

4.3 Household Telephone Surveys are recognised across the retail industry, and within planning policy guidance elsewhere in the UK, as an excellent means of understanding where people within a specified area carry out their retail and leisure expenditure, and why. We utilise the results of a household telephone survey to inform our quantitative analysis of the turnover of specific towns and other destinations, as well as its qualitative findings on attitudes and perceptions of different centres.

4.4 For Antrim & Newtownabbey, we identified a suitable 'Study Area' as shown on the plan at **Appendix A**. A Study Area should cover the key area of interest (in this case the Borough itself) and is the area within which you would expect the resident population of the Borough to carry out the majority of its retail and leisure spending.

4.5 The Study Area is defined by postcode geography in order to allow analysis by sub-areas, and to allow market research companies to obtain accurate samples. In this instance, we defined that there should be eight postcode 'Zones' within the Study Area. Zones 1-5 broadly comprise the extent of the Borough. We ensure that the survey area extends beyond the Borough boundary though, in order to ensure that all parts of the Borough are covered. We also do this to ensure that we get an understanding of any inflow of trade from beyond the Borough from residents in nearby areas. Zones 6-8 therefore cover the area around Ballyclare to the north and Belfast/Lisburn to the south.

4.6 In this instance, we are also working for the neighbouring authority, Mid and East Antrim, and with their kind agreement, have been able to utilise the findings of the Household Telephone Survey carried out on their behalf. This means that we also obtain an understanding of any inflow of trade to Antrim & Newtownabbey Borough from the east, and areas such as Carrickfergus and Larne. This information has been used in order to avoid surveying the same residents twice within a short space of time.

4.7 We are always also mindful of the potential for inflows of trade from outside the Study Area. This is particularly relevant to Antrim & Newtownabbey, where we expect there to be an inflow of tourist spend from visitors to the area, for example linked to the Castle Gardens, Antrim. We also understand that, for example, the niche bridal-wear related shopping of Randalstown might attract customers from beyond the Study Area. We therefore make suitable allowances for these potential flows of trade in our assessment.

4.8 Accordingly, we instructed NEMS Market Research to conduct a Household Telephone Survey of 800 representative households across the Study Area in June 2018. The results of their survey are contained at **Appendix B**. At the beginning of their report is a full description of the research methodology, sampling size, weightings and sample profiles. Having worked with NEMS on more than 30 similar studies over the past few years, we are content that their methodology is robust in the eyes of a range of Inspectors at Local Plan Examination (and by extension, Independent Examination) and provides an accurate snapshot of market share information at the point of survey. NEMS quote this as being to a 95% confidence range.

Health-checks

4.9 In tandem with the Household Survey results, Nexus has also carried out a series of town centre health-checks for the seven centres under prime consideration in this study; Antrim, Ballyclare, Crumlin, Randalstown, Abbey Centre, Glengormley and Northcott. Health-checks are both a physical exercise in walking the centres to understand their make-up and any physical strengths or weaknesses, as well as an exercise in consulting with local stakeholders. To that end, we have met with a range of stakeholders for each centre, including local Town Teams and Elected Members, during the course of July and August 2018, in order to gain a knowledge and understanding of local issues and opportunities. The Council's Forward Planning Team facilitated the sessions.

4.10 In terms of reporting, we are led by Paragraph 6.285 of the SPPS (2015) which explains that town centre health-checks should contain information on a range of indicators, including:

- Existing town centre uses, including resident population;
- Vacancy rates;
- Physical structure and environmental quality – including opportunities, designations constraints;
- Footfall;
- Retailer representation;
- Attitudes and perceptions;
- Prime rental values; and
- Commercial yields.

4.11 We report on each of these matters below, as well as on the market shares derived from the Household Telephone Survey. In support of our assessments, we utilise Experian Goad[39] mapping wherever possible, as they provide an accurate spatial picture of the composition and floorspace of each centre. These are land-use plans for larger centres, and in this case are available for Antrim, Ballyclare, Abbey Centre, Glengormley and Northcott. Where mapping was not available, in the case of Crumlin and Randalstown, we have utilised maps produced by the Council.

4.12 In our analysis, we utilise a categorisation of town centre uses in line with Experian. This allows us to be consistent with the expenditure categories captured by Experian in their census data surveys, as explained in more detail in Section 5. Please refer to the Glossary of Terms at the end of this report for full definitions, but in summary they are as follows:

- Convenience goods;
- Comparison goods;
- Retail Services (e.g. dry cleaners, hair salons, beauticians etc.);

[39] A Goad plan gives a bird's eye view of a retail centre, showing the fascia name, retail category, floor space and exact location of all retail outlets and vacant premises.

- Leisure services (e.g. restaurants, cafes, take-aways etc.);
- Financial and Business Services (e.g. estate agents, banks, post offices etc.); and
- Vacant.

4.13 We also utilise a range of sources of information to build a picture of the rental values achieved in each centre, from sources including Propertypal.com and Zoopla.co.uk.

4.14 Whilst the SPPS advocates an assessment of commercial yields, these are typically only available for the largest centres of the UK, such as Belfast, and so we have not been able to source any reliable local data on this element.

4.15 We consider the drivetime populations are also a useful component of any town centre health-check. We utilise our Experian MMG3 software to establish the catchment population within carefully constructed 5, 10 and 15-minute drive times of each centre. The mapped results are contained at **Appendix C**.

4.16 Visits were made by Nexus to each centre in both June and August 2018 to build a picture of the health of each centre. On those visits, we conducted a composition assessment of each centre, as well as conducting footfall surveys at a range of destinations.

Summary

4.17 Having analysed the Household Telephone Survey, conducted a range of town centre Health-checks, and met with a range of stakeholders, we report below on the most relevant findings for each of the seven main centres. For further detail, please also refer to the survey results in Appendix B, and the qualitative assessment of turnovers and capacity in Section 5.

4.18 In each instance below, we begin with our assessment with a land-use plan of the centre, followed by our assessment of each centre's composition, before setting out our views on the range of health-check indicators.

Antrim

Experian Goad Land-use Plan

Please refer to **Appendix D** for a fully readable version of this plan. Please note that the boundary for the centre is wider than that shown on the Goad Plan below, which is for illustrative purposes only.

Key = Yellow (convenience), Orange (comparison), Red (retail services), Light blue (leisure services), Purple (financial and business services), Dark blue (vacant).

Composition

	Units (#) 2018	Units (%) 2018	Units (%) UK Avg. 2018	Units (%) NI Avg. 2018
Convenience	17	11.5%	8.8%	7.5%
Comparison	40	27.0%	31.0%	33.2%
Retail Services	21	14.2%	14.5%	12.8%
Leisure Services	27	18.2%	23.9%	19.3%
Financial and Business Services	13	8.8%	10.3%	9.2%
Vacant	30	20.3%	11.2%	18.1%
TOTAL	148	100.0%	100.0%	100.0%

Health-Check Indicators

Category	Findings
Description	Antrim has a traditional high street at its core. It is a linear town centre, which terminates at the Castle Mall, an indoor shopping centre, to the west. The centre is close-by the busy A6 (Dublin Road), which bisects the centre from its most popular tourist attraction; Antrim Castle Gardens. Castle Way forms a northern and eastern border to the centre, beyond which, within relatively easy walking distance, lies a large Tesco foodstore (3,392 sq. m net). Antrim Bus and Rail Centre is an approximate 300m walk north-east of the centre. The largest provision of out-of-centre floorspace in the Borough, The Junction Retail and Leisure Park, is situated approximately 1.5 kms north of the centre. The Park is home to a number of larger footprint retail stores. Including Asda (2,670 sq. m net), Argos and B&M, as well as a number of restaurants, hotels and a 10-screen Omniplex cinema.
Drivetime Population	17,513 (5 minute drivetime) 29,572 (10 minute drivetime) 47,359 (15 minute drivetime)
Designation	Current = Town Centre (Antrim Area Plan, 1989)
Physical Structure and Environmental Quality	Antrim has two sides to it. When viewed from the A6 to the west, as many tourists and visitors would in the first instance, the centre presents a relatively unwelcoming face. The large Castle Mall car park is bordered with a relatively plain façade of the shop units to the rear of the Mall itself. Railway Street, the main conduit from the majority of the centres car parking to the north, also presents a downbeat welcome. However, once the centre is accessed, there is evidence of recent public realm investment along Church Street and pleasant shop facades for the

majority of the high street. The area around the Old Courthouse, including the southern entrance to Castle Mall, is very welcoming. The indoor area of Castle Mall is also well maintained and pleasant, notwithstanding the large number of vacancies at the times of our surveys.

Footfall

We conducted two footfall counts in Antrim; the first outside No. 12 Church Street to get a feel for levels at the eastern end of the centre, and a second close to the entrance to Castle Mall to the western end of the centre. Our surveys were carried out for 30 minutes each at 11am on a Tuesday and 3pm on a Thursday, with the results averaged and rounded below. The weather was dry on both occasions.

No. 12 Church Street = 120 passers-by per hour

Castle Mall (south entrance) = 150 passers-by per hour

Footfall is therefore generally experienced to be fairly equal across the centre. Expectation would be that it would be more accented towards the Castle Mall end of the centre, but as we explore further below, this is likely to be because of the large number of vacancies in the Mall itself, and perhaps the missed opportunities to better link the centre with its major tourist draws to the west.

Retailer Representation

Our composition survey above finds that there are 148 units in the centre, with a total floorspace of 30,350 sq. m gross.

The composition of the centre is notably similar to the Northern Ireland average. There is a slightly higher proportion of convenience goods retailers (11.5% compared to 7.5%), and a slightly lower proportion of comparison goods retailers (27.0% compared to 33.2%). The latter can almost certainly be attributed to the presence of the nearby The Junction Retail and Leisure Park, which is home to a number of large comparison goods outlets.

Vacancies	The level of vacant units in the centre (20.3%) exceeds the Northern Ireland average (18.1%). This is largely attributable to the number of vacancies within Castle Mall. At the time of our survey, 21 of the centre's 30 vacant units were found within it. Vacancies elsewhere in the centre are few and far between, with no single concentration in any other spot. There were no vacant units on Church Street.
Prime Rental Values	Approximately £200-£300 per square metre (propertypal.com)
Attitudes and Perceptions	Our meetings with stakeholders highlighted the primary concerns with Antrim Town Centre as being its relative lack of comparison goods shopping, the high number of vacancies, and the missed opportunities for tapping into the tourist trade (poor accessibility to Antrim Castle Gardens). A constant theme was also the relationship of the Town Centre with The Junction Retail and Leisure Park, with question marks over the hierarchy between the two and whether investment at The Junction, which might be economically beneficial to the town as a whole, would outweigh the potential economic impact on the town centre. We discuss this matter further in Section 6. Our household telephone survey also considered people's visits to Antrim Town Centre. Of those who visited Antrim Town Centre the most, the average number of visits was twice per week (Q28), with over 95% of people doing so by car (Q29). When asked what would encourage people to visit the centre more often (Q31x), the top three answers were increased choice and range of shops (mentioned by 73.9% of respondents), improved non-food shopping (10.7%) and improved quality of shops (10.5%).
Town Centre Turnover	Our household telephone survey suggests that the Study Area derived retail turnover of the town centre is approximately £67.0m per annum

(see Tables 7-25 at Appendix E). Importantly, this does not include the turnover of service uses, or any income from beyond the Study Area. Of note, the comparative turnover of The Junction is £76.8m per annum. The breakdown in the estimated turnover of the Town Centre is as follows (this includes Tesco):

Category	Town Centre PA
Convenience	£45.6m (68.1%)
Clothing & footwear	£3.5m (5.2%)
Books etc.	£1.3m (1.9%)
Household goods	£8.3m (12.4%)
Recreation goods	£1.3m (1.9%)
Chemist goods	£2.2m (3.3%)
Electrical goods	£1.5m (2.2%)
DIY goods	£1.3m (1.9%)
Furniture goods	£2.0m (3.0%)
Total Retail	£67.0m

Market Shares

Q27 of the Household Survey asked residents which centre they visited the most. Antrim Town Centre was cited as the most popular destination by the following residents:

Zone	Antrim Town Centre
1 – Antrim area	**65.5%**
2 – Crumlin area	20.2%
3 – Ballyclare area	8.5%
4 – Newtownabbey area	0.7%

5 – Randalstown area	33.6%
6 – Ballymena area	28.8%
7 – North Belfast area	4.2%
8 – Lisburn area	18.6%
Total Study Area	14.4%

The majority of residents in the local area (65.5% of Zone 1 residents) visit most regularly Antrim itself. 23.9% visit the Abbey Centre on a more regular basis.

Summary and Opportunities

Antrim Town Centre has natural advantages – a compact centre with high environmental quality in parts, the nearby attraction of Antrim Castle Gardens, as well as a ready flow of visitors passing nearby on the busy A6 – but at the moment, it feels like a missed opportunity. The high number of vacancies in Castle Mall speaks to the likely impact of having a large retail park nearby.

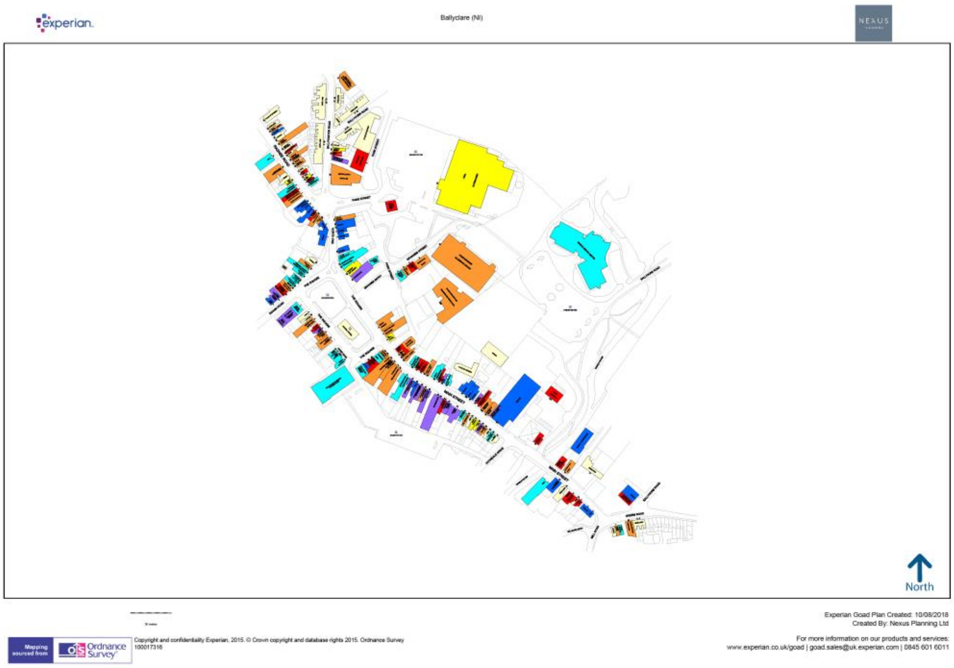
Our view is that opportunities exist to potentially consolidate the area around Castle Mall, in order to provide a wider range of uses (including residential to increase footfall), the potential for a small foodstore, and a more attractive proposition to potential visitors on the A6, and improved linkages to the Castle Gardens.

Hand-in-hand with this, the Council should consider carefully its approach to future retail and leisure provision at The Junction. We consider these matters in more detail in Section 6.

Ballyclare

Experian Goad Land-use Plan

Please refer to **Appendix D** for a fully readable version of this plan.



Key = Yellow (convenience), Orange (comparison), Red (retail services), Light blue (leisure services), Purple (financial and business services), Dark blue (vacant).

Composition

	Units (#) 2018	Units (%) 2018	Units (%) UK Avg. 2018	Units (%) NI Avg. 2018
Convenience	8	5.9%	8.8%	7.5%
Comparison	37	27.2%	31.0%	33.2%
Retail Services	26	19.1%	14.5%	12.8%
Leisure Services	27	19.9%	23.9%	19.3%
Financial and Business Services	18	13.2%	10.3%	9.2%
Vacant	20	14.7%	11.2%	18.1%
TOTAL	136	100.0%	100.0%	100.0%

Health-Check Indicators

Category	Findings
Description	Ballyclare is a centre of three distinct components. To the north is the more modern extension stemming from Rashee Road, principally dominated by a large Asda store (2,395 sq. m net), and also Home Bargains. Central to the centre is The Square. The shops and community functions, which surround The Square, look into a central car park, adjacent to the Town Hall, which together form an island to a heavily trafficked one-way system. The main shopping function (in terms of unit numbers) is found on the sloping Main Street. A Lidl foodstore (929 sq. m net) is situated in an edge-of-centre position, approximately 250m east of the centre.
Drivetime Population	11,373 (5 minute drivetime) 25,174 (10 minute drivetime) 85,315 (15 minute drivetime)
Designation	Current = Town Centre (Belfast Metropolitan Area Plan, 2015)
Physical Structure and Environmental Quality	Ballyclare Town Centre is a car-dominated environment. This is a benefit to the extent that it is easily accessible, and there are large numbers of easily accessible parking spaces. It does though have the disadvantage of reducing the overall environmental quality, as well as reducing the potential for any significant public realm works. Notwithstanding, our observations were that the centre functions well for the most part, though there are pedestrian safety concerns at the junctions of Rashee Road and Doagh Road to the north of the centre. There are improvements to be made in increasing the permeability, and therefore attraction, of the walk route between Asda and the town

centre. The route from Asda is not well signposted, and there are physical barriers, including low walls and fences, which prevent people from easily taking the natural desire line. This could mean that there are some linked trip opportunities being lost at the moment – noting that our survey showed that only 37.6% of shoppers to Asda combined their trip with other forms of shopping or leisure activities in the centre.

The town centre has a reasonably good shopfront character, aided by efforts made to conceal vacancies with lively murals. There is though a notable decline of quality towards the lower end of Main Street, beyond Sixmile Water.

Footfall

We conducted two footfall counts in Ballyclare; the first on The Square where it meets Granges Entry, in order to understand how that walking route functioned, as well as the general footfall around The Square. The second was outside No. 45 Main Street in order to understand how busy the southern part of the centre is. Our surveys were carried out for 30 minutes each at 2pm on a Tuesday and 10am on a Thursday, with the results averaged and rounded below. The weather was dry on both occasions.

Granges Entry = 130 passers-by per hour

No. 45 Main Street = 100 passers-by per hour

Footfall is therefore generally experienced to be fairly equal across the centre, with slightly more activity experienced to the north of the centre, likely because of the link through to Asda. Of note, we experienced an average of 40 passers-by per hour accessing The Square via The Grange. Given the apparent attraction of the Asda store, this highlights the potential for improvement in this route.

Retailer Representation

Our composition survey above found that there were 136 units in the centre. Overall, relative to the NI average, the centre has a predominance towards the provision of services over traditional retail functions. Of

	particular note, the provision of retail, financial and business services (cumulatively 32.3% of all units) which significantly exceeds the NI average (22.0%). Comparatively, the proportion of convenience and comparison units (34.5%) is slightly lower than the NI average (40.7%).
Vacancies	The level of vacant units in the centre (14.7%) is lower than the NI average (18.1%), indicating that the centre is performing well in this respect. As can be seen from the Goad plan at Appendix D, there is one significant cluster of vacant units around North End/Rashee Road, which accounts for almost half of all vacancies in the centre. The other cluster of vacant properties is on the north side of Main Street (6 no. in total).
Prime Rental Values	Approximately £250-£300 per square metre (propertypal.com)
Attitudes and Perceptions	Our stakeholder meetings suggested that there was a general satisfaction with the performance of the centre. The main concerns were with how to improve the performance of the southern end of Main Street. This was clearly linked to its physical appearance, with the former foodstore site at 28-32 Main Street the most obvious target for revitalisation. Its accompanying surface level car park is potentially a significant development opportunity, and is currently being marketed as such. The household telephone survey also considered people's visits to Ballyclare Town Centre. Of those who visited Ballyclare Town Centre the most, the average number of visits was three times per week (Q28), with 83.4% of people doing so by car (Q29). Pleasingly, 13.7% of respondents regularly walked to the centre, second only to Randalstown in this respect. When asked what would encourage people to visit the centre more often (Q31x), the top three answers were reduced traffic congestion (50.4% of respondents mentioned this), followed by increased choice and range of shops (36.5%) and more parking (14.0%).

Town Centre Turnover

Our household telephone survey suggests that the Study Area derived retail turnover of the town centre is approximately £56.3m per annum (see Tables 7-25 at Appendix E). Importantly, this does not include the turnover of service uses, or any income from beyond the Study Area. The breakdown in the estimated turnover of the Town Centre is as follows (this includes Asda):

Category	Town Centre PA
Convenience	£43.1m (76.6%)
Clothing & footwear	£2.4m (4.3%)
Books etc.	£1.5m (2.7%)
Household goods	£2.6m (4.6%)
Recreation goods	£0.9m (1.6%)
Chemist goods	£3.2m (5.7%)
Electrical goods	£0.9m (1.6%)
DIY goods	£1.1m (2.0%)
Furniture goods	£0.6m (1.1%)
Total Retail	£56.3m

Market Shares

Q27 of the Household Survey asked residents which centre they visited the most. Ballyclare Town Centre was cited as the most popular destination by the following residents:

Zone	Ballyclare Town Centre
1 – Antrim area	2.1%
2 – Crumlin area	0.0%
3 – Ballyclare area	**44.3%**
4 – Newtownabbey area	2.9%

5 – Randalstown area	0.0%
6 – Ballymena area	22.1%
7 – North Belfast area	0.0%
8 – Lisburn area	5.7%
Total Study Area	6.4%

Of most relevance, Ballyclare was the most popular destination with its nearby residents (44.3%, Zone 2), though cumulatively, the local population shopped more often elsewhere. Of the 53.7% of people who shopped more regularly elsewhere, the majority (34.6% of all respondents) visited the Abbey Centre.

Summary and Opportunities

Ballyclare is a centre, which is performing well in respect of most health-check indicators; it has lower than average vacancies, a successful service economy, and an Asda store which provides an important pillar to the centre (accounting for 76.6% of all retail spending).

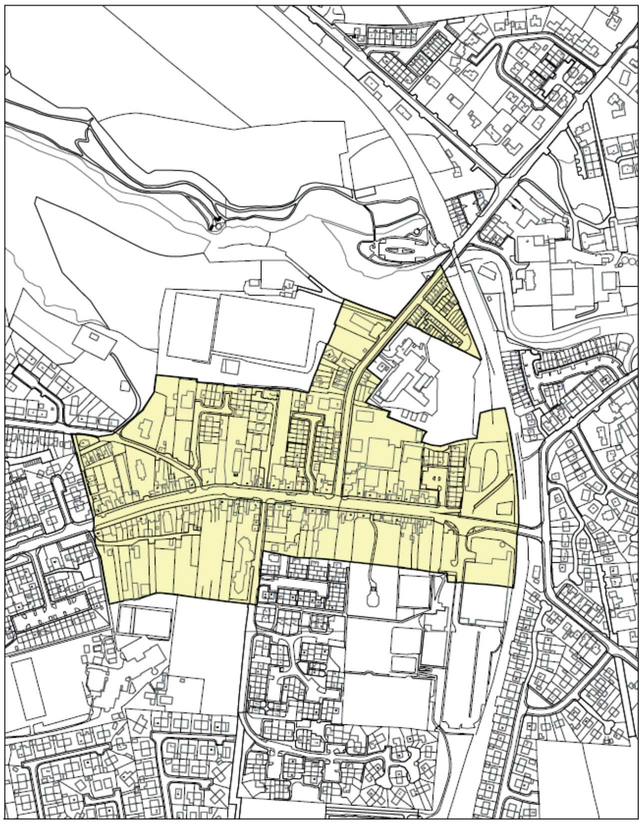
There are through two distinct groups of vacant units, which detract from its overall attraction. The former supermarket unit vacancy is undoubtedly a detractor from the southern part of Main Street and the loss of footfall around it has had a clear impact on that part of the centre. Any planning applications for its regeneration, possibly even for mixed-uses, should be encouraged.

The household survey highlights a clear discontent with the car-borne nature of Ballyclare, and perhaps its pedestrian environment, particularly around The Square. This in itself is perhaps an inhibitor to making linked trips to Asda. Nevertheless, we also found the walk route to be convoluted, with barriers to pedestrian walk routes, especially for the less mobile, and poor signposting. We would advocate that the Council and local stakeholders looked at these links and sought to make improvements.

Crumlin

Land-use Plan

Please refer to **Appendix F** for a fully readable version of this plan.



Composition

	Units (#) 2018	Units (%) 2018	Units (%) UK Avg. 2018	Units (%) NI Avg. 2018
Convenience	10	16.9%	8.8%	7.5%
Comparison	7	11.9%	31.0%	33.2%
Retail Services	13	22.0%	14.5%	12.8%
Leisure Services	15	25.4%	23.9%	19.3%
Financial and Business Services	5	8.5%	10.3%	9.2%
Vacant	9	15.3%	11.2%	18.1%
TOTAL	59	100.0%	100.0%	100.0%

Health-Check Indicators

Category	Findings
Description	Crumlin is a very traditional centre, with a linear high street (Main Street), bisected by Mill Road which accommodates some more recent retail and commercial offerings (notably including a Eurospar). The centre is dominated by a Tesco foodstore (2,787 sq. m net) at the eastern end of Main Street. Alongside the Tesco store is Crumlin Leisure Centre. The combination of the two serves to provide the main focus for the centre. There is little by way of evening economy in Crumlin Town Centre.
Drivetime Population	6,927 (5 minute drivetime) 15,001 (10 minute drivetime) 33,528 (15 minute drivetime)
Designation	Current = Town Centre (Antrim Area Plan, 1989)
Physical Structure and Environmental Quality	Crumlin Town Centre is an easily legible and compact centre. It has wide pavements and plentiful on-street parking. There have also been recent investments in traffic calming and widening around the intersection with Mill Road. Though the centre lacks the interest of topography, waterways or historic buildings that add character to many other centres, it is nonetheless a largely well kept centre, which offers a range of functions to its immediate population.
Footfall	We conducted two footfall counts in Crumlin; the first outside the Main Street entrance to the leisure centre in order to get a feel for the footfall between Tesco and the rest of the town centre, and the second outside No. 47 Main Street in order to understand footfall in the central part of the town centre. Our surveys were carried out for 30 minutes each at

	10am on a Tuesday and 4pm on a Thursday, with the results averaged and rounded below. The weather was dry on both occasions. Leisure Centre entrance = 70 passers-by per hour No. 45 Main Street = 120 passers-by per hour Footfall was experienced to be lower than in all other centres, and notably, the lowest footfall counts of Borough-wide surveys were experienced outside the Leisure Centre entrance. We saw very little evidence of Tesco shoppers linking their trips on foot with other functions in the town centre. This was also borne out by our household survey, where only 26.2% of Tesco shoppers surveyed said that they also visited the town centre for other purposes.
Retailer Representation	Our composition survey referred to above found that there were 59 units in the centre. Most notably, the centre has very little by way of comparison goods function (11.9% compared to the NI average of 33.2%). Conversely, the centre has double the NI average proportion of convenience goods units (16.9% compared to 7.5%). There are also above average proportions of both retail and leisure services.
Vacancies	The level of vacant units in the centre (15.3%) is lower than the NI average (18.1%), indicating that the centre is performing well in this respect.
Prime Rental Values	Approximately £200-£250 per square metre (propertypal.com)
Attitudes and Perceptions	Our stakeholder meetings highlighted that there is a general perception that whilst the Town Centre has some good retailers, it suffers from low footfall on weekdays. This problem is perceived to be exacerbated by a lack of local employers who might increase footfall through a daytime workforce and, more widely, a perception that Crumlin is a place where people choose to live, but then carry out their retail and leisure activities elsewhere. There was also agreement that whilst Tesco provided

lifeblood to the town centre (over 88% of its turnover – see below), more could be done to encourage linked trips.

The household telephone survey also considered people's visits to Crumlin Town Centre. Of those who visited Crumlin Town Centre the most, the average number of visits was three times per week (Q28), with 89.3% of people doing so by car (Q29). When asked what would encourage people to visit the centre more often (Q31x), the top three answers were increased choice and range of shops (27.6%), better access (22.0%) and more parking (14.2%). We assume the latter to be a reflection of weekend parking, as we observed no such issues during our weekday visits.

Town Centre Turnover

Our household telephone survey suggests that the Study Area derived retail turnover of the town centre is approximately £42.4m per annum (see Tables 7-25 at Appendix E). Importantly, this does not include the turnover of service uses, or any income from beyond the Study Area. The breakdown in the estimated turnover of the Town Centre is as follows (this includes Tesco):

Category	Town Centre PA
Convenience	£37.5m (88.4%)
Clothing & footwear	£0.2m (0.5%)
Books etc.	£0.3m (0.7%)
Household goods	£0.3m (0.7%)
Recreation goods	£1.2m (2.8%)
Chemist goods	£1.3m (3.1%)
Electrical goods	£0.3m (0.7%)
DIY goods	£1.0m (2.4%)
Furniture goods	£0.3m (0.7%)
Total Retail	£42.4m

Market Shares

Q27 of the Household Survey asked residents which centre they visited the most. Crumlin Town Centre was cited as the most popular destination by the following residents:

Zone	Crumlin Town Centre
1 – Antrim area	0.0%
2 – Crumlin area	**67.7%**
3 – Ballyclare area	0.0%
4 – Newtownabbey area	0.0%
5 – Randalstown area	0.8%
6 – Ballymena area	0.0%
7 – Belfast area	0.0%
8 – Lisburn area	31.9%
Total Study Area	6.9%

Of most relevance, Crumlin was the most popular destination with its nearby residents (67.7%, Zone 2). It was also popular with residents in Zone 8, a number of whom will live closer to Crumlin than Lisburn itself. The town centre had very little trade draw to residents living in any other area. The survey results show that it has the most localised catchment area of the centres in the Borough.

Summary and Opportunities

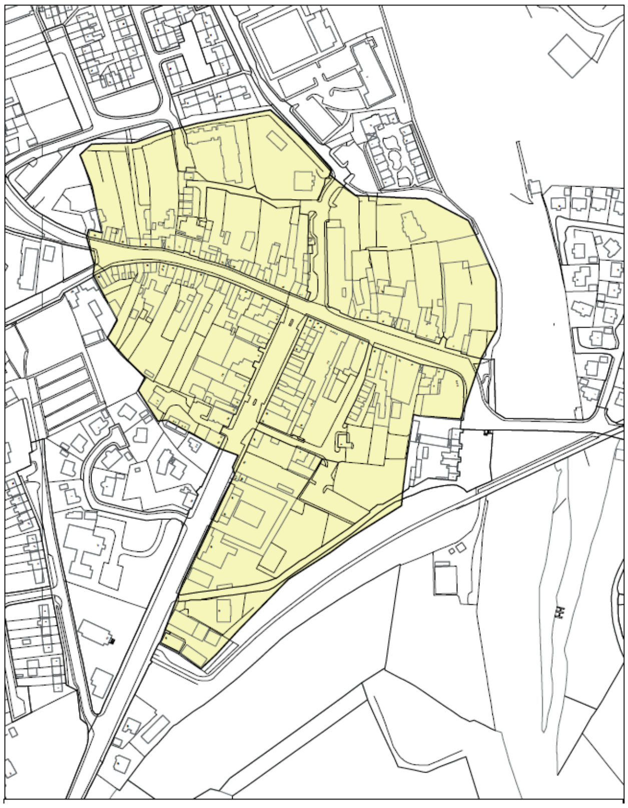
Much like Ballyclare, Crumlin is very dependent on its large foodstore to attract visitors to its town centre. The Tesco store accounts for over 88% of all spending in the centre. However, it is clear that at a ratio of 26% of linked trips, some of the value of that draw is being lost. To some extent, this could relate to the fact that the Tesco store unfortunately turns its back on the town centre. If ever an opportunity arose to introduce an entrance closer to the town centre then that would be welcome.

We also noted that the centre felt a little fragmented in parts. Residential and commercial dwellings intersect some of the retail core on its western fringe in particular, meaning that the flow of active ground floor uses is lost. Over time, the Council may wish to explore means of encouraging some of the outlying retail and service units into the heart of the town centre in order to maintain its appearance of vitality.

Randalstown

Land-use Plan

Please refer to **Appendix F** for a fully readable version of this plan.



Composition

	Units (#) 2018	Units (%) 2018	Units (%) UK Avg. 2018	Units (%) NI Avg. 2018
Convenience	7	13.7%	8.8%	7.5%
Comparison	10	19.6%	31.0%	33.2%
Retail Services	9	17.6%	14.5%	12.8%
Leisure Services	16	31.4%	23.9%	19.3%
Financial and Business Services	2	3.9%	10.3%	9.2%
Vacant	7	13.7%	11.2%	18.1%
TOTAL	51	100.0%	100.0%	100.0%

Health-Check Indicators

Category	Findings
Description	Randalstown Town Centre is comprised of two streets; Main Street and New Street. Main Street is home to the majority of the centre's retail units, whilst New Street is predominantly characterised by its retail and leisure service outlets. Unlike each of the other town centres in the Borough, the centre has no large footprint retail units and is accented towards smaller independent units, as well as a specialism in bridal-wear, which we understand attracts custom from far beyond the local area.
Drivetime Population	6,421 (5 minute drivetime) 19,760 (10 minute drivetime) 60,510 (15 minute drivetime)
Designation	Current = Town Centre (Antrim Area Plan, 1989)
Physical Structure and Environmental Quality	Randalstown offers a pleasant shopping experience. Its environmental quality is assisted by its setting. The River Maine provides an attractive feature to the town centre, and its prominent disused railway viaduct adds interest to its setting. As a result, the town centre has a very welcoming approach, particularly from the east. Notwithstanding the nearby M22, which bypasses the town, it is however fairly heavily trafficked. This does not though seem to significantly hamper navigation of the centre. Shop frontages are varied and interesting. There are a number of public houses at the southern end of Maine Street, each of which have well maintained facades, and significant effort has gone into 'greening' the

	centre, with hanging baskets and street planting prominent. The centre benefits from extensive on-street parking.
Footfall	We conducted two footfall count in Randalstown, outside No. 50 Main Street, being central to the town centre. Our survey was carried out for 30 minutes each at 9am on a Wednesday and 12pm on a Thursday, with the results averaged and rounded below. The weather was dry on both occasions. No. 50 Main Street = 180 passers-by per hour By a small margin, Randalstown had the highest footfall of all the centres we surveyed across the Borough.
Retailer Representation	Our composition survey referred to above found that there were 51 units in Randalstown Town Centre. In keeping with many other smaller town centres, such as Crumlin, there is a larger proportion of convenience goods present, and a lower proportion of comparison goods units. The proportion of retail and service uses significantly exceeds the NI average, representing almost half of all units in the centre (49.0%). Leisure services play a particularly important role in the centre, with 31.4% of all units falling under this category. There are a large number of public houses, cafes, restaurants and take-aways, relative to the size of the centre.
Vacancies	The level of vacant units in the centre (13.7%) is lower than the NI average (18.1%), indicating that the centre is performing well in this respect.
Prime Rental Values	Approximately £250-£300 per square metre (zoopla.co.uk)
Attitudes and Perceptions	Our stakeholder meetings suggested that there was general satisfaction with the vitality and viability of the town centre. Stakeholders have worked hard on the physical appearance of the centre, and a number of

well-established independent businesses clearly contribute to the success of the centre. Stakeholders are keen to develop a market garden scheme for the centre to further enhance its niche appeal.

The household telephone survey also considered people's visits to Randalstown Town Centre. Of those who visited the Town Centre the most, the average number of visits was four times per week (Q28), with 77.7% of people doing so by car (Q29). 16.7% of people mainly accessed the centre on foot though; the highest such answer for any centre in the Borough. When asked what would encourage people to visit the centre more often (Q31x), the top three answers were reduced traffic congestion (36.7% of respondents mentioned this), followed by increased choice and range of shops (28.4%) and more parking (21.2%).

Town Centre Turnover

Our household telephone survey suggests that the Study Area derived retail turnover of the town centre is approximately £15.4m per annum (see Tables 7-25 at Appendix E). Importantly, this does not include the turnover of service uses, or any income from beyond the Study Area. The breakdown in the estimated turnover of the Town Centre is as follows:

Category	Town Centre PA
Convenience	£8.3m (53.9%)
Clothing & footwear	£1.0m (6.5%)
Books etc.	£0.3m (1.9%)
Household goods	£0.3m (1.9%)
Recreation goods	£0.3m (1.9%)
Chemist goods	£0.8m (5.2%)
Electrical goods	£3.1m (20.1%)
DIY goods	£0.8m (5.2%)
Furniture goods	£0.5m (3.2%)

Total Retail	£15.4m

Reflective of the fact that there is no large foodstore in the town centre, Randalstown has the lowest proportion of convenience goods spend amongst the Borough's centres. Notwithstanding, convenience goods spend still accounts for over half of all retail spending in the town centre.

Market Shares

Q27 of the Household Survey asked residents which centre they visited the most. Randalstown Town Centre was cited as the most popular destination by the following residents:

Zone	Randalstown Town Centre
1 – Antrim area	7.4%
2 – Crumlin area	0.0%
3 – Ballyclare area	0.0%
4 – Newtownabbey area	0.0%
5 – Randalstown area	**56.4%**
6 – Ballymena area	6.3%
7 – North Belfast area	0.0%
8 – Lisburn area	0.0%
Total Study Area	3.2%

Of most relevance, Randalstown was the most popular destination with its nearby residents (56.4%, Zone 5). The second most popular destination for residents in the Randalstown area was nearby Antrim (33.6% of trips).

Summary and Opportunities

Both the stakeholder feedback, and household survey results, show a general satisfaction with the health of Randalstown Town Centre. There are minor issues around traffic and parking, but this does not seem to perturb people from visiting the centre. Despite not having a large foodstore, the centre has a healthy level of footfall, and its independent traders seemingly offer a good variety of goods to the local population, and indeed beyond for niche goods.

Abbey Centre

Experian Goad Land-use Plan

Please refer to **Appendix D** for a fully readable version of this plan. Please refer also to the Footnote below – the boundary for the centre is wider than that shown on the Goad Plan., which is for illustrative purposes only.

Key = Yellow (convenience), Orange (comparison), Red (retail services), Light blue (leisure services), Purple (financial and business services), Dark blue (vacant).

Composition[40]

	Units (#) 2018	Units (%) 2018	Units (%) UK Avg. 2018	Units (%) NI Avg. 2018
Convenience	8	6.9%	8.8%	7.5%
Comparison	66	56.9%	31.0%	33.2%
Retail Services	8	6.9%	14.5%	12.8%
Leisure Services	15	12.9%	23.9%	19.3%
Financial and Business Services	5	4.3%	10.3%	9.2%
Vacant	14	12.1%	11.2%	18.1%
TOTAL	116	100.0%	100.0%	100.0%

[40] The composition table includes the range of units off Old Church Road, including Tesco, Lidl, B&Q etc, and these are considered in our ensuing analysis. These units are not though mapped by Experian Goad on their plan.

Health-Check Indicators

Category	Findings
Description	The Abbey Centre encompasses the Abbey Centre Shopping Centre, as well nearby retail parks at Glenmount Road, Abbey Retail Park, Longwood Road Retail Park, Starplan Retail Park and Abbey Trading Centre. According to Experian figures, the Shopping Centre, and indoor mall, comprises over 33,000 sq. m gross floorspace. The Shopping Centre is anchored by large Dunnes, Next and Primark stores, with a range of large, predominantly national multiple, units in between. The Centre has over 1,000 free car parking spaces for up to 4 hours. The Centre is open 9am – 9pm, with reduced trading hours on weekend and Bank Holidays. The surrounding retail parks are traditional in their layout of big box stores, with significant surface level car parking, and include Tesco (3,990 sq. m net) and Lidl (929 sq. m net) food stores.
Drivetime Population	16,231 (5 minute drivetime) 106,811 (10 minute drivetime) 279,608 (15 minute drivetime)
Designation	Current = District Centre (Belfast Metropolitan Area Plan, 2015)
Physical Structure and Environmental Quality	The Shopping Centre follows a traditional indoor mall format. It is clean and easy to navigate. Its external appearance is though dated and, despite recent more attractive extensions, is on the whole uninspiring. Notwithstanding, as we will examine below, the Centre is extremely popular with its resident population and beyond. The Shopping Centre forms an island to Longwood Road, which is a busy one-way circuit. It is possible to walk between the main centre and its

surrounding retail parks, though this does mean crossing busy or fast traffic at times. In practice, our observations were that most visitors drive between different parts of the District Centre, notwithstanding the relative short walking distance between them.

The retail parks also follows a traditional layout, with large surface car parking located centrally to big-box units.

Footfall

We conducted three footfall counts at Abbey Centre; the first outside Unit 6 of the Abbey Shopping Centre, the second outside TK Maxx on Longwood Retail Park, and the third outside Tesco. Our surveys were carried out for 30 minutes each at 4pm on a Wednesday and 12pm on a Friday, with the results averaged and rounded below. The weather was dry on both occasions.

Unit 6 Abbey Shopping Centre = 450 passers-by per hour

TK Maxx = 140 passers-by per hour

Tesco = 360 passers-by per hour

The Abbey Shopping Centre is clearly the main destination within The Abbey Centre though, as would be expected, its food stores also generate a significant footfall.

Retailer Representation

Our composition survey referred to above found that there were 116 units in the centre. Given the nature of the centre, being a modern mall and big-box retail park as opposed to a traditional high street, it is unsurprising to find that its composition is significantly different to the NI average. The centre is largely accented towards the provision of comparison goods (56.9% compared to 33.2%). By contrast, the cumulative provision of all retail, leisure and financial service functions (24.1%) is significantly lower than the NI average (41.3%).

Vacancies	The level of vacant units in the centre (12.1%) is lower than the NI average (18.1%), indicating that the centre is performing well in this respect. As can be seen from the Goad plan at Appendix D, there is one significant cluster of 9 no. vacant units on Longwood Road. We assume that these have been assimilated for potential disposal or repurposing. It is notable, that if these units were to be discounted, the vacancy rate in the centre would be just 4.3%.
Prime Rental Values	Unknown
Attitudes and Perceptions	The household telephone survey considered people's visits to the Abbey Centre. Of those who visited the centre the most, the average number of visits was once per week (Q28), with 95.4% of people doing so by car (Q29). When asked what would encourage people to visit the centre more often (Q31x), the top three answers were more parking (47.2%), increased choice and range of shops (30.9%) and improved comparison goods shops (7.5%).
Town Centre Turnover	Our household telephone survey suggests that the Study Area derived retail turnover of the District Centre is approximately £357.8m per annum (see Tables 7-25 at Appendix E). Importantly, this does not include the turnover of service uses, or any income from residents beyond the Study Area. The breakdown in the estimated turnover of the District Centre is as follows:

Category	Town Centre PA
Convenience	£113.0m (31.6%)
Clothing & footwear	£94.8m (26.5%)
Books etc.	£5.6m (1.6%)
Household goods	£43.0m (12.0%)

Recreation goods	£32.3m (9.0%)
Chemist goods	£7.1m (2.0%)
Electrical goods	£36.0m (10.1%)
DIY goods	£16.9m (4.7%)
Furniture goods	£9.1m (2.5%)
Total Retail	£357.8m

The Abbey Centre differs to every other centre in the Borough, as it is the only centre, which has a majority comparison goods spend. All other centres have a majority convenience goods spend.

Market Shares

Q27 of the Household Survey asked residents which centre they visited the most. Abbey Centre was cited as the most popular destination by the following residents:

Zone	Abbey Centre District Centre
1 – Antrim area	23.9%
2 – Crumlin area	11.5%
3 – Ballyclare area	34.6%
4 – Newtownabbey area	**65.3%**
5 – Randalstown area	8.6%
6 – Ballymena area	42.8%
7 – North Belfast area	89.0%
8 – Lisburn area	43.9%
Total Study Area	56.1%

The Abbey Centre is popular with residents across the Borough, and notably beyond. Indeed, the population most likely to visit the Centre are those in Zone 7, the North Belfast area. The Centre is also the most visited in the Borough (attracting 56.1% of answers), which is more than all other centres combined.

Summary and Opportunities

The Abbey Centre is unlike all other centres in the Borough. It serves a very wide catchment, beyond its immediate population. Notwithstanding apparent issues with parking, and a lower external environmental quality, it is clearly a commercial success for the most part. The indoor mall element appears to be thriving, with very low vacancies and evidence of recent investment to units such as Dunnes and Next.

The Centre does though lack a significant provision of community facilities, and as we discuss further in Section 6, the Council will carefully need to consider whether this would be desirable as part of any move to recognise the centre in an enhanced role in the retail hierarchy.

On the ground, the rank of vacant units on Longwood Road are an obvious eyesore and opportunities clearly exist to improve the appearance of the centre through their occupation or repurposing.

Any opportunities to provide more pedestrian friendly links between different parts of the centre would also be welcome. The centre operates as a series of adjoining parks at the moment, with evidence of visitors driving between parks.

Glengormley

Experian Goad Land-use Plan

Please refer to **Appendix D** for a fully readable version of this plan, which also includes Northcott.

Key = Yellow (convenience), Orange (comparison), Red (retail services), Light blue (leisure services), Purple (financial and business services), Dark blue (vacant).

Composition

	Units (#) 2018	Units (%) 2018	Units (%) UK Avg. 2018	Units (%) NI Avg. 2018
Convenience	15	9.8%	8.8%	7.5%
Comparison	22	14.4%	31.0%	33.2%
Retail Services	33	21.6%	14.5%	12.8%
Leisure Services	42	27.5%	23.9%	19.3%
Financial and Business Services	25	16.3%	10.3%	9.2%
Vacant	16	10.5%	11.2%	18.1%
TOTAL	153	100.0%	100.0%	100.0%

Health-Check Indicators

Category	Findings
Description	Glengormley is focused on the Antrim Road and its confluence with Carnmoney, Hightown and Ballyclare Roads. It is a very modern centre, with a notable number of service units in the café, restaurant and retail service sectors. Our expectation is that Glengormley reflects how many centres will begin to look over the coming years, with comparison goods provision becoming polarised to regional shopping destinations (such as The Abbey Centre), and accessible centres such as Glengormley becoming a place to eat, drink and conduct your retail service trips. It is notable by its absence of a large foodstore, though its relationship with the Tesco at nearby Northcott is interesting, as we will explore further below. The centre has a small but important leisure function off Glenwell Road, being home to a cinema, bowling alley, karting track and soft play unit.
Drivetime Population	29,857 (5 minute drivetime) 79,250 (10 minute drivetime) 180,198 (15 minute drivetime)
Designation	Current = Local Centre (Belfast Metropolitan Area Plan, 2015)
Physical Structure and Environmental Quality	Glengormley is a car-dominated centre. It has the feel of having been pieced together over time, as the needs of the local and commuter population have expanded. The centre has a wide range and mix of styles of units. The majority of the centre is roadside, though there is a small pedestrian annex known as the Tramways Shopping Centre.

The centre has a notable number of financial and business services grouped together around its core off Antrim Road and Carnmoney Road, and an equally notable grouping of leisure services (primarily restaurants and take-away's) on its western extremity along Antrim Road.

The general street environment is good in parts, though narrow pavements and the number of busy street crossing inhibits general pedestrian movement around the centre.

Footfall

We conducted two footfall counts in Glengormley; the first outside No. 331 Antrim Road to understand the flow of trade to the west of the centre, where there is a more serviced based economy, and the second outside No. 309 Antrim Road to understand how the heart of centre fared. Our surveys were carried out for 30 minutes each at 10am on a Tuesday and 1pm on a Friday, with the results averaged and rounded below. The weather was dry on both occasions.

No. 331 Antrim Road = 60 passers-by per hour

No. 309 Antrim Road = 150 passers-by per hour

As would be expected, our surveys found that the greatest footfall is within the heart of the centre. It tails off significantly in the western part, where the provision is more focused on leisure services. This part of the centre will have higher footfall in the evenings.

Retailer Representation

Our composition survey referred to above found that there were 153 units in the centre. The centre has a huge proportion of service uses – 65.4% of all units, relative to the NI average of 41.3%. In this respect, it seems evident that Glengormley perhaps dovetails with the Abbey Centre to provide the service functions, which it does not. The proportion of leisure and financial services are both more than double their respective NI averages. By contrast, the centre offers very little by

	way of comparison goods shopping (just 14.4%, less than half the NI average of 33.2%).
Vacancies	Interestingly, the level of vacant units in the centre (10.5%) is the lowest in the Borough, and well below the NI average (18.1%), indicating that the centre is performing very well in this respect. As can be seen from the Goad plan at Appendix D, there are a small cluster of vacancies around the heart of the centre around Antrim Road and Hightown Road. This is unusual as the majority of vacancies are usually found at the extremity of a centre. We expect that this is because the units in this part of the centre were generally popular with comparison goods users who have since left the centre. It may also be because of the limited parking availability in that part of the centre, as we discuss further below.
Prime Rental Values	Approximately £200-£300 per square metre (propertypal.com)
Attitudes and Perceptions	Our stakeholder meetings suggested that there were significant concerns with car parking availability in the centre. There were also concerns raised about the proliferation of leisure service uses, and in particular, take-away units. The household telephone survey also considered people's visits to Glengormley Local Centre. Of those who visited Glengormley the most, the average number of visits was two times per week (Q28), with 92.9% of people doing so by car (Q29). When asked what would encourage people to visit the centre more often (Q31x), the top three answers were more parking (82.7% of respondents mentioned this), followed by reduced traffic congestion (17.3%) and increased choice and range of shops (14.2%).

Of note, the response rate on parking issues was by far the highest experienced across all centres of the Borough, demonstrating the weight of concern on this particular issue.

Town Centre Turnover

Our household telephone survey suggests that the Study Area derived retail turnover of the local centre is approximately £22.2m per annum (see Tables 7-25 at Appendix E). Importantly, this does not include the turnover of service uses, or any income from beyond the Study Area. The breakdown in the estimated turnover of the Local Centre is as follows:

Category	Town Centre PA
Convenience	£11.1m (50.0%)
Clothing & footwear	£2.0m (9.0%)
Books etc.	£0.9m (4.1%)
Household goods	£1.7m (7.7%)
Recreation goods	£2.8m (12.6%)
Chemist goods	£0.9m (4.1%)
Electrical goods	£1.0m (4.5%)
DIY goods	£0.5m (2.3%)
Furniture goods	£1.3m (5.9%)
Total Retail	£22.2m

Market Shares

Q27 of the Household Survey asked residents which centre they visited the most. Glengormley Local Centre was cited as the most popular destination by the following residents:

Zone	Glengormley Local Centre
1 – Antrim area	1.0%
2 – Crumlin area	0.0%

3 – Ballyclare area	3.9%
4 – Newtownabbey area	**5.2%**
5 – Randalstown area	0.0%
6 – Ballymena area	0.0%
7 – North Belfast area	5.6%
8 – Lisburn area	0.0%
Total Study Area	3.5%

Notably, whilst Glengormley does not feature prominently as the main destination for many residents under Q27 of the survey, the answers to Q26 (do you ever visit a particular centre) highlighted that it was consistently visited by a good number of residents from other parts of the Borough, as perhaps their second or third most regular destination.

Summary and Opportunities

Glengormley is a modern, yet disjointed, centre. It has significant issues with available car parking, and in parts, low environmental quality because of its piecemeal development and highly road orientated pedestrian environment.

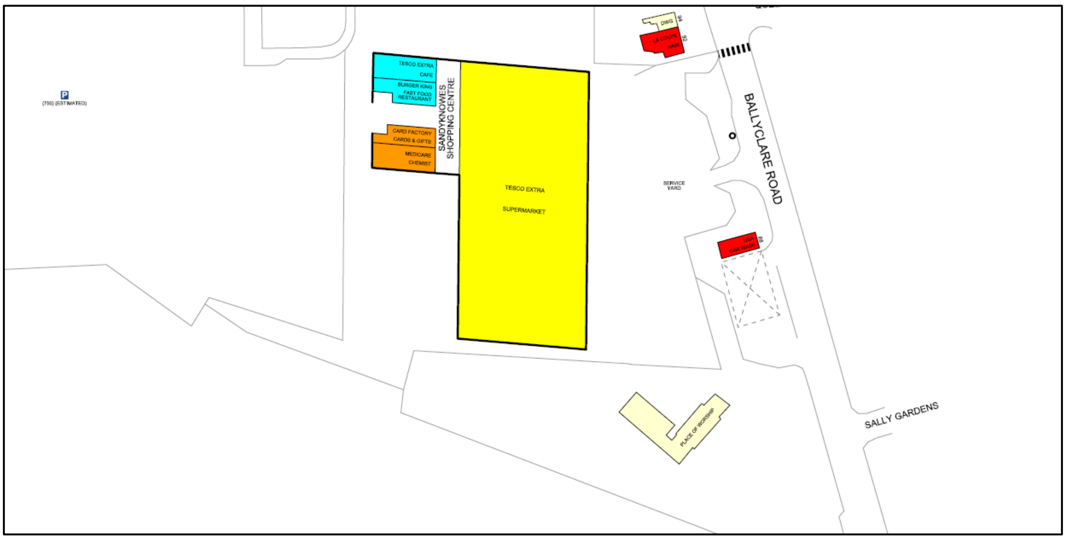
It is predominantly a service centre where people drop in to socialise in its many food and drink venues, or to carry out a few quick service trips such as going to a bank or salon. It provides relatively little comparison goods offer, and is subservient to nearby Northcott for convenience goods.

Notwithstanding, it is a successful centre based on the fact that it has a lower proportion of vacancies than any other centre in the Borough. This should not however cover over the issues which it faces, and building on its relative success, securing a long-term option for providing easy car parking access must be a priority. This would help to attract more retail functions during daytime hours.

Northcott

Experian Goad Land-use Plan

Please refer to **Appendix D** for a fully readable version of this plan, which also includes Glengormley.



Key = Yellow (convenience), Orange (comparison), Red (retail services), Light blue (leisure services), Purple (financial and business services), Dark blue (vacant).

Health-Check Indicators

Category	Findings
Description	Northcott is a purpose-built indoor shopping centre containing 5 units the largest of which is a Tesco Extra (4,905 sq. m net). The Goad plan also includes two small retail service uses on Ballyclare Road. The centre has free car parking for approximately 750 vehicles. There is a vacant plot next to the large Tesco store, which we understand is currently being developed for a discount comparison goods store in due course. The centre is situated just 700m north of Glengormley, and is therefore within relatively easy walking distance.

Drivetime Population	27,433 (5 minute drivetime) 70,434 (10 minute drivetime) 194,914 (15 minute drivetime)
Designation	Current = District Centre (Belfast Metropolitan Area Plan, 2015)
Physical Structure and Environmental Quality	Northcott is an indoor mini-mall, with a wide entrance and surface-level car park, which includes a filling station. Some attempts to green the car park have been made, but for the large part, the centre is functional in its concept.
Footfall	We conducted a footfall count at Northcott; outside the entrance to the indoor mall. Our surveys were carried out for 30 minutes each at 4pm on a Monday and 12pm on a Friday, with the results averaged and rounded below. The weather was dry on both occasions. Mall entrance = 200 passers-by per hour
Retailer Representation	The sample size of 7 no. units is too small to make any comparisons to national averages meaningful.
Vacancies	There are currently no vacant units in the centre.
Prime Rental Values	Unknown
Attitudes and Perceptions	The household telephone survey also considered people's visits to Northcott District Centre. Of those who visited Northcott the most, the average number of visits was three times per week (Q28), with 100.0% of people doing so by car (Q29). When asked what would encourage people to visit the centre more often (Q31x), the top three answers were more parking (43.0% of respondents mentioned this), followed by

increased choice and range of shops (40.4%) and better disabled access (11.7%).

We expect that the parking concern is an anomaly of the survey, with respondents associating Northcott with the issues faced at nearby Glengormley.

Town Centre Turnover

Our household telephone survey suggests that the Study Area derived retail turnover of the District Centre is approximately £32.4m per annum (see Tables 7-25 at Appendix E). Importantly, this does not include the turnover of service uses, or any income from beyond the Study Area. The breakdown in the estimated turnover of the District Centre is as follows:

Category	Town Centre PA
Convenience	£28.2m (87.0%)
Clothing & footwear	£3.0m (9.3%)
Books etc.	£0.0m (0.0%)
Household goods	£0.0m (0.0%)
Recreation goods	£0.0m (0.0%)
Chemist goods	£1.1m (3.4%)
Electrical goods	£0.0m (0.0%)
DIY goods	£0.0m (0.0%)
Furniture goods	£0.0m (0.0%)
Total Retail	£32.4m

Market Shares

Q27 of the Household Survey asked residents which centre they visited the most. Northcott District Centre was cited as the most popular destination by the following residents:

Zone	Northcott District Centre
1 – Antrim area	0.0%
2 – Crumlin area	0.6%
3 – Ballyclare area	8.8%
4 – Newtownabbey area	**26.0%**
5 – Randalstown area	0.6%
6 – Ballymena area	0.0%
7 – North Belfast area	1.2%
8 – Lisburn area	0.0%
Total Study Area	9.4%

Summary and Opportunities

Northcott is focused around the Tesco store, which accounts for around 90% of its turnover. As we go on to examine in Section 5, the store is surveyed to be trading at below company expectations, and far below the levels of trade at the nearby (smaller) Tesco at Abbey Centre. This could represent an issue to its long-term viability, though we note that the opening of a second large store on the adjacent site could provide a boost for the centre and broaden its attraction.

In planning policy terms, the Council should carefully consider the relationship between Northcott and Glengormley, and consider how they wish the centres to develop and what types of town centre uses should be encouraged in each. We discuss this issue further in Section 6.

Summary

4.19 Our assessment of the health of each of the seven main centres in the Borough underpins our ensuing assessment of capacity in Section 5, and our policy recommendations in Section 6. In particular, we utilise the qualitative findings of our empirical survey and consultation evidence to guide the extent to which any quantitative capacity identified is 'needed' and where that need might be met.

5.0 Task 3 – Market Share and Capacity Assessment

Introduction

5.1 We identify below how we assess the current population and available convenience and comparison retail expenditure within the Study Area, as well as the methodology for forecasting the available expenditure across the plan period. This data has informed our quantitative model of available retail and leisure capacity in the Study Area, along with the NEMS Market Research household telephone survey, which we discussed previously in Section 4.

5.2 All of our tabulations are set out in full at **Appendix E**.

Study Area Population

5.3 Having previously defined an appropriate Study Area, we extrapolated 2016 population data for each Zone using Experian census software (Micromarketer G3, 2018 reports). This data is based on the latest mid-year estimates for the postcode sector geography of the Study Area (2017).

Population Forecasts

5.4 Applied to the Experian base data figures for 2016, we present our population forecasts on a Zone-by-Zone basis in Figure 5.1 below. We have projected forwards using the latest NISRA forecast data for Antrim & Newtownabbey (Zones 1-5), Mid & East Antrim (Zone 6), Belfast (Zone 7) and Lisburn & Castlereagh (Zone 8).

Figure 5.1 | Population projections across the Study Area

	2018	2022	2026	2030
Zone 1 | Antrim area	31,543	31,906	32,223	32,441
Zone 2 | Crumlin area	15,208	15,383	15,500	15,641
Zone 3 | Ballyclare area	25,370	25,662	25,857	26,092
Zone 4 | Glengormley area	86,184	87,175	87,839	88,638
Zone 5 | Randalstown area	11,517	11,649	11,738	11,845
Inner Study Area sub-total	169,822	171,775	173,157	174,657
Zone 6 | Ballymena fringe	17,171	17,383	17,505	17,645
Zone 7 | Belfast fringe	93,858	94,690	95,320	96,180
Zone 8 | Lisburn fringe	62,003	64,207	65,826	68,250
Study Area Total	342,854	348,056	351,808	356,732

Retail Expenditure Forecasts

5.5 Retail expenditure data (in the form of convenience and comparison goods expenditure per capita) has been sourced from our in-house Experian Micromarketer G3 system.

5.6 The data takes account of the socio-economic characteristics of the local population to provide local consumer expenditure calculations. Experian is a robust source of population and expenditure data that is widely used for calculating retail capacity across the industry.

5.7 Expenditure data from Experian is provided in 2016 prices (as is every subsequent monetary value) and has been projected forward using per capita growth forecasts derived from the latest Experian Planner Briefing Note 15 (December 2017).

5.8 As identified in Figure 5.2 below, Experian forecasts suggest that convenience goods expenditure will fall in 2018, and again in 2019, as a result of a trend towards more price conscious shopping patterns and the growth of high street discounters such as Lidl and Aldi, as discussed in further detail in Section 3. Growth is not now anticipated in the convenience goods sector until 2020, and even then forecasts are very conservative at 0.1% growth per annum over the period 2020-2036.

5.9 Comparison expenditure is shown to have risen by 2.3% in 2017, before levelling off to 0.9% in 2018 and 2.1% in 2019. Experian then forecast a steady growth of 3.2% per annum over the period 2020-2036, as comparison retailers incorporate newer technologies, innovations and formats (including 'click and collect') in order to respond to the increasing competition from internet shopping.

5.10 Experian note that long-term forecasts should be treated with caution and subject to regular reviews, given the wide range of factors that can influence the broader national economy. These forecasts relate only to the growth in expenditure at 'bricks and mortar' premises. We deal separately with the internet (or special forms of trading) below.

Year	Convenience growth rates	Comparison growth rates
2017	0.0%	2.3%
2018	-0.6%	0.9%
2019	-0.2%	2.1%
2020	0.1%	3.2%

2021	0.1%	3.2%
2022	0.1%	3.2%
2023	0.1%	3.2%
2024	0.1%	3.2%
2025	0.1%	3.2%
2026	0.1%	3.2%
2027	0.1%	3.2%
2028	0.1%	3.2%
2029	0.1%	3.2%
2030	0.1%	3.2%
2031	0.1%	3.2%
2032	0.1%	3.2%
2033	0.1%	3.2%
2034	0.1%	3.2%
2035	0.1%	3.2%
2036	0.1%	3.2%

Figure 5.2 | Experian Retail Expenditure Forecasts

Source: Table 1a, Experian Retail Planner Briefing Note 15, December 2017. Figure for 2036 follows trend data.

Non-Store Retailing or Special Forms of Trading

5.11 Special forms of trading (SFT) are defined by Experian as sales via the internet, mail order, stalls and markets, vending machines, door-to-door and telephone sales, including online sales by supermarkets, department stores and catalogue companies and are discussed in detail in 'Growth in E-Tailing (or E-Commerce)' in Section 3.

5.12 Experian Retail Planner Briefing Note 15 (December 2017) provides estimated forecasts of internet and other SFT, which allows for us to 'strip out' any expenditure that survey respondents suggest is made by SFT and instead utilise Experian's forecasts. This ensures that the proportion of SFT accounted for in our modelling increases in line with Experian forecasts, as opposed to remaining constant.

5.13 Many stores offer online sales, but source goods from regular stores' stock, as is often the case for foodstores where employees will pick online orders from stores' shelves before, during or after opening hours. These orders are then delivered by dedicated vans at each store and as such, the online expenditure is attributed to tangible stores. Experian provides 'adjusted' figures, cited below at Figure 5.3, which make an allowance for these online sales derived from individual stores to ensure that the expenditure is counted as 'available' spend within the Study Area.

Figure 5.3 | 'Adjusted' Special Forms of Trading Market Share Forecasts

Year	Adjusted Convenience SFT	Adjusted Comparison SFT
2018	3.4%	15.4%
2022	4.1%	17.2%
2026	4.6%	17.5%
2030	5.0%	17.7%

Source: Appendix 3, Experian Retail Planner Briefing Note 15, December 2017. Figure for 2036 follows trends data.

Convenience Goods Expenditure

5.14 We then project forward available expenditure per capita and population growth for each survey zone in 2018, 2022, 2026 and 2032, in order to estimate the total available convenience goods expenditure.

5.15 In Figure 5.4 we consider the convenience goods expenditure generated by residents of the Inner Study Area and the Whole Study Area.

Figure 5.4 | Total Available Convenience Goods Expenditure

Area	2018	2022	2026	2030	Growth 2018-2030
Inner Study Area	£374.4m	£376.3m	£379.2m	£382.8m	**£8.5m**
Whole Study Area	£740.3m	£746.9m	£754.7m	£765.9m	**£25.6m**

Source: Table 2a, Appendix E

5.16 For the purpose of the Study this total available convenience expenditure is split across two sub-categories, with a Study Area average of 79.2% of spending attributed to main food shopping trips and 20.8% attributed to 'top-up' shopping trips (as derived from Questions 9 and 15 of the NEMS Household Survey on a zone by zone basis).

Comparison Goods Expenditure

5.17 Experian provides comparison goods expenditure divided into eight sub-categories to allow for more detailed investigations of available expenditure. Bulky goods categories include 'DIY', 'Electrical' and

'Furniture', while non-bulky goods are made up of 'Books, CDs and DVDs', 'Chemist Goods', 'Clothing & Footwear', 'Small Household Goods' and 'Toys and Recreational Goods'.

Figure 5.5 | Total Available Comparison Goods Expenditure

Area	2018	2022	2026	2030	Growth 2018-2030
Inner Study Area	£530.9m	£589.7m	£671.9m	£766.9m	**£235.9m**
Whole Study Area	£1,004.2m	£1,120.1m	£1,279.9m	£1,468.9m	**£464.7m**

Source: Table 8, Appendix E

5.18 Applying the increases in population and comparison goods expenditure per capita, Figure 5.5 estimates that the Inner Study Area will experience increases in spend of £235.9m over the period 2018-2030, and the Whole Study Area of £464.7m over the same period.

Summary on Expenditure

5.19 Our base population and expenditure data is now utilised, in conjunction with our analysis of the market shares of retailers across the Study Area, to inform our analysis of retail and leisure expenditure capacity.

Convenience Goods Findings

Market Shares

5.20 Before considering the capacity for new convenience goods floorspace, we firstly examine below the market shares achieved by individual stores and locations, as well as the Borough and Study Area as a whole. For the purposes of the ensuing analysis, the Borough is broadly defined as Zones 1-5.

5.21 Figure 5.6 sets out where residents of the whole Study Area (Zones 1-8) carry out their convenience goods spending. 53.0% of all spending is carried out in the Borough. Of that spending, it is clear that the six largest stores in the Borough are very dominant, attracting almost three-quarters of all such spending (38.8% of 53.0%). This fits with our observations in other parts of Northern Ireland, and with the previous research of GL Hearn (2014), whereby a small number of large stores typically account for the vast majority of convenience goods market share.

5.22 Looking at individual destinations, it is noted that all but one of the six large foodstores are over-trading compared to company benchmarks (see Table 5 at Appendix E). After taking account of 'inflow' spend (discussed in more detail under our capacity findings below), the Tesco at Abbey Centre, for example, is observed to trade at around four times company expectations. Other stores, including the Asda stores in Antrim and Ballyclare, are trading at just over twice company expectations. The only large store which is observed to trade below company expectations is Tesco at Northcott.

Figure 5.6 | Convenience Goods - Study Area Market Share by Store

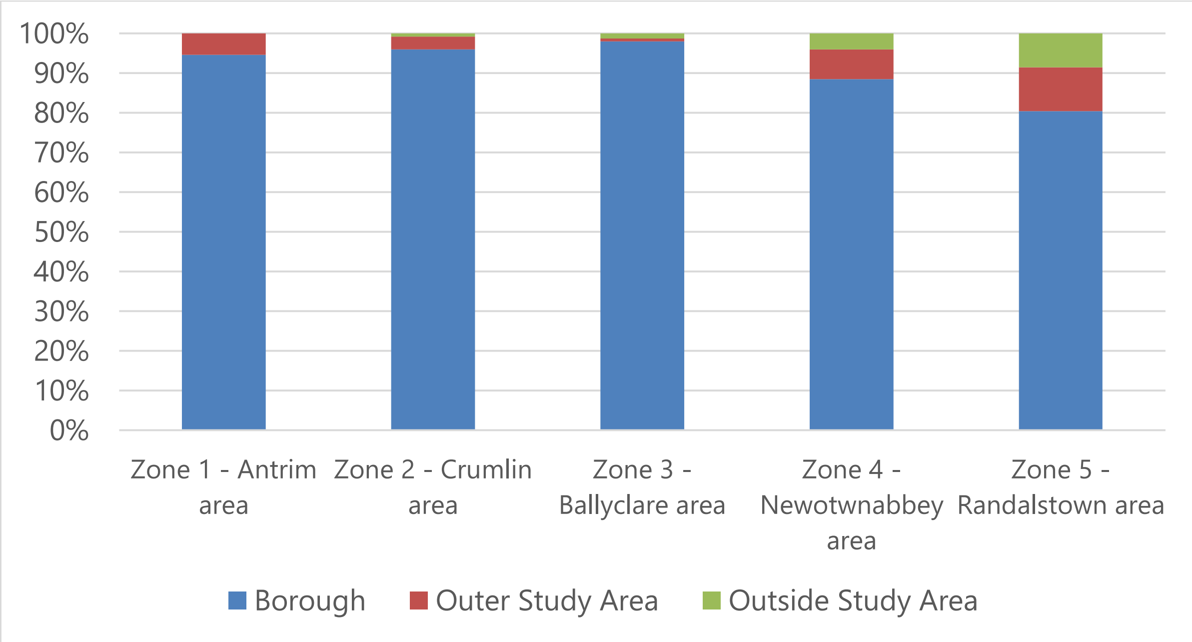
Destination	Market Share	Turnover
Tesco, Abbey Centre	13.9%	£103.1m
Tesco, Antrim	5.8%	£42.7m
Asda, Ballyclare	5.5%	£40.7m
Asda, Antrim	5.1%	£38.0m
Tesco, Crumlin	4.7%	£34.5m
Tesco, Northcott	3.8%	£28.2m
Others in the Borough	14.2%	£105.0m
Borough sub-total	53.0%	£392.2m
Others in the Study Area	31.3%	£231.9m
Study Area sub-total	84.3%	£624.1m
Others outside the Study Area	15.7%	£116.2m
Total	100.0%	£740.3m

Source: Appendix E, Tables 3 and 4

5.23 Turning to consider the Borough in isolation, the survey establishes that £344.5m (Table 4 of Appendix E) of the total convenience goods spend of Borough residents (£374.4m, Table 1 of Appendix E), is spent within the Borough itself. This is often termed as the 'retention rate'. At a ratio of 92.0%, we would classify this as healthy. With only 8.0% of residents convenience goods spend 'leaking' to destinations outside the Borough, it is clear that there is no significant need for residents to trip farther afield for their convenience goods shopping.

5.24 We are also able to examine the degree of retention and leakage within each Zone. Figure 5.7 examines the amount of main food spending retained within each Zone. The results show that there are high retention levels across the board, with residents in the Ballyclare, Crumlin and Antrim areas shopping almost exclusively in the Borough itself. Retention is still high for residents in Newtownabbey and Randalstown, though a more noticeable number of residents shop for their convenience goods elsewhere. Leakage is highest from the Randalstown area, where stores in Ballymena account for around 10-15% of all main food spending.

Figure 5.7 | Convenience Goods Retention – Main Food Spending



Capacity

5.25 One of the key aims of this Study is to provide recommendations on the capacity for new retail floorspace over the plan period to 2030. The use of long-term projections should be treated with caution and reviewed regularly in order to test the accuracy of the forecasts against emerging datasets. External national and international factors can influence the wider performance of the economy, which can have trickle down effects on local shopping patterns. As discussed in Section 2, one such example has been the trend toward convenience discounters (such as Lidl and Aldi) in response to the period of economic downturn between 2008 and 2013.

5.26 Importantly, we also note that any identified retail capacity across the Study Area does not necessarily equate to justification for new retail floorspace in itself (especially in out-of-centre locations), and any such development would be required to be assessed in line with SPPS policy in terms of impacts on the vitality and viability of town centres, the potential to prejudice emerging town centre developments, and the 'town centre first' sequential approach to site selection. As we will go on to examine in our conclusions and recommendations in Section 6, this is particularly pertinent to Antrim &

Newtownabbey Borough where a significant proportion of existing retail floorspace is found in town centre locations, as opposed to out-of-centre locations.

5.27 Detailed quantitative retail capacity tables are enclosed at **Appendix E.**

5.28 Retail capacity modelling follows a consistent, robust methodology which incorporates a number of datasets and informed assumptions which we describe further below, but broadly speaking:

Available Expenditure (£m) - Turnover of existing and proposed (£m) = Surplus or **Deficit (£m)**

5.29 Experian MMG3 census software is used to provide localised expenditure per capita per annum for various forms of retail spending. These figures are then projected forwards based on population growth, changes in expenditure over time and Special Forms of Trading (SFT) such as internet shopping.

5.30 The turnover of existing retailers across the Study Area is calculated based on average sales densities, or turnover, per square metre. Various retail planning sources such as Verdict UK Food & Grocery Company Briefing Reports, and Mintel Retail Rankings, provide average (or benchmark) sales densities for all national multiple retailers.

5.31 The surplus or deficit equates to the difference between the available retail expenditure across the Study Area and the turnover of existing facilities within the Study Area. If the total turnover is greater than the available expenditure then the model would identify an oversupply of retail floorspace, whilst a surplus of expenditure would suggest capacity for additional retail floorspace.

5.32 Once the surplus or deficit of expenditure is calculated, it is then presented in floorspace figures (using average sales density assumptions) in order to demonstrate the findings within a 'real world' context. Often surplus figures are presented under a number of different scenarios representing various retailers. For example, considering convenience spend, discount retailers (such as Aldi and Lidl) operate at a lower sales density than the 'big 4' (Tesco, Asda, Sainsbury's and Morrisons). Given the same pot of expenditure, a higher sales density would result in a lower floorspace capacity than a lower sales density which would result in a higher floorspace capacity.

5.33 Turning now to our detailed findings for Antrim & Newtownabbey, as detailed in Figure 5.6, the household survey results show that the Borough has a 53.0% convenience goods market share of all spending carried out by residents of the Study Area.

5.34 In keeping with standard retail study methodology, when assessing the capacity for new convenience retail floorspace we adopt a <u>constant market share</u> in line with findings of the latest household survey (i.e. that stores across the Borough will continue to draw 53.0% of all convenience goods spending from the Study Area – see Table 6a). We consider maintaining a constant market share a sensible basis for analysis because on the one hand there is some planned population growth and a range of already committed developments inside the Borough, which would together result in around 1,500 sq m net of new floorspace (see Table 6c). But on the other hand, we would expect a range of competing centres outside the Borough, such as Belfast and Ballymena, to continue to exert a pull on residents of the Borough. We expect the two factors to broadly even each other out.

5.35 In coming to this view, we have viewed the range of pipeline developments coming forward within the RDS Cluster and have included these areas within our survey area in order to understand the inflows and outflows of trade between the different areas. We are therefore confident that the evidence base passes the test of Soundness in this respect.

5.36 Based therefore on a constant market share, we then allow for growth in retail expenditure over the period to 2030, as well as utilising data provided within the latest Experian Retail Planner Briefing Note 15, in order to take account of forecast growth in retail efficiencies (for example, through the adoption of new technologies and more efficient use of available floorspace). Floorspace efficiencies are estimated to have a greater impact on comparison retailers than convenience retailers over the plan period as the rise of food discounting continues to subdue the projected efficiencies in turnover of existing convenience retail floorspace.

5.37 We go on to make a number of statistical assumptions through the quantitative capacity exercise in order to account for the following variables. These are contained at Table 5 of Appendix E and can be summarised as:

- Utilising a 'goods based' approach, we strip out expenditure for non-food comparison goods such as clothing, household goods, CDs, DVDs and other media that are now commonly sold at major foodstores so that only the convenience goods floorspace is being considered (i.e. on a like-for-like basis with available convenience expenditure). These deductions are made in line with floorspace figures sourced from Verdict UK or, where data is not available, Nexus' professional judgement based on site visits.

- We also make assumptions as to the gross to net convenience goods sales floorspace of each store, again utilising online planning records where available, Storepoint 2016, Verdict UK Food & Grocery Retailers 2015 or Nexus' professional judgement.

- Finally, we consider whether foodstores are likely to attract any additional 'inflow' from outside of the Study Area. We have based this assessment on the results obtained from the survey, as well as an assessment of potential spend from other areas (including tourist spend). In this instance, we have also utilised the results of our household survey for neighbouring Mid & East Antrim. That survey allows us to build a very good picture of the likely inflow of trade to Antrim & Newtownabbey from areas to the north and east.

5.38 We then go on to calculate the anticipated turnover of all major convenience goods operators based on the published company sales data, referred to as 'benchmark' turnover. 'Benchmark' turnover is calculated from national average 'sales densities' (turnover per square metre) from sources such as Verdict UK Food & Grocery Company Briefing Reports and Mintel Retail Rankings. By comparing the turnover estimates derived from the findings of the household survey (total available expenditure distributed on the basis of each destinations market share) to the benchmark turnovers, we are able to establish where stores are trading above (overtrading) or below (under-trading) company averages.

5.39 Surplus expenditure over and above benchmark turnover is considered to be available to support new floorspace, as this suggests that existing convenience goods providers in the Borough are stretched and overproviding to meet the existing need. These sums, together with the additional spend generated by the growing population of the Borough over the period 2018-2030, therefore provides the 'surplus expenditure' shown in Table 6 at **Appendix E.**

5.40 Based on the household survey, we identify in Tables 3-5 that convenience retailers in the Borough turnover an estimated £392.1m of Study Area residents spend at 2018. Once inflow expenditure is taken into account (cumulatively assessed at £48.8m), this overtrade equates to £202.6m of additional expenditure within the Borough at 2018 (see Table 5). Put another way, the combined existing convenience stores of the Borough are trading, on average, at around 85% above company average expectations (£202.6m above the benchmark of £238.3m). Figure 5.8 sets out the resultant surplus convenience goods expenditure at each assessment date to 2030 (see Table 6a).

Figure 5.8 | Gross Convenience Goods Surplus Expenditure in the Borough

Year	Benchmark Turnover (£m)	Survey Turnover (£m)	Inflow (£m)	Surplus Expenditure (£m)
2018	238.3	392.1	48.8	202.6
2022	237.8	395.6	49.2	207.0
2026	238.0	399.8	49.7	211.4
2030	239.0	405.7	50.4	217.1

5.41 We then consider committed and extant planning permissions for new convenience retail floorspace across the Borough that could come forward over the next few years. This includes any developments which are currently under construction, or have opened since June 2018, and so would not have been operating at the time of the household telephone survey. We do not take into account proposed allocations for retail floorspace in Development Plans that do not benefit from extant and implementable permission over the plan period. In total, these committed developments equate to a net convenience floorspace of approximately 1,500 sq m and an estimated annual turnover of £9.2m (see Table 6c at **Appendix E**).

5.42 These commitments are deducted from the surplus expenditure figures set out in Figure 5.8. Using average sales densities to calculate a minimum floorspace scenario (a large supermarket operator) and a maximum floorspace scenario (a combination of discount foodstores and larger supermarket operators), we calculate the net additional convenience goods capacity for the Borough in Figure 5.9 below (see also Table 6d). We comment further on the practical application of these capacities in Section 6.

Figure 5.9 | Net Convenience Goods Capacity for the Borough

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min	Max
2018	202.6	9.2	193.4	16,500	21,200
2022	207.0	9.1	197.8	16,900	21,600
2026	211.4	9.2	202.3	17,200	22,000
2030	217.1	9.2	208.0	17,600	22,600

Comparison Goods Findings

Market Shares

5.43 Turning to consider comparison goods, we examine market shares across the range of categories defined by Experian. These eight categories cover all ranges of bulky and non-bulky items. The full results of our market shares analysis are set out at Tables 7-26 of **Appendix E.**

5.44 To begin with, we look at the overall comparison goods spend by location. The results show that destinations in the Borough account for 38.2% (£383.2m, Table 26a) of the spending of all Study Area residents at 2018 (£1,004.2m per annum, Table 8). The remaining 61.8% of spending carried out by residents of the Study Area is carried out at destinations beyond the Borough.

5.45 Figure 5.10 examines where specifically Study Area residents are spending their money. The results show that the Abbey Centre attracts by far the greatest proportion of spending within the Borough (£272.1m or 70.9% of all comparison goods spending carried out within the Borough). Notably, Belfast City Centre attracts an almost equivalent amount of Study Area generated spend (£249.7m).

Figure 5.10 | Comparison Goods - Study Area Market Share by location

Destination	Market Share	Turnover
Abbey Centre[41]	27.1%	£272.1m
The Junction, Antrim	3.5%	£35.4m
Antrim Town Centre	2.1%	£21.5m
Ballyclare Town Centre	1.3%	£13.1m
Glengormley Local Centre	1.1%	£11.1m
Randalstown Town Centre	0.7%	£7.1m
Crumlin Town Centre	0.5%	£4.8m
Northcott District Centre	0.4%	£4.1m
Others in the Inner Study Area	1.4%	£14.0m
Borough sub-total	**38.2%**	**£383.2m**
Belfast City Centre	24.9%	£249.7m
Lisburn Town Centre	5.0%	£49.9m
Others in the Study Area	11.9%	£119.4m
Study Area sub-total	**69.9%**	**£702.4m**
Ballymena Town Centre	9.6%	£96.3m
Sprucefield, Lisburn	6.1%	£61.2m
Boucher Retail Park, Belfast	4.0%	£39.7m
Holywood Exchange, Belfast	2.0%	£19.6m
Others outside the Study Area	8.5%	£85.0m
Total	**100.0%**	**£1,004.2m**

Source: Appendix E, Table 25

5.46 In Figure 5.11 below, we examine the attraction of the Borough to its own residents for each comparison goods category. Overall, 59.8% of all comparison goods spending carried out by Borough residents is carried out within the Borough itself.

5.47 However, it is clear that there are notable differences between different categories of goods. As would be expected, consumers are generally prepared to travel further for some items, such as clothing and footwear, small household items, and furniture goods, and so it is unsurprising that those categories

[41] Includes Abbey Retail Park, Longwood Road Retail Park, 'Newtownabbey Town Centre' and Abbey Trading Centre

have the lowest retention levels. Other categories of goods, such as chemist and DIY goods, typically have the highest retention levels because consumers have less requirement to visit multiple destinations or to choose between brands. The patterns of trade set out in Figure 5.11 are therefore very typical of any given Study Area.

Figure 5.11 | Comparison Goods – Borough Market Share by Category

Category	Borough	Outer Study Area	Elsewhere
Clothing & Footwear	53.5%	29.5%	17.0%
Books, CDs, DVDs etc	64.2%	25.0%	10.8%
Small Household Goods	53.9%	24.7%	21.4%
Recreation Goods	64.6%	11.0%	24.4%
Chemist Goods	82.9%	8.0%	9.1%
Electrical Goods	72.9%	4.9%	22.2%
DIY Goods	87.0%	2.4%	10.6%
Furniture Goods	48.5%	24.3%	27.2%
All Goods Average	**59.8%**	**21.2%**	**19.0%**

Capacity

5.48 The methodology for calculating capacity for comparison goods floorspace differs from that used to model capacity for convenience goods floorspace. The principal reason for this is that there are no robust, industry standard benchmark sales densities for calculating the turnover of smaller independent retailers that typically make up the majority of the comparison provision of town centres (although it is noted that Mintel Retail Rankings do provide published sales densities for national multiple comparison retailers). Moreover, the trading levels of comparison retailers can fluctuate significantly depending on a number of localised variables, most notably the location of the retailer relative to similar providers (as customers are likely to link multiple comparison goods trips to retailers in close proximity to each other).

5.49 As such, we adopt a standard approach that comparison goods retailers across the Study Area are trading 'at equilibrium' at 2018, meaning that we adopt the survey derived turnover of each facility, and examine capacity by measuring the growth in available expenditure to 2030.

5.50 For the purposes of our assessment, we have assumed that the Borough's attraction to Study Area residents will remain constant at 38.2% of all spending (Table 26a). Based on the scale and location of planned developments within the Borough, as well as those outside of it, we consider this to be a robust basis for analysis. Figure 5.12 sets out the resultant gross comparison goods capacity forecast over time.

Figure 5.12 | Gross Comparison Goods Surplus Expenditure in the Borough

Year	Turnover	Available Expenditure	Inflow	Surplus Expenditure
	(£m)	(£m)	(£m)	(£m)
2018	459.8	383.2	76.6	0.0
2022	494.3	427.4	85.5	18.6
2026	540.3	488.3	97.7	45.7
2030	589.4	560.5	112.1	83.2
Borough Market Share		**38.2%**		

5.51 We then consider committed and extant planning permissions for new comparison retail floorspace across the Borough that could come forward over the next few years. This includes any developments which are currently under construction, or have opened since June 2018, and so would not have been operating at the time of the household telephone survey. In the same way as we viewed convenience goods, we do not take into account proposed allocations for retail floorspace in Development Plans that do not benefit from extant and implementable permission over the plan period.

5.52 In total, these committed developments equate to a net comparison goods floorspace of approximately 23,049 sq m net and an estimated turnover of £118.9m (see Table 26c at **Appendix E**). The most notable commitments include just under 14,000 sq m net of permitted, but unbuilt, floorspace at The Junction, Antrim, for comparison goods, as well as a further 5,700 sq m of comparison goods floorspace permitted at the Enkalon Industrial Estate, also in Antrim, and a new unit to be occupied by The Range at Northcott (2,600 sq m net).

5.53 These commitments are deducted from the surplus expenditure set out in Figure 5.13. Once accounted for, we are able to calculate the net comparison goods capacity.

Figure 5.13 | Net Additional Comparison Goods Capacity in the Borough

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min	Max
2018	0.0	118.9	-118.9	-21,600	-34,000
2022	18.6	127.8	-109.2	-17,700	-27,800
2026	45.7	139.7	-93.9	-13,400	-21,100
2030	83.2	152.4	-69.2	-8,700	-13,700

5.54 Taking account of committed turnover, we identify a negative residual expenditure at 2022 of -£109.2, reducing to -£69.2m by 2030. The picture is of significant negative capacity for comparison goods floorspace to the end of Plan period, and for a short while after too. This is because the significant extent of permitted, but unbuilt, floorspace, significantly outstrips the forecast growth in available comparison goods expenditure within the Borough. We discuss the implications of this for the Council's retail policy and decision making processes in Section 6.

Leisure Goods Findings

5.55 The results of the NEMS Household Survey offer an indication of locations/facilities where residents of the Study Area satisfy their leisure and cultural needs. As such, the survey enables us to analyse patterns of travel and potential deficiencies (those that are qualitative in nature) within the Borough.

5.56 The modelling of future commercial leisure need cannot necessarily be based upon the same quantitative model used to estimate retail need. This is because leisure spending is not undertaken regularly and is often influenced by cultural shifts and technological advances.

5.57 Nevertheless, we appraise the existing provision of leisure facilities across the Borough, and compare this against recognised sector 'standards' or 'benchmarks'. The completion of this 'benchmarking exercise' allows us to establish deficits and where gaps in the provision of existing facilities may be.

Existing Market Shares

5.58 The NEMS Household Survey asked respondents to describe their leisure and cultural activities and habits. The responses to these questions (Questions 35 – 44) inform our understanding of leisure trends and needs. The breakdown of the answers to these questions is set out in full within **Appendix B** and we extrapolate the key results here.

5.59 It is important to acknowledge that residents outside the Borough may visit facilities within the Borough for leisure, recreation and cultural activities, as well as vice-versa. In response to this, the Study Area includes Zones 6-8 in order that we can understand inflows and outflows. However, as the purpose of this section is to review the leisure patterns of residents within the Borough, a detailed review of Zones 6-8 is not included.

5.60 In the first instance, it is important to have an understanding of the participation rates and general popularity of leisure activities across the Study Area. In Question 35 of the household survey NEMS asked respondents to identify all of the leisure activities in which they participated (respondents were allowed to identify as many options as they wished).

5.61 As evident in Figure 5.14, the most popular leisure activity across the Borough is to go to a restaurant, which 72.7% of Study Area respondents indicated they do on at least an occasional basis. The second most popular activity is going to a cinema (50.5%). Visiting bingo halls (1.6%), is the least popular activity followed by ten pin bowling (10.8%).

5.62 There are some noticeable differences between different parts of the Borough, including the following:

- Residents in Ballyclare (Zone 3) have much higher participation rates in indoor health & fitness activities than all other parts of the Borough;
- Pub and bar visitation rates are higher in Crumlin and Newtownabbey than in other parts of the Borough;
- Ten-pin bowling is particularly popular with residents of Crumlin; and
- Bingo is most popular in the Antrim area.

Figure 5.14 | Participation in Leisure Activities (%)

Activity	Study Area Average	Zone 1 – Antrim area	Zone 2 – Crumlin area	Zone 3 – Ballyclare area	Zone 4 – Newtownabbey area	Zone 5 – Randalstown area
Indoor Health & Fitness	25.5%	25.3%	25.8%	39.4%	28.1%	24.7%
Cinema	50.5%	44.4%	52.9%	53.0%	54.2%	43.7%
Restaurant	72.7%	75.7%	79.7%	69.7%	76.1%	75.3%
Pubs/bars/ nightclubs	42.3%	29.3%	51.1%	29.0%	48.9%	32.3%
Ten pin bowling	10.8%	15.1%	34.9%	13.5%	10.0%	4.2%
Bingo	1.6%	5.1%	0.6%	0.6%	1.1%	2.4%
Cultural Facilities	34.5%	31.7%	40.4%	40.4%	36.2%	26.1%
None mentioned	12.2%	13.2%	13.8%	13.8%	8.0%	11.8%

Source: Question 35 of NEMS Household Survey, Appendix B

5.63 NEMS also asked a series of questions to understand where residents of each zone usually undertake their chosen leisure activity, as detailed shown in Figure 5.15.

Figure 5.15 | Most Popular Leisure Destinations by Zone (%)

Activity	Zone 1 – Antrim area	Zone 2 – Crumlin area	Zone 3 – Ballyclare area	Zone 4 – Newtownabbey area	Zone 5 – Randalstown area
Indoor Health & Fitness	Antrim Forum (65.8%)	Crumlin Leisure Centre (30.9%)	Sixmile Leisure Centre (52.2%)	Valley Leisure Centre (46.5%	Antrim Forum (46.5%)
Cinema	Omniplex, Antrim (98.0%)	Omniplex, Antrim (64.3%)	Omniplex, Antrim (34.5%)	Movie House, Glengormley (47.5%)	Omniplex, Antrim (63.7%)
Restaurant	Antrim Town Centre (39.1%)	Belfast City Centre (32.8%)	Belfast City Centre (29.7%)	Belfast City Centre (44.8%)	Antrim Town Centre (23.8%)
Pubs/bars/ nightclubs	Antrim Town Centre (59.7%)	Crumlin Town Centre (63.3%)	Ballyclare Town Centre (54.4%)	Belfast City Centre (61.1%)	Randalstown Town Centre (42.0%)
Ten Pin Bowling	Antrim Forum (94.6%)	Lisburn Bowl (69.7%)	Glengormley Sportsbowl (43.7%)	Glengormley Sportsbowl (85.6%)	Antrim Forum (100.0%)
Bingo	Planet Bingo, Antrim (86.9%)	N/A	Others, Zone 3 (100.0%)	Others, Zone 4 (100.0%)	Planet Bingo, Antrim (68.9%)
Cultural facilities	Grand Opera House, Belfast (41.2%)	Grand Opera House, Belfast (34.6%)	Theatre at the Mill, Mossley Mill (25.8%)	Grand Opera House, Belfast (37.2%)	Grand Opera House, Belfast (29.0%)

Source: Questions 36-42 of NEMS Household Survey, Appendix B

5.64 Figure 8.2 highlights that centres within the Borough are broadly self-sufficient when it comes to the majority of its own residents' needs. Unsurprisingly, Belfast is generally the most popular destination for cultural trips (theatre/ concert/ museum/ gallery). Otherwise, most of the larger centres cater well for their own population, especially Antrim which as well as being the most popular destination for its own residents, also provides for residents in other areas, most notably Randalstown.

Need for Additional Leisure Facilities

5.65 Question 43 of the household survey found that the majority of respondents across the Study Area (60.5%) did not identify any leisure facilities that they wished to see more of. This suggests that residents are largely happy with the provision of facilities. Such a response is typical of our surveys across the UK.

5.66 In Figure 5.16 we isolate the responses for each Zone in order to identify what the main requests for new leisure facilities were from residents in each area, and whether there are any easily identifiable gaps in provision. More than one suggestion was allowed.

Figure 5.16 | Leisure Facilities residents wish to see more of (%)

Activity	Study Area Average	Zone 1 – Antrim area	Zone 2 – Crumlin area	Zone 3 – Ballyclare area	Zone 4 – Newtownabbey area	Zone 5 – Randalstown area
None or don't know	60.5%	57.0%	47.7%	55.8%	68.7%	64.5%
More children's facilities	6.4%	8.7%	12.7%	7.6%	1.1%	6.3%
Better shopping facilities	5.1%	5.9%	7.6%	9.8%	4.8%	0.6%
More sports facilities	4.6%	1.8%	0.7%	5.2%	2.2%	2.2%
Swimming pool	4.1%	2.6%	19.1%	4.7%	0.0%	7.2%
Play spaces/Parks	3.4%	0.7%	2.3%	1.6%	3.7%	0.0%
Restaurants /cafes	3.4%	2.3%	1.5%	3.0%	1.4%	3.6%
Cinema	2.8%	0.0%	9.0%	12.1%	1.2%	0.7%

Source: Question 43 of NEMS Household Survey, Appendix B (multiple responses allowed to this question)

5.67 The results highlight that residents in the Crumlin area are perhaps more lacking in access to locally available facilities, than other parts of the Borough. Residents in Zone 3 highlighted that they would particularly like to see a swimming pool (19.1% of respondents), more children facilities (12.7%), cinema (9.0%) and better shopping facilities (7.6%). We will go on to examine any specific areas of need in more detail below, as well as in Section 6, but it is notable to flag here that there is clearly a broad feeling locally that there needs to be more leisure activities in the Crumlin area. This also fits with the feelings expressed at our stakeholder meetings.

5.68 Elsewhere, it is notable that 'more children's facilities' is the second top answer across a number of the Zones. Equally, it is interesting to see that 'better shopping facilities' ranks as the third highest answer, with residents clearly making the link between modern town centres being social 'leisure' experiences.

Capacity for Additional Leisure Facilities

5.69 Having identified existing market shares and examined the demand for new facilities from the Borough's residents, we consider here the potential supply-side issues for the provision of new leisure facilities. The purpose of this assessment is to examine the realism and viability of actually providing for new facilities.

5.70 The findings of the NEMS household survey allow us to assess market shares within the Borough for a variety of leisure sectors. As such, we have undertaken a 'benchmarking' exercise by referencing the estimated increases in the Study Area population. The results of the 'benchmarking' exercise have been used to inform our conclusions with regards to the prospective future need for additional commercial leisure facilities.

Health and Fitness Capacity

5.71 The Leisure Database Company[42] (May 2017) identify that the level of health and fitness clubs in the UK is higher than it has ever been before, with more clubs and more members. In terms of membership rates across the whole of the UK, the Leisure Data Base Company outlines that 14.9% of the UK's population are registered members at private health and fitness clubs meaning that 1 in every 7 people is a member of a gym. In 2017, there were in the region of 6,728 health and fitness clubs operating across the UK (up from 6,435 in 2016). The biggest area of growth has come from low cost gyms. The 2017 report concludes that there are now over 500 low cost clubs, which account for 35% of membership in the private sector.

5.72 In 2016, Statista calculated that the average size of mainstream gym, health-club and leisure centre membership in the UK was approximately 5,250 members per club. Building on this, our household survey results showed that approximately 28.9% of Borough residents participate in health and fitness activities (Q33). Of those, the survey results suggest that around 74.5% of residents currently carry out their health & fitness activities within the Borough itself (Q36). We term this the 'Retention rate', and use it as a benchmark (assumed to be constant) to underpin our assessment of the number of additional facilities that can be supported in the Borough over time. As would be expected, there is a wide degree of variation in the retention rates between Zones (e.g. 96.5% retention in the Antrim area compared to 56.0% in the Crumlin area), and this should be borne in mind for the potential location of any new

[42] State of the UK Fitness Industry 2017, Leisure Database Company, May 2017

facilities, but for the purposes of calculating Borough-wide capacity, the Borough average is a suitable starting point.

5.73 As identified earlier in this Section, the Borough has an identified estimated population of 169,822 at 2018, increasing to 174,657 by 2030. Based on the current participation rates, retention rates, and average club size membership identified above, we calculate in Figure 5.17 below that the area could support around 7 large health and fitness centres over the Plan period.

Figure 5.17 | Health and Fitness Centre Capacity

Year	Borough Population	Regular Participants @ 28.9%	Retention Rate @ 74.5%	Average Membership	Potential No. of Clubs Supported by the Area
2018	169,822	49,079	36,564	5,250	7.0
2022	171,775	49,643	36,984	5,250	7.0
2026	173,157	50,042	37,281	5,250	7.1
2030	174,657	50,476	37,605	5,250	7.2

Note: Typical population to support a health and fitness club derived from the Leisure Database Company Research (2017)

5.74 Comparing capacity to supply, we consider that there are no significant quantitative requirements to expand supply over the Plan period. This is because our survey results showed there to be 5 large public or privately owned health and fitness facilities within the Borough which attract a significant market share: Antrim Forum Leisure Centre; Crumlin Leisure Centre; Sixmile Leisure Centre (Ballyclare); Puregym (Newtownabbey) and Valley Leisure Centre (Newtownabbey). Coupled with this, there are a large number of smaller gyms which will cumulatively provide for much of the remaining capacity. Our survey identified 8 smaller gyms in the Borough (e.g. Evolve in Antrim and CrossFit BadBear in Glenavy) which attract market share from the resident population.

Cinema Capacity

5.75 The Borough has the following mainstream cinema provision;

- Omniplex, Junction One, Antrim - 10 screens
- The Picture House, Ballyclare - 1 screen
- Movie House Cinemas, Glengormley - 6 screens

5.76 Additionally, the Council has recently granted planning permission for a 9-screen cinema with 1,287 seats at the Abbey Centre (LA03/2018/0865/F).

5.77 The NEMS Household Survey outlines that cinemas across the Borough retain approximately 71.0% of all cinema trips made by residents of the Borough (Q37).

5.78 In 2016, the Cinema Advertising Association identifies that total cinema admissions were 168.3 million with the UK average being 2.6 trips per person.

5.79 The Cinema Advertising Association identifies 788 cinema facilities with 4,194 screens in the UK and Lichfield's Cinescope database identifies approximately 800,000 cinema seats in the UK. In 2016 (the most recently available public data), the UK yearly average was 40,000 cinema trips per screen.

5.80 As shown in Figure 5.18, in order to gauge the number of cinema screens that can be supported by the Borough over the Plan period, we have calculated the anticipated cinema attendance (based on the national average of 2.6 trips per person). We also account for the Borough's current cinema trip retention rate and assume that this will persists (71.0% of all cinema trips).

Figure 5.18 | Cinema Screen Capacity

Year	Borough Population	No. of Cinema Visits Per Person	Total Cinema Attendance	Retention Rate @ 71.0%	Trips per Screen	Cinema Screens Supported
2018	169,822	2.6	441,537	313,491	40,000	7.8
2022	171,775	2.6	446,615	317,097	40,000	7.9
2026	173,157	2.6	450,208	319,648	40,000	8.0
2030	174,657	2.6	454,108	322,417	40,000	8.1

5.81 Our benchmarking exercise suggests that the existing provision of 17 no. screens, and the pipeline provision of a further 9 no. screens, is more than adequate to serve the needs of the resident population to the end of the Plan period. We are mindful that some of the screens in the Borough will be below the UK average size in terms of seat numbers (e.g. the recent Abbey Centre permission equates to only 143 seats per screen) and so the existing number of screens may equate to a smaller number based on the UK average. But with the largest proportion being at the Ominplex, Antrim, which is observed to be in line with UK averages, then we forecast that the current provision is sufficient to support the existing residents from a quantitative perspective.

5.82 The Council should also be mindful of the inflow of cinema trips from outside the Borough. Our survey of residents in Zones 6-8 suggested that there was a reasonable inflow of trade to the Omniplex in Antrim from the Ballymena area (Zone 6), for example (26.4% of trips). There are not though any considerable flows of trade from Zones 7 and 8 to the south, which is to be expected given the array of cinema facilities in and around Belfast.

Ten-Pin Bowling Capacity

5.83 Ten-pin bowling has generally experienced a decline over the last decade, with a gradual reduction in the number of facilities. In 2014, Mintel identified that there were 5,617 bowling lanes[43], a decrease since 2011 where 5,773 bowling lanes were identified[44]. Taking into account the UK population at the time this data was produced (64.6 million[45]), this equates to one lane for every 11,500 persons.

5.84 There are currently two ten-pin bowling facilities in the Borough; at Antrim Forum Leisure Centre (6 lanes) and at Glengormley Sports bowl (16 lanes).

5.85 The retention rate for Borough residents' trips to ten-pin bowling facilities has been taken into account (85.6% of all trips) in order to calculate the number of additional lanes that can be supported in the Borough.

5.86 Figure 5.19 indicates that, based on the assumed benchmark, the Borough's population supports around 12-13 lanes during the Plan period to 2030. This exceeds the current level of provision (22 lanes), and therefore even allowing for some level of inflow (again our survey showed that 38.2% of ten-pin trips made by residents of the Ballymena area were to Antrim), that the current level of provision is likely to be sufficient for the Plan period.

Figure 5.19 | Ten-Pin Bowling Capacity

Year	Borough Population	Retention Rate @ 85.6%	Typical Population Required to Support a Ten Pin Bowling Lane	Potential Number of Lanes Supported in the Borough
2018	169,822	145,368	11,500	12.6
2022	171,775	147,039	11,500	12.8
2026	173,157	148,222	11,500	12.9
2030	174,657	149,506	11,500	13.0

Summary

5.87 In this section we have examined the methodological basis upon which we make our projections, as well as the empirical data we have derived by way of evidence base for our assessment.

[43] 'Tenpin Bowling – UK' Mintel, May 2014
[44] 'Tenpin Bowling – UK', Mintel, November 2011
[45] As identified by the Office for National Statistics' Population Estimates for the UK 2014

5.88 Our work in this section is largely quantitative. The findings are, broadly speaking, that there is significant floorspace capacity for convenience goods within the Borough, but that there exists no floorspace capacity for further comparison goods provision (outside identified centres), and that the provision of leisure facilities for the Borough are seemingly in line with resident expectations and viable operating capacities.

5.89 As we will go on to explore further in Section 6, it must be stressed that capacity does not equate to need. Capacity assessment is a theoretical exercise based on empirical data gathered at the current time, as well as forecasts into the future. Forecasting as far away as 2030 must be treated with some caution, as there will be economic, political and technological unknowns that will intervene over that period. Moreover, capacity modelling should not be seen as an absolute; it is a guide. For example, even where capacity is identified in an area, an out-of-centre development which would cause significant adverse impact on the vitality and viability of a designated town centre should be resisted, irrespective of the capacity identified. The corollary of this is that where no, or limited, capacity is identified, this should not restrain appropriate development coming forward, such as town centre developments which bolster the vitality and viability of designated town centres.

6.0 Task 4 – Policy and Proposals

Introduction

6.1 In this section we build on the findings of our baseline studies, market share and capacity assessment, in order to bring together a series of recommendations to the Forward Plan Team. Specifically, the Council's Brief asks us to comment on:

- The Hierarchy of Centres;
- Draft Planning Policy relating to retail and commercial leisure and identifying any potential Development Opportunity Sites;
- Definition of the Spatial Extent of Centres and Frontages; and
- Compliance with the Soundness Tests.

The Hierarchy of Centres

6.2 In Section 4 we set out a detailed health-check of the seven main centres identified within legacy local development plans for Antrim & Newtownabbey Borough. Our work has involved analysing the health of each centre under a series of checks specified by SPPS, as well as understanding market shares and qualitative likes and dislikes deriving from a widespread household telephone survey. Finally, we have sought to corroborate our results through a series of workshops with Officers, Elected Members and stakeholders in each of the main centres. Allied to this work, we have examined in Section 5 a series of quantitative assessments to understand what, if any, gaps there are in local retail and leisure provision. The culmination of this work allows us to recommend an appropriate hierarchy of centres for the Borough, taking account both of present circumstances, and the Council's wider plan-making aims and objectives.

6.3 By way of background when it comes to identifying a retail hierarchy, the SPPS (2015) identifies that local planning authorities must define a network and hierarchy of centres for the purposes of retail planning. This retail hierarchy is different to the settlement hierarchy, which is also required to be defined.

6.4 The most relevant parts of the SPPS, Paragraphs 6.277 – 6.278, are set out below for reference:

6.277 LDPs should also:

- *Define a network and hierarchy of centres – town, district and local centres, acknowledging the role and function of rural centres;*
- *Define the spatial extent of town centres and the primary retail core;*
- *Set out appropriate policies that make clear which uses will be permitted in the hierarchy of centres and other locations, and the factors that will be taken into account for decision taking;*
- *Provide for a diverse offer and mix of uses, which reflect local circumstances; and*
- *Allocate a range of suitable sites to meet the scale and form of retail, and other town centre uses.*

6.278 Policies and proposals for shops in villages and small settlements must be consistent with the aim, objectives and policy approach for town centres and retailing, meet local need (i.e. day-to-day needs), and be of a scale, nature and design appropriate to the character of the settlement.

6.5 At the outset, we think it is helpful to quickly examine some of the purposes of defining a hierarchy of centres. Symbolically, it is a signal to investors where the Council is seeking to provide for future growth. But in more practical Planning terms, it is also a key component of the 'impact' and 'sequential' tests in decision-making for town centre uses. We consider this further in the section on Plan Policy below, but in brief, the higher up the hierarchy a centre is, the more varied you might expect its range of town centre uses to be, and the more resilient and welcoming of new developments within, or close by, its centre it might be. More importantly still, the hierarchy determines how the sequential test is applied under a 'town centre first' regime. By way of example, a proposal for an out-of-centre foodstore in a District Centre would ordinarily be expected to pass the test of having first examined the availability, suitability and viability of central or edge-of-centre sites in nearby higher order centres (i.e. town centres).

6.6 Turning now to consider the specific case of this Borough, the Antrim & Newtownabbey Preferred Options Paper (POP) was published in January 2017. At 4.36 onwards the POP considers the Hierarchy of Centres, explaining that because the Borough amalgamates centres which were previously considered separately under the Antrim Area Plan (AAP) and the Belfast Metropolitan Area Plan (BMAP), it is now necessary to reconcile the centres of the Borough into a single, working, hierarchy. The POP sets out the current hierarchy, based on the previous Plans, as follows:

Table 2: Existing Hierarchy of Centres

Tier	Classification	Location	Relevant Plan
1	Town Centre	Antrim Town Centre	AAP
		Ballyclare Town Centre	BMAP
		Crumlin Town Centre	AAP
		Randalstown Town Centre	AAP
2	District Centre	Abbey Centre	BMAP
		Northcott	BMAP
3	Local Centres	Glengormley village Centre	BMAP
4	Neighbourhood Centres	Ballycraigy Antrim Greystone Antrim Parkhall Antrim	These are all located in Antrim under the AAP. BMAP did not designate any Neighbourhood Centres

6.7 The new LDP therefore provides an opportunity to reassess the existing hierarchy of centres and to make adjustments to the classifications. To this end, the Council set out a suggested 4-tier classification in the POP as follows:

Table 3: Proposed Classifications for the Hierarchy of Centres

Tier	Classification	Role
1	Large Town / District Centre	Provides (or has the potential to provide) a range of shops, businesses and community facilities to a significant hinterland which includes smaller neighbouring towns or many suburbs.
2	Town / District Centre	Provides (or has the potential to provide) a range of shops, businesses and community facilities to a hinterland which includes neighbouring villages or a few surrounding suburbs.
3	Local Centre / Village Centre	Provides (or has the potential to provide) a range of shops, businesses and community facilities to a village and surrounding hamlets or to a surrounding suburban community.
4	Neighbourhood Centre	Provides (or has the potential to provide) a range of shops and services to a surrounding community.

6.8 Firstly we would comment that a 4-tier hierarchy seems entirely in keeping with the first bullet point of the SPPS at 6.227 where it recommends a hierarchy of town, district, local and rural centres. We would though recommend that the Council should utilise those precise titles in order to avoid any confusion. For example, it may be confusing to have two tiers of District Centre, and the term village centre is not a term used in the SPPS.

6.9 Our recommendation would therefore be to utilise the SPPS descriptions as far as possible, and to define Tier 1 as Large Town Centres, Tier 2 as Town Centres, Tier 3 as District Centres and Tier 4 as Local Centres.

6.10 Beyond listing those descriptions, the SPPS is silent on how each category should be defined. The Council has therefore rightly sought to define its own 'role' to each tier of the hierarchy. We have reviewed these and think that they accurately describe the intended tier in the hierarchy, and provide for a clear distinction between each tier. Our only recommended change to the wording would be to include the terms 'services' in the description of expected facilities in Tiers 1, 2 and 3, in order to reconcile the wording with Tier 4. This is based on the expectation that if services were expected to be provided at Tier 4, then they would also be expected at all other Tiers.

6.11 Noting the comments of DfI to the POP, the Council may wish to utilise some of the indicators we consider below in helping to further define between tiers of the hierarchy.

6.12 Turning to consider where each of the seven centres which are the subject of this Study should sit in the hierarchy, the Preferred option in the POP was as follows:

OPTION 2:

Retain and reclassify our current centres based upon our new classifications with Glengormley and Northcott as separate centres

Tier	Classification	Location
1	Large Town Centre/ Large District Centre	Antrim Town Centre Abbey Centre
2	Town Centre/ District Centre	Ballyclare Town Centre Crumlin Town Centre Randalstown Town Centre Northcott District Centre Glengormley District Centre
3	Local Centre/ Village Centre	To be considered by new plan
4	Neighbourhood Centre	Greystone Antrim Parkhall Antrim Ballycraigy Antrim

6.13 We have been asked to comment on whether this classification of the seven centres is appropriate i.e. that Antrim and Abbey Centre are Tier 1 centres, with Ballyclare, Crumlin, Randalstown, Northcott and Glengormley as Tier 2 centres.

6.14 Whilst there is no set methodology for defining a retail hierarchy we have utilised our empirical evidence to assess a range of criteria which we feel provides a suitable basis for supporting the proposed hierarchy. Figure 6.1 provides an assessment of each of the seven centres. Descriptors that have been chosen include population within a 10 minute drivetime (sourced from Experian MMG3), number of units, comparison and convenience goods market share, convenience goods provision, and community services provision. This list is not intended to be exhaustive, but we consider these to be some of the key characteristics which define the hierarchy described in the POP.

Figure 6.1 | Retail Hierarchy Indicators

Centre	Population within a 10 minute drivetime	No of Units	Market Share – Comparison Goods	Market Share – Convenience Goods	Community[46] Facilities	Supermarket
Antrim	29,572	148	2.1%	6.2%	LIB, LC, DS, PS, TS	Yes x 1
Abbey Centre	106,811	116	27.1%	15.5%	DS	Yes x 2
Ballyclare	25,174	136	1.3%	5.5%	LIB, LC, DS, PS	Yes x 1
Crumlin	15,001	59	0.5%	5.1%	LIB, LC, DS	Yes x 1
Randalstown	19,760	51	0.7%	1.1%	L, DS	No
Glengormley	79,250	153	1.1%	0.5%	L, DS	No
Northcott	79,250	7	0.4%	3.8%		Yes x 1

[46] Community facilities key = LIB (Library), LC (Leisure Centre), DS (Doctors Surgery), PS (Police Station), TS (Train Station).

6.15 The POP defines the **Tier 1 centres** (we suggest 'Large Town Centres') as being *Antrim* and Abbey Centre. It is easy to see why Antrim is considered as much, as it serves a large hinterland, exemplified by the second largest market shares in both convenience and comparison goods, has the second most units, and has the widest range of community facilities. The edge-of-centre Tesco foodstore also supports its footfall and, as we discuss further below, consideration might be given to including the Tesco store within the town centre boundary.

6.16 The case for the *Abbey Centre* is less clear cut, as it does not have the range of community facilities that would be expected of a Large Town Centre, and it does not have the look or feel of a town centre in the traditional sense of being a meeting place central to a walk-in population. Notwithstanding, it has by far the largest convenience and comparison goods market shares, two major foods tores, and a very large hinterland population within a 10 minute drivetime. Moreover, there are good Planning reasons to define Abbey Centre as a town centre. Metropolitan Newtownabbey does not otherwise have a town centre, and should a town centre use come forward in the area, it may otherwise be that the user would have to look farther afield to Belfast or Antrim if the sequential test were to be applied in its strictest sense. Given the relative distance between the three centres, and the very large population in between, this would seem nonsensical on sustainability grounds i.e. forcing residents to make longer public or private transport journeys to access facilities in the future. On balance, we therefore support the Council's suggestion that Abbey Centre should be defined as a Tier 1 centre. In doing so though, the Council should use its Planning powers to seek to bring forward a wider range of community uses in the area, and any opportunities to 'green' the centre in order to enhance its environmental appeal as a place to meet and socialise. We discuss further below the idea that the centre could be master-planned in the near future.

6.17 Turning to consider the **Tier 2 centres** (we suggest 'Town Centres'), we agree that this is an appropriate classification for *Ballyclare* and *Crumlin*. Both have similar convenience and comparison market shares, and are served by a single large foodstore. Ballyclare has a number of units approaching the same bracket as a Tier 1 centre, but it does not serve the same hinterland as Antrim or Abbey Centre, and so for now we consider it to be a Tier 2 centre. At the time of the next Plan, it may be appropriate to consider again though whether Ballyclare might be elevated to a Tier 1 centre. This is likely to depend on any on-the-ground developments over the period.

6.18 We agree with the Council that *Glengormley* should be elevated from its current Local Centre status to status as a Town Centre under Tier 2. Whilst it does not have a major foodstore, Glengormley actually has more units than any other centre in the Borough, as well as servicing a wide hinterland across

Metropolitan Newtownabbey. Strategically, we also feel that the centre should sit above Northcott in the hierarchy, as it clearly serves as the retail, leisure and financial service centre for the area. Its success, as the centre with the lowest vacancy rate in the Borough, should be supported and encouraged.

6.19 *Randalstown* sits between being a Tier 2 and Tier 3 centre in our eyes. It has the lowest combined market share of convenience and comparison goods, as well as the second lowest number of units, and is not served by a major foodstore. It does though perform an important role for its local population, as well as for visitors to its niche retail and leisure economy. On balance, we recommend that it continues to be classified as a Tier 2 centre, as it is distinct in size and function from centres which we would ordinarily consider to be Tier 3 centres (see below).

6.20 Finally, we recommend that *Northcott* be re-classified as a **Tier 3 centre** (we suggest 'District Centre'), Whilst it is home to a large Tesco store, and therefore attracts reasonable convenience goods market share, it does not have the diversity of uses, number of units, or environmental feel of a Tier 2 centre, and importantly, has no community facility functions. This is notwithstanding the development of a new large-box retail unit proposed to be occupied by The Range.

New Centres

6.21 The Council's POP considers the potential to allocate two new centres at Mallusk and at Mossley West. Considering *Mossley West* first, the Council is contemplating allocating a potential District Centre. The existing commercial base consists of just two units (a convenience store and a take-away), though the Council recognises that the centre has the potential to support a growing commercial and civic function. Of particular note, the site is nearby both an area of 90 hectares zoned for industrial and commercial development under BMAP (2004 and 2014 versions), as well as the Council's own offices and associated cultural functions at The Mill. It also adjoins a small residential neighbourhood with reasonable walk-in catchment.

6.22 Two key factors to consider in allocating a new centre, are the potential to impact upon the health of existing higher-order centres, and the realism of attracting the aspired level of development. In this instance, we are of the view that there would be relatively little impact on the health of higher-order centres, the nearest being Northcott (3.0kms or a 6 minute drive) and Glengormley (3.7kms or an 8 minute drive). Our view is that the separation distance is significant for the scale of centre under consideration, and that in any event, Northcott and Glengormley would continue to serve a significantly different function; a major service centre in the case of Glengormley; and a large foodstore based mall in the case of Northcott.

6.23 Turning to consider the commercial realism of growing the existing centre at Mossley West beyond its current extent, then this would clearly need to be subject of further detailed studies around land acquisition and commercial attractiveness. In principle though, we consider the concept to be sound because it would serve a nearby civic, leisure, commercial and residential population, where there is currently no significant provision. Further to our recommendations above though, we would recommend to the Council it first seeks to define Mossley West as a Tier 4 Local Centre (Urban), as that would seem the most fitting description of its likely components (shops and services), at least in the near future. This could of course be reviewed at the next Plan iteration by which time it might be appropriate to consider the centre as a Tier 3 centre.

Mallusk differs to Mossley West as it is an existing proposition. It has 10 units, including retail, leisure and financial functions, and is observed to be busy and thriving relative to its size. The POP considers that the centre has established itself in such a way that it should now be considered as a Local Centre. Having viewed the centre we would concur with this and fully support the POP preferred option that it should become a tier 4 Local Centre (Urban).

Lower Order Centres

6.24 The Forward Plan Team carried out a detailed analysis of potential lower order centres during 2018, including a review of the proposed new District Centre at Mossley West, the new local centre at Mallusk, the proposed neighbourhood centres, and the suggested village centres as set out in the Council's Preferred Options Paper.

6.25 The analysis, set out in **Appendix G**, included desktop and fieldwork studies in order to establish the function and types of services present within each lower order centre, as well as the level of vacancy, surrounding land uses and other summary indicators such as relative location to residential population. The methodology used for the analysis has been reviewed by Nexus and is considered robust. We have been asked to comment on where these potential lower order centres might sit in the retail hierarchy, if at all.

6.26 Based on the above criteria, the Forward Plan Team has suggested that the following centres could qualify as Neighbourhood Centres:

- Abbot's Cross
- Ballyduff
- Beverley Road
- Carnmoney
- Cloughfern
- Greystone, Antrim

- Jennings Park
- Kingspark/Kings Crescent
- Mayfield
- Merville Garden Village
- Monkstown
- Parkhall, Antrim
- The Diamond, Rathcoole
- Whiteabbey Village
- Richmond

6.27 We have reviewed the Council's survey data in respect of the above centres and consider the method applied to be a sound approach. We are content that they are all similar in nature by virtue of their size and function, and should be grouped together under Tier 4 Local Centres (Urban), as opposed to Neighbourhood Centres as recommended in the POP. The three centres, which did not originally form part of the POP (Cloughfern, Jennings Park and Richmond) each, have the characteristics of a Tier 4 Centre and we therefore support their inclusion as Tier 4 Local Centres (Urban).

6.28 In general, each of these centres has between 4-20 units. Of the various criteria used, we consider this to be amongst the most important. The only outlier to this is Whiteabbey Village, which has 40 units, and clearly has a village function as well as a range of community uses (as described in Appendix G). Whiteabbey Village is distinct from the proposed Neighbourhood Centre, put forward by the Forward Plan Team and also that of a Tier 4 Local Centre. In this respect, we recommend the Council gives consideration to defining Whiteabbey Village as a Tier 3 District Centre.

6.29 Beyond defining Tier 4 centres, the Council in its POP has also given consideration to defining Village Centres. We have reviewed the Forward Plan Team's work around the potential designation of ten Village Centres. Of the identified Village Centres, we consider that the following five have similar characteristics to Local Centres, in that they 'provide a range of shops and services to a surrounding community". These centres should therefore be listed as Tier 4 Local Centres (Rural), as opposed to Village Centres. For the reasons we set out earlier, we believe that the Council would be best served by simplifying its Hierarchy and keeping consistent reference to a 4 Tier Hierarchy – with Tier 4 centres being Local Centres (Urban/Rural)

- Templepatrick
- Toome
- Doagh
- Parkgate

- Ballynure

Summary

6.30 In light of the foregoing, we therefore set out in Figure 6.2 overleaf our suggested Retail Hierarchy.

Figure 6.2 | Recommended Retail Hierarchy

Tier	Title	Description	Centres
1	Large Town Centres	Provides (or has the potential to provide) a range of shops, services, businesses and community facilities to a significant hinterland which includes smaller neighbouring towns or a number of suburbs.	Antrim Abbey Centre
2	Town Centres	Provides (or has the potential to provide) a range of shops, services, businesses and community facilities to a hinterland which includes neighbouring villages or a few surrounding suburbs.	Ballyclare Crumlin Glengormley Randalstown
3	District Centres	Provides (or has the potential to provide) a range of shops, services, businesses and community facilities to a suburban community.	Northcott Whiteabbey Village
4	Local Centres	Provides (or has the potential to provide) a range of shops and services to a surrounding community.	**Local Centres (Urban)** *Newtownabbey* Abbots Cross Ballyduff Beverley Road Carnmoney Cloughfern Jennings Park Kingspark/Kings Crescent Mallusk, Mayfield Merville Garden Village Monkstown Mossley West (future potential to be a Tier-3 centre) Richmond The Diamond (Rathcoole)

			Antrim Greystone Parkhall **Local (Rural)** Ballynure Doagh Parkgate Templepatrick Toome

Draft Planning Policy Relating to Retail and Commercial Leisure

6.31 In light of our findings in this Study, we set out below a series of recommended policy themes for consideration in the emerging LDP. The Forward Plan Team will draft the final planning policies to be contained within the Plan.

Retail Hierarchy

6.32 Policy should be adopted in line with the hierarchy set out in the POP and/or recommended in this Study.

Proposals for Town Centre Uses in Town Centre Locations

6.33 The Council should draft policies which set out the appropriate range of uses that would be expected at each Tier of the adopted hierarchy. Policy may also cover the protection of existing retail frontages to their loss to other uses, where this is considered to be a concern.

Proposals for Town Centre Uses in Out-of-Centre Locations

6.34 The Council should word a policy which seeks to implement the 'town centre first' theme of the SPPS. This should incorporate policy on retail impact and the impact threshold, as well as the sequential test.

6.35 Of note we have considered whether there would be any cause to seek to lower the SPPS set impact threshold of 1,000 sq m gross external area, and see no reason to do so in the Borough. Lower thresholds have been introduced elsewhere in the UK where the threshold is much higher (2,500 sq m gross) and/or where there is considerable concern over the health of a number of centres. We do not consider that the circumstances exist in Antrim & Newtownabbey which would warrant moving away from the SPPS set threshold.

6.36 Example wording would be:

> *Retail development outside of identified Centres in the Retail Hierarchy will only accord with the Plan where it has been demonstrated that there are no suitable, available and viable sites within the Town Centre boundary under the sequential test <u>and</u> that there would be no significant adverse impact on any Centre in the Retail Hierarchy.*
>
> *Favourable consideration will be given to edge of centre sites before out of centre locations and provided it has been demonstrated that there is a need for the retail provision and that there will be no significant adverse impact on the existing centre. The assessment of need should incorporate a quantitative and qualitative assessment taking account of the needs of the local town, committed development proposals, and allocated sites.*
>
> *Any proposed development above 1,000 sq m gross external area, and outside a town centre location, will be accompanied by a Retail Assessment. The Retail Assessment should provide a proportionate response to the proposal being sought, and should incorporate an assessment of need, impact and the sequential test.*

6.37 We recommend that the supporting text to such a policy should then set out in detail how the impact, sequential and needs test should be implemented. The impact test considerations should closely follow the wording of Paragraph 6.290 of the SPPS.

6.38 With regard to the sequential test, we have been asked to explain how a 'town centre first' approach works in practice. Application of the sequential test *within* a centre is well-defined. You would first seek to explore the availability of suitable sites within a town centre boundary, and only if none are identified, move to looking at accessible edge-of-centre sites, and only then, out-of-centre sites. In making judgments, the Council should be cogent of prevailing case-law at the time a decision is made. For example, the Dundee[47] decision is often quoted when considering application of the sequential test across the UK. That decision, made by the Supreme Court, told us that the appropriate question to consider when considering the suitability of a site, is whether an alternative site is available for the development proposed, and not whether the proposed development could be altered or reduced so that it can be made to fit other sites.

6.39 A further dimension of the sequential test, is to consider its application *between* centres. First and foremost, the sequential test is only applicable to applications for main town centre uses which are <u>not</u>

[47] Tesco v Dundee City Council (2012) UKSC13

in an existing centre. Therefore, applicants for a scheme, for example, within the Glengormley centre boundary would not have to consider the availability of suitable sites within the Antrim centre boundary, even though Antrim sits above Glengormley in the existing and proposed retail hierarchy.

6.40 The matter is more complicated though where out-of-centre locations are considered. In certain circumstances, it is appropriate to ask applicants for out-of-centre proposals to consider the availability of suitable sites within higher-order centres. Using the same example as before, it would in theory be appropriate to consider whether an out-of-centre proposal in Glengormley could be located instead within the centre boundary of Antrim. However there is an element of judgment involved here, and it is notable that this matter in not covered under the SPPS, and so we are reliant on general practice. Of some help, Paragraph 11 of Planning Policy Guidance in England and Wales suggests that "*Use of the sequential test should recognise that certain main town centre uses have particular market and locational requirements which mean that they may only be accommodated in specific locations. Robust justification must be provided where this is the case, and land ownership does not provide such a justification*". We would recommend this broad approach to the Council. The onus should be on the applicants, on a case-by-case basis, to demonstrate that their requirement is locationally specific. Examples of this might be where there is a demonstrable need for a particular type of goods which local residents currently have to make unsustainably long round-trips elsewhere for. In the absence of such a case though, the Council would be within its right to request that central sites in higher-order centres should also be considered under the sequential approach.

6.41 The Council may also wish to adopt a policy which seeks to ensure that the sub-division of large out-of-centre retail and leisure floorspace is subject to impact assessment. It would be a concern if out-of-centre locations sought to provide a scale of footprint which mirrors one of the current niches of a town centre i.e. small footprint units suitable for start-up, high-end or service uses.

6.42 In this regard, the Council should carefully consider the future role and function of The Junction in Antrim. Our survey work in Section 5 highlighted that the out-of-centre retail and leisure park has a broadly similar market share to Antrim Town Centre. Going forward, it will be important to ensure that the two locations are distinguishable in terms of their offer, so that under a 'town centre first' approach, the Town Centre is the first-choice destination for a range of town centre uses. The genesis of The Junction was a discount or outlet based retail park. Indeed, the current marketing website for The Junction describes it as offering a "*wide range of well-known, value-led brands ranging from big-box retailers to well-loved eateries…*". Through monitoring adherence with existing restrictive conditions, and careful consideration of any further planning applications at The Junction, we would encourage the Council to seek to ensure that these distinguishing features are retained at The Junction (i.e. big-box value-led retailing) in order to protect the on-going vitality and viability of Antrim Town Centre.

6.43 The Council could also pursue appropriate policies to cover specific proposed development at other out-of-centre locations, such as at petrol filling stations, motorway service areas, and at Belfast International Airport.

Direction for Retail Development

6.44 In line with our findings in Section 5, the Council should not actively promote any further comparison goods floorspace outside of town centre locations. The cumulative scale of committed development, predominantly in Antrim, far exceeds the likely availability of additional spend at any point in the Plan period. Our assessment shows that additional comparison goods floorspace outside of existing defined centres, would likely have significant harmful impacts on those centres. There is not enough money in the system to support any further floorspace without significantly harming the trading performance of existing retailers.

6.45 By contrast, our quantitative assessment of convenience goods capacity found there to be significant capacity to support further floorspace (between 17,600–22,600 sq m net by 2030). This is principally due to the substantial overtrade of a number of the Borough's larger stores. However, as we have previously pointed out, capacity does not equate to need and consideration of impacts is highly relevant. In saying this, we are mindful that the household telephone survey did not suggest any significant discontent with the Borough's food shopping facilities (noting a 92.0% retention rate) and that our observation is that there is little on-the-ground evidence of any ill effects of over-trading (e.g. queuing in car parks or on aisles).

6.46 Consideration of impacts on a location specific basis is also essential. For example, we consider the Asda store in Ballyclare and the Tesco store in Crumlin, to be essential footfall generators to their town centres. Any out-of-centre food stores in those locations would be likely to have considerable impacts on the health of each centre.

6.47 There could however be potential to accommodate new floorspace in Antrim in particular. The edge-of-centre Tesco accounts for some degree of linked trips to the town centre, but is severed from the centre by the inner ring road (though note also our comments on this when considering the Town Centre Boundary below). Building on our commentary on the area surrounding the Castle Mall, and our general conclusions on the health of Antrim Town Centre in comparison with The Junction, we consider that Antrim Town Centre would be a good location to direct new convenience goods floorspace, either in isolation, or as part of a beneficial mixed-use development, potentially incorporating higher density residential uses.

6.48 Neither Randalstown nor Glengormley has a large foodstore, though we are not currently aware of a site on which a foodstore might be located. Given the nature of both centres, especially Randalstown, it would be essential that any site for a foodstore is well-related to the town centre, thereby generating additional beneficial footfall. Moreover, both towns are performing well, and both have smaller food stores which contribute to the vitality and viability of each centre (Kearney's Costcutter in Randalstown, and Iceland and Spar in Glengormley). Impact on those stores would therefore have to be very carefully considered if any new food stores were to come forward outside the designated town centre boundaries.

Direction for Leisure Development

6.49 Neither our qualitative or quantitative assessment of leisure needs identified any significant gaps in the provision of larger commercial leisure facilities in the Borough.

6.50 Our assessment did though suggest a degree of dissatisfaction with the provision of children's facilities across the Borough.

Place-Specific Interventions

6.51 During the course of undertaking our health-checks, we identified a number of themes which the Council may wish to investigate further in preparing the Plan. The greatest priorities can be summarised in headline form as follows (see Section 4 for full details and evidence base):

- Antrim – potential redevelopment of Castle Mall and surrounding area. Improved links to Castle Gardens.
- Antrim – The Council could pursue a visionary Masterplan for the town centre, bringing together aspirations for improving the environment and occupancy of the Castle Mall site, the potential to better harness the footfall draw of Tesco Extra for the Town Centre as a whole, and opportunities for better connections with Castle Gardens and the tourist trade.

- Ballyclare – potential redevelopment of the former foodstore premise at 28-32 Main Street.
- Ballyclare – opportunities to improve the walking route between Asda and The Square via Granges Passage.
- Crumlin – encourage mixed uses into the town centre to create daytime footfall.
- Crumlin – consider means of concertinaing the fragmented western part of the town centre over time.
- Abbey Centre – diversify the range of community functions over time in order to consolidate the centres proposed ranking as a Tier 1 centre. Any proposed redevelopment of the row of vacant units on Longwood Road might provide such opportunity for mixed uses. Seek to enhance pedestrian links between the distinct parts of the centre.
- Abbey Centre – Similarly to Antrim, the Council could purse a visionary masterplan for the Centre. A Masterplan would aim to bring together key stakeholders and the Council itself, in order to help shape the future of the centre by encouraging a more diverse range of uses, including community uses, and a more pedestrian friendly shopping environment.
- Glengormley – examine the opportunity to provide public car parking in, or close by, the centre.

Definition of the Spatial Extent of Centres and Frontages

6.52 The context for defining the spatial extent of centres is set out at Paragraphs 6.280-6.283 of the SPPS. Town centre boundaries enable practitioners to consider the sequential, impact and needs tests when considering individual proposals for development and/or change of use. It is also relevant for consideration of the impact thresholds (nationally set at 1,000 sq m gross external area).

6.53 The range of potential delineations include:

- Primary Retail Core;
- Town Centre;
- Edge-of-centre; and
- Out-of-centre.

6.54 In keeping with practice across the UK, edge-of-centre is defined as sites which are within a 300m walking distance of the town centre boundary, whilst out-of-centre is defined as those areas beyond that 300m. Defining suitable town centre boundaries is therefore important in this context. The Council must weigh up the advantage of having a sufficiently large defined area to cater for the likely demands of the range of existing and future town centre uses within a centre, but also the disadvantages of defining too wide an area, whereby a number of sites which are not suitable for development fall within the edge-of-centre category. A balance must therefore be struck between the two.

6.55 The SPPS is silent on the merits of prescribing a Primary Retail Core or otherwise. It is only discussed within the SPPS itself as being a tool for providing an alternative basis for the measurement of 300m, which would otherwise be assumed from the town centre boundary.

6.56 In practice, our experience is that local authorities have utilised the Primary Retail Core definition to help designate those frontages which they are most keen to preserve as 'A Class' uses, with more liberal town centre uses applied to areas outside the Primary Retail Core, but within the Town Centre. This was borne of the PPS 5 era (document now superseded) which sought to control non-retail uses at ground floor level within the Core. Given that the term 'Primary Retail Core' is carried forward into SPPS, we assume that this remains its intent and purpose.

6.57 In general terms, and building on our observations in Section 2, we consider that the future of the High Street is likely to evolve quickly, and that there is some danger in being closed to the idea of non-retail uses at ground floor level within the heart of major town centres. Any application for a change of use would need to be considered through a Planning Application in any event (where Permitted Development Rights do not apply), and so there is a significant degree of control even where there is no defined Primary Retail Core. We are also mindful of the relatively small size of centres in the Borough, compared for example to other areas nearby, such as Belfast and Lisburn & Castlereagh. To our mind, it is unnecessary to unduly constrain the availability of potentially beneficial and footfall generating sites in, for example, the likes of Ballyclare or Crumlin, by defining a Primary Retail Core.

6.58 The only centre within the Borough which currently has a Primary Retail Core definition is Antrim. Viewed spatially, it is the largest town centre in the Borough, though it is not dissimilar to Abbey Centre. It is also not significantly larger than Ballyclare. Unless there is therefore a particular local circumstance for defining a Primary Retail Core in Antrim, it would seem sensible to treat all centres of a similar size in a consistent way. As we are not aware of a particular circumstance locally, and for the reasons we highlight above regarding unduly constraining potentially beneficial town centre uses in the future, our recommendation is that the Primary Retail Core definition should be removed from Antrim.

6.59 Turning then to the town centre boundaries, we have reviewed the boundaries set out in the POP and compared them to our on-the-ground observation of the spread of town centre uses. We suggest that the centre boundaries set out in the POP for Abbey Centre, Ballyclare, Randalstown and Northcott are accurate and should be taken forward.

6.60 We were asked to consider whether, in particular, the boundary to the Abbey Centre should be extended to include a range of nearby sites either in current, or recent, retail use. This includes the likes of Valley Retail Park, a standalone retail unit on Mill Road (formerly occupied by Toys R Us), and the Dunelm/Pure Gym units on Shore Road. In each case, our view is that these locations do not form natural extensions to the existing centre. They are bounded, to different degrees, by suburban housing, and we would be concerned that expanding the boundary of the Centre too far, would blur the focus for creating a core town centre area where new investment in town centre uses should be focussed. This is particularly the case for Valley Retail Park, which is divorced from the main centre by both residential areas and green spaces. Moreover, in the case of the former Toys R Us unit on Mill Road, a town centre designation may make it more difficult for that unit to be considered for alternative uses that may be more appropriate if retail demand lessens, such as residential use.

6.61 More widely, whilst we are recommending that Abbey Centre be upgraded in the retail hierarchy, we are also cognisant of the fact that the centre should remain sub-servient to Belfast in the overall retail hierarchy, as per the RDS. In our view, the centre should therefore be contained to a spatial area within which the envisaged range of town centre uses can be met. We are therefore cautious to recommend any extension of the existing boundary. In saying this, we are mindful that there are a range of more centrally located vacant units on Longwood Road, which suggests that there is room to accommodate new retail entrants to the centre, should demand exist.

6.62 We have though recommended updates to the spatial extent of the boundaries for Antrim, Crumlin and Glengormley.

6.63 In Antrim, we consider that the Tesco Extra store should be considered for inclusion within the town centre boundary. Whilst the store is located to the north of Castle Way, it does function as an attractor to the wider Town Centre, though survey evidence on linked trips shows this only to be to a limited extent at the moment. Perhaps as a contributor to this, the walking route between Tesco and the town centre crosses a main road and is not an attractive walk. However, if the Council were able to bring together the owners of Castle Mall and Tesco to work with the Council in order to improve both the quality of the walking route, and the appearance/use of the car park area to the rear of Castle Mall (see our comments elsewhere), then the two could function more in tandem. Even notwithstanding this, we see that there is merit in bringing the Tesco Extra store within the town centre boundary, to add further potential for linked trips via any investment Tesco might wish to make at their store into the future (which a town centre designation would simplify).

6.64 We also recommend that Antrim Gardens be removed from the town centre boundary. Whilst the Gardens perform an important tourist and recreation function, and we are keen to see those linkages improved, there is no requirement to designate the Gardens within the town centre boundary. This would suggest that it might be considered as being suitable for a range of town centre uses, when clearly it would not.

6.65 In the case of Crumlin, the town centre boundary currently dissects the Tesco store, does not include the leisure centre, and there appears to be two almost exclusively residential areas included within the town centre boundary which we feel should be excluded. We have therefore recommended that the town centre boundary be extended in part, and contracted elsewhere.

6.66 Turning to Glengormley, it is apparent that the centre has evolved exponentially since the last time the town centre was defined. As we have described elsewhere in this report, we consider that its range of modern retail and service leisure uses should be considered as being to its advantage, and so we advocate extending the town centre boundary to the west and to the east to reflect this support. There are also small pockets of the well-established centre to the north, along Carnmoney Road and Portland Avenue, which should also be brought into the centre boundary.

6.67 Our suggested boundary amendments are set out in the range of Plans at **Appendix F**. These plans are purely for illustrative purposes, and will be reviewed in detail by the Forward Plan Team in due course.

Compliance with the Soundness Tests

6.68 Development Plan Practice Note 6 (Department for Infrastructure, May 2017) considers the tests of Soundness. We consider the key questions of most relevance to this Retail and Commercial Leisure Study to be as follows. We have indicated our assessment of compliance in each case, which will form part of the Council's overall assessment of soundness with regards to the Local Development Plan as a whole.

- Test P1 – *Has the DPD been prepared in accordance with the Council's timetable and the Statement of Community Involvement?* – This is not applicable to this Study.

- Test P2 – *Has the Council prepared its Preferred Options Paper and taken into account any representations made?* - Responses to the Preferred Options Paper related to retail are set out in the Council's Preferred Options Consultation Report. The responses received have been reviewed as part of the undertaking of the retail and commercial leisure study in liaison with the Forward Plan Team.

- Test P3 – *Has the DPD been subject to sustainability appraisal including Strategic Environmental Assessment?* – The Council has prepared a sustainability appraisal and the retail element of the Local Development Plan will be subject to this assessment.

- Test P4 – *Did the Council comply with the regulations of the form and content of its DPD and procedure for preparing the DPD?* – This is not applicable to this Study.

- Test C1 – *Did the Council take account of the Regional Development Strategy?* – This Study has taken account of the guidance on town centres and retailing in the RDS. It has also been fully cognisant of engaging with neighbouring authorities, and populations, within the RDS Cluster. We have engaged with both Belfast City Council and Mid and East Antrim to understand their pipeline planning applications and both Councils have willingly shared their information. We have also surveyed residents on the fringe areas of both neighbouring authorities in order to understand the inflows and outflows of trade between the different authority areas. The results of these surveys have been fully incorporated into our findings on capacity and market share.

- Test C2 – *Did the Council take account of its Community Plan?* - This Study has reviewed and taken account of the Council's Community Plan's outcomes as set out in this study.

- Test C3 – *Did the Council take account of policy and guidance issued by the Department?* – This study has taken account of the policy and guidance in relation to retail as set out in the Department for Infrastructure's Strategic Planning Policy Statement, Regional Development Strategy and Development Plan Practice Notes.

- Test C4 – *Has the Plan had regard to other relevant plans, policies and strategies relating to the Council's district or to any adjoining Council's district?* - This Study has had full regard to the Council's own policies and strategies, as well as the adopted and emerging plans of neighbouring Councils.

- Test CE1 – *The DPD sets out a coherent strategy from which its policies and allocations logically flow and where cross-boundary issues are relevant it is not in conflict with the DPDs of neighbouring Council's* - This Study sets the context for policy formulation and allocations to take place over the coming months. For the reasons set out under Test C1 above though, it has been fully cognisant of cross-boundary issues. Relevant to this, we have recommended a 'constant market share' approach to both convenience and comparison goods capacity calculation. It is therefore our recommended approach that the Council seeks to maintain its current market share into the future, rather than to significantly grow its market share, which might otherwise be of concern to neighbouring authority areas. We have recommended alterations to the Hierarchy of Centres, but we do not consider that the suggested changes would be of a magnitude to conflict with neighbouring authorities. The only 'new' centres being considered by Antrim & Newtownabbey are at Tiers 3 and 4 of their Hierarchy, and are therefore not likely to raise any conflict. We have recommended elevating Abbey Centre to a Tier 1 centre, but the centre is already the equivalent classification of a Tier 2 centre within BMAP (2004 and 2014 versions), and for the reasons we have set out earlier in this section (predominantly its size and market share), we feel that the centre appropriately sits alongside other Tier 1 centres in the hierarchy. Whilst Abbey Centre is close to the Belfast border, and attracts a proportion of its existing trade from Belfast, we do not consider that its elevation from tier 2 to Tier 1 is likely to conflict with the primary objectives of the Belfast Plan. Indeed, there is a significant volume of permitted and proposed retail development in Belfast, which, under its Draft Plan, would exert pulls in the opposite direction. Ultimately, the existing status quo is likely to remain. We would though recommend monitoring this into the future (see Test CE3 below). Conversely, as neighbouring Plans are published, the Council will consider if neighbouring Councils proposals are in conflict with its own LDP.

- Test CE2 – *The strategy, policies and allocations are realistic and appropriate having considered the relevant alternatives and are founded on a robust evidence base* – As part of this Study we have commissioned a wide-ranging survey of 800 households incorporating both the Borough population and that of nearby Boroughs, in order to understand their retail and leisure preferences. We have also applied our professional judgement, based on experience in NI and elsewhere across the UK, to report on the relative health of the Borough's centres, and to make a series of quantitative and qualitative judgements of the capacity and need for new retail and leisure development in the Borough, as well as recommending place specific strategies.

- Test CE3 – *There are clear mechanisms for implementation and monitoring* – The recommendations we have set out in this Study, if they are accepted, would be carried forward through the new LDP, which would be fully tested through consultation and inspection. We have suggested clear capacity milestones at a range of integer dates through until 2030. In terms of monitoring, in line with the SPPS at Paragraph 6.274, we would recommend that the Council seeks to renew our market share, capacity and health-check findings at least once every 5 years. This could either be through a full refresh of the Study, or through a partial refresh based on an update of the quantitative capacity assessment to account for updated population expenditure and commitment data.

- Test CE4 – *It is reasonably flexible to enable it to deal with changing circumstances* – The retail market is particularly volatile to changing circumstances at the present time. Our study has therefore sought to incorporate a range of capacity assessments based on different sales densities. The statistical model we have utilised is sufficiently flexible and can be called upon to provide an updated assessment at any time – this would include, for example, response to any new major retail development, or population growth.

Glossary of Terms

Capacity: Forecast resident spending within the catchment area, with which to support existing and additional retail floorspace

Source: Planning Portal (England & Wales)

Comparison Goods: Retail items not bought on a frequent basis, for example televisions and white goods (fridges, dishwashers etc.)

Source: Planning Portal (England & Wales)

Convenience Goods: Everyday essential items, such as food

Source: Planning Portal (England & Wales)

Edge-of-Centre: For retail purposes, a location that is well connected and up to 300 metres from the primary shopping area. For all other main town centre uses, a location within 300 metres of a town centre boundary. For office development, this includes locations outside the town centre but within 500 metres of a public transport interchange. In determining whether a site falls within the definition of edge-of-centre, account should be taken of local circumstances

Source: SPPS

Expenditure per Capita: The amount of money spent on retail goods per person in each Zone across the Study Area

Expenditure: Average annual expenditure levels for various forms of goods, multiplied by the population within the defined Study Area.

Experian Goad: Experian Goad is a retail property intelligence system that helps retail developers, property investors, planning professionals, and commercial agents to identify profitable locations for retail property development and investment projects. It offers comprehensive retail location plans and easy to use reports covering over 3,000 shopping areas in the UK and Ireland.

Experian (MMG3): A population, expenditure and socio-demographic dataset that utilises the 2011 Census release, projected forward by using growth rates derived from Office for National Statistics projections and current age and gender estimates.

Financial & Business Services: An Experian Goad category comprising the likes of banks, building societies, employment agencies, legal services, estate agents and business services.

Source: Experian Goad

Independent Retailers: Retailers with less than 10 outlets/ stores

Source: Experian

Goad Plans: A plan showing a bird's eye view of a retail centre including the exact location of all retail outlets and vacant premises, fascia name, retail category, and floor space. Key location factors such as pedestrian zones, road crossings, bus stops and car parks are also featured, allowing you to instantly assess the site quality of existing or prospective store locations

Source: Experian

Leisure Services: An Experian Goad category for town centre leisure units which includes bars, cafes, cinemas, nightclubs, take-aways, hotels, public houses and restaurants. For clarity, it does not include facilities for leisure pursuits e.g. sports centres, swimming pools or health & fitness clubs.

Source: Experian Goad

Main Town Centre Uses: Retail development (including warehouse clubs and factory outlet centres); leisure, entertainment facilities the more intensive sport and recreation uses (including cinemas, restaurants, drive-through restaurants, bars and pubs, night-clubs, casinos, health and fitness centres, indoor bowling centres, and bingo halls); offices; and arts, culture and tourism development (including theatres, museums, galleries and concert halls, hotels and conference facilities)

Market Share: The proportion of residents that visit a particular retail destination, derived from household survey results

National Multiple: Defined as retailers with ten or more stores/ outlets

Source: Experian

Primary Retail Core: Defined area where retail development is concentrated (generally comprising the primary and those secondary frontages which are adjoining and closely related to the primary shopping frontage)

Primary/ secondary frontages: Primary frontages are likely to include a high proportion of retail uses which may include food, drinks, clothing and household goods. Secondary frontages provide greater opportunities for a diversity of uses such as restaurants, cinemas and businesses

Retail Floorspace: Total floor area of the property that is associated with all retail uses in square metres. May be expressed as a net figure (the sales area) or in gross (including storage, preparation and staff areas)

Source: Planning Portal (England & Wales)

Retail Impact: The potential effects of proposed retail development upon existing shops

Source: Planning Portal (England & Wales)

Retail Services: An Experian Goad category comprising the likes of dry cleaners, health & beauty, opticians, photo processing, post offices and travel agents.

Source: Experian Goad

Sequential Approach: A planning principle that seeks to identify, allocate or develop certain types or locations of land before others. For example, brownfield housing sites before greenfield sites, or town centre retail sites before out-of-centre sites

Source: Planning Portal (England & Wales)

Sales Density: Turnover, per square metre. Various retail planning sources such as Verdict UK Food & Grocery Company Briefing Reports and Mintel Retail Rankings provide average (or benchmark) sales densities for national multiple convenience retailers

Special Forms of Trading: Special forms of trading (SFT) are defined as sales via the internet, mail order, stalls and markets, vending machines, door-to-door and telephone sales, including online sales by supermarkets, department stores and catalogue companies

Source: Experian

Study Area: The geographical area where the household survey is carried out, based on postal sectors that make up the 8 zones that broadly cover Antrim & Newtownabbey and its immediate area.

Trade draw: The proportion of trade that a development is likely to receive from customers within and outside its catchment area. It is likely that trade draw will relate to a certain geographic area (i.e. the distance people are likely to travel) and for a particular market segment (e.g. convenience retail). The best way of assessing trade draw where new development is proposed is to look at existing proxies of that type of development in other areas

Turnover: Amount of sales per unit area of retail floorspace

Source: Planning Portal (England & Wales)

Town Centre:	Area defined on the local authority's proposal map, including the primary retail core and areas predominantly occupied by main town centre uses within or adjacent to the primary shopping area. References to town centres or centres apply to city centres, town centres, district centres and local centres but exclude small parades of shops of purely neighbourhood significance. Unless they are identified as centres in Development Plans, existing out-of-centre developments, comprising or including main town centre uses, do not constitute town centres

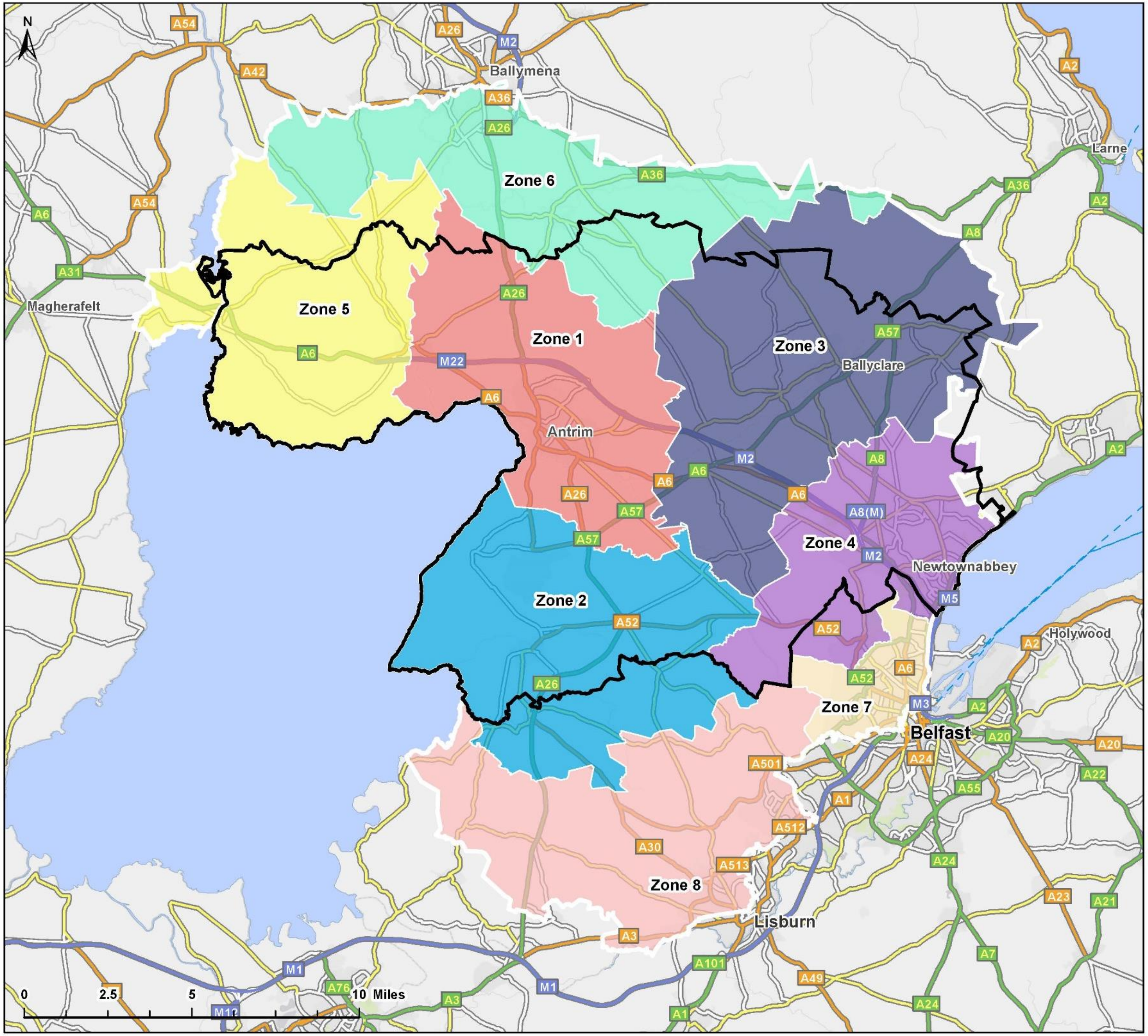
NEXUS
PLANNING

Retail and Commercial Leisure Study

on behalf of Antrim and Newtownabbey Borough Council

January 2019

Appendix A – Study Area Plan



Antrim and Newtownabbey Retail and Commercial Leisure Study

Study Area

Key

- 1 | Antrim area
- 2 | Crumlin area
- 3 | Ballyclare area
- 4 | Glengormley area
- 5 | Randalstown area
- 6 | South of Ballymena area
- 7 | North of Belfast area
- 8 | North of Lisburn area

Antrim and Newtownabbey BOROUGH COUNCIL

NEXUS PLANNING

Appendix B – Household Telephone Survey

NEMS market research
22 Manor Way
Belasis Hall Technology Park
Billingham
TS23 4HN
Tel 01642 37 33 55
www.nemsmr.co.uk

Antrim & Newtownabbey Household Survey for Nexus Planning

June 2018

Job Ref: 080618

Table of Contents

Introduction

1.1 Research Background & Objectives

To conduct a survey amongst residents in the Antrim and Newtownabbey areas to assess shopping habits for main food and grocery, top-up food, non-food shopping and leisure activities.

1.2 Research Methodology

A total of 801 telephone interviews were conducted between Wednesday 6th June 2018 and Monday 18th June 2018. Interviews were conducted using NEMS in-house CATI (Computer Assisted Telephone Interviewing) Unit. Respondents were contacted during the day and in the evening. All respondents were the main shopper in the household, determined using a preliminary filter question.

1.3 Sampling

1.3.1 Survey Area

The survey area was segmented into 8 zones, defined using postcode sectors. The zone details were:

Zone	Postcode Sectors	Number of Interviews
1	BT41 1, BT41 2, BT41 4	100
2	BT29 4	100
3	BT39 0, BT39 9	100
4	BT14 8, BT36 4, BT36 5, BT36 6, BT36 7, BT37 0, BT37 9	100
5	BT41 3	100
6	BT42 2, BT42 3	101
7	BT12 4, BT12 7, BT13 1, BT13 2, BT13 3, BT14 6, BT14 7, BT15 1, BT15 2, BT15 3, BT15 4, BT15 5,	100
8	BT17 0, BT28 2, BT28 3	100
Total		**801**

1.1.1 Telephone Numbers

All available telephone numbers are used to obtain the sample of interviews. This includes published telephone numbers (land-lines and some mobile numbers) but is supplemented with ex-directory numbers as the demographic profile of this sub-set is different to the demographics of the published numbers sample. Ex-directory numbers are randomly generated using the published numbers as a 'seed'. Business numbers are de-duped and excluded.

We don't screen against the TPS (Telephone Preference Service) database, again because the demographic profile of TPS registered numbers is slightly different to the rest of the population. In addition, there is no legal requirement to screen against TPS registered numbers; market research is not classified as unsolicited sales and marketing.

1.1.2 Sample Profile

It should be noted that as per the survey's requirements, the profile of respondents is that of the main shopper / person responsible for most of the food shopping in the household. As such it will always differ from the demographic profile of all adults within the survey area. With any survey among the main shopper / person responsible for most of the food shopping in the household the profile is typically biased more towards females and older people. The age of the main shopper / person responsible for most of the food shopping in the household is becoming older due to the financial constraints on young people setting up home.

A number of measures are put in place to ensure the sample is representative of the profile of the person responsible for most of the food / shopping in the household.

First of all, interviewing is normally spread over a relatively long period of time, certainly longer than the theoretical minimum time it would take. This allows us time to call back people who weren't in when we made the first phone call. If we only interview people who are at home the first time we call, we over-represent people who stay at home the most; these people tend to be older / less economically active.

We also control the age profile of respondents; this is a two-stage process. First of all, we look at the age profile of the survey area according to the latest Census figures. Using a by-product from additional data we collect from a weekly telephone survey of a representative sample of all adults across the country we know the age profile of the main-shopper in any given area. This information is from data based on in excess of 100,000 interviews and is regularly updated and is therefore probably the most accurate and up to date information of its kind.

Stratified random sampling helps ensure that the sample is as representative as possible. While the system dials the next random selected number for interviewers, all calls are made by interviewers; no automated call handling systems are used.

1.1.3 Time of Interviewing

Approximately two-thirds of all calls are made outside normal working hours.

1.1.4 Monitoring of Calls

At least 5% of telephone interviews are randomly and remotely monitored by Team Leaders to ensure the interviewing is conducted to the requisite standard. Both the dialogue and on-screen entries are monitored and evaluated. Interviewers are offered re-training should these standards not be met.

1.2 Weightings

To correct the small differences between the sample profile and population profile, the data was weighted. The population is of the main shopper in the household. Weightings have been applied to age bands based on an estimated age profile of main shoppers (see section 1.3.3 for details). The weighted totals differ occasionally from the adjusted population due to rounding error. Details of the age weightings are given in the table below:

Age	Main Shopper Profile (%)	Interviews Achieved	Age Weightings
18-34	21.1%	89	3.1493
35-44	21.3%	71	2.2886
45-54	18.8%	198	0.7251
55-64	17.5%	169	0.7904
65+	21.3%	274	0.5939
(Refused)	n/a	0	1.0000
Total		**801**	

Further weightings were then applied to adjust zone samples to be representative by population. Details of those weightings are given in the table below:

Zone	Population *	Interviews Achieved	Interviews Achieved (Weighted by Age)	Zone Weightings
1	30,022	100	89	0.8420
2	13,605	100	101	0.3367
3	23,629	100	100	0.5902
4	82,041	100	106	1.9286
5	10,957	100	106	0.2579
6	16,156	101	98	0.4094
7	89,780	100	86	2.5893
8	55,208	100	115	1.1964
Total	**321,398**	**801**		

* Source: Census 2011

1.3 Statistical Accuracy

As with any data collection where a sample is being drawn to represent a population, there is potentially a difference between the response from the sample and the true situation in the population as a whole. Many steps have been taken to help minimise this difference (e.g. random sample selection, questionnaire construction etc) but there is always potentially a difference between the sample and population – this is known as the standard error.

The standard error can be estimated using statistical calculations based on the sample size, the population size and the level of response measured (as you would expect you can potentially get a larger error in a 50% response than say a 10% response simply because of the magnitude of the numbers).

To help understand the significance of this error, it is normally expressed as a confidence interval for the results. Clearly to have 100% accuracy of the results would require you to sample the entire population. The usual confidence interval used is 95% - this means that you can be confident that in 19 out of 20 instances the actual population behaviour will be within the confidence interval range.

For example, if 50% of a sample of 801 answers "Yes" to a question, we can be 95% sure that between 46.5% and 53.5% of the population holds the same opinion (i.e. +/- 3.5%). The following is a guide showing confidence intervals attached to various sample sizes from the study:

%ge Response	95% confidence interval
10%	±2.1%
20%	±2.8%
30%	±3.2%
40%	±3.4%
50%	±3.5%

1.4 Data Tables

Tables are presented in question order with the question number analysed shown at the top of the table. Those questions where the respondent is prompted with a list of possible answers are indicated in the question text with a suffix of [PR].

The sample size for each question and corresponding column criteria is shown at the base of each table. A description of the criteria determining to whom the question applies is shown in italics directly below the question text; if there is no such text evident then the question base is the full study sample. If the tabulated data is weighted (indicated in the header of the tabulations), in addition to the sample base, the weighted base is also shown at the bottom of each table.

Unless indicated otherwise in the footer of the tabulations, all percentages are calculated down the column. Arithmetic rounding to whole numbers may mean that columns of percentages do not sum to exactly 100%. Zero per cent denotes a percentage of less than 0.05%.

Percentages are calculated on the number of respondents and not the number of responses. This means that where more than one answer can be given to a question the sum of percentages may exceed 100%. All such multi-response questions are indicated in the tabulated by a suffix of [MR] on the question text.

Where appropriate to the question, means are shown at the bottom of response tables. These are calculated in one of two ways: if the data is captured to a coded response a weighted mean is calculated and the code weightings are shown as a prefix above the question text; if actual specific values were captured from respondents these individual numbers are used to calculate the mean.

Appendix 1:

Data Tabulations

By Zone – Filtered Nulls & SFT

(Weighted)

By Zone - Filtered Nulls & SFT — **Antrim & Newtownabbey Household Survey for Nexus Planning** — Page 10

Weighted: — June 2018

Q01 Where did you last undertake your main food and grocery shopping?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Asda, The Junction (formerly known as Junction One), Antrim	5.8%	44	36.9%	26	12.2%	4	0.8%	0	0.6%	1	30.6%	8	10.9%	4	0.0%	0	0.5%	1
Iceland, Market Square, Antrim	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islandbawn Stores, Belfast Road, Antrim, BT41 2BA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Junction (formerly known as Junction One), Antrim	0.3%	2	1.6%	1	0.0%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Local shops, Antrim Town Centre, BT41 4	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Parkhall Neighbourhood Centre, Queens Road, Parkhall, BT41 1AJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim	6.7%	51	49.4%	35	4.2%	1	3.2%	2	1.3%	3	26.6%	7	1.5%	1	1.6%	3	0.0%	0
Zone 2																		
Costcutter, Airport Road Service Station, Nutts Corner, Dundrod, BT29 4SW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Crumlin Village Centre, BT29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Opposite Belfast Airport, Aldergrove, Crumlin	0.1%	1	0.9%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Eurospar), Mill Road, Crumlin, BT29 4XL	0.1%	1	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Glenavy, BT29 4LP	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin	5.1%	39	0.0%	0	74.7%	25	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	7.3%	10
Zone 3																		
Asda, Park Street, Ballyclare	6.0%	46	0.0%	0	0.0%	0	76.3%	44	0.7%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Co-op, Main Street, Ballynure	0.1%	1	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ballynure Road, Ballyclare	0.4%	3	0.9%	1	0.0%	0	2.9%	2	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Others - Zone 3	0.1%	1	0.0%	0	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Eurospar), Antrim Road, Templepatrick, BT39 0AT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Doagh Road, Ballyclare, BT39 9BG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Co-op, Beverley Road, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Doagh Road, Rathcoole, Newtownabbey	0.2%	2	0.0%	0	0.0%	0	0.8%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farmley Shopping Centre, Farmley Road, Glengormley	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Glenmount Road, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Glengormley Town Centre, BT36 5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Abbey Centre, Old Glenmount Road, Newtownabbey	1.3%	10	0.9%	1	0.0%	0	2.3%	1	0.8%	2	0.0%	0	0.0%	0	3.0%	6	0.0%	0
Others - Zone 4	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Fairview Road, Newtownabbey	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Diamond, Rathcoole, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Doagh Road,	2.6%	20	0.0%	0	0.0%	0	0.0%	0	9.0%	18	0.0%	0	0.0%	0	0.9%	2	0.0%	0

Column %ges.

By Zone - Filtered Nulls & SFT — **Antrim & Newtownabbey Household Survey** — Page 11
Weighted: — **for Nexus Planning** — June 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Newtownabbey																		
Tesco Express, Mayfield High Street, Glengormley	0.7%	5	0.0%	0	0.0%	0	1.6%	1	2.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Monkstown Village Centre, Monkstown	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Northcott Shopping Centre, Jubilee Way, Glengormley	4.6%	36	0.0%	0	0.6%	0	7.1%	4	15.5%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbey Retail Park, Newtownabbey	17.3%	133	1.2%	1	0.0%	0	0.0%	0	51.0%	103	0.0%	0	0.6%	0	13.8%	29	0.0%	0
Zone 5																		
Costcutter, Main Street, Randalstown	0.4%	3	1.2%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	2	0.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Randalstown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Randalstown Town Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Toomebridge Village Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Mace, New Street, Randalstown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 5	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Toomebridge	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0
Spar, New Street, Randalstown, BT41 3AF	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0
Zone 1																		
Centra, Antrim Road, Ballymena, BT42 2BJ	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.6%	0	0.0%	0	0.0%	0
Maxol Service Station, Largy Road, Ahoghill, BT42 2RH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Braidwater Retail Park, Ballymena	2.0%	15	1.7%	1	0.0%	0	0.0%	0	0.0%	0	1.8%	0	34.7%	13	0.0%	0	0.0%	0
Spar, The Rosses, Tullygarley Road, Ballymena, BT42 2HY	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supervalu, Main Street, Kells	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Tesco Superstore, Larne Road, Ballymena	2.8%	21	3.6%	3	0.0%	0	0.7%	0	0.0%	0	8.6%	2	42.1%	16	0.0%	0	0.0%	0
Zone 7																		
Asda, Shore Road, Belfast	5.6%	43	0.0%	0	0.8%	0	0.0%	0	6.5%	13	0.0%	0	0.0%	0	14.0%	29	0.0%	0
Centra, Beechmount Avenue, Belfast	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	4
Co-op, Antrim Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Ballysillan Road, Belfast	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	1.6%	2
Co-op, Old Park Road, Belfast	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Co-op, Shankill Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Costcutter, Woodvale Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Antrim Road, Belfast	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0
Iceland, Ballysillan Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Brougham Street, Cliftonville, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shankill Road, Belfast	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Lidl, Shore Road, Belfast	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0
Mace, Glenalina Green, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Polita, Antrim Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saveways, Flax Centre, Ardoyne Avenue, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saveways, Springfield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ge

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Weighted: | | June 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Belfast																		
Spar (Saunders), Antrim Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Whiterock Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Antrim Road, Belfast, BT15 3BG	1.8%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	14	0.0%	0
Tesco Superstore, Ballygomartin Road, Belfast	6.9%	53	0.0%	0	0.8%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	24.1%	50	0.7%	1
Tesco Superstore, Yorkgate Centre, Belfast	4.3%	33	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	14.6%	30	2.1%	3
Zone 8																		
Others - Zone 8	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2
Spar (Eurospar), Stewartstown Road, Dunmurry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supervalu (Morrows), Knockmore Road, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supervalu, Dairy Farm Centre, Stewartstown Road, Dunmurry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn	6.6%	51	0.0%	0	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.1%	50
Outside Study Area																		
Asda, Westwood Centre, Kennedy Way, Belfast	1.5%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	8	2.5%	3
Dunnes Stores, Park Centre, Donegall Road, Belfast	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Greens Food Fare, Bow Street, Lisburn	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2
Iceland, Bow Street, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, High Street, Ballymena	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Centre, Donegall Road, Belfast	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Lidl, Andersonstown Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hi Park Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stewartstown Road, Belfast	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Marks & Spencer Simply Food, Boucher Road, Belfast	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	1.3%	2
Marks & Spencer Simply Food, Bow Street, Lisburn	0.3%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2
Marks & Spencer Simply Food, Lisburn Road, Malone, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Donegall Place, Belfast City Centre	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Sainsbury's Superstore, Forestside Shopping Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holywood Exchange, Belfast	1.3%	10	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	3.8%	8	0.5%	1
Sainsbury's Superstore, Kennedy Centre, Belfast	1.7%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	4	7.1%	9
Sainsbury's Superstore, Rodgers Quay, Carrickfergus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn	3.5%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.1%	27
Spar (Culbertson's), Fenaghy Road, Galgorm	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Eurospar), Donegall Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Grove Road, Ballymena	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others – Outside Study Area	3.9%	30	0.0%	0	0.0%	0	1.3%	1	2.9%	6	8.5%	2	6.5%	3	2.4%	5	10.6%	14
Others																		
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		767		70		33		58		201		25		39		208		132
Sample:		776		96		98		98		98		95		98		96		97

Q02 Which retailer do you purchase your main food internet / home delivery shopping from?
Those that said 'Internet / delivery' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Asda	8.3%	3	13.6%	1	0.0%	0	50.1%	0	0.0%	0	24.6%	1	19.4%	0	0.0%	0	15.8%	1
Iceland	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Morrisons	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ocado	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's	5.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	2	0.0%	0
Tesco	85.6%	29	86.4%	4	100.0%	0	50.1%	0	100.0%	3	66.9%	2	80.6%	1	88.1%	14	84.2%	5
Waitrose	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		34		4		0		1		3		2		2		16		6
Sample:		25		4		2		2		2		5		3		4		3

Q03 What is the main reason you choose (STORE MENTIONED AT Q01) for your main food and grocery shopping?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Accessibility by public transport	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking prices	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Car parking provision	1.0%	8	0.0%	0	0.6%	0	1.2%	1	0.0%	0	0.7%	0	0.0%	0	2.4%	5	1.2%	2
Choice of food goods available	7.5%	60	8.4%	6	14.0%	5	7.5%	4	7.7%	16	16.3%	4	12.9%	5	4.4%	10	6.8%	9
Choice of shops nearby selling non-food goods	0.4%	3	0.9%	1	0.0%	0	0.0%	0	0.9%	2	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Choice of shops selling food goods	0.9%	7	0.9%	1	1.5%	1	4.6%	3	1.4%	3	0.0%	0	0.7%	0	0.0%	0	0.0%	0
Cleanliness	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Delivery service	0.6%	5	0.0%	0	0.0%	0	0.8%	0	0.9%	2	3.0%	1	3.8%	2	0.0%	0	0.0%	0
Easy to get to by car	0.5%	4	0.8%	1	0.0%	0	0.8%	0	0.0%	0	0.7%	0	0.0%	0	0.9%	2	0.5%	1
Entertainment / events	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good internal layout	1.4%	11	2.5%	2	0.6%	0	0.6%	0	0.7%	2	2.7%	1	1.3%	1	1.8%	4	1.1%	2
Good service / friendly staff	1.6%	13	4.4%	3	4.3%	1	1.3%	1	0.6%	1	1.8%	0	1.2%	0	1.8%	4	0.7%	1
Habit / always use it / preference for retailer / familiarity	4.0%	32	6.2%	5	1.9%	1	3.3%	2	5.5%	11	3.2%	1	9.1%	4	2.4%	5	3.0%	4
Internet shopping is convenient / easier	2.6%	21	5.2%	4	0.0%	0	0.0%	0	0.6%	1	4.3%	1	2.3%	1	3.6%	8	4.0%	6
Lower prices	6.4%	51	2.2%	2	8.0%	3	2.1%	1	5.8%	12	13.1%	4	4.6%	2	11.6%	26	1.8%	2
Loyalty card / points scheme	0.7%	6	2.5%	2	0.7%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0	2.0%	3
Near to home	50.4%	403	41.7%	31	53.2%	18	60.8%	36	62.5%	128	35.1%	10	26.6%	11	46.7%	104	47.9%	66
Near to work	1.8%	14	1.6%	1	1.6%	1	4.0%	2	0.0%	0	0.7%	0	4.6%	2	0.8%	2	4.7%	7
Nice shopping environment	0.3%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.7%	2	0.5%	1
Only one in the area / no other choice	0.3%	3	0.0%	0	0.6%	0	2.4%	1	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of leisure facilities nearby	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provision of services nearby, such as banks and other financial services	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Public information, signposts and public facilities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quality of food goods available	5.3%	42	5.4%	4	3.8%	1	1.9%	1	1.7%	3	4.8%	1	15.6%	6	4.3%	10	11.0%	15
Quality of shops selling food goods	0.4%	3	3.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Safety (during the day)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Safety (during the evening / night time)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff discount / work there	0.9%	7	0.0%	0	0.8%	0	0.0%	0	0.7%	2	0.9%	0	0.0%	0	1.8%	4	0.7%	1
Value for money	2.1%	17	0.8%	1	1.4%	0	0.0%	0	3.0%	6	4.3%	1	2.9%	1	2.1%	5	1.8%	2
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet shopping: website has money-off coupons	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Big store	1.5%	12	0.0%	0	0.0%	0	0.0%	0	4.3%	9	0.0%	0	0.0%	0	1.2%	3	0.6%	1
Can get everything I need there	0.6%	5	1.6%	1	0.6%	0	1.2%	1	0.0%	0	0.0%	0	1.5%	1	0.7%	2	0.5%	1
Convenient at the time	1.1%	9	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	7	0.6%	1
Good café	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good disability access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good self-service system	0.3%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good special offers	0.6%	5	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.9%	1	0.8%	2	0.5%	1
Good-sized store (not too large / small)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a clothing section	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Has a pharmacy	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Like to support local shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Near to friends / family	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Well-stocked shelves	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
On school run	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	1.0%	8	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	2.6%	6	1.1%	2
Small / not too big	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
(Don`t know / no reason in particular)	4.8%	39	5.0%	4	2.6%	1	6.7%	4	1.9%	4	1.9%	1	8.6%	3	5.3%	12	7.5%	10
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

Column %ges.

Q04 What, if anything, is the one thing you most dislike about (STORE MENTIONED AT Q01) ?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Change layout too often	0.1%	1	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Expensive parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to get to	0.4%	3	0.0%	0	0.0%	0	0.8%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	1
Expensive	4.1%	33	6.6%	5	2.3%	1	0.0%	0	1.9%	4	2.4%	1	5.1%	2	4.5%	10	7.7%	11
Lack of cycle parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Difficult to park / lack of parking	1.5%	12	0.9%	1	0.0%	0	0.8%	0	2.2%	4	4.5%	1	3.7%	2	0.9%	2	1.2%	2
Lack of public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Limited range of goods	2.9%	23	1.7%	1	8.0%	3	5.0%	3	2.1%	4	3.1%	1	0.6%	0	3.0%	7	3.3%	4
No petrol station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor internal layout	0.9%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1	2.6%	6	0.6%	1
Poor quality	0.6%	5	3.2%	2	1.5%	1	0.0%	0	0.6%	1	2.9%	1	0.6%	0	0.0%	0	0.0%	0
Preference for retailer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Staff rude / unhelpful	0.8%	6	0.7%	1	1.4%	0	0.6%	0	2.2%	4	2.1%	1	0.0%	0	0.0%	0	0.0%	0
Too busy	0.7%	6	0.7%	1	0.0%	0	0.0%	0	1.1%	2	1.7%	0	0.8%	0	0.0%	0	1.6%	2
Too far away	0.9%	7	0.9%	1	1.5%	1	0.0%	0	3.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too small	1.1%	9	0.8%	1	3.1%	1	0.7%	0	1.3%	3	0.0%	0	0.7%	0	1.8%	4	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Annoying / unruly children	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Dirty / untidy / cluttered	0.9%	7	0.0%	0	0.0%	0	1.5%	1	0.0%	0	0.0%	0	0.0%	0	2.6%	6	0.0%	0
Discontinued items	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Empty shelves	0.3%	2	0.7%	1	0.0%	0	1.2%	1	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
Inadequate trolley provision	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Internet shopping: short use-by dates	0.2%	2	0.0%	0	0.0%	0	0.8%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet shopping: substitutes	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
Lack of other shops / services nearby	0.2%	2	0.8%	1	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	1
Misleading pricing	0.3%	2	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	0.7%	2	0.0%	0
Needs a refurb	0.3%	2	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.8%	2	0.0%	0
No other alternative / monopoly	0.3%	3	0.0%	0	0.0%	0	2.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Non-badge-holders parking in the disabled spaces	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.8%	2	0.5%	1
Poor access in / out of store	0.1%	1	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Poor café	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.7%	0	0.0%	0	0.0%	0
Poor disabled access / facilities	0.2%	2	0.7%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor special offers / discounts	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Queues at the checkout / lack of staff	0.8%	6	0.8%	1	0.0%	0	2.7%	2	0.0%	0	0.6%	0	1.4%	1	1.5%	3	0.0%	0
Savings stamp machine often empty	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short opening hours	0.1%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Short sell-by dates	0.3%	3	0.0%	0	1.3%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.8%	2	0.0%	0
Too large	0.1%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Too much self service	0.3%	3	0.7%	1	0.6%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Traffic congestion	0.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.4%	5	0.0%	0
Unethical company beliefs	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	4
(Don`t know)	2.1%	17	0.7%	1	0.0%	0	2.1%	1	4.1%	8	0.6%	0	0.0%	0	0.8%	2	3.4%	5
(Nothing)	76.6%	613	78.0%	58	78.2%	27	78.1%	46	78.5%	160	75.8%	21	79.7%	32	74.9%	168	73.9%	102
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

MeanScore: number of visits per week

Q05 How often do you normally do your main food shopping at (STORE MENTIONED AT Q01?)

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Daily	4.2%	33	4.4%	3	9.2%	3	3.9%	2	6.4%	13	5.2%	1	0.8%	0	4.0%	9	0.7%	1
At least two times a week	18.8%	150	22.3%	17	23.6%	8	36.6%	22	11.4%	23	11.9%	3	7.8%	3	23.9%	53	15.3%	21
At least once a week	61.4%	492	57.5%	43	57.9%	20	48.1%	28	71.6%	146	58.8%	16	73.4%	30	49.6%	111	71.2%	98
At least once a fortnight	7.6%	60	8.1%	6	6.2%	2	4.4%	3	4.7%	10	10.6%	3	11.7%	5	9.0%	20	9.0%	12
At least once a month	5.5%	44	3.6%	3	2.3%	1	3.7%	2	4.0%	8	11.3%	3	2.4%	1	9.8%	22	3.4%	5
At least every two months	0.1%	1	0.0%	0	0.8%	0	0.8%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.3%	2	1.8%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.9%	16	2.3%	2	0.0%	0	2.6%	2	0.7%	2	1.3%	0	3.9%	2	3.6%	8	0.5%	1
Mean:		*1.75*		*1.88*		*2.20*		*2.31*		*1.67*		*1.54*		*1.22*		*1.88*		*1.43*
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

Q06 How do you normally travel to (STORE MENTIONED AT Q01)?
Not those that said 'Internet / delivery' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Car / van (as driver)	77.0%	590	76.7%	54	91.1%	30	85.0%	49	83.3%	168	92.4%	23	89.6%	35	59.2%	123	81.8%	108
Car / van (as passenger)	13.9%	107	11.6%	8	6.0%	2	6.2%	4	7.1%	14	5.1%	1	9.8%	4	24.9%	52	16.6%	22
Bus (including the busway or guided bus), minibus or coach	2.1%	16	1.4%	1	0.0%	0	0.0%	0	1.7%	3	0.0%	0	0.0%	0	5.6%	12	0.0%	0
Motorcycle, scooter or moped	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	4.9%	38	5.0%	3	2.3%	1	6.8%	4	4.1%	8	2.5%	1	0.6%	0	8.7%	18	1.6%	2
Taxi	1.0%	8	3.8%	3	0.6%	0	0.6%	0	1.5%	3	0.0%	0	0.0%	0	0.7%	2	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.9%	7	0.0%	0	0.0%	0	1.4%	1	2.2%	4	0.0%	0	0.0%	0	0.9%	2	0.0%	0
Weighted base:		767		70		33		58		201		25		39		208		132
Sample:		776		96		98		98		98		95		98		96		97

MeanScore: minutes

Q07 How long did your last journey to (STORE MENTIONED AT Q01) take?
Not those that said 'Internet / delivery' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
5 minutes or less	36.3%	279	43.9%	31	54.2%	18	49.1%	28	40.4%	81	13.6%	3	10.8%	4	32.1%	67	34.3%	45
6 - 10 minutes	38.2%	293	30.0%	21	21.0%	7	31.3%	18	40.0%	81	27.1%	7	55.4%	21	38.4%	80	43.9%	58
11 - 15 minutes	12.1%	93	13.6%	10	10.5%	4	10.7%	6	9.3%	19	32.9%	8	28.3%	11	12.6%	26	7.3%	10
16 - 20 minutes	8.8%	68	8.6%	6	11.8%	4	5.4%	3	5.0%	10	22.5%	6	3.8%	1	10.7%	22	11.5%	15
21 - 25 minutes	0.2%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.7%	1
26 - 30 minutes	1.1%	8	0.0%	0	1.9%	1	0.8%	0	1.9%	4	3.0%	1	0.6%	0	0.7%	2	0.5%	1
31 - 35 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
36 - 40 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
41 - 45 minutes	0.3%	2	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
46 - 50 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
51 - 55 minutes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
56 - 60 minutes	1.0%	8	0.7%	1	0.0%	0	0.0%	0	1.3%	3	0.0%	0	0.0%	0	1.9%	4	0.7%	1
60+ minutes	0.2%	1	0.7%	1	0.0%	0	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	0.8%	6	0.9%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	2.4%	5	0.0%	0
(Refused)	1.0%	8	0.0%	0	0.0%	0	1.4%	1	2.2%	4	0.0%	0	0.0%	0	1.2%	3	0.0%	0
Mean:		*10.23*		*10.37*		*8.69*		*9.63*		*9.44*		*13.63*		*11.20*		*10.79*		*10.19*
Weighted base:		767		70		33		58		201		25		39		208		132
Sample:		776		96		98		98		98		95		98		96		97

MeanScore: £

Q08 How much on average does your household normally spend on main food and grocery shopping in a week?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
£1 - £5	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1	0.0%	0	0.0%	0
£6 - £10	0.6%	5	0.0%	0	0.6%	0	0.6%	0	0.6%	1	0.0%	0	0.0%	0	1.4%	3	0.0%	0
£11 - £15	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.9%	0	0.6%	0	0.9%	2	0.0%	0
£16 - £20	0.8%	6	0.8%	1	0.6%	0	0.6%	0	1.1%	2	0.6%	0	0.6%	0	0.7%	2	0.5%	1
£21 - £25	1.5%	12	2.2%	2	1.4%	0	0.7%	0	0.0%	0	1.7%	0	4.2%	2	2.6%	6	1.0%	1
£26 - £30	3.5%	28	2.5%	2	1.0%	0	5.7%	3	4.3%	9	3.5%	1	3.2%	1	4.0%	9	1.6%	2
£31 - £35	1.1%	9	1.6%	1	0.6%	0	0.6%	0	0.6%	1	0.6%	0	3.6%	1	0.7%	2	1.8%	3
£36 - £40	3.1%	25	4.8%	4	2.2%	1	3.3%	2	1.1%	2	2.4%	1	6.4%	3	5.3%	12	0.9%	1
£41 - £45	2.0%	16	1.6%	1	0.6%	0	0.8%	0	0.0%	0	1.1%	0	2.6%	1	1.8%	4	6.6%	9
£46 - £50	7.9%	63	7.2%	5	14.0%	5	3.2%	2	9.4%	19	9.0%	2	4.6%	2	7.2%	16	8.6%	12
£51 - £55	1.8%	14	1.6%	1	0.0%	0	4.7%	3	0.6%	1	0.6%	0	2.3%	1	3.0%	7	1.0%	1
£56 - £60	5.5%	44	9.5%	7	3.9%	1	6.4%	4	6.5%	13	11.4%	3	3.2%	1	3.6%	8	4.6%	6
£61 - £65	2.7%	22	0.7%	1	0.0%	0	2.1%	1	5.8%	12	2.9%	1	3.6%	1	2.2%	5	0.5%	1
£66 - £70	3.8%	31	4.2%	3	6.5%	2	6.6%	4	4.9%	10	2.7%	1	2.1%	1	1.7%	4	4.5%	6
£71 - £75	3.2%	25	1.5%	1	1.2%	0	0.0%	0	3.3%	7	3.5%	1	7.0%	3	5.1%	11	1.4%	2
£76 - £80	9.0%	72	8.1%	6	8.6%	3	11.5%	7	8.7%	18	8.9%	2	10.5%	4	11.4%	26	4.8%	7
£81 - £85	1.1%	9	2.4%	2	0.0%	0	4.3%	3	1.5%	3	0.0%	0	0.7%	0	0.7%	2	0.0%	0
£86 - £90	2.2%	17	7.6%	6	0.7%	0	5.5%	3	0.7%	1	0.7%	0	3.8%	2	0.0%	0	3.8%	5
£91 - £95	0.5%	4	2.6%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
£96 - £100	14.1%	113	15.1%	11	25.7%	9	18.7%	11	9.9%	20	17.4%	5	18.5%	7	10.9%	24	18.3%	25
£101 - £120	5.6%	45	5.2%	4	6.5%	2	4.6%	3	7.9%	16	4.2%	1	3.7%	1	6.8%	15	1.7%	2
£121 - £140	3.7%	29	7.8%	6	2.9%	1	1.6%	1	3.5%	7	3.0%	1	0.0%	0	2.8%	6	5.2%	7
£141 - £160	7.6%	61	0.7%	1	7.6%	3	7.6%	4	13.9%	28	6.1%	2	1.8%	1	6.8%	15	5.4%	7
£161 - £180	1.6%	13	0.0%	0	3.0%	1	0.0%	0	0.6%	1	0.0%	0	0.8%	0	2.6%	6	3.4%	5
£181 - £200	1.8%	14	0.8%	1	3.7%	1	1.7%	1	2.2%	4	0.7%	0	0.0%	0	1.8%	4	1.9%	3
£201 - £250	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£250+	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
(Don't know)	13.4%	108	11.1%	8	8.0%	3	7.0%	4	11.7%	24	17.3%	5	13.7%	6	14.5%	32	18.9%	26
(Refused)	0.9%	7	0.9%	1	0.7%	0	1.6%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	3.6%	5
Mean:		*87.33*		*80.33*		*94.53*		*84.63*		*92.60*		*80.53*		*71.05*		*87.05*		*89.23*
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

By Zone - Filtered Nulls & SFT — **Antrim & Newtownabbey Household Survey for Nexus Planning** — Page 18

Weighted: — June 2018

Q09 When you go main food shopping is your trip linked with any other activity?
Not those that said 'Internet / delivery' at Q01

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Yes – NON-FOOD shopping	5.9%	45	5.5%	4	3.0%	1	2.1%	1	7.2%	15	8.9%	2	10.8%	4	5.6%	12	4.9%	7
Yes – other FOOD shopping	3.4%	26	1.4%	1	6.1%	2	5.9%	3	0.0%	0	6.0%	1	4.1%	2	6.4%	13	2.5%	3
Yes – visiting services such as banks and other financial institutions (including Post Office if for financial reasons)	0.7%	5	1.9%	1	1.8%	1	3.7%	2	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – leisure activity	2.9%	22	4.0%	3	0.6%	0	10.4%	6	2.9%	6	7.7%	2	0.0%	0	0.9%	2	2.6%	3
Yes – travelling to / from work	2.6%	20	1.7%	1	0.8%	0	1.5%	1	4.4%	9	3.3%	1	2.4%	1	0.7%	2	4.2%	6
Yes – travelling to / from school/college/university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	1.1%	9	0.0%	0	3.9%	1	2.6%	1	1.3%	3	3.3%	1	3.0%	1	0.0%	0	0.9%	1
Yes – visiting café / pub / restaurant	2.9%	22	2.6%	2	4.6%	2	4.0%	2	3.7%	7	0.6%	0	1.4%	1	4.1%	9	0.0%	0
Yes – visiting family / friends	0.8%	6	0.0%	0	0.6%	0	3.1%	2	1.3%	3	0.0%	0	1.8%	1	0.0%	0	0.5%	1
Yes – visiting health service such as doctor, dentist, hospital	0.2%	2	0.0%	0	0.0%	0	0.6%	0	0.6%	1	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.9%	7	0.0%	0	0.8%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	0	1.0%	2	2.9%	4
Yes – walking the dog / going for a walk	0.4%	3	0.7%	1	0.0%	0	0.8%	0	0.0%	0	0.6%	0	0.0%	0	1.0%	2	0.0%	0
Yes – window shopping / browsing	0.3%	3	0.0%	0	0.7%	0	0.7%	0	0.0%	0	1.6%	0	0.0%	0	0.7%	2	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes - going to church	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(No activity)	72.6%	556	81.3%	57	73.8%	25	62.4%	36	74.7%	150	66.7%	17	70.9%	27	72.8%	151	70.0%	93
(Don't know / varies)	5.2%	40	0.9%	1	2.3%	1	1.6%	1	3.3%	7	0.8%	0	4.8%	2	6.8%	14	11.4%	15
Weighted base:		767		70		33		58		201		25		39		208		132
Sample:		776		96		98		98		98		95		98		96		97

Q10 Where do you do this linked trip?
Those who shop or visit financial services at Q09 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	3.4%	2	29.4%	2	7.3%	0	0.0%	0	0.0%	0	10.6%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 1	0.9%	1	8.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	5.1%	4	20.5%	1	33.9%	1	0.0%	0	0.0%	0	26.7%	1	4.2%	0	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	2.6%	2	0.0%	0	51.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre, BT29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	7.0%	5	0.0%	0	0.0%	0	75.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.5%	0	0.0%	0	0.0%	0	5.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	26.5%	19	13.5%	1	0.0%	0	0.0%	0	85.4%	13	0.0%	0	0.0%	0	23.8%	5	0.0%	0
Abbey Retail Park, Newtownabbey	5.0%	4	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	7.1%	2	9.6%	1
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	1.6%	1	0.0%	0	0.0%	0	0.0%	0	7.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	3.9%	3	0.0%	0	0.0%	0	0.0%	0	19.8%	1	0.0%	0	0.0%	0	7.1%	2	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	26.1%	1	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0
Others - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	9.3%	7	10.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	28.6%	6	0.0%	0
Others - Zone 7	2.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.5%	2	0.0%	0
Shankhill Road, Belfast	7.0%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.8%	5	0.0%	0
Yorkgate (Cityside), Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	5.5%	4	0.0%	0	7.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	38.6%	4
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	9.5%	7	17.8%	1	0.0%	0	0.0%	0	0.0%	0	21.5%	1	87.4%	5	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Zone - Filtered Nulls & SFT — **Antrim & Newtownabbey Household Survey for Nexus Planning** — Page 20

Weighted: — June 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlereagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennedy Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larne Town Centre, BT40 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magherafelt Town Centre, BT45 5 9	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others – Outside Study Area	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	1
Sprucefield Retail Park, Lisburn	1.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.6%	1
Sprucefield Shopping Centre, Lisburn	3.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	27.8%	3
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		73		6		4		7		16		4		6		22		10
Sample:		94		10		10		10		10		14		18		13		9

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Yes	71.8%	575	70.4%	53	82.9%	28	82.7%	49	67.1%	137	80.1%	22	71.7%	29	71.4%	160	70.9%	98
No	28.2%	226	29.6%	22	17.1%	6	17.3%	10	32.9%	67	19.9%	5	28.3%	11	28.6%	64	29.1%	40
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

Q12 Where did you last undertake your 'top up' shopping?
Those that do top-up- shopping at Q11 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Asda, The Junction (formerly known as Junction One), Antrim	2.1%	12	17.0%	9	2.6%	1	0.7%	0	0.0%	0	2.1%	0	5.6%	2	0.0%	0	0.0%	0
Iceland, Market Square, Antrim	0.5%	3	5.1%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Islandbawn Stores, Belfast Road, Antrim, BT41 2BA	0.6%	4	7.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, The Junction (formerly known as Junction One), Antrim	1.1%	6	10.2%	5	0.7%	0	0.0%	0	0.0%	0	1.6%	0	1.9%	1	0.0%	0	0.0%	0
Local shops, Antrim Town Centre, BT41 4	0.9%	5	7.3%	4	0.9%	0	0.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
Others - Zone 1	0.5%	3	5.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Parkhall Neighbourhood Centre, Queens Road, Parkhall, BT41 1AJ	0.8%	5	8.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim	1.9%	11	19.6%	10	1.6%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Costcutter, Airport Road Service Station, Nutts Corner, Dundrod, BT29 4SW	1.2%	7	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	4
Local shops, Crumlin Village Centre, BT29 4	0.1%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Opposite Belfast Airport, Aldergrove, Crumlin	0.3%	2	1.9%	1	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.6%	3	0.0%	0	7.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Spar (Eurospar), Mill Road, Crumlin, BT29 4XJ	1.3%	8	0.0%	0	27.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Glenavy, BT29 4LP	0.5%	3	0.0%	0	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Tesco Superstore, Main Street, Crumlin	2.6%	15	0.0%	0	37.4%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	5
Zone 3																		
Asda, Park Street, Ballyclare	2.4%	14	0.0%	0	0.0%	0	28.1%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Co-op, Main Street, Ballynure	1.0%	6	0.0%	0	0.0%	0	12.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Ballynure Road, Ballyclare	1.4%	8	0.0%	0	0.0%	0	16.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	1.7%	10	0.0%	0	0.0%	0	19.6%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar (Eurospar), Antrim Road, Templepatrick, BT39 0AT	0.7%	4	1.6%	1	0.0%	0	6.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, Doagh Road, Ballyclare, BT39 9BG	0.6%	3	0.0%	0	0.0%	0	6.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Co-op, Beverley Road, Newtownabbey	3.0%	17	0.0%	0	0.0%	0	2.8%	1	11.4%	15	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Doagh Road, Rathcoole, Newtownabbey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Farmley Shopping Centre, Farmley Road, Glengormley	1.0%	6	0.0%	0	0.0%	0	0.0%	0	4.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Old Glenmount Road, Newtownabbey	1.2%	7	0.0%	0	0.0%	0	0.0%	0	4.4%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Local shops, Glengormley Town Centre, BT36 5	0.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Abbey Centre, Old Glenmount Road, Newtownabbey	1.7%	10	0.0%	0	0.0%	0	0.0%	0	7.1%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	4.8%	27	0.0%	0	0.0%	0	0.0%	0	18.8%	25	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Spar, Fairview Road, Newtownabbey	1.2%	7	0.0%	0	0.0%	0	0.0%	0	5.2%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Spar, The Diamond, Rathcoole, Newtownabbey	1.1%	6	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Doagh Road,	1.1%	6	0.0%	0	0.0%	0	0.0%	0	4.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Newtownabbey																		
Tesco Express, Mayfield High Street, Glengormley	1.6%	9	0.0%	0	0.0%	0	0.0%	0	6.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Express, Monkstown Village Centre, Monkstown	2.5%	14	0.0%	0	0.0%	0	0.0%	0	10.4%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Northcott Shopping Centre, Jubilee Way, Glengormley	1.0%	5	0.0%	0	0.0%	0	0.9%	0	3.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Abbey Retail Park, Newtownabbey	3.6%	20	0.0%	0	0.0%	0	0.9%	0	11.9%	16	0.0%	0	0.0%	0	2.3%	4	0.0%	0
Zone 5																		
Costcutter, Main Street, Randalstown	1.8%	10	5.2%	3	0.0%	0	0.0%	0	0.0%	0	32.6%	7	1.0%	0	0.0%	0	0.0%	0
Costcutter, Station Road, Randalstown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Local shops, Randalstown Town Centre, BT41 3	0.7%	4	3.1%	2	0.0%	0	1.0%	0	0.0%	0	8.7%	2	0.0%	0	0.0%	0	0.0%	0
Local shops, Toomebridge Village Centre, BT41 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0
Mace, New Street, Randalstown	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 5	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	2	0.0%	0	0.0%	0	0.0%	0
Spar, Main Street, Toomebridge	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	2	1.1%	0	0.0%	0	0.0%	0
Spar, New Street, Randalstown, BT41 3AF	0.9%	5	3.7%	2	0.0%	0	0.0%	0	0.0%	0	15.7%	3	0.0%	0	0.0%	0	0.0%	0
Zone 1																		
Centra, Antrim Road, Ballymena, BT42 2BJ	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	1	0.0%	0	0.0%	0
Maxol Service Station, Largy Road, Ahoghill, BT42 2RH	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.0%	1	0.0%	0	0.0%	0	0.0%	0
Others - Zone 6	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	2	0.0%	0	0.0%	0
Sainsbury's Superstore, Braidwater Retail Park, Ballymena	0.4%	2	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.7%	0	5.0%	1	0.0%	0	0.0%	0
Spar, The Rosses, Tullygarley Road, Ballymena, BT42 2HY	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.0%	3	0.0%	0	0.0%	0
Supervalu, Main Street, Kells	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	2	0.0%	0	0.0%	0
Tesco Superstore, Larne Road, Ballymena	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	2	0.0%	0	0.0%	0
Zone 7																		
Asda, Shore Road, Belfast	2.7%	15	0.0%	0	0.0%	0	0.7%	0	0.8%	1	0.0%	0	0.0%	0	8.8%	14	0.0%	0
Centra, Beechmount Avenue, Belfast	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	4.0%	4
Co-op, Antrim Road, Belfast	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	5	0.0%	0
Co-op, Ballysillan Road, Belfast	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Co-op, Old Park Road, Belfast	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Co-op, Shankill Road, Belfast	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Costcutter, Woodvale Road, Belfast	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.0%	4
Iceland, Antrim Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Ballysillan Road, Belfast	0.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	4	0.0%	0
Iceland, Brougham Street, Cliftonville, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Shankill Road, Belfast	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.9%	6	0.0%	0
Lidl, Shore Road, Belfast	1.3%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	7	0.0%	0
Mace, Glenalina Green, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 7	2.3%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.2%	13	0.0%	0
Polita, Antrim Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Saveways, Flax Centre, Ardoyne Avenue, Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Saveways, Springfield Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Zone - Filtered Nulls & SFT	Antrim & Newtownabbey Household Survey	Page 23
Weighted:	for Nexus Planning	June 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Belfast																		
Spar (Saunders), Antrim Road, Belfast	2.5%	14	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	14	0.8%	1
Spar, Whiterock Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Antrim Road, Belfast, BT15 3BG	1.6%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	9	0.0%	0
Tesco Superstore, Ballygomartin Road, Belfast	1.0%	6	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	5	0.0%	0
Tesco Superstore, Yorkgate Centre, Belfast	1.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	6	0.0%	0
Zone 8																		
Others - Zone 8	2.1%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.4%	12
Spar (Eurospar), Stewartstown Road, Dunmurry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Supervalu (Morrows), Knockmore Road, Lisburn	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.8%	4
Supervalu, Dairy Farm Centre, Stewartstown Road, Dunmurry	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Bentrim Road, Lisburn	3.0%	17	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	17.9%	17
Outside Study Area																		
Asda, Westwood Centre, Kennedy Way, Belfast	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Dunnes Stores, Park Centre, Donegall Road, Belfast	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Greens Food Fare, Bow Street, Lisburn	0.6%	4	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	3
Iceland, Bow Street, Lisburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Iceland, High Street, Ballymena	0.1%	1	1.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Iceland, Park Centre, Donegall Road, Belfast	1.0%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0
Lidl, Andersonstown Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Hi Park Centre, Belfast	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lidl, Stewartstown Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer Simply Food, Boucher Road, Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.9%	1
Marks & Spencer Simply Food, Bow Street, Lisburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Marks & Spencer Simply Food, Lisburn Road, Malone, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Marks & Spencer, Donegall Place, Belfast City Centre	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0
Sainsbury's Superstore, Forestside Shopping Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Holywood Exchange, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Kennedy Centre, Belfast	0.8%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	2.4%	2
Sainsbury's Superstore, Rodgers Quay, Carrickfergus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sainsbury's Superstore, Sprucefield Park, Lisburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Spar (Culbertson's), Fenaghy Road, Galgorm	0.5%	3	1.2%	1	0.9%	0	0.0%	0	0.0%	0	0.0%	0	6.3%	2	0.0%	0	0.0%	0
Spar (Eurospar), Donegall Road, Belfast	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Spar, Grove Road, Ballymena	1.1%	6	1.2%	1	0.0%	0	0.0%	0	0.0%	0	1.9%	0	19.1%	5	0.0%	0	0.0%	0
Others – Outside Study Area	14.1%	80	0.0%	0	2.8%	1	2.2%	1	2.5%	3	1.6%	0	26.0%	7	23.0%	36	32.4%	31
Others																		
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		567		52		28		49		136		22		29		158		94
Sample:		581		71		77		81		67		79		73		65		68

MeanScore: number of visits per week

Q13 How often do you make 'top up' shopping trips to (STORE MENTIONED AT Q13)?
Those that do top-up- shopping at Q11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Daily	11.9%	68	9.1%	5	16.0%	4	12.0%	6	11.4%	16	15.1%	3	5.4%	2	18.9%	30	2.6%	3
At least two times a week	48.7%	280	39.5%	21	64.2%	18	49.9%	24	57.9%	80	61.6%	13	40.5%	12	49.2%	79	34.3%	33
At least once a week	29.1%	167	41.5%	22	18.3%	5	24.1%	12	22.7%	31	17.6%	4	42.9%	12	24.4%	39	42.8%	42
At least once a fortnight	3.2%	19	0.9%	1	1.4%	0	5.3%	3	5.7%	8	2.6%	1	4.4%	1	0.0%	0	5.5%	5
At least once a month	0.8%	4	3.2%	2	0.0%	0	0.9%	0	1.4%	2	0.7%	0	0.8%	0	0.0%	0	0.0%	0
At least every two months	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less often	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	6.4%	37	5.8%	3	0.0%	0	7.7%	4	0.8%	1	2.3%	1	5.9%	2	7.5%	12	14.8%	14
Mean:		*3.30*		*2.81*		*3.88*		*3.37*		*3.40*		*3.80*		*2.61*		*3.82*		*2.36*
Weighted base:		575		53		28		49		137		22		29		160		98
Sample:		590		72		78		81		68		79		74		66		72

MeanScore: £

Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
Those that do top-up- shopping at Q11

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
£1 - £5	11.6%	67	18.4%	10	5.2%	1	13.5%	7	13.4%	18	11.2%	2	5.8%	2	11.6%	19	8.2%	8
£6 - £10	15.6%	90	17.9%	9	19.5%	5	21.7%	11	13.2%	18	24.6%	5	13.7%	4	12.7%	20	16.7%	16
£11 - £15	10.2%	58	5.8%	3	9.5%	3	9.9%	5	10.0%	14	2.6%	1	16.5%	5	11.5%	18	10.6%	10
£16 - £20	17.5%	100	13.0%	7	17.2%	5	10.7%	5	18.4%	25	21.4%	5	26.4%	8	16.7%	27	19.7%	19
£21 - £25	6.3%	36	10.1%	5	3.5%	1	5.1%	2	1.1%	2	7.3%	2	7.0%	2	10.4%	17	6.1%	6
£26 - £30	7.9%	46	11.9%	6	13.0%	4	9.9%	5	10.0%	14	5.3%	1	2.0%	1	6.8%	11	4.6%	4
£31 - £35	2.1%	12	2.5%	1	3.7%	1	0.9%	0	0.0%	0	2.7%	1	1.0%	0	4.9%	8	0.7%	1
£36 - £40	5.2%	30	2.4%	1	9.0%	3	2.3%	1	5.4%	7	6.3%	1	6.3%	2	6.2%	10	4.7%	5
£41 - £45	2.0%	12	0.0%	0	0.0%	0	0.0%	0	5.7%	8	0.0%	0	3.2%	1	1.2%	2	0.9%	1
£46 - £50	1.9%	11	3.8%	2	3.4%	1	9.0%	4	2.1%	3	0.9%	0	1.4%	0	0.0%	0	0.0%	0
£51 - £55	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
£56 - £60	2.0%	12	1.2%	1	0.0%	0	3.5%	2	0.0%	0	2.6%	1	0.0%	0	5.0%	8	0.9%	1
£61 - £65	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£66 - £70	0.4%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
£71 - £75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£76 - £80	0.2%	1	1.2%	1	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£81 - £85	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£86 - £90	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0
£91 - £95	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£96 - £100	1.9%	11	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0	1.0%	0	3.7%	6	0.0%	0
£101 - £120	0.1%	1	0.0%	0	0.9%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£121 - £140	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£141 - £160	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£161 - £180	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
£181 - £200	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
£201+	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	13.6%	78	9.5%	5	10.9%	3	10.5%	5	16.3%	22	12.2%	3	15.5%	4	7.2%	12	24.7%	24
(Refused)	0.9%	5	2.4%	1	0.0%	0	2.2%	1	0.0%	0	1.2%	0	0.0%	0	1.0%	2	1.2%	1
Mean:		*22.95*		*19.58*		*25.21*		*21.91*		*24.07*		*21.81*		*21.01*		*25.62*		*18.71*
Weighted base:		575		53		28		49		137		22		29		160		98
Sample:		590		72		78		81		68		79		74		66		72

Q15 Where did you last buy clothing or footwear goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	0.9%	6	5.9%	4	1.4%	0	0.8%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.5%	3	4.1%	3	0.9%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	5.1%	31	24.0%	16	12.6%	4	7.2%	3	0.7%	1	11.2%	2	6.8%	2	0.0%	0	3.0%	3
Zone 2																		
Crumlin Village Centre	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre, BT29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	0.6%	3	0.0%	0	0.0%	0	4.5%	2	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	23.7%	142	4.5%	3	6.3%	2	31.0%	14	59.9%	92	3.5%	1	0.0%	0	19.0%	31	0.0%	0
Abbey Retail Park, Newtownabbey	0.5%	3	0.0%	0	0.0%	0	0.9%	0	1.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	0.5%	3	0.0%	0	0.0%	0	0.9%	0	1.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	1.7%	10	0.0%	0	0.0%	0	1.0%	0	2.2%	3	1.1%	0	0.0%	0	3.6%	6	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.7%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	0.2%	1	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	34.9%	209	26.4%	17	35.3%	10	26.2%	12	27.6%	42	18.5%	3	11.6%	4	56.9%	94	29.2%	27
Others - Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shankhill Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkgate (Cityside), Belfast	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	4.9%	29	0.0%	0	20.7%	6	0.9%	0	0.0%	0	0.0%	0	0.7%	0	0.9%	2	23.0%	21
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	9.8%	59	22.7%	15	0.9%	0	7.2%	3	1.5%	2	47.4%	9	77.3%	25	2.2%	4	0.8%	1
Bangor TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	2.9%	17	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	12	3.9%	4
Castlereagh Road, Belfast	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Castlereagh TOWN CENTRE	0.4%	3	4.1%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.4%	3	0.0%	0	0.0%	0	3.0%	1	0.0%	0	0.0%	0	1.9%	1	0.0%	0	0.8%	1
Connswater, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cregagh Road, Belfast	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Holywood Exchange, Belfast	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennedy Centre, Belfast	0.4%	2	0.0%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2
Larne Town Centre, BT40 1	0.6%	4	0.0%	0	0.0%	0	8.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	0.2%	1	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	1
Lurgan Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Magherafelt Town Centre, BT45 5 9	0.5%	3	1.3%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	1	1.0%	0	0.0%	0	0.8%	1
Newtownards TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others – Outside Study Area	3.1%	18	3.6%	2	3.8%	1	3.4%	2	1.0%	2	3.3%	1	0.7%	0	4.4%	7	4.0%	4
Rushmere Retail Park, Craigavon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Rushmere Shopping Centre, Craigavon	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	3
Sprucefield Retail Park, Lisburn	1.3%	8	1.0%	1	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.8%	7
Sprucefield Shopping Centre, Lisburn	2.7%	16	0.0%	0	6.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.8%	15
Others																		
Abroad	1.3%	8	2.3%	2	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	6	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		600		65		28		45		153		19		33		165		93
Sample:		635		85		84		79		78		76		83		74		76

MeanScore: number of visits per year

Q16 How often do you make shopping trips for clothing or footwear to (LOCATION MENTIONED AT Q15)?
Not those that said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q15

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Daily	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
At least two times a week	2.8%	17	5.2%	3	0.7%	0	1.0%	0	5.0%	8	4.3%	1	6.7%	2	1.3%	2	0.0%	0
At least once a week	11.1%	66	9.4%	6	7.2%	2	7.2%	3	14.4%	22	9.9%	2	7.8%	3	12.3%	20	9.5%	9
At least once a fortnight	10.1%	60	6.1%	4	11.9%	3	10.7%	5	9.8%	15	14.0%	3	7.8%	3	11.8%	19	9.9%	9
At least once a month	33.0%	196	41.0%	26	35.6%	10	23.5%	11	40.2%	61	21.0%	4	24.0%	8	31.9%	51	27.0%	25
At least every two months	8.9%	53	15.2%	10	12.7%	4	20.6%	9	2.5%	4	13.3%	3	12.1%	4	9.5%	15	5.4%	5
At least every 3 months	11.8%	70	5.2%	3	16.4%	5	11.5%	5	6.5%	10	16.3%	3	17.3%	6	10.1%	16	23.6%	22
At least every 6 months	8.5%	50	5.4%	3	6.1%	2	11.8%	5	7.4%	11	9.4%	2	6.6%	2	8.5%	13	12.0%	11
Less often than once every 6 months	2.1%	13	0.8%	1	0.9%	0	2.3%	1	3.0%	5	5.8%	1	5.4%	2	1.3%	2	1.5%	1
Have only visited once	1.0%	6	0.0%	0	0.0%	0	0.0%	0	3.2%	5	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Don't know / varies)	10.4%	61	11.6%	7	8.6%	2	11.5%	5	8.1%	12	6.0%	1	12.3%	4	12.4%	20	10.0%	9
Mean:		*22.73*		*26.63*		*15.45*		*15.00*		*28.11*		*23.37*		*27.95*		*23.55*		*13.64*
Weighted base:		592		63		28		45		153		19		33		159		93
Sample:		630		82		84		78		78		76		83		73		76

By Zone - Filtered Nulls & SFT

Weighted:

Antrim & Newtownabbey Household Survey
for Nexus Planning

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Q17 How do you normally travel to (LOCATION MENTIONED AT Q15)?

Not those that said 'Abroad' or 'Internet / delivery' or '(Don't know / can't remember)' or '(Don't do this type of shopping)' at Q15

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Car / van (as driver)	71.3%	422	73.1%	46	90.4%	25	83.3%	37	76.9%	118	92.9%	18	85.9%	28	50.2%	80	75.9%	70
Car / van (as passenger)	11.5%	68	14.0%	9	4.2%	1	5.9%	3	8.6%	13	4.9%	1	11.0%	4	18.0%	29	10.1%	9
Bus (including the busway or guided bus), minibus or coach	11.7%	69	8.4%	5	5.4%	2	8.7%	4	4.9%	8	2.2%	0	3.2%	1	28.7%	46	4.1%	4
Motorcycle, scooter or moped	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	2.4%	14	1.8%	1	0.0%	0	1.0%	0	2.4%	4	0.0%	0	0.0%	0	2.1%	3	6.0%	6
Taxi	0.7%	4	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0	0.0%	0	1.0%	2	0.9%	1
Train	1.9%	11	2.7%	2	0.0%	0	1.0%	0	4.9%	7	0.0%	0	0.0%	0	0.0%	0	1.7%	2
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.5%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Weighted base:		592		63		28		45		153		19		33		159		93
Sample:		630		82		84		78		78		76		83		73		76

Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?

Not those that said 'Abroad' or 'Internet / delivery' or '(Don't do this type of shopping)' at Q15

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Yes – FOOD shopping	2.1%	13	1.0%	1	2.4%	1	2.9%	1	1.6%	3	1.0%	0	2.5%	1	0.9%	2	5.5%	5
Yes – other NON-FOOD shopping	4.9%	31	11.4%	7	5.3%	2	0.8%	0	4.4%	7	8.6%	2	6.1%	2	6.2%	11	0.0%	0
Yes – visiting services such as banks and other financial institutions	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0
Yes – leisure activity	1.4%	9	0.0%	0	0.8%	0	0.8%	0	1.7%	3	3.4%	1	1.5%	1	0.0%	0	4.4%	4
Yes – travelling to/from work	3.4%	21	1.8%	1	6.1%	2	5.0%	2	5.6%	9	1.1%	0	3.4%	1	0.0%	0	5.6%	6
Yes – travelling to/from school/college/university	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – getting petrol	0.9%	6	0.0%	0	0.0%	0	0.0%	0	2.8%	4	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Yes – visiting café / pub / restaurant	18.5%	117	17.1%	11	16.6%	5	15.0%	7	13.5%	22	9.1%	2	14.6%	5	30.3%	53	12.2%	12
Yes – visiting family/friends	2.2%	14	0.8%	1	5.2%	2	4.4%	2	1.6%	3	6.6%	1	3.1%	1	1.1%	2	3.3%	3
Yes – visiting health service such as doctor, dentist, hospital	0.5%	3	0.0%	0	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.7%	0	0.9%	2	0.0%	0
Yes – visiting other service such as laundrette, hairdresser, recycling	0.2%	1	0.0%	0	0.8%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yes – walking the dog / going for a walk	1.0%	6	0.8%	1	0.0%	0	0.9%	0	0.7%	1	0.0%	0	0.0%	0	1.2%	2	2.4%	2
Yes – window shopping browsing	1.1%	7	2.0%	1	2.6%	1	1.0%	0	0.7%	1	1.0%	0	3.9%	1	0.9%	2	0.0%	0
Yes – other activity	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
No	59.4%	374	60.0%	38	57.3%	17	65.3%	30	65.3%	105	68.0%	13	56.4%	20	51.3%	90	60.8%	60
(Don't know / varies)	3.7%	23	5.1%	3	2.6%	1	1.0%	0	1.4%	2	1.3%	0	7.9%	3	5.0%	9	4.7%	5
Weighted base:		630		64		29		47		161		19		36		175		99
Sample:		662		83		86		80		84		78		89		82		80

By Zone - Filtered Nulls & SFT
Weighted:

Antrim & Newtownabbey Household Survey
for Nexus Planning

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Q19 Where did you last buy books, CDs, DVDs?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	2.8%	6	15.2%	4	2.3%	0	0.0%	0	0.0%	0	34.7%	2	5.5%	1	0.0%	0	0.0%	0
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	2.5%	6	23.3%	5	3.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	3.0%	7	18.2%	4	3.0%	0	3.1%	1	0.0%	0	0.0%	0	4.3%	1	0.0%	0	1.7%	1
Zone 2																		
Crumlin Village Centre	0.5%	1	0.0%	0	11.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre, BT29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	1.4%	3	0.0%	0	35.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	4.8%	11	0.0%	0	0.0%	0	42.9%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.2%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	12.4%	28	4.3%	1	0.0%	0	11.5%	3	43.3%	19	0.0%	0	0.0%	0	8.5%	5	0.0%	0
Abbey Retail Park, Newtownabbey	0.8%	2	0.0%	0	0.0%	0	1.4%	0	3.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	1.9%	4	0.0%	0	0.0%	0	1.7%	0	8.7%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.2%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	4.3%	10	0.0%	0	0.0%	0	0.0%	0	8.4%	4	0.0%	0	0.0%	0	9.8%	6	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	0.5%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	8.8%	0	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	0.4%	1	3.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 6	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	28.8%	65	9.2%	2	14.0%	1	19.8%	5	36.1%	16	11.1%	1	3.7%	1	55.2%	33	14.9%	6
Others - Zone 7	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2	0.0%	0
Shankhill Road, Belfast	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Yorkgate (Cityside), Belfast	0.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	9.3%	21	0.0%	0	24.7%	2	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.6%	18
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	9.7%	22	23.1%	5	2.3%	0	3.6%	1	0.0%	0	42.5%	2	78.7%	13	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.2%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Zone - Filtered Nulls & SFT — **Antrim & Newtownabbey Household Survey for Nexus Planning** — Page 29

Weighted: — June 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	1.5%	3	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	2	2.2%	1
Castlereagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlereagh TOWN CENTRE	0.2%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennedy Centre, Belfast	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1
Larne Town Centre, BT40 1	0.2%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	2.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.0%	5
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magherafelt Town Centre, BT45 5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Others – Outside Study Area	3.5%	8	0.0%	0	3.0%	0	1.9%	0	0.0%	0	0.0%	0	3.2%	1	2.6%	2	11.8%	5
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	1.2%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	3
Sprucefield Retail Park, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping Centre, Lisburn	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	3.6%	8	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	12.4%	7	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		225		23		9		25		44		5		17		60		42
Sample:		247		33		30		46		23		18		41		27		29

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Weighted: | June 2018

Q20 Where did you last buy small household goods such as home furnishings, jewellery, glass and china items?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	3.6%	15	21.2%	8	5.8%	1	1.6%	0	0.0%	0	25.7%	2	7.8%	1	1.5%	2	0.0%	0
Others - Zone 1	0.4%	2	3.4%	1	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	2.0%	8	11.2%	4	6.7%	1	2.6%	1	1.2%	1	6.0%	1	2.0%	0	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	0.1%	0	0.0%	0	2.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre, BT29 4	0.2%	1	0.0%	0	4.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.2%	1	0.0%	0	4.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	0.9%	4	0.0%	0	0.0%	0	14.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.1%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	18.7%	79	8.7%	3	8.7%	2	17.2%	5	45.6%	54	0.0%	0	0.0%	0	11.9%	15	0.0%	0
Abbey Retail Park, Newtownabbey	4.6%	19	1.8%	1	0.0%	0	1.8%	0	13.9%	17	2.0%	0	0.0%	0	1.2%	2	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	0.9%	4	0.0%	0	0.0%	0	0.0%	0	2.4%	3	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	1.6%	7	0.0%	0	0.0%	0	2.9%	1	3.4%	4	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	0.1%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	0.5%	2	2.3%	1	4.3%	1	0.0%	0	0.0%	0	0.0%	0	3.4%	1	0.0%	0	0.0%	0
Others - Zone 6	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	27.8%	117	20.8%	8	15.1%	3	23.6%	6	24.5%	29	9.9%	1	14.8%	2	39.2%	50	26.6%	18
Others - Zone 7	1.4%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	6	0.0%	0
Shankhill Road, Belfast	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Yorkgate (Cityside), Belfast	1.4%	6	0.0%	0	0.0%	0	0.0%	0	1.2%	1	0.0%	0	0.0%	0	3.6%	5	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	4.1%	17	0.0%	0	17.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	18.8%	13
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	6.2%	26	22.7%	8	1.1%	0	8.1%	2	0.0%	0	46.7%	4	65.1%	11	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

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Weighted: | | June 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	6.0%	26	0.0%	0	16.4%	3	0.0%	0	1.2%	1	0.0%	0	0.0%	0	10.2%	13	12.3%	8
Castlereagh Road, Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.1%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Forestside Shopping Centre, Castlereagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange, Belfast	6.0%	25	0.0%	0	0.0%	0	6.8%	2	4.1%	5	6.2%	1	0.0%	0	10.6%	14	6.9%	5
Kennedy Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larne Town Centre, BT40 1	0.4%	2	1.8%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	0.7%	3	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magherafelt Town Centre, BT45 5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others – Outside Study Area	4.3%	18	3.0%	1	1.4%	0	5.1%	1	1.3%	2	0.0%	0	1.8%	0	7.9%	10	5.6%	4
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Retail Park, Lisburn	1.6%	7	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	6
Sprucefield Shopping Centre, Lisburn	3.2%	14	1.8%	1	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	12
Others																		
Abroad	0.9%	4	1.3%	1	3.6%	1	1.3%	0	1.3%	2	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		422		37		18		27		119		10		17		128		67
Sample:		387		50		53		45		56		35		42		55		51

Q21 Where did you last buy goods such as toys, games, bicycles and recreational goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	0.8%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	20.0%	2	0.0%	0	0.0%	0	0.0%	0
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.3%	1	2.0%	1	1.7%	0	0.0%	0	0.0%	0	2.6%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	2.0%	6	15.9%	4	3.5%	1	1.4%	0	0.0%	0	14.6%	1	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	0.8%	3	0.0%	0	7.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	2
Glenavy Village Centre, BT29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.2%	1	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	0.7%	2	0.0%	0	0.0%	0	8.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	22.4%	71	2.4%	1	11.7%	2	48.4%	12	46.0%	40	0.0%	0	1.6%	0	14.5%	13	7.1%	4
Abbey Retail Park, Newtownabbey	6.1%	20	0.0%	0	0.0%	0	5.3%	1	18.9%	16	1.9%	0	0.0%	0	1.8%	2	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	2.3%	7	10.4%	3	1.6%	0	0.0%	0	5.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	6.0%	19	0.0%	0	0.0%	0	1.4%	0	14.8%	13	0.0%	0	0.0%	0	6.8%	6	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	2.1%	7	0.0%	0	0.0%	0	2.3%	1	2.9%	3	0.0%	0	0.0%	0	4.1%	4	0.0%	0
Zone 5																		
Randalstown Town Centre	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.1%	1	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	2.1%	7	2.0%	1	10.0%	2	0.0%	0	0.0%	0	4.6%	0	26.5%	4	0.0%	0	0.0%	0
Others - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	15.9%	51	2.4%	1	24.7%	4	14.5%	4	5.4%	5	1.9%	0	4.0%	1	20.6%	18	36.0%	19
Others - Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shankhill Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkgate (Cityside), Belfast	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	1.0%	3	0.0%	0	6.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.3%	2
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	10.0%	32	58.0%	15	4.7%	1	8.0%	2	0.0%	0	42.3%	4	67.8%	10	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.1%	0	0.0%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Zone - Filtered Nulls & SFT | **Antrim & Newtownabbey Household Survey for Nexus Planning** | Page 33

Weighted: | June 2018

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	8.1%	26	2.4%	1	9.7%	2	1.8%	0	0.0%	0	0.0%	0	0.0%	0	21.5%	19	8.4%	4
Castlereagh Road, Belfast	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	4	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.1%	3
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange, Belfast	3.7%	12	2.6%	1	1.6%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	11.1%	10	1.6%	1
Kennedy Centre, Belfast	2.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.9%	8	0.0%	0
Larne Town Centre, BT40 1	0.4%	1	0.0%	0	0.0%	0	5.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	0.3%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magherafelt Town Centre, BT45 5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2	0.0%	0
Others – Outside Study Area	4.2%	13	0.0%	0	1.6%	0	0.0%	0	7.0%	6	6.1%	1	0.0%	0	2.2%	2	8.4%	4
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Retail Park, Lisburn	3.1%	10	0.0%	0	8.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	15.9%	8
Sprucefield Shopping Centre, Lisburn	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	5
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		319		25		15		25		87		10		15		87		53
Sample:		263		26		36		35		35		29		28		39		35

Q22 Where did you last buy chemist goods (including health and beauty products)?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	5.0%	36	40.6%	28	5.0%	1	1.4%	1	0.0%	0	15.7%	4	0.0%	0	0.9%	2	0.0%	0
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.6%	4	5.6%	4	1.7%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	1.8%	13	15.7%	11	1.6%	0	0.0%	0	0.0%	0	4.2%	1	1.3%	0	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	2.5%	18	0.0%	0	55.0%	16	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	1.2%	1
Glenavy Village Centre, BT29 4	0.2%	2	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.3%	2	0.0%	0	7.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	5.7%	41	0.0%	0	0.0%	0	69.0%	38	1.5%	3	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.2%	1	0.0%	0	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.2%	2	1.8%	1	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	15.0%	108	0.9%	1	0.0%	0	9.2%	5	47.2%	90	0.0%	0	0.0%	0	6.0%	12	0.0%	0
Abbey Retail Park, Newtownabbey	1.6%	12	1.2%	1	0.0%	0	0.8%	0	3.6%	7	0.0%	0	0.0%	0	1.8%	4	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	2.0%	14	0.0%	0	0.0%	0	4.1%	2	6.3%	12	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	5.4%	39	0.0%	0	0.0%	0	2.4%	1	18.6%	36	0.8%	0	0.0%	0	0.8%	2	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	2.5%	18	0.0%	0	0.0%	0	0.0%	0	9.5%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.6%	4	0.0%	0	0.0%	0	0.0%	0	2.3%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	1.6%	11	4.1%	3	0.0%	0	0.0%	0	0.0%	0	35.9%	9	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.2%	2	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	1	0.0%	0	0.0%	0
Others - Zone 6	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.2%	2	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	25.3%	183	8.1%	6	11.9%	4	8.2%	5	6.8%	13	3.9%	1	1.7%	1	70.7%	143	10.2%	12
Others - Zone 7	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	5	0.0%	0
Shankhill Road, Belfast	1.0%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.6%	7	0.0%	0
Yorkgate (Cityside), Belfast	1.1%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.5%	7	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	6.0%	43	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	35.3%	40
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.8%	1
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	6.7%	48	20.4%	14	0.0%	0	0.0%	0	0.0%	0	23.4%	6	79.2%	29	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Zone - Filtered Nulls & SFT
Weighted:

Antrim & Newtownabbey Household Survey for Nexus Planning

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	0.7%	5	0.0%	0	1.7%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.9%	2	0.8%	1
Castlereagh Road, Belfast	0.8%	6	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	6	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.4%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	3
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.8%	1
Holywood Exchange, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennedy Centre, Belfast	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	2	2.1%	2
Larne Town Centre, BT40 1	0.1%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	0.7%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	5
Lurgan Town Centre	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magherafelt Town Centre, BT45 5 9	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.7%	2	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others – Outside Study Area	3.3%	24	0.0%	0	0.0%	0	0.0%	0	3.0%	6	0.0%	0	6.6%	2	2.9%	6	8.8%	10
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Sprucefield Retail Park, Lisburn	2.1%	15	0.0%	0	4.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.1%	14
Sprucefield Shopping Centre, Lisburn	3.1%	22	0.0%	0	3.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.8%	21
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		721		69		29		55		191		24		36		202		114
Sample:		708		89		84		95		90		87		90		88		85

By Zone - Filtered Nulls & SFT | **Antrim & Newtownabbey Household Survey for Nexus Planning** | **Page 36**

Weighted: | **June 2018**

Q23 Where did you last buy electrical items, such as televisions, washing machines and computers?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	1.6%	8	9.3%	5	4.1%	1	0.9%	0	0.0%	0	3.2%	1	0.0%	0	1.5%	2	0.0%	0
Others - Zone 1	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.9%	0	1.1%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	0.7%	4	5.9%	3	0.8%	0	0.0%	0	0.0%	0	1.9%	0	1.2%	0	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	0.2%	1	0.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Glenavy Village Centre, BT29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.5%	2	0.0%	0	9.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	0.8%	4	0.0%	0	0.0%	0	10.4%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	17.2%	87	6.9%	3	6.8%	2	9.3%	4	38.5%	57	0.0%	0	0.0%	0	16.6%	21	0.0%	0
Abbey Retail Park, Newtownabbey	25.1%	127	3.6%	2	2.0%	1	42.6%	17	47.8%	71	1.3%	0	0.0%	0	28.4%	36	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	1.0%	5	5.4%	3	0.0%	0	5.4%	2	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	4.1%	21	3.9%	2	0.0%	0	6.6%	3	6.7%	10	0.0%	0	0.0%	0	4.7%	6	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	3.1%	15	16.4%	8	1.9%	0	0.0%	0	0.8%	1	27.3%	4	4.9%	1	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	1.0%	5	1.2%	1	1.0%	0	0.0%	0	0.0%	0	6.8%	1	12.0%	3	0.0%	0	0.0%	0
Others - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	8.9%	45	3.9%	2	0.0%	0	6.8%	3	2.6%	4	3.6%	1	4.7%	1	26.5%	34	1.3%	1
Others - Zone 7	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Shankhill Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkgate (Cityside), Belfast	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	4	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	3.8%	19	0.0%	0	10.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	22.9%	17
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.7%	4	0.0%	0	2.1%	1	0.0%	0	0.0%	0	0.9%	0	0.0%	0	1.5%	2	1.3%	1
Ards Shopping Centre, Newtownards	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.7%	3	0.0%	0
Ballymena Town Centre	11.0%	56	41.3%	20	3.8%	1	10.0%	4	2.7%	4	41.5%	7	70.5%	19	0.0%	0	1.2%	1
Bangor TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Zone - Filtered Nulls & SFT

Weighted:

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	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	1.8%	9	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.4%	8	1.2%	1
Castlereagh Road, Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1	1.2%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Holywood Exchange, Belfast	0.1%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennedy Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larne Town Centre, BT40 1	0.2%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	1.2%	6	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.6%	6
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magherafelt Town Centre, BT45 5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0
Others – Outside Study Area	1.6%	8	0.0%	0	1.8%	0	0.0%	0	0.9%	1	3.2%	1	2.2%	1	1.5%	2	4.3%	3
Rushmere Retail Park, Craigavon	0.2%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Retail Park, Lisburn	10.6%	54	1.2%	1	48.7%	12	3.3%	1	0.0%	0	0.0%	0	0.0%	0	1.5%	2	52.0%	38
Sprucefield Shopping Centre, Lisburn	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	2
Others																		
Abroad	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	2
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		506		49		25		41		149		16		26		127		72
Sample:		532		65		73		68		79		59		67		62		59

By Zone - Filtered Nulls & SFT
Weighted:

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Q24 Where did you last buy DIY or gardening goods?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	2.8%	16	18.6%	10	1.1%	0	4.5%	2	0.0%	0	6.5%	1	3.0%	1	1.3%	2	0.0%	0
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	8.9%	51	59.7%	31	30.5%	7	6.0%	3	0.0%	0	23.7%	4	7.8%	2	0.0%	0	4.1%	4
Zone 2																		
Crumlin Village Centre	1.7%	10	0.0%	0	11.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.7%	7
Glenavy Village Centre, BT29 4	0.6%	3	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	3
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	2.0%	11	0.0%	0	0.0%	0	22.4%	11	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.6%	3	3.2%	2	1.8%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.1%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.4%	2	2.5%	1	0.0%	0	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	10.6%	61	1.0%	1	9.1%	2	11.5%	6	19.9%	32	1.1%	0	0.0%	0	13.6%	20	0.0%	0
Abbey Retail Park, Newtownabbey	29.8%	172	7.5%	4	1.2%	0	33.6%	17	61.6%	101	1.2%	0	0.0%	0	33.4%	50	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	1.2%	7	0.0%	0	1.2%	0	0.9%	0	3.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.6%	4	0.0%	0	0.0%	0	0.9%	0	0.9%	1	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Newtownabbey TOWN CENTRE	1.7%	10	0.0%	0	0.0%	0	4.5%	2	4.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	0.3%	2	0.0%	0	1.1%	0	2.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	1.2%	7	2.2%	1	0.0%	0	0.0%	0	0.0%	0	31.4%	6	1.1%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.7%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	0.9%	5	1.0%	1	0.0%	0	2.7%	1	0.0%	0	3.3%	1	9.7%	3	0.0%	0	0.0%	0
Others - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	4.6%	26	0.0%	0	4.5%	1	1.8%	1	1.4%	2	0.0%	0	0.0%	0	12.5%	19	3.8%	3
Others - Zone 7	0.9%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	5	0.0%	0
Shankhill Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkgate (Cityside), Belfast	0.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	4	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	1.6%	9	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	9
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	2.1%	2
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	4.4%	25	3.4%	2	0.9%	0	0.9%	0	0.0%	0	21.2%	4	66.7%	19	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	4.0%	23	0.0%	0	9.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.3%	17	4.7%	4
Castlereagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	1.1%	6	0.0%	0	0.0%	0	0.0%	0	3.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Holywood Exchange, Belfast	3.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.9%	18	1.3%	1
Kennedy Centre, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larne Town Centre, BT40 1	0.2%	1	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	0.2%	1	0.0%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lurgan Town Centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Magherafelt Town Centre, BT45 5 9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.4%	2	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0
Others – Outside Study Area	2.8%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	1	10.6%	3	7.7%	12	0.8%	1
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Sprucefield Retail Park, Lisburn	11.0%	63	0.0%	0	22.0%	5	0.0%	0	2.7%	4	0.0%	0	0.0%	0	0.0%	0	58.9%	54
Sprucefield Shopping Centre, Lisburn	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		575		53		22		50		163		18		28		149		91
Sample:		571		75		67		80		78		60		70		67		74

Q25 Where did you last buy furniture, carpets and floor coverings?
Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	3.2%	14	26.6%	12	2.7%	0	0.0%	0	0.0%	0	4.6%	1	0.0%	0	0.0%	0	1.9%	1
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Extra, Castle Way, Antrim, BT41 4BU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	1.8%	8	12.0%	5	6.8%	1	3.3%	1	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	0.3%	1	0.0%	0	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glenavy Village Centre, BT29 4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tesco Superstore, Main Street, Crumlin, BT29 4UP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	0.9%	4	0.0%	0	0.0%	0	9.6%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare, BT39 0BJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	6.4%	28	4.1%	2	3.0%	0	2.6%	1	12.7%	15	0.0%	0	0.0%	0	8.0%	10	0.0%	0
Abbey Retail Park, Newtownabbey	9.0%	40	1.5%	1	1.8%	0	14.7%	6	18.0%	21	0.0%	0	0.0%	0	8.6%	11	1.5%	1
Abbey Trading Estate, Newtownabbey	0.3%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	2.0%	9	0.0%	0	1.8%	0	3.3%	1	6.1%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	6.0%	26	1.1%	1	0.0%	0	2.1%	1	16.0%	19	0.0%	0	0.0%	0	4.8%	6	0.0%	0
Northcott Shopping Centre, Jubilee Way, Glengormley, BT36 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	1.5%	7	0.0%	0	0.0%	0	1.1%	0	5.1%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.9%	4	0.0%	0	0.0%	0	0.0%	0	1.6%	2	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Valley Retail Park, Newtownabbey	0.4%	2	0.0%	0	0.0%	0	1.1%	0	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	0.8%	3	1.5%	1	0.0%	0	1.1%	0	1.0%	1	6.9%	1	1.4%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.9%	1	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Braidwater Retail Park, Larne Road Link, Ballymena, BT42 3AG	0.9%	4	1.9%	1	5.1%	1	0.0%	0	0.0%	0	8.3%	1	5.2%	1	0.0%	0	0.0%	0
Others - Zone 6	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	24.1%	106	12.2%	5	30.2%	5	13.2%	5	24.4%	29	11.5%	1	4.2%	1	38.7%	48	18.5%	12
Others - Zone 7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shankhill Road, Belfast	1.2%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	5	0.0%	0
Yorkgate (Cityside), Belfast	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	2	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	4.2%	19	0.0%	0	13.9%	2	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	24.9%	16
Others - Zone 8	0.3%	1	0.0%	0	8.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.5%	2	0.0%	0	1.8%	0	0.0%	0	0.0%	0	1.3%	0	0.0%	0	1.5%	2	0.0%	0
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	8.9%	39	20.6%	9	0.0%	0	14.2%	6	2.2%	3	39.5%	5	74.0%	17	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bloomfield Shopping Centre,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bangor																		
Boucher Retail Park, Belfast	6.9%	31	2.5%	1	7.8%	1	7.9%	3	2.6%	3	6.2%	1	2.4%	1	8.6%	11	16.0%	10
Castlereagh Road, Belfast	1.3%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	6	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Coleraine Town Centre, BT52 1	0.3%	1	2.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.6%	3	0.0%	0	0.0%	0	0.0%	0	1.0%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Forestside Shopping Centre, Castlereagh	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	1
Holywood Exchange, Belfast	5.0%	22	5.7%	3	3.0%	0	1.2%	0	5.1%	6	0.0%	0	2.1%	0	5.8%	7	7.3%	5
Kennedy Centre, Belfast	0.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	4
Larne Town Centre, BT40 1	1.8%	8	1.5%	1	0.0%	0	15.3%	6	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	2.1%	9	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	8	1.1%	1
Lurgan Town Centre	0.6%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Magherafelt Town Centre, BT45 5 9	0.5%	2	1.1%	1	0.0%	0	0.0%	0	0.0%	0	12.4%	1	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others – Outside Study Area	3.5%	15	2.5%	1	0.0%	0	8.4%	3	1.3%	2	2.8%	0	8.2%	2	2.8%	3	5.8%	4
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Retail Park, Lisburn	0.7%	3	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.2%	3
Sprucefield Shopping Centre, Lisburn	1.1%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.3%	5
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet / delivery	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't do this type of shopping)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		442		45		15		41		119		12		23		123		65
Sample:		427		65		44		61		58		43		55		53		48

Q26 Do you ever visit any of the following centres? [MR/PR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Abbey Centre, Newtownabbey	67.0%	536	56.5%	42	58.4%	20	86.3%	51	97.3%	199	47.0%	13	38.0%	15	69.3%	155	30.0%	41
Antrim	30.1%	241	80.8%	60	70.7%	24	42.8%	25	24.1%	49	57.8%	16	29.2%	12	13.4%	30	17.9%	25
Ballyclare	19.3%	155	10.9%	8	3.8%	1	79.5%	47	35.0%	71	5.1%	1	15.4%	6	7.0%	16	2.7%	4
Randalstown	9.3%	75	30.2%	23	12.7%	4	7.6%	4	5.2%	11	81.4%	22	10.0%	4	0.8%	2	3.3%	4
Crumlin	8.6%	69	1.3%	1	92.0%	31	4.7%	3	1.4%	3	2.9%	1	0.0%	0	3.4%	8	16.5%	23
Glengormley	29.6%	237	15.7%	12	27.0%	9	40.2%	24	60.3%	123	2.1%	1	3.7%	1	27.9%	62	3.3%	5
Northcott	28.4%	227	6.7%	5	6.7%	2	49.1%	29	67.3%	138	0.6%	0	1.3%	1	22.5%	50	2.0%	3
(Don't visit any of these centres)	20.9%	168	8.3%	6	0.8%	0	2.9%	2	1.4%	3	7.5%	2	52.3%	21	27.6%	62	52.1%	72
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

Q27 Which centre do you visit the most?
Not those that said '(Don't visit any of these centres)' at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Abbey Centre, Newtownabbey	56.1%	355	23.9%	16	11.5%	4	34.6%	20	65.3%	132	8.6%	2	42.8%	8	89.0%	144	43.9%	29
Antrim	14.4%	91	65.5%	45	20.2%	7	8.5%	5	0.7%	1	33.6%	8	28.8%	6	4.2%	7	18.6%	12
Ballyclare	6.4%	41	2.1%	1	0.0%	0	44.3%	25	2.9%	6	0.0%	0	22.1%	4	0.0%	0	5.7%	4
Randalstown	3.2%	21	7.4%	5	0.0%	0	0.0%	0	0.0%	0	56.4%	14	6.3%	1	0.0%	0	0.0%	0
Crumlin	6.9%	44	0.0%	0	67.7%	23	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	31.9%	21
Glengormley	3.5%	22	1.0%	1	0.0%	0	3.9%	2	5.2%	10	0.0%	0	0.0%	0	5.6%	9	0.0%	0
Northcott	9.4%	60	0.0%	0	0.6%	0	8.8%	5	26.0%	52	0.6%	0	0.0%	0	1.2%	2	0.0%	0
Weighted base:		633		69		34		57		202		25		19		162		66
Sample:		649		91		99		96		98		96		52		74		43

Column %ges.

By Zone - Filtered Nulls & SFT — **Antrim & Newtownabbey Household Survey for Nexus Planning** — Page 42

Weighted: — June 2018

MeanScore: number of visits per week

Q28 How often do you visit (CENTRE MENTIONED AT Q27)?

Not those that said '(Don't visit any of these centres)' at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Daily	9.2%	58	15.8%	11	33.5%	11	18.8%	11	10.1%	20	16.9%	4	1.7%	0	0.0%	0	0.0%	0
At least two times a week	18.9%	120	27.3%	19	23.1%	8	15.8%	9	31.8%	64	18.8%	5	4.9%	1	5.2%	8	9.3%	6
At least once a week	31.9%	202	28.2%	19	24.4%	8	24.5%	14	38.1%	77	36.4%	9	21.6%	4	34.1%	55	22.3%	15
At least once a fortnight	7.9%	50	5.3%	4	6.8%	2	18.7%	11	4.9%	10	5.2%	1	12.6%	2	11.3%	18	2.8%	2
At least once a month	15.0%	95	11.3%	8	7.4%	2	14.1%	8	11.1%	22	12.6%	3	23.4%	4	25.0%	41	8.9%	6
At least every two months	6.7%	42	1.9%	1	3.0%	1	4.0%	2	0.7%	1	4.8%	1	9.8%	2	11.6%	19	21.9%	14
At least every 3 months	4.7%	30	2.6%	2	0.7%	0	0.0%	0	2.2%	4	2.8%	1	8.6%	2	4.5%	7	20.3%	13
At least every 6 months	2.0%	13	1.0%	1	0.0%	0	0.6%	0	0.0%	0	0.6%	0	9.3%	2	4.4%	7	4.1%	3
Less often than once every 6 months	1.5%	9	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	6.9%	1	1.0%	2	9.4%	6
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	15	6.5%	4	1.0%	0	3.6%	2	1.1%	2	1.2%	0	1.3%	0	2.9%	5	1.1%	1
Mean:		*1.86*		*2.73*		*3.61*		*2.42*		*2.45*		*2.40*		*0.69*		*0.72*		*0.69*
Weighted base:		633		69		34		57		202		25		19		162		66
Sample:		649		91		99		96		98		96		52		74		43

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?

Not those that said '(Don't visit any of these centres)' at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Car / van (as driver)	79.3%	502	70.5%	48	84.5%	28	80.9%	46	86.2%	174	88.2%	22	89.0%	17	68.3%	111	84.2%	55
Car / van (as passenger)	13.8%	88	10.6%	7	3.5%	1	8.1%	5	7.1%	14	3.4%	1	11.0%	2	29.3%	47	14.7%	10
Bus (including the busway or guided bus), minibus or coach	1.5%	9	1.5%	1	0.0%	0	0.7%	0	1.7%	3	0.0%	0	0.0%	0	2.4%	4	1.1%	1
Motorcycle, scooter or moped	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.5%	22	11.8%	8	11.4%	4	9.7%	6	1.3%	3	8.3%	2	0.0%	0	0.0%	0	0.0%	0
Taxi	1.7%	11	3.9%	3	0.6%	0	0.6%	0	3.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		633		69		34		57		202		25		19		162		66
Sample:		649		91		99		96		98		96		52		74		43

Q30 What do you like most about (CENTRE MENTIONED AT Q27)?
Not those that said '(Don't visit any of these centres)' at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Choice and range of shops	31.6%	200	30.7%	21	15.4%	5	36.5%	21	30.8%	62	21.3%	5	42.4%	8	36.1%	59	29.0%	19
Strength of supermarket provision	2.3%	15	4.6%	3	3.6%	1	0.0%	0	1.4%	3	7.0%	2	3.4%	1	2.2%	4	2.2%	1
Choice of leisure facilities (restaurants, pubs etc)	1.6%	10	0.0%	0	0.8%	0	4.7%	3	2.2%	4	0.0%	0	1.5%	0	1.0%	2	1.3%	1
Choice of services (hairdressers, banks etc)	0.3%	2	1.0%	1	0.0%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	2.1%	14	2.7%	2	2.0%	1	4.7%	3	1.8%	4	4.5%	1	1.5%	0	1.0%	2	2.6%	2
Close to home	31.7%	201	34.1%	23	50.9%	17	33.5%	19	45.3%	91	45.9%	12	19.4%	4	10.5%	17	26.5%	17
Close to work	0.9%	6	0.9%	1	4.4%	1	0.0%	0	1.4%	3	2.6%	1	0.0%	0	0.0%	0	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	1.7%	11	0.7%	1	0.8%	0	0.6%	0	1.3%	3	1.3%	0	1.3%	0	3.5%	6	1.4%	1
Free car parking	1.3%	8	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.8%	8	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A change of scene	0.8%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	1	1.0%	2	4.2%	3
Close to child's school	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	6.7%	1	0.0%	0	6.8%	4
Compact / everything in one place	4.9%	31	3.9%	3	4.6%	2	3.4%	2	1.3%	3	1.6%	0	0.0%	0	11.1%	18	5.7%	4
Convenient generally	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Easily accessible by car	0.6%	4	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.8%	0	0.0%	0	1.2%	2	0.0%	0
Familiar with the area / home town	0.5%	3	1.0%	1	1.3%	0	0.0%	0	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good / friendly atmosphere	0.7%	4	1.5%	1	3.5%	1	1.4%	1	0.6%	1	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Good choice of independent shops	0.2%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	1.1%	1
Good for a day out	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.4%	1
Good leisure centre	0.4%	2	0.9%	1	1.3%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Caffé Nero	0.7%	4	0.0%	0	0.0%	0	0.0%	0	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Marks & Spencer store	0.1%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Next store	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Has Dunnes stores	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Later opening hours	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Lower prices in stores	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	1.0%	2	0.0%	0
My church is located there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Newly refurbished	0.2%	1	0.9%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	1.3%	8	0.7%	1	1.8%	1	0.8%	0	2.8%	6	0.0%	0	1.3%	0	0.0%	0	1.3%	1
Undercover / indoor shopping	1.3%	8	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	2.1%	3	5.7%	4
(Nothing in particular)	12.3%	78	16.5%	11	8.2%	3	11.8%	7	4.9%	10	12.8%	3	17.0%	3	21.4%	35	9.4%	6
Weighted base:		633		69		34		57		202		25		19		162		66
Sample:		649		91		99		96		98		96		52		74		43

Q31AAre there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? First Mention
Not those that said '(Don't visit any of these centres)' at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Increased general choice and range of shops	11.5%	73	31.0%	21	10.2%	3	10.4%	6	6.3%	13	15.5%	4	14.3%	3	7.9%	13	15.1%	10
Improved food shops within the town centre	0.3%	2	0.0%	0	0.7%	0	0.8%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.8%	11	4.7%	3	1.4%	0	2.0%	1	2.9%	6	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	4	4.8%	3	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	0.6%	4	3.6%	2	0.8%	0	0.6%	0	0.0%	0	1.6%	0	1.3%	0	0.0%	0	0.0%	0
More / better parking	9.0%	57	2.6%	2	4.7%	2	7.0%	4	12.1%	24	6.6%	2	1.5%	0	14.0%	23	1.3%	1
Cheaper parking	0.4%	2	0.0%	0	0.6%	0	0.8%	0	0.7%	1	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.2%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.4%	3	0.7%	1	0.8%	0	0.0%	0	0.8%	2	0.0%	0	1.3%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	6	1.6%	1	2.8%	1	3.1%	2	0.0%	0	0.7%	0	0.0%	0	1.2%	2	0.0%	0
Better security	0.2%	1	0.0%	0	3.0%	1	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.1%	1	0.0%	0	0.7%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	0.9%	6	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	5.7%	4
Better atmosphere / clientele	0.1%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.5%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	1.2%	2	0.0%	0
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.3%	2	0.9%	1	0.0%	0	0.0%	0	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.5%	3	0.0%	0	0.7%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	1.1%	1
More child-friendly places	0.2%	2	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	2	0.0%	0
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	2.6%	17	1.0%	1	1.3%	0	8.4%	5	3.5%	7	6.0%	2	1.7%	0	1.2%	2	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop shops closing / fill	0.5%	3	0.0%	0	0.0%	0	3.0%	2	0.0%	0	0.7%	0	1.7%	0	0.0%	0	1.8%	1

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
vacant shops																		
(Nothing / Nothing else)	64.7%	410	45.1%	31	62.8%	21	61.7%	35	70.6%	142	59.2%	15	77.0%	15	66.4%	108	65.4%	43
(Don't know)	2.6%	17	1.2%	1	2.4%	1	0.6%	0	0.6%	1	0.6%	0	1.3%	0	4.8%	8	8.2%	5
Weighted base:		633		69		34		57		202		25		19		162		66
Sample:		649		91		99		96		98		96		52		74		43

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Weighted: | June 2018

Q31BAre there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Second Mention

Not those that said '(Don't visit any of these centres)' at Q26 or '(Nothing / Nothing else)' or '(Don't know)' at Q31A

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Increased general choice and range of shops	9.8%	20	10.5%	4	2.3%	0	16.0%	3	10.4%	6	4.0%	0	22.5%	1	3.3%	2	21.7%	4
Improved food shops within the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	2	3.6%	1	6.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	1	0.0%	0	6.6%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.9%	4	7.8%	3	0.0%	0	2.0%	0	0.0%	0	5.0%	1	0.0%	0	0.0%	0	0.0%	0
More parking	4.8%	10	1.7%	1	0.0%	0	8.1%	2	0.0%	0	0.0%	0	0.0%	0	16.0%	7	0.0%	0
Cheaper parking	0.7%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.1%	2	1.4%	1	4.2%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
Better security	0.1%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere / clientele	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	0.7%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	0.9%	2	0.0%	0	0.0%	0	0.0%	0	2.6%	2	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.2%	0	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.7%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.9%	1
More child-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	1.3%	3	0.0%	0	9.1%	1	0.0%	0	2.4%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop shops closing / fill	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.5%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
vacant shops																		
(Nothing / Nothing else)	70.9%	146	75.0%	28	63.9%	7	54.8%	12	77.3%	45	78.2%	8	77.5%	3	68.3%	32	66.4%	12
(Don't know)	4.1%	8	0.0%	0	0.0%	0	0.0%	0	4.6%	3	0.0%	0	0.0%	0	12.4%	6	0.0%	0
Weighted base:		207		37		12		22		58		10		4		47		17
Sample:		224		47		38		35		27		37		10		21		9

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Weighted: | **for Nexus Planning** | **June 2018**

Q31C Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Third Mention
Not those that said '(Don't visit any of these centres)' at Q26 or '(Nothing / Nothing else)' or '(Don't know)' at Q31A or Q31B

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Increased general choice and range of shops	6.4%	3	6.6%	1	0.0%	0	0.0%	0	0.0%	0	9.2%	0	100.0%	1	17.1%	2	0.0%	0
Improved food shops within the town centre	2.4%	1	7.2%	1	0.0%	0	0.0%	0	0.0%	0	26.7%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.6%	1	7.2%	1	0.0%	0	0.0%	0	0.0%	0	6.9%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.2%	1	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.0%	1	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	14.4%	7	0.0%	0	0.0%	0	0.0%	0	14.5%	2	0.0%	0	0.0%	0	65.8%	6	0.0%	0
Cheaper parking	0.8%	0	0.0%	0	0.0%	0	4.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.2%	1	6.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.4%	0	0.0%	0	4.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere / clientele	0.5%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	0.7%	0	0.0%	0	0.0%	0	3.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More child-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.5%	0	0.0%	0	5.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	0.9%	0	0.0%	0	0.0%	0	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop shops closing / fill	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
vacant shops																		
(Nothing / Nothing else)	57.7%	30	53.0%	5	71.6%	3	82.4%	8	85.5%	9	57.2%	1	0.0%	0	17.1%	2	35.4%	2
(Don't know)	10.5%	5	7.2%	1	12.1%	1	4.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	64.6%	4
Weighted base:		52		9		4		10		11		2		1		9		6
Sample:		62		15		12		15		4		9		1		3		3

By Zone - Filtered Nulls & SFT

Weighted:

Antrim & Newtownabbey Household Survey for Nexus Planning

Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any Mention [MR]

Not those that said '(Don't visit any of these centres)' at Q26 or '(Nothing / Nothing else)' or '(Don't know)' at Q31A

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Increased general choice and range of shops	42.0%	87	68.3%	25	31.6%	4	43.5%	9	32.2%	19	42.6%	4	65.7%	3	27.3%	13	57.3%	10
Improved food shops within the town centre	1.5%	3	1.8%	1	2.1%	0	2.2%	0	2.0%	1	5.8%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	6.8%	14	14.1%	5	10.1%	1	5.4%	1	10.0%	6	6.4%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	2.8%	6	10.5%	4	11.5%	1	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	3.4%	7	13.1%	5	2.3%	0	3.6%	1	0.0%	0	9.0%	1	5.8%	0	0.0%	0	0.0%	0
More parking	30.3%	63	6.5%	2	13.4%	2	26.7%	6	44.4%	26	16.4%	2	7.1%	0	51.8%	24	5.0%	1
Cheaper parking	2.0%	4	0.0%	0	1.7%	0	10.4%	2	2.4%	1	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.6%	1	0.0%	0	8.9%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	1.5%	3	1.4%	1	6.4%	1	0.0%	0	2.6%	2	0.0%	0	5.8%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	4.2%	9	6.0%	2	10.2%	1	10.4%	2	0.0%	0	1.8%	0	0.0%	0	4.0%	2	5.0%	1
Better security	0.8%	2	0.0%	0	12.2%	1	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.3%	1	0.0%	0	2.1%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	2.8%	6	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0	0.0%	0	0.0%	0	21.7%	4
Better atmosphere / clientele	0.5%	1	0.0%	0	8.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	1.5%	3	0.0%	0	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	4.0%	2	0.0%	0
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	1.1%	2	1.4%	1	0.0%	0	1.6%	0	2.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	1.3%	3	2.3%	1	0.0%	0	0.0%	0	2.6%	2	2.5%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	1	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.0%	2	0.0%	0	0.0%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.7%	1	0.0%	0	0.0%	0	6.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.9%	2	1.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	2.3%	5	0.0%	0	2.1%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	11.0%	2
More child-friendly places	0.7%	2	1.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	1
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	2	0.0%	0
Reduce shop rents / rates	0.1%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	9.6%	20	1.8%	1	12.9%	2	24.5%	5	14.6%	8	16.7%	2	7.8%	0	4.0%	2	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Stop shops closing / fill	1.8%	4	0.0%	0	0.0%	0	7.9%	2	0.0%	0	4.4%	0	7.8%	0	0.0%	0	6.9%	1

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
vacant shops																		
Weighted base:		207		37		12		22		58		10		4		47		17
Sample:		224		47		38		35		27		37		10		21		9

Q32 Why don't you visit these centres? [MR]
Those that said '(Don't visit any of these centres)' at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Lack of choice and range of non-food shops	1.2%	2	17.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.0%	1
Lack of choice and range of food shops	1.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	2.2%	2
Choice of leisure facilities (cinema, gym, pubs etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Choice of services (hairdressers, banks etc)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Environmental quality of centre	2.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.3%	4
Too far away from home	61.5%	103	17.9%	1	100.0%	0	0.0%	0	50.0%	1	79.8%	2	54.8%	12	75.9%	47	56.0%	40
Too far away from work	0.4%	1	9.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Not accessible by public transport	2.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	5.0%	3	0.0%	0
Inconveniently located car parking	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	1
Expensive car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Traffic congestion	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Can't afford to go	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easier to shop online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
I don't like shopping	0.2%	0	0.0%	0	0.0%	0	20.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
It's owned by offshore havens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lack of time	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Over-zealous traffic wardens	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Poor lighting in the shopping centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Prefer to go elsewhere	4.5%	7	10.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	2	0.0%	0	6.6%	5
Prefer to shop online	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too big / impersonal	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too busy / crowded	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too many foreigners	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Too old / ill / disabled	1.8%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	12.7%	0	1.2%	0	4.2%	3	0.0%	0
Unfamiliar with these places	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
(Nothing, no reason to visit)	25.7%	43	32.2%	2	0.0%	0	79.6%	1	50.0%	1	7.5%	0	31.8%	7	17.4%	11	28.9%	21
(Don't know)	1.2%	2	31.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		168		6		0		2		3		2		21		62		72
Sample:		152		9		1		4		2		4		49		26		57

Q33 Which other centre do you usually visit?
Those that said '(Don't visit any of these centres)' at Q26

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Belfast	55.0%	92	9.8%	1	0.0%	0	20.4%	0	100.0%	3	39.9%	1	4.4%	1	80.4%	50	51.6%	37
Ballymena	14.4%	24	26.9%	2	0.0%	0	24.9%	0	0.0%	0	39.9%	1	93.6%	20	2.5%	2	0.0%	0
Carrickfergus	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Larne	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn	18.7%	31	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.7%	31
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craigavon	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	1
Magherafelt	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.5%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / none)	11.3%	19	63.3%	4	100.0%	0	54.7%	1	0.0%	0	12.7%	0	1.9%	0	17.1%	11	3.5%	3
Weighted base:		168		6		0		2		3		2		21		62		72
Sample:		152		9		1		4		2		4		49		26		57

Q34ADo you do Internet or TV shopping? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Yes, Internet	54.9%	439	59.9%	45	45.8%	16	51.9%	31	69.9%	143	62.7%	17	55.0%	22	41.9%	94	52.6%	72
Yes, Portable internet shopping (through mobile phone)	17.5%	140	9.2%	7	21.8%	7	5.5%	3	22.9%	47	15.9%	4	4.3%	2	19.8%	44	18.5%	26
Yes, TV Shopping	2.4%	19	0.7%	1	0.0%	0	0.6%	0	2.4%	5	3.9%	1	1.0%	0	5.4%	12	0.0%	0
(No)	39.7%	318	40.1%	30	44.3%	15	46.7%	28	27.4%	56	36.3%	10	45.0%	18	48.3%	108	38.9%	54
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

Column %ges.

Q34BWhich goods or services do you currently purchase via Internet or TV shopping? [MR]
Those that do Internet or TV shopping at Q34A

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Baby items	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	1
Banking / finance	0.3%	2	0.0%	0	4.1%	1	0.0%	0	0.0%	0	4.7%	1	0.0%	0	0.0%	0	0.0%	0
Books	33.0%	159	29.0%	13	38.5%	7	34.1%	11	29.1%	43	33.9%	6	30.3%	7	34.8%	40	38.5%	32
CDs, DVDs, Vinyl (physical products)	24.5%	118	24.8%	11	14.3%	3	25.3%	8	16.9%	25	27.2%	5	25.0%	6	22.7%	26	41.4%	35
Clothes / shoes	45.9%	222	49.0%	22	59.1%	11	48.3%	15	43.0%	64	62.7%	11	45.1%	10	41.7%	48	48.0%	40
Computer / printer accessories	5.7%	28	2.8%	1	17.4%	3	1.1%	0	7.6%	11	1.8%	0	6.8%	2	6.9%	8	2.1%	2
Console / PC games	0.2%	1	0.0%	0	5.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosmetics / health / beauty / chemist goods	3.4%	17	2.5%	1	5.4%	1	0.0%	0	3.0%	4	1.5%	0	14.8%	3	0.0%	0	7.7%	7
Craft / hobby items (including stationery)	1.6%	8	4.3%	2	4.1%	1	2.7%	1	0.0%	0	2.0%	0	0.0%	0	3.2%	4	0.0%	0
DIY / hardware goods	4.0%	19	2.6%	1	5.4%	1	2.9%	1	2.0%	3	2.3%	0	5.7%	1	6.1%	7	5.3%	4
Domestic electrical appliances (white goods)	12.0%	58	5.6%	2	6.8%	1	8.8%	3	6.1%	9	8.2%	1	14.1%	3	19.6%	23	17.9%	15
Downloadable content (e.g. music / movies / tv / games / apps)	3.9%	19	0.0%	0	6.7%	1	4.3%	1	5.0%	7	0.0%	0	9.2%	2	5.2%	6	1.0%	1
Food / groceries	6.4%	31	3.8%	2	7.8%	1	8.8%	3	9.2%	14	8.0%	1	5.6%	1	6.9%	8	0.8%	1
Furniture / soft furnishings / floor coverings / carpets	5.1%	25	4.2%	2	6.8%	1	0.0%	0	2.1%	3	1.2%	0	5.6%	1	8.5%	10	8.6%	7
Garden items	5.7%	28	12.7%	6	4.1%	1	7.8%	2	8.0%	12	0.0%	0	2.4%	1	4.0%	5	1.9%	2
Gifts	5.0%	24	1.1%	1	15.9%	3	1.5%	0	5.1%	8	2.2%	0	2.4%	1	6.7%	8	4.3%	4
Holiday and / or Travel / Event Tickets	4.9%	24	5.2%	2	7.8%	1	2.6%	1	0.9%	1	1.2%	0	0.0%	0	4.6%	5	14.4%	12
Insurance	0.1%	0	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	1.1%	5	2.6%	1	2.6%	0	7.2%	2	0.0%	0	0.0%	0	2.8%	1	0.0%	0	1.0%	1
Mobile phone accessories	2.4%	12	0.0%	0	2.5%	0	0.0%	0	0.8%	1	1.1%	0	0.0%	0	8.5%	10	0.0%	0
Musical instruments / accessories	0.5%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Pet food / products	0.8%	4	1.1%	1	1.4%	0	0.0%	0	0.8%	1	0.0%	0	1.1%	0	1.3%	2	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	7.1%	34	7.6%	3	5.1%	1	23.0%	7	1.0%	2	13.6%	2	11.8%	3	6.7%	8	10.3%	9
Small household goods	3.8%	18	2.2%	1	6.2%	1	9.4%	3	0.8%	1	5.7%	1	3.3%	1	6.8%	8	3.1%	3
Sports goods	1.4%	7	3.0%	1	1.8%	0	2.9%	1	0.0%	0	1.1%	0	1.3%	0	0.0%	0	4.5%	4
Toys	7.5%	36	8.8%	4	4.0%	1	15.2%	5	2.0%	3	18.3%	3	6.3%	1	11.9%	14	6.3%	5
TVs, Hi-Fi's, computers	5.5%	26	0.0%	0	8.0%	2	0.0%	0	4.1%	6	0.0%	0	6.9%	2	11.8%	14	4.5%	4
Vehicle parts	0.7%	3	1.1%	1	9.5%	2	1.1%	0	0.0%	0	0.0%	0	2.8%	1	0.0%	0	0.0%	0
Vehicles	0.3%	1	0.0%	0	5.6%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Greeting cards / magazines	0.9%	4	0.0%	0	0.0%	0	0.0%	0	3.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Recreational goods (bicycles, camping equipment, games etc.)	0.8%	4	1.4%	1	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	1.6%	2	1.1%	1
Wine	0.5%	2	1.1%	1	0.0%	0	0.0%	0	1.0%	2	0.0%	0	1.1%	0	0.0%	0	0.0%	0
(Don't know)	7.7%	37	13.2%	6	8.0%	2	9.6%	3	6.9%	10	2.1%	0	4.3%	1	3.4%	4	13.1%	11
Weighted base:		483		45		19		31		149		17		22		116		84
Sample:		420		58		50		51		58		53		49		49		52

Q34C Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping? [MR]
Those that do Internet or TV shopping at Q34A

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Baby items	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Banking / finance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Books	1.3%	6	1.5%	1	0.0%	0	1.5%	0	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
CDs, DVDs, Vinyl (physical products)	2.0%	9	1.5%	1	0.0%	0	0.0%	0	4.5%	7	0.0%	0	0.0%	0	1.8%	2	0.0%	0
Clothes / shoes	2.9%	14	2.8%	1	0.0%	0	1.5%	0	1.8%	3	2.2%	0	1.1%	0	6.9%	8	1.0%	1
Computer / printer accessories	0.1%	1	1.1%	1	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Console / PC games	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cosmetics / health / beauty / chemist goods	0.3%	2	0.0%	0	1.1%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Craft / hobby items (including stationary)	0.1%	1	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
DIY / hardware goods	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Domestic electrical appliances (white goods)	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.8%	1	0.0%	0	0.0%	0
Downloadable content (e.g. music / movies / tv / games / apps)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Food / groceries	0.4%	2	0.0%	0	5.6%	1	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.8%	1
Furniture / soft furnishings / floor coverings / carpets	0.6%	3	1.5%	1	0.0%	0	1.1%	0	1.0%	2	3.4%	1	0.0%	0	0.0%	0	0.0%	0
Garden items	0.3%	2	1.5%	1	1.1%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Gifts	0.2%	1	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holiday and / or Travel / Event Tickets	0.8%	4	0.0%	0	0.0%	0	0.0%	0	0.9%	1	3.4%	1	4.2%	1	0.0%	0	1.1%	1
Insurance	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Jewellery	0.1%	1	1.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobile phone accessories	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Musical instruments / accessories	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pet food / products	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Small electrical items (e.g. kettles / toasters / hairdryers etc)	1.2%	6	0.0%	0	0.0%	0	0.0%	0	0.9%	1	1.1%	0	1.3%	0	0.0%	0	4.5%	4
Small household goods	0.1%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sports goods	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.1%	2	0.0%	0	0.0%	0
Toys	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
TVs, Hi-Fi's, computers	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Vehicle parts	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	1
Vehicles	1.0%	5	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.4%	4	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know)	16.0%	77	13.4%	6	24.9%	5	9.3%	3	19.9%	30	21.1%	4	0.0%	0	9.6%	11	23.2%	19
(Nothing new / same goods as I currently am)	72.5%	350	67.7%	30	68.4%	13	84.4%	26	69.0%	102	68.7%	12	77.5%	17	80.1%	93	66.6%	56
Weighted base:		483		45		19		31		149		17		22		116		84
Sample:		420		58		50		51		58		53		49		49		52

Q34D For your last Internet or TV order, how did you receive your goods?
Those that do Internet or TV shopping at Q34A

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Collection at store	3.7%	18	8.1%	4	1.3%	0	0.0%	0	7.8%	12	5.8%	1	1.3%	0	0.0%	0	1.0%	1
Home delivery	90.8%	438	89.3%	40	97.7%	18	96.2%	30	85.9%	128	94.2%	16	97.3%	22	91.9%	106	92.6%	78
Delivery to place of work	1.6%	8	1.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	2	6.4%	5
Collection at click and collect hub	2.4%	12	1.1%	1	0.0%	0	1.9%	1	2.0%	3	0.0%	0	1.3%	0	6.5%	7	0.0%	0
Collection at other location	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	1.2%	6	0.0%	0	1.1%	0	1.9%	1	3.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		483		45		19		31		149		17		22		116		84
Sample:		420		58		50		51		58		53		49		49		52

Q34E Which click and collect hub did you collect your order from?

Not those that said 'Collection at click and collect hub' at Q34D

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Asda, Westwood Centre, Kennedy Way, Belfast, BT11 9BQ	50.3% 6	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	79.4% 6	0.0% 0
Asda, Park Street, Ballyclare, BT39 9DQ	5.0% 1	0.0% 0	0.0% 0	100.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Castle Mall Post Office, Castle Way, Antrim, BT41 4AR	2.5% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	100.0% 0	0.0% 0	0.0% 0
Parkmount Post Office, Donegall Park Avenue, Belfast, BT15 4FQ	13.1% 2	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	20.6% 2	0.0% 0
(Don't know / can't remember)	29.1% 3	100.0% 1	0.0% 0	0.0% 0	100.0% 3	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Weighted base:	12	1	0	1	3	0	0	7	0
Sample:	7	1	0	1	2	0	1	2	0

Q35 Which of these leisure activities do you participate in? [MR/PR]

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Indoor sports or health and fitness activity	25.5% 204	25.3% 19	25.8% 9	39.3% 23	28.1% 57	24.7% 7	15.1% 6	14.9% 33	36.3% 50
Cinema	50.5% 405	44.3% 33	52.9% 18	53.0% 31	54.2% 111	43.7% 12	50.1% 20	43.9% 98	59.0% 81
Restaurant	72.7% 582	75.7% 57	79.7% 27	69.7% 41	76.1% 156	75.3% 21	82.3% 33	66.0% 148	73.1% 101
Pub / bars / nightclubs	42.3% 339	29.3% 22	51.1% 17	29.0% 17	48.9% 100	32.3% 9	33.4% 13	45.7% 102	42.4% 58
Ten pin bowling	10.8% 86	15.1% 11	34.9% 12	13.4% 8	10.0% 20	4.2% 1	14.1% 6	4.1% 9	13.7% 19
Bingo	1.6% 13	5.1% 4	0.6% 0	0.6% 0	1.1% 2	2.4% 1	0.0% 0	2.2% 5	0.6% 1
Theatres / concert halls / museums / art galleries and other cultural facilities	34.5% 276	31.7% 24	40.4% 14	41.9% 25	36.2% 74	26.1% 7	16.8% 7	38.5% 86	29.3% 40
(Don't do any of these leisure activities)	12.2% 98	13.2% 10	13.8% 5	11.1% 7	8.0% 16	11.8% 3	9.2% 4	15.3% 34	14.0% 19
Weighted base:	801	75	34	59	204	27	40	224	138
Sample:	801	100	100	100	100	100	101	100	100

By Zone - Filtered Nulls & SFT | **Antrim & Newtownabbey Household Survey for Nexus Planning** | **Page 55**
Weighted: | **June 2018**

Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?
Those that said 'Indoor sports or health and fitness activity' at Q35 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim Forum Leisure Centre, Lough Road, Antrim, BT41 4DQ	9.2%	18	65.8%	12	5.7%	0	6.0%	1	0.0%	0	46.5%	3	5.3%	0	0.0%	0	0.0%	0
Dunadry Spa & Health Club, Dunadry Hotel, Islandreagh Drive, Dunadry, BT41 2HA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Evolve, Enkalon Industrial Estate, Randalstown Road, Antrim, BT41 4LJ	1.4%	3	14.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Heat MMA, Rathenraw Industrial Estate, Antrim, BT41 2JS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ignite Studios, Fergusons Way, Kilbegs Road, Antrim, BT41 4RA	1.4%	3	14.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Muay Thai Gym, Karl Business Park, Old Ballyrobin Road, Muckamore, BT41 4TJ	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.9%	2	0.0%	0
Others - Zone 1	0.4%	1	2.6%	1	3.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Total Rebuild, Kilbegs Business Park, Fergusons Way, Antrim, BT41 4LZ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Crossfit Bad Bear, Chapel Road, Glenavy, Crumlin, BT29 4LY	3.8%	7	0.0%	0	9.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	13.0%	7
Crumlin Leisure Centre, Main Street, Crumlin, BT29 4UP	3.7%	7	0.0%	0	30.9%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	5
The Little Gym, Main Street, Crumlin, BT29 4UU	0.8%	1	0.0%	0	6.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Zone 3																		
LivingWell Health Clubs, Templepatrick, Paradise Walk, Ballyclare, BT39 0DD	0.3%	1	0.0%	0	0.0%	0	1.9%	0	0.0%	0	0.0%	0	4.0%	0	0.0%	0	0.0%	0
Others - Zone 3	1.6%	3	0.0%	0	0.0%	0	13.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sixmile Leisure Centre, Ballynure Road, Ballyclare, BT39 9YU	7.0%	14	0.0%	0	0.0%	0	52.2%	12	2.5%	1	0.0%	0	5.3%	0	0.0%	0	0.0%	0
The Shed Fitness, Lisglass Road, Ballyclare, BT39 9NP	0.7%	1	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Soccer Shed, Green Road, Ballyclare, BT39 9PH	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Tildarg Primary School, Tildarg Road, Ballyclare, BT39 9JU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waite's Warehouse Gym, Dennison Industrial Estate, Ballyclare, BT39 9EB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
DW Sports Fitness, Longwood Road, Newtownabbey, BT37 9UL	1.6%	3	0.0%	0	0.0%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	3.5%	2
GB Fitness Studio, Central Park, Newtownabbey, BT36 4FS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	3.8%	7	0.0%	0	0.0%	0	8.0%	2	9.9%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Puregym, Shore Road Retail Park, Newtownabbey, BT36 7BS	4.1%	8	0.0%	0	0.0%	0	0.0%	0	10.8%	6	0.0%	0	0.0%	0	7.9%	2	0.0%	0
Revolution fitness, Sentry Lane, Newtownabbey, BT36 4XX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Simply Class, Shore Road,	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total	Zone 1	Zone 2	Zone 3	Zone 4	Zone 5	Zone 6	Zone 7	Zone 8
Newtownabbey, BT37 0ST									
Valley Leisure Centre, Church Road, Newtownabbey, BT36 7LJ	17.3% 33	0.0% 0	0.0% 0	1.9% 0	46.5% 26	0.0% 0	0.0% 0	8.6% 2	9.3% 5
Zone 5									
Crossfit Antrim, Tidal Industrial Estate, Roguery Road, Toomebridge, BT41 3TG	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Metx Fitness, Hillhead Road, Toomebridge, Antrim, BT41 3TG	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Others - Zone 5	0.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	14.8% 1	0.0% 0	0.0% 0	0.0% 0
Zone 6									
Gym an Trim, Rathenraw Industrial Estate, Antrim, BT42 2QN	0.1% 0	0.0% 0	3.4% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Lifestyle Fitness, Pennybridge Industrial Estate, Ballymena, BT42 3HB	3.8% 7	0.0% 0	0.0% 0	0.0% 0	10.8% 6	0.0% 0	21.2% 1	0.0% 0	0.0% 0
Peak Physique Gym, Pennybridge Industrial Estate, Ballymena, BT42 3ER	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Toning & Tanning Studio, Wakehurst Road, Ballymena, BT42 3AZ	0.6% 1	0.0% 0	0.0% 0	0.0% 0	2.0% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Zone 7									
GymCo Gym, York Street, Belfast, BT15 1JH	2.8% 5	0.0% 0	0.0% 0	0.0% 0	2.7% 2	0.0% 0	0.0% 0	0.0% 0	7.6% 4
John Neill Dedicated Fitness, Townsend Street, Belfast, BT13 2ES	2.0% 4	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	7.6% 4
Olympus Gym, Hillview Road, Belfast, BT14 6GZ	0.4% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.4% 1
Others - Zone 7	6.5% 12	0.0% 0	3.1% 0	0.0% 0	2.0% 1	0.0% 0	0.0% 0	46.4% 11	0.0% 0
Shankill Leisure Centre, Shankill Road, Belfast, BT13 2BD	2.8% 5	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	22.9% 5	0.0% 0
Zone 8									
Flyaway Aerial Studio, Crescent Business Park, Ballinderry Road, Lisburn, BT28 2GN	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Noble Pilates, Trinity Community Venue, Ballymacoss Avenue, Knockmore Road, Lisburn, BT28 2GU	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
One Fitness, Rathdown Walk, Lisburn, BT28 2RB	0.6% 1	0.0% 0	4.3% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.7% 1
Others - Zone 8	0.7% 1	0.0% 0	0.0% 0	1.9% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.7% 1
The Compound Room, Ferguson Drive, Lisburn, BT28 2EX	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
White Wolf CrossFit, Hulls Lane, Lisburn, BT28 2SR	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Outside Study Area									
Active Lifestyle, Chapel Hill, Lisburn, BT28 1BW	0.5% 1	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	1.9% 1
Elite, Skyline Drive, Lisburn, BT27 4HN	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Fit4Less, Riverside Commercial Centre, Young Street, Lisburn, BT27 5EA	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0
Galgorm Resort & Spa, Fenaghy Road, Ballymena, BT42 1EA	0.9% 2	0.0% 0	0.0% 0	0.0% 0	2.7% 2	0.0% 0	4.9% 0	0.0% 0	0.0% 0
Green Pastures, Galgorm Industrial Estate, Fenaghy Road, Galgorm,	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0	0.0% 0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Ballymena, BT42 1AQ																		
Others – Outside Study Area	14.8%	28	3.5%	1	30.1%	2	6.0%	1	2.7%	2	38.7%	3	38.1%	2	6.4%	2	32.1%	16
Primal Strength & Movement, Chapel Road, Lisburn, BT28 1EP	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Puregym, Laganbank Road, Lisburn, BT28 1XZ	3.2%	6	0.0%	0	3.1%	0	0.0%	0	2.5%	1	0.0%	0	0.0%	0	0.0%	0	9.0%	4
Reebok Crossfit, Linfield Industrial Estate, Linfield Road, Belfast, BT12 5LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sandy Row Boxing Club, Gaffikin Street, Belfast, BT12 5JJ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Scott McGarry Health & Fitness, Cullybackey Road, Ahoghill, Ballymena, BT42 1LA	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	21.2%	1	0.0%	0	0.0%	0
Studio 365, Raceview Mill Complex, Raceview Road, Broughshane, BT42 4JD	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Fitness Factor, Woodside Road Industrial Estate, Woodside Road, Ballymena, BT42 4QJ	1.0%	2	0.0%	0	0.0%	0	8.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Think Fit, Bow Lane, Lisburn, BT28 1BN	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		192		19		8		23		56		7		6		24		50
Sample:		154		19		19		27		21		17		11		13		27

Q37 Which centre / facility did you last visit to go the cinema?
Those that said 'Cinema' at Q35 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Omniplex Cinemas, Junction One Retail Park, Antrim, BT41 4LL	19.2%	76	98.0%	33	64.3%	12	34.5%	11	5.4%	6	63.7%	8	26.4%	5	2.0%	2	1.2%	1
Zone 3																		
The Picture House, Town Hall, The Square, Ballyclare, BT39 9BB	1.0%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.6%	4
Zone 4																		
Movie House Cinemas, Glenwell Road, Glengormley, Newtownabbey, BT36 7RF	15.0%	60	0.0%	0	0.0%	0	20.4%	6	47.5%	51	0.0%	0	0.0%	0	1.6%	2	1.1%	1
Zone 6																		
IMC Multiplex Cinema, Larne Road Link, Ballymena, BT42 3HA	4.5%	18	0.0%	0	0.0%	0	10.4%	3	0.0%	0	21.3%	3	61.4%	12	0.0%	0	0.0%	0
Zone 7																		
Movie House Cinemas, City Side Retail Park, York Street, Belfast, BT15 1WA	20.7%	82	0.0%	0	1.4%	0	18.9%	6	15.6%	17	0.0%	0	0.0%	0	58.0%	55	5.4%	4
Outside Study Area																		
Braid Film Theatre, Bridge Street, Ballymena, BT43 5EJ	0.7%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	6.5%	1	11.0%	2	0.0%	0	0.0%	0
Omniplex Cinemas, Governors Road, Lisburn, BT28 1PP	20.5%	81	2.0%	1	31.6%	6	1.4%	0	0.0%	0	1.7%	0	0.0%	0	6.3%	6	84.5%	69
Omniplex Cinemas, Kennedy Centre, Falls Road, Belfast, BT11 9AE	4.3%	17	0.0%	0	1.4%	0	0.0%	0	7.0%	7	0.0%	0	0.0%	0	7.9%	7	2.1%	2
Omniplex Cinemas, Old Dundonald Road, Befast, BT16 1XT	2.6%	10	0.0%	0	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.9%	9	1.1%	1
Others – Outside Study Area	11.1%	44	0.0%	0	0.0%	0	14.4%	4	23.1%	25	6.8%	1	1.2%	0	14.4%	14	0.0%	0
Others																		
Abroad	0.4%	2	0.0%	0	0.0%	0	0.0%	0	1.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		397		33		18		31		107		12		20		95		81
Sample:		342		41		47		42		45		38		36		41		52

Q38 Which centre / facility did you last visit to go to a restaurant?
Those that said 'Restaurant' at Q35 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	6.5%	36	39.1%	22	6.9%	2	0.9%	0	3.8%	6	23.8%	5	3.6%	1	0.0%	0	0.8%	1
Others - Zone 1	0.1%	1	1.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	3.5%	20	26.0%	14	6.0%	2	4.3%	2	0.0%	0	1.8%	0	4.9%	2	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	1.5%	8	0.0%	0	24.2%	6	4.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	2.9%	16	1.1%	1	0.7%	0	24.1%	9	3.7%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.4%	2	2.0%	1	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0 (ZONE 3)	0.6%	3	0.0%	0	0.0%	0	4.1%	2	0.8%	1	0.0%	0	1.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	2.0%	11	0.0%	0	0.0%	0	4.3%	2	6.2%	10	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Retail Park, Newtownabbey	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	6.2%	34	2.0%	1	1.9%	1	2.3%	1	13.0%	20	4.2%	1	1.9%	1	7.5%	10	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	2.3%	13	0.0%	0	0.0%	0	1.2%	0	3.2%	5	0.0%	0	0.0%	0	5.3%	7	0.0%	0
Others - Zone 4	0.8%	4	0.0%	0	0.0%	0	0.0%	0	2.9%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	0.3%	2	2.0%	1	0.0%	0	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Others - Zone 6	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.9%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	45.6%	252	18.0%	10	32.8%	9	29.7%	12	44.8%	68	14.2%	3	14.7%	5	67.7%	95	58.5%	51
Shankhill Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkgate (Cityside), Belfast	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Lisburn TOWN CENTRE	4.0%	22	0.0%	0	11.7%	3	0.9%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	19.2%	17
Others - Zone 8	0.1%	1	0.0%	0	2.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.9%	5	0.0%	0	2.9%	1	0.0%	0	0.9%	1	0.0%	0	0.0%	0	1.3%	2	1.0%	1
Ards Shopping Centre, Newtownards	0.3%	2	0.0%	0	0.0%	0	0.0%	0	1.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	5.4%	30	5.6%	3	0.0%	0	4.2%	2	0.8%	1	19.5%	4	58.6%	18	1.1%	2	0.0%	0
Bangor TOWN CENTRE	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	1.0%	1
Bloomfield Shopping Centre, Bangor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrickfergus Town Centre, BT38 8	7.3%	40	0.0%	0	0.0%	0	5.4%	2	13.6%	21	0.0%	0	0.0%	0	12.4%	17	0.0%	0
Castlereagh Road, Belfast	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cregagh Road, Belfast	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Kennedy Centre, Belfast	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.1%	2	0.0%	0
Larne Town Centre, BT40 1	0.9%	5	0.0%	0	0.0%	0	5.5%	2	1.0%	2	0.0%	0	3.8%	1	0.0%	0	0.0%	0
Lisburn Road, Belfast	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	1
Lurgan Town Centre	0.1%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Magherafelt Town Centre, BT45 6	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.0%	2	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Others – Outside Study Area	5.1%	28	3.0%	2	5.7%	2	3.2%	1	1.0%	2	13.3%	3	7.4%	2	1.3%	2	17.5%	15
Portrush Town Centre, BT56 8	1.1%	6	0.0%	0	0.0%	0	3.4%	1	1.0%	2	8.3%	2	1.7%	1	0.0%	0	1.0%	1
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Retail Park, Lisburn (outside retail park with: Argos, B&Q, Next Home, Sainsbury's, Toys R Us, Tradepoint)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping Centre, Lisburn (covered shopping centre with: Marks & Spencer, Next, Boots, Mothercare, Pets at Home, McDonald's)	0.1%	1	0.0%	0	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		552		55		27		39		153		20		31		140		88
Sample:		563		77		77		65		75		67		76		61		65

By Zone - Filtered Nulls & SFT	Antrim & Newtownabbey Household Survey	Page 61
Weighted:	for Nexus Planning	June 2018

Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?
Those that said 'Pub / bars / nightclubs' at Q35 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim TOWN CENTRE	5.2%	16	59.7%	13	4.4%	1	0.0%	0	0.0%	0	19.9%	1	9.6%	1	0.0%	0	0.0%	0
Others - Zone 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Junction Retail & Leisure Park (formerly known as Junction One Retail Park / Junction One Outlet), Antrim	0.2%	1	2.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Crumlin Village Centre	3.4%	11	0.0%	0	63.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 2	0.1%	0	0.0%	0	1.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3																		
Ballyclare Town Centre	2.6%	8	0.0%	0	0.0%	0	54.4%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 3	0.4%	1	0.0%	0	0.0%	0	9.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Templepatrick Village Centre, BT39 0 (ZONE 3)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Abbey Centre, Newtownabbey	2.4%	8	0.0%	0	0.0%	0	0.0%	0	8.1%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Abbey Trading Estate, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Glengormley Town Centre	3.3%	10	0.0%	0	1.6%	0	0.0%	0	8.5%	8	0.0%	0	2.4%	0	2.0%	2	0.0%	0
Longwood Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Newtownabbey TOWN CENTRE	0.9%	3	0.0%	0	0.0%	0	0.0%	0	3.0%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	1.9%	6	0.0%	0	0.0%	0	0.0%	0	6.5%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Shore Road Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Valley Retail Park, Newtownabbey	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5																		
Randalstown Town Centre	1.7%	5	11.6%	2	0.0%	0	0.0%	0	0.0%	0	42.0%	3	0.0%	0	0.0%	0	0.0%	0
Toomebridge Village Centre, BT41 3	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.4%	0	2.6%	0	0.0%	0	0.0%	0
Zone 6																		
Others - Zone 6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Belfast CITY CENTRE	59.3%	185	23.5%	5	26.6%	4	20.9%	3	61.1%	57	5.6%	0	35.0%	4	80.9%	75	66.2%	35
Shankhill Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Yorkgate (Cityside), Belfast	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Zone 8																		
Lisburn TOWN CENTRE	0.6%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	2
Others - Zone 8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Andersonstown Local Centre, Belfast	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Ards Shopping Centre, Newtownards	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballymena Town Centre	2.1%	7	2.3%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	0	47.9%	6	0.0%	0	0.0%	0
Bangor TOWN CENTRE	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1
Bloomfield Shopping Centre, Bangor	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Boucher Retail Park, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Carrickfergus Town Centre, BT38 8	4.0%	12	0.0%	0	0.0%	0	0.0%	0	11.2%	10	0.0%	0	0.0%	0	2.0%	2	0.0%	0
Castlereagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Castlereagh TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Connswater, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cregagh Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Falls Road, Belfast	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Forestside Shopping Centre, Castlereagh	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Holywood Exchange, Belfast	2.6%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.8%	8	0.0%	0
Kennedy Centre, Belfast	0.9%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.2%	3
Larne Town Centre, BT40 1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lisburn Road, Belfast	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.3%	2
Lurgan Town Centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.6%	1

Column %ges.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Magherafelt Town Centre, BT45 6	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	20.1%	1	0.0%	0	0.0%	0	0.0%	0
Newtownards TOWN CENTRE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others – Outside Study Area	4.4%	14	0.0%	0	1.6%	0	15.6%	2	0.0%	0	2.9%	0	0.0%	0	2.0%	2	17.2%	9
Portrush Town Centre, BT56 8	0.8%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	0	2.2%	2	0.0%	0
Rushmere Retail Park, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Rushmere Shopping Centre, Craigavon	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Retail Park, Lisburn (outside retail park with: Argos, B&Q, Next Home, Sainsbury's, Toys R Us, Tradepoint)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Sprucefield Shopping Centre, Lisburn (covered shopping centre with: Marks & Spencer, Next, Boots, Mothercare, Pets at Home, McDonald's)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.6%	2	0.0%	0	0.0%	0	0.0%	0	1.6%	2	2.9%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		312		21		17		15		94		7		12		93		53
Sample:		241		28		43		17		35		23		26		38		31

Q40 Which centre / facility did you last visit to go ten-pin bowling?
Those that said 'Ten pin bowling' at Q35 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Antrim Forum Leisure Centre, Lough Road, Antrim, BT41 4DQ	22.6%	18	94.6%	11	22.6%	2	28.4%	2	0.0%	0	100.0%	1	38.2%	2	0.0%	0	0.0%	0
Zone 4																		
Glengormley Sportsbowl, Glenwell Road, Newtownabbey, BT36 7RF	28.5%	23	0.0%	0	0.0%	0	43.7%	3	85.6%	17	0.0%	0	16.5%	1	25.6%	2	0.0%	0
Outside Study Area																		
Dundonald Ice Bowl, Old Dundonald Road, Dundonald, Belfast, BT16 1XT	7.6%	6	0.0%	0	3.1%	0	0.0%	0	14.4%	3	0.0%	0	0.0%	0	27.9%	2	4.9%	1
Lisburn Bowl, Governors Road, Lisburn, BT28 1QX	29.2%	24	0.0%	0	69.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	90.3%	16
Odyssey Bowl, Queens Quay, Belfast, BT3 9QQ	8.2%	7	5.4%	1	0.0%	0	6.7%	0	0.0%	0	0.0%	0	22.7%	1	46.5%	3	4.9%	1
Others – Outside Study Area	2.2%	2	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	22.7%	1	0.0%	0	0.0%	0
Others																		
Abroad	1.7%	1	0.0%	0	0.0%	0	21.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		81		11		11		6		20		1		6		7		18
Sample:		72		11		22		7		7		4		6		4		11

Q41 Which centre / facility did you last visit to play bingo?
Those that said 'Bingo' at Q35 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Planet Bingo, High Street, Antrim, BT41 4AN	32.6%	4	86.9%	3	0.0%	0	0.0%	0	0.0%	0	68.9%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2																		
Others - Zone 2	7.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.1%	1
Zone 3																		
Others - Zone 3	3.1%	0	0.0%	0	0.0%	0	100.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Flamingo Bingo, Tramways Shopping Centre, Farmley Park, Glengormley, Newtownabbey, BT36 7TS	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others - Zone 4	20.4%	2	0.0%	0	0.0%	0	0.0%	0	100.0%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 6																		
Lucky's Bingo Club, Wakehurst Road, Ballymena, BT42 3AZ	1.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	31.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 7																		
Galaxy Bingo, York Gate Shopping Centre, Belfast, BT15 1WA	21.2%	2	13.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	55.0%	2	0.0%	0
Outside Study Area																		
Carnival Bingo Club, Laharna Retail Park, Circular Road, Larne, BT40 1HW	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Planet Bingo, Newtownards Road, Belfast, BT4 1AG	13.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	45.0%	2	0.0%	0
Star Bingo Club, North Street, Belfast, BT1 1NE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Top Hat Bingo Club, Antrim Street, Lisburn, BT28 1AU	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Westway Bingo Club, Falls Road, Belfast, BT11 9AB	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Others																		
Abroad	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Internet	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		11		4		0		0		2		0		0		3		1
Sample:		12		3		0		1		2		3		0		2		1

Q42 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?
Those that said 'Theatres / concert halls / museums / art galleries and other cultural facilities' at Q35 AND Excl. Nulls & SFT

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1																		
Others - Zone 1	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Pogue's Entry Historical Cottage, Church Street, Antrim, BT41 4BA	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
The Old Courthouse, Market Square, Antrim, BT41 4AW	1.0%	3	5.0%	1	10.7%	1	0.0%	0	0.0%	0	3.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4																		
Others - Zone 4	0.6%	2	2.3%	1	0.0%	0	3.5%	1	0.0%	0	0.0%	0	4.2%	0	0.0%	0	0.0%	0
Sentry Hill Historic House & Visitor Centre, Ballycraigy Road, Newtownabbey, BT36 4SX	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Courtyard Theatre, Ballyearl Arts & Leisure Centre, Doagh Road, Newtownabbey, BT36 5RZ	0.2%	1	0.0%	0	0.0%	0	1.5%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
Theatre at the Mill, Carnmoney Road North, Mossley Mill, Newtownabbey, BT36 5QA	11.9%	31	5.3%	1	4.4%	1	25.8%	6	19.0%	13	0.0%	0	0.0%	0	12.4%	10	0.0%	0
Zone 7																		
Belfast City Centre, BT15 5	6.7%	17	5.0%	1	4.4%	1	0.0%	0	13.2%	9	2.8%	0	5.1%	0	6.5%	5	2.4%	1
HM Prison (The Crum), Crumlin Road, Belfast, BT14 6ST	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Irish Republican History Museum, Conway Place, Belfast, BT13 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Rainbow Factory Studio Theatre, College Square North, Belfast, BT12 4WA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 8																		
Others - Zone 8	0.1%	0	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Outside Study Area																		
Golden Thread Gallery, Great Patrick Street, Belfast, BT1 2LU	1.3%	3	0.0%	0	0.0%	0	0.0%	0	2.1%	1	0.0%	0	0.0%	0	2.5%	2	0.0%	0
HMS Caroline, Alexandra Dock, Queens Road, Belfast, BT3 9DT	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Irish Linen Centre & Lisburn Museum, Market Square, Lisburn, BT28 1AG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lagan Valley Island, The Island, Lisburn, BT27 4RL	1.0%	2	0.0%	0	1.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	2	1.8%	1
Limelight, Ormeau Avenue, Belfast, BT2 8HD	0.3%	1	0.0%	0	2.2%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lyric Theatre, Ridgeway Street, Belfast, BT9 5FB	5.4%	14	8.8%	2	10.2%	1	0.0%	0	2.2%	2	0.0%	0	0.0%	0	2.5%	2	18.4%	7
Mandela Hall, University Road, Belfast, BT7 1NF	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metropolitan Arts Centre, Exchange Street West, Belfast, BT1 2NJ	3.4%	9	0.0%	0	0.0%	0	1.9%	0	0.0%	0	6.0%	0	0.0%	0	9.9%	8	0.0%	0
Mid Antrim Museum & Arts Centre, The Braid Ballymena Town Hall, Bridge Street, Ballymena, BT43 5EJ	0.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.7%	1	9.7%	1	0.0%	0	0.0%	0
Newry & Mourne Museum, Castle Street, Antrim, BT34 2DA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Odyssey Complex, Queens Quay, Belfast, BT3 9QQ	2.2%	6	3.0%	1	1.6%	0	1.5%	0	0.0%	0	8.7%	1	0.0%	0	2.3%	2	4.9%	2
Oh Yeah Music Centre, Gordon Street, Belfast, BT1 2LG	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

Antrim & Newtownabbey Household Survey for Nexus Planning

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Others – Outside Study Area	4.7%	12	10.3%	2	14.4%	2	7.9%	2	3.9%	3	12.0%	1	9.3%	1	1.9%	2	1.8%	1
Police Museum, Knock Road, Belfast, BT5 6LE	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Belfast Empire Music Hall, Botanic Avenue, Belfast, BT7 1JQ	0.6%	2	0.0%	0	2.0%	0	1.9%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.4%	1
The Black Box, Hill Street, Belfast, BT1 2LA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
The Grand Opera House, Great Victoria Street, Belfast, BT2 7HR	39.0%	100	41.2%	9	34.6%	4	19.2%	4	37.2%	25	29.0%	2	46.2%	3	44.2%	36	43.6%	17
Titanic Belfast, Olympic Way, Queens Road, Belfast, BT3 9EP	0.7%	2	2.3%	1	0.0%	0	5.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ulster Hall, Bedford Street, Belfast, BT2 7FF	3.0%	8	0.0%	0	0.0%	0	12.0%	3	4.3%	3	3.0%	0	0.0%	0	2.3%	2	0.0%	0
Ulster Museum, Botanic Court, Belfast, BT9 5AB	6.6%	17	5.0%	1	2.2%	0	1.5%	0	16.3%	11	6.0%	0	0.0%	0	2.5%	2	4.1%	2
Voodoo, Fountain Street, Belfast, BT1 5EA	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
W5, The Odyssey, Queens Quay, Belfast, BT3 9QQ	2.1%	5	0.0%	0	8.4%	1	11.8%	3	0.0%	0	12.0%	1	0.0%	0	0.0%	0	2.2%	1
War Years Remembered Museum, Dennison Industrial Estate, Avondale Drive, Ballyclare, BT3 9QQ	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Waterfront Hall, Lanyon Place, Belfast, BT1 3WH	8.4%	22	11.7%	3	0.0%	0	3.9%	1	1.7%	1	3.0%	0	16.3%	1	11.0%	9	18.3%	7
Others																		
Abroad	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	9.3%	1	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / can't remember)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		258		22		12		23		68		7		6		81		39
Sample:		242		31		34		35		33		21		18		37		33

Q43 Which leisure facilities would you like to see more of in the area? [MR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Bars / pubs	2.9%	23	0.0%	0	0.0%	0	3.0%	2	3.0%	6	0.0%	0	0.7%	0	3.6%	8	5.2%	7
Better shopping facilities	5.1%	41	5.9%	4	7.6%	3	9.8%	6	4.8%	10	0.6%	0	3.8%	2	5.1%	11	4.0%	6
Bowling alley	1.4%	11	6.6%	5	0.0%	0	1.3%	1	0.7%	1	0.7%	0	4.8%	2	0.9%	2	0.0%	0
Cinema	2.8%	22	0.0%	0	9.0%	3	12.1%	7	1.2%	3	0.7%	0	0.0%	0	0.8%	2	5.5%	8
Concert hall / venue	0.1%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cycle paths / area	1.4%	11	1.6%	1	1.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.6%	6	2.7%	4
Dance facilities	0.2%	1	0.9%	1	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0
Extreme sports	0.5%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.8%	2	0.0%	0
Health and fitness (gym)	0.6%	5	0.0%	0	0.8%	0	3.0%	2	0.7%	1	0.7%	0	0.0%	0	0.0%	0	0.7%	1
Hotels	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
Ice rink	0.3%	2	0.0%	0	0.0%	0	0.0%	0	0.6%	1	0.7%	0	2.3%	1	0.0%	0	0.0%	0
Karting	0.1%	1	0.0%	0	2.3%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Leisure centre	2.7%	22	0.0%	0	4.6%	2	3.1%	2	0.0%	0	2.7%	1	4.5%	2	6.6%	15	0.7%	1
More children facilities / activities	6.4%	51	8.7%	7	12.7%	4	7.6%	4	1.1%	2	6.3%	2	0.6%	0	10.8%	24	5.4%	7
More sports facilities (football pitches, tennis courts)	4.6%	37	1.8%	1	0.7%	0	5.2%	3	2.2%	4	2.2%	1	0.0%	0	7.2%	16	8.2%	11
Museum / art galleries	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Skateboarding	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Indoor soft play areas	0.9%	7	0.9%	1	0.0%	0	0.8%	0	0.0%	0	0.7%	0	0.0%	0	2.6%	6	0.0%	0
Play spaces / park facilities	3.4%	28	0.7%	1	2.3%	1	1.6%	1	3.7%	8	0.0%	0	5.1%	2	4.6%	10	3.8%	5
Paintballing	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Restaurants / cafés	3.4%	27	2.3%	2	1.5%	1	3.0%	2	1.4%	3	3.6%	1	6.3%	3	5.0%	11	3.8%	5
Swimming pool	4.1%	33	2.6%	2	19.1%	6	4.7%	3	0.0%	0	7.2%	2	9.3%	4	5.4%	12	2.7%	4
Theatre	0.2%	2	0.0%	0	0.8%	0	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bingo	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bowling green	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Dog-walking facilities	0.8%	6	0.0%	0	0.0%	0	0.0%	0	3.0%	6	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Golf range	0.1%	1	0.0%	0	3.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Laser tag	0.3%	3	3.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Libraries	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.5%	1
More facilities / activities for disabled	0.3%	2	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
More facilities / activities for older people	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.6%	1
More family-orientated facilities / activities	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.6%	1
More walking routes / activities	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.3%	0	0.6%	0	0.0%	0	0.0%	0
(None)	60.5%	484	57.0%	43	47.7%	16	55.8%	33	68.7%	140	64.5%	18	59.8%	24	55.1%	123	63.5%	87
(Don't know)	8.1%	65	12.6%	9	8.6%	3	5.7%	3	9.5%	19	8.9%	2	1.4%	1	6.9%	15	8.2%	11
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

Q44 How do you normally travel when visiting leisure destinations?

Not those that said '(Don't do any of these leisure activities)' at Q35

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Car / van (as driver)	68.4%	481	70.9%	46	86.3%	25	78.5%	41	77.7%	146	88.6%	21	85.6%	31	42.9%	81	75.0%	89
Car / van (as passenger)	9.6%	68	14.3%	9	3.2%	1	7.1%	4	5.1%	10	5.1%	1	6.9%	3	15.7%	30	9.0%	11
Bus, minibus or coach	5.3%	37	1.8%	1	0.7%	0	2.5%	1	4.4%	8	1.1%	0	0.7%	0	11.1%	21	3.7%	4
Motorcycle, scooter or moped	0.1%	1	0.8%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	6.9%	48	9.5%	6	6.9%	2	8.1%	4	6.2%	12	2.8%	1	0.7%	0	9.2%	18	5.0%	6
Taxi	5.6%	39	0.8%	1	0.9%	0	0.7%	0	5.0%	9	2.4%	1	2.2%	1	12.6%	24	3.0%	4
Train	0.8%	6	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.8%	1	0.0%	0	4.3%	5
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	1.0%	7	0.9%	1	1.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	3.1%	6	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.3%	16	0.9%	1	0.8%	0	3.1%	2	1.6%	3	0.0%	0	2.2%	1	5.3%	10	0.0%	0
Weighted base:		703		65		29		52		188		24		37		190		118
Sample:		685		86		83		85		90		85		88		84		84

By Zone - Filtered Nulls & SFT
Weighted:

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Q45 And lastly, which other community facilities and businesses would you like to see in the area? [MR/PR]

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Hotels	9.7%	78	12.1%	9	16.2%	6	13.0%	8	6.5%	13	12.1%	3	3.1%	1	4.8%	11	19.7%	27
Cultural centres	6.4%	51	8.9%	7	20.1%	7	10.0%	6	7.2%	15	8.7%	2	7.5%	3	4.9%	11	0.6%	1
Religious institutions	2.9%	23	2.9%	2	1.2%	0	4.6%	3	6.7%	14	2.3%	1	5.5%	2	0.7%	2	0.0%	0
Tourist attractions	19.8%	158	29.4%	22	28.3%	10	16.6%	10	20.6%	42	28.0%	8	17.0%	7	14.6%	33	20.0%	28
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Adult education	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
Community centres	0.6%	4	0.8%	1	0.7%	0	0.0%	0	0.6%	1	0.0%	0	2.3%	1	0.7%	2	0.0%	0
Improved public transport services	0.7%	6	0.0%	0	2.2%	1	6.2%	4	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More medical services (doctors practises, health centres etc.)	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
More policing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
More social childcare	0.0%	0	0.0%	0	0.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More social housing	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	2	0.0%	0
More social services (e.g. elderly support, victim support)	0.5%	4	0.0%	0	0.0%	0	0.7%	0	0.0%	0	2.2%	1	0.0%	0	0.8%	2	0.5%	1
Wildlife care	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(None)	64.8%	519	57.2%	43	56.2%	19	61.8%	36	64.2%	131	59.6%	16	73.2%	29	71.2%	159	61.4%	85
(Don't know)	5.0%	40	4.4%	3	3.2%	1	3.8%	2	6.0%	12	5.4%	1	1.3%	1	6.1%	14	3.8%	5
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

GEN Gender of respondent.

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Male	39.3%	315	27.8%	21	31.6%	11	38.9%	23	40.3%	82	27.9%	8	28.0%	11	39.6%	89	51.2%	70
Female	60.7%	486	72.2%	54	68.4%	23	61.1%	36	59.7%	122	72.1%	20	72.0%	29	60.4%	135	48.8%	67
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

AGE Could I ask how old you are please?

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
18 – 24 years	9.0%	72	5.8%	4	9.4%	3	10.5%	6	9.9%	20	7.8%	2	8.4%	3	1.2%	3	21.9%	30
25 – 34 years	14.4%	115	18.7%	14	10.2%	3	7.2%	4	20.7%	42	23.5%	6	12.7%	5	6.0%	13	19.0%	26
35 – 44 years	19.9%	159	10.3%	8	25.0%	8	27.5%	16	19.4%	40	19.5%	5	23.3%	9	23.8%	53	13.9%	19
45 – 54 years	18.9%	151	22.0%	16	23.8%	8	18.2%	11	15.7%	32	11.6%	3	14.0%	6	23.5%	53	16.4%	23
55 – 64 years	16.4%	132	17.8%	13	15.7%	5	18.2%	11	14.2%	29	20.2%	6	16.9%	7	20.1%	45	11.7%	16
65+ years	21.4%	172	25.4%	19	15.9%	5	18.5%	11	20.2%	41	17.4%	5	24.8%	10	25.4%	57	17.0%	23
(Refused)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

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PC Postcode Sector:

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
BT124	0.5%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	4	0.0%	0
BT127	1.6%	13	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.9%	13	0.0%	0
BT131	0.3%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	3	0.0%	0
BT132	0.2%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.8%	2	0.0%	0
BT133	6.5%	52	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	23.4%	52	0.0%	0
BT146	5.2%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.4%	41	0.0%	0
BT147	5.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	18.0%	40	0.0%	0
BT148	0.4%	3	0.0%	0	0.0%	0	0.0%	0	1.5%	3	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT152	2.1%	16	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	7.4%	16	0.0%	0
BT153	2.8%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	10.0%	22	0.0%	0
BT154	2.4%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	8.5%	19	0.0%	0
BT155	1.3%	11	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.7%	11	0.0%	0
BT170	3.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	19.7%	27
BT282	8.0%	64	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	46.6%	64
BT283	5.8%	46	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	33.8%	46
BT294	4.2%	34	0.0%	0	100.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT364	0.9%	8	0.0%	0	0.0%	0	0.0%	0	3.7%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT365	5.4%	44	0.0%	0	0.0%	0	0.0%	0	21.3%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT366	6.4%	51	0.0%	0	0.0%	0	0.0%	0	25.2%	51	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT367	2.4%	19	0.0%	0	0.0%	0	0.0%	0	9.3%	19	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT370	6.3%	50	0.0%	0	0.0%	0	0.0%	0	24.6%	50	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT379	3.7%	29	0.0%	0	0.0%	0	0.0%	0	14.3%	29	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT390	2.2%	18	0.0%	0	0.0%	0	29.9%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT399	5.2%	41	0.0%	0	0.0%	0	70.1%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT411	3.2%	25	33.8%	25	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT412	3.5%	28	37.7%	28	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT413	3.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	27	0.0%	0	0.0%	0	0.0%	0
BT414	2.7%	21	28.5%	21	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
BT422	2.8%	23	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	56.2%	23	0.0%	0	0.0%	0
BT423	2.2%	18	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	43.8%	18	0.0%	0	0.0%	0
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

QUOTA Zone

	Total		Zone 1		Zone 2		Zone 3		Zone 4		Zone 5		Zone 6		Zone 7		Zone 8	
Zone 1	9.3%	75	100.0%	75	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 2	4.2%	34	0.0%	0	100.0%	34	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 3	7.4%	59	0.0%	0	0.0%	0	100.0%	59	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 4	25.5%	204	0.0%	0	0.0%	0	0.0%	0	100.0%	204	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Zone 5	3.4%	27	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	27	0.0%	0	0.0%	0	0.0%	0
Zone 6	5.0%	40	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	40	0.0%	0	0.0%	0
Zone 7	27.9%	224	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	224	0.0%	0
Zone 8	17.2%	138	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	138
Weighted base:		801		75		34		59		204		27		40		224		138
Sample:		801		100		100		100		100		100		101		100		100

Appendix 2:

Data Tabulations

By Q27 (Weighted)

Antrim & Newtownabbey Household Survey
for Nexus Planning

Q27 Which centre do you visit the most?
Not those that said '(Don't visit any of these centres)' at Q26

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Abbey Centre, Newtownabbey	56.1%	355	100.0%	355	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Antrim	14.4%	91	0.0%	0	100.0%	91	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Ballyclare	6.4%	41	0.0%	0	0.0%	0	100.0%	41	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Randalstown	3.2%	21	0.0%	0	0.0%	0	0.0%	0	100.0%	21	0.0%	0	0.0%	0	0.0%	0
Crumlin	6.9%	44	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	44	0.0%	0	0.0%	0
Glengormley	3.5%	22	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	22	0.0%	0
Northcott	9.4%	60	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	100.0%	60
Weighted base:		633		355		91		41		21		44		22		60
Sample:		649		248		150		54		70		78		15		34

MeanScore: number of visits per week

Q28 How often do you visit (CENTRE MENTIONED AT Q27)?
Not those that said '(Don't visit any of these centres)' at Q26

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Daily	9.2%	58	2.3%	8	8.4%	8	26.5%	11	39.4%	8	25.1%	11	21.7%	5	12.7%	8
At least two times a week	18.9%	120	11.9%	42	23.1%	21	24.6%	10	23.2%	5	25.2%	11	3.0%	1	50.3%	30
At least once a week	31.9%	202	32.1%	114	36.5%	33	22.9%	9	21.7%	4	35.9%	16	42.1%	9	26.1%	16
At least once a fortnight	7.9%	50	10.6%	38	6.4%	6	5.2%	2	1.0%	0	4.3%	2	0.0%	0	4.1%	2
At least once a month	15.0%	95	21.6%	77	9.1%	8	0.0%	0	3.2%	1	2.5%	1	27.2%	6	3.5%	2
At least every two months	6.7%	42	9.7%	34	4.9%	4	0.6%	0	2.2%	0	6.2%	3	0.0%	0	0.0%	0
At least every 3 months	4.7%	30	3.6%	13	6.2%	6	20.2%	8	5.4%	1	0.0%	0	0.0%	0	3.1%	2
At least every 6 months	2.0%	13	3.2%	11	1.4%	1	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Less often than once every 6 months	1.5%	9	2.3%	8	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.3%	0
Have only visited once	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	2.4%	15	2.8%	10	3.2%	3	0.0%	0	3.2%	1	0.8%	0	6.1%	1	0.0%	0
Mean:		*1.86*		*1.12*		*2.01*		*3.12*		*4.05*		*3.18*		*2.28*		*3.20*
Weighted base:		633		355		91		41		21		44		22		60
Sample:		649		248		150		54		70		78		15		34

Q29 How do you usually travel to (CENTRE MENTIONED AT Q27) (main part of journey)?
Not those that said '(Don't visit any of these centres)' at Q26

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Car / van (as driver)	79.3%	502	77.0%	274	82.0%	75	75.2%	30	73.0%	15	75.8%	33	87.8%	20	93.5%	56
Car / van (as passenger)	13.8%	88	18.4%	65	7.5%	7	8.2%	3	4.7%	1	13.5%	6	5.1%	1	6.5%	4
Bus (including the busway or guided bus), minibus or coach	1.5%	9	2.1%	7	0.5%	1	0.0%	0	2.4%	1	1.6%	1	1.9%	0	0.0%	0
Motorcycle, scooter or moped	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Walk	3.5%	22	0.4%	1	7.4%	7	13.7%	6	16.7%	3	8.7%	4	5.1%	1	0.0%	0
Taxi	1.7%	11	2.1%	7	2.0%	2	2.9%	1	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Train	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Metro	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Bicycle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Mobility scooter / disability vehicle	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Don't know / varies)	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.2%	1	0.0%	0	0.0%	0	0.0%	0
Weighted base:		633		355		91		41		21		44		22		60
Sample:		649		248		150		54		70		78		15		34

By Q27 | **Antrim & Newtownabbey Household Survey** | Page 71

Weighted: | **for Nexus Planning** | June 2018

Q30 What do you like most about (CENTRE MENTIONED AT Q27)?

Not those that said '(Don't visit any of these centres)' at Q26

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Choice and range of shops	31.6%	200	40.4%	144	19.8%	18	10.6%	4	13.4%	3	14.2%	6	34.5%	8	29.7%	18
Strength of supermarket provision	2.3%	15	1.1%	4	7.7%	7	0.0%	0	2.2%	0	1.2%	1	0.0%	0	4.9%	3
Choice of leisure facilities (restaurants, pubs etc)	1.6%	10	1.5%	5	0.3%	0	6.7%	3	1.4%	0	0.0%	0	6.9%	2	0.0%	0
Choice of services (hairdressers, banks etc)	0.3%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.3%	1
Environmental quality of centre	2.1%	14	0.3%	1	6.9%	6	2.2%	1	7.1%	1	2.4%	1	0.0%	0	4.6%	3
Close to home	31.7%	201	22.9%	81	32.0%	29	48.1%	20	51.3%	11	64.5%	28	24.8%	6	44.0%	26
Close to work	0.9%	6	1.0%	3	1.4%	1	0.0%	0	2.2%	0	1.2%	1	0.0%	0	0.0%	0
Easily accessible by public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient car parking	1.7%	11	2.1%	7	0.4%	0	0.0%	0	0.9%	0	0.6%	0	5.1%	1	2.3%	1
Free car parking	1.3%	8	2.3%	8	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A change of scene	0.8%	5	1.4%	5	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to child's school	0.0%	0	0.0%	0	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Close to family / friends	0.9%	6	0.0%	0	0.0%	0	12.5%	5	1.0%	0	1.6%	1	0.0%	0	0.0%	0
Compact / everything in one place	4.9%	31	7.7%	27	3.8%	3	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
Convenient generally	0.2%	2	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Easily accessible by car	0.6%	4	1.1%	4	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Familiar with the area / home town	0.5%	3	0.3%	1	0.5%	0	0.0%	0	3.2%	1	0.0%	0	5.1%	1	0.0%	0
Good / friendly atmosphere	0.7%	4	0.0%	0	0.3%	0	1.9%	1	4.9%	1	2.7%	1	5.1%	1	0.0%	0
Good choice of independent shops	0.2%	1	0.0%	0	0.0%	0	1.2%	0	0.7%	0	1.6%	1	0.0%	0	0.0%	0
Good for a day out	0.1%	1	0.0%	0	1.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Good leisure centre	0.4%	2	0.4%	1	0.9%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Has a Caffè Nero	0.7%	4	1.2%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Marks & Spencer store	0.1%	0	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has a Next store	0.3%	2	0.0%	0	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Has Dunnes stores	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Later opening hours	0.3%	2	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Lower prices in stores	0.3%	2	0.4%	2	0.3%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
My church is located there	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.9%	0	0.0%	0	0.0%	0	0.0%	0
Newly refurbished	0.2%	1	0.2%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Quiet / not too busy	1.3%	8	0.0%	0	1.8%	2	10.9%	4	0.0%	0	1.4%	1	5.1%	1	0.8%	0
Undercover / indoor shopping	1.3%	8	1.3%	5	4.1%	4	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing in particular)	12.3%	78	13.1%	47	14.9%	14	6.0%	2	9.7%	2	8.1%	4	13.3%	3	11.3%	7
Weighted base:		633		355		91		41		21		44		22		60
Sample:		649		248		150		54		70		78		15		34

By Q27 — Weighted:

Antrim & Newtownabbey Household Survey for Nexus Planning

Page 72 — June 2018

Q31AAre there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? First Mention

Not those that said '(Don't visit any of these centres)' at Q26

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Increased general choice and range of shops	11.5%	73	5.7%	20	40.5%	37	10.7%	4	5.9%	1	10.2%	4	6.9%	2	6.6%	4
Improved food shops within the town centre	0.3%	2	0.3%	1	0.5%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.8%	11	1.9%	7	4.8%	4	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	4	0.0%	0	3.6%	3	0.0%	0	0.0%	0	1.3%	1	0.0%	0	0.0%	0
Improved quality of shops	0.6%	4	0.1%	0	3.1%	3	0.9%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
More / better parking	9.0%	57	11.2%	40	0.7%	1	2.3%	1	7.6%	2	5.5%	2	33.3%	7	7.0%	4
Cheaper parking	0.4%	2	0.4%	1	0.3%	0	1.2%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0
Improved street cleaning	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.7%	0	2.4%	1	0.0%	0	0.0%	0
Increased public transport	0.4%	3	0.4%	2	0.8%	1	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	0.9%	6	0.5%	2	1.4%	1	4.4%	2	0.9%	0	1.7%	1	0.0%	0	0.0%	0
Better security	0.2%	1	0.0%	0	0.0%	0	0.0%	0	1.0%	0	2.3%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.1%	1	0.0%	0	0.3%	0	1.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	0.9%	6	0.5%	2	0.0%	0	0.0%	0	0.0%	0	8.6%	4	0.0%	0	0.0%	0
Better atmosphere / clientele	0.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.7%	1	0.0%	0	0.0%	0
Better disabled access	0.5%	3	0.5%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.9%	1
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	0.1%	1	0.0%	0	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	0.1%	1	0.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.1%	1	0.0%	0	0.0%	0	0.0%	0	3.9%	1	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.2%	2	0.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.3%	2	0.3%	1	0.7%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.5%	3	0.8%	3	0.0%	0	0.0%	0	0.0%	0	0.6%	0	0.0%	0	0.8%	0
More child-friendly places	0.2%	2	0.0%	0	0.7%	1	0.0%	0	0.0%	0	2.0%	1	0.0%	0	0.0%	0
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.0%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.7%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	0.3%	2	0.6%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	2.6%	17	0.8%	3	0.2%	0	22.7%	9	12.2%	2	0.6%	0	8.4%	2	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Q27 | **Antrim & Newtownabbey Household Survey for Nexus Planning** | Page 73

Weighted: | June 2018

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Stop shops closing / fill vacant shops	0.5%	3	0.0%	0	1.7%	2	4.2%	2	0.9%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	64.7%	410	71.5%	254	38.8%	35	49.7%	20	63.7%	13	59.2%	26	51.4%	11	83.7%	50
(Don't know)	2.6%	17	3.8%	13	1.3%	1	2.9%	1	0.7%	0	1.8%	1	0.0%	0	0.0%	0
Weighted base:		633		355		91		41		21		44		22		60
Sample:		649		248		150		54		70		78		15		34

Q31B Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Second Mention

Not those that said '(Don't visit any of these centres)' at Q26 or '(Nothing / Nothing else)' or '(Don't know)' at Q31A

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Increased general choice and range of shops	9.8%	20	9.6%	8	13.2%	7	18.8%	4	11.9%	1	1.6%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	0.3%	1	0.0%	0	0.0%	0	0.0%	0	8.1%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.0%	2	0.0%	0	2.4%	1	0.0%	0	0.0%	0	4.1%	1	0.0%	0	0.0%	0
Improved leisure facilities	0.6%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.5%	1	0.0%	0	4.8%	0
Improved quality of shops	1.9%	4	0.0%	0	6.2%	3	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	4.8%	10	6.7%	6	1.1%	1	9.1%	2	0.0%	0	0.0%	0	14.2%	2	0.0%	0
Cheaper parking	0.7%	1	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.1%	2	0.0%	0	0.9%	1	2.4%	0	0.0%	0	7.9%	1	0.0%	0	0.0%	0
Better security	0.1%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere / clientele	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	0.7%	2	1.7%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	0.9%	2	1.7%	2	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.2%	0	0.0%	0	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.7%	1	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.6%	1	0.0%	0	2.2%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More child-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	1.3%	3	1.6%	1	0.0%	0	0.0%	0	2.6%	0	6.2%	1	0.0%	0	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

By Q27
Weighted:

Antrim & Newtownabbey Household Survey for Nexus Planning

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June 2018

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Stop shops closing / fill vacant shops	0.1%	0	0.0%	0	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	70.9%	146	71.1%	62	69.6%	38	51.0%	10	73.9%	5	71.7%	12	85.8%	9	95.2%	9
(Don't know)	4.1%	8	7.5%	7	3.4%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		207		88		55		19		7		17		11		10
Sample:		224		48		82		25		24		32		5		8

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Weighted: | June 2018

Q31C Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Third Mention

Not those that said '(Don't visit any of these centres)' at Q26 or '(Nothing / Nothing else)' or '(Don't know)' at Q31A or Q31B

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Increased general choice and range of shops	6.4%	3	8.2%	2	5.5%	1	9.9%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved food shops within the town centre	2.4%	1	0.0%	0	4.5%	1	0.0%	0	31.0%	1	0.0%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	1.6%	1	0.0%	0	1.0%	0	0.0%	0	35.0%	1	0.0%	0	0.0%	0	0.0%	0
Improved leisure facilities	1.2%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved quality of shops	1.0%	1	0.0%	0	3.4%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More parking	14.4%	7	39.7%	7	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper parking	0.8%	0	0.0%	0	0.0%	0	4.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved street cleaning	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Increased public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	1.2%	1	0.0%	0	4.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better security	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	4.1%	0	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better atmosphere / clientele	0.5%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0
Better disabled access	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	0.7%	0	0.0%	0	0.0%	0	3.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free car parking	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More child-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.5%	0	0.0%	0	1.7%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	0.9%	0	0.0%	0	0.0%	0	5.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

Column %ges.

By Q27 **Antrim & Newtownabbey Household Survey for Nexus Planning** Page 77

Weighted: June 2018

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Stop shops closing / fill vacant shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
(Nothing / Nothing else)	57.7%	30	52.1%	10	45.5%	7	76.9%	7	34.1%	1	80.3%	4	100.0%	2	0.0%	0
(Don't know)	10.5%	5	0.0%	0	30.1%	4	0.0%	0	0.0%	0	10.5%	1	0.0%	0	100.1%	0
Weighted base:		52		19		15		9		2		5		2		0
Sample:		62		8		22		13		5		12		1		1

Q31X Are there any measures that would encourage you to visit (CENTRE MENTIONED AT Q27) more often? Any Mention [MR]
Not those that said '(Don't visit any of these centres)' at Q26 or '(Nothing / Nothing else)' or '(Don't know)' at Q31A

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Increased general choice and range of shops	42.0%	87	30.9%	27	73.9%	40	36.5%	7	28.4%	2	27.6%	5	14.2%	2	40.4%	4
Improved food shops within the town centre	1.5%	3	1.3%	1	2.1%	1	0.0%	0	8.1%	1	1.4%	0	0.0%	0	0.0%	0
Discount foodstores within the town centre	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Improved non-food shops within the town centre	6.8%	14	7.5%	7	10.7%	6	0.0%	0	11.2%	1	4.1%	1	0.0%	0	0.0%	0
Improved leisure facilities	2.8%	6	0.0%	0	7.1%	4	0.0%	0	0.0%	0	7.9%	1	0.0%	0	4.8%	0
Improved quality of shops	3.4%	7	0.3%	0	10.5%	6	4.1%	1	0.0%	0	1.6%	0	0.0%	0	0.0%	0
More parking	30.3%	63	47.2%	41	2.3%	1	14.0%	3	21.2%	2	14.2%	2	82.7%	9	43.0%	4
Cheaper parking	2.0%	4	1.6%	1	0.5%	0	11.7%	2	0.0%	0	1.2%	0	0.0%	0	0.0%	0
Improved street cleaning	0.6%	1	0.0%	0	0.0%	0	0.0%	0	2.1%	0	6.1%	1	0.0%	0	0.0%	0
Increased public transport	1.5%	3	1.7%	2	1.4%	1	0.0%	0	0.0%	0	4.4%	1	0.0%	0	0.0%	0
Cheaper public transport	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better environment	4.2%	9	2.1%	2	4.4%	2	11.7%	2	2.6%	0	10.9%	2	0.0%	0	0.0%	0
Better security	0.8%	2	0.0%	0	0.0%	0	0.0%	0	2.8%	0	8.3%	1	0.0%	0	0.0%	0
Longer opening hours	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Other	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
A complete refurbishment	0.3%	1	0.0%	0	0.4%	0	2.2%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Address the homeless issue	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better access in general	2.8%	6	2.2%	2	0.0%	0	0.0%	0	0.0%	0	22.0%	4	0.0%	0	0.0%	0
Better atmosphere / clientele	0.5%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	5.7%	1	0.0%	0	0.0%	0
Better disabled access	1.5%	3	2.1%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	11.7%	1
Better layout (e.g. more compact / shops closer together etc.)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better maintenance of the shopping centres	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better range of services	1.1%	2	1.7%	2	0.9%	1	1.8%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Better signage	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Cheaper prices in stores	1.3%	3	2.7%	2	0.0%	0	0.0%	0	3.5%	0	0.0%	0	0.0%	0	0.0%	0
Don't let the Marks & Spencer store close	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer charity shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer cheap shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer Polish shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer restaurants / cafés	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Fewer street vendors	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Finish / remove roadworks	0.4%	1	0.0%	0	0.0%	0	0.0%	0	11.1%	1	0.0%	0	0.0%	0	0.0%	0
Free car parking	1.0%	2	1.8%	2	0.0%	0	2.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Free children's activities	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
If it was nearer	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Less crowded streets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better family-orientated activities	0.7%	1	0.0%	0	0.0%	0	7.0%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better public toilets	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better pubs / bars	0.9%	2	1.3%	1	1.1%	1	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More / better restaurants / cafés	2.3%	5	3.1%	3	2.2%	1	0.0%	0	0.0%	0	1.4%	0	0.0%	0	4.8%	0
More child-friendly places	0.7%	2	0.0%	0	1.2%	1	0.0%	0	0.0%	0	5.1%	1	0.0%	0	0.0%	0
More clothes shops	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More cultural activities / venues	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More department stores	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More dog-friendly places	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
More independent shops	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.8%	0	0.0%	0	0.0%	0	0.0%	0
More post boxes	0.1%	0	0.0%	0	0.0%	0	0.0%	0	2.1%	0	0.0%	0	0.0%	0	0.0%	0
New / better bus station	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open a Primark store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Open an Ikea store	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Provide electric charging points for cars	1.0%	2	2.3%	2	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce shop rents / rates	0.1%	0	0.0%	0	0.4%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Reduce traffic congestion (e.g. improve road layout)	9.6%	20	4.6%	4	0.4%	0	50.4%	10	36.7%	3	7.6%	1	17.3%	2	0.0%	0
Remove the market	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0
Repair roads / pavements (e.g. potholes)	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0	0.0%	0

By Q27 | Page 79

Weighted: | June 2018

Antrim & Newtownabbey Household Survey for Nexus Planning

	Total		Abbey Centre, Newtownabbey		Antrim		Ballyclare		Randalstown		Crumlin		Glengormley		Northcott	
Stop shops closing / fill vacant shops	1.8%	4	0.0%	0	3.3%	2	8.8%	2	2.6%	0	0.0%	0	0.0%	0	0.0%	0
Weighted base:		207		88		55		19		7		17		11		10
Sample:		224		48		82		25		24		32		5		8

Appendix 3:

Sample Questionnaire

Job No: 080618
Antrim & Newtownabbey Retail and Leisure Study

Good morning / afternoon / evening, I am ...... from NEMS market research, an independent market research company, and we are conducting a short survey in your area on behalf of Antrim & Newtownabbey Borough Council about shopping and leisure habits. Do you have time to answer some questions please? It will take about 6-7 minutes.

QA Are you the person responsible for the main food shopping in your household?

Yes
No

IF 'YES' – CONTINUE INTERVIEW.
IF 'NO' – ASK, COULD I SPEAK TO THE PERSON WHO IS RESPONSIBLE FOR MOST OF THE FOOD SHOPPING, IF NOT AVAILABLE THANK AND CLOSE INTERVIEW

Q01 Where did you last undertake your main food and grocery shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conve Convenience List

CLOSE IF 'DON'T DO' OR 'DON'T KNOW'

ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01

Q02 Which retailer do you purchase your main food internet / home delivery shopping from?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Asda
2 Iceland
3 Morrisons
4 Ocado
5 Sainsbury's
6 Tesco
7 Waitrose
8 Other (PLEASE WRITE IN)
9 (Don't know / varies)

Q03 What is the main reason you choose .... (STORE MENTIONED AT Q01) for your main food and grocery shopping?

DO NOT READ OUT. ONE ANSWER ONLY

1 Accessibility by public transport
2 Car parking prices
3 Car parking provision
4 Choice of food goods available
5 Choice of shops nearby selling non-food goods
6 Choice of shops selling food goods
7 Cleanliness
8 Delivery service
9 Easy to get to by car
A Entertainment / events
B Good internal layout
C Good service / friendly staff
D Habit / always use it / preference for retailer
E Internet shopping is convenient
F Lower prices
G Loyalty card / points scheme
H Near to home
I Near to work
J Nice shopping environment
K Only one in the area / no other choice
L Provision of leisure facilities nearby
M Provision of services nearby, such as banks and other financial services
N Public information, signposts and public facilities
O Quality of food goods available
P Quality of shops selling food goods
Q Safety (during the day)
R Safety (during the evening / night time)
S Staff discount / work there
T Value for money
U Other (PLEASE WRITE IN)
V (Don't know / no reason in particular)

Q04 What, if anything, is the one thing you most dislike about .... (STORE MENTIONED AT Q01) ?
DO NOT READ OUT. ONE ANSWER ONLY

1 Change layout too often
2 Expensive parking
3 Difficult to get to
4 Expensive
5 Lack of cycle parking
6 Difficult to park / lack of parking
7 Lack of public transport
8 Limited range of goods
9 No petrol station
A Poor internal layout
B Poor quality
C Preference for retailer
D Staff rude / unhelpful
E Too busy
F Too far away
G Too small
H Other (PLEASE WRITE IN)
I (Don't know)
J (Nothing)

Q05 How often do you normally do your main food shopping at .... (STORE MENTIONED AT Q01?)
DO NOT READ OUT. ONE ANSWER ONLY. PROMPT IF NECESSARY

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 Less often
8 Have only visited once
9 (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01
Q06 How do you normally travel to .... (STORE MENTIONED AT Q01)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus (including the busway or guided bus), minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Metro
9 Bicycle
A Mobility scooter / disability vehicle
B Other (PLEASE WRITE IN)
C (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01
Q07 How long did your last journey to .... (STORE MENTIONED AT Q01) take?
DO NOT PROMPT. ONE ANSWER ONLY.

X Amount of time taken to nearest whole minute (PLEASE WRITE IN)
Y (Don't know / can't remember)
Z (Refused)

Q08 How much on average does your household normally spend on main food and grocery shopping in a week?
DO NOT PROMPT. ONE ANSWER ONLY.

X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" AT Q01
Q09 When you go main food shopping is your trip linked with any other activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1	Yes – NON-FOOD shopping	**GO TO Q10**
2	Yes – other FOOD shopping	**GO TO Q10**
3	Yes – visiting services such as banks and other financial institutions	**GO TO Q10**
4	Yes – leisure activity	GO TO Q11
5	Yes – travelling to/from work	GO TO Q11
6	Yes – travelling to/from school/college/university	GO TO Q11
7	Yes – getting petrol	GO TO Q11
8	Yes – visiting café / pub / restaurant	GO TO Q11
9	Yes – visiting family/friends	GO TO Q11
A	Yes – visiting health service such as doctor, dentist, hospital	GO TO Q11
B	Yes – visiting other service such as laundrette, hairdresser, recycling	GO TO Q11
C	Yes – other activity (PLEASE WRITE IN)	GO TO Q11
D	(No activity)	GO TO Q11
E	(Don't know / varies)	GO TO Q11

ASK THOSE WHO SAID YES TO: "NON-FOOD", "OTHER FOOD" OR "SERVICES" AT Q9 OTHERS GO TO Q11

Q10 Where do you do this linked trip?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q11 Do you make 'top up' shopping trips in between your main food shopping trip? Top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
DO NOT READ OUT. ONE ANSWER ONLY.

1	Yes	GO TO Q12
2	No	GO TO Q15

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q12 Where did you last undertake your 'top up' shopping?
DO NOT READ OUT. ONE ANSWER ONLY.

#Conve Convenience List

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q13 How often do you make 'top up' shopping trips to .... (STORE MENTIONED AT Q13)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 Less often
8 Have only visited once
9 (Don't know / varies)

ASKED TO THOSE WHO DO TOP UP SHOPPING AT Q11

Q14 Thinking more generally, how much does your household spend on average on 'top up' food and grocery shopping in a week? Once again, top up grocery shopping includes 'basket shops' in foodstores, purchases from speciality retailers such as bakers, butchers and greengrocers, and snacks bought from shops.
DO NOT READ OUT. ONE ANSWER ONLY.

X To the nearest £: (PLEASE WRITE IN)
Y (Don't know / varies)
Z (Refused)

READ OUT: **We now have a few questions about where you go for non-food shopping. In answering these questions the location may be a town centre, a retail park, or a free standing store, or could be facilities such as the internet, TV shopping or use of a home catalogue.**

Q15 Where did you last buy clothing or footwear goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q16 How often do you make shopping trips for clothing or footwear to .... (DESTINATION MENTIONED AT Q15)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 At least every 3 months
8 At least every 6 months
9 Less often than once every 6 months
A Have only visited once
B (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T KNOW / CAN'T REMEMBER) OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q17 How do you normally travel to .... (LOCATION MENTIONED AT Q15)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus (including the busway or guided bus), minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Metro
9 Bicycle
A Mobility scooter / disability vehicle
B Other (PLEASE WRITE IN)
C (Don't know / varies)

NOT ASKED TO THOSE WHO SAID "INTERNET / DELIVERY" OR "ABROAD" OR (DON'T DO THIS TYPE OF SHOPPING) AT Q15

Q18 When you go shopping for clothing or footwear, do you link this trip with another activity?
DO NOT PROMPT. ONE ANSWER ONLY. IF RESPONDENT STATES MORE THAN ONE ANSWER - TAKE THEIR FIRST ANSWER

1 Yes – FOOD shopping
2 Yes – other NON-FOOD shopping
3 Yes – visiting services such as banks and other financial institutions
4 Yes – leisure activity
5 Yes – travelling to/from work
6 Yes – travelling to/from school/college/university
7 Yes – getting petrol
8 Yes – visiting café / pub / restaurant
9 Yes – visiting family/friends
A Yes – visiting health service such as doctor, dentist, hospital
B Yes – visiting other service such as laundrette, hairdresser, recycling
C Yes – other activity (PLEASE WRITE IN)
D No
E (Don't know / varies)

Q19 Where did you last buy books, CDs, DVDs?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q20 Where did you last buy small household goods such as home furnishings, jewellery, glass and china items?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q21 Where did you last buy goods such as toys, games, bicycles and recreational goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q22 Where did you last buy chemist goods (including health and beauty products)?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q23 Where did you last buy electrical items, such as televisions, washing machines and computers?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q24 Where did you last buy DIY or gardening goods?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q25 Where did you last buy furniture, carpets and floor coverings?
DO NOT PROMPT. ONE ANSWER ONLY. IF IN STORE IN A SUPERMARKET WRITE IN NAME OF SUPERMARKET AND TOWN.

#Comp Comparison List

Q26 Do you ever visit any of the following centres?
READ OUT. CAN BE MULTICODED.

1 Abbey Centre, Newtownabbey
2 Antrim
3 Ballyclare
4 Randalstown
5 Crumlin
6 Glengormley
7 Northcott
8 (Don't visit any of these centres) GO TO Q32

LIST POPULATED BY LOCATION ANSWERS GIVEN AT Q26 (IF MORE THAN ONE LOCATION STATED)

Q27 Which centre do you visit the most?
ONE ANSWER ONLY.

1 Abbey Centre, Newtownabbey
2 Antrim
3 Ballyclare
4 Randalstown
5 Crumlin
6 Glengormley
7 Northcott

Q28 How often do you visit .... (CENTRE MENTIONED AT Q27)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Daily
2 At least two times a week
3 At least once a week
4 At least once a fortnight
5 At least once a month
6 At least every two months
7 At least every 3 months
8 At least every 6 months
9 Less often than once every 6 months
A Have only visited once
B (Don't know / varies)

Q29 How do you usually travel to .... (CENTRE MENTIONED AT Q27) (main part of journey)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus (including the busway or guided bus), minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Metro
9 Bicycle
A Mobility scooter / disability vehicle
B Other (PLEASE WRITE IN)
C (Don't know / varies)

Q30 What do you like most about .... (CENTRE MENTIONED AT Q27)?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Choice and range of shops
2 Strength of supermarket provision
3 Choice of leisure facilities (restaurants, pubs etc)
4 Choice of services (hairdressers, banks etc)
5 Environmental quality of centre
6 Close to home
7 Close to work
8 Easily accessible by public transport
9 Convenient car parking
A Free car parking
B Other (PLEASE WRITE IN)
C (Nothing in particular)

Q31 Are there any measures that would encourage you to visit .... (CENTRE MENTIONED AT Q27) more often?
DO NOT PROMPT. CODE FIRST 3 MENTIONS

1st Mention|2nd Mention|3rd Mention

1	Increased general choice and range of shops	GO TO Q34
2	Improved food shops within the town centre	GO TO Q34
3	Discount foodstores within the town centre	GO TO Q34
4	Improved non-food shops within the town centre	GO TO Q34
5	Improved leisure facilities	GO TO Q34
6	Improved quality of shops	GO TO Q34
7	More parking	GO TO Q34
8	Cheaper parking	GO TO Q34
9	Improved street cleaning	GO TO Q34
A	Increased public transport	GO TO Q34
B	Cheaper public transport	GO TO Q34
C	Better environment	GO TO Q34
D	Better security	GO TO Q34
E	Longer opening hours	GO TO Q34
F	Other (PLEASE WRITE IN)	GO TO Q34
G	(Nothing / Nothing else)	GO TO Q34
H	(Don't know)	GO TO Q34

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q26

Q32 Why don't you visit these centres?
DO NOT READ OUT. CAN BE MULTICODED

1 Lack of choice and range of non-food shops
2 Lack of choice and range of food shops
3 Choice of leisure facilities (cinema, gym, pubs etc)
4 Choice of services (hairdressers, banks etc)
5 Environmental quality of centre
6 Too far away from home
7 Too far away from work
8 Not accessible by public transport
9 Inconveniently located car parking
A Expensive car parking
B Traffic congestion
C Other (PLEASE WRITE IN)
D (Nothing, no reason to visit)
E (Don't know)

ASK THOSE WHO DON'T VISIT ANY CENTRES AT Q26

Q33 Which other centre do you usually visit?
DO NOT PROMPT. ONE ANSWER ONLY.

1 Belfast
2 Ballymena
3 Carrickfergus
4 Larne
5 Lisburn
6 Other (PLEASE WRITE IN)
A (Don't know / none)

Q34A Do you do Internet or TV shopping?
DO NOT READ OUT. CAN BE MULTICODED

1	Yes, Internet	GO TO Q34B
2	Yes, Portable Internet shopping (through mobile phone)	GO TO Q34B
3	Yes, TV Shopping	GO TO Q34B
4	(No)	GO TO Q35

Q34B Which goods or services do you currently purchase via Internet or TV shopping?
DO NOT READ OUT. CAN BE MULTICODED

1 Baby items
2 Banking / finance
3 Books
4 CDs, DVDs, Vinyl (physical products)
5 Clothes / shoes
6 Computer / printer accessories
7 Console / PC games
8 Cosmetics / health / beauty / chemist goods
9 Craft / hobby items (including stationary)
A DIY / hardware goods
B Domestic electrical appliances (white goods)
C Downloadable content (e.g. music / movies / tv / games / apps)
D Food / groceries
E Furniture / soft furnishings / floor coverings / carpets
F Garden items
G Gifts
H Holiday and / or Travel / Event Tickets
I Insurance
J Jewellery
K Mobile phone accessories
L Musical instruments / accessories
M Pet food / products
N Small electrical items (e.g. kettles / toasters / hairdryers etc)
O Small household goods
P Sports goods
Q Toys
R TVs, Hi-Fi's, computers
S Vehicle parts
T Vehicles
U Other (PLEASE WRITE IN)
V (Don't know)

Q34C Excluding what you've already mentioned - Which other goods or services are you likely to purchase in the future via Internet or TV shopping?
DO NOT READ OUT. CAN BE MULTICODED

1 Baby items
2 Banking / finance
3 Books
4 CDs, DVDs, Vinyl (physical products)
5 Clothes / shoes
6 Computer / printer accessories
7 Console / PC games
8 Cosmetics / health / beauty / chemist goods
9 Craft / hobby items (including stationary)
A DIY / hardware goods
B Domestic electrical appliances (white goods)
C Downloadable content (e.g. music / movies / tv / games / apps)
D Food / groceries
E Furniture / soft furnishings / floor coverings / carpets
F Garden items
G Gifts
H Holiday and / or Travel / Event Tickets
I Insurance
J Jewellery
K Mobile phone accessories
L Musical instruments / accessories
M Pet food / products
N Small electrical items (e.g. kettles / toasters / hairdryers etc)
O Small household goods
P Sports goods
Q Toys
R TVs, Hi-Fi's, computers
S Vehicle parts
T Vehicles
U Other (PLEASE WRITE IN)
V (Don't know)
W (Nothing new / same goods as I currently am)

Q34D For your last Internet or TV order, how did you receive your goods?
DO NOT READ OUT. ONE ANSWER ONLY.

1	Collection at store	GO TO Q35
2	Home delivery	GO TO Q35
3	Delivery to place of work	GO TO Q35
4	Collection at click and collect hub	**GO TO Q34E**
5	Collection at other location	GO TO Q35
6	(Don't know / varies)	GO TO Q35

ASKED TO THOSE WHO SAID "COLLECTION AT CLICK AND COLLECT HUB" AT Q34D

Q34E Which click and collect hub did you collect your order from?
DO NOT READ OUT. ONE ANSWER ONLY.

1 (PLEASE WRITE IN FULL ADDRESS DETAILS OF THE CLICK AND COLLECT HUB)
2 (Don't know / can't remember)

READ OUT: We now have a few questions about a range of different social and leisure activities.

Q35 Which of these leisure activities do you participate in?
READ OUT. CAN BE MULTICODED.

1	Indoor sports or health and fitness activity	ASK Q36
2	Cinema	ASK Q37
3	Restaurant	ASK Q38
4	Pub / bars / nightclubs	ASK Q39
5	Ten pin bowling	ASK Q40
6	Bingo	ASK Q41
7	Theatres / concert halls / museums / art galleries and other cultural facilities	ASK Q42
8	(None mentioned)	GO TO Q44

ASKED TO THOSE WHO PARTICIPATE IN HEALTH AND FITNESS OR LEISURE CENTRE ACTIVITIES AT Q35

Q36 Which centre / facility did you last visit for indoor sports or health and fitness activity?
DO NOT PROMPT. ONE ANSWER ONLY.

#Healtl Health List

ASKED TO THOSE WHO GO TO THE CINEMA AT Q35

Q37 Which centre / facility did you last visit to go the cinema?
DO NOT PROMPT. ONE ANSWER ONLY.

#Cinen Cinema List

ASKED TO THOSE WHO GO TO RESTAURANTS AT Q35

Q38 Which centre / facility did you last visit to go to a restaurant?
DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

ASKED TO THOSE WHO GO TO PUB, BARS OR NIGHTCLUBS AT Q35

Q39 Which centre / facility did you last visit to go to pubs, bars and nightclubs?
DO NOT PROMPT. ONE ANSWER ONLY.

#Socia Social List

ASKED TO THOSE WHO GO TEN PIN BOWLING AT Q35

Q40 Which centre / facility did you last visit to go ten-pin bowling?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bowli Bowling List

ASKED TO THOSE WHO GO TO BINGO AT Q35

Q41 Which centre / facility did you last visit to play bingo?
DO NOT PROMPT. ONE ANSWER ONLY.

#Bingo Bingo List

ASKED TO THOSE WHO VISIT THEATRE/CONCERT HALL; MUSEUM/ART GALLERIES AT Q35

Q42 Which centre / facility did you last visit for theatres / concert halls / museums / art galleries and other cultural facilities?

DO NOT PROMPT. ONE ANSWER ONLY.

Q43 How do you normally travel when visiting leisure destinations?
DO NOT READ OUT. ONE ANSWER ONLY.

1 Car / van (as driver)
2 Car / van (as passenger)
3 Bus, minibus or coach
4 Motorcycle, scooter or moped
5 Walk
6 Taxi
7 Train
8 Metro
9 Bicycle
A Mobility scooter / disability vehicle
B Other (PLEASE WRITE IN)
C (Don't know / varies)

Q44 Which leisure facilities would you like to see more of in the area?
DO NOT READ OUT. CAN BE MULTICODED.

1 Bars / pubs
2 Better shopping facilities
3 Bowling alley
4 Cinema
5 Concert hall / venue
6 Cycle paths / area
7 Dance facilities
8 Extreme sports
9 Health and fitness (gym)
A Hotels
B Ice rink
C Karting
D Leisure centre
E More children facilities / activities
F More sports facilities (football pitches, tennis courts)
G Museum / art galleries
H Skateboarding
I Indoor soft play areas
J Play spaces / park facilites
K Paintballing
L Restaurants
M Swimming pool
N Theatre
O Bingo
P Other (PLEASE WRITE IN)
Q (None)
R (Don't know)

Q45 Which other community facilities and businesses would you like to see in the area?
READ LIST. CAN BE MULTICODED

1 Hotels
2 Cultural centres
3 Religious institutions
4 Tourist attractions
5 Other (PLEASE WRITE IN)
6 (None)
7 (Don't know)

GEN Gender of respondent.
DO NOT READ OUT. CODE FROM OBSERVATION

1 Male
2 Female

AGE Could I ask how old you are please?
DO NOT READ OUT. ONE ANSWER ONLY.

1 18 – 24 years
2 25 – 34 years
3 35 – 44 years
4 45 – 54 years
5 55 – 64 years
6 65+ years
7 (Refused)

Thank & close.

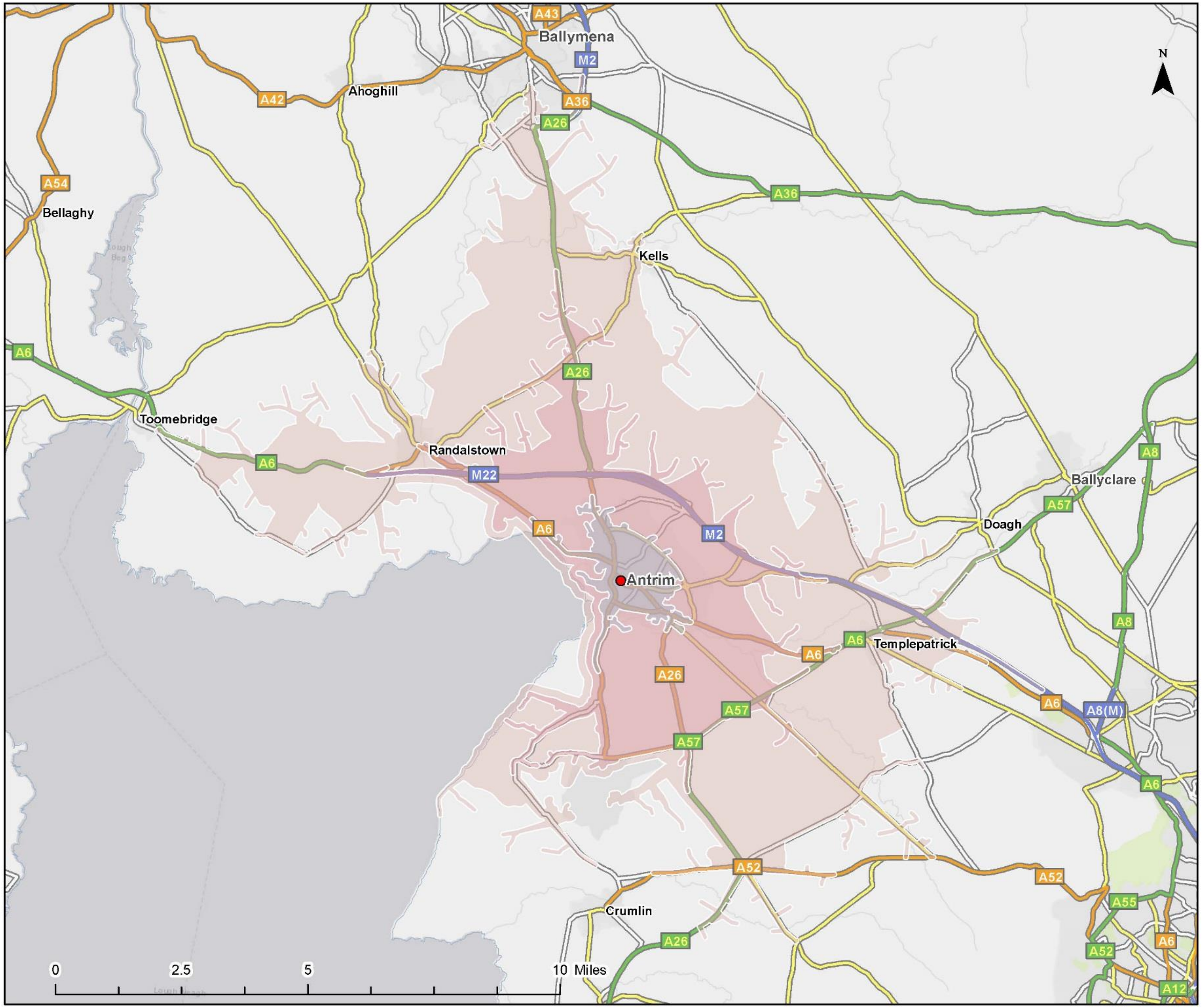
Appendix C – Drive time Plans

Antrim and Newtownabbey Borough | Retail & Commercial Leisure Study

Drivetimes | Antrim

Legend

- Antrim
- 5 minute drivetime
- 10 minute drivetime
- 15 minute drivetime



Antrim and Newtownabbey BOROUGH COUNCIL

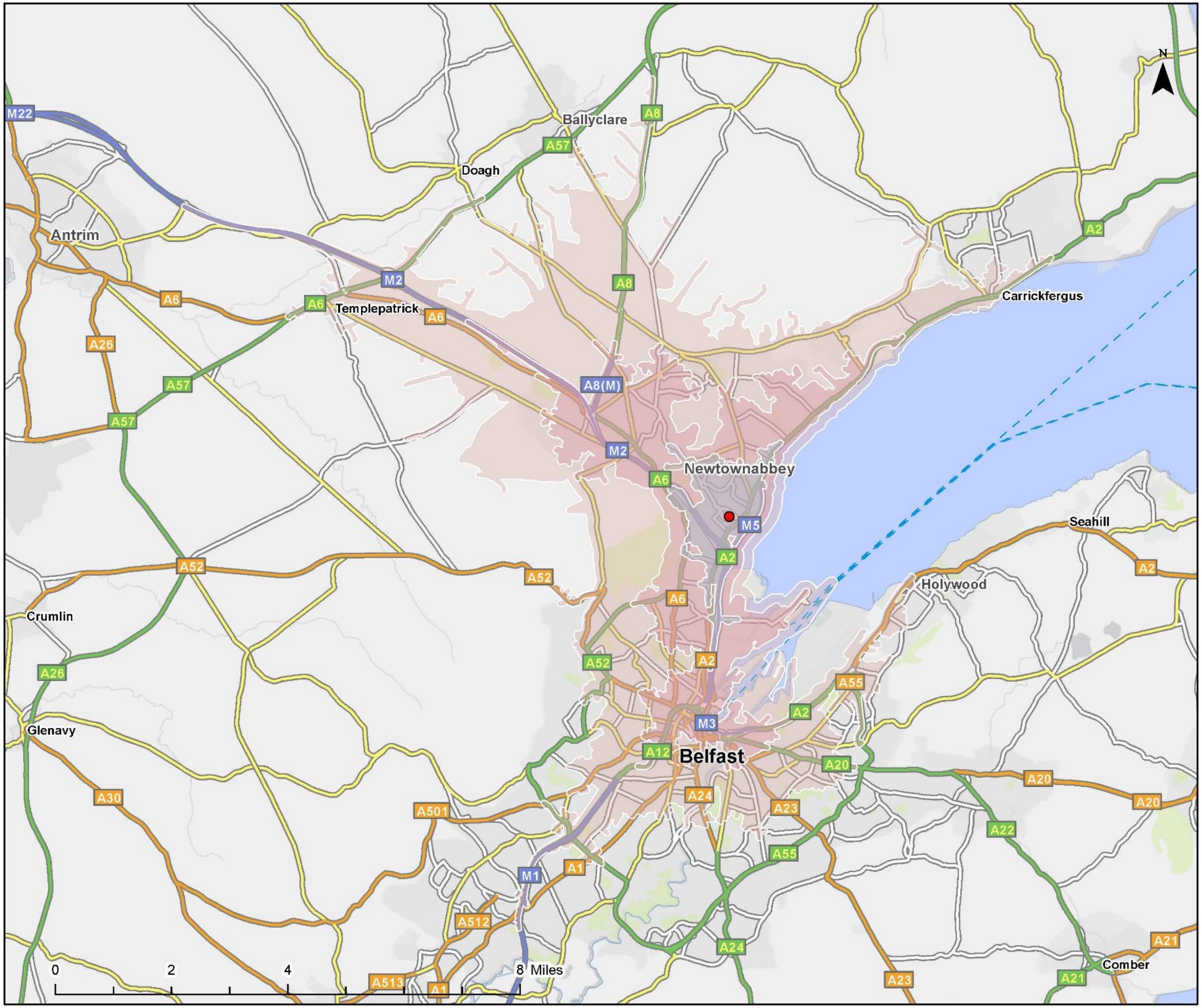
NEXUS PLANNING

Antrim and Newtownabbey Borough | Retail & Commercial Leisure Study

Drivetimes | The Abbey Centre

Legend

- The Abbey Centre
- 5 minute drivetime
- 10 minute drivetime
- 15 minute drivetime



Antrim and Newtownabbey BOROUGH COUNCIL

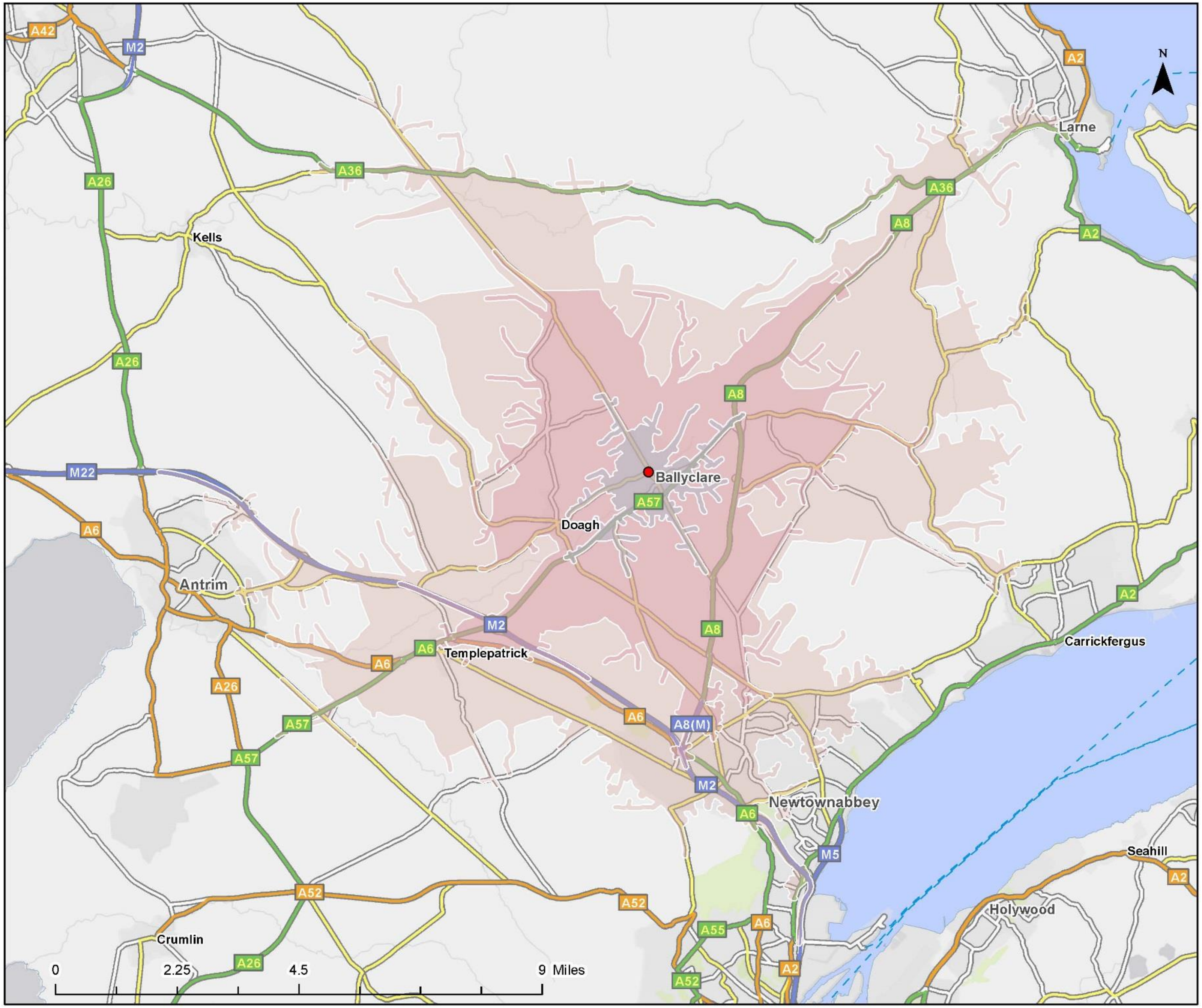
NEXUS PLANNING

Antrim and Newtownabbey Borough | Retail & Commercial Leisure Study

Drivetimes | Ballyclare

Legend

- Ballyclare
- 5 minute drivetime
- 10 minute drivetime
- 15 minute drivetime



Antrim and Newtownabbey BOROUGH COUNCIL

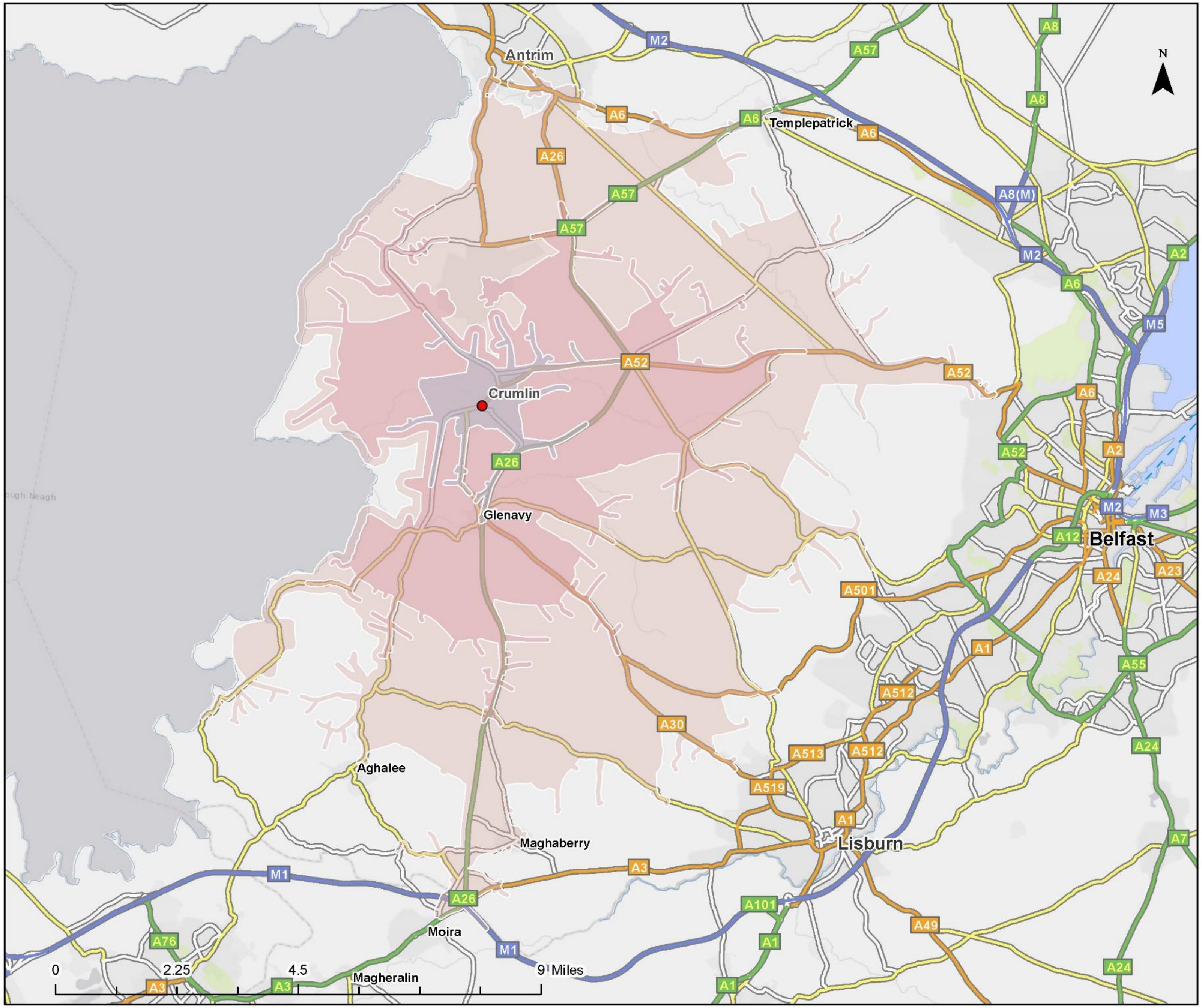
NEXUS PLANNING

Antrim and Newtownabbey Borough | Retail & Commercial Leisure Study

Drivetimes | Crumlin

Legend

- Crumlin
- 5 minute drivetime
- 10 minute drivetime
- 15 minute drivetime



Antrim and Newtownabbey BOROUGH COUNCIL

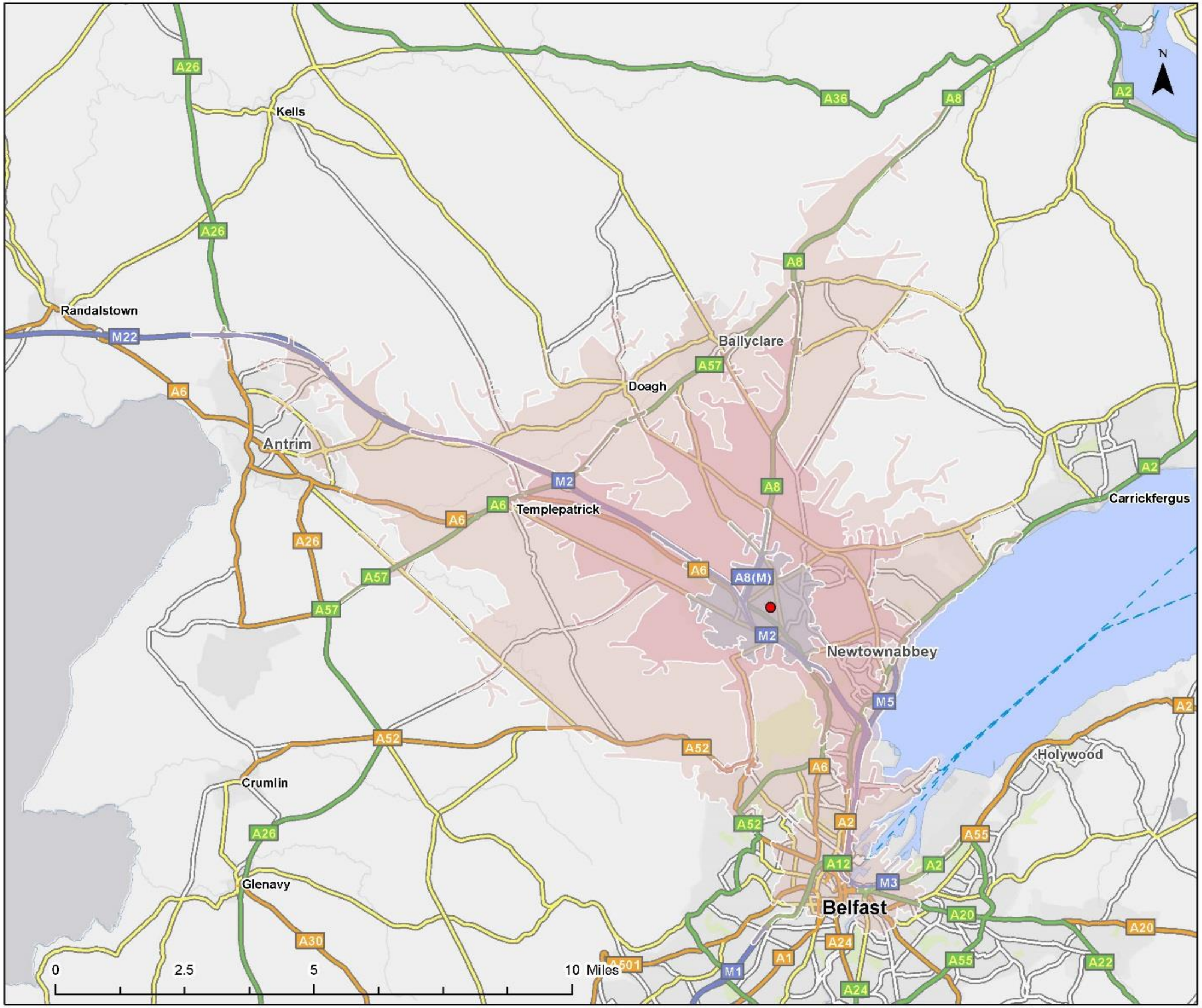
NEXUS PLANNING

Antrim and Newtownabbey Borough | Retail & Commercial Leisure Study

Drivetimes | Northcott

Legend

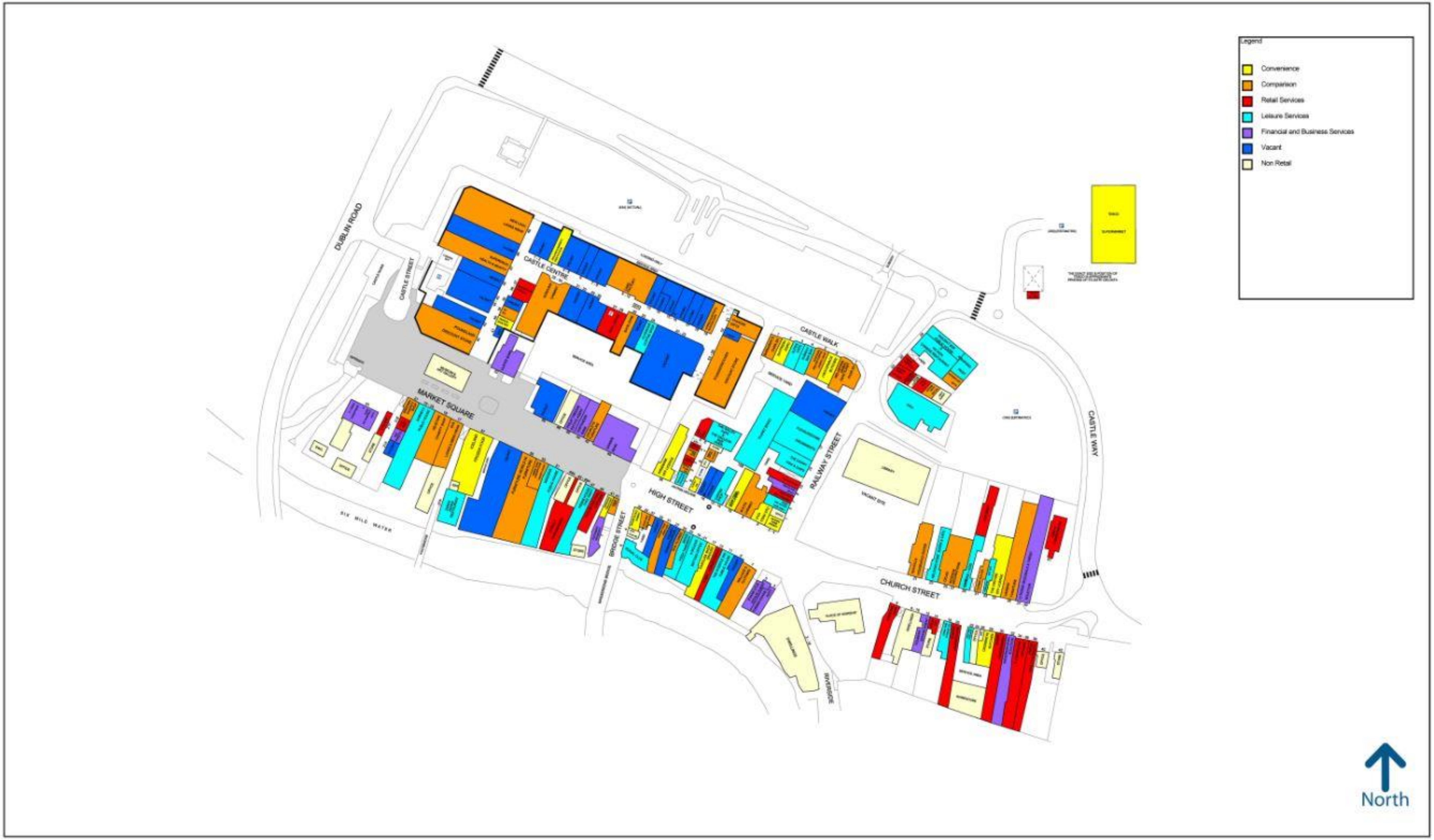
- Northcott
- 5 minute drivetime
- 10 minute drivetime
- 15 minute drivetime



Antrim and Newtownabbey BOROUGH COUNCIL

NEXUS PLANNING

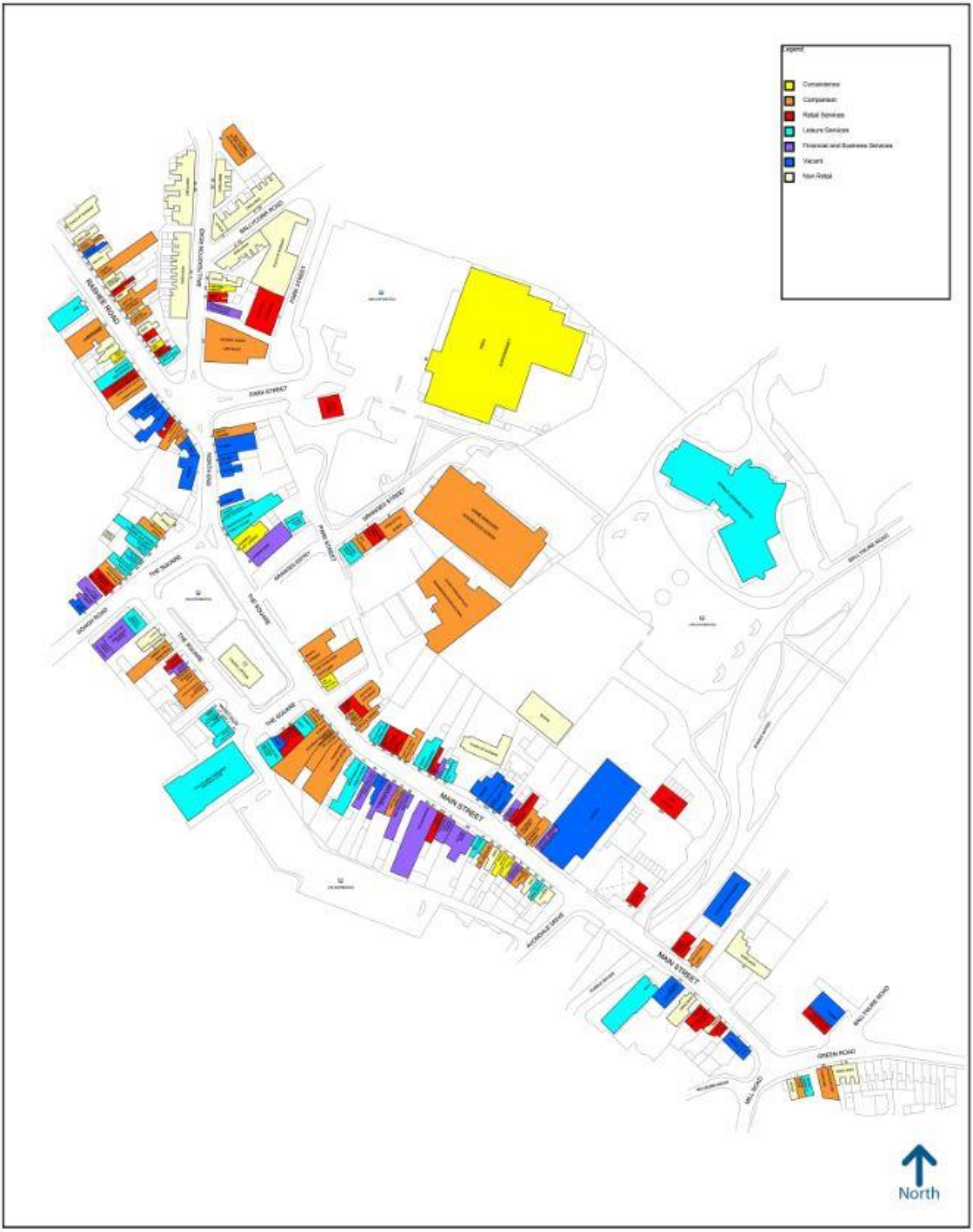
Appendix D – Goad Centre Plans



50 metres

Experian Goad Plan Created: 12/10/2018
Created By: Nexus Planning Ltd

Ballyclare (NI)



Experian Goad Plan Created: 12/10/2018
Created By: Nexus Planning Ltd

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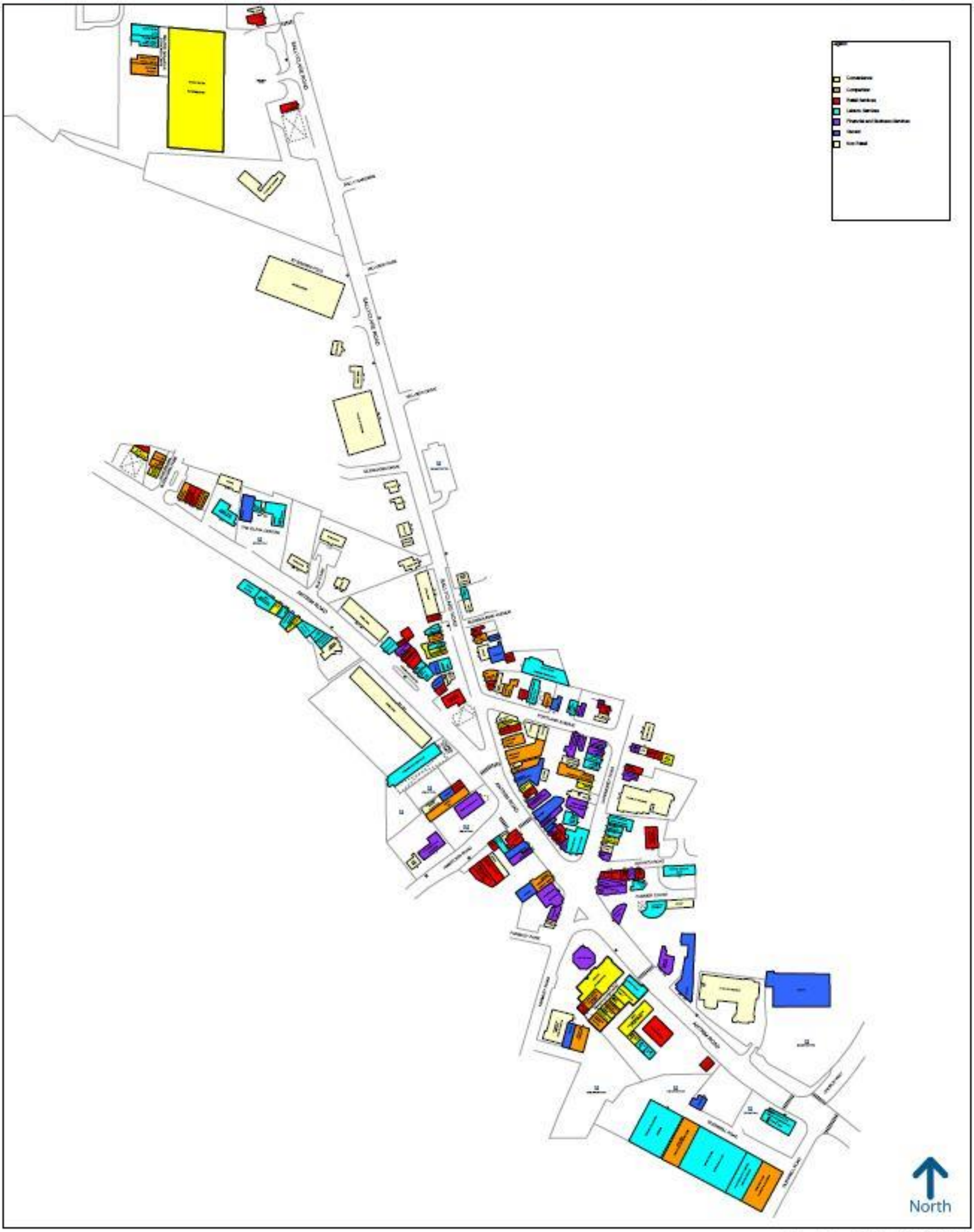
Experian Goad Plan Created: 12/10/2018
Created By: Nexus Planning Ltd



Experian Goad Plan Created: 12/10/2018
Created By: Nexus Planning Ltd

Mapping sourced from Ordnance Survey

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Appendix E – Statistical Tables

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 1: Population and convenience goods expenditure per capita

Zone	Population				Per capita expenditure (£) Convenience					
	2018	2022	2026	2030	2016 inc SfT	2016	2018	2022	2026	2030
1	31,543	31,906	32,223	32,441	2,239	2,175	2,150	2,137	2,136	2,138
2	15,208	15,383	15,500	15,641	2,256	2,191	2,167	2,153	2,153	2,154
3	25,370	25,662	25,857	26,092	2,442	2,371	2,345	2,330	2,330	2,332
4	86,184	87,175	87,839	88,638	2,270	2,204	2,179	2,166	2,165	2,167
5	11,517	11,649	11,738	11,845	2,374	2,305	2,280	2,265	2,265	2,267
6	17,171	17,383	17,505	17,645	2,445	2,374	2,347	2,333	2,332	2,334
7	93,858	94,690	95,320	96,180	2,125	2,063	2,040	2,027	2,027	2,028
8	62,003	64,207	65,826	68,250	2,253	2,188	2,164	2,150	2,150	2,151
Total	**342,854**	**348,056**	**351,808**	**356,732**						

Notes:

a. Zones based on the post code sectors shown on the plan at Appendix A

b. Per capita expenditure derived from Experian MMG3 data (2018 report)

c. 2016 Population derived from Experian MMG3 data (2018 report). Projecitons utilise NISRA forecast data.

d. Per capita expenditure projected forward using forecast growth rates taken from Tables 1a and 1b of Experian Retail Planner Briefing Note 15

e. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Figure 5 of Appendix 3 to Experian Retail Planner Briefing Note 15

2016 Prices

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 2a: Total convenience goods expenditure available

Zone	Expenditure (£m) *Convenience*				Growth (£m) *Convenience*		
	2018	2022	2026	2030	2018-2022	2018-2026	2018-2030
1	67.8	68.2	68.8	69.4	0.4	1.0	1.5
2	33.0	33.1	33.4	33.7	0.2	0.4	0.7
3	59.5	59.8	60.2	60.8	0.3	0.7	1.3
4	187.8	188.8	190.2	192.1	1.0	2.4	4.2
5	26.3	26.4	26.6	26.8	0.1	0.3	0.6
Study Area	374.4	376.3	379.2	382.8	1.9	4.9	8.5
6	40.3	40.6	40.8	41.2	0.2	0.5	0.9
7	191.5	192.0	193.2	195.1	0.5	1.7	3.6
8	134.2	138.1	141.5	146.8	3.9	7.3	12.7
Total	**740.3**	**746.9**	**754.7**	**765.9**	**6.6**	**14.5**	**25.6**

Table 2b: Convenience goods expenditure split between main food shopping and top-up food shopping spend

Zone	Expenditure (£m) *Convenience (2016)*		
	Main	Top-up	Total
1	54.5	13.3	67.8
2	26.0	6.9	33.0
3	47.3	12.2	59.5
4	149.1	38.7	187.8
5	20.7	5.6	26.3
6	31.1	9.2	40.3
7	147.9	43.5	191.5
8	110.9	23.3	134.2
Total	**587.5**	**152.8**	**740.3**

Notes:

a. Figures derived from multiplying per capita expenditure with population within each zone using data provided at Table 1

b. Ratio of main food shopping to top-up food shopping per zone derived directly from Questions 9 and 15 of the NEMS Household Survey (June 2018)

2016 Prices

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 3: Convenience goods shopping patterns

Destination	Total Main Food (%)	Total Top-up (%)	Total Combined (%)	Zone 1 Main Food (%)	Zone 1 Top-up (%)	Zone 2 Main Food (%)	Zone 2 Top-up (%)	Zone 3 Main Food (%)	Zone 3 Top-up (%)	Zone 4 Main Food (%)	Zone 4 Top-up (%)	Zone 5 Main Food (%)	Zone 5 Top-up (%)	Zones 1-5 total (%)	Zone 6 Main Food (%)	Zone 6 Top-up (%)	Zone 7 Main Food (%)	Zone 7 Top-up (%)	Zone 8 Main Food (%)	Zone 8 Top-up (%)
Zone 1																				
Asda, The Junction (formerly known as Junction One), Antrim	5.9%	2.1%	5.1%	36.9%	17.0%	12.2%	2.6%	0.8%	0.7%	0.6%	0.0%	30.6%	2.1%	9.0%	10.9%	5.6%	0.0%	0.0%	0.5%	0.0%
Iceland, Market Square, Antrim	0.1%	0.5%	0.2%	0.7%	5.1%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Islandbawn Stores, Belfast Road, Antrim	0.0%	0.6%	0.1%	0.0%	7.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, The Junction (formerly known as Junction One), Antrim	0.3%	1.1%	0.5%	1.6%	10.2%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	5.0%	1.6%	0.9%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%
Local shops, Antrim Town Centre	0.1%	0.9%	0.2%	0.9%	7.3%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	5.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 1	0.0%	0.5%	0.1%	0.0%	5.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Spar, Parkhall Neighbourhood Centre, Queens Road, Parkhall	0.0%	0.8%	0.2%	0.0%	8.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	6.8%	1.8%	5.8%	49.4%	19.6%	4.2%	1.6%	3.2%	0.0%	1.3%	0.0%	26.6%	1.6%	10.6%	1.5%	0.0%	1.6%	0.0%	0.0%	0.0%
SUBTOTAL	**13.2%**	**8.2%**	**12.2%**	**89.5%**	**80.4%**	**16.4%**	**6.7%**	**4.0%**	**0.7%**	**1.9%**	**0.0%**	**62.3%**	**10.3%**	**22.0%**	**12.4%**	**7.5%**	**1.6%**	**0.0%**	**0.5%**	**0.0%**
Zone 2																				
Costcutter, Airport Road Service Station, Nutts Corner, Dundrod	0.0%	1.1%	0.2%	0.0%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%
Local shops, Crumlin Village Centre	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer Simply Food, Belfast Airport, Aldergrove, Crumlin	0.1%	0.3%	0.1%	0.9%	1.9%	0.6%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 2	0.0%	0.5%	0.1%	0.0%	0.0%	0.0%	7.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Spar (Eurospar), Mill Road, Crumlin	0.1%	1.2%	0.4%	0.0%	0.0%	3.2%	27.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Spar, Main Street, Glenavy	0.0%	0.5%	0.1%	0.0%	0.0%	0.6%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Tesco Superstore, Main Street, Crumlin	5.2%	2.4%	4.7%	0.0%	0.0%	74.7%	37.4%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	6.8%	0.0%	0.0%	0.0%	0.0%	7.3%	4.8%
SUBTOTAL	**5.5%**	**6.1%**	**5.6%**	**0.9%**	**1.9%**	**79.0%**	**87.1%**	**0.0%**	**0.0%**	**2.2%**	**0.0%**	**0.0%**	**0.0%**	**8.2%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**7.3%**	**13.2%**
Zone 3																				
Asda, Park Street, Ballyclare	6.4%	2.2%	5.5%	0.0%	0.0%	0.0%	0.0%	76.3%	28.1%	0.7%	0.0%	0.0%	0.0%	10.8%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Co-op, Main Street, Ballynure	0.1%	1.0%	0.3%	0.0%	0.0%	0.0%	0.0%	1.5%	12.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Ballynure Road, Ballyclare	0.4%	1.3%	0.6%	0.9%	0.0%	0.0%	0.0%	2.9%	16.7%	0.0%	0.0%	0.0%	0.0%	1.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.1%	1.6%	0.4%	0.0%	0.0%	0.0%	0.0%	1.4%	19.6%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Spar (Eurospar), Antrim Road, Templepatrick	0.0%	0.6%	0.1%	0.0%	1.6%	0.0%	0.0%	0.0%	6.0%	0.0%	0.0%	0.0%	0.0%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Spar, Doagh Road, Ballyclare	0.0%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	6.6%	0.0%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**7.0%**	**7.3%**	**7.1%**	**0.9%**	**1.6%**	**0.0%**	**0.0%**	**82.1%**	**89.1%**	**0.7%**	**0.0%**	**0.0%**	**0.0%**	**13.7%**	**2.5%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 4																				
Co-op, Beverley Road, Newtownabbey	0.0%	3.1%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	2.8%	0.0%	11.4%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Doagh Road, Rathcoole, Newtownabbey	0.2%	0.3%	0.2%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.7%	1.0%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Farmley Shopping Centre, Farmley Road, Glengormley	0.3%	1.0%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	4.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Old Glenmount Road, Newtownabbey	0.0%	1.3%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Local shops, Glengormley Town Centre	0.0%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Marks & Spencer, Abbey Centre, Old Glenmount Road, Newtownabbey	1.2%	1.8%	1.3%	0.9%	0.0%	0.0%	0.0%	2.3%	0.0%	0.8%	7.1%	0.0%	0.0%	1.5%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%
Others - Zone 4	0.1%	5.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	18.8%	0.0%	0.0%	2.2%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Spar, Fairview Road, Newtownabbey	0.6%	1.3%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	5.2%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Spar, The Diamond, Rathcoole, Newtownabbey	0.0%	1.2%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.0%	0.0%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Doagh Road, Newtownabbey	2.5%	1.1%	2.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.0%	4.5%	0.0%	0.0%	4.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Tesco Express, Mayfield High Street, Glengormley	0.7%	1.7%	0.9%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	2.1%	6.5%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Express, Monkstown Village Centre, Monkstown	0.2%	2.6%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	10.4%	0.8%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Northcott Shopping Centre, Jubilee Way, Glengormley	4.5%	1.0%	3.8%	0.0%	0.0%	0.6%	0.0%	7.1%	0.9%	15.5%	3.7%	0.0%	0.0%	7.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Abbey Retail Park, Newtownabbey	16.6%	3.7%	13.9%	1.2%	0.0%	0.0%	0.0%	0.0%	0.9%	51.0%	11.9%	0.0%	0.0%	21.8%	0.6%	0.0%	13.8%	2.3%	0.0%	0.0%
SUBTOTAL	**26.9%**	**25.7%**	**26.7%**	**2.1%**	**0.0%**	**0.6%**	**0.0%**	**11.9%**	**4.5%**	**83.7%**	**95.6%**	**0.8%**	**0.0%**	**45.3%**	**0.6%**	**0.0%**	**17.7%**	**3.2%**	**0.0%**	**0.9%**
Zone 5																				
Costcutter, Main Street, Randalstown	0.4%	1.7%	0.7%	1.2%	5.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.2%	32.6%	1.4%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Local shops, Randalstown Town Centre	0.0%	0.7%	0.1%	0.0%	3.1%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	8.7%	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Local shops, Toomebridge Village Centre	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	3.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 5	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%	9.9%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Spar, Main Street, Toomebridge	0.1%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	8.7%	0.3%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%
Spar, New Street, Randalstown	0.1%	0.9%	0.3%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	15.7%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.7%**	**4.2%**	**1.4%**	**1.2%**	**12.1%**	**0.0%**	**0.0%**	**0.0%**	**1.0%**	**0.0%**	**0.0%**	**17.4%**	**79.4%**	**2.8%**	**0.0%**	**2.2%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 6																				
Centra, Antrim Road, Ballymena	0.1%	0.2%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.6%	3.6%	0.0%	0.0%	0.0%	0.0%
Maxol Service Station, Largy Road, Ahoghill	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 6	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%	0.0%	0.0%	0.0%	0.0%
Sainsbury's Superstore, Braidwater Retail Park, Ballymena	2.1%	0.4%	1.7%	1.7%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	1.8%	0.7%	0.4%	34.7%	5.0%	0.0%	0.0%	0.0%	0.0%
Spar, The Rosses, Tullygarley Road, Ballymena	0.0%	0.5%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.0%	0.0%	0.0%	0.0%	0.0%
Supervalu, Main Street, Kells	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	6.9%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Larne Road, Ballymena	2.9%	0.5%	2.4%	3.6%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	8.6%	0.0%	1.1%	42.1%	7.8%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**5.1%**	**2.6%**	**4.6%**	**5.3%**	**0.0%**	**0.0%**	**0.0%**	**0.7%**	**1.0%**	**0.0%**	**0.0%**	**11.1%**	**6.7%**	**1.6%**	**78.1%**	**38.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 7																				
Asda, Shore Road, Belfast	5.2%	2.8%	4.7%	0.0%	0.0%	0.8%	0.0%	0.0%	0.7%	6.5%	0.8%	0.0%	0.0%	2.8%	0.0%	0.0%	14.0%	8.8%	0.0%	0.0%
Centra, Beechmount Avenue, Belfast	0.5%	0.7%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.0%	0.0%	2.9%	4.0%
Co-op, Antrim Road, Belfast	0.0%	0.8%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%
Co-op, Ballysillan Road, Belfast	0.6%	0.6%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%	0.1%	0.0%	0.0%	1.0%	1.0%	1.6%	0.0%
Co-op, Old Park Road, Belfast	0.2%	1.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	3.7%	0.0%	0.0%
Co-op, Shankill Road, Belfast	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%
Costcutter, Woodvale Road, Belfast	0.0%	0.6%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.0%
Iceland, Antrim Road, Belfast	0.3%	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	0.0%
Iceland, Ballysillan Road, Belfast	0.0%	0.7%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.5%	0.0%	0.0%
Iceland, Shankill Road, Belfast	0.2%	1.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	3.9%	0.0%	0.0%
Lidl, Shore Road, Belfast	0.7%	1.3%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	4.7%	0.0%	0.0%
Others - Zone 7	0.0%	2.3%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.2%	0.0%	0.0%
Saveways, Flax Centre, Ardoyne Avenue, Belfast	0.0%	0.4%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%
Spar (Saunders), Antrim Road, Belfast	0.0%	2.6%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.7%	0.0%	0.8%
Tesco Superstore, Antrim Road, Belfast	1.7%	1.6%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.7%	5.7%	0.0%	0.0%
Tesco Superstore, Ballygomartin Road, Belfast	6.5%	1.0%	5.4%	0.0%	0.0%	0.8%	1.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.5%	0.0%	0.0%	24.1%	3.5%	0.7%	0.0%
Tesco Superstore, Yorkgate Centre, Belfast	4.1%	1.1%	3.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	14.6%	3.8%	2.1%	0.0%
SUBTOTAL	**19.9%**	**19.0%**	**19.7%**	**0.0%**	**0.0%**	**1.6%**	**1.0%**	**0.0%**	**0.7%**	**7.5%**	**2.0%**	**0.0%**	**0.0%**	**3.3%**	**0.0%**	**0.8%**	**65.9%**	**59.9%**	**7.2%**	**8.7%**
Zone 8																				
Others - Zone 8	0.2%	1.9%	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	12.4%
Supervalu (Morrows), Knockmore Road, Lisburn	0.0%	0.6%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%
Tesco Superstore, Bentrim Road, Lisburn	7.3%	2.7%	6.3%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	38.1%	17.9%
SUBTOTAL	**7.5%**	**5.2%**	**7.0%**	**0.0%**	**0.0%**	**1.6%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.1%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**39.3%**	**34.0%**
STUDY AREA SUBTOTAL	**85.9%**	**78.2%**	**84.3%**	**100.0%**	**96.0%**	**99.2%**	**94.8%**	**98.7%**	**97.0%**	**96.0%**	**97.6%**	**91.5%**	**96.5%**	**97.1%**	**93.5%**	**48.6%**	**85.3%**	**63.1%**	**54.4%**	**56.9%**

Other Locations Outside Study Area																				
Asda, Westwood Centre, Kennedy Way, Belfast	1.4%	0.1%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.8%	0.0%	2.5%	0.9%
Dunnes Stores, Park Centre, Donegall Road, Belfast	0.2%	1.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	3.7%	0.0%	0.0%
Greens Food Fare, Bow Street, Lisburn	0.2%	0.6%	0.3%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.3%	3.6%
Iceland, Bow Street, Lisburn	0.0%	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Iceland, High Street, Ballymena	0.0%	0.1%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Iceland, Park Centre, Donegall Road, Belfast	0.2%	1.1%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	3.7%	0.0%	0.0%
Lidl, Hi Park Centre, Belfast	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lidl, Stewartstown Road, Belfast	0.1%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%
Marks & Spencer Simply Food, Boucher Road, Belfast	0.4%	0.4%	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.3%	0.9%
Marks & Spencer Simply Food, Bow Street, Lisburn	0.3%	0.1%	0.3%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.9%
Marks & Spencer, Donegall Place, Belfast City Centre	0.3%	0.9%	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	0.7%	3.2%	0.0%	0.0%
Sainsbury's Superstore, Holywood Exchange, Belfast	1.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%	0.2%	0.0%	0.0%	3.8%	0.0%	0.5%	0.0%
Sainsbury's Superstore, Kennedy Centre, Belfast	1.8%	0.7%	1.6%	0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	1.2%	7.1%	2.4%
Sainsbury's Superstore, Sprucefield Park, Lisburn	3.8%	0.1%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	20.1%	0.9%
Spar (Culbertson's), Fenaghy Road, Galgorm	0.0%	0.5%	0.1%	0.0%	1.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	6.3%	0.0%	0.0%	0.0%	0.0%
Spar (Eurospar), Donegall Road, Belfast	0.0%	0.3%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%
Spar, Grove Road, Ballymena	0.0%	1.3%	0.3%	0.0%	1.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.9%	0.1%	0.0%	19.1%	0.0%	0.0%	0.0%	0.0%
Others – Outside Study Area	4.1%	14.0%	6.1%	0.0%	0.0%	0.0%	2.8%	1.3%	2.2%	2.9%	2.5%	8.5%	1.6%	2.2%	6.5%	26.0%	2.4%	23.0%	10.6%	32.4%
SUBTOTAL	**14.1%**	**21.8%**	**15.7%**	**0.0%**	**4.0%**	**0.8%**	**5.2%**	**1.3%**	**3.0%**	**4.0%**	**2.5%**	**8.5%**	**3.5%**	**2.9%**	**6.5%**	**51.4%**	**14.7%**	**36.9%**	**45.6%**	**43.1%**
TOTAL	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 4: Convenience goods shopping expenditure

Destination	Total Main Food (£m)	Total Top-up (£m)	Total Combined (£m)	Inflow (£m)	Total Turnover (£m)	Zone 1 Main Food (£m)	Zone 1 Top-up (£m)	Zone 2 Main Food (£m)	Zone 2 Top-up (£m)	Zone 3 Main Food (£m)	Zone 3 Top-up (%)	Zone 4 Main Food (£m)	Zone 4 Top-up (£m)	Zone 5 Main Food (£m)	Zone 5 Top-up (£m)	Zones 1-5 total (£m)	Zone 6 Main Food (£m)	Zone 6 Top-up (£m)	Zone 7 Main Food (£m)	Zone 7 Top-up (£m)	Zone 8 Main Food (£m)	Zone 8 Top-up (£m)
Zone 1																						
Asda, The Junction (formerly known as Junction One), Antrim	£34.9	£3.2	£38.0	£7.6	£45.6	£20.1	£2.3	£3.2	£0.2	£0.4	£0.1	£0.8	£0.0	£6.3	£0.1	£33.5	£3.4	£0.5	£0.0	£0.0	£0.6	£0.0
Iceland, Market Square, Antrim	£0.4	£0.7	£1.1	£0.0	£1.1	£0.4	£0.7	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Islandbawn Stores, Belfast Road, Antrim	£0.0	£0.9	£0.9	£0.0	£0.9	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, The Junction (formerly known as Junction One), Antrim	£1.9	£1.7	£3.6	£0.4	£3.9	£0.9	£1.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.1	£3.4	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Local shops, Antrim Town Centre	£0.5	£1.3	£1.8	£0.2	£2.0	£0.5	£1.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 1	£0.0	£0.7	£0.7	£0.0	£0.7	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Spar, Parkhall Neighbourhood Centre, Queens Road, Parkhall	£0.0	£1.2	£1.2	£0.0	£1.2	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£39.9	£2.8	£42.7	£4.3	£47.0	£27.0	£2.6	£1.1	£0.1	£1.5	£0.0	£2.0	£0.0	£5.5	£0.1	£39.8	£0.5	£0.0	£2.4	£0.0	£0.0	£0.0
TOTAL	**£77.5**	**£12.5**	**£90.1**	**£12.4**	**£102.5**	**£48.8**	**£10.7**	**£4.3**	**£0.5**	**£1.9**	**£0.1**	**£2.8**	**£0.0**	**£12.9**	**£0.6**	**£82.5**	**£3.8**	**£0.7**	**£2.4**	**£0.0**	**£0.6**	**£0.0**
Zone 2																						
Costcutter, Airport Road Service Station, Nutts Corner, Dundrod	£0.0	£1.6	£1.6	£0.2	£1.8	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1
Local shops, Crumlin Village Centre	£0.0	£0.2	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Marks & Spencer Simply Food, Belfast Airport, Aldergrove, Crumlin	£0.6	£0.4	£1.0	£0.2	£1.2	£0.5	£0.3	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 2	£0.0	£0.8	£0.8	£0.0	£0.8	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Spar (Eurospar), Mill Road, Crumlin	£0.8	£1.9	£2.7	£0.0	£2.7	£0.0	£0.0	£0.8	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Spar, Main Street, Glenavy	£0.2	£0.7	£0.9	£0.0	£0.9	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
Tesco Superstore, Main Street, Crumlin	£30.8	£3.7	£34.5	£0.0	£34.5	£0.0	£0.0	£19.4	£2.6	£0.0	£0.0	£3.3	£0.0	£0.0	£0.0	£25.3	£0.0	£0.0	£0.0	£0.0	£8.1	£1.1
SUB-TOTAL	**£32.4**	**£9.4**	**£41.8**	**£0.4**	**£42.2**	**£0.5**	**£0.3**	**£20.6**	**£6.0**	**£0.0**	**£0.0**	**£3.3**	**£0.0**	**£0.0**	**£0.0**	**£30.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£8.1**	**£3.1**
Zone 3																						
Asda, Park Street, Ballyclare	£37.3	£3.4	£40.7	£4.1	£44.8	£0.0	£0.0	£0.0	£0.0	£36.0	£3.4	£1.0	£0.0	£0.0	£0.0	£40.5	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Co-op, Main Street, Ballynure	£0.7	£1.5	£2.2	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0	£0.7	£1.5	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Ballynure Road, Ballyclare	£2.4	£2.0	£4.4	£0.0	£4.4	£0.5	£0.0	£0.0	£0.0	£1.4	£2.0	£0.0	£0.0	£0.0	£0.0	£3.9	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.7	£2.4	£3.1	£0.0	£3.1	£0.0	£0.0	£0.0	£0.0	£0.7	£2.4	£0.0	£0.0	£0.0	£0.0	£3.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Spar (Eurospar), Antrim Road, Templepatrick	£0.0	£1.0	£1.0	£0.0	£1.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Spar, Doagh Road, Ballyclare	£0.0	£0.8	£0.8	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£41.1**	**£11.1**	**£52.2**	**£4.1**	**£56.3**	**£0.5**	**£0.2**	**£0.0**	**£0.0**	**£38.8**	**£10.9**	**£1.0**	**£0.0**	**£0.0**	**£0.0**	**£51.5**	**£0.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4																						
Co-op, Beverley Road, Newtownabbey	£0.0	£4.8	£4.8	£0.0	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£4.4	£0.0	£0.0	£4.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Iceland, Doagh Road, Rathcoole, Newtownabbey	£1.4	£0.4	£1.8	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£1.0	£0.4	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Iceland, Farmley Shopping Centre, Farmley Road, Glengormley	£1.7	£1.6	£3.3	£0.3	£3.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£1.6	£0.0	£0.0	£3.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Old Glenmount Road, Newtownabbey	£0.0	£1.9	£1.9	£0.0	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£1.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Local shops, Glengormley Town Centre	£0.0	£0.8	£0.8	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Marks & Spencer, Abbey Centre, Old Glenmount Road, Newtownabbey	£7.1	£2.7	£9.9	£2.5	£12.3	£0.5	£0.0	£0.0	£0.0	£1.1	£0.0	£1.1	£2.7	£0.0	£0.0	£5.5	£0.0	£0.0	£4.4	£0.0	£0.0	£0.0
Others - Zone 4	£0.8	£7.7	£8.6	£0.0	£8.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£7.3	£0.0	£0.0	£8.1	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0
Spar, Fairview Road, Newtownabbey	£3.3	£2.0	£5.3	£0.0	£5.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.3	£2.0	£0.0	£0.0	£5.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Spar, The Diamond, Rathcoole, Newtownabbey	£0.0	£1.8	£1.8	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Express, Doagh Road, Newtownabbey	£14.7	£1.7	£16.5	£0.0	£16.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£13.4	£1.7	£0.0	£0.0	£15.1	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0
Tesco Express, Mayfield High Street, Glengormley	£4.0	£2.5	£6.5	£0.0	£6.5	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£3.2	£2.5	£0.0	£0.0	£6.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Express, Monkstown Village Centre, Monkstown	£1.2	£4.0	£5.2	£0.0	£5.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£4.0	£0.2	£0.0	£5.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Northcott Shopping Centre, Jubilee Way, Glengormley	£26.6	£1.5	£28.2	£2.8	£31.0	£0.0	£0.0	£0.2	£0.0	£3.4	£0.1	£23.1	£1.4	£0.0	£0.0	£28.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Abbey Retail Park, Newtownabbey	£97.4	£5.7	£103.1	£25.8	£128.9	£0.7	£0.0	£0.0	£0.0	£0.0	£0.1	£76.1	£4.6	£0.0	£0.0	£81.4	£0.2	£0.0	£20.5	£1.0	£0.0	£0.0
SUBTOTAL	**£158.2**	**£39.2**	**£197.5**	**£31.4**	**£228.9**	**£1.2**	**£0.0**	**£0.2**	**£0.0**	**£5.6**	**£0.6**	**£124.8**	**£37.0**	**£0.2**	**£0.0**	**£169.5**	**£0.2**	**£0.0**	**£26.2**	**£1.4**	**£0.0**	**£0.2**
Zone 5																						
Costcutter, Main Street, Randalstown	£2.5	£2.6	£5.2	£0.5	£5.7	£0.7	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£1.8	£5.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0
Local shops, Randalstown Town Centre	£0.0	£1.0	£1.0	£0.0	£1.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.5	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Local shops, Toomebridge Village Centre	£0.1	£0.2	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 5	£0.3	£0.6	£0.9	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.6	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Spar, Main Street, Toomebridge	£0.5	£0.6	£1.1	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.5	£1.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0
Spar, New Street, Randalstown	£0.7	£1.4	£2.1	£0.0	£2.1	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.9	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£4.2**	**£6.4**	**£10.6**	**£0.6**	**£11.2**	**£0.7**	**£1.6**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£3.6**	**£4.4**	**£10.4**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 6																						
Centra, Antrim Road, Ballymena	£0.3	£0.3	£0.7			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.1	£0.2	£0.3	£0.0	£0.0	£0.0	£0.0
Maxol Service Station, Largy Road, Ahoghill	£0.0	£0.3	£0.3			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 6	£0.0	£0.5	£0.5			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0
Sainsbury's Superstore, Braidwater Retail Park, Ballymena	£12.1	£0.6	£12.7			£0.9	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.4	£0.0	£1.4	£10.8	£0.5	£0.0	£0.0	£0.0	£0.0
Spar, The Rosses, Tullygarley Road, Ballymena	£0.0	£0.8	£0.8			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0
Supervalu, Main Street, Kells	£0.2	£0.6	£0.8			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.6	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Larne Road, Ballymena	£17.2	£0.7	£17.9			£2.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£1.8	£0.0	£4.1	£13.1	£0.7	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£29.8**	**£4.0**	**£33.8**			**£2.9**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.1**	**£0.0**	**£0.0**	**£2.3**	**£0.4**	**£6.0**	**£24.3**	**£3.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 7																						
Asda, Shore Road, Belfast	£30.7	£4.3	£34.9			£0.0	£0.0	£0.2	£0.0	£0.0	£0.1	£9.7	£0.3	£0.0	£0.0	£10.4	£0.0	£0.0	£20.7	£3.8	£0.0	£0.0
Centra, Beechmount Avenue, Belfast	£3.2	£1.0	£4.2			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£3.2	£0.9
Co-op, Antrim Road, Belfast	£0.0	£1.3	£1.3			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0
Co-op, Ballysillan Road, Belfast	£3.2	£0.9	£4.1			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.4	£0.0	£0.0	£1.5	£0.4	£1.8	£0.0
Co-op, Old Park Road, Belfast	£1.1	£1.6	£2.7			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.6	£0.0	£0.0
Co-op, Shankill Road, Belfast	£0.0	£0.5	£0.5			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0	£0.0
Costcutter, Woodvale Road, Belfast	£0.0	£0.9	£0.9			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Iceland, Antrim Road, Belfast	£1.8	£0.0	£1.8			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.8	£0.0	£0.0	£0.0
Iceland, Ballysillan Road, Belfast	£0.0	£1.1	£1.1			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0
Iceland, Shankill Road, Belfast	£1.3	£1.7	£3.0			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£1.7	£0.0	£0.0
Lidl, Shore Road, Belfast	£3.9	£2.1	£5.9			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.9	£2.1	£0.0	£0.0
Others - Zone 7	£0.0	£3.6	£3.6			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.6	£0.0	£0.0
Saveways, Flax Centre, Ardoyne Avenue, Belfast	£0.0	£0.6	£0.6			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0
Spar (Saunders), Antrim Road, Belfast	£0.0	£4.0	£4.0			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.8	£0.0	£0.2
Tesco Superstore, Antrim Road, Belfast	£9.9	£2.5	£12.4			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£9.9	£2.5	£0.0	£0.0
Tesco Superstore, Ballygomartin Road, Belfast	£38.1	£1.6	£39.6			£0.0	£0.0	£0.2	£0.1	£0.0	£0.0	£1.4	£0.0	£0.0	£0.0	£1.7	£0.0	£0.0	£35.7	£1.5	£0.7	£0.0
Tesco Superstore, Yorkgate Centre, Belfast	£23.8	£1.6	£25.5			£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£21.5	£1.6	£2.3	£0.0
SUBTOTAL	**£117.1**	**£29.1**	**£146.2**			**£0.0**	**£0.0**	**£0.4**	**£0.1**	**£0.0**	**£0.1**	**£11.2**	**£0.8**	**£0.0**	**£0.0**	**£12.5**	**£0.0**	**£0.1**	**£97.5**	**£26.1**	**£8.0**	**£2.0**

Zone 8																				
Others - Zone 8	£1.3	£2.9	£4.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£2.9
Supervalu (Morrows), Knockmore Road, Lisburn	£0.0	£0.9	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Tesco Superstore, Bentrim Road, Lisburn	£42.7	£4.2	£46.8	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£42.3	£4.2
SUBTOTAL	**£44.0**	**£7.9**	**£51.9**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£43.6**	**£7.9**
STUDY AREA SUBTOTAL	**£504.5**	**£119.6**	**£624.1**	**£54.5**	**£12.8**	**£25.8**	**£6.6**	**£46.6**	**£11.9**	**£143.1**	**£37.8**	**£18.9**	**£5.4**	**£363.4**	**£29.1**	**£4.5**	**£126.1**	**£27.5**	**£60.3**	**£13.2**
Other Locations Outside Study Area																				
Asda, Westwood Centre, Kennedy Way, Belfast	£8.3	£0.2	£8.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£5.6	£0.0	£2.8	£0.2
Dunnes Stores, Park Centre, Donegall Road, Belfast	£1.1	£1.6	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.6	£0.0	£0.0
Greens Food Fare, Bow Street, Lisburn	£1.4	£0.9	£2.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£1.4	£0.8
Iceland, Bow Street, Lisburn	£0.0	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Iceland, High Street, Ballymena	£0.0	£0.2	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Iceland, Park Centre, Donegall Road, Belfast	£1.1	£1.6	£2.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£1.6	£0.0	£0.0
Lidl, Andersonstown Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Hi Park Centre, Belfast	£0.0	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lidl, Stewartstown Road, Belfast	£0.7	£0.0	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0
Marks & Spencer Simply Food, Boucher Road, Belfast	£2.5	£0.6	£3.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.4	£1.4	£0.2
Marks & Spencer Simply Food, Bow Street, Lisburn	£2.0	£0.2	£2.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.8	£0.2
Marks & Spencer, Donegall Place, Belfast City Centre	£1.9	£1.4	£3.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£1.1	£1.4	£0.0	£0.0
Sainsbury's Superstore, Holywood Exchange, Belfast	£7.1	£0.0	£7.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£5.7	£0.0	£0.6	£0.0
Sainsbury's Superstore, Kennedy Centre, Belfast	£10.5	£1.1	£11.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.7	£0.5	£7.8	£0.6
Sainsbury's Superstore, Sprucefield Park, Lisburn	£22.3	£0.2	£22.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£22.3	£0.2
Spar (Culbertson's), Fenaghy Road, Galgorm	£0.0	£0.8	£0.8	£0.0	£0.2	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0
Spar (Eurospar), Donegall Road, Belfast	£0.0	£0.4	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0
Spar, Grove Road, Ballymena	£0.0	£2.0	£2.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0
Others – Outside Study Area	£24.0	£21.5	£45.4	£0.0	£0.0	£0.0	£0.2	£0.6	£0.3	£4.3	£0.9	£1.8	£0.1	£8.2	£2.0	£2.4	£3.5	£10.0	£11.8	£7.5
SUBTOTAL	**£83.0**	**£33.2**	**£116.2**	**£0.0**	**£0.5**	**£0.2**	**£0.4**	**£0.6**	**£0.4**	**£6.0**	**£0.9**	**£1.8**	**£0.2**	**£11.0**	**£2.0**	**£4.7**	**£21.8**	**£16.1**	**£50.6**	**£10.0**
TOTAL	**£587.5**	**£152.8**	**£740.3**	**£54.5**	**£13.3**	**£26.0**	**£6.9**	**£47.3**	**£12.2**	**£149.1**	**£38.7**	**£20.7**	**£5.6**	**£374.4**	**£31.1**	**£9.2**	**£147.9**	**£43.5**	**£110.9**	**£23.3**

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Table 5: Convenience goods shopping patterns - Borough

Destination	Gross Floorspace	Net Sales Area	Net Convenience Sales Area	Sales Density	Benchmark Turnover	Survey Turnover	Inflow	Estimated Survey T/O	Trade Against Benchmark
			(A)	(B)	(AxB)		Allowance	With Inflow	
	(Sq m)	(Sq m)	(Sq m)	(£ per sq m)	(£m)	(£m)	(£m)	(£m)	(£m)
Zone 1									
Asda, The Junction (formerly known as Junction One), Antrim	5,104	2,670	1,667	12,674	21.1	38.0	7.6	45.6	24.5
Iceland, Market Square, Antrim	740	393	376	6,393	2.4	1.1	0.0	1.1	-1.3
Islandbawn Stores, Belfast Road, Antrim		200	180	5,000	0.9	0.9	0.0	0.9	0.0
Lidl, The Junction (formerly known as Junction One), Antrim		929	723	4,800	3.5	3.6	0.4	3.9	0.5
Local shops, Antrim Town Centre					1.8	1.8	0.2	2.0	0.2
Others - Zone 1					0.7	0.7	0.0	0.7	0.0
Spar, Parkhall Neighbourhood Centre, Queens Road, Parkhall		200	180	5,000	0.9	1.2	0.0	1.2	0.3
Tesco Extra, Castle Way, Antrim	5,976	3,392	2,325	11,559	26.9	42.7	4.3	47.0	20.1
					58.2	90.1	12.4	102.5	44.3
Zone 2									
Costcutter, Airport Road Service Station, Nutts Corner, Dundrod		150	143	5,000	0.7	1.6	0.2	1.8	1.1
Local shops, Crumlin Village Centre					0.2	0.2	0.0	0.2	0.0
Marks & Spencer Simply Food, Belfast Airport, Aldergrove, Crumlin		300	285	10,876	3.1	1.0	0.2	1.2	-1.9
Others - Zone 2					0.8	0.8	0.0	0.8	0.0
Spar (Eurospar), Mill Road, Crumlin		400	360	5,000	1.8	2.7	0.0	2.7	0.9
Spar, Main Street, Glenavy		150	135	5,000	0.7	0.9	0.0	0.9	0.2
Tesco Superstore, Main Street, Crumlin		2,787	1,910	11,559	22.1	34.5	0.0	34.5	12.5
					29.4	41.8	0.4	42.2	12.8
Zone 3									
Asda, Park Street, Ballyclare	5,018	2,395	1,496	12,674	19.0	40.7	4.1	44.8	25.9
Co-op, Main Street, Ballynure		228	217	9,862	2.1	2.2	0.0	2.2	0.1
Lidl, Ballynure Road, Ballyclare		929	723	4,800	3.5	4.4	0.0	4.4	1.0
Others - Zone 3					3.1	3.1	0.0	3.1	0.0
Spar (Eurospar), Antrim Road, Templepatrick		150	135	5,000	0.7	1.0	0.0	1.0	0.3
Spar, Doagh Road, Ballyclare		150	135	5,000	0.7	0.8	0.0	0.8	0.1
					29.0	52.2	4.1	56.3	27.3
Zone 4									
Co-op, Beverley Road, Newtownabbey	316	249	237	9,862	2.3	4.8	0.0	4.8	2.4
Iceland, Doagh Road, Rathcoole, Newtownabbey	843	469	449	6,393	2.9	1.8	0.0	1.8	-1.1
Iceland, Farmley Shopping Centre, Farmley Road, Glengormley		449	430	6,393	2.8	3.3	0.3	3.6	0.9
Lidl, Old Glenmount Road, Newtownabbey		929	723	4,800	3.5	1.9	0.0	1.9	-1.6
Local shops, Glengormley Town Centre					0.8	0.8	0.0	0.8	0.0
Marks & Spencer, Abbey Centre, Old Glenmount Road, Newtownabbey	5,519	975	841	10,876	9.1	9.9	2.5	12.3	3.2
Others - Zone 4					8.6	8.6	0.0	8.6	0.0
Spar, Fairview Road, Newtownabbey		400	360	5,000	1.8	5.3	0.0	5.3	3.5
Spar, The Diamond, Rathcoole, Newtownabbey		300	270	5,000	1.4	1.8	0.0	1.8	0.4
Tesco Express, Doagh Road, Newtownabbey		750	675	11,559	7.8	16.5	0.0	16.5	8.7
Tesco Express, Mayfield High Street, Glengormley	442	194	184	11,559	2.1	6.5	0.0	6.5	4.4
Tesco Express, Monkstown Village Centre, Monkstown	325	188	178	11,559	2.1	5.2	0.0	5.2	3.2
Tesco Extra, Northcott Shopping Centre, Jubilee Way, Glengormley	8,175	4,905	3,362	11,559	38.9	28.2	2.8	31.0	-7.9
Tesco Superstore, Abbey Retail Park, Newtownabbey	6,650	3,990	2,734	11,559	31.6	103.1	25.8	128.9	97.3
					115.5	197.5	31.4	228.9	113.4
Zone 5									
Costcutter, Main Street, Randalstown		300	270	5,000	1.4	5.2	0.5	5.7	4.3
Local shops, Randalstown Town Centre					1.0	1.0	0.0	1.0	0.0
Local shops, Toomebridge Village Centre					0.3	0.3	0.0	0.3	0.0
Others - Zone 5					0.9	0.9	0.0	0.9	0.0
Spar, Main Street, Toomebridge		200	180	5,000	0.9	1.1	0.0	1.1	0.2
Spar, New Street, Randalstown		400	360	5,000	1.8	2.1	0.0	2.1	0.3
					6.3	10.6	0.5	11.1	4.8
Study Area Total					**238.3**	**392.1**	**48.8**	**440.9**	**202.6**

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Table 6a: Estimated 'capacity' for new convenience goods facilities in Antrim & Newtownabbey

Year	Benchmark Turnover (£m)[1]	Survey Turnover (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2018	238.3	392.1	48.8	202.6
2022	237.8	395.6	49.2	207.0
2026	238.0	399.8	49.7	211.4
2030	239.0	405.7	50.4	217.1
Study Area Market Share (%)		53.0		

1. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Antrim & Newtownabbey Borough facilities at 53.0% from the Study Area
2016 Prices

Table 6b: Gross quantitative capacity for additional convenience goods floorspace in Antrim & Newtownabbey

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2018	202.6	17,300	22,200
2022	207.0	17,600	22,600
2026	211.4	17,900	23,000
2030	217.1	18,400	23,600

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)
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Table 6c: Extant convenience goods commitments in Antim & Newtownabbey

Destination	Reference	Proposal	Net Convenience Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Convenience Turnover (£m)
52 Main Street & 1-5 New Street Randalstown Co Antrim	LA03/2015/0074/F	Mixed use development of 10 no new apartments & 3 no new retail units	Assumed 50% of total = 150 sq m	5,000	0.8
Land at 175 Ballyrobin Road, Aldergrove	LA/03/2015/0642/F	Proposed petrol filling station, forecourt and services building including 1 no retail shop, 3 no. café/restaurants etc	232 sq m	7,500	1.7
291 Carmoney Road, Newtownabbey	LA03/2016/0393/F	Demolition and redevelopment of existing site to form new retail unit with associated car parking	245 sq m	5,000	1.2
Land South of 5 Mallusk Drive, Mallusk	LA03/2017/0114/F	Mixed use development comprising 8 no light industrial units, petrol filling station and associated shop	318 sq m	7,500	2.4
Lands at Belmont Road, Antrim	LA03/2015/0014/F	Proposed development of 393 residential units and mixed use facilities including 2 no retail units	150 sq m	5,000	0.8
Land 120m NE of 157 Lisnevenagh Road, Tannanghmore, Antrim	T/2015/0046/F	Proposed soutbound carriageway service station supermarket, off-license and PFS	274 sq m	7,500	2.1
140 Junction One Retail park., Ballymena Road, Antrim	LA03/2018/0087/F	New Lidl supermarket (assumes discontinuance notice accepted on exisitng Lidl unit, which is then discounted from new floorspace)	53 sq m	4,800	0.3
Total					9.2

Table 6d: Net quantitative capacity for additional convenience goods floorspace in Antrim & Newtownabbe

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net)	
				Min[1]	Max[2]
2018	202.6	9.2	193.4	16,500	21,200
2022	207.0	9.1	197.8	16,900	21,600
2026	211.4	9.2	202.3	17,200	22,000
2030	217.1	9.2	208.0	17,600	22,600

1. Average sales density assumed to be £11,605 per sq.m (rounded) based on the average sales density of the leading four supermarkets as identified by Verdict 2016
2. Average sales density assumed to be £9,137 per sq.m (rounded) based on the average sales density of discount operators as identified by Verdict 2016
3. Allows for increased turnover efficiency as set out in Table 4a Experian Retail Planner 15 (December 2017)

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Table 7a: Population and comparison goods expenditure per capita

Zone	Population			
	2018	2022	2026	2030
1	31,543	31,906	32,223	32,441
2	15,208	15,383	15,500	15,641
3	25,370	25,662	25,857	26,092
4	86,184	87,175	87,839	88,638
5	11,517	11,649	11,738	11,845
6	17,171	17,383	17,505	17,645
7	93,858	94,690	95,320	96,180
8	62,003	64,207	65,826	68,250
Total	**342,854**	**348,056**	**351,808**	**356,732**

Table 7b: Population and comparison goods expenditure

Zone	Comparison goods expenditure per capita (£) 2018 with SfT								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	1,365	131	708	417	155	322	156	215	**3,468**
2	1,484	174	783	552	174	401	200	260	**4,029**
3	1,572	167	851	511	201	398	212	271	**4,183**
4	1,408	128	706	412	154	336	165	232	**3,542**
5	1,363	186	743	576	187	409	220	260	**3,943**
6	1,484	162	782	506	184	383	199	250	**3,951**
7	1,169	97	572	314	128	249	115	167	**2,811**
8	1,447	138	779	429	154	334	166	227	**3,675**

Zone	Comparison goods expenditure per capita (£) 2016 without SFT								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	1,155	111	599	352	131	273	132	182	**2,934**
2	1,256	147	663	467	147	339	170	220	**3,408**
3	1,330	142	720	432	170	337	179	229	**3,539**
4	1,191	108	597	349	131	285	140	197	**2,997**
5	1,153	158	629	487	158	346	186	220	**3,336**
6	1,255	137	662	428	155	324	168	212	**3,342**
7	989	82	484	265	108	211	97	141	**2,378**
8	1,224	117	659	363	130	282	141	192	**3,109**

Zone	Comparison goods expenditure per capita (£) 2022								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	1,268	121	658	387	144	300	145	200	**3,223**
2	1,379	161	728	513	161	372	186	242	**3,743**
3	1,461	156	791	474	187	370	197	251	**3,887**
4	1,308	119	656	383	144	312	154	216	**3,291**
5	1,266	173	690	535	174	380	204	242	**3,664**
6	1,379	150	727	470	171	356	184	233	**3,671**
7	1,086	90	532	291	119	232	107	155	**2,612**
8	1,344	129	724	399	143	310	155	211	**3,414**

Zone	Comparison goods expenditure per capita (£) 2026								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	1,433	137	743	438	162	339	163	226	**3,642**
2	1,559	182	823	580	182	421	210	273	**4,230**
3	1,651	176	894	536	211	418	223	284	**4,393**
4	1,479	134	741	433	162	353	174	244	**3,720**
5	1,431	196	780	605	196	429	231	273	**4,141**
6	1,558	170	822	532	193	403	208	263	**4,149**
7	1,228	102	601	329	134	262	121	176	**2,952**
8	1,519	145	818	451	161	350	175	238	**3,859**

Zone	Comparison goods expenditure per capita (£) 2030								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	1,622	155	841	495	184	383	185	256	**4,121**
2	1,764	206	931	656	206	476	238	309	**4,787**
3	1,868	199	1,011	607	239	473	252	322	**4,970**
4	1,673	152	839	489	184	400	197	276	**4,209**
5	1,619	221	883	684	222	486	261	309	**4,686**
6	1,763	192	930	602	218	456	236	297	**4,694**
7	1,389	115	680	373	152	296	136	199	**3,341**
8	1,719	165	926	510	183	396	198	270	**4,366**

Notes:
a. Per capita expenditure derived from Experian MMG3 data (2016 report)
b. Base 2016 population derived from Experian MMG3 data (2016 report). Projected forward to 2030 using NISRA projections for Antrim & Newtownabbey
c. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 15
d. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 15

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Table 8: Total comparison goods expenditure available

Zone	Comparison goods expenditure (£m) 2018								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	36.4	3.5	18.9	11.1	4.1	8.6	4.2	5.7	**92.6**
2	19.1	2.2	10.1	7.1	2.2	5.2	2.6	3.3	**51.8**
3	33.7	3.6	18.3	11.0	4.3	8.5	4.5	5.8	**89.8**
4	102.7	9.3	51.5	30.0	11.3	24.5	12.1	16.9	**258.3**
5	13.3	1.8	7.2	5.6	1.8	4.0	2.1	2.5	**38.4**
6	21.6	2.4	11.4	7.4	2.7	5.6	2.9	3.6	**57.4**
7	92.8	7.7	45.4	24.9	10.2	19.8	9.1	13.3	**223.2**
8	75.9	7.3	40.9	22.5	8.1	17.5	8.7	11.9	**192.7**
Total	**395.5**	**37.8**	**203.6**	**119.6**	**44.7**	**93.7**	**46.2**	**63.2**	**1,004.2**

Zone	Comparison goods expenditure (£m) 2022								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	40.5	3.9	21.0	12.4	4.6	9.6	4.6	6.4	**102.8**
2	21.2	2.5	11.2	7.9	2.5	5.7	2.9	3.7	**57.6**
3	37.5	4.0	20.3	12.2	4.8	9.5	5.1	6.5	**99.7**
4	114.0	10.4	57.2	33.4	12.5	27.2	13.4	18.8	**286.9**
5	14.8	2.0	8.0	6.2	2.0	4.4	2.4	2.8	**42.7**
6	24.0	2.6	12.6	8.2	3.0	6.2	3.2	4.0	**63.8**
7	102.9	8.5	50.3	27.6	11.3	21.9	10.1	14.7	**247.3**
8	86.3	8.3	46.5	25.6	9.2	19.9	9.9	13.5	**219.2**
Total	**441.1**	**42.1**	**227.2**	**133.4**	**49.8**	**104.5**	**51.5**	**70.5**	**1,120.1**

Zone	Comparison goods expenditure (£m) 2026								
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total
1	46.2	4.4	24.0	14.1	5.2	10.9	5.3	7.3	**117.4**
2	24.2	2.8	12.8	9.0	2.8	6.5	3.3	4.2	**65.6**
3	42.7	4.5	23.1	13.9	5.5	10.8	5.8	7.3	**113.6**
4	129.9	11.8	65.1	38.0	14.3	31.0	15.3	21.4	**326.7**
5	16.8	2.3	9.2	7.1	2.3	5.0	2.7	3.2	**48.6**
6	27.3	3.0	14.4	9.3	3.4	7.0	3.6	4.6	**72.6**
7	117.0	9.7	57.3	31.4	12.8	25.0	11.5	16.7	**281.4**
8	100.0	9.6	53.9	29.7	10.6	23.1	11.5	15.7	**254.0**
Total	**504.0**	**48.1**	**259.6**	**152.4**	**56.9**	**119.4**	**58.9**	**80.5**	**1,279.9**

Zone	Comparison goods expenditure (£m) 2030									Comparison goods growth (£m)		
	Clothes	CDs etc	Household	Recreation	Chemist	Electrical	DIY	Furniture	Total	2016-2021	2016-2026	2016-2031
1	52.6	5.0	27.3	16.1	6.0	12.4	6.0	8.3	**133.7**	10.3	24.8	41.1
2	27.6	3.2	14.6	10.3	3.2	7.4	3.7	4.8	**74.9**	5.8	13.7	23.0
3	48.7	5.2	26.4	15.8	6.2	12.3	6.6	8.4	**129.7**	10.0	23.8	39.9
4	148.3	13.5	74.3	43.4	16.3	35.4	17.4	24.5	**373.1**	28.7	68.5	114.8
5	19.2	2.6	10.5	8.1	2.6	5.8	3.1	3.7	**55.5**	4.3	10.2	17.1
6	31.1	3.4	16.4	10.6	3.9	8.0	4.2	5.2	**82.8**	6.4	15.2	25.4
7	133.6	11.1	65.4	35.8	14.6	28.5	13.1	19.1	**321.3**	24.1	58.2	98.1
8	117.3	11.2	63.2	34.8	12.5	27.0	13.5	18.4	**298.0**	26.5	61.3	105.2
Total	**578.5**	**55.2**	**298.0**	**174.9**	**65.3**	**137.0**	**67.6**	**92.4**	**1,468.9**	**115.9**	**275.7**	**464.7**

Notes:
a. Per capita expenditure derived from Experian MMG3 data (2016 report)
b. Population derived from Experian MMG3 data (2016 report), projected forward using NISRA data.
c. Per capita expenditure projected forward using forecast growth rates taken from Table 1a of Experian Retail Planner Briefing Note 15
d. Expenditure excludes Special Forms of Trading in line with 'adjusted' allowance derived from Annex 3 of Experian Retail Planner Briefing Note 15

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Table 9: Clothing & footwear shopping patterns

Destination	Total Clothing (%)	Zone 1 Clothing (%)	Zone 2 Clothing (%)	Zone 3 Clothing (%)	Zone 4 Clothing (%)	Zone 5 Clothing (%)	Zone 6 Clothing (%)	Zone 7 Clothing (%)	Zone 8 Clothing (%)
Zone 1									
Antrim Town Centre	0.9%	5.9%	1.4%	0.8%	0.0%	5.8%	0.0%	0.0%	0.0%
Others - Zone 1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	0.5%	4.1%	0.9%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim	4.9%	24.0%	12.6%	7.2%	0.7%	11.2%	6.8%	0.0%	3.0%
SUBTOTAL	**6.3%**	**34.0%**	**14.9%**	**8.0%**	**0.7%**	**18.0%**	**6.8%**	**0.0%**	**3.0%**
Zone 2									
Crumlin Village Centre	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glenavy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**0.0%**	**0.9%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 3									
Ballyclare Town Centre	0.6%	0.0%	0.0%	4.5%	0.9%	0.0%	0.0%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.7%**	**0.0%**	**0.0%**	**5.3%**	**0.9%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**

Zone 4									
Abbey Centre, Newtownabbey	23.5%	4.5%	6.3%	31.0%	59.9%	3.5%	0.0%	19.0%	0.0%
Abbey Retail Park, Newtownabbey	0.5%	0.0%	0.0%	0.9%	1.5%	0.0%	0.0%	0.0%	0.0%
Abbey Trading Estate, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre	0.5%	0.0%	0.0%	0.9%	1.7%	0.0%	0.0%	0.0%	0.0%
Longwood Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownabbey Town Centre	1.5%	0.0%	0.0%	1.0%	2.2%	1.1%	0.0%	3.6%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley	0.7%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Valley Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**26.8%**	**4.5%**	**6.3%**	**34.0%**	**68.2%**	**4.6%**	**0.0%**	**22.6%**	**0.0%**
Zone 5									
Randalstown Town Centre	0.3%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Toomebridge Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.3%**	**0.0%**	**0.0%**	**3.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%
Others - Zone 6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**1.4%**	**0.0%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre	33.8%	26.4%	35.3%	26.2%	27.6%	18.5%	11.6%	56.9%	29.2%
Others - Zone 7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shankhill Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yorkgate (Cityside), Belfast	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.2%	0.0%
SUBTOTAL	**34.3%**	**26.4%**	**35.3%**	**26.2%**	**27.6%**	**18.5%**	**11.6%**	**59.1%**	**29.2%**
Zone 8									
Lisburn Town Centre	5.8%	0.0%	20.7%	0.9%	0.0%	0.0%	0.7%	0.9%	23.0%
Others - Zone 8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**5.8%**	**0.0%**	**20.7%**	**0.9%**	**0.0%**	**0.0%**	**0.7%**	**0.9%**	**23.0%**
STUDY AREA SUBTOTAL	**74.1%**	**64.9%**	**78.2%**	**77.3%**	**97.5%**	**42.5%**	**19.1%**	**82.6%**	**55.2%**
Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ards Shopping Centre, Newtownards	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballymena Town Centre	9.6%	22.7%	0.9%	7.2%	1.5%	47.4%	77.3%	2.2%	0.8%
Bangor Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boucher Retail Park, Belfast	2.7%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	7.2%	3.9%
Castlereagh Road, Belfast	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Castlereagh Town Centre	0.4%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre	0.5%	0.0%	0.0%	3.0%	0.0%	0.0%	1.9%	0.0%	0.8%
Connswater, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cregagh Road, Belfast	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Falls Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forestside Shopping Centre, Castlereagh	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Holywood Exchange, Belfast	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kennedy Centre, Belfast	0.5%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%
Larne Town Centre	0.7%	0.0%	0.0%	8.2%	0.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast	0.2%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%
Lurgan Town Centre	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Magherafelt Town Centre	0.6%	1.3%	0.0%	0.0%	0.0%	6.9%	1.0%	0.0%	0.8%
Newtownards Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others – Outside Study Area	3.0%	3.6%	3.8%	3.4%	1.0%	3.3%	0.7%	4.4%	4.0%
Rushmere Retail Park, Craigavon	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Rushmere Shopping Centre, Craigavon	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.7%
Sprucefield Retail Park, Lisburn	1.6%	1.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	7.8%
Sprucefield Shopping Centre, Lisburn	3.3%	0.0%	6.1%	0.0%	0.0%	0.0%	0.0%	0.0%	15.8%
Abroad	1.1%	2.3%	0.0%	0.8%	0.0%	0.0%	0.0%	3.6%	0.0%
SUBTOTAL	**25.9%**	**35.1%**	**21.8%**	**22.7%**	**2.5%**	**57.5%**	**80.9%**	**17.4%**	**44.8%**
TOTAL (Rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

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Table 10: Clothing & footwear expenditure

Destination	Total Clothing (£m)	Zone 1 Clothing (£m)	Zone 2 Clothing (£m)	Zone 3 Clothing (£m)	Zone 4 Clothing (£m)	Zone 5 Clothing (£m)	Zone 6 Clothing (£m)	Zone 7 Clothing (£m)	Zone 8 Clothing (£m)
Zone 1									
Antrim Town Centre	£3.5	£2.2	£0.3	£0.3	£0.0	£0.8	£0.0	£0.0	£0.0
Others - Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£1.8	£1.5	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£19.5	£8.7	£2.4	£2.4	£0.8	£1.5	£1.5	£0.0	£2.2
SUBTOTAL	**£24.8**	**£12.4**	**£2.9**	**£2.7**	**£0.8**	**£2.4**	**£1.5**	**£0.0**	**£2.2**
Zone 2									
Crumlin Village Centre	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glenavy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.2**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3									
Ballyclare Town Centre	£2.4	£0.0	£0.0	£1.5	£0.9	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£2.7**	**£0.0**	**£0.0**	**£1.8**	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£92.9	£1.7	£1.2	£10.5	£61.5	£0.5	£0.0	£17.6	£0.0
Abbey Retail Park, Newtownabbey	£1.9	£0.0	£0.0	£0.3	£1.5	£0.0	£0.0	£0.0	£0.0
Abbey Trading Estate, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£2.0	£0.0	£0.0	£0.3	£1.7	£0.0	£0.0	£0.0	£0.0
Longwood Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownabbey Town Centre	£6.1	£0.0	£0.0	£0.3	£2.3	£0.1	£0.0	£3.3	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£3.0	£0.0	£0.0	£0.0	£3.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Valley Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£105.9**	**£1.7**	**£1.2**	**£11.5**	**£70.0**	**£0.6**	**£0.0**	**£21.0**	**£0.0**
Zone 5									
Randalstown Town Centre	£1.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
Toomebridge Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.0**	**£0.0**	**£0.0**	**£1.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£0.2	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0
Others - Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£133.5	£9.6	£6.7	£8.8	£28.4	£2.5	£2.5	£52.9	£22.2
Others - Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shankhill Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Yorkgate (Cityside), Belfast	£2.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.0	£0.0
SUBTOTAL	**£135.5**	**£9.6**	**£6.7**	**£8.8**	**£28.4**	**£2.5**	**£2.5**	**£54.9**	**£22.2**
Zone 8									
Lisburn Town Centre	£22.8	£0.0	£4.0	£0.3	£0.0	£0.0	£0.2	£0.9	£17.5
Others - Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£22.8**	**£0.0**	**£4.0**	**£0.3**	**£0.0**	**£0.0**	**£0.2**	**£0.9**	**£17.5**
STUDY AREA SUBTOTAL	**£293.1**	**£23.6**	**£14.9**	**£26.1**	**£100.1**	**£5.6**	**£4.1**	**£76.7**	**£41.9**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ards Shopping Centre, Newtownards	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballymena Town Centre	£38.0	£8.3	£0.2	£2.4	£1.5	£6.3	£16.7	£2.0	£0.6
Bangor Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Boucher Retail Park, Belfast	£10.8	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£6.7	£3.0
Castlereagh Road, Belfast	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Castlereagh Town Centre	£1.5	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£2.0	£0.0	£0.0	£1.0	£0.0	£0.0	£0.4	£0.0	£0.6
Connswater, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Cregagh Road, Belfast	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8
Falls Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forestside Shopping Centre, Castlereagh	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
Holywood Exchange, Belfast	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kennedy Centre, Belfast	£1.9	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£1.4
Larne Town Centre	£2.8	£0.0	£0.0	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£0.9	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Lurgan Town Centre	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8
Magherafelt Town Centre	£2.2	£0.5	£0.0	£0.0	£0.0	£0.9	£0.2	£0.0	£0.6
Newtownards Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others – Outside Study Area	£12.0	£1.3	£0.7	£1.2	£1.0	£0.4	£0.2	£4.1	£3.1
Rushmere Retail Park, Craigavon	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6
Rushmere Shopping Centre, Craigavon	£2.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.8
Sprucefield Retail Park, Lisburn	£6.4	£0.4	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£5.9
Sprucefield Shopping Centre, Lisburn	£13.2	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£12.0
Abroad	£4.4	£0.8	£0.0	£0.3	£0.0	£0.0	£0.0	£3.3	£0.0
SUBTOTAL	**£102.4**	**£12.8**	**£4.2**	**£7.7**	**£2.6**	**£7.6**	**£17.4**	**£16.1**	**£34.0**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 11: Books, CDs, DVDs shopping patterns

Destination	Total Books etc (%)	Zone 1 Books etc (%)	Zone 2 Books etc (%)	Zone 3 Books etc (%)	Zone 4 Books etc (%)	Zone 5 Books etc (%)	Zone 6 Books etc (%)	Zone 7 Books etc (%)	Zone 8 Books etc (%)
Zone 1									
Antrim Town Centre	3.5%	15.2%	2.3%	0.0%	0.0%	34.7%	5.5%	0.0%	0.0%
Others - Zone 1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	2.3%	23.3%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim	2.8%	18.2%	3.0%	3.1%	0.0%	0.0%	4.3%	0.0%	1.7%
SUBTOTAL	**8.6%**	**56.8%**	**8.3%**	**3.1%**	**0.0%**	**34.7%**	**9.8%**	**0.0%**	**1.7%**
Zone 2									
Crumlin Village Centre	0.7%	0.0%	11.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glenavy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 2	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin	2.1%	0.0%	35.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**2.9%**	**0.0%**	**47.7%**	**0.0%**	**0.0%**	**0.0%**	**1.8%**	**0.0%**	**0.0%**
Zone 3									
Ballyclare Town Centre	4.1%	0.0%	0.0%	42.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**4.2%**	**0.0%**	**0.0%**	**44.6%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 4									
Abbey Centre, Newtownabbey	13.9%	4.3%	0.0%	11.5%	43.3%	0.0%	0.0%	8.5%	0.0%
Abbey Retail Park, Newtownabbey	1.0%	0.0%	0.0%	1.4%	3.5%	0.0%	0.0%	0.0%	0.0%
Abbey Trading Estate, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre	2.3%	0.0%	0.0%	1.7%	8.7%	0.0%	0.0%	0.0%	0.0%
Longwood Road Retail Park, Newtownabbey	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownabbey Town Centre	4.1%	0.0%	0.0%	0.0%	8.4%	0.0%	0.0%	9.8%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Valley Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**21.4%**	**4.3%**	**0.0%**	**16.3%**	**63.9%**	**0.0%**	**0.0%**	**18.3%**	**0.0%**

Zone 5									
Randalstown Town Centre	0.7%	2.9%	0.0%	0.0%	0.0%	8.8%	0.0%	0.0%	0.0%
Toomebridge Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.7%**	**2.9%**	**0.0%**	**0.0%**	**0.0%**	**8.8%**	**0.0%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	0.3%	3.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 6	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%	0.0%
SUBTOTAL	**0.5%**	**3.7%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**2.9%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre	27.4%	9.2%	14.0%	19.8%	36.1%	11.1%	3.7%	55.2%	14.9%
Others - Zone 7	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.1%	0.0%
Shankhill Road, Belfast	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%
Yorkgate (Cityside), Belfast	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%
SUBTOTAL	**29.0%**	**9.2%**	**14.0%**	**19.8%**	**36.1%**	**11.1%**	**3.7%**	**63.4%**	**14.9%**
Zone 8									
Lisburn Town Centre	10.0%	0.0%	24.7%	1.7%	0.0%	0.0%	0.0%	0.0%	43.6%
Others - Zone 8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**10.0%**	**0.0%**	**24.7%**	**1.7%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**43.6%**
STUDY AREA SUBTOTAL	**77.5%**	**76.9%**	**94.7%**	**85.5%**	**100.0%**	**54.5%**	**18.1%**	**81.7%**	**60.2%**
Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	0.1%	0.0%	0.0%	0.0%	0.0%	3.0%	0.0%	0.0%	0.0%
Ards Shopping Centre, Newtownards	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballymena Town Centre	9.6%	23.1%	2.3%	3.6%	0.0%	42.5%	78.7%	0.0%	0.0%
Bangor Town Centre	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boucher Retail Park, Belfast	1.3%	0.0%	0.0%	1.9%	0.0%	0.0%	0.0%	3.4%	2.2%
Castlereagh Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Castlereagh Town Centre	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Connswater, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Cregagh Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Falls Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forestside Shopping Centre, Castlereagh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holywood Exchange, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kennedy Centre, Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.7%
Larne Town Centre	0.1%	0.0%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast	2.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.0%
Lurgan Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Magherafelt Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownards Town Centre	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%
Others – Outside Study Area	3.3%	0.0%	3.0%	1.9%	0.0%	0.0%	3.2%	2.6%	11.8%
Rushmere Retail Park, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rushmere Shopping Centre, Craigavon	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%
Sprucefield Retail Park, Lisburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sprucefield Shopping Centre, Lisburn	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Abroad	2.7%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	12.4%	0.0%
SUBTOTAL	**22.5%**	**23.1%**	**5.3%**	**14.5%**	**0.0%**	**45.5%**	**81.9%**	**18.3%**	**39.8%**
TOTAL (Rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 12: Books, CDs, DVDs etc expenditure

Destination	Total Books etc (£m)	Zone 1 Books etc (£m)	Zone 2 Books etc (£m)	Zone 3 Books etc (£m)	Zone 4 Books etc (£m)	Zone 5 Booms etc (£m)	Zone 6 Books etc (£m)	Zone 7 Books etc (£m)	Zone 8 Books etc (£m)
Zone 1									
Antrim Town Centre	£1.3	£0.5	£0.1	£0.0	£0.0	£0.6	£0.1	£0.0	£0.0
Others - Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£0.9	£0.8	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£1.0	£0.6	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0	£0.1
SUBTOTAL	**£3.3**	**£2.0**	**£0.2**	**£0.1**	**£0.0**	**£0.6**	**£0.2**	**£0.0**	**£0.1**
Zone 2									
Crumlin Village Centre	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glenavy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.8	£0.0	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.1**	**£0.0**	**£1.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3									
Ballyclare Town Centre	£1.5	£0.0	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.6**	**£0.0**	**£0.0**	**£1.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£5.2	£0.2	£0.0	£0.4	£4.0	£0.0	£0.0	£0.7	£0.0
Abbey Retail Park, Newtownabbey	£0.4	£0.0	£0.0	£0.1	£0.3	£0.0	£0.0	£0.0	£0.0
Abbey Trading Estate, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£0.9	£0.0	£0.0	£0.1	£0.8	£0.0	£0.0	£0.0	£0.0
Longwood Road Retail Park, Newtownabbey	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownabbey Town Centre	£1.5	£0.0	£0.0	£0.0	£0.8	£0.0	£0.0	£0.8	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Valley Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£8.1**	**£0.2**	**£0.0**	**£0.6**	**£6.0**	**£0.0**	**£0.0**	**£1.4**	**£0.0**
Zone 5									
Randalstown Town Centre	£0.3	£0.1	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0
Toomebridge Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.3**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0
SUBTOTAL	**£0.2**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£10.3	£0.3	£0.3	£0.7	£3.4	£0.2	£0.1	£4.2	£1.1
Others - Zone 7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
Shankhill Road, Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
Yorkgate (Cityside), Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
SUBTOTAL	**£11.0**	**£0.3**	**£0.3**	**£0.7**	**£3.4**	**£0.2**	**£0.1**	**£4.9**	**£1.1**
Zone 8									
Lisburn Town Centre	£3.8	£0.0	£0.6	£0.1	£0.0	£0.0	£0.0	£0.0	£3.2
Others - Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£3.8**	**£0.0**	**£0.6**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£3.2**
STUDY AREA SUBTOTAL	**£29.3**	**£2.7**	**£2.1**	**£3.1**	**£9.3**	**£1.0**	**£0.4**	**£6.3**	**£4.4**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Ards Shopping Centre, Newtownards	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballymena Town Centre	£3.6	£0.8	£0.1	£0.1	£0.0	£0.8	£1.9	£0.0	£0.0
Bangor Town Centre	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Boucher Retail Park, Belfast	£0.5	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.3	£0.2
Castlereagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Castlereagh Town Centre	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Connswater, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Cregagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Falls Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forestside Shopping Centre, Castlereagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Holywood Exchange, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kennedy Centre, Belfast	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Larne Town Centre	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£0.8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8
Lurgan Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Magherafelt Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownards Town Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Others – Outside Study Area	£1.3	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.2	£0.9
Rushmere Retail Park, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rushmere Shopping Centre, Craigavon	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Sprucefield Retail Park, Lisburn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sprucefield Shopping Centre, Lisburn	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Abroad	£1.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£1.0	£0.0
SUBTOTAL	**£8.5**	**£0.8**	**£0.1**	**£0.5**	**£0.0**	**£0.8**	**£1.9**	**£1.4**	**£2.9**
TOTAL (Rounded)	**£37.8**	**£3.5**	**£2.2**	**£3.6**	**£9.3**	**£1.8**	**£2.4**	**£7.7**	**£7.3**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
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Table 13: Household Goods shopping patterns

Destination	Total H'hold (%)	Zone 1 H'hold (%)	Zone 2 H'hold (%)	Zone 3 H'hold (%)	Zone 4 H'hold (%)	Zone 5 H'hold (%)	Zone 6 H'hold (%)	Zone 7 H'hold (%)	Zone 8 H'hold (%)
Zone 1									
Antrim Town Centre	4.1%	21.2%	5.8%	1.6%	0.0%	25.7%	7.8%	1.5%	0.0%
Others - Zone 1	0.5%	3.4%	0.0%	1.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim	2.2%	11.2%	6.7%	2.6%	1.2%	6.0%	2.0%	0.0%	0.0%
SUBTOTAL	**6.8%**	**35.8%**	**12.5%**	**6.0%**	**1.2%**	**31.7%**	**9.8%**	**1.5%**	**0.0%**
Zone 2									
Crumlin Village Centre	0.1%	0.0%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glenavy Village Centre	0.2%	0.0%	4.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin	0.2%	0.0%	4.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.6%**	**0.0%**	**11.2%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 3									
Ballyclare Town Centre	1.3%	0.0%	0.0%	14.1%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre	0.1%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**1.4%**	**0.0%**	**0.0%**	**15.4%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**

Zone 4									
Abbey Centre, Newtownabbey	17.0%	8.7%	8.7%	17.2%	45.6%	0.0%	0.0%	11.9%	0.0%
Abbey Retail Park, Newtownabbey	4.2%	1.8%	0.0%	1.8%	13.9%	2.0%	0.0%	1.2%	0.0%
Abbey Trading Estate, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre	0.8%	0.0%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	1.1%
Longwood Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownabbey Town Centre	1.5%	0.0%	0.0%	2.9%	3.4%	0.0%	0.0%	1.5%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Valley Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**23.4%**	**10.5%**	**8.7%**	**21.9%**	**65.4%**	**2.0%**	**0.0%**	**14.6%**	**1.1%**
Zone 5									
Randalstown Town Centre	0.1%	0.0%	1.1%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%
Toomebridge Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.1%**	**0.0%**	**1.1%**	**0.0%**	**0.0%**	**2.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	0.6%	2.3%	4.3%	0.0%	0.0%	0.0%	3.4%	0.0%	0.0%
Others - Zone 6	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%	0.0%	0.0%
SUBTOTAL	**0.9%**	**2.3%**	**4.3%**	**0.0%**	**0.0%**	**0.0%**	**8.5%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre	26.3%	20.8%	15.1%	23.6%	24.5%	9.9%	14.8%	39.2%	26.6%
Others - Zone 7	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.6%	0.0%
Shankhill Road, Belfast	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Yorkgate (Cityside), Belfast	1.1%	0.0%	0.0%	0.0%	1.2%	0.0%	0.0%	3.6%	0.0%
SUBTOTAL	**28.7%**	**20.8%**	**15.1%**	**23.6%**	**25.7%**	**9.9%**	**14.8%**	**49.0%**	**26.6%**
Zone 8									
Lisburn Town Centre	4.9%	0.0%	17.6%	0.0%	0.0%	0.0%	0.0%	1.2%	18.8%
Others - Zone 8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**4.9%**	**0.0%**	**17.6%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**1.2%**	**18.8%**
STUDY AREA SUBTOTAL	**66.8%**	**69.4%**	**70.5%**	**66.9%**	**92.2%**	**45.5%**	**33.1%**	**66.3%**	**46.4%**
Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ards Shopping Centre, Newtownards	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballymena Town Centre	8.2%	22.7%	1.1%	8.1%	0.0%	46.7%	65.1%	0.0%	0.0%
Bangor Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor	0.1%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Boucher Retail Park, Belfast	5.8%	0.0%	16.4%	0.0%	1.2%	0.0%	0.0%	10.2%	12.3%
Castlereagh Road, Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Castlereagh Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre	0.1%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Connswater, Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%
Cregagh Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Falls Road, Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Forestside Shopping Centre, Castlereagh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holywood Exchange, Belfast	5.6%	0.0%	0.0%	6.8%	4.1%	6.2%	0.0%	10.6%	6.9%
Kennedy Centre, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Larne Town Centre	0.5%	1.8%	0.0%	3.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast	0.7%	0.0%	0.0%	5.1%	0.0%	0.0%	0.0%	1.2%	0.0%
Lurgan Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Magherafelt Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	0.0%
Newtownards Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others – Outside Study Area	4.1%	3.0%	1.4%	5.1%	1.3%	0.0%	1.8%	7.9%	5.6%
Rushmere Retail Park, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rushmere Shopping Centre, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sprucefield Retail Park, Lisburn	2.0%	0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	9.3%
Sprucefield Shopping Centre, Lisburn	4.1%	1.8%	4.1%	0.0%	0.0%	0.0%	0.0%	0.0%	18.4%
Abroad	1.0%	1.3%	3.6%	1.3%	1.3%	0.0%	0.0%	0.0%	1.1%
SUBTOTAL	**33.2%**	**30.6%**	**29.5%**	**33.1%**	**7.8%**	**54.5%**	**66.9%**	**33.7%**	**53.6%**
TOTAL (Rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 14: Household Goods expenditure

Destination	Total H'hold (£m)	Zone 1 H'hold (£m)	Zone 2 H'hold (£m)	Zone 3 H'hold (£m)	Zone 4 H'hold (£m)	Zone 5 H'hold (£m)	Zone 6 H'hold (£m)	Zone 7 H'hold (£m)	Zone 8 H'hold (£m)
Zone 1									
Antrim Town Centre	£8.3	£4.0	£0.6	£0.3	£0.0	£1.9	£0.9	£0.7	£0.0
Others - Zone 1	£1.0	£0.6	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£4.5	£2.1	£0.7	£0.5	£0.6	£0.4	£0.2	£0.0	£0.0
SUBTOTAL	**£13.8**	**£6.8**	**£1.3**	**£1.1**	**£0.6**	**£2.3**	**£1.1**	**£0.7**	**£0.0**
Zone 2									
Crumlin Village Centre	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glenavy Village Centre	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.1**	**£0.0**	**£1.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3									
Ballyclare Town Centre	£2.6	£0.0	£0.0	£2.6	£0.0	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£2.8**	**£0.0**	**£0.0**	**£2.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£34.5	£1.6	£0.9	£3.1	£23.5	£0.0	£0.0	£5.4	£0.0
Abbey Retail Park, Newtownabbey	£8.5	£0.3	£0.0	£0.3	£7.2	£0.1	£0.0	£0.5	£0.0
Abbey Trading Estate, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£1.7	£0.0	£0.0	£0.0	£1.3	£0.0	£0.0	£0.0	£0.4
Longwood Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownabbey Town Centre	£3.0	£0.0	£0.0	£0.5	£1.8	£0.0	£0.0	£0.7	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Valley Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£47.7**	**£2.0**	**£0.9**	**£4.0**	**£33.6**	**£0.1**	**£0.0**	**£6.6**	**£0.4**
Zone 5									
Randalstown Town Centre	£0.3	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Toomebridge Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.3**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£1.3	£0.4	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0
Others - Zone 6	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0
SUBTOTAL	**£1.8**	**£0.4**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£1.0**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£53.5	£3.9	£1.5	£4.3	£12.6	£0.7	£1.7	£17.8	£10.9
Others - Zone 7	£2.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.1	£0.0
Shankhill Road, Belfast	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0
Yorkgate (Cityside), Belfast	£2.3	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£1.6	£0.0
SUBTOTAL	**£58.5**	**£3.9**	**£1.5**	**£4.3**	**£13.2**	**£0.7**	**£1.7**	**£22.3**	**£10.9**
Zone 8									
Lisburn Town Centre	£10.0	£0.0	£1.8	£0.0	£0.0	£0.0	£0.0	£0.5	£7.7
Others - Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£10.0**	**£0.0**	**£1.8**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.5**	**£7.7**
STUDY AREA SUBTOTAL	**£136.1**	**£13.1**	**£7.1**	**£12.2**	**£47.5**	**£3.3**	**£3.8**	**£30.1**	**£19.0**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ards Shopping Centre, Newtownards	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballymena Town Centre	£16.7	£4.3	£0.1	£1.5	£0.0	£3.4	£7.4	£0.0	£0.0
Bangor Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Boucher Retail Park, Belfast	£11.9	£0.0	£1.6	£0.0	£0.6	£0.0	£0.0	£4.6	£5.0
Castlereagh Road, Belfast	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0
Castlereagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£0.3	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Connswater, Belfast	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0
Cregagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Falls Road, Belfast	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0
Forestside Shopping Centre, Castlereagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Holywood Exchange, Belfast	£11.5	£0.0	£0.0	£1.2	£2.1	£0.4	£0.0	£4.8	£2.8
Kennedy Centre, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Larne Town Centre	£1.0	£0.3	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£1.5	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.5	£0.0
Lurgan Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Magherafelt Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Newtownards Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others – Outside Study Area	£8.4	£0.6	£0.1	£0.9	£0.7	£0.0	£0.2	£3.6	£2.3
Rushmere Retail Park, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rushmere Shopping Centre, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sprucefield Retail Park, Lisburn	£4.1	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£3.8
Sprucefield Shopping Centre, Lisburn	£8.3	£0.3	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£7.5
Abroad	£1.9	£0.3	£0.4	£0.2	£0.7	£0.0	£0.0	£0.0	£0.4
SUBTOTAL	**£67.6**	**£5.8**	**£3.0**	**£6.0**	**£4.0**	**£3.9**	**£7.6**	**£15.3**	**£21.9**
TOTAL (Rounded)	**£203.6**	**£18.9**	**£10.1**	**£18.3**	**£51.5**	**£7.2**	**£11.4**	**£45.4**	**£40.9**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 15: Recreation Goods shopping patterns

Destination	Total Recr'n (%)	Zone 1 Recr'n (%)	Zone 2 Recr'n (%)	Zone 3 Recr'n (%)	Zone 4 Recr'n (%)	Zone 5 Recr'n (%)	Zone 6 Recr'n (%)	Zone 7 Recr'n (%)	Zone 8 Recr'n (%)
Zone 1									
Antrim Town Centre	1.1%	2.0%	0.0%	0.0%	0.0%	20.0%	0.0%	0.0%	0.0%
Others - Zone 1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	0.4%	2.0%	1.7%	0.0%	0.0%	2.6%	0.0%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim	2.5%	15.9%	3.5%	1.4%	0.0%	14.6%	0.0%	0.0%	0.0%
SUBTOTAL	**4.0%**	**19.8%**	**5.2%**	**1.4%**	**0.0%**	**37.2%**	**0.0%**	**0.0%**	**0.0%**
Zone 2									
Crumlin Village Centre	1.0%	0.0%	7.2%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%
Glenavy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin	0.3%	0.0%	5.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**1.3%**	**0.0%**	**12.1%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**3.0%**
Zone 3									
Ballyclare Town Centre	0.8%	0.0%	0.0%	8.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.8%**	**0.0%**	**0.0%**	**8.3%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**

Zone 4									
Abbey Centre, Newtownabbey	21.3%	2.4%	11.7%	48.4%	46.0%	0.0%	1.6%	14.5%	7.1%
Abbey Retail Park, Newtownabbey	5.7%	0.0%	0.0%	5.3%	18.9%	1.9%	0.0%	1.8%	0.0%
Abbey Trading Estate, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre	2.3%	10.4%	1.6%	0.0%	5.1%	0.0%	0.0%	0.0%	0.0%
Longwood Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownabbey Town Centre	5.3%	0.0%	0.0%	1.4%	14.8%	0.0%	0.0%	6.8%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Valley Retail Park, Newtownabbey	1.8%	0.0%	0.0%	2.3%	2.9%	0.0%	0.0%	4.1%	0.0%
SUBTOTAL	**36.4%**	**12.8%**	**13.3%**	**57.5%**	**87.6%**	**1.9%**	**1.6%**	**27.2%**	**7.1%**
Zone 5									
Randalstown Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	6.1%	0.0%	0.0%	0.0%
Toomebridge Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.3%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**6.1%**	**0.0%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	2.6%	2.0%	10.0%	0.0%	0.0%	4.6%	26.5%	0.0%	0.0%
Others - Zone 6	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**2.6%**	**2.0%**	**10.0%**	**0.0%**	**0.0%**	**4.6%**	**26.5%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre	15.8%	2.4%	24.7%	14.5%	5.4%	1.9%	4.0%	20.6%	36.0%
Others - Zone 7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shankhill Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yorkgate (Cityside), Belfast	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.8%	0.0%
SUBTOTAL	**16.2%**	**2.4%**	**24.7%**	**14.5%**	**5.4%**	**1.9%**	**4.0%**	**22.3%**	**36.0%**
Zone 8									
Lisburn Town Centre	1.2%	0.0%	6.7%	0.0%	0.0%	0.0%	0.0%	0.0%	4.3%
Others - Zone 8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**1.2%**	**0.0%**	**6.7%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**4.3%**
STUDY AREA SUBTOTAL	**62.7%**	**37.0%**	**72.0%**	**81.7%**	**93.0%**	**51.7%**	**32.2%**	**49.5%**	**50.3%**
Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ards Shopping Centre, Newtownards	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballymena Town Centre	12.6%	58.0%	4.7%	8.0%	0.0%	42.3%	67.8%	0.0%	0.0%
Bangor Town Centre	0.2%	0.0%	0.0%	1.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boucher Retail Park, Belfast	7.0%	2.4%	9.7%	1.8%	0.0%	0.0%	0.0%	21.5%	8.4%
Castlereagh Road, Belfast	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.5%	0.0%
Castlereagh Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Connswater, Belfast	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.1%
Cregagh Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Falls Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forestside Shopping Centre, Castlereagh	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Holywood Exchange, Belfast	3.1%	2.6%	1.6%	1.4%	0.0%	0.0%	0.0%	11.1%	1.6%
Kennedy Centre, Belfast	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.9%	0.0%
Larne Town Centre	0.5%	0.0%	0.0%	5.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast	0.4%	0.0%	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%
Lurgan Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Magherafelt Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownards Town Centre	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%	0.0%
Others – Outside Study Area	4.2%	0.0%	1.6%	0.0%	7.0%	6.1%	0.0%	2.2%	8.4%
Rushmere Retail Park, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rushmere Shopping Centre, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sprucefield Retail Park, Lisburn	3.5%	0.0%	8.9%	0.0%	0.0%	0.0%	0.0%	0.0%	15.9%
Sprucefield Shopping Centre, Lisburn	1.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	8.5%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**37.3%**	**63.0%**	**28.0%**	**18.3%**	**7.0%**	**48.3%**	**67.8%**	**50.5%**	**49.7%**
TOTAL (Rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 16: Recreation Goods expenditure

Destination	Total Recr'n (£m)	Zone 1 Recr'n (£m)	Zone 2 Recr'n (£m)	Zone 3 Recr'n (£m)	Zone 4 Recr'n (£m)	Zone 5 Recr'n (£m)	Zone 6 Recr'n (£m)	Zone 7 Recr'n (£m)	Zone 8 Recr'n (£m)
Zone 1									
Antrim Town Centre	£1.3	£0.2	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0
Others - Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£0.5	£0.2	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£3.0	£1.8	£0.2	£0.2	£0.0	£0.8	£0.0	£0.0	£0.0
SUBTOTAL	**£4.8**	**£2.2**	**£0.4**	**£0.2**	**£0.0**	**£2.1**	**£0.0**	**£0.0**	**£0.0**
Zone 2									
Crumlin Village Centre	£1.2	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Glenavy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.4	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.5**	**£0.0**	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.7**
Zone 3									
Ballyclare Town Centre	£0.9	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.9**	**£0.0**	**£0.0**	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£25.5	£0.3	£0.8	£5.3	£13.8	£0.0	£0.1	£3.6	£1.6
Abbey Retail Park, Newtownabbey	£6.8	£0.0	£0.0	£0.6	£5.7	£0.1	£0.0	£0.4	£0.0
Abbey Trading Estate, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£2.8	£1.2	£0.1	£0.0	£1.5	£0.0	£0.0	£0.0	£0.0
Longwood Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownabbey Town Centre	£6.3	£0.0	£0.0	£0.2	£4.5	£0.0	£0.0	£1.7	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Valley Retail Park, Newtownabbey	£2.2	£0.0	£0.0	£0.3	£0.9	£0.0	£0.0	£1.0	£0.0
SUBTOTAL	**£43.6**	**£1.4**	**£0.9**	**£6.3**	**£26.3**	**£0.1**	**£0.1**	**£6.8**	**£1.6**
Zone 5									
Randalstown Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0
Toomebridge Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£3.1	£0.2	£0.7	£0.0	£0.0	£0.3	£2.0	£0.0	£0.0
Others - Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£3.1**	**£0.2**	**£0.7**	**£0.0**	**£0.0**	**£0.3**	**£2.0**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£18.9	£0.3	£1.8	£1.6	£1.6	£0.1	£0.3	£5.1	£8.1
Others - Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shankhill Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Yorkgate (Cityside), Belfast	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0
SUBTOTAL	**£19.3**	**£0.3**	**£1.8**	**£1.6**	**£1.6**	**£0.1**	**£0.3**	**£5.6**	**£8.1**
Zone 8									
Lisburn Town Centre	£1.4	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Others - Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.4**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£1.0**
STUDY AREA SUBTOTAL	**£75.1**	**£4.1**	**£5.1**	**£9.0**	**£27.9**	**£2.9**	**£2.4**	**£12.3**	**£11.3**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ards Shopping Centre, Newtownards	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballymena Town Centre	£15.0	£6.5	£0.3	£0.9	£0.0	£2.4	£5.0	£0.0	£0.0
Bangor Town Centre	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Boucher Retail Park, Belfast	£8.4	£0.3	£0.7	£0.2	£0.0	£0.0	£0.0	£5.3	£1.9
Castlereagh Road, Belfast	£1.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.0
Castlereagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Connswater, Belfast	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.2
Cregagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Falls Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forestside Shopping Centre, Castlereagh	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Holywood Exchange, Belfast	£3.7	£0.3	£0.1	£0.2	£0.0	£0.0	£0.0	£2.8	£0.4
Kennedy Centre, Belfast	£2.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.2	£0.0
Larne Town Centre	£0.6	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£0.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Lurgan Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Magherafelt Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownards Town Centre	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0
Others – Outside Study Area	£5.0	£0.0	£0.1	£0.0	£2.1	£0.3	£0.0	£0.5	£1.9
Rushmere Retail Park, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rushmere Shopping Centre, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sprucefield Retail Park, Lisburn	£4.2	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£3.6
Sprucefield Shopping Centre, Lisburn	£1.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9
Abroad	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£44.6**	**£7.0**	**£2.0**	**£2.0**	**£2.1**	**£2.7**	**£5.0**	**£12.6**	**£11.2**
TOTAL (Rounded)	**£119.6**	**£11.1**	**£7.1**	**£11.0**	**£30.0**	**£5.6**	**£7.4**	**£24.9**	**£22.5**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 17: Chemist Goods shopping patterns

Destination	Total Chemist (%)	Zone 1 Chemist (%)	Zone 2 Chemist (%)	Zone 3 Chemist (%)	Zone 4 Chemist (%)	Zone 5 Chemist (%)	Zone 6 Chemist (%)	Zone 7 Chemist (%)	Zone 8 Chemist (%)
Zone 1									
Antrim Town Centre	5.0%	40.6%	5.0%	1.4%	0.0%	15.7%	0.0%	0.9%	0.0%
Others - Zone 1	0.0%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	0.6%	5.6%	1.7%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim	1.8%	15.7%	1.6%	0.0%	0.0%	4.2%	1.3%	0.0%	0.0%
SUBTOTAL	**7.4%**	**61.8%**	**8.3%**	**1.4%**	**0.0%**	**21.4%**	**1.3%**	**0.9%**	**0.0%**
Zone 2									
Crumlin Village Centre	3.0%	0.0%	55.0%	0.0%	0.0%	0.0%	0.7%	0.0%	1.2%
Glenavy Village Centre	0.3%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Others - Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin	0.4%	0.0%	7.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**3.7%**	**0.0%**	**65.3%**	**0.0%**	**0.0%**	**0.0%**	**0.7%**	**0.0%**	**2.0%**
Zone 3									
Ballyclare Town Centre	7.1%	0.0%	0.0%	69.0%	1.5%	0.0%	0.8%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.2%	0.0%	0.0%	2.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre	0.2%	1.8%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**7.6%**	**1.8%**	**0.0%**	**72.2%**	**1.5%**	**0.0%**	**0.8%**	**0.0%**	**0.0%**
Zone 4									
Abbey Centre, Newtownabbey	14.3%	0.9%	0.0%	9.2%	47.2%	0.0%	0.0%	6.0%	0.0%
Abbey Retail Park, Newtownabbey	1.5%	1.2%	0.0%	0.8%	3.6%	0.0%	0.0%	1.8%	0.0%
Abbey Trading Estate, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre	2.0%	0.0%	0.0%	4.1%	6.3%	0.0%	0.0%	0.0%	0.0%
Longwood Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownabbey Town Centre	5.1%	0.0%	0.0%	2.4%	18.6%	0.8%	0.0%	0.8%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley	2.4%	0.0%	0.0%	0.0%	9.5%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4	0.6%	0.0%	0.0%	0.0%	2.3%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%	0.0%
Valley Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**26.1%**	**2.1%**	**0.0%**	**16.6%**	**87.6%**	**0.8%**	**0.0%**	**9.6%**	**0.0%**

Zone 5									
Randalstown Town Centre	1.8%	4.1%	0.0%	0.0%	0.0%	35.9%	0.0%	0.0%	0.0%
Toomebridge Village Centre	0.3%	0.0%	0.0%	0.0%	0.0%	7.2%	0.0%	0.0%	0.0%
SUBTOTAL	**2.1%**	**4.1%**	**0.0%**	**0.0%**	**0.0%**	**43.2%**	**0.0%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%	0.0%
Others - Zone 6	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	6.2%	0.0%	0.0%
SUBTOTAL	**0.6%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**9.7%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre	22.0%	8.1%	11.9%	8.2%	6.8%	3.9%	1.7%	70.7%	10.2%
Others - Zone 7	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%	0.0%
Shankhill Road, Belfast	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.6%	0.0%
Yorkgate (Cityside), Belfast	0.9%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.5%	0.0%
SUBTOTAL	**24.3%**	**9.0%**	**11.9%**	**8.2%**	**6.8%**	**3.9%**	**1.7%**	**80.3%**	**10.2%**
Zone 8									
Lisburn Town Centre	6.7%	0.0%	3.2%	0.0%	0.0%	0.0%	0.0%	0.8%	35.3%
Others - Zone 8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**6.7%**	**0.0%**	**3.2%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.8%**	**35.3%**
STUDY AREA SUBTOTAL	**78.5%**	**78.8%**	**88.8%**	**98.4%**	**95.9%**	**69.3%**	**14.2%**	**91.6%**	**47.5%**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	0.2%	0.0%	0.0%	0.0%	0.0%	0.6%	0.0%	0.0%	0.8%
Ards Shopping Centre, Newtownards	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballymena Town Centre	7.6%	20.4%	0.0%	0.0%	0.0%	23.4%	79.2%	0.0%	0.0%
Bangor Town Centre	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boucher Retail Park, Belfast	0.7%	0.0%	1.7%	0.0%	1.0%	0.0%	0.0%	0.9%	0.8%
Castlereagh Road, Belfast	0.7%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	2.9%	0.0%
Castlereagh Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre	0.1%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Connswater, Belfast	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%
Cregagh Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Falls Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forestside Shopping Centre, Castlereagh	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%	0.8%
Holywood Exchange, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kennedy Centre, Belfast	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	2.1%
Larne Town Centre	0.1%	0.0%	0.0%	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.7%
Lurgan Town Centre	0.1%	0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Magherafelt Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	6.7%	0.0%	0.0%	0.0%
Newtownards Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others – Outside Study Area	3.4%	0.0%	0.0%	0.0%	3.0%	0.0%	6.6%	2.9%	8.8%
Rushmere Retail Park, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rushmere Shopping Centre, Craigavon	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Sprucefield Retail Park, Lisburn	2.4%	0.0%	4.4%	0.0%	0.0%	0.0%	0.0%	0.0%	12.1%
Sprucefield Shopping Centre, Lisburn	3.6%	0.0%	3.3%	0.0%	0.0%	0.0%	0.0%	0.0%	18.8%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**21.5%**	**21.2%**	**11.2%**	**1.6%**	**4.1%**	**30.7%**	**85.8%**	**8.4%**	**52.5%**
TOTAL (Rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 18: Chemist Goods expenditure

Destination	Total Chemist (£m)	Zone 1 Chemist (£m)	Zone 2 Chemist (£m)	Zone 3 Chemist (£m)	Zone 4 Chemist (£m)	Zone 5 Chemist (£m)	Zone 6 Chemist (£m)	Zone 7 Chemist (£m)	Zone 8 Chemist (£m)
Zone 1									
Antrim Town Centre	£2.2	£1.7	£0.1	£0.1	£0.0	£0.3	£0.0	£0.1	£0.0
Others - Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£0.3	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£0.8	£0.6	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
SUBTOTAL	**£3.3**	**£2.6**	**£0.2**	**£0.1**	**£0.0**	**£0.4**	**£0.0**	**£0.1**	**£0.0**
Zone 2									
Crumlin Village Centre	£1.3	£0.0	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Glenavy Village Centre	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.2	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.6**	**£0.0**	**£1.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**
Zone 3									
Ballyclare Town Centre	£3.2	£0.0	£0.0	£3.0	£0.2	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£3.4**	**£0.1**	**£0.0**	**£3.1**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£6.4	£0.0	£0.0	£0.4	£5.3	£0.0	£0.0	£0.6	£0.0
Abbey Retail Park, Newtownabbey	£0.7	£0.1	£0.0	£0.0	£0.4	£0.0	£0.0	£0.2	£0.0
Abbey Trading Estate, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£0.9	£0.0	£0.0	£0.2	£0.7	£0.0	£0.0	£0.0	£0.0
Longwood Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownabbey Town Centre	£2.3	£0.0	£0.0	£0.1	£2.1	£0.0	£0.0	£0.1	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£1.1	£0.0	£0.0	£0.0	£1.1	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.3	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0
Valley Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£11.7**	**£0.1**	**£0.0**	**£0.7**	**£9.9**	**£0.0**	**£0.0**	**£1.0**	**£0.0**
Zone 5									
Randalstown Town Centre	£0.8	£0.2	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0
Toomebridge Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
SUBTOTAL	**£1.0**	**£0.2**	**£0.0**	**£0.0**	**£0.0**	**£0.8**	**£0.0**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0
Others - Zone 6	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0
SUBTOTAL	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£9.8	£0.3	£0.3	£0.4	£0.8	£0.1	£0.0	£7.2	£0.8
Others - Zone 7	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0
Shankhill Road, Belfast	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0
Yorkgate (Cityside), Belfast	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4	£0.0
SUBTOTAL	**£10.9**	**£0.4**	**£0.3**	**£0.4**	**£0.8**	**£0.1**	**£0.0**	**£8.2**	**£0.8**
Zone 8									
Lisburn Town Centre	£3.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£2.8
Others - Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£3.0**	**£0.0**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£2.8**
STUDY AREA SUBTOTAL	**£35.1**	**£3.3**	**£2.0**	**£4.2**	**£10.8**	**£1.3**	**£0.4**	**£9.3**	**£3.8**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Ards Shopping Centre, Newtownards	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballymena Town Centre	£3.4	£0.8	£0.0	£0.0	£0.0	£0.4	£2.1	£0.0	£0.0
Bangor Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Boucher Retail Park, Belfast	£0.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.1
Castlereagh Road, Belfast	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0
Castlereagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Connswater, Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Cregagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Falls Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forestside Shopping Centre, Castlereagh	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1
Holywood Exchange, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Kennedy Centre, Belfast	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.2
Larne Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
Lurgan Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Magherafelt Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Newtownards Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others – Outside Study Area	£1.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.2	£0.3	£0.7
Rushmere Retail Park, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rushmere Shopping Centre, Craigavon	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Sprucefield Retail Park, Lisburn	£1.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0
Sprucefield Shopping Centre, Lisburn	£1.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.5
Abroad	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£9.6**	**£0.9**	**£0.3**	**£0.1**	**£0.5**	**£0.6**	**£2.3**	**£0.9**	**£4.2**
TOTAL (Rounded)	**£44.7**	**£4.1**	**£2.2**	**£4.3**	**£11.3**	**£1.8**	**£2.7**	**£10.2**	**£8.1**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study

Nexus Planning

Table 19: Electrical Goods shopping patterns

Destination	Total Electrical (%)	Zone 1 Electrical (%)	Zone 2 Electrical (%)	Zone 3 Electrical (%)	Zone 4 Electrical (%)	Zone 5 Electrical (%)	Zone 6 Electrical (%)	Zone 7 Electrical (%)	Zone 8 Electrical (%)
Zone 1									
Antrim Town Centre	1.6%	9.3%	4.1%	0.9%	0.0%	3.2%	0.0%	1.5%	0.0%
Others - Zone 1	0.1%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	0.2%	0.0%	0.0%	0.0%	0.0%	2.9%	1.1%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim	0.7%	5.9%	0.8%	0.0%	0.0%	1.9%	1.2%	0.0%	0.0%
SUBTOTAL	**2.6%**	**16.1%**	**4.9%**	**0.9%**	**0.0%**	**7.9%**	**2.4%**	**1.5%**	**0.0%**
Zone 2									
Crumlin Village Centre	0.3%	0.0%	1.9%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Glenavy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin	0.5%	0.0%	9.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.8%**	**0.0%**	**11.7%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**1.0%**
Zone 3									
Ballyclare Town Centre	1.0%	0.0%	0.0%	10.4%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**1.0%**	**0.0%**	**0.0%**	**11.3%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 4									
Abbey Centre, Newtownabbey	15.4%	6.9%	6.8%	9.3%	38.5%	0.0%	0.0%	16.6%	0.0%
Abbey Retail Park, Newtownabbey	22.9%	3.6%	2.0%	42.6%	47.8%	1.3%	0.0%	28.4%	0.0%
Abbey Trading Estate, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre	1.1%	5.4%	0.0%	5.4%	0.0%	0.0%	1.2%	0.0%	0.0%
Longwood Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownabbey Town Centre	3.7%	3.9%	0.0%	6.6%	6.7%	0.0%	0.0%	4.7%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley	0.1%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Valley Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**43.2%**	**19.8%**	**8.9%**	**64.7%**	**93.0%**	**1.3%**	**1.2%**	**49.7%**	**0.0%**

Zone 5									
Randalstown Town Centre	3.3%	16.4%	1.9%	0.0%	0.8%	27.3%	4.9%	0.0%	0.0%
Toomebridge Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**3.3%**	**16.4%**	**1.9%**	**0.0%**	**0.8%**	**27.3%**	**4.9%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	1.2%	1.2%	1.0%	0.0%	0.0%	6.8%	12.0%	0.0%	0.0%
Others - Zone 6	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%
SUBTOTAL	**1.2%**	**1.2%**	**1.0%**	**0.0%**	**0.0%**	**6.8%**	**12.9%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre	7.9%	3.9%	0.0%	6.8%	2.6%	3.6%	4.7%	26.5%	1.3%
Others - Zone 7	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Shankhill Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yorkgate (Cityside), Belfast	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.2%	0.0%
SUBTOTAL	**8.9%**	**3.9%**	**0.0%**	**6.8%**	**2.6%**	**3.6%**	**4.7%**	**30.9%**	**1.3%**
Zone 8									
Lisburn Town Centre	4.8%	0.0%	10.3%	0.0%	0.0%	0.0%	0.0%	0.0%	22.9%
Others - Zone 8	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**4.8%**	**0.0%**	**10.3%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**22.9%**
STUDY AREA SUBTOTAL	**65.9%**	**57.5%**	**38.7%**	**83.7%**	**96.3%**	**46.9%**	**26.1%**	**82.1%**	**25.2%**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	0.7%	0.0%	2.1%	0.0%	0.0%	0.9%	0.0%	1.5%	1.3%
Ards Shopping Centre, Newtownards	0.6%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.7%	0.0%
Ballymena Town Centre	11.8%	41.3%	3.8%	10.0%	2.7%	41.5%	70.5%	0.0%	1.2%
Bangor Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boucher Retail Park, Belfast	1.6%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	6.4%	1.2%
Castlereagh Road, Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%
Castlereagh Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	5.0%	1.2%	0.0%	0.0%
Connswater, Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Cregagh Road, Belfast	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%
Falls Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forestside Shopping Centre, Castlereagh	0.2%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%
Holywood Exchange, Belfast	0.1%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Kennedy Centre, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Larne Town Centre	0.2%	0.0%	0.0%	2.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast	1.6%	0.0%	3.1%	0.0%	0.0%	0.0%	0.0%	0.0%	7.6%
Lurgan Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Magherafelt Town Centre	0.1%	0.0%	0.0%	0.0%	0.0%	1.3%	0.0%	0.0%	0.0%
Newtownards Town Centre	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.6%	0.0%
Others – Outside Study Area	1.7%	0.0%	1.8%	0.0%	0.9%	3.2%	2.2%	1.5%	4.3%
Rushmere Retail Park, Craigavon	0.2%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Rushmere Shopping Centre, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sprucefield Retail Park, Lisburn	13.1%	1.2%	48.7%	3.3%	0.0%	0.0%	0.0%	1.5%	52.0%
Sprucefield Shopping Centre, Lisburn	0.5%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.6%
Abroad	0.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.3%
SUBTOTAL	**34.1%**	**42.5%**	**61.3%**	**16.4%**	**3.7%**	**53.1%**	**73.9%**	**17.9%**	**74.8%**
TOTAL (Rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 20: Electrical Goods expenditure

Destination	Total Electrical (£m)	Zone 1 Electrical (£m)	Zone 2 Electrical (£m)	Zone 3 Electrical (£m)	Zone 4 Electrical (£m)	Zone 5 Electrical (£m)	Zone 6 Electrical (£m)	Zone 7 Electrical (£m)	Zone 8 Electrical (£m)
Zone 1									
Antrim Town Centre	£1.5	£0.8	£0.2	£0.1	£0.0	£0.1	£0.0	£0.3	£0.0
Others - Zone 1	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£0.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£0.7	£0.5	£0.0	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0
SUBTOTAL	**£2.5**	**£1.4**	**£0.3**	**£0.1**	**£0.0**	**£0.3**	**£0.1**	**£0.3**	**£0.0**
Zone 2									
Crumlin Village Centre	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Glenavy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.8**	**£0.0**	**£0.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.2**
Zone 3									
Ballyclare Town Centre	£0.9	£0.0	£0.0	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.0**	**£0.0**	**£0.0**	**£1.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£14.5	£0.6	£0.4	£0.8	£9.4	£0.0	£0.0	£3.3	£0.0
Abbey Retail Park, Newtownabbey	£21.5	£0.3	£0.1	£3.6	£11.7	£0.1	£0.0	£5.6	£0.0
Abbey Trading Estate, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£1.0	£0.5	£0.0	£0.5	£0.0	£0.0	£0.1	£0.0	£0.0
Longwood Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownabbey Town Centre	£3.5	£0.3	£0.0	£0.6	£1.6	£0.0	£0.0	£0.9	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Valley Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£40.5**	**£1.7**	**£0.5**	**£5.5**	**£22.8**	**£0.1**	**£0.1**	**£9.8**	**£0.0**
Zone 5									
Randalstown Town Centre	£3.1	£1.4	£0.1	£0.0	£0.2	£1.1	£0.3	£0.0	£0.0
Toomebridge Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£3.1**	**£1.4**	**£0.1**	**£0.0**	**£0.2**	**£1.1**	**£0.3**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£1.1	£0.1	£0.0	£0.0	£0.0	£0.3	£0.7	£0.0	£0.0
Others - Zone 6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0
SUBTOTAL	**£1.1**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.3**	**£0.7**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£7.4	£0.3	£0.0	£0.6	£0.6	£0.1	£0.3	£5.2	£0.2
Others - Zone 7	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
Shankhill Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Yorkgate (Cityside), Belfast	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0
SUBTOTAL	**£8.3**	**£0.3**	**£0.0**	**£0.6**	**£0.6**	**£0.1**	**£0.3**	**£6.1**	**£0.2**
Zone 8									
Lisburn Town Centre	£4.5	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£4.0
Others - Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£4.5**	**£0.0**	**£0.5**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£4.0**
STUDY AREA SUBTOTAL	**£61.7**	**£4.9**	**£2.0**	**£7.1**	**£23.6**	**£1.9**	**£1.5**	**£16.3**	**£4.4**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.7	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.3	£0.2
Ards Shopping Centre, Newtownards	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0
Ballymena Town Centre	£11.1	£3.6	£0.2	£0.9	£0.7	£1.7	£3.9	£0.0	£0.2
Bangor Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Boucher Retail Park, Belfast	£1.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3	£0.2
Castlereagh Road, Belfast	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0
Castlereagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.2	£0.1	£0.0	£0.0
Connswater, Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
Cregagh Road, Belfast	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Falls Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forestside Shopping Centre, Castlereagh	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Holywood Exchange, Belfast	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Kennedy Centre, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Larne Town Centre	£0.2	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£1.5	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Lurgan Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Magherafelt Town Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
Newtownards Town Centre	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0
Others – Outside Study Area	£1.6	£0.0	£0.1	£0.0	£0.2	£0.1	£0.1	£0.3	£0.7
Rushmere Retail Park, Craigavon	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Rushmere Shopping Centre, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sprucefield Retail Park, Lisburn	£12.3	£0.1	£2.5	£0.3	£0.0	£0.0	£0.0	£0.3	£9.1
Sprucefield Shopping Centre, Lisburn	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Abroad	£0.4	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.4
SUBTOTAL	**£32.0**	**£3.7**	**£3.2**	**£1.4**	**£0.9**	**£2.1**	**£4.1**	**£3.5**	**£13.1**
TOTAL (Rounded)	**£93.7**	**£8.6**	**£5.2**	**£8.5**	**£24.5**	**£4.0**	**£5.6**	**£19.8**	**£17.5**

Notes:
a. Zones based on post code sectors
b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)
c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
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Table 21: DIY Goods shopping patterns

Destination	Total DIY (%)	Zone 1 DIY (%)	Zone 2 DIY (%)	Zone 3 DIY (%)	Zone 4 DIY (%)	Zone 5 DIY (%)	Zone 6 DIY (%)	Zone 7 DIY (%)	Zone 8 DIY (%)
Zone 1									
Antrim Town Centre		18.6%	1.1%	4.5%	0.0%	6.5%	3.0%	1.3%	0.0%
Others - Zone 1		0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim		1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim		59.7%	30.5%	6.0%	0.0%	23.7%	7.8%	0.0%	4.1%
SUBTOTAL	**0.0%**	**79.3%**	**31.6%**	**10.5%**	**0.0%**	**31.1%**	**10.8%**	**1.3%**	**4.1%**
Zone 2									
Crumlin Village Centre		0.0%	11.3%	0.0%	0.0%	0.0%	0.0%	0.0%	7.7%
Glenavy Village Centre		0.0%	3.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.0%
Others - Zone 2		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin		0.0%	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**0.0%**	**15.2%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**10.7%**
Zone 3									
Ballyclare Town Centre		0.0%	0.0%	22.4%	0.0%	0.0%	1.0%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare		3.2%	1.8%	2.3%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3		0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre		2.5%	0.0%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**5.7%**	**1.8%**	**26.9%**	**0.0%**	**0.0%**	**1.0%**	**0.0%**	**0.0%**
Zone 4									
Abbey Centre, Newtownabbey		1.0%	9.1%	11.5%	19.9%	1.1%	0.0%	13.6%	0.0%
Abbey Retail Park, Newtownabbey		7.5%	1.2%	33.6%	61.6%	1.2%	0.0%	33.4%	0.0%
Abbey Trading Estate, Newtownabbey		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre		0.0%	1.2%	0.9%	3.7%	0.0%	0.0%	0.0%	0.0%
Longwood Road Retail Park, Newtownabbey		0.0%	0.0%	0.9%	0.9%	0.0%	0.0%	1.3%	0.0%
Newtownabbey Town Centre		0.0%	0.0%	4.5%	4.7%	0.0%	0.0%	0.0%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4		0.0%	1.1%	2.7%	0.0%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Valley Retail Park, Newtownabbey		0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**8.4%**	**12.5%**	**54.0%**	**91.5%**	**2.2%**	**0.0%**	**48.2%**	**0.0%**

Zone 5									
Randalstown Town Centre		2.2%	0.0%	0.0%	0.0%	31.4%	1.1%	0.0%	0.0%
Toomebridge Village Centre		0.0%	0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**2.2%**	**0.0%**	**0.0%**	**0.0%**	**35.1%**	**1.1%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena		1.0%	0.0%	2.7%	0.0%	3.3%	9.7%	0.0%	0.0%
Others - Zone 6		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**1.0%**	**0.0%**	**2.7%**	**0.0%**	**3.3%**	**9.7%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre		0.0%	4.5%	1.8%	1.4%	0.0%	0.0%	12.5%	3.8%
Others - Zone 7		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	3.3%	0.0%
Shankhill Road, Belfast		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Yorkgate (Cityside), Belfast		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	2.4%	0.0%
SUBTOTAL	**0.0%**	**0.0%**	**4.5%**	**1.8%**	**1.4%**	**0.0%**	**0.0%**	**18.2%**	**3.8%**
Zone 8									
Lisburn Town Centre		0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	10.1%
Others - Zone 8		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**0.0%**	**1.1%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**10.1%**
STUDY AREA SUBTOTAL	**0.0%**	**96.6%**	**66.7%**	**95.9%**	**92.9%**	**71.7%**	**22.7%**	**67.7%**	**28.6%**
Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast		0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	2.1%
Ards Shopping Centre, Newtownards		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballymena Town Centre		3.4%	0.9%	0.9%	0.0%	21.2%	66.7%	0.0%	0.0%
Bangor Town Centre		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Boucher Retail Park, Belfast		0.0%	9.3%	0.0%	0.0%	0.0%	0.0%	11.3%	4.7%
Castlereagh Road, Belfast		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Castlereagh Town Centre		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Connswater, Belfast		0.0%	0.0%	0.0%	3.7%	0.0%	0.0%	0.0%	0.0%
Cregagh Road, Belfast		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Falls Road, Belfast		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Forestside Shopping Centre, Castlereagh		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Holywood Exchange, Belfast		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	11.9%	1.3%
Kennedy Centre, Belfast		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Larne Town Centre		0.0%	0.0%	2.5%	0.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast		0.0%	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.0%
Lurgan Town Centre		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Magherafelt Town Centre		0.0%	0.0%	0.0%	0.0%	0.9%	0.0%	0.0%	0.0%
Newtownards Town Centre		0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	1.4%	0.0%
Others – Outside Study Area		0.0%	0.0%	0.0%	0.0%	5.3%	10.6%	7.7%	0.8%
Rushmere Retail Park, Craigavon		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rushmere Shopping Centre, Craigavon		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.8%
Sprucefield Retail Park, Lisburn		0.0%	22.0%	0.0%	2.7%	0.0%	0.0%	0.0%	58.9%
Sprucefield Shopping Centre, Lisburn		0.0%	0.0%	0.0%	0.7%	0.0%	0.0%	0.0%	0.0%
Abroad		0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.0%**	**3.4%**	**33.3%**	**4.1%**	**7.1%**	**28.3%**	**77.3%**	**32.3%**	**71.4%**
TOTAL (Rounded)	**0.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:
a. Zones based on post code sectors
b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)
c. Excludes 'don't know/varies', markets and internet sales

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Table 22: DIY Goods expenditure

Destination	Total DIY (£m)	Zone 1 DIY (£m)	Zone 2 DIY (£m)	Zone 3 DIY (£m)	Zone 4 DIY (£m)	Zone 5 DIY (£m)	Zone 6 DIY (£m)	Zone 7 DIY (£m)	Zone 8 DIY (£m)
Zone 1									
Antrim Town Centre	£1.3	£0.8	£0.0	£0.2	£0.0	£0.1	£0.1	£0.1	£0.0
Others - Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£4.6	£2.5	£0.8	£0.3	£0.0	£0.5	£0.2	£0.0	£0.4
SUBTOTAL	**£6.0**	**£3.3**	**£0.8**	**£0.5**	**£0.0**	**£0.7**	**£0.3**	**£0.1**	**£0.4**
Zone 2									
Crumlin Village Centre	£1.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Glenavy Village Centre	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.3**	**£0.0**	**£0.4**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**
Zone 3									
Ballyclare Town Centre	£1.1	£0.0	£0.0	£1.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.3	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.2	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£1.5**	**£0.2**	**£0.0**	**£1.2**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£4.5	£0.0	£0.2	£0.5	£2.4	£0.0	£0.0	£1.2	£0.0
Abbey Retail Park, Newtownabbey	£12.4	£0.3	£0.0	£1.5	£7.4	£0.0	£0.0	£3.0	£0.0
Abbey Trading Estate, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£0.5	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0
Longwood Road Retail Park, Newtownabbey	£0.3	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.1	£0.0
Newtownabbey Town Centre	£0.8	£0.0	£0.0	£0.2	£0.6	£0.0	£0.0	£0.0	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.2	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Valley Retail Park, Newtownabbey	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£18.6**	**£0.3**	**£0.3**	**£2.5**	**£11.0**	**£0.0**	**£0.0**	**£4.4**	**£0.0**
Zone 5									
Randalstown Town Centre	£0.8	£0.1	£0.0	£0.0	£0.0	£0.7	£0.0	£0.0	£0.0
Toomebridge Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
SUBTOTAL	**£0.9**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.8**	**£0.0**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£0.5	£0.0	£0.0	£0.1	£0.0	£0.1	£0.3	£0.0	£0.0
Others - Zone 6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.5**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£0.1**	**£0.3**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£1.8	£0.0	£0.1	£0.1	£0.2	£0.0	£0.0	£1.1	£0.3
Others - Zone 7	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0
Shankhill Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Yorkgate (Cityside), Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
SUBTOTAL	**£2.4**	**£0.0**	**£0.1**	**£0.1**	**£0.2**	**£0.0**	**£0.0**	**£1.7**	**£0.3**
Zone 8									
Lisburn Town Centre	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Others - Zone 8	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.9**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.9**
STUDY AREA SUBTOTAL	**£32.2**	**£4.0**	**£1.7**	**£4.4**	**£11.2**	**£1.5**	**£0.7**	**£6.2**	**£2.5**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Ards Shopping Centre, Newtownards	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballymena Town Centre	£2.6	£0.1	£0.0	£0.0	£0.0	£0.5	£1.9	£0.0	£0.0
Bangor Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Boucher Retail Park, Belfast	£1.7	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0	£1.0	£0.4
Castlereagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Castlereagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Connswater, Belfast	£0.4	£0.0	£0.0	£0.0	£0.4	£0.0	£0.0	£0.0	£0.0
Cregagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Falls Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Forestside Shopping Centre, Castlereagh	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Holywood Exchange, Belfast	£1.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.1	£0.1
Kennedy Centre, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Larne Town Centre	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Lurgan Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Magherafelt Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownards Town Centre	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0
Others – Outside Study Area	£1.2	£0.0	£0.0	£0.0	£0.0	£0.1	£0.3	£0.7	£0.1
Rushmere Retail Park, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rushmere Shopping Centre, Craigavon	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1
Sprucefield Retail Park, Lisburn	£6.0	£0.0	£0.6	£0.0	£0.3	£0.0	£0.0	£0.0	£5.1
Sprucefield Shopping Centre, Lisburn	£0.1	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0
Abroad	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£14.0**	**£0.1**	**£0.9**	**£0.2**	**£0.9**	**£0.6**	**£2.2**	**£2.9**	**£6.2**
TOTAL (Rounded)	**£46.2**	**£4.2**	**£2.6**	**£4.5**	**£12.1**	**£2.1**	**£2.9**	**£9.1**	**£8.7**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 23: Furniture Goods shopping patterns

Destination	Total Furniture (%)	Zone 1 Furniture (%)	Zone 2 Furniture (%)	Zone 3 Furniture (%)	Zone 4 Furniture (%)	Zone 5 Furniture (%)	Zone 6 Furniture (%)	Zone 7 Furniture (%)	Zone 8 Furniture (%)
Zone 1									
Antrim Town Centre	3.1%	26.6%	2.7%	0.0%	0.0%	4.6%	0.0%	0.0%	1.9%
Others - Zone 1	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Extra, Castle Way, Antrim	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
The Junction Retail & Leisure Park, Antrim	1.8%	12.0%	6.8%	3.3%	0.0%	1.5%	0.0%	0.0%	0.0%
SUBTOTAL	**4.9%**	**38.6%**	**9.4%**	**3.3%**	**0.0%**	**6.2%**	**0.0%**	**0.0%**	**1.9%**
Zone 2									
Crumlin Village Centre	0.5%	0.0%	9.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Glenavy Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 2	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Tesco Superstore, Main Street, Crumlin	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.5%**	**0.0%**	**9.9%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 3									
Ballyclare Town Centre	0.9%	0.0%	0.0%	9.6%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 3	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Templepatrick Village Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**0.9%**	**0.0%**	**0.0%**	**9.6%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**
Zone 4									
Abbey Centre, Newtownabbey	5.8%	4.1%	3.0%	2.6%	12.7%	0.0%	0.0%	8.0%	0.0%
Abbey Retail Park, Newtownabbey	8.5%	1.5%	1.8%	14.7%	18.0%	0.0%	0.0%	8.6%	1.5%
Abbey Trading Estate, Newtownabbey	0.3%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	0.0%	0.0%
Glengormley Town Centre	2.0%	0.0%	1.8%	3.3%	6.1%	0.0%	0.0%	0.0%	0.0%
Longwood Road Retail Park, Newtownabbey	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Newtownabbey Town Centre	5.6%	1.1%	0.0%	2.1%	16.0%	0.0%	0.0%	4.8%	0.0%
Northcott Shopping Centre, Jubilee Way, Glengormley	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others - Zone 4	1.5%	0.0%	0.0%	1.1%	5.1%	0.0%	0.0%	0.0%	0.0%
Shore Road Retail Park, Newtownabbey	0.8%	0.0%	0.0%	0.0%	1.6%	0.0%	0.0%	1.5%	0.0%
Valley Retail Park, Newtownabbey	0.4%	0.0%	0.0%	1.1%	1.2%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**24.8%**	**6.7%**	**6.5%**	**24.9%**	**61.5%**	**0.0%**	**0.0%**	**22.9%**	**1.5%**

Zone 5									
Randalstown Town Centre	0.8%	1.5%	0.0%	1.1%	1.0%	6.9%	1.4%	0.0%	0.0%
Toomebridge Village Centre	0.2%	0.0%	0.0%	0.0%	0.0%	4.9%	0.0%	0.0%	0.0%
SUBTOTAL	**1.0%**	**1.5%**	**0.0%**	**1.1%**	**1.0%**	**11.8%**	**1.4%**	**0.0%**	**0.0%**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	1.1%	1.9%	5.1%	0.0%	0.0%	8.3%	5.2%	0.0%	0.0%
Others - Zone 6	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.4%	0.0%	0.0%
SUBTOTAL	**1.2%**	**1.9%**	**5.1%**	**0.0%**	**0.0%**	**8.3%**	**6.6%**	**0.0%**	**0.0%**
Zone 7									
Belfast City Centre	22.8%	12.2%	30.2%	13.2%	24.4%	11.5%	4.2%	38.7%	18.5%
Others - Zone 7	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Shankhill Road, Belfast	0.9%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.4%	0.0%
Yorkgate (Cityside), Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%	0.0%
SUBTOTAL	**24.0%**	**12.2%**	**30.2%**	**13.2%**	**24.4%**	**11.5%**	**4.2%**	**44.7%**	**18.5%**
Zone 8									
Lisburn Town Centre	5.5%	0.0%	13.9%	1.1%	0.0%	0.0%	0.0%	0.0%	24.9%
Others - Zone 8	0.5%	0.0%	8.7%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**6.0%**	**0.0%**	**22.5%**	**1.1%**	**0.0%**	**0.0%**	**0.0%**	**0.0%**	**24.9%**
STUDY AREA SUBTOTAL	**63.4%**	**60.8%**	**83.6%**	**53.1%**	**86.9%**	**37.8%**	**12.2%**	**67.6%**	**46.8%**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	0.5%	0.0%	1.8%	0.0%	0.0%	1.3%	0.0%	1.5%	0.0%
Ards Shopping Centre, Newtownards	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Ballymena Town Centre	9.6%	20.6%	0.0%	14.2%	2.2%	39.5%	74.0%	0.0%	0.0%
Bangor Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Bloomfield Shopping Centre, Bangor	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Boucher Retail Park, Belfast	7.2%	2.5%	7.8%	7.9%	2.6%	6.2%	2.4%	8.6%	16.0%
Castlereagh Road, Belfast	1.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.8%	0.0%
Castlereagh Town Centre	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Coleraine Town Centre	0.3%	2.6%	0.0%	0.0%	0.0%	0.0%	1.1%	0.0%	0.0%
Connswater, Belfast	0.5%	0.0%	0.0%	0.0%	1.0%	0.0%	0.0%	1.2%	0.0%
Cregagh Road, Belfast	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Falls Road, Belfast	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.0%
Forestside Shopping Centre, Castlereagh	0.3%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	1.5%
Holywood Exchange, Belfast	4.9%	5.7%	3.0%	1.2%	5.1%	0.0%	2.1%	5.8%	7.3%
Kennedy Centre, Belfast	1.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	5.8%
Larne Town Centre	1.8%	1.5%	0.0%	15.3%	1.0%	0.0%	0.0%	0.0%	0.0%
Lisburn Road, Belfast	1.7%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	6.5%	1.1%
Lurgan Town Centre	0.8%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%
Magherafelt Town Centre	0.6%	1.1%	0.0%	0.0%	0.0%	12.4%	0.0%	0.0%	0.0%
Newtownards Town Centre	0.1%	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Others – Outside Study Area	3.6%	2.5%	0.0%	8.4%	1.3%	2.8%	8.2%	2.8%	5.8%
Rushmere Retail Park, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Rushmere Shopping Centre, Craigavon	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Sprucefield Retail Park, Lisburn	1.0%	0.0%	3.9%	0.0%	0.0%	0.0%	0.0%	0.0%	4.2%
Sprucefield Shopping Centre, Lisburn	1.4%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	7.3%
Abroad	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
SUBTOTAL	**36.6%**	**39.2%**	**16.4%**	**46.9%**	**13.1%**	**62.2%**	**87.8%**	**32.5%**	**53.2%**
TOTAL (Rounded)	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**	**100.0%**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

Antrim & Newtownabbey Retail & Leisure Study
Nexus Planning

Table 24: Furniture Goods expenditure

Destination	Total Furniture (£m)	Zone 1 Furniture (£m)	Zone 2 Furniture (£m)	Zone 3 Furniture (£m)	Zone 4 Furniture (£m)	Zone 5 Furniture (£m)	Zone 6 Furniture (£m)	Zone 7 Furniture (£m)	Zone 8 Furniture (£m)
Zone 1									
Antrim Town Centre	£2.0	£1.5	£0.1	£0.0	£0.0	£0.1	£0.0	£0.0	£0.2
Others - Zone 1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£1.1	£0.7	£0.2	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£3.1**	**£2.2**	**£0.3**	**£0.2**	**£0.0**	**£0.2**	**£0.0**	**£0.0**	**£0.2**
Zone 2									
Crumlin Village Centre	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Glenavy Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.3**	**£0.0**	**£0.3**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 3									
Ballyclare Town Centre	£0.6	£0.0	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£0.6**	**£0.0**	**£0.0**	**£0.6**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£0.0**
Zone 4									
Abbey Centre, Newtownabbey	£3.7	£0.2	£0.1	£0.2	£2.1	£0.0	£0.0	£1.1	£0.0
Abbey Retail Park, Newtownabbey	£5.4	£0.1	£0.1	£0.9	£3.0	£0.0	£0.0	£1.1	£0.2
Abbey Trading Estate, Newtownabbey	£0.2	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£1.3	£0.0	£0.1	£0.2	£1.0	£0.0	£0.0	£0.0	£0.0
Longwood Road Retail Park, Newtownabbey	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Newtownabbey Town Centre	£3.5	£0.1	£0.0	£0.1	£2.7	£0.0	£0.0	£0.6	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£0.9	£0.0	£0.0	£0.1	£0.9	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.5	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.2	£0.0
Valley Retail Park, Newtownabbey	£0.3	£0.0	£0.0	£0.1	£0.2	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£15.7**	**£0.4**	**£0.2**	**£1.4**	**£10.4**	**£0.0**	**£0.0**	**£3.0**	**£0.2**
Zone 5									
Randalstown Town Centre	£0.5	£0.1	£0.0	£0.1	£0.2	£0.2	£0.1	£0.0	£0.0
Toomebridge Village Centre	£0.1	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.0
SUBTOTAL	**£0.7**	**£0.1**	**£0.0**	**£0.1**	**£0.2**	**£0.3**	**£0.1**	**£0.0**	**£0.0**
Zone 6									
Braidwater Retail Park, Larne Road Link, Ballymena	£0.7	£0.1	£0.2	£0.0	£0.0	£0.2	£0.2	£0.0	£0.0
Others - Zone 6	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0
SUBTOTAL	**£0.7**	**£0.1**	**£0.2**	**£0.0**	**£0.0**	**£0.2**	**£0.2**	**£0.0**	**£0.0**
Zone 7									
Belfast City Centre	£14.4	£0.7	£1.0	£0.8	£4.1	£0.3	£0.2	£5.1	£2.2
Others - Zone 7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Shankhill Road, Belfast	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0
Yorkgate (Cityside), Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
SUBTOTAL	**£15.2**	**£0.7**	**£1.0**	**£0.8**	**£4.1**	**£0.3**	**£0.2**	**£5.9**	**£2.2**
Zone 8									
Lisburn Town Centre	£3.5	£0.0	£0.5	£0.1	£0.0	£0.0	£0.0	£0.0	£3.0
Others - Zone 8	£0.3	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£3.8**	**£0.0**	**£0.8**	**£0.1**	**£0.0**	**£0.0**	**£0.0**	**£0.0**	**£3.0**
STUDY AREA SUBTOTAL	**£40.0**	**£3.5**	**£2.8**	**£3.1**	**£14.7**	**£1.0**	**£0.4**	**£9.0**	**£5.6**

Other Locations Outside Study Area									
Andersonstown Local Centre, Belfast	£0.3	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
Ards Shopping Centre, Newtownards	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Ballymena Town Centre	£6.1	£1.2	£0.0	£0.8	£0.4	£1.0	£2.7	£0.0	£0.0
Bangor Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Boucher Retail Park, Belfast	£4.6	£0.1	£0.3	£0.5	£0.4	£0.2	£0.1	£1.1	£1.9
Castlereagh Road, Belfast	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.6	£0.0
Castlereagh Town Centre	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£0.2	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Connswater, Belfast	£0.3	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0
Cregagh Road, Belfast	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Falls Road, Belfast	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2	£0.0
Forestside Shopping Centre, Castlereagh	£0.2	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.2
Holywood Exchange, Belfast	£3.1	£0.3	£0.1	£0.1	£0.9	£0.0	£0.1	£0.8	£0.9
Kennedy Centre, Belfast	£0.7	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7
Larne Town Centre	£1.1	£0.1	£0.0	£0.9	£0.2	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£1.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.1
Lurgan Town Centre	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Magherafelt Town Centre	£0.4	£0.1	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0
Newtownards Town Centre	£0.1	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Others – Outside Study Area	£2.3	£0.1	£0.0	£0.5	£0.2	£0.1	£0.3	£0.4	£0.7
Rushmere Retail Park, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Rushmere Shopping Centre, Craigavon	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Sprucefield Retail Park, Lisburn	£0.6	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5
Sprucefield Shopping Centre, Lisburn	£0.9	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9
Abroad	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£23.2**	**£2.3**	**£0.5**	**£2.7**	**£2.2**	**£1.6**	**£3.2**	**£4.3**	**£6.3**
TOTAL (Rounded)	**£63.2**	**£5.8**	**£3.3**	**£5.8**	**£16.9**	**£2.5**	**£3.6**	**£13.3**	**£11.9**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

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Table 25: Total Comparison Goods expenditure

Destination	Total Comparison (£m)	Inflow (£m)	Total Turonover (£m)	Total Comparison (%)	Zone 1 Comparison (£m)	Zone 2 Comparison (£m)	Zone 3 Comparison (£m)	Zone 4 Comparison (£m)	Zone 5 Comparison (£m)	Zone 6 Comparison (£m)	Zone 7 Comparison (£m)	Zone 8 Comparison (£m)
Zone 1												
Antrim Town Centre	£21.5	£4.3	£25.8	2.1%	£11.7	£1.3	£0.9	£0.0	£5.1	£1.1	£1.2	£0.2
Others - Zone 1	£1.1	£0.0	£1.1	0.1%	£0.7	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Extra, Castle Way, Antrim	£3.7	£0.4	£4.0	0.4%	£2.8	£0.4	£0.0	£0.0	£0.4	£0.1	£0.0	£0.0
The Junction Retail & Leisure Park, Antrim	£35.4	£8.8	£44.2	3.5%	£17.6	£4.5	£3.6	£1.4	£3.4	£2.1	£0.0	£2.7
SUBTOTAL	**£61.6**	**£12.3**	**£73.9**	**6.1%**	**£32.8**	**£6.2**	**£4.9**	**£1.4**	**£8.9**	**£3.3**	**£1.2**	**£2.9**
Zone 2												
Crumlin Village Centre	£4.8	£0.0	£4.8	0.5%	£0.0	£3.2	£0.0	£0.0	£0.0	£0.0	£0.0	£1.6
Glenavy Village Centre	£0.9	£0.0	£0.9	0.1%	£0.0	£0.6	£0.0	£0.0	£0.0	£0.0	£0.0	£0.3
Others - Zone 2	£0.0	£0.0	£0.0	0.0%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
Tesco Superstore, Main Street, Crumlin	£2.3	£0.0	£2.3	0.2%	£0.0	£2.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£8.0**	**£1.6**	**£9.6**	**0.8%**	**£0.0**	**£6.0**	**£0.0**	**£0.0**	**£0.0**	**£0.1**	**£0.0**	**£1.9**
Zone 3												
Ballyclare Town Centre	£13.1	£0.7	£13.8	1.3%	£0.0	£0.0	£12.0	£1.1	£0.0	£0.1	£0.0	£0.0
Coleman's Garden Centre, Old Ballyclare Road, Ballyclare	£0.3	£0.0	£0.3	0.0%	£0.1	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 3	£0.5	£0.0	£0.5	0.1%	£0.0	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£0.0
Templepatrick Village Centre	£0.5	£0.0	£0.5	0.1%	£0.2	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£14.5**	**£2.9**	**£17.4**	**1.4%**	**£0.3**	**£0.0**	**£13.0**	**£1.1**	**£0.0**	**£0.1**	**£0.0**	**£0.0**
Zone 4												
Abbey Centre, Newtownabbey	£187.2	£46.8	£234.0	18.6%	£4.6	£3.6	£21.2	£122.1	£0.5	£0.1	£33.5	£1.6
Abbey Retail Park, Newtownabbey	£57.4	£11.5	£68.9	5.7%	£1.1	£0.2	£7.3	£37.3	£0.3	£0.0	£11.0	£0.2
Abbey Trading Estate, Newtownabbey	£0.2	£0.0	£0.2	0.0%	£0.0	£0.0	£0.0	£0.2	£0.0	£0.0	£0.0	£0.0
Glengormley Town Centre	£11.1	£1.1	£12.2	1.1%	£1.6	£0.2	£1.3	£7.5	£0.0	£0.1	£0.0	£0.4
Longwood Road Retail Park, Newtownabbey	£0.3	£0.1	£0.4	0.0%	£0.0	£0.0	£0.1	£0.1	£0.0	£0.0	£0.1	£0.0
Newtownabbey Town Centre	£27.0	£6.7	£33.7	2.7%	£0.4	£0.0	£2.0	£16.3	£0.2	£0.0	£8.1	£0.0
Northcott Shopping Centre, Jubilee Way, Glengormley	£4.1	£0.8	£4.9	0.4%	£0.0	£0.0	£0.1	£4.0	£0.0	£0.0	£0.0	£0.0
Others - Zone 4	£1.3	£0.0	£1.3	0.1%	£0.0	£0.0	£0.2	£1.1	£0.0	£0.0	£0.0	£0.0
Shore Road Retail Park, Newtownabbey	£0.6	£0.1	£0.7	0.1%	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.3	£0.0
Valley Retail Park, Newtownabbey	£2.5	£0.5	£3.0	0.2%	£0.0	£0.0	£0.3	£1.2	£0.0	£0.0	£1.0	£0.0
SUBTOTAL	**£291.7**	**£58.3**	**£350.0**	**29.0%**	**£7.7**	**£4.0**	**£32.5**	**£190.1**	**£1.0**	**£0.2**	**£54.0**	**£2.2**
Zone 5												
Randalstown Town Centre	£7.1	£1.1	£8.1	0.7%	£1.9	£0.2	£1.1	£0.4	£3.2	£0.4	£0.0	£0.0
Toomebridge Village Centre	£0.3	£0.0	£0.3	0.0%	£0.0	£0.0	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0
SUBTOTAL	**£7.4**	**£1.5**	**£8.9**	**0.7%**	**£1.9**	**£0.2**	**£1.1**	**£0.4**	**£3.6**	**£0.4**	**£0.0**	**£0.0**

Zone 6										
Braidwater Retail Park, Larne Road Link, Ballymena	£7.1	0.7%	£1.0	£1.4	£0.1	£0.0	£1.0	£3.6	£0.0	£0.0
Others - Zone 6	£0.9	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.9	£0.0	£0.0
SUBTOTAL	**£8.0**	**0.8%**	**£1.0**	**£1.4**	**£0.1**	**£0.0**	**£1.0**	**£4.5**	**£0.0**	**£0.0**
Zone 7										
Belfast City Centre	£249.7	24.9%	£15.5	£11.7	£17.2	£51.7	£4.0	£5.0	£98.7	£45.8
Others - Zone 7	£3.2	0.3%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.2	£0.0
Shankhill Road, Belfast	£1.9	0.2%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.9	£0.0
Yorkgate (Cityside), Belfast	£6.4	0.6%	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£5.7	£0.0
SUBTOTAL	**£261.1**	**26.0%**	**£15.5**	**£11.7**	**£17.2**	**£52.3**	**£4.0**	**£5.0**	**£109.5**	**£45.8**
Zone 8										
Lisburn Town Centre	£49.9	5.0%	£0.0	£7.8	£0.4	£0.0	£0.0	£0.2	£1.5	£40.0
Others - Zone 8	£0.3	0.0%	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0
SUBTOTAL	**£50.2**	**5.0%**	**£0.0**	**£8.1**	**£0.4**	**£0.0**	**£0.0**	**£0.2**	**£1.5**	**£40.0**
STUDY AREA SUBTOTAL	**£702.4**	**69.9%**	**£59.3**	**£37.8**	**£69.2**	**£245.2**	**£18.4**	**£13.6**	**£166.1**	**£92.9**
Other Locations Outside Study Area										
Andersonstown Local Centre, Belfast	£1.3	0.1%	£0.0	£0.2	£0.0	£0.0	£0.2	£0.0	£0.5	£0.5
Ards Shopping Centre, Newtownards	£0.5	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.5	£0.0
Ballymena Town Centre	£96.3	9.6%	£25.5	£0.9	£6.6	£2.6	£16.3	£41.5	£2.0	£0.8
Bangor Town Centre	£0.3	0.0%	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.0
Bloomfield Shopping Centre, Bangor	£0.4	0.0%	£0.0	£0.0	£0.3	£0.0	£0.0	£0.0	£0.0	£0.1
Boucher Retail Park, Belfast	£39.7	3.9%	£0.4	£4.1	£0.7	£1.2	£0.2	£0.1	£20.4	£12.6
Castlereagh Road, Belfast	£3.6	0.4%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£2.9	£0.7
Castlereagh Town Centre	£1.6	0.2%	£1.5	£0.0	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0
Coleraine Town Centre	£2.8	0.3%	£0.2	£0.0	£1.3	£0.0	£0.2	£0.5	£0.0	£0.6
Connswater, Belfast	£3.0	0.3%	£0.0	£0.0	£0.0	£0.6	£0.0	£0.0	£1.1	£1.3
Cregagh Road, Belfast	£0.8	0.1%	£0.0	£0.0	£0.0	£0.0	£0.1	£0.0	£0.0	£0.8
Falls Road, Belfast	£0.7	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.7	£0.0
Forestside Shopping Centre, Castlereagh	£1.2	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.1	£1.1
Holywood Exchange, Belfast	£19.6	2.0%	£0.6	£0.3	£1.6	£2.9	£0.4	£0.1	£9.5	£4.2
Kennedy Centre, Belfast	£5.2	0.5%	£0.0	£0.5	£0.0	£0.0	£0.0	£0.0	£2.3	£2.3
Larne Town Centre	£5.9	0.6%	£0.4	£0.0	£5.3	£0.2	£0.0	£0.0	£0.0	£0.0
Lisburn Road, Belfast	£6.7	0.7%	£0.1	£0.5	£0.9	£0.0	£0.0	£0.0	£1.4	£3.8
Lurgan Town Centre	£1.3	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£1.3
Magherafelt Town Centre	£2.9	0.3%	£0.5	£0.0	£0.0	£0.0	£1.5	£0.2	£0.0	£0.6
Newtownards Town Centre	£1.6	0.2%	£0.1	£0.0	£0.0	£0.0	£0.0	£0.0	£1.0	£0.5
Others – Outside Study Area	£33.2	3.3%	£2.0	£1.1	£2.6	£4.6	£1.1	£1.3	£10.1	£10.3
Rushmere Retail Park, Craigavon	£0.8	0.1%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.8
Rushmere Shopping Centre, Craigavon	£3.5	0.3%	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£0.0	£3.5
Sprucefield Retail Park, Lisburn	£34.8	3.5%	£0.5	£4.4	£0.3	£0.3	£0.0	£0.0	£0.3	£29.0
Sprucefield Shopping Centre, Lisburn	£26.4	2.6%	£0.3	£1.6	£0.0	£0.1	£0.0	£0.0	£0.0	£24.3
Abroad	£7.8	0.8%	£1.1	£0.4	£0.6	£0.7	£0.0	£0.0	£4.3	£0.8
SUBTOTAL	**£301.8**	**30.1%**	**£33.3**	**£14.1**	**£20.6**	**£13.1**	**£20.0**	**£43.8**	**£57.1**	**£99.9**
TOTAL (Rounded)	**£1,004.2**	**100.0%**	**£92.6**	**£51.8**	**£89.8**	**£258.3**	**£38.4**	**£57.4**	**£223.2**	**£192.8**

Notes:

a. Zones based on post code sectors

b. Market shares for shopping derived directly from NEMS Household Survey (June 2018)

c. Excludes 'don't know/varies', markets and internet sales

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Table 26a: Estimated 'capacity' for new comparison goods facilities in Antrim & Newtownabbey

Year	Total Survey Turnover (£m)[1]	Borough Turnover (£m)[2]	Inflow (£m)	Surplus Expenditure (£m)
2018	459.8	383.2	76.6	0.0
2022	494.3	427.4	85.5	18.6
2026	540.3	488.3	97.7	45.7
2030	589.4	560.5	112.1	83.2
Study Area Market Share (%)		**38.2**		

1. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2. Assumes constant market share claimed by Antrim & Newtownabbey facilities at 38.2% from Study Area

2016 Prices

Table 26b: Gross quantitative capacity for additional comparison goods floorspace in Antrim & Newtownabbey

Year	Surplus Expenditure (£m)	Floorspace Capacity (sq m net)	
		Min[1]	Max[2]
2018	0.0	0	0
2022	18.6	3,000	4,700
2026	45.7	6,500	10,300
2030	83.2	10,500	16,500

1. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Antrim & Newtownabbey
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Antrim & Newtownabbey
3. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)

2016 Prices

Table 26c: Extant comparison goods commitments in Antrim & Newtownabbey

Destination	Reference	Proposal	Net Comparison Floorspace (sq m)	Estimated Sales Density (£/sq m)	Estimated Comparison Turnover (£m)
52 Main Street & 1-5 New Street Randalstown Co Antrim	LA03/2015/0074/F	Mixed use development of 10 no new apartments & 3 no new retail units	Assumed 50% of total = 150 sq m	4,500	0.7
Enkalon Industrial Estate, Randalstown Road, Antrim	LA03/2015/0017/O	Retail warehousing with associated infrastructure	5,667 sq m	4,500	25.5
Junction One Retail Park, Antrim	LA03/2017/0234/O	Outline Masterplan to facilitate comprehensive regeneration	Net unbuilt floorspace = 13,841 sq m	5,500	76.1
Northcott Shopping Centre	U/2009/0303/F (as amended)	New A1 retail unit (to be occupied by The Range)	3,716 sq m gross x assumed 70% net ratio = 2,601 sq m net	5,000	13.0
Shore Road Retail Park. Shore Road, Newtownabbey	U/2014/0259/F	Proposed retail unit and associated works	790	4,500	3.6
Total					**118.9**

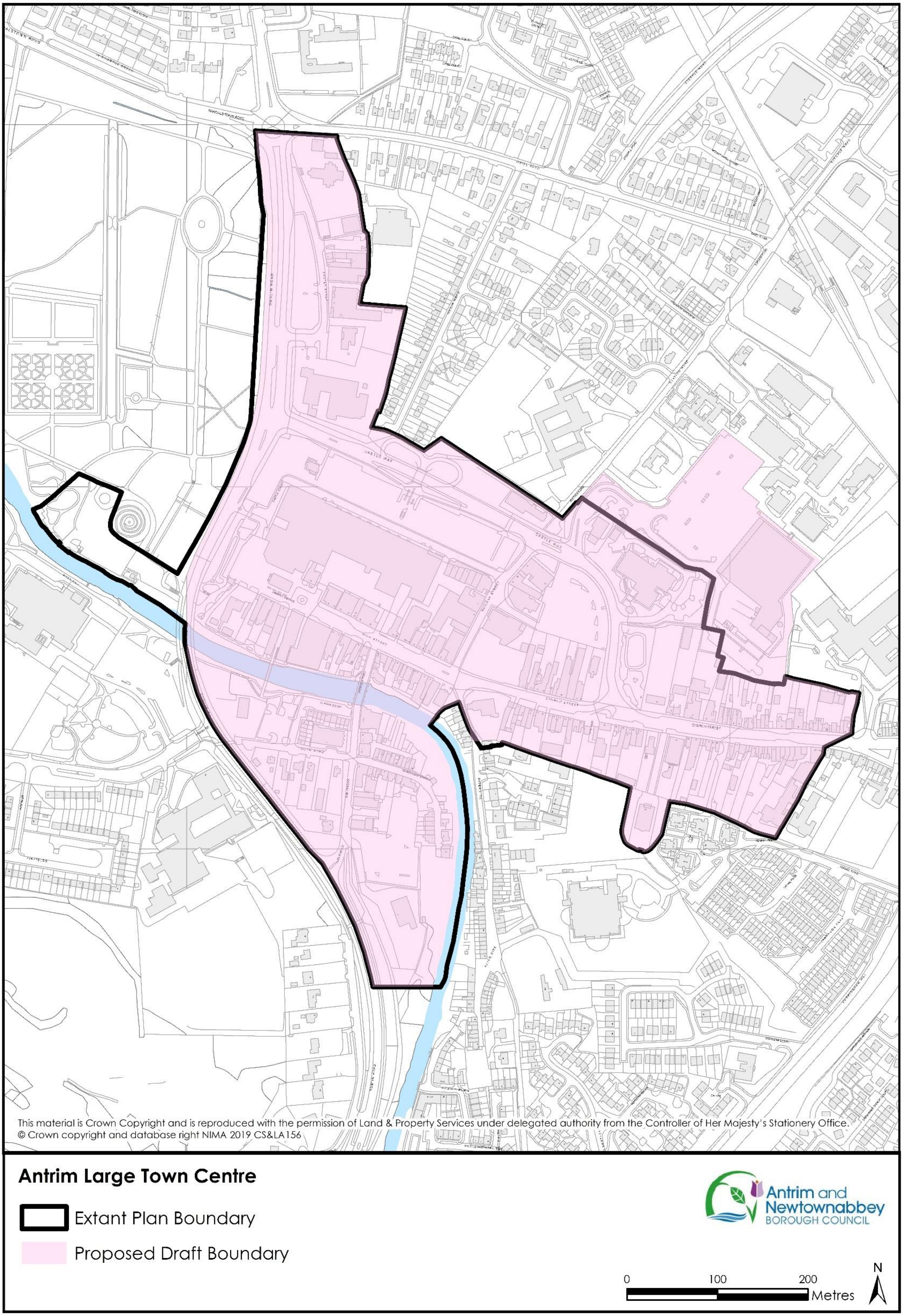
1. Sales density assumed to be £4,500 based on Nexus Planning judgement where the occupier has not been referenced within the application.
2015 prices

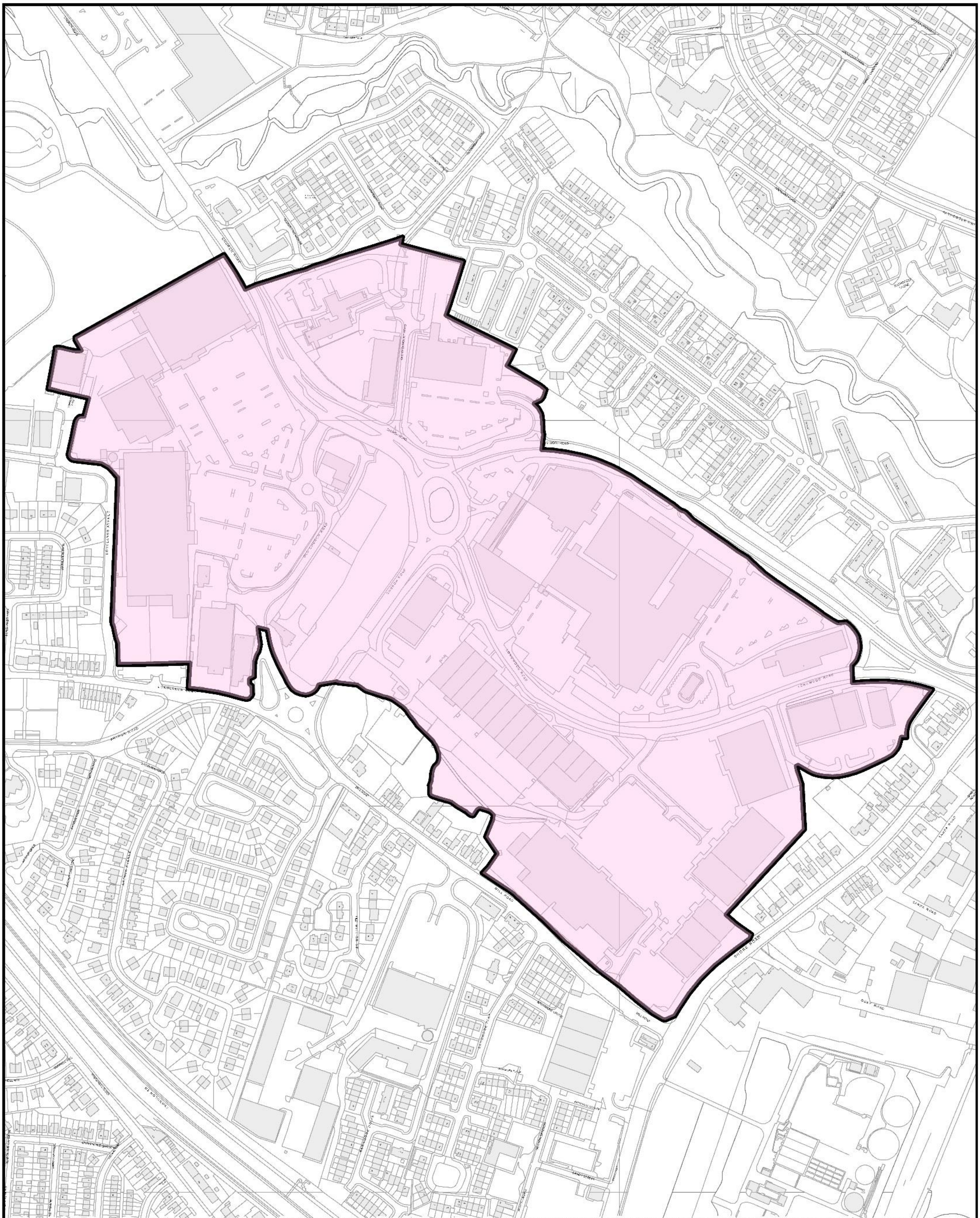
Table 26d: Net quantitative capacity for additional comparison goods floorspace in Antrim & Newtownabbey

Year	Surplus Expenditure (£m)	Commitments (£m)	Residual Expenditure (£m)	Floorspace Capacity (sq m net) Min[1]	Max[2]
2018	0.0	118.9	-118.9	-21,600	-34,000
2022	18.6	127.8	-109.2	-17,700	-27,800
2026	45.7	139.7	-93.9	-13,400	-21,100
2030	83.2	152.4	-69.2	-8,700	-13,700

1. Average sales density assumed to be £5,500 per sq.m which Nexus Planning considers to be towards the higher end of what could be achieved in Antrim & Newtownabbey
2. Average sales density assumed to be £3,500 per sq.m which Nexus Planning considers to be towards the lower end of what could be achieved in Antrim & Newtownabbey
3. Residual calculated by subtracting turnover of commitments (sourced from Table 26c) from surplus expenditure (sourced from Table 26a)
4. Allows for increased turnover efficiency as set out in Table 4b Experian Retail Planner 15 (December 2017)
2016 Prices

Appendix F – Proposed Draft Centre Boundaries


Antrim Large Town Centre
Extant Plan Boundary
Proposed Draft Boundary
Antrim and Newtownabbey BOROUGH COUNCIL
0
100
200
Metres
N



Abbey Centre Large Town Centre

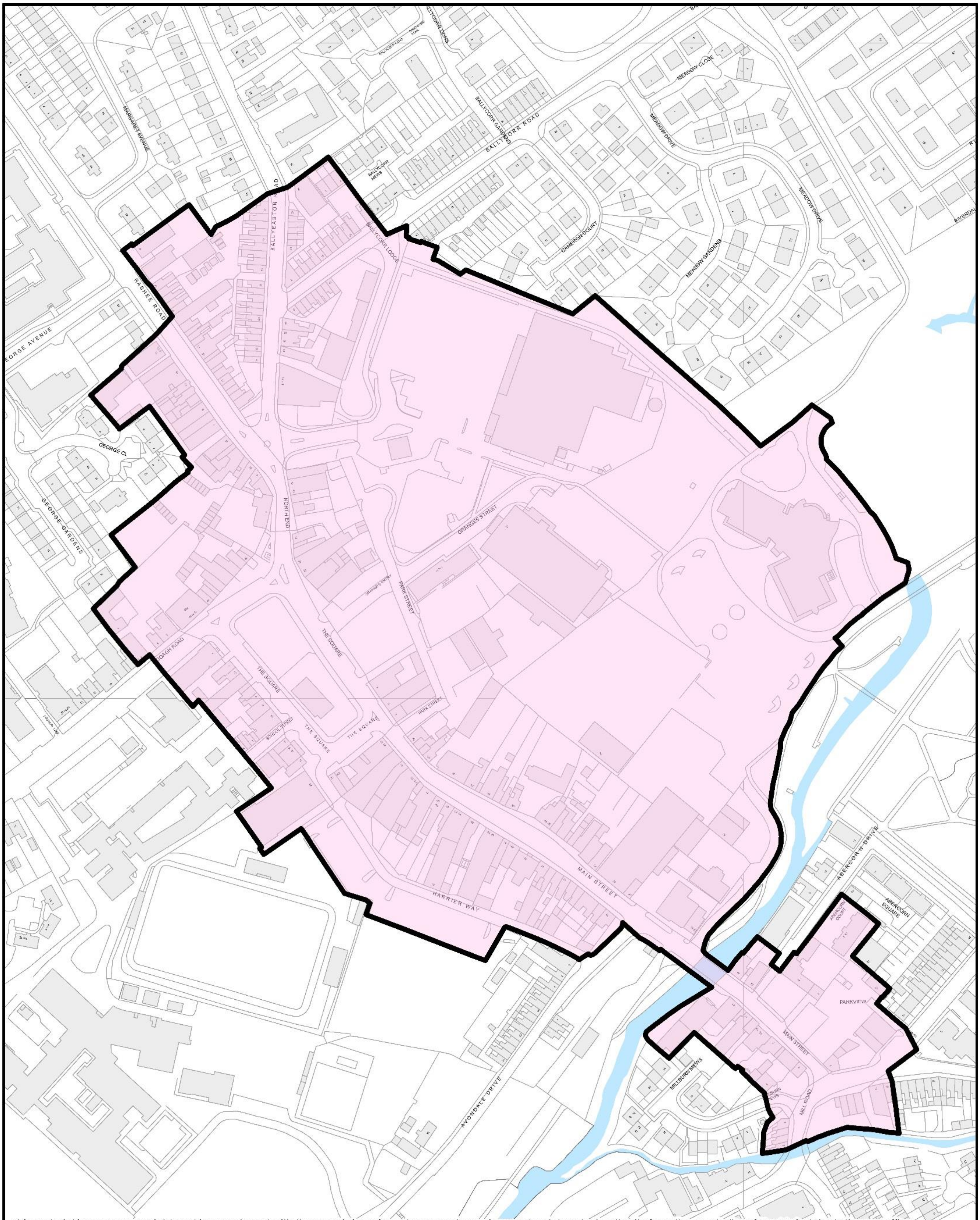
Extant Plan Boundary

Proposed Draft Boundary - No Change

Antrim and Newtownabbey Borough Council

0 100 200 Metres

N



Ballyclare Town Centre

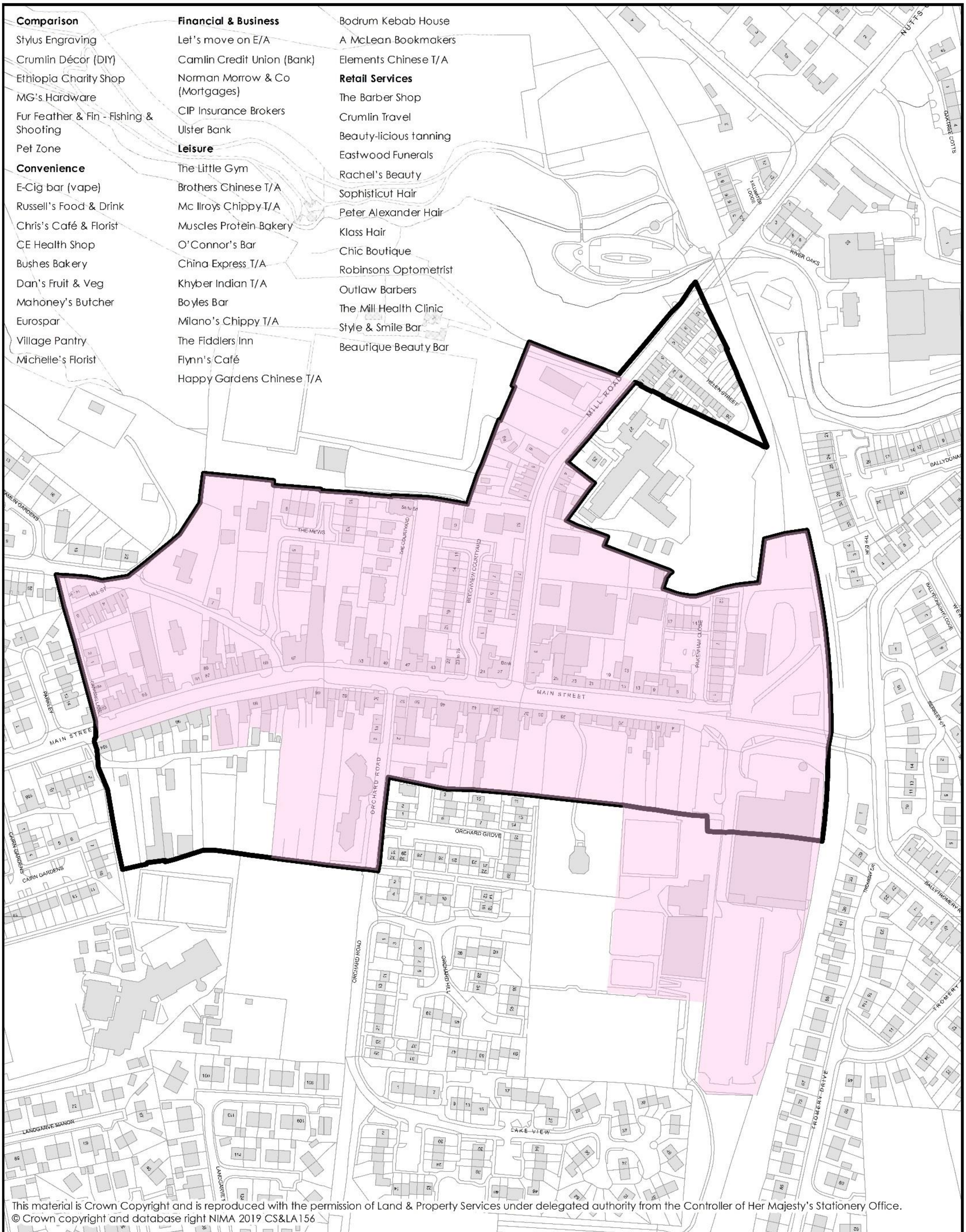
Extant Plan Boundary

Proposed Draft Boundary - No change

Antrim and Newtownabbey BOROUGH COUNCIL

0 60 120 Metres

N



Crumlin Town Centre

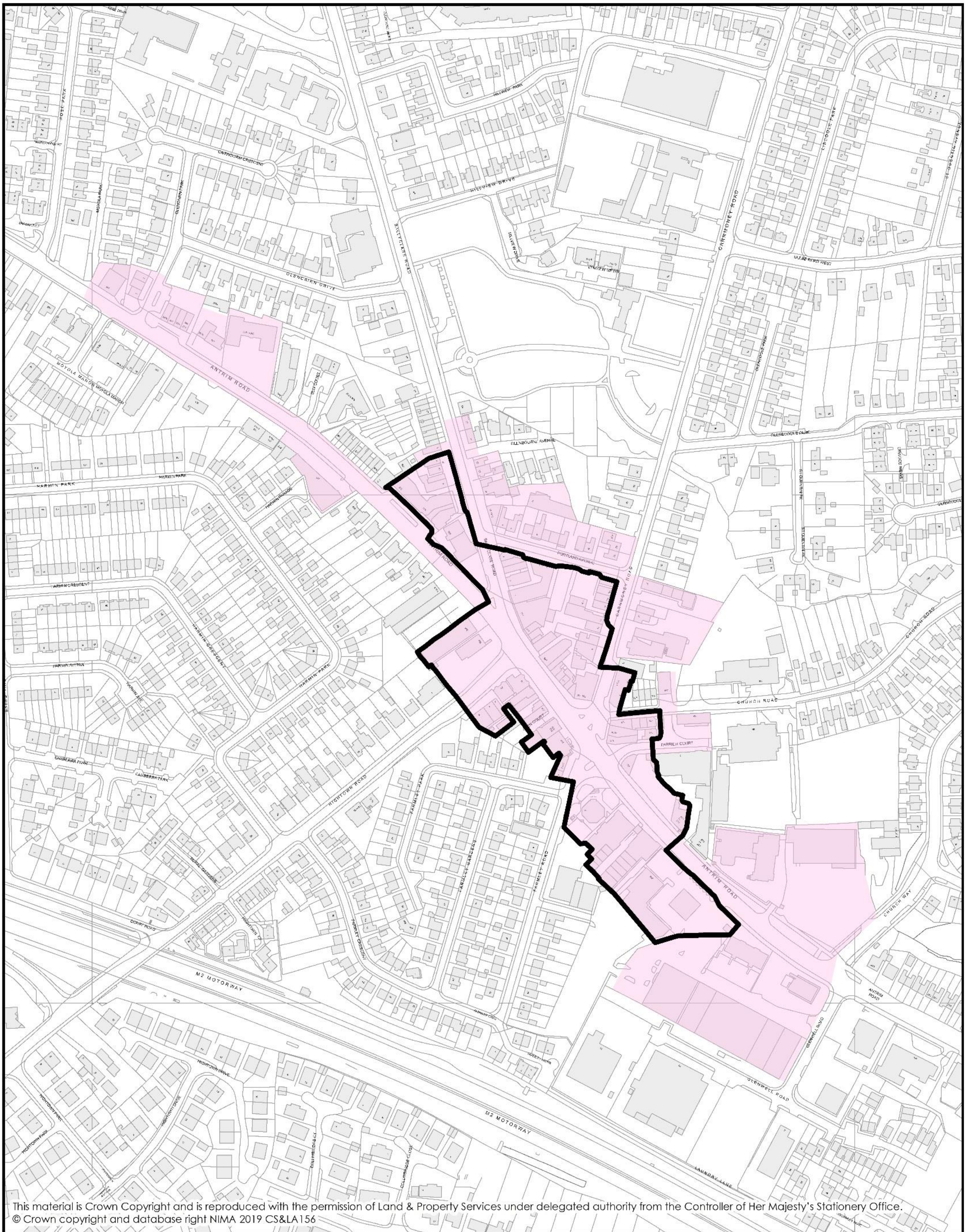
Extant Plan Boundary

Proposed Draft Boundary

Antrim and Newtownabbey Borough Council

0 60 120 Metres

N



Glengormley Town Centre

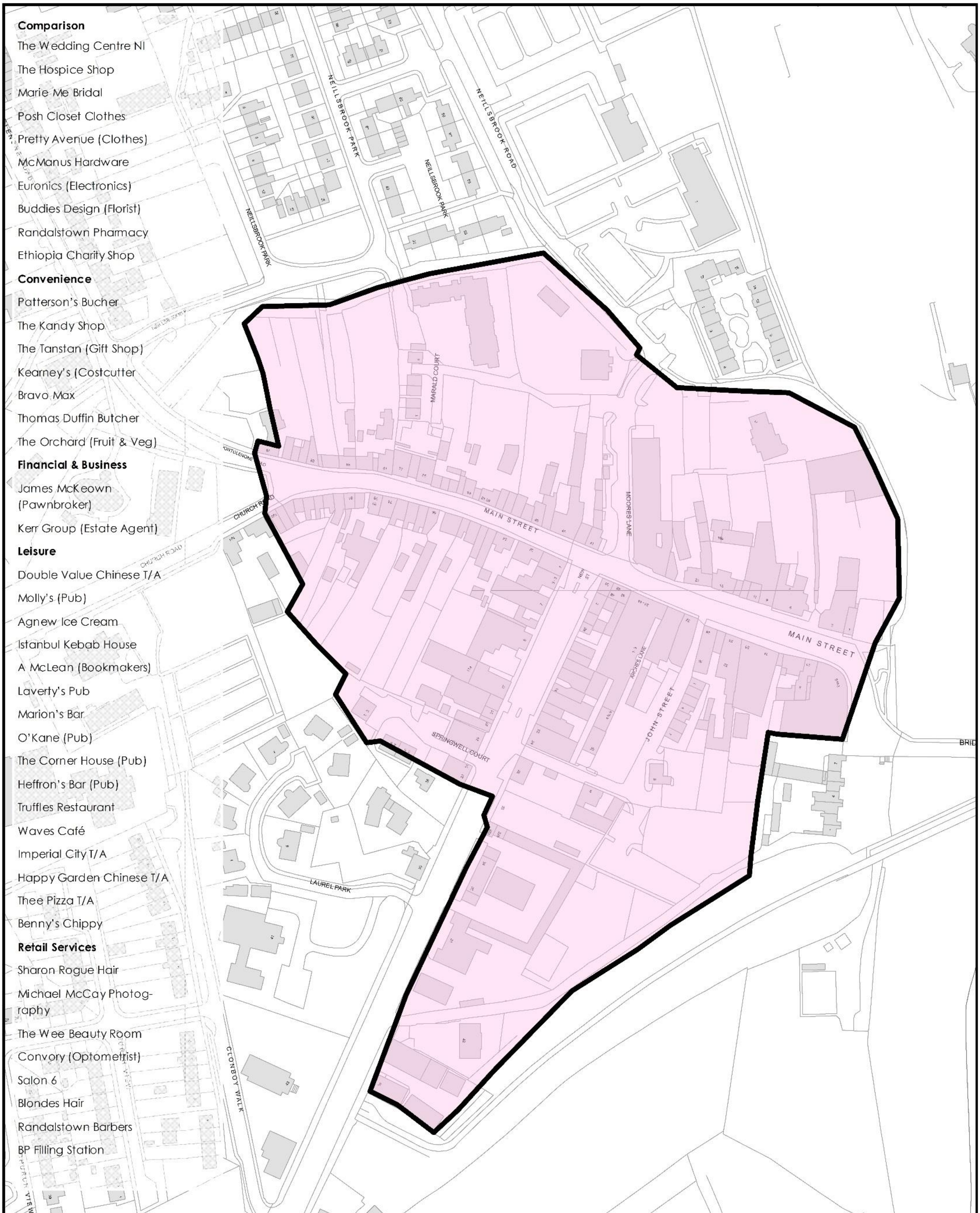
Extant Plan Boundary

Proposed Draft Boundary

Antrim and Newtownabbey BOROUGH COUNCIL

0 80 160 Metres

N



Randalstown Town Centre

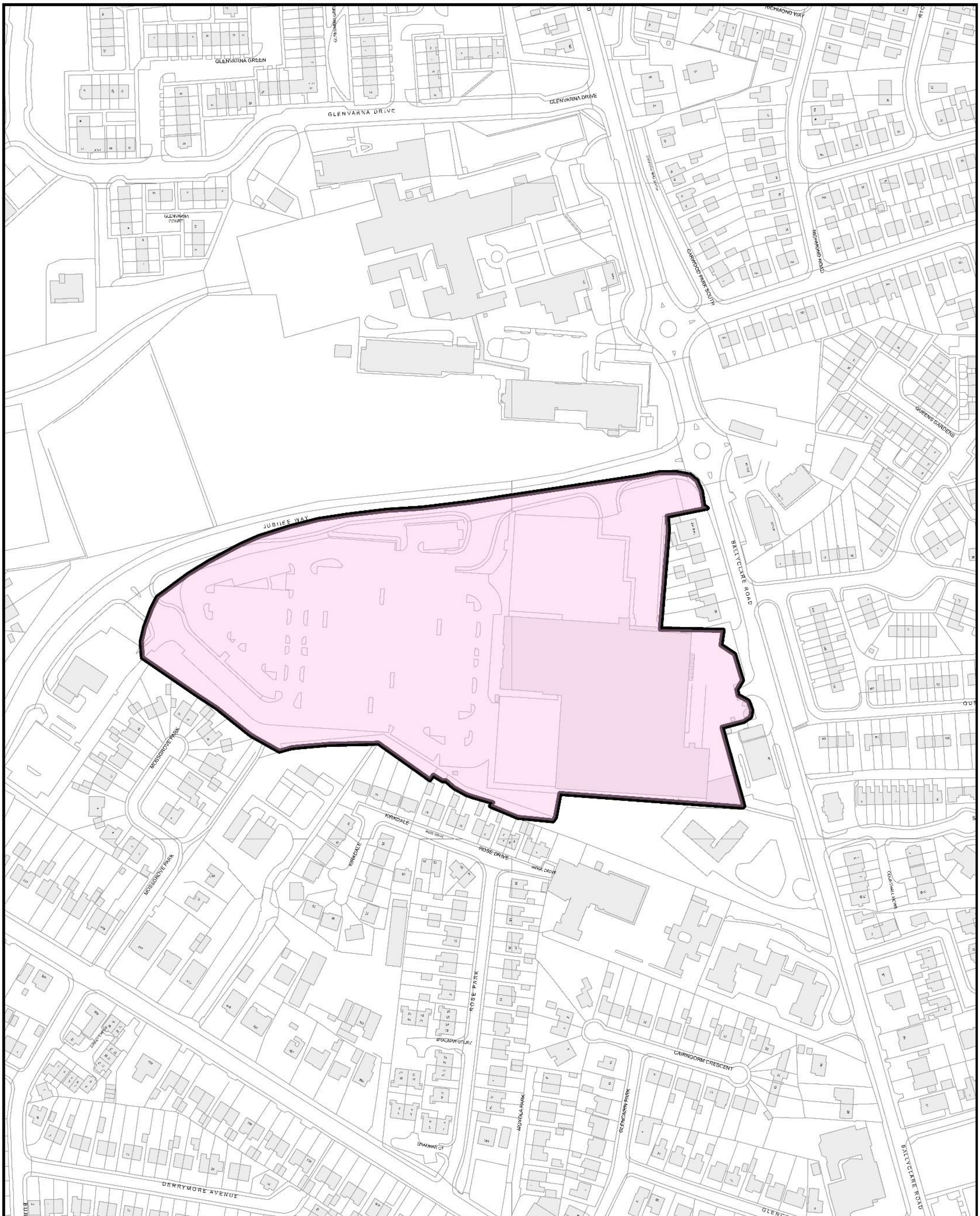
Extant Plan Boundary

Proposed Draft Boundary - No Change

Antrim and Newtownabbey Borough Council

0 50 100 Metres

N



Northcott District Centre

Extant Plan Boundary

Proposed Draft Boundary - No change

Antrim and Newtownabbey BOROUGH COUNCIL

0 60 120 Metres

N

Appendix G – Lower Order Centres Technical Study

Antrim and Newtownabbey
BOROUGH COUNCIL

Appendix G

Lower Order Centres Technical Study

September 2018

Forward Planning Team
Antrim and Newtownabbey Borough Council
Planning Section
Mossley Mill
Newtownabbey
BT36 5QA

Tel: 0300 123 6677

Email: planning@antrimandnewtownabbey.gov.uk

Table of Contents

1 Introduction

1.1 The Strategic Planning Policy Statement (SPPS) states that the Local Development Plan (LDP) should define a Hierarchy of Centres; this is the process of classifying the Borough's centres according to their role and function. The Hierarchy shall then inform decisions about where new commercial growth and development should take place.

1.2 This Appendix accompanies the Council's (published) Retail and Commercial Leisure Study and was undertaken by the Council as an evidence base to inform the outcome of the proposed Retail Hierarchy to be contained within the draft Plan Strategy. The boundaries of all centres will be identified in the second stage of the plan i.e. the Local Policies Plan. The Council's appointed consultant, Nexus, has reviewed this document.

1.3 This Appendix provides an updated assessment of potential lower order centres proposed in the Council's Preferred Options Paper (POP), including Mossley West (proposed as a new District Centre); Mallusk (proposed as a new Local Centre), the proposal for Village Centres and the list of proposed Neighbourhood Centres.

1.4 This Appendix should be read in conjunction with the main Retail and Commercial Leisure Study document and has been used by the appointed Retail Consultant to make final recommendations in the main retail and commercial leisure report where neighbourhood and village centres as set out in the study below, have been reclassified.

2 New Centres Technical Study

2.1 This study has undertaken a detailed analysis of the potential centres as set out in the Council's Preferred Options Paper:

- Proposed New Centres – Mossley West (District Centre) and Mallusk (Local Centre);
- Proposed Neighbourhood Centres; and
- Proposed Village Centres.

2.2 A technical study has been undertaken to:

- Assess and review the proposed new centres;
- Collate supportive evidence for the designating of new centres; and
- Identify any other locations within the Borough not included within the POP, which may benefit being designated as a new centre.

2.3 This technical study involved the development of a selection criterion; a desktop survey; a comprehensive fieldwork study; and the production of evidential maps.

Developing a selection criterion

2.4 In order to ascertain the suitability of designating new centres, a selection criterion was developed, which included:

- Identifying the nearest designated centre and potential impact;
- Outlining the nature, description and condition of the area;
- Assessing whether there is an anchor convenience store and defined local area;
- Identifying vacant properties within the centre and surrounding areas to accommodate potential growth;
- Listing the adjoining and adjacent services/uses;
- Parking provision and accessibility to public transport, walking and cycling; and
- Footfall at the time of surveying.

Desktop Survey

2.5 Based on the selection criterion, a two-stage desktop survey was conducted. The first stage of this desktop survey consisted of a 'Google Street' review; the purpose of this was to get a better understanding of the current and surrounding land uses within those new centres proposed by the POP. These were:

- Mossley West (proposed District Centre);
- Mallusk (proposed Local Centre);
- Ballyrobert; Burnside, Ballynure, Doagh, Dunadry, Parkgate, Straid, Templepatrick and Toome (proposed Village Centres).
- Greystone; Parkhall; Ballycraigy (no longer existing); Abbots Cross; Ballyduff; Beverley Road, Carnmoney; Kingspark/Crescent; Mayfield; Merville; Monkstown; Whiteabbey; and The Diamond (proposed Neighbourhood Centres).

2.6 The second stage of the desktop survey was to use the non-domestic property data[1] provided by Land and Property Service (LPS) to identify other clusters of retail/commercial properties within the top two settlement tiers (Metropolitan Newtownabbey and Antrim), that could potentially serve as additional new centres. A review was also taken of the smaller settlements of Ballyclare, Randalstown and Crumlin.

2.7 This exercise revealed six further locations for investigation in the Metropolitan Newtownabbey area namely:

- Collinward;
- Cloughfern;

[1] https://apps.spatialni.gov.uk/lps/lpsnondomesticsummaryvaluations/index.html

- Jennings Park;
- New Mossley;
- Richmond Gardens; and
- Woodford.

2.8 The selection criteria was applied to these areas, then cross-referenced using Google Street view, to determine whether the facilities and services within them, were akin to a centre.

2.9 Those that met the selection criteria and have the potential to come forward as additional new proposed Neighbourhood Centres were Cloughfern, Jennings Park, and Richmond Gardens. However, it was considered that Collinward, New Mossley, and Woodford did not possess attributes of a Centre and therefore were not brought forward for further detailed investigation.

2.10 In relation to villages, a preliminary scoping exercise was undertaken to determine which villages had the potential to be considered as a possible centre. A copy of the scoping is set out in Annex A. Those villages that were identified as going forward as possible Village Centres were subject to further detailed analysis to confirm their position. This included Ballynure, Doagh, Parkgate, Templepatrick and Toome. The other villages of Ballyrobert, Burnside, Dunadry and Straid do not possess the necessary level of services to fulfil the criteria for designation as a Village Centre and therefore were not subject to further analysis.

Comprehensive Fieldwork Study

2.11 Comprehensive fieldwork studies were then conducted within the proposed new centres in order:

- To provide clarity on how the centre operates/functions;
- To identify the types of uses/services within the centre;
- To note the surrounding land uses and vacancy; and
- To obtain evidence to inform the selection criterion.

Producing Evidence Maps

2.12 Orthophotography land use maps were produced to show the immediate and surrounding land uses, while providing a baseline and a contextual background of the centres. Using ArcGIS Pro, drive time and walk time Service Area Maps where generated for each of the centres, to show their accessibility. A maximum walking travel time of 15 minutes was applied at 5-minute intervals, based on a pre-defined walking speed of 5 km per hour.

Conclusion

2.13 A detailed technical study and relevant maps for each of the new centres is set out in the pages below.

2.14 The survey has identified that:

- There are significant differences between each centre, particularly concerning the variety of services and facilities contained within them, their layout, size and function.
- Surrounding land uses consist primarily of community facilities such as schools, places of worship, health facilities and open space.
- There are a small number of centres which support over the shop living and residential properties.
- Mossley West presently fulfils the role and function of a lower tier Centre as opposed to a District Centre, as proposed in the POP.
- Mallusk presently fulfils the role and function of a Local Centre, as proposed in the POP.
- Locations considered appropriate as proposed lower tier Neighbourhood Centres are; Abbots Cross, Ballyduff, Beverley Road, Carnmoney, Cloughfern, Greystone, Jennings Park, Kings Crescent, Mayfield, Merville Garden Village, Monkstown, Mossley West (from District Centre), Parkhall, Richmond Gardens, The Diamond, Rathcoole and Whiteabbey.
- Whiteabbey Village contains a range and level of services above those present in the other Neighbourhood Centres.

Detailed Assessments

ABBOTS CROSS - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Abbey Centre District Centre lies 1.9miles away - 7 minutes by car - 24 minutes by foot - 7 minutes by bike

Nature and description of the centre and overall condition	Abbots Cross is located off the Doagh Road and consists of three separate terraces, with retail/commercial services occupying the ground floors and residential apartments occupying the first, second and third floors. Entering the centre there is a small area of civic open space with seating and landscaping which somewhat acts as the centres focal point. A one-way traffic system dominates the centre allowing for ease of traffic to flow. The centre caters for a number of retail/commercial services, which supports neighbouring residents. Surrounding the centre there are a number of community facilities including places of worship, health facilities and other retail services for example, an Iceland convenience store 0.2miles away and several hot food takeaways. The Abbey Centre district centre is the nearest centre for residents to avail of further retail/commercial facilities and services. The centre is well connected by public transport, walking and cycling routes. The overall condition of the centre is average, and aesthetically the centre could do with improvements.
Uses/services	LUs Barbers The Wine Company Greengrocers NI Hospice Shop Abbey Insurance Brokers Jessie's Home Bakery David Boyles Butchers Jolo's Hairdressing Eva's Café Well Pharmacy Used Clothing Co. Sweeney Opticians Spar Convenience with Post Office Two ATMs Telephone Box Open Space with seating
Vacant units	One vacant unit previously a convenience store
Adjoining and adjacent uses/services	Abbots Cross Primary School Abbots Cross Congregational Church & Hall Abbots Cross Medical Practice Whiteabbey Care Home Calvary Pentecostal Church Army Reserve Centre Abbots Cross Presbyterian Church Whiteabbey Hospital/Health Centre Cloughfern Parish Church

	Mr Tyres & Valeting Centre Bombay Dreams – Indian Takeaway Blowdrybar – Hairdresser Good Fortune Chinese takeaway
Parking provision	Car parking is available within the curtilage of the centre, which customers and residents avail.
Access to Public Transport	There are bus stops directly facing the centre providing access throughout Newtownabbey, Greenisland, Carrickfergus and Belfast via the Translink Ulsterbus services 156, 168, 367, 568/568B and Translink Metro services 2C/2D/2E/2H, 13/13C and 901.
Footfall within Centre	Generally busy with high footfall.
Recommendation	To bring forward in Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey
BOROUGH COUNCIL
Abbots Cross,
Newtownabbey
Convenience
Convenience/Post Office
Comparison
Retail
Lesiure Services
Financial/Busiiness
Community Service
Education
Place of Worship
Vacant
0
25
50
Metres
N
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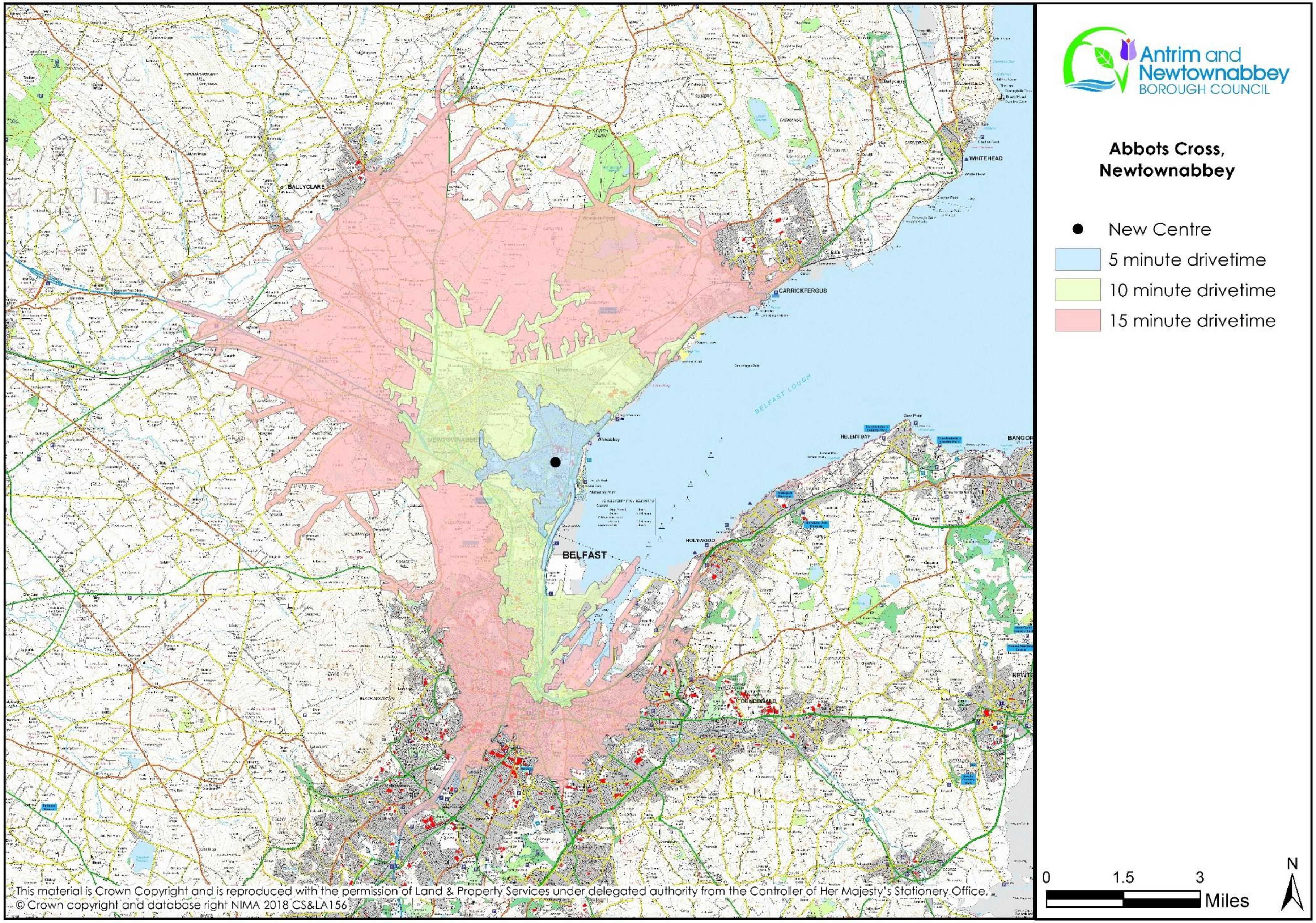
Antrim and Newtownabbey
BOROUGH COUNCIL
Abbots Cross,
Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3
Miles
N
BALLYCLARE
WHITEHEAD
CARRICKFERGUS
BELFAST LOUGH
HELEN'S BAY
BANGOR
BELFAST
HOLYWOOD
DUNDONALD
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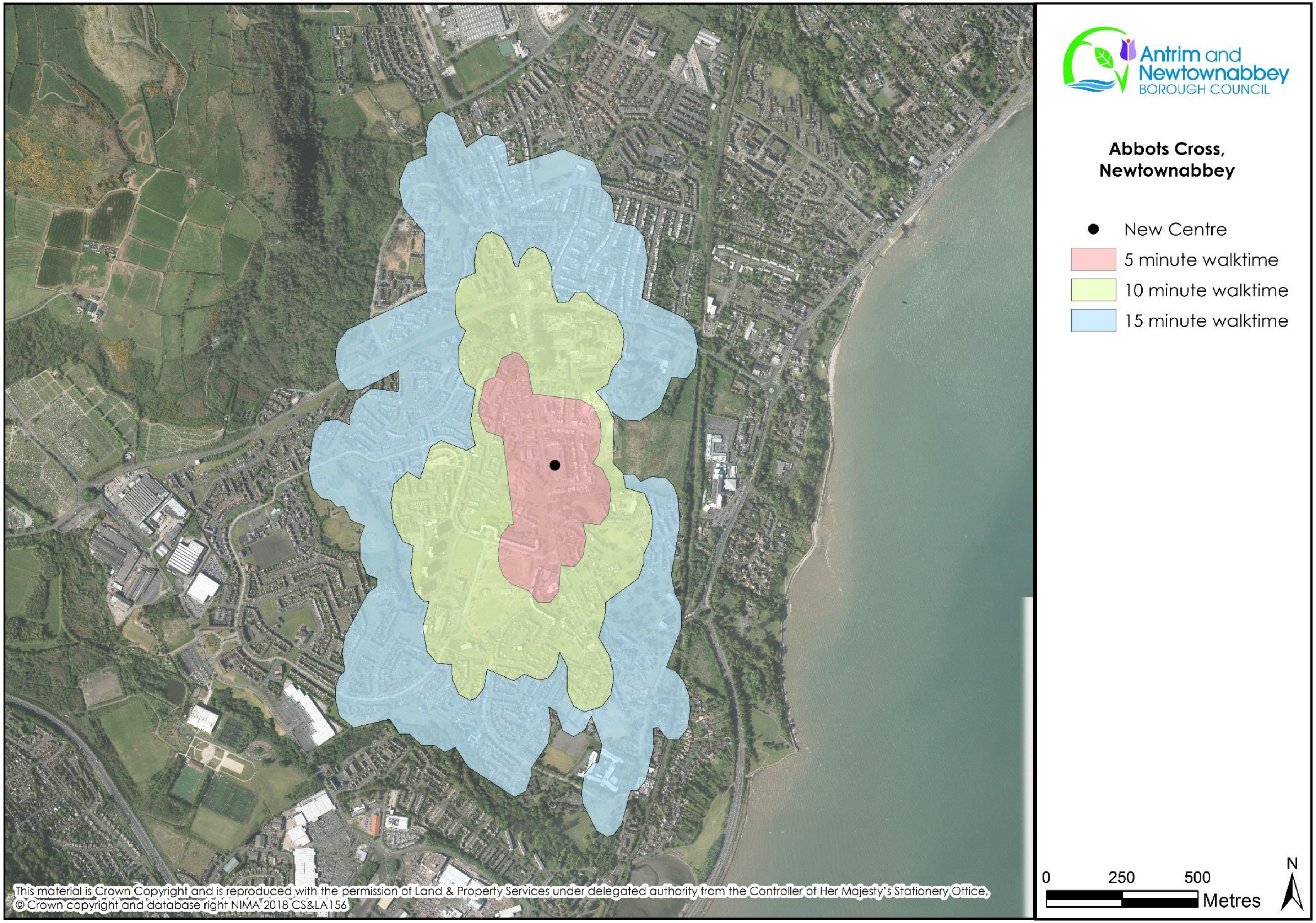
Antrim and Newtownabbey
BOROUGH COUNCIL
Abbots Cross,
Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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BALLYDUFF – NEWTOWNABBEY

Nearest Centre as per Extant Plans	Northcott District Centre lies 1.9 miles away - 6 minutes by car - 35 minutes by foot - 10 minutes by bike
Nature and description of the centre and overall condition	Ballyduff is located on the junctions of Forthill Drive and Fairview Road. Ballyduff comprises of one building subdivided into four units all of which are in good condition. Ballyduff is located within a vast area of open space, with walking connections throughout to neighbouring residential properties. To the rear of Ballyduff there are several community facilities including a play park, community centre and an Army Cadets training unit.
Uses/services	Spar convenience store Hot food takeaway Home Bakery Unisex Hair Salon Defibrillator
Vacant units	No vacant units
Adjoining and adjacent uses/services	Ballyduff Play park Ballyduff Community Centre Ballyduff Gospel Hall Carnmoney Detachment – Army Cadets building
Parking provision	-On Street car parking fronting the units
Access to Public Transport	There is one bus stop facilitating Ballyduff providing access to Carnmoney, Glengormley, and Belfast via Translink Metro bus services 14/14A/14B/14C
Footfall within Centre	Generally quiet with medium pedestrianised activity
Other comments	Ballyduff is located within an area, which represents that of a neighbourhood and provides day-to-day services and facilities.
Recommendation	To bring forward in Hierarchy of Centres as a neighbourhood centre.


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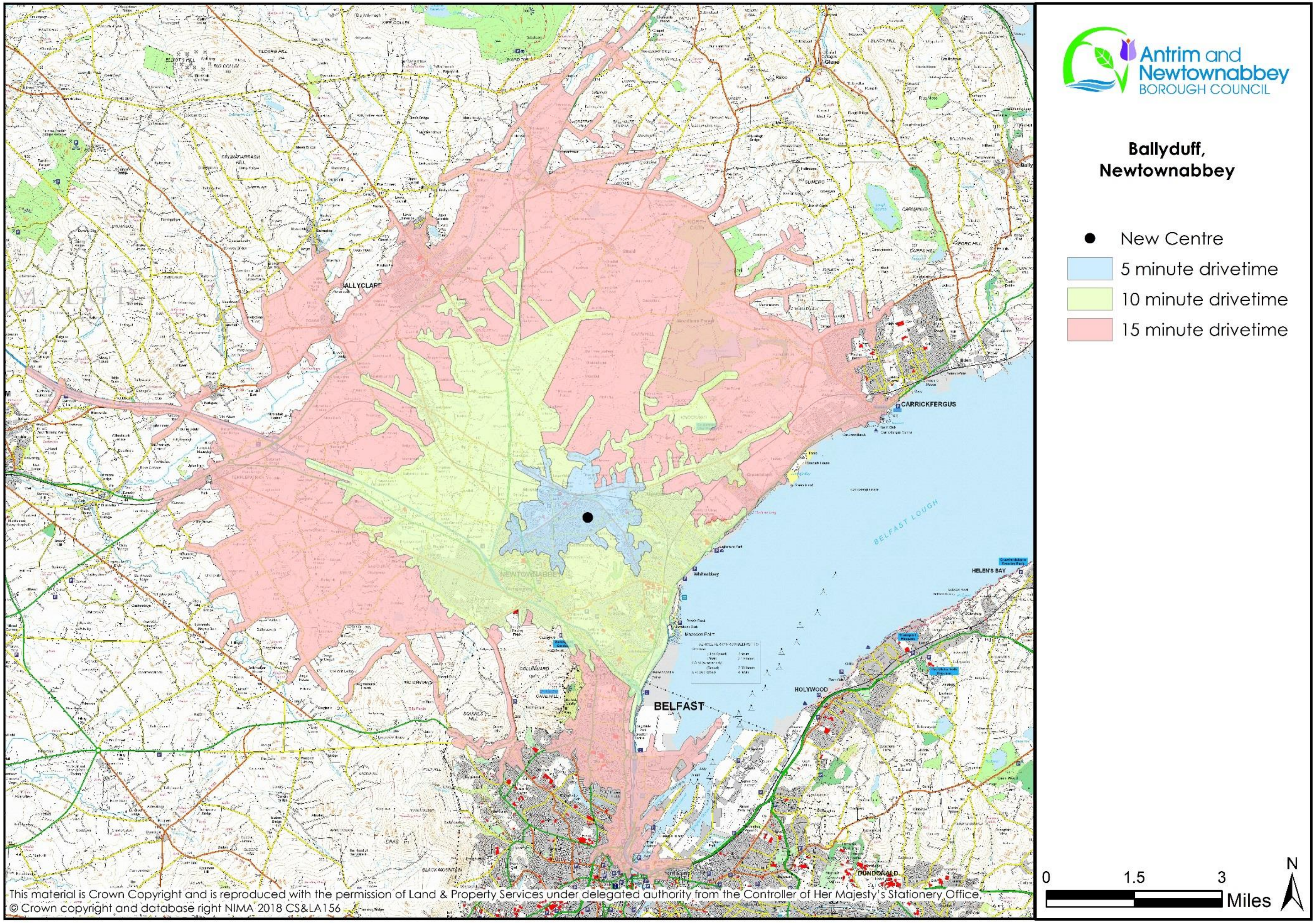
Antrim and Newtownabbey BOROUGH COUNCIL
Ballyduff, Newtownabbey
Convenience
Retail
Leisure Services
Community Service
Place of Worship
0 10 20
Metres
N



Antrim and Newtownabbey BOROUGH COUNCIL
Ballyduff, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3 Miles
N
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
NEWTOWNABBEY
BELFAST
HOLYWOOD
HELEN'S BAY
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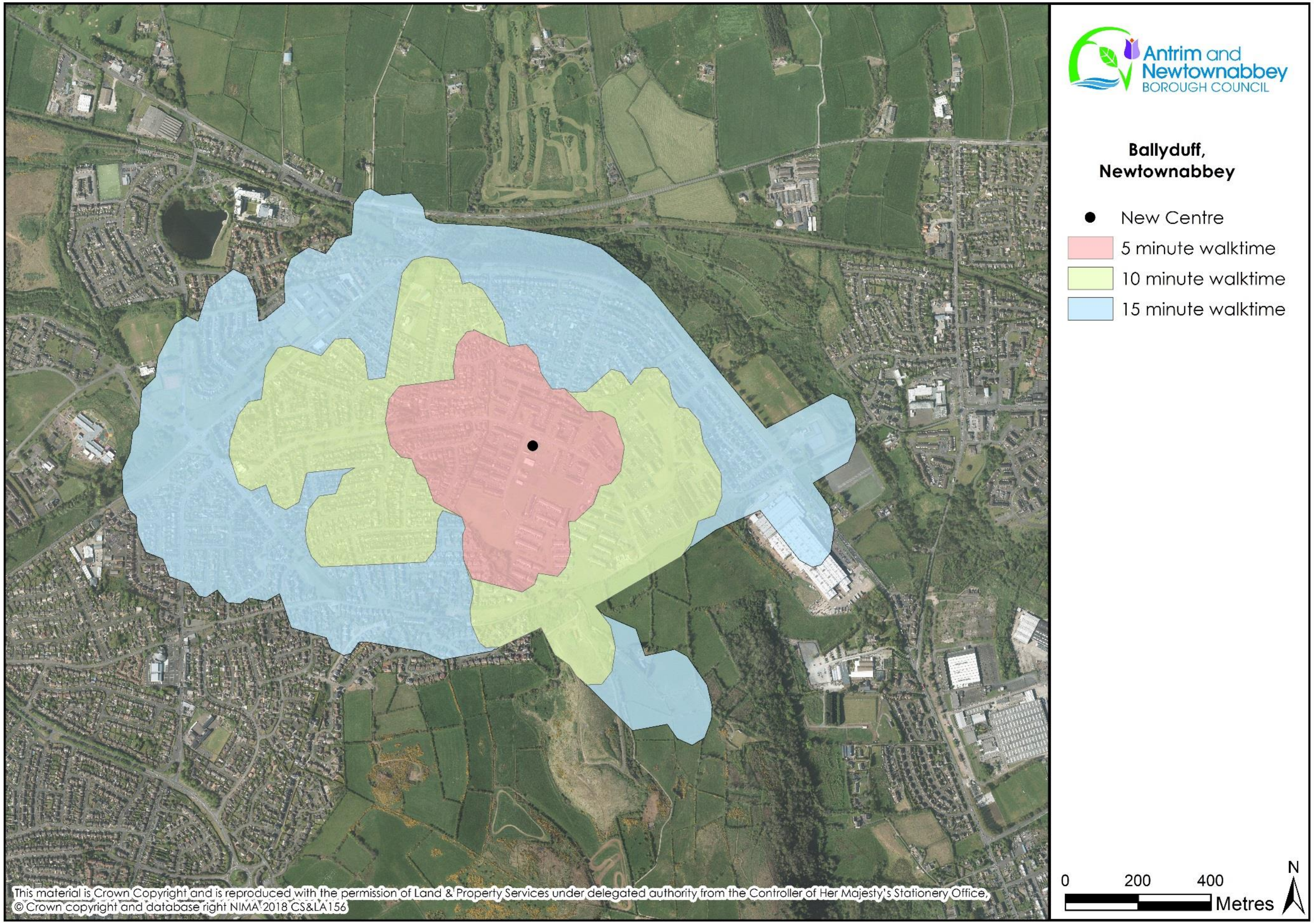
Antrim and Newtownabbey BOROUGH COUNCIL
Ballyduff, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 200 400
Metres
N
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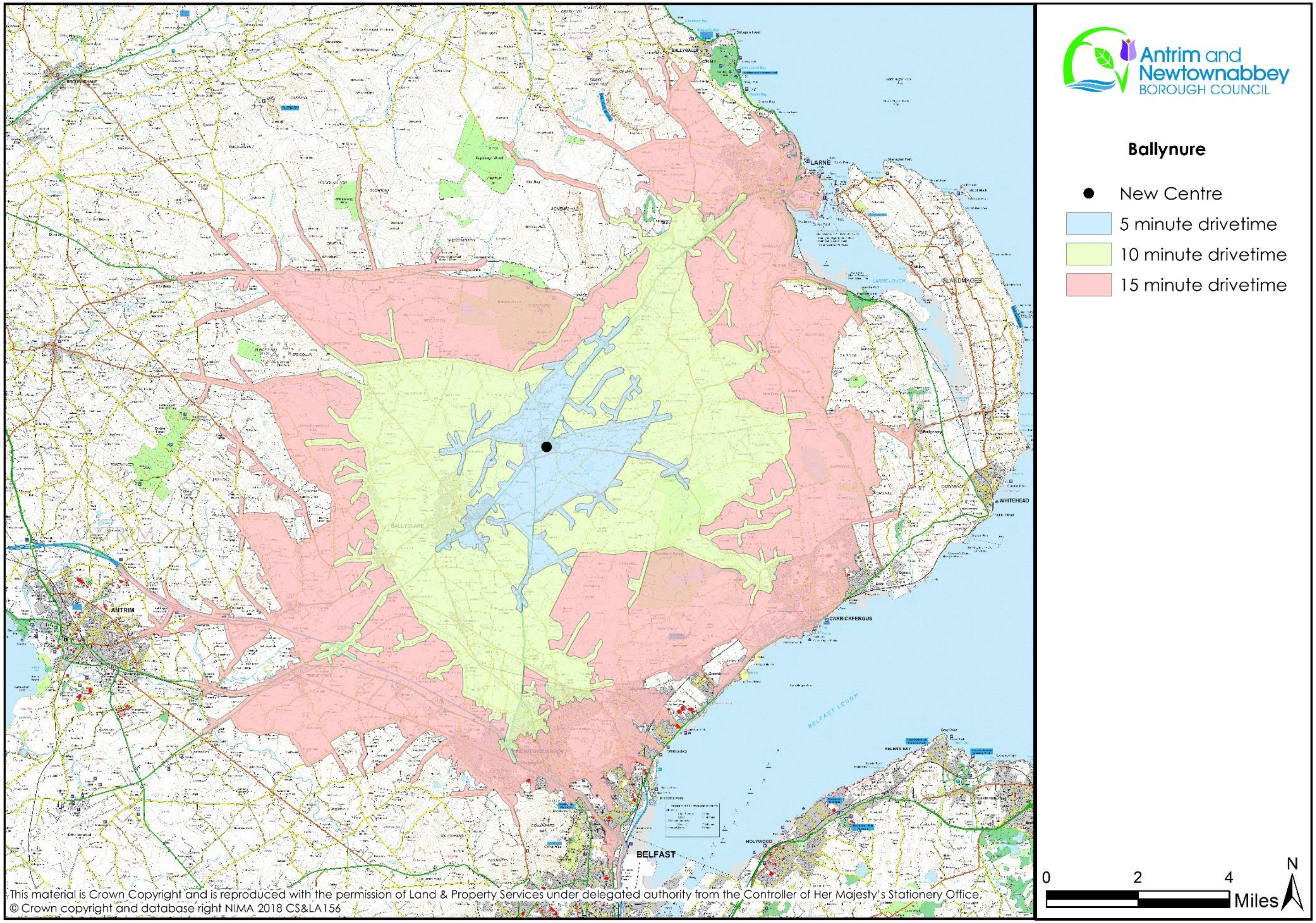
BALLLYNURE

Nearest Centre as per Extant Plans	Ballyclare Town Centre lies 3 miles away - 7 minutes by car - 54 minutes by foot - 15 minutes by bike
Nature and description of the centre and overall condition	Ballynure is located on Gullivers Lane/Main Street, which appears to be the origins of the village's once historic core. This area has a distinct character representing that of a centre comprising of a small range of shops, businesses, and community facilities, which support nearby residential properties and the suburban local population.
Uses/services	Co-Op Convenience Store with integrated Post Office Jacksons Butchers/Bakery Hairdresser/Barbers

	Greengrocers
Vacant units	One vacant unit previously a hair/beauty salon
Adjoining and adjacent uses/services	Ballynure Presbyterian Church & Hall Ballynure Methodist Church & Hall Ballynure War Memorial Park Residential
Parking provision	Adjacent to Jacksons Butchers/Bakery there are car parking facilities, on-street parking is also available fronting the shops and within the curtilage of Ballynure Presbyterian Church.
Access to Public Transport	There are two public bus stops located on the Larne Road providing services to Larne, Ballyclare, Belfast and Antrim Area Hospital via the Ulsterbus services 153/154/156, the 256/256a and the 253a/253b.
Footfall within Centre	Busy with medium pedestrianised activity
Other comments	Located on the Larne Road, there is a convenience petrol filling station and a fast food takeaway/restaurant. These retail services are somewhat dissected from the traditional historic core, therefore not considered as part of the Village. Centre.
Recommendation	To bring forward in Hierarchy of Centres as a village centre.


Antrim and Newtownabbey
BOROUGH COUNCIL
Ballynure
Convenience
Convenience/Post Office
Leisure Services
Place of Worship/Hall
Vacant
First Floor Uses
Retail
Residential
0
20
40
Metres
N


Antrim and Newtownabbey Borough Council
Ballynure
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
LARNE
ISLANDMAGEE
WHITEHEAD
CARRICKFERGUS
BALLYCLARE
ANTRIM
BELFAST
HOLYWOOD
0 2 4 Miles
N
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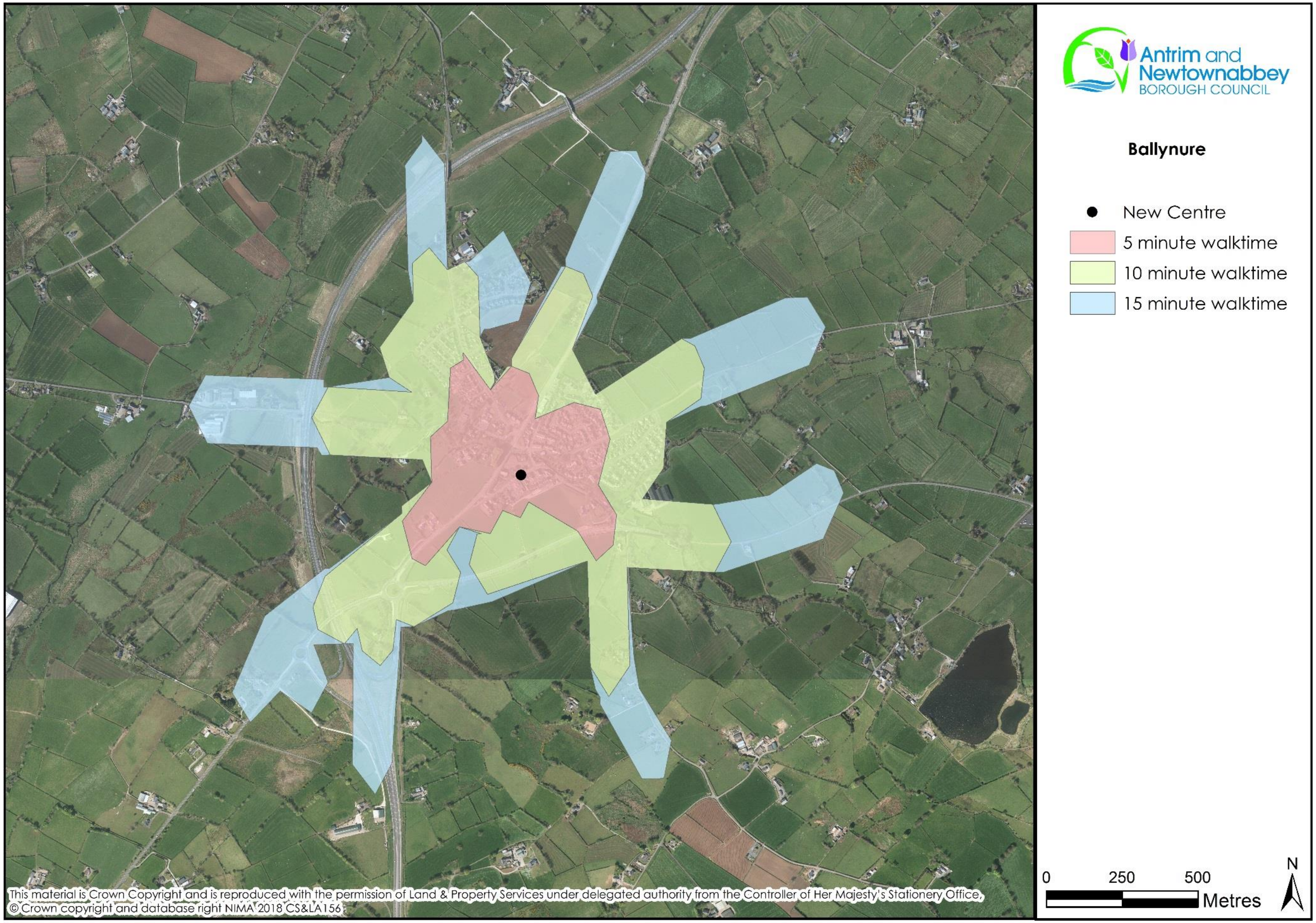
Antrim and Newtownabbey BOROUGH COUNCIL
Ballynure
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 250 500 Metres
N
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BEVERLEY ROAD - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Northcott District Centre lies 1.3 miles away - 5 minutes by car - 25 minutes by foot - 8 minutes by bike
Nature and description of the centre and overall condition	Beverley Road occupies a corner site on the junctions of Beverley Road and Fairview Road consisting of two separate buildings. The first building is linear in form and fronts onto the Beverley Road consisting of four units, the second building is to the rear of the first building fronting onto Fairview Road comprising of three units. The centre is located within an area, which represents that of a neighbourhood and servers the daily needs of local residents. The centre is supportive of public transport with 2 bus stops in direct proximity. Within the car park, there is an e-charge point for electric vehicles and a stand-alone ATM. The overall condition of the centre and the units is of good quality.

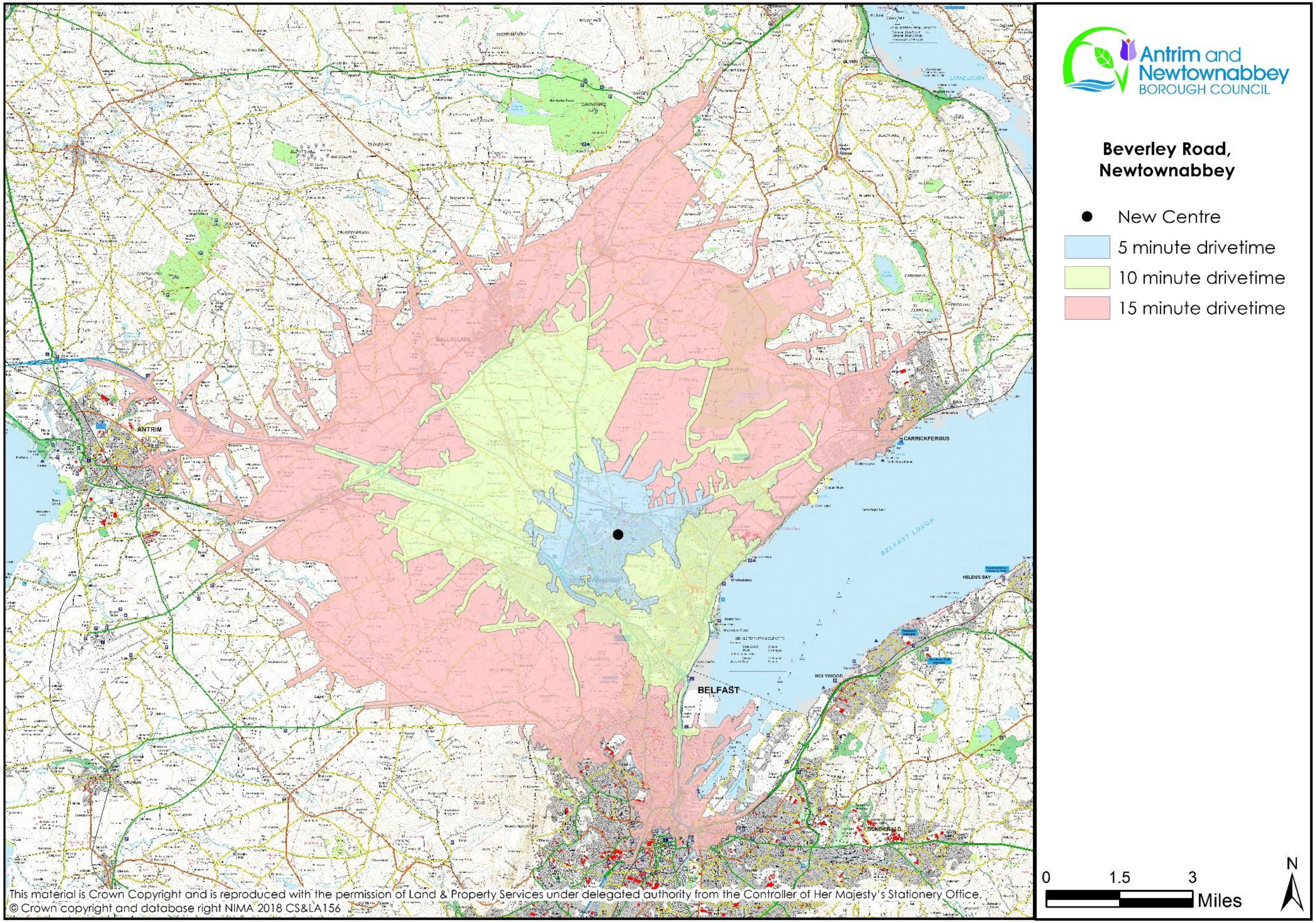
Uses/services	Wineflair Off License Dundee Pharmacy Barnardo's Charity Shop Co-Op Convenience store incorporating Post Office DUP Advice Centre Hair Dresser Beauty Clinic ATM E- Charge Point
Vacant units	One vacant unit
Adjoining and adjacent uses/services	No immediate adjoining or adjacent uses/services.
Parking provision	Car parking provided within the curtilage of the centre
Access to Public Transport	There are two bus stop facilitating the centre providing access to Glengormley, throughout Newtownabbey and Belfast via Translink Metro bus services 1A/1C, 2A/2B, and 13/13A/13B/13C.
Footfall within Centre	Very busy with high pedestrianised activity.
Recommendation	To bring forward in Hierarchy of Centres as a neighbourhood centre.

Antrim and Newtownabbey Borough Council

Beverley Road, Newtownabbey

- Convenience
- Convenience/Post Office
- Comparison
- Retail
- Financial/Business
- Vacant

0 10 20 Metres N


Antrim and Newtownabbey
BOROUGH COUNCIL
Beverley Road, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0
1.5
3
Miles
N
ANTRIM
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
HELEN'S BAY
HOLYWOOD
BELFAST
DUNDONALD
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Antrim and Newtownabbey BOROUGH COUNCIL
Beverley Road, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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CARNMONEY - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Northcott District Centre lies 1 mile away - 5minutes by car - 16minutes by foot - 5minutes by bike
Nature and description of the centre and overall condition	Carnmoney occupies a corner site on the junctions of Carnmoney Road with Ballyduff Road consisting of two buildings, totalling nine units. The first building fronts onto Ballyduff Road and comprises of a used clothing store, a unisex hair salon and a vacant unit. The second building fronts onto Carnmoney Road, consisting of a beauty clinic on lower ground and on the upper floor there is a hairdresser/barber, green grocers, an optician, a pharmacy and a vacant unit. The overall condition of the centre is average and the aesthetic condition of the vacant units are poor with roller shutters on the shop fronts.

Uses/services	Hair Dressers/Barbers Unisex Hair Salon Green Grocers Opticians Pharmacy Used Clothing Co Beauty clinic
Vacant units	Two vacant units
Adjoining and adjacent uses/services	Carnmoney Private Day Nursery Carnmoney Presbyterian Church & Hall Brethren's Church
Parking provision	Car parking is available to the side and rear of the units. On-street parking is not provided, however, at the time of visit, vehicles where parked on the footpath fronting the shop units.
Access to Public Transport	There is one bus stop facilitating the centre providing access to Glengormley, Belfast and throughout Newtownabbey via Translink Metro bus services 1A, 2A and 14/14a/14b/14c.
Footfall within Centre	Generally busy with active pedestrianised activity
Other comments	The centre is located within an area, which represents that of a neighbourhood. The centre provides day-to-day services and facilities to several residential estates.
Recommendation	To bring forward in Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey BOROUGH COUNCIL
Carnmoney, Newtownabbey
Convenience
Comparison
Retail
Vacant
Place of Worship
0 10 20 Metres
N
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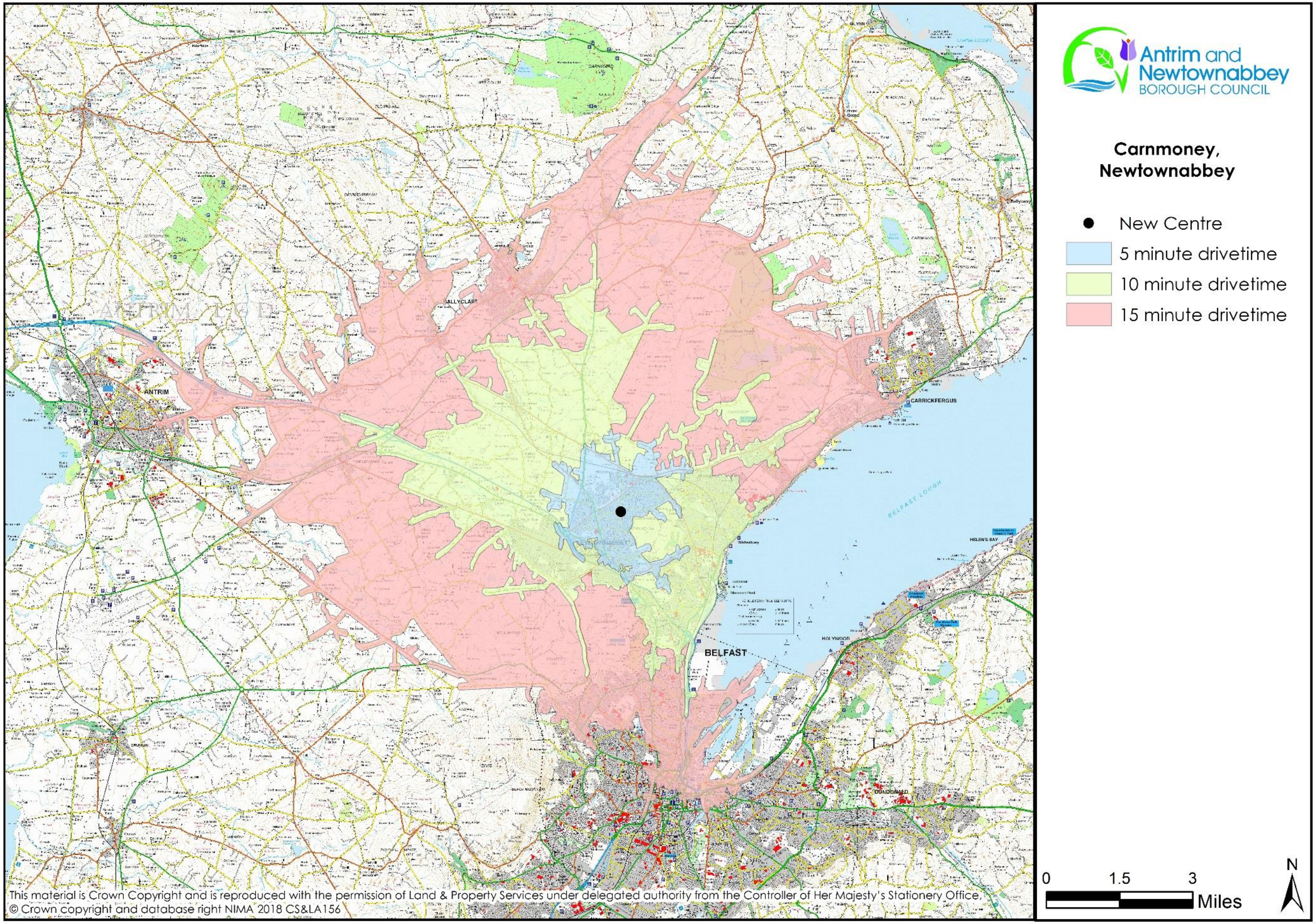
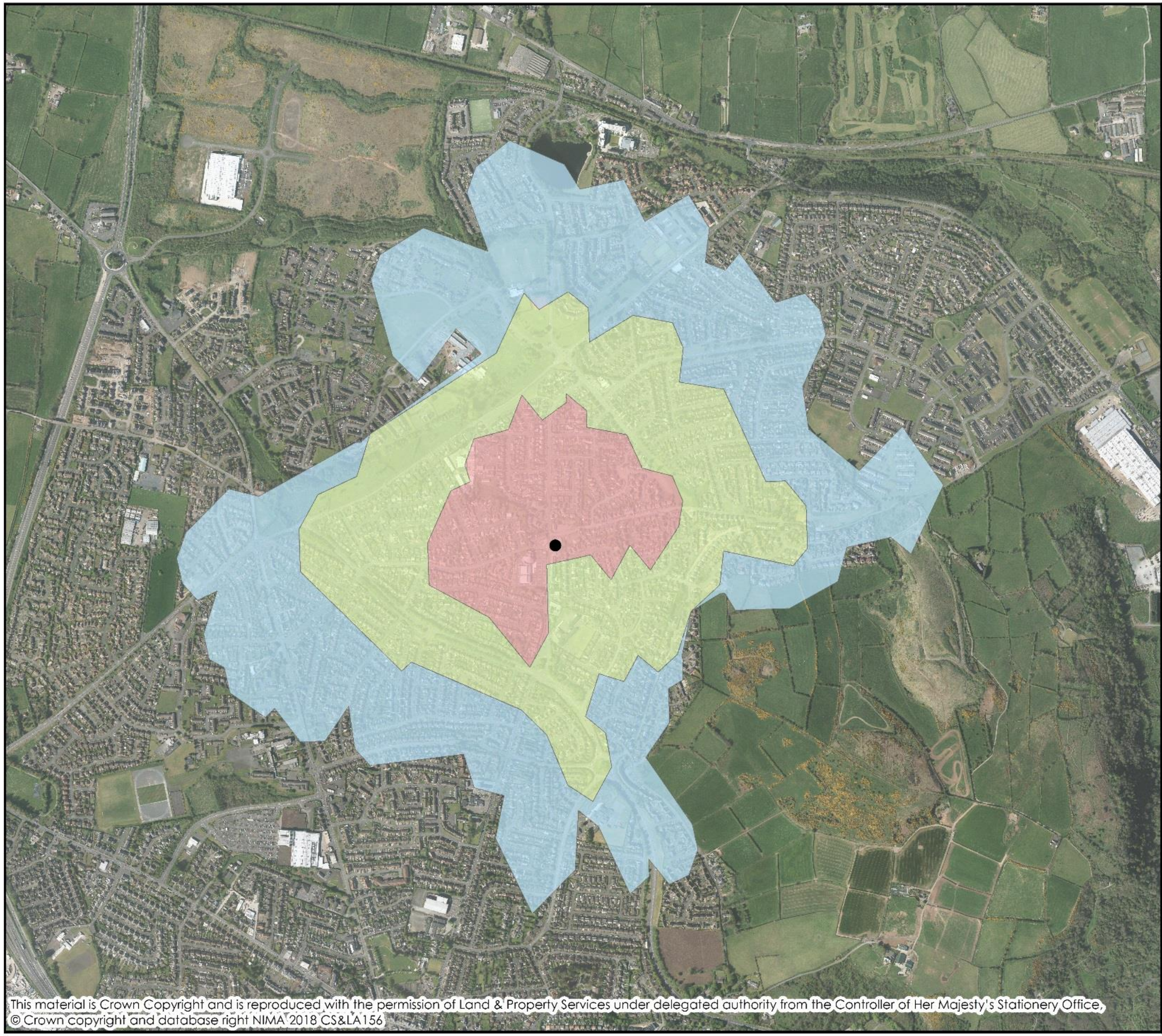

Antrim and Newtownabbey
BOROUGH COUNCIL
Carnmoney, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
ANTRIM
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
BELFAST
HOLYWOOD
HELEN'S BAY
0
1.5
3
Miles
N



Antrim and Newtownabbey
BOROUGH COUNCIL

Carnmoney, Newtownabbey

- New Centre
- 5 minute walktime
- 10 minute walktime
- 15 minute walktime

0 250 500 Metres

N

CLOUGHFERN - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Abbey Centre District Centre lies 2.2 miles away - 5 minutes by car - 30 minutes by foot - 11 minutes by bike
Nature and description of the centre and overall condition	Cloughfern consists of three nodes, located around the Doagh Road roundabout. Situated southwest of the roundabout where O'Neill's Road and Doagh Road meet is the first node and comprises of a Tesco Express, Subway, hairdressers and hot food takeaway. The second node situated northeast of the roundabout where the Doagh Road and Station Road meet comprises of a Charity Shop, two hot food takeaways, an E-Cigarette shop, florists and a carpet/bedding store. North of the roundabout on Hillview Avenue is the third node, comprising of a single terrace with retail/commercial units occupying the ground and first floor level mixed with residential living. Evidence would suggest that this terrace has been converted from residential properties into retail/commercial premises. Car parking is provided within the curtilages of these nodes and the centre is easily accessible by public transport, walking and cycling. Overall, the condition of these nodes are of good quality.

Uses/services	**First Node** Capelli Company – Hair Dresser Subway Juniors Fish & Chips – Hot Food Takeaway Tesco Express ATM **Second Node** New Century Chinese – Hot Food Takeaway AC Meats – Butchers Barnardo's Charity Shop Total Vapour – E Cigarette shop Abbey Florists Four Star Pizza – Hot Food Takeaway Classic Carpets and Bedding **Third Node** Boots Pharmacy Alan Gaston Mortgage/Insurance Services Ernie's Barber Shop Barkin beauties – Dog Groomers Gray Magee Solicitors Elite Nail & Beauty
Vacant units	No
Adjoining and adjacent uses/services	Cloughfern Credit Union Whiteabbey Hospital Abbey Veterinary Centre
Parking provision	Car parking is provided within the curtilage of the first node, the second node and on-street car parking is available for those retail services at the third node (Hillview Avenue).
Access to Public Transport	There are several bus stops within the vicinity of Cloughfern providing access throughout Newtownabbey, Ballyclare, Belfast and further afield via the Translink metro Services 2C/2D/2E/2H, 14/14C and the Translink Ulsterbus services 156, 168/168C, 367, 568/568B.
Footfall within Centre	Very busy with high footfall across the three nodes
Recommendation	To bring forward in Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey
BOROUGH COUNCIL
Cloughfern, Newtownabbey
Convenience
Comparison
Retail
Leisure Services
Financial/Business
0
20
40
Metres
N
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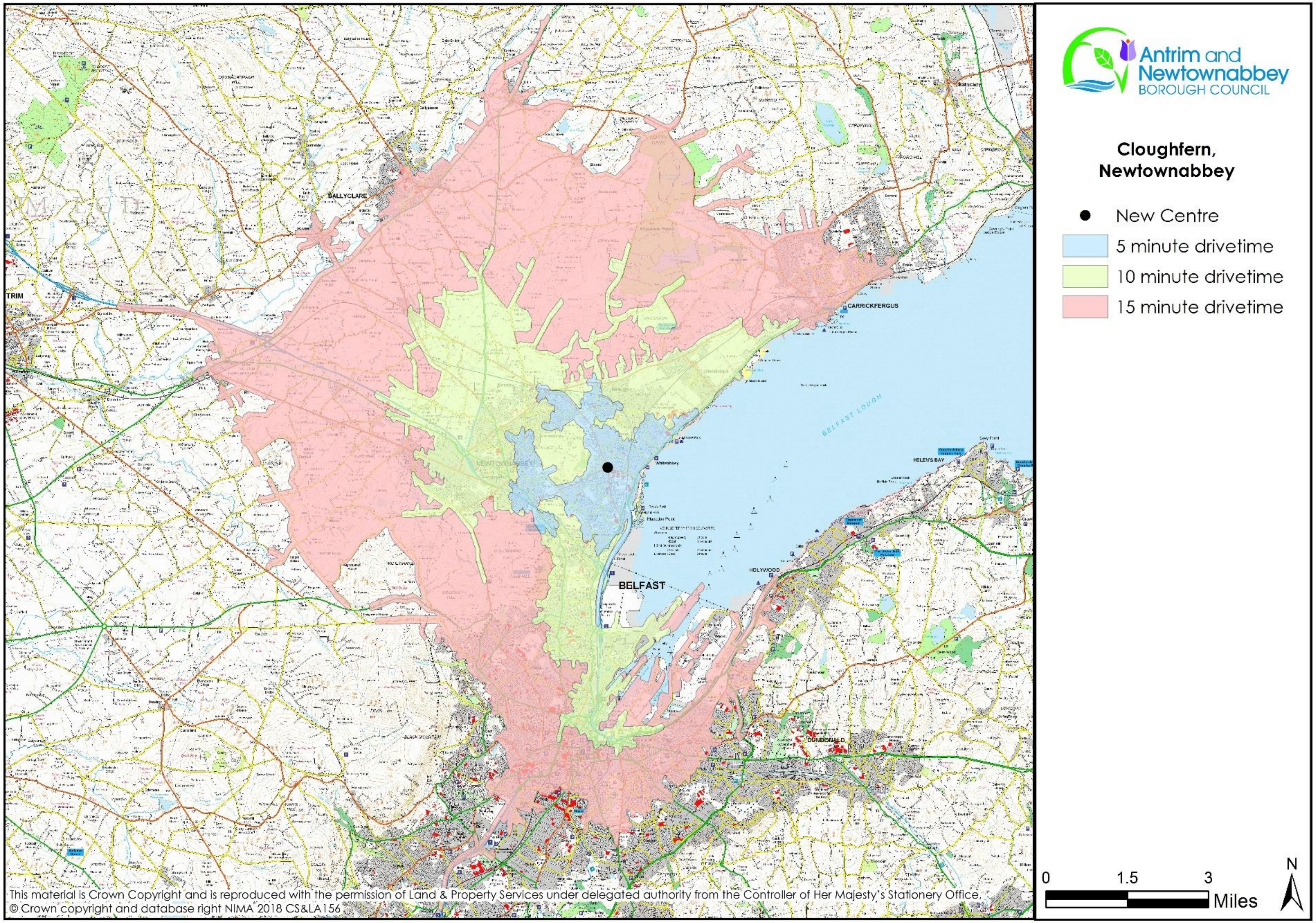
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
HELEN'S BAY
HOLYWOOD
BELFAST
DUNDONALD
Whiteabbey
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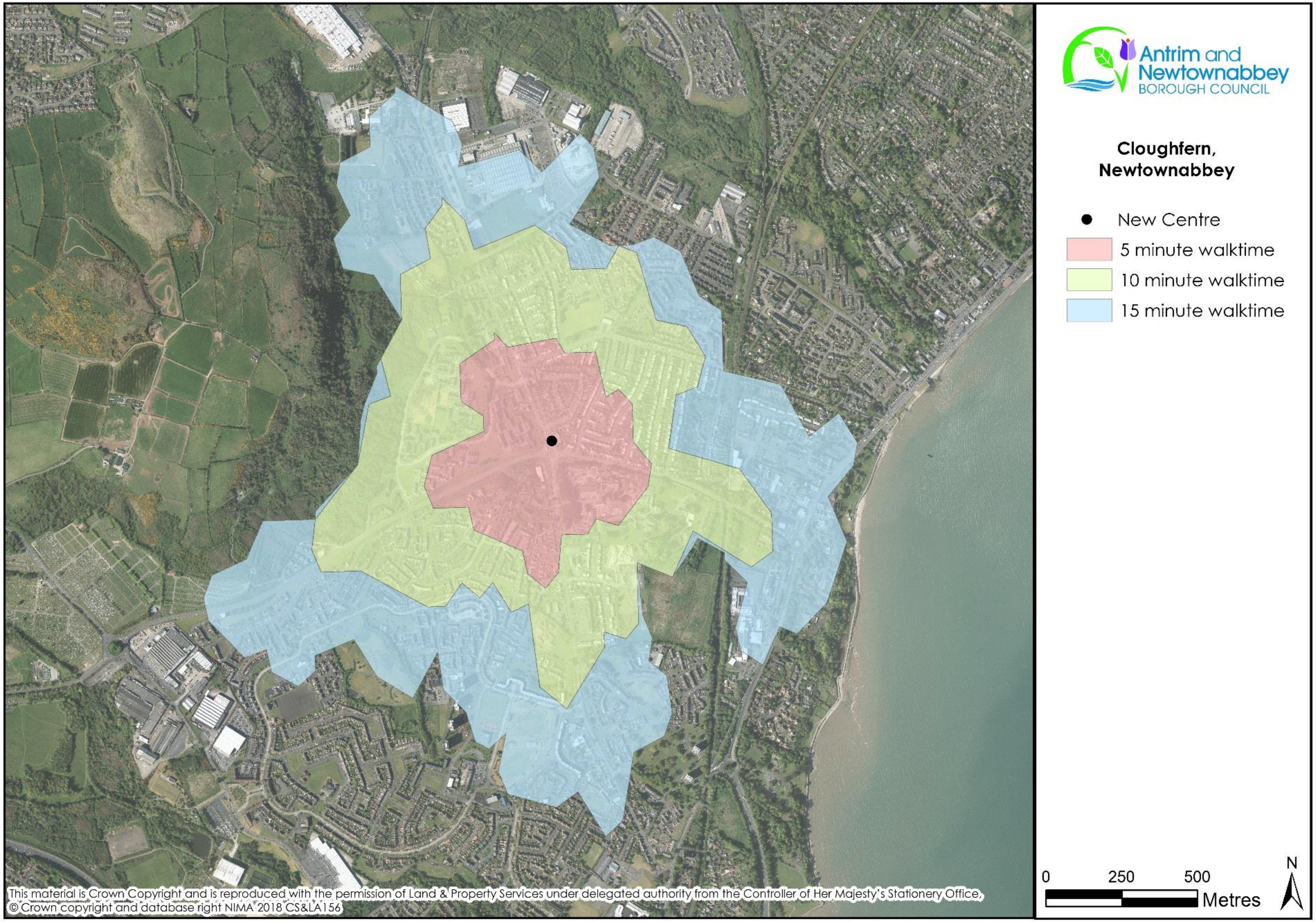
Antrim and Newtownabbey BOROUGH COUNCIL
Cloughfern, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0
1.5
3
Miles
N


Antrim and Newtownabbey
BOROUGH COUNCIL
Cloughfern, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 250 500
Metres
N
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DOAGH


Ancre House
Ballymena
B59


Ancre House
FUSE
HAIR STUDIO
Tel: 028 9334 4179
ROBERT LOGAN
CHARTERED ARCHITECT
Belfast
B59 (M2)


La Beautiqué
Beauty & Hair Studio
CAR PARK
AT REAR
Sea Breeze Salt Therapy
Cornerstone Cafe
Fish & Chips
Cornerstone Cafe
FINALISTS
Chip Shop
Awards 2010


My greatest adventure
Ballynure Methodist Church
McConnell's of Doagh
Bar

Nearest Centre as per Extant Plans	Ballyclare Town centre lies 2.1 miles away - 6 minutes by car - 39 minutes by foot - 10 minutes by bike
Nature and description of the centre and overall condition	The staggered crossroads within Doagh represents the village's historic core and arguably has distinct character relating to that of a centre. The potential centre encompasses Main Street, the retail units located on Ballymena Road, the community services located on Riverside and the retail/leisure services fronting the Ballyclare Road. Within the centre, there are a number of distinct residential properties and an area of open space with seating and a bandstand, adding to the centres distinct character. To the south and very much divorced from the centre, there is a convenience store with integrated petrol filling station and several small retail units. Overall, the centre contains a mix of shops, residential, businesses and community facilities, which serve the village's residents and suburban local population.
Uses/services	CJ Collins Auto-Electrics Cameo Clothing Beauticians Ancre House FUSE Hair Salon Robert Logan Architects HT Automobile Repair Chinese Takeaway Doagh Farm Feeds/Equestrian Centre Cornerstone Café/Takeaway Sea Breeze Salt Therapy La Boutique Beauticians Car Mechanics Mc Connells Public House/Restaurant Oriel Antiques Deja Brew Café Open Space/Band Stand
Vacant units	Two

Adjoining and adjacent uses/services	Residential Doagh Primary School Doagh Playgroup Community Hall (Fisherwick) Doagh Methodist Church Doagh District Homing Pigeon Club
Parking provision	Within the centre, on-street car parking is limited, due to the heavy vehicular flow of daily traffic and double yellow lines dominate the streets stemming of the centre. Car parking is refined within the curtilage of the McConnell's public house and there are small-scale dedicated on-street parking bays located on B95 Ballyclare Road and Ballymena Road.
Access to Public Transport	There are several bus stops within the vicinity of the centre providing access to Antrim Area Hospital, Belfast, Ballymena, Ballyclare, Larne and Newtownabbey via the Translink Ulsterbus services 149,153,154,156, 168b 253a/b and 653a.
Footfall within Centre	Quiet with low footfall
Other comments	Heavy vehicular traffic dominates the village resulting in traffic congestion issues.
Recommendation	To bring forward in the Hierarchy of Centres as a Village Centre.


Antrim and Newtownabbey
BOROUGH COUNCIL
Doagh
Comparison
Retail
Leisure Services
Financial/Business
Community Services
Education
Vacant
Place of Worship
Open Space
0
20
40
Metres
N
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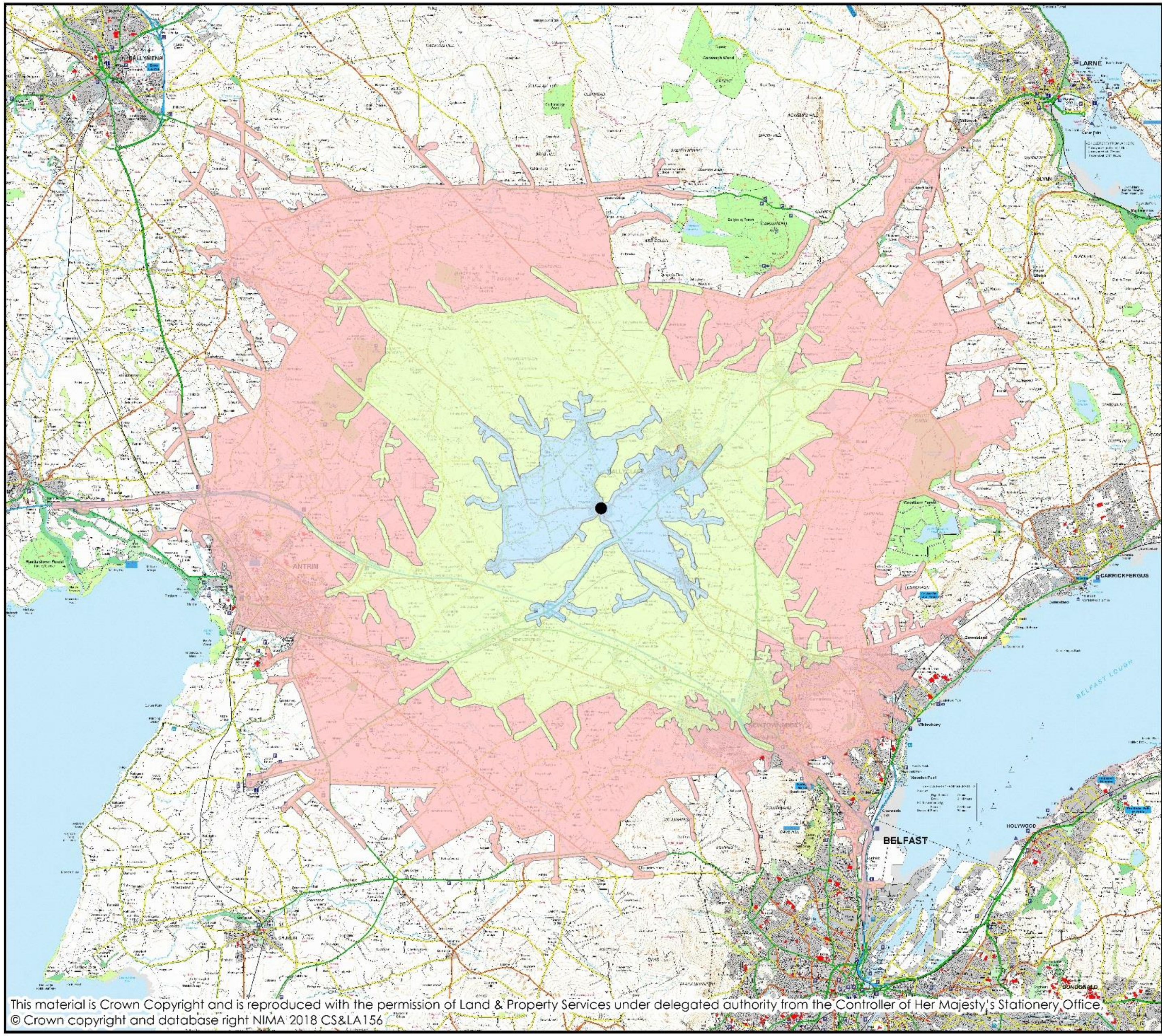
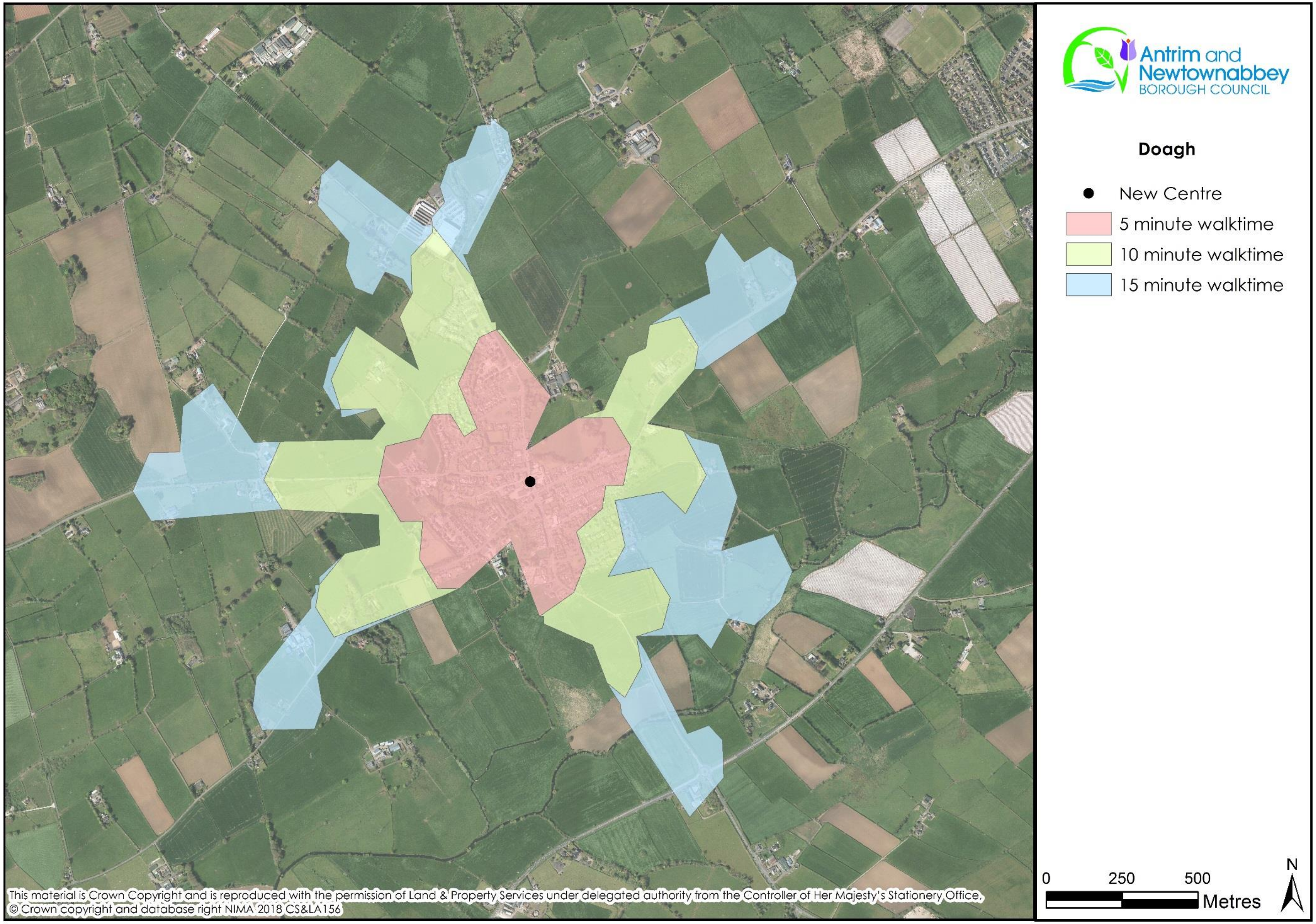


Antrim and Newtownabbey BOROUGH COUNCIL

Doagh

- New Centre
- 5 minute drivetime
- 10 minute drivetime
- 15 minute drivetime

0 2 4 Miles N


Antrim and Newtownabbey
BOROUGH COUNCIL
Doagh
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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GREYSTONE - ANTRIM

Nearest Centre as per Extant Plans	Antrim Town Centre lies 1.3miles away - 4mins by car - 27 minutes by foot - 10 minutes by bike

Nature and description of the centre and overall condition	Greystone located on Greystone Road in Antrim was designated in the previous Antrim Area Plan 1984-2001 as a Neighbourhood Centre. The centre consists of two parallel linear prefabricated buildings comprising of seven commercial units at ground floor level, four of which are occupied consisting off a convenience store with integrated post office and ATM, fast food takeaway, hairdressers and off license. The location of the buildings create a central pedestrianised area with the unit entrances facing inwards, entrances to some units are also present at the rear. Due to the provision of larger supermarkets in Antrim Town Centre, Greystone has suffered a decline in recent years resulting in three out of the seven units being vacant, with roller shutters on the shop fronts. Overall, the units are in average to poor condition.
Uses/services	Spar Convenience shop with integrated Post Office Off License (Fruit of the Vine) Hair Dressers Clothing Bank Defibrillator ATM
Vacant units	Three vacant Units
Adjoining and adjacent uses/services	Greystone Primary School Greystone Library Greystone Presbyterian Church St Joseph's Parish & Community Hall St Joseph's Primary and Pre-School
Parking provision	Three small enclosed car parks within the curtilage of the centre
Access to Public Transport	Bus stop directly facing the centre, providing access to Antrim Town Centre, Antrim Bus Station, Antrim Area Hospital via the 108a, 121 and 321a bus services.
Footfall within Centre	Generally quiet and very limited pedestrian activity.
Other comments	Extensive open space with several dedicated walking connections to the surrounding residential estates.
Recommendation	To bring forward in the Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey BOROUGH COUNCIL
Greystone, Antrim
Convenience
Convenience/Post Office
Retail
Leisure Services
Community Service
Education
Place of Worship
Vacant
0 10 20
Metres
N
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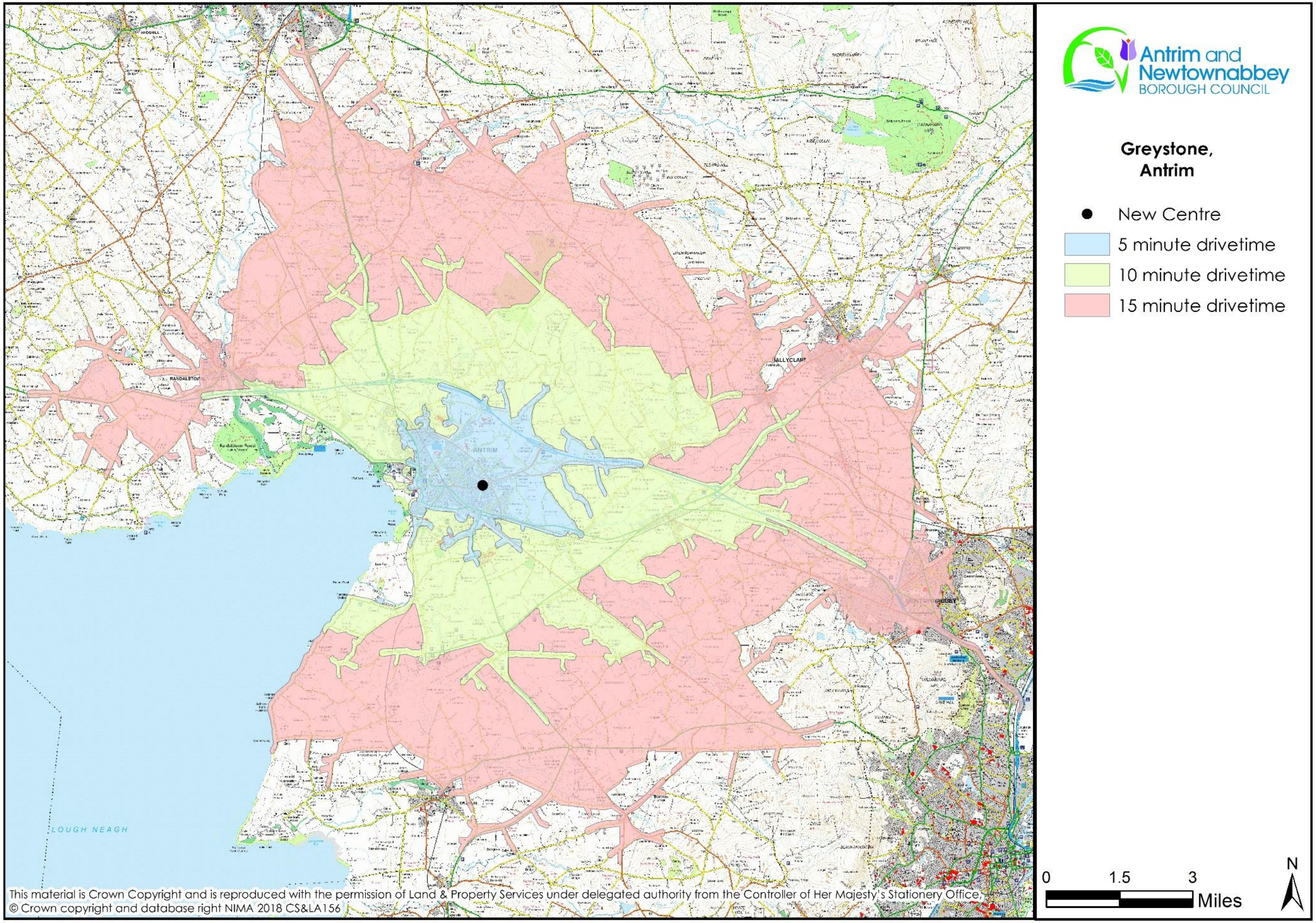

Antrim and Newtownabbey BOROUGH COUNCIL
Greystone, Antrim
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
ANTRIM
LOUGH NEAGH
0 1.5 3 Miles
N
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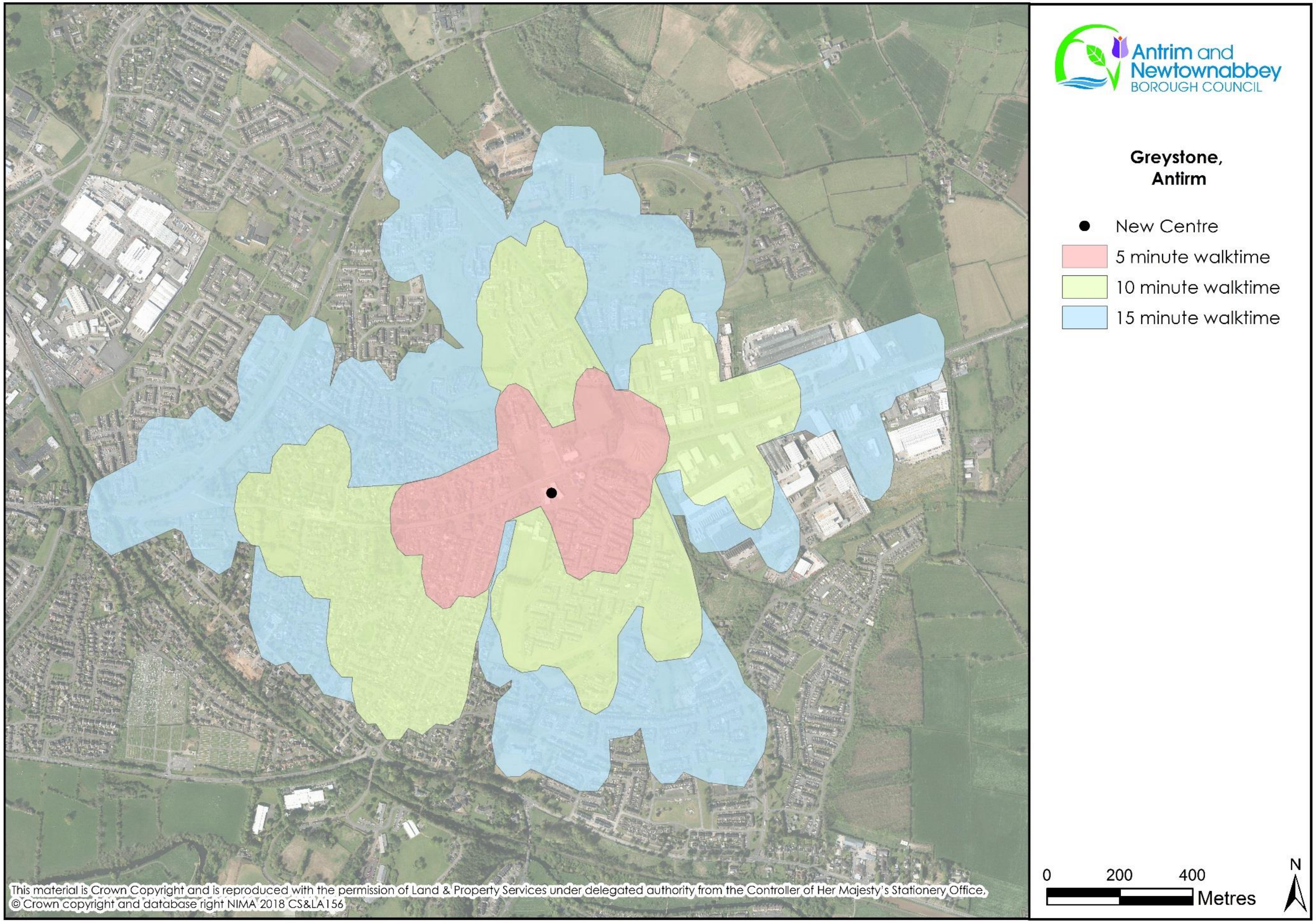
Antrim and Newtownabbey BOROUGH COUNCIL
Greystone, Antirm
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
200
400
Metres
N
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JENNINGS PARK - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Northcott District Centre lies 3.6 miles away - 10 minutes by car - 53 minutes by foot - 16minutes by bike
Nature and description of the centre and overall condition	Jennings Park is located on the junction of Jordanstown Road with Jennings Park; the centre takes on the form of two linear buildings, one fronting onto Jennings Park and the other fronting onto Jordanstown Road. Together these buildings consist of eleven retail/commercial units at ground floor level comprising of retail/ commercial facilities,

	fast food and convenience shopping. The centre serves several neighbouring residential estates with amble walking connections to these areas. The overall condition of the units are excellent.
Uses/services	Mc Cosh Funeral Directors Pure Fleek Hair & Beauty Salon The Butchers The Crescent Fish & Chips Lynn's Kitchen – Catering Services Barber Country Cakes Bakery and Café Winemark Medicare Pharmacy Chinese Hot Food Takeaway Spar convenience store incorporating Post Office Post Box ATM Defibrillator
Vacant units	No vacant units
Adjoining and adjacent uses/services	Monkstown Baptist Church Hullabaloo Day Nursery Church of the Good Shepard 365 Taxi Depot Residential Estates
Parking provision	Car parking is available within the curtilage of the Spar convenience store. Car parking in the form of laybys facilitate the row of shops fronting onto Jennings park and those fronting onto Jordanstown Road.
Access to Public Transport	There are two bus stop facilitating the centre providing access to Whiteabbey, Whiteabbey Hospital, Rathcoole and Belfast via the Translink Metro bus services 2C/2D/2E/2G.
Footfall within Centre	Generally busy area with medium pedestrianised activity
Other comments	The centre is located within an area, which represents that of a neighbourhood. The centre provides day-to-day services and facilities to the Monkstown residential estate, neighbouring businesses and community groups.
Recommendation	To bring forward in the Hierarchy of Centres as a neighbourhood centre.

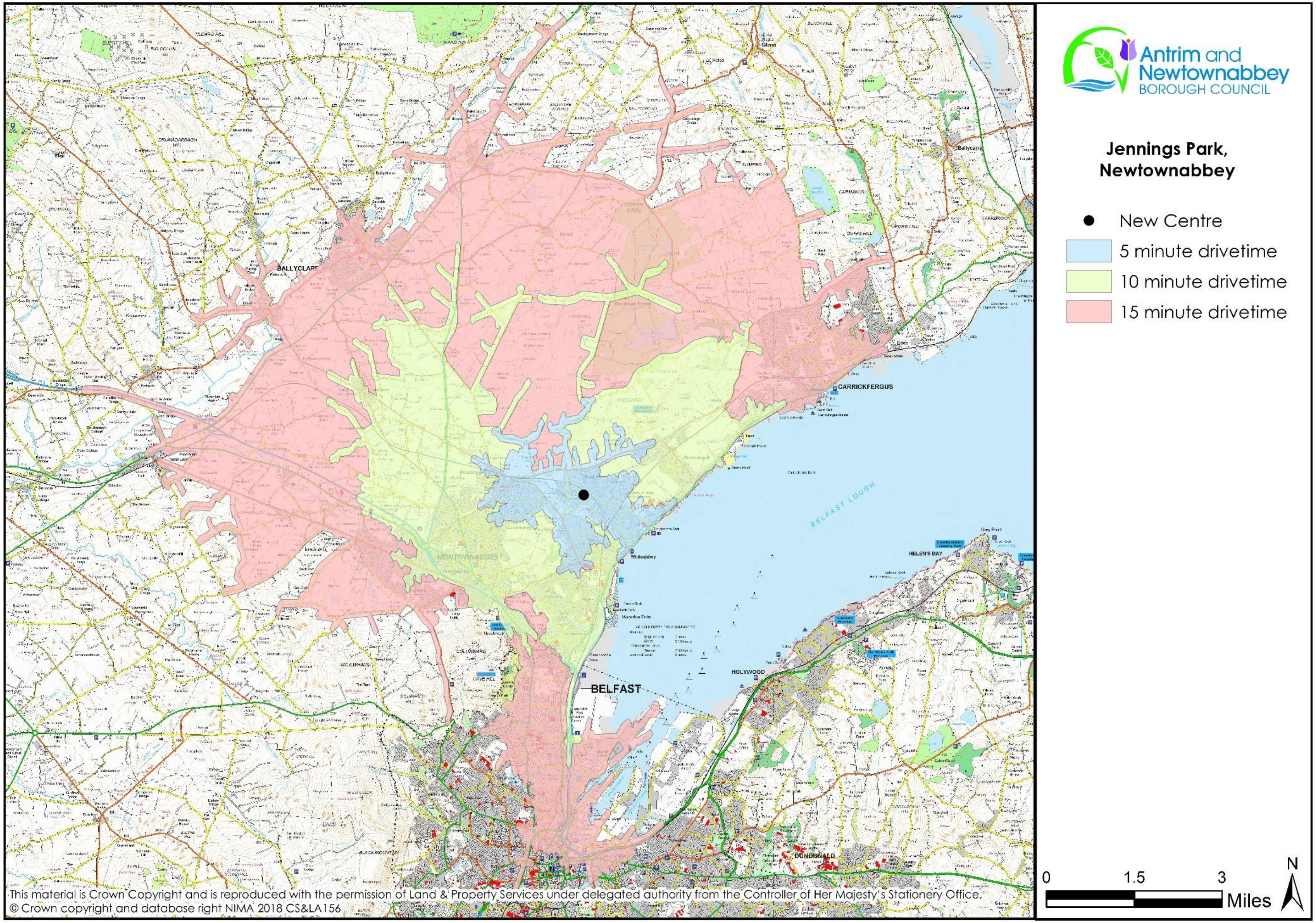
Antrim and Newtownabbey Borough Council

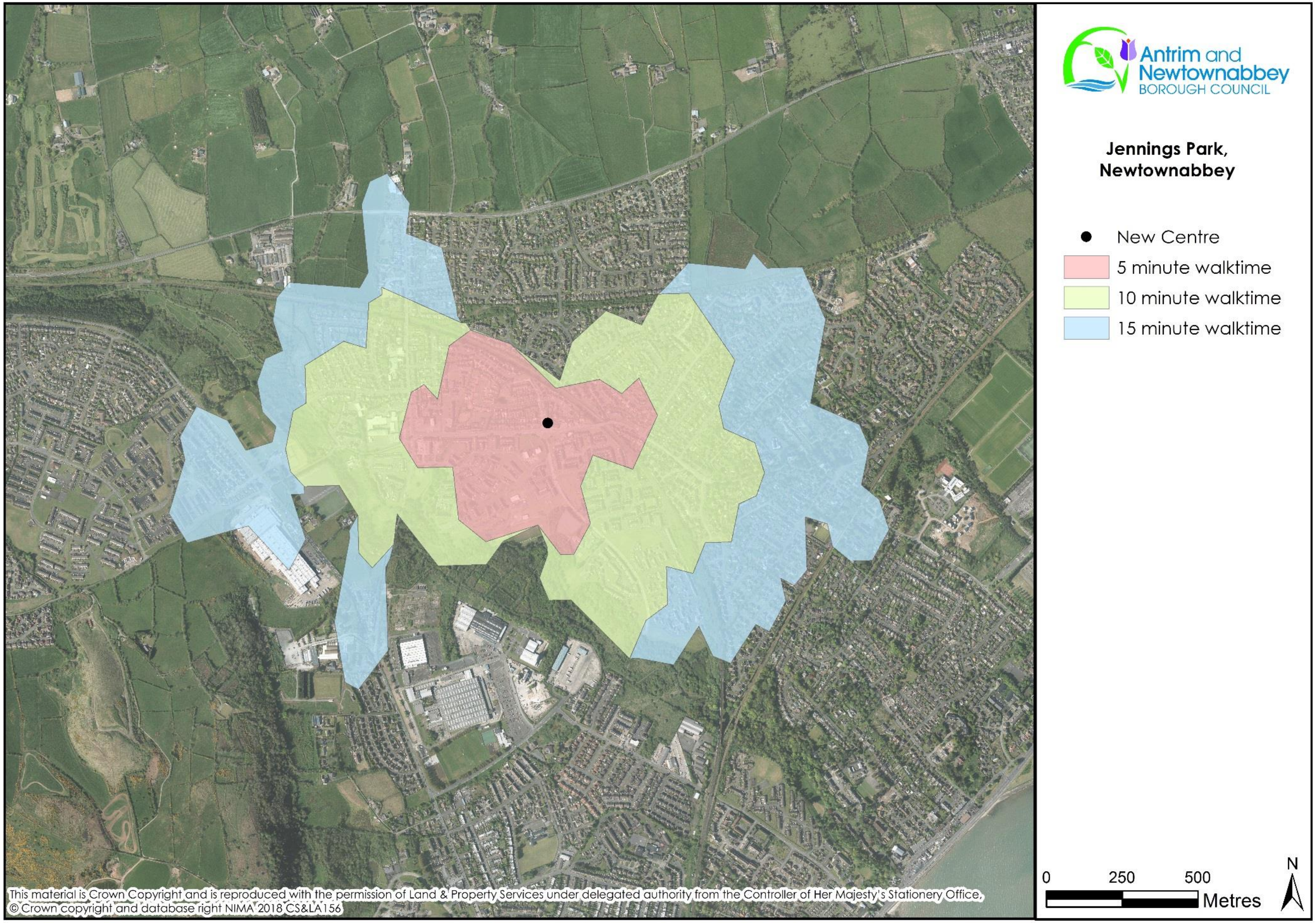
Jennings Park, Newtownabbey

- Convenience
- Convenience/Post Office
- Comparison
- Retail
- Leisure Services
- Place of Worship

0 10 20 Metres

N


Antrim and Newtownabbey Borough Council
Jennings Park, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3 Miles
N
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
NEWTOWNABBEY
BELFAST
HOLYWOOD
HELEN'S BAY


Antrim and Newtownabbey
BOROUGH COUNCIL
Jennings Park, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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KINGS CRESCENT - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Abbey Centre District Centre lies 2.3 miles away - 9 minutes by car - 39 minutes by foot - 13 minutes by bike
Nature and description of the centre and overall condition	Kings Crescent is located on Kings Crescent, Newtownabbey facing Kings Park Primary School. The centre comprises of a single terrace with retail/ commercial services occupying the ground floor level. Car parking is provide to the front of the centre with a dedicated car park adjacent to the Spar Convenience store. Footfall within the area is high and the centre proves to be a hub of high activity. There are no bus stops serving the centre, however, there is a bus stop a short walk away on the Doagh Road providing excellent connections throughout Newtownabbey and to Belfast. Overall, the centre is in excellent condition and there is only one vacant unit.
Uses/services	The Crescent Fish & Chip Takeaway Fernagh Pharmacy New Image Hairdresser P.Banford & Sons Butchers King 11 Chinese Takeaway Ashers Bakery & Café Spar Convenience & Post Office

	Post box ATM
Vacant units	One vacant unit former Greengrocers
Adjoining and adjacent uses/services	Kings Park Primary School Kings park Play Area Cloughfern Library
Parking provision	On-street car parking available to the front of the shop in the form of a lay by fronting the shops and there is a dedicated car park adjacent to the Spar convenience store
Access to Public Transport	There are no bus stops facilitating the centre, however, approximately 640m away lies a bus stop on Kings Road providing access across Newtownabbey, Greenisland, Carrickfergus and Belfast via the Translink Ulsterbus services 156, 168/168C, 568/568A/568B and the Translink Metro services 2C/2D/2E, 13/13A/13C, 14/14A/14C.
Footfall within Centre	Generally busy with high footfall
Recommendation	To bring forward in the hierarchy as a Neighbourhood Centre


Antrim and Newtownabbey
BOROUGH COUNCIL
Kings Cresent, Newtownabbey
Convenience
Convenience/Post Office
Comparison
Retail
Leisure Services
Vacant
0 10 20
Metres
N
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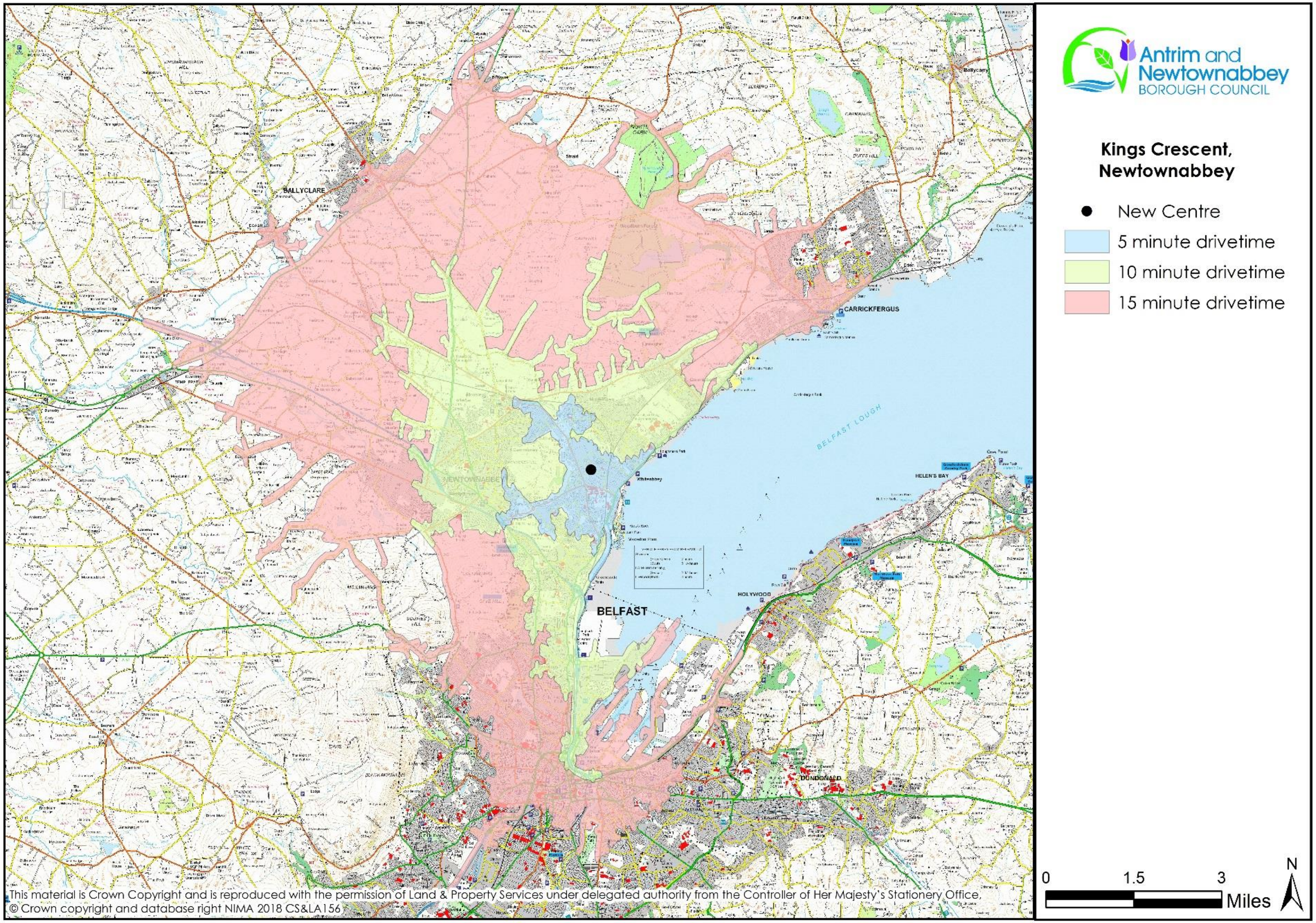
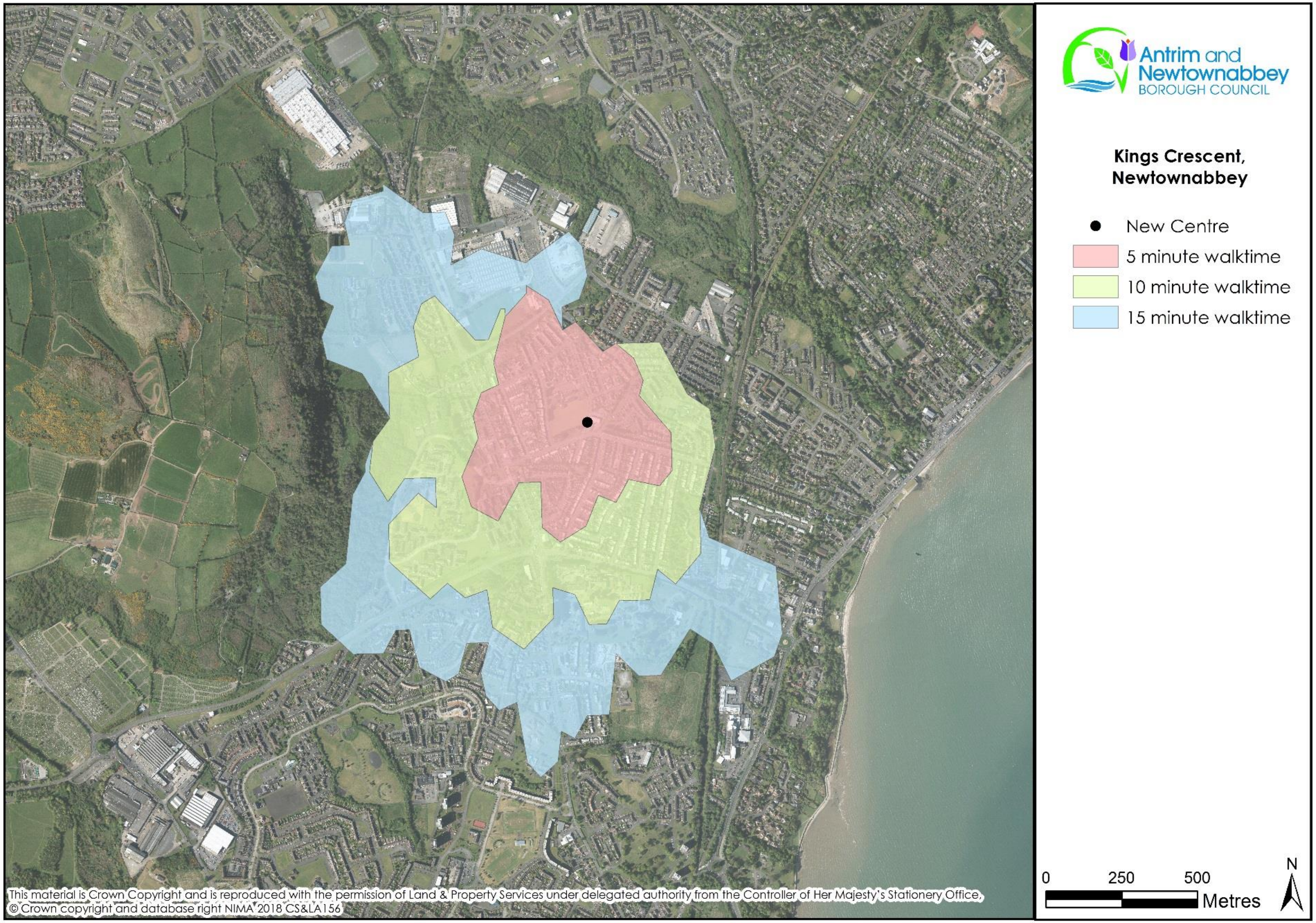

Antrim and Newtownabbey
BOROUGH COUNCIL
Kings Crescent,
Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
NEWTOWNABBEY
HELEN'S BAY
HOLYWOOD
BELFAST
DUNDONALD
0
1.5
3
Miles
N


Antrim and Newtownabbey
BOROUGH COUNCIL
Kings Crescent, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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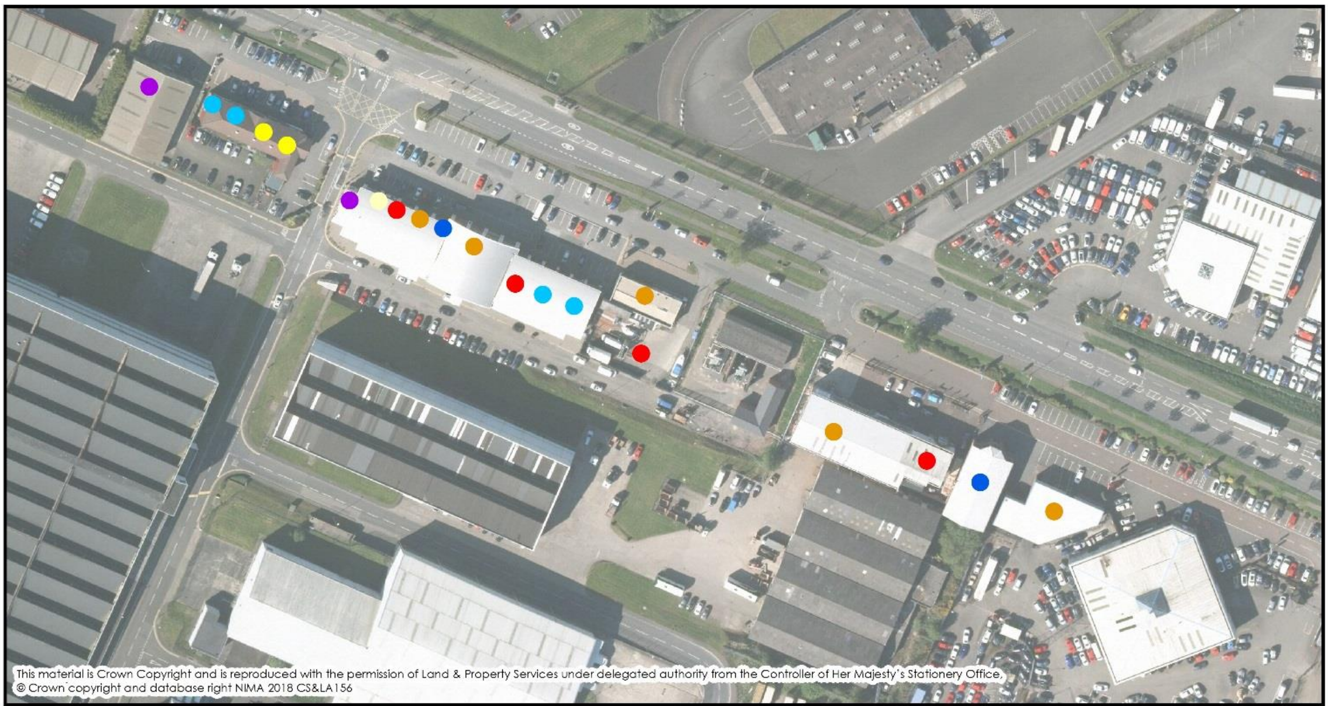
MALLUSK

Nearest Centre by foot/car	Glengormley Local Centre lies 1.3 miles away - 5 minutes by car - 26 minutes by foot - 8 minutes by bike
Nature and description of the centre and overall condition	Mallusk consists of a variety of convenience and leisure services located in a cluster with a predominantly large employment area. The centre serves the needs of the workers nearby in the surrounding business and commercial properties and overall is in excellent condition.
Uses/services	**Ground Floor Uses** The Jade House A McLean Bookmakers Winemark Ashers Bakery Mercury security hut for Central Park Industrial

	Todays Convenience Store incorporating Post Office Mallusk Barbers A.G Air Crown Decorating Centre Enterprise Rent-a-car Bothy Coffee Paninaro Chip takeaway Albany DMS Stationary AM carwash Mallusk work wear Kwik Kopi Reprographics Brick & Stone Warehouse Wilsons Car Auctions **First Floor Uses** Stacks Café/Takeaway GB Fitness Studio EJC Contracts Mc Gread Financial Services PKF FPM Chartered Accountants
Vacant units	Six
Adjoining and adjacent uses/services	Car Sales Bank Financial services Freight & Distribution Offices
Parking provision	Car parking is provided within the curtilage of the centre.
Access to Public Transport	There are several bus stops, which facilitate the centre, providing access to Roughfort, Glengormley, Belfast and Newtownabbey via the Ulsterbus Metro 1E, 13C & 14C services.
Footfall within Centre	Very busy with very high footfall
Recommendation	To bring forward in the Hierarchy of Centres as a local centre.



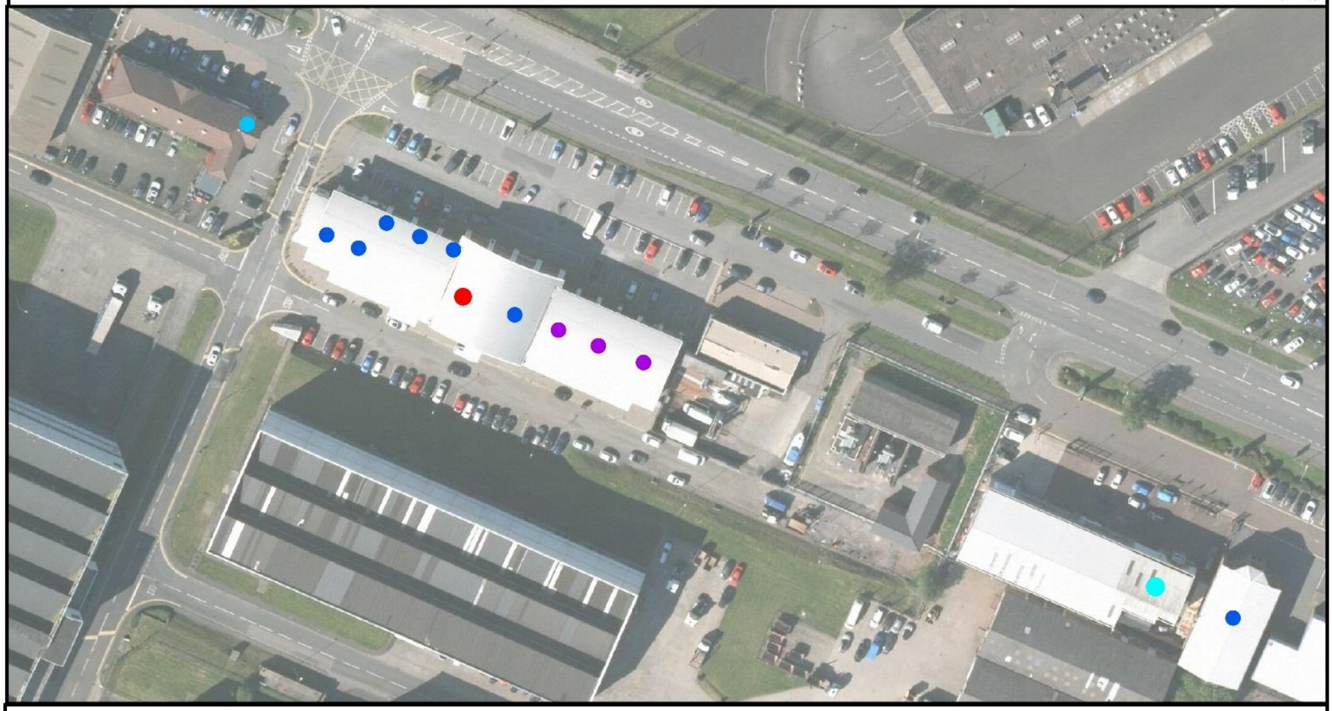
Mallusk, Newtownabbey

Ground Floor Uses

- Convenience
- Convenience/Post Office
- Comparison
- Retail
- Leisure Services
- Financial/Business
- Vacant

Antrim and Newtownabbey BOROUGH COUNCIL

0 25 50 Metres N



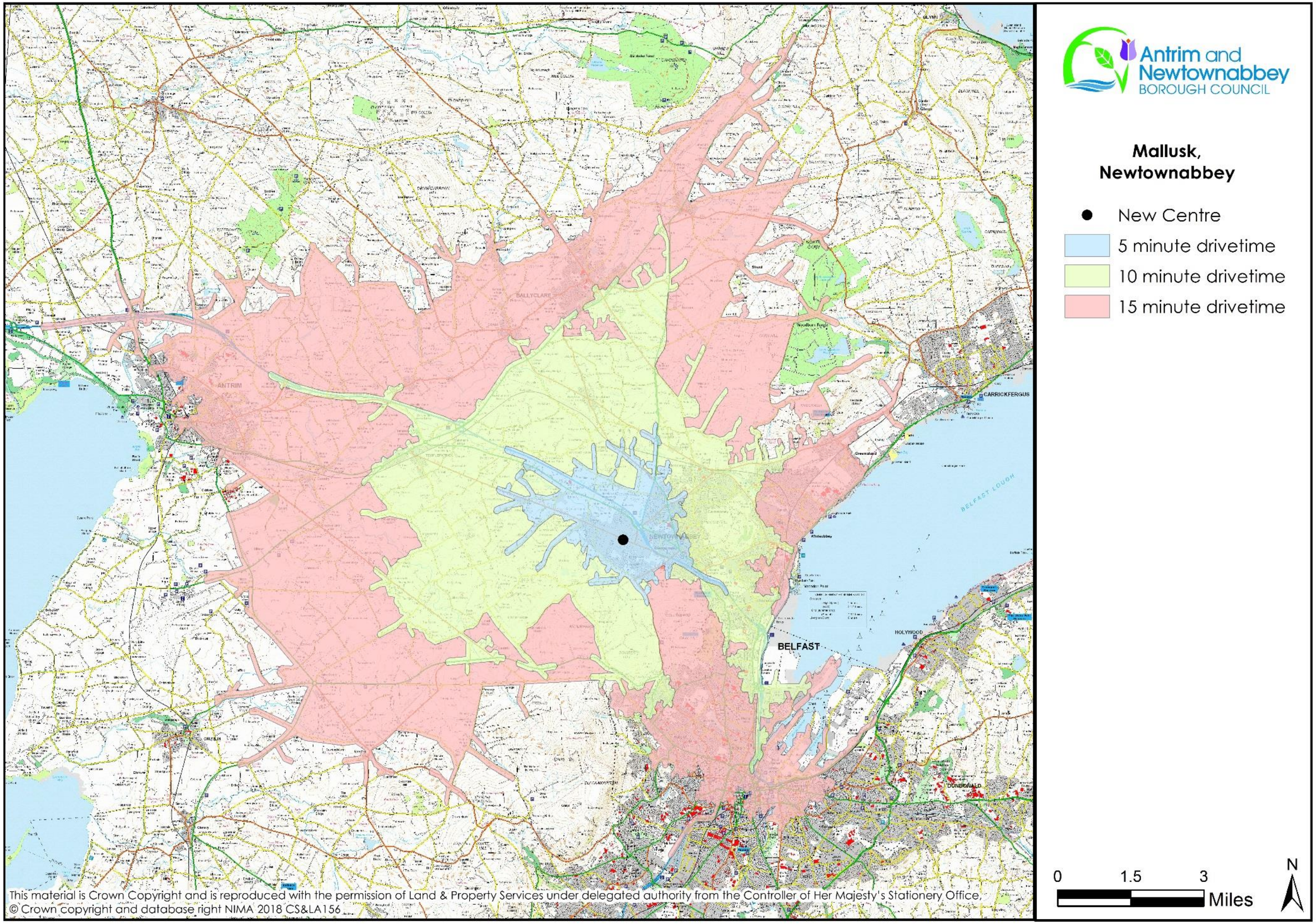
Mallusk, Newtownabbey

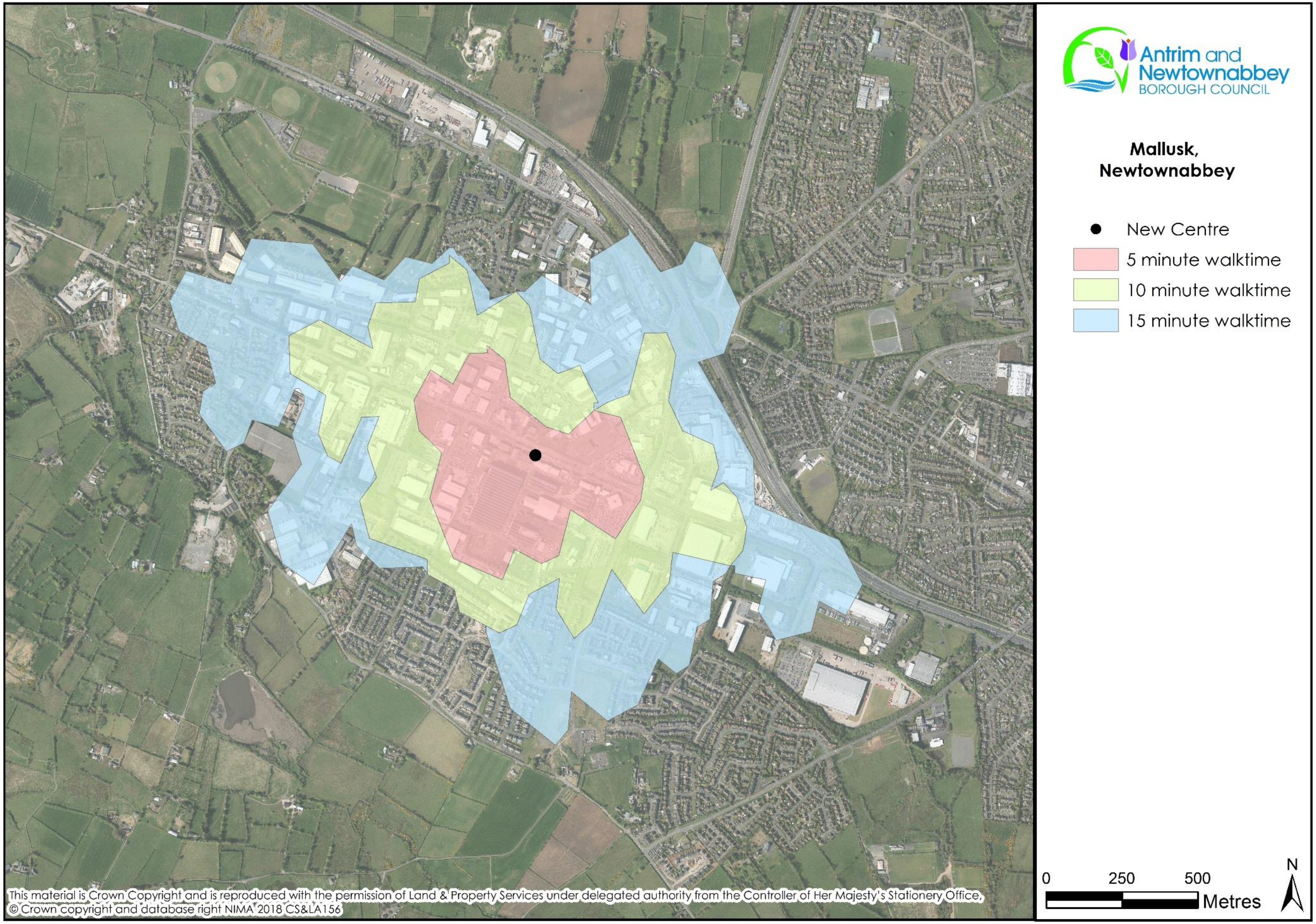
First Floor Uses

- Retail
- Lesiure Services
- Financial/Business
- Vacant

Antrim and Newtownabbey BOROUGH COUNCIL

0 25 50 Metres N


Antrim and Newtownabbey
BOROUGH COUNCIL
Mallusk,
Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0
1.5
3
Miles
N
BALLYCLARE
ANTRIM
CARRICKFERGUS
BELFAST LOUGH
BELFAST
HOLYWOOD
DUNDONALD


Antrim and Newtownabbey
BOROUGH COUNCIL
Mallusk,
Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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MAYFIELD - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Glengormley Local Centre lies 1.5miles away - 5minutes by car - 28minutes by foot - 9 minutes by bike
Nature and description of the centre and overall condition	Mayfield is located on Mayfield High Street, within the vicinity of Mallusk. The centre comprises of two buildings, the first being a linear row of five retail units and the second building comprising of Tesco Express. The retail units of each building are located on the lower ground floor with residential apartments above and to the rear. Overall, the properties are in average condition. Adjacent to the centre is Mayfield Village Hall; to the east lies an area of extensive open space with a gravel play pitch.
Uses/services	Evergreen Children Day Care Mayfield Hair Rooms Mayfield Beauty Rooms Mayfield Village Butchers Medi-Care Pharmacy Tesco Express

	Post Box Clothing Bank ATM
Vacant units	1 Vacant unit
Adjoining and adjacent uses/services	Mayfield Residential Estates Mayfield Village Hall Open Space/Play Pitch Mallusk Industrial Area – Extensive Employment Zone
Parking provision	On-street car parking is located to the front of the retail units and a car park associated with Tesco Express. Enclosed private parking to the rear of the units accommodating the residential apartments.
Access to Public Transport	There are several bus stops serving the centre providing access to Blackrock residential development, Glengormley and Belfast via Translink Metro bus service 1F.
Footfall within Centre	Generally busy with active pedestrianised activity
Other comments	The centre is located within an area, which represents that of a neighbourhood. The centre provides day-to-day services and facilities to several residential estates.
Recommendation	To bring forward in the Hierarchy of Centres as a Neighbourhood Centre.


Antrim and Newtownabbey BOROUGH COUNCIL
Mayfield, Newtownabbey
Convenience
Comparison
Retail
Financial/Business
Vacant
0 10 20
Metres
N
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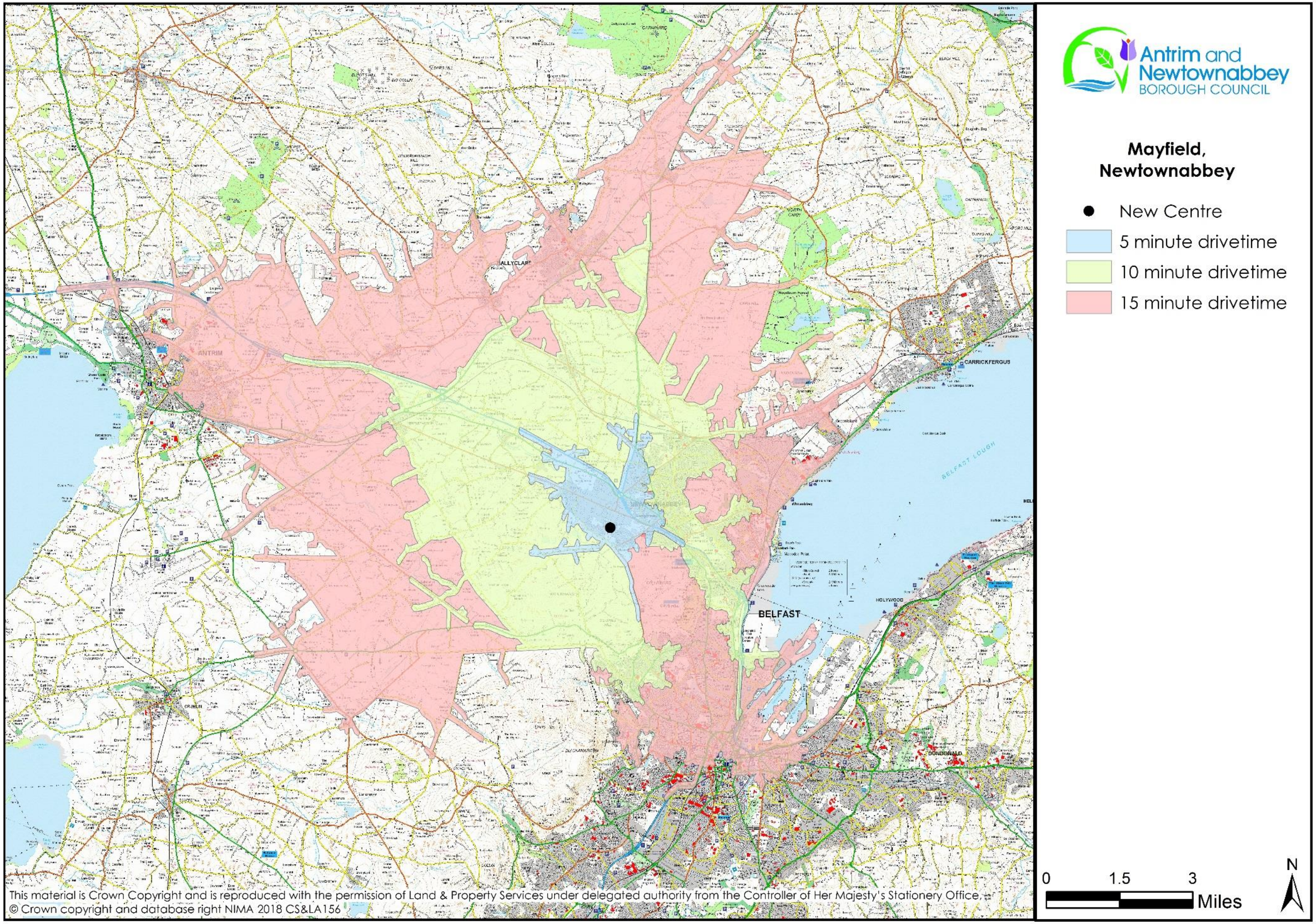
Antrim and Newtownabbey
BOROUGH COUNCIL
Mayfield, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3
Miles
N
ANTRIM
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
BELFAST
HOLYWOOD
DUNDONALD
CRUMLIN
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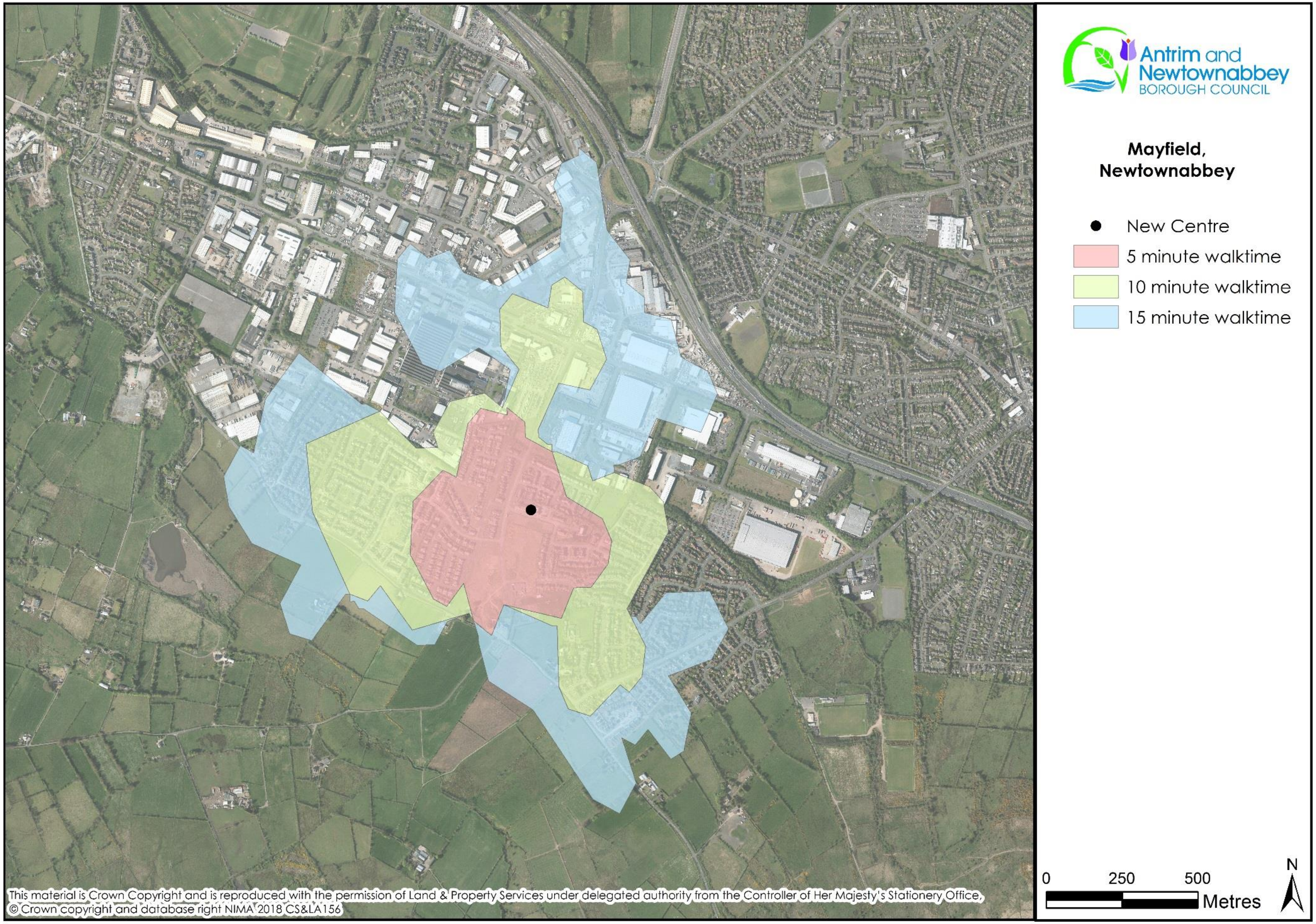
Antrim and Newtownabbey
BOROUGH COUNCIL
Mayfield,
Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 250 500
Metres
N
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MERVILLE - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Abbey Centre District Centre lies 0.5mile away - 2 minutes by car - 11 minutes by foot - 6 minutes by bike
Nature and description of the centre and overall condition	Merville centre sits within Merville Garden Village Conservation Area, one of three conservation areas within the Borough. The A2 Shore Road bounds Merville to the southeast, the Abbey Centre District Centre to the south-west and Rathcoole Estate to the north-west. The centre comprises of a detached red brick terrace occupying retail/commercial services on the ground floor and apartments occupying the first, second and third floors. This terrace flags the entrance to the village and arguably, its environmental quality is not to the same standard found elsewhere in the estate. The centre provides a range of services including an opticians, café, pharmacy and hairdressers/barbers. The overall condition of the units are in average condition, with roller shutters. Aesthetically,

	improvements to the centre could be made; however, given it forms a part of the conservation area, restrictions/limitations may apply. Within the centre, there is one vacant unit, which previously was a convenience store, and entrances to the apartments above front the terrace. One bus stop fronts the centre providing generous access to Belfast, Newtownabbey and further afield to Greenisland, Carrickfergus. Car parking is provided at the front of the centre, with resident parking to the rear of the terrace. Walking and cycling is also supported and the Abbey Centre District Centre is the nearest centre for residents to avail of further retail/commercial facilities and services.
Uses/services	Learning Breakthrough Abbey Surestart Coffee Bean Café Maysoon Beauty Copyworld – reprographics Motorcraft Centre – Motorcar parts/spares Opticians Pharmacy Plus Harville Hair/Barbers
Vacant units	One vacant - previously convenience store
Adjoining and adjacent uses/services	Longwood Retail Park Abbeycentre Retail Park Residential Glas na Braden Glen – Open Space/Recreation
Parking provision	Car parking spaces are provided to the front of the retail/commercial units.
Access to Public Transport	There is a bus stop directly facing the centre providing access throughout Newtownabbey, Greenisland, Carrickfergus and Belfast via the Translink Ulsterbus services 156, 163/163c/163b, 166, 168/168c, 367, 563/563b, 568/568a/568b and Translink Metro services 2G/2C/2E/2H.
Footfall within Centre	Moderate activity with low footfall
Recommendation	To bring forward in the Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey Borough Council
Merville Garden Village, Newtownabbey
Comparison
Retail
Leisure Services
Financial/Business
Vacant
0 10 20
Metres
N
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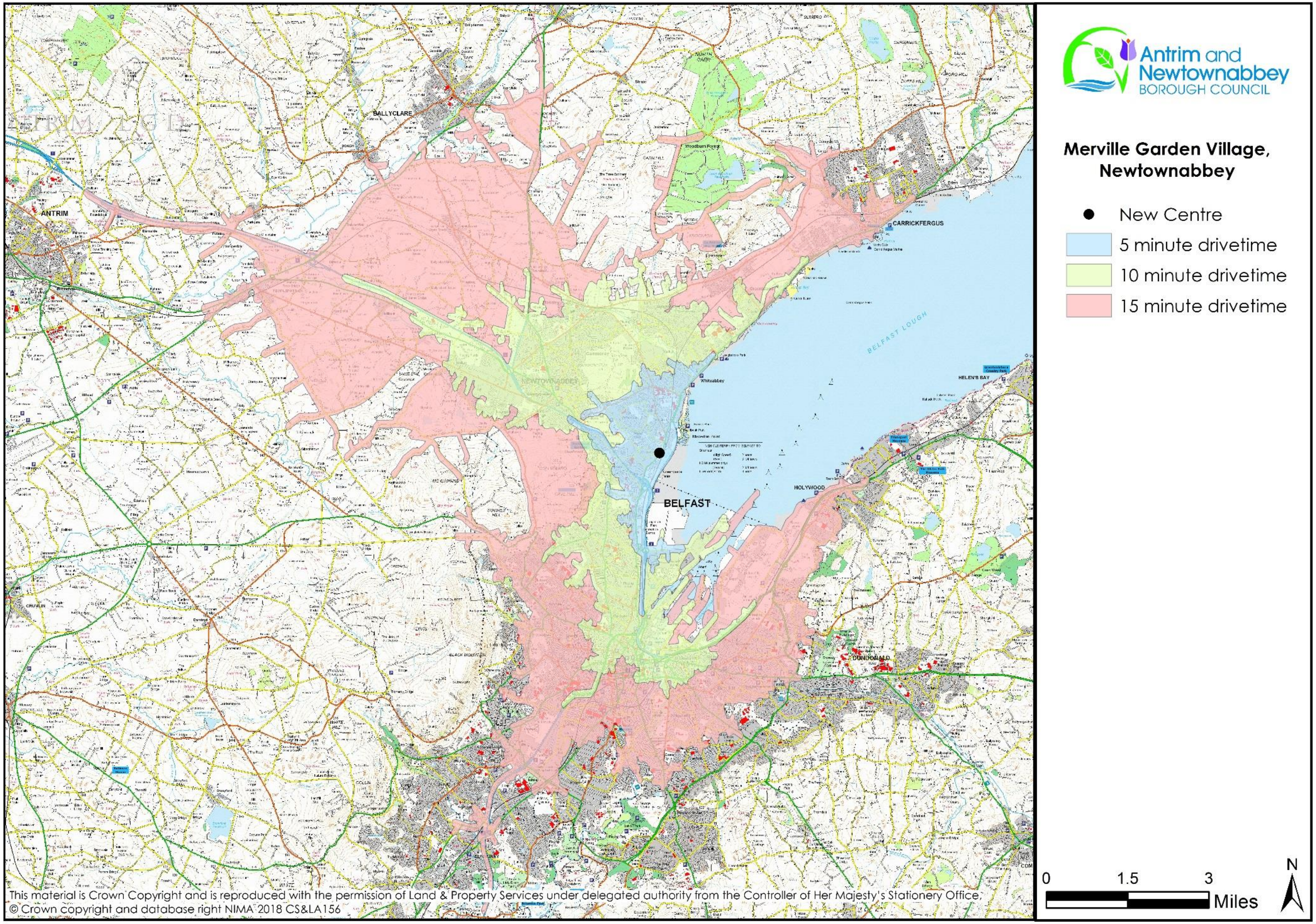
Antrim and Newtownabbey
BOROUGH COUNCIL
Merville Garden Village, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
ANTRIM
BALLYCLARE
CARRICKFERGUS
BELFAST LOUGH
HELEN'S BAY
HOLYWOOD
BELFAST
DUNDONALD
0
1.5
3
Miles
N
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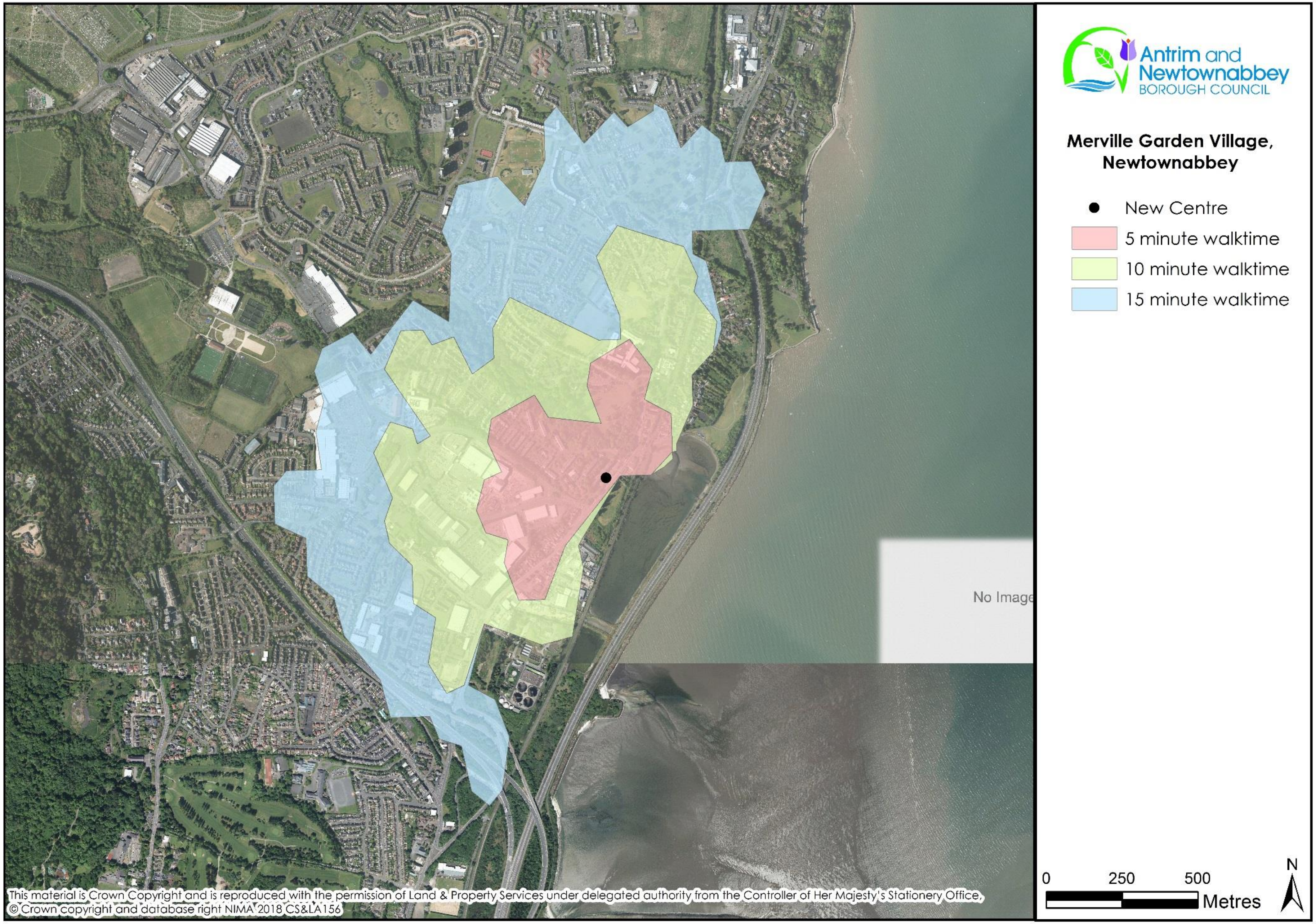
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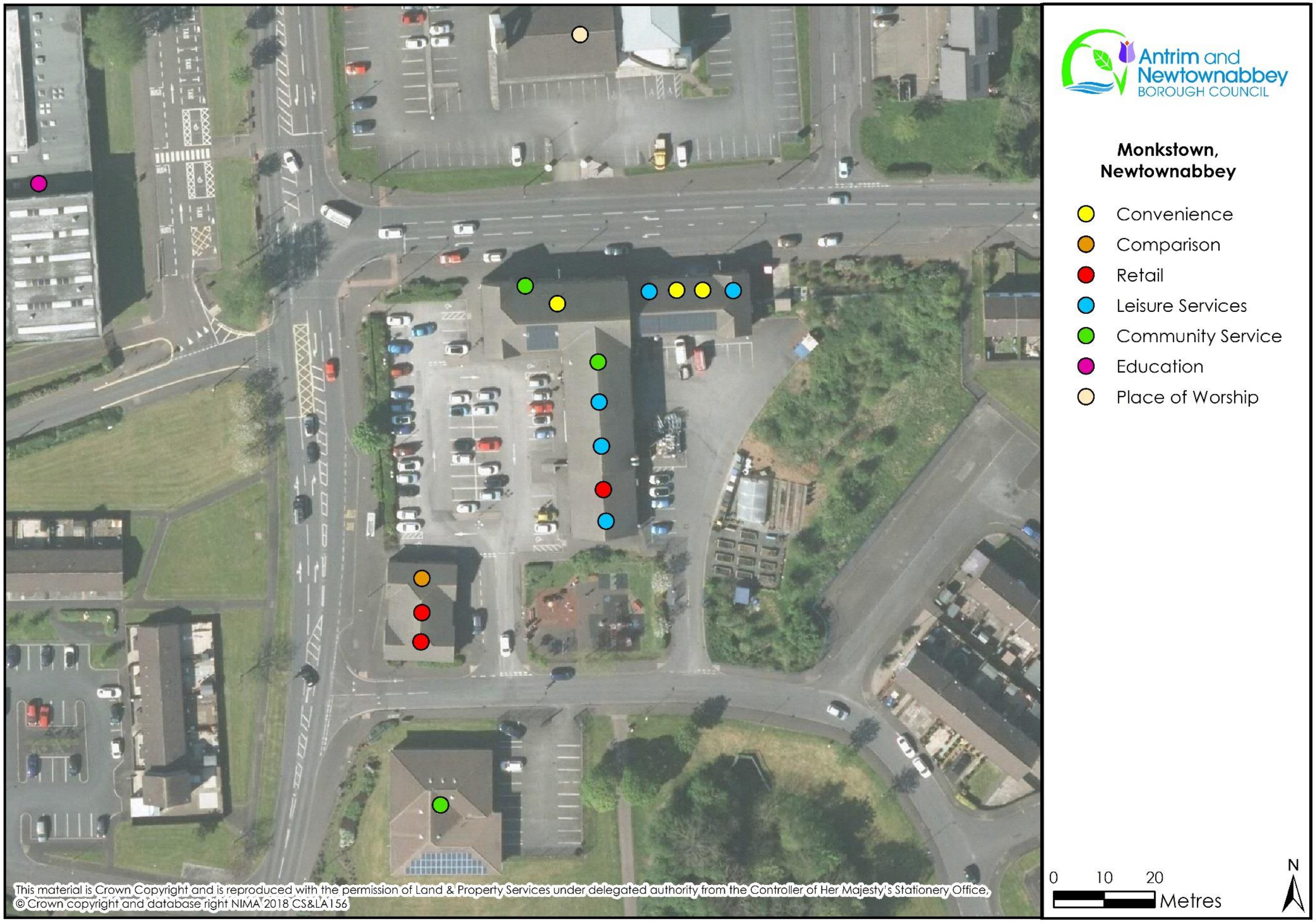
Antrim and Newtownabbey BOROUGH COUNCIL
Merville Garden Village, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N

MONKSTOWN - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Northcott District Centre lies 3.3 miles away - 11 minutes by car - 49 minutes by foot - 15 minutes by bike
Nature and description of the centre and overall condition	Monkstown centre is located on the Jordanstown Road and Monkstown Road junction and is one of the larger centres surveyed in that it consists of ten or more commercial/retail units. The centre offers a mix of

	facilities for community-based groups as well as commercial space for businesses, support services and office accommodation. The retail/commercial units are located on the ground floor and Monkstown Village Initiative and Monsktown Community Forum (community-based groups) occupy the first floor consisting of approximately 6000sqft of community space including meeting rooms, kitchen and a Main Hall. Directly to the rear of the centre, are allotments and a play park facility, which benefits those residents living within the Monkstown Area. The centre is served by the National Cycle Route 93 which passes through Monsktown Wood into Belfast and there all several walking connections to the Centre from neighbouring residential estates. Overall, the condition of the units are excellent, with adequate parking provision and supportive open space and recreation facilities.
Uses/services	Maud's Ice-Cream To-To Chinese Takeaway Eclipz Hair & Beauty Maloney's Chippy Podiatry Clinic Opticians Chair Specialists Tesco Express Convenience Store Turkish takeaway Ashers Home Bakery Coffee Cabin Pizzeria Clothing Bank ATM Monkstown Village Centre – Incorporating Monkstown Community Forum, Monkstown Village Initiatives & Monkstown Youth Facility
Vacant units	No vacant units
Adjoining and adjacent uses/services	Abbey Community College Abbey Presbyterian Church Monkstown Boxing Club Allotments National Cycle Network route 93 Monkstown Wood
Parking provision	There is approximately 90 car parking spaces within the curtilage of the centre including those spaces to the rear of the building. Unrestricted on-street parking is also available fronting the units on the Jordanstown Road.
Access to Public Transport	There are two bus stop facilitating the centre providing access to Whiteabbey, Whiteabbey Hospital, Rathcoole and Belfast via the Translink Ulsterbus services 168/168A/568 and via the Translink Metro bus services 2C/2D/2E.

Footfall within Centre	Generally busy area with medium to high pedestrianised activity
Other comments	The centre is located within an area, which represents that of a neighbourhood. The centre provides day-to-day services and facilities to the Monkstown residential estate, neighbouring businesses and community groups.
Recommendation	To bring forward in the Hierarchy of Centres as a Neighbourhood Centre.



Antrim and Newtownabbey
BOROUGH COUNCIL
Monkstown, Newtownabbey
Convenience
Comparison
Retail
Leisure Services
Community Service
Education
Place of Worship
0 10 20
Metres
N
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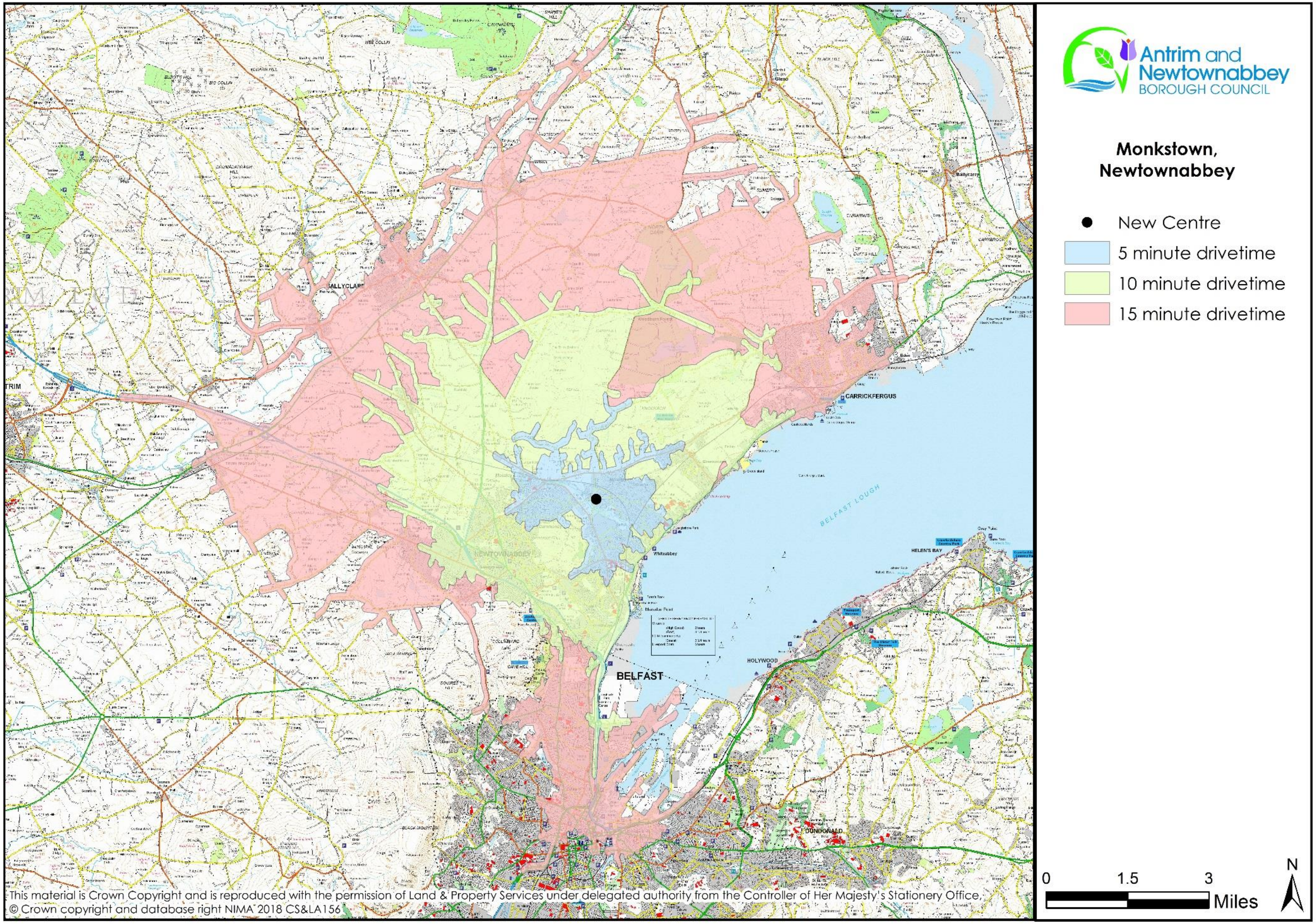
Antrim and Newtownabbey BOROUGH COUNCIL
Monkstown, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0
1.5
3
Miles
N
BELFAST
CARRICKFERGUS
HOLYWOOD
NEWTOWNABBEY
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Antrim and Newtownabbey BOROUGH COUNCIL
Monkstown, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 250 500
Metres
N
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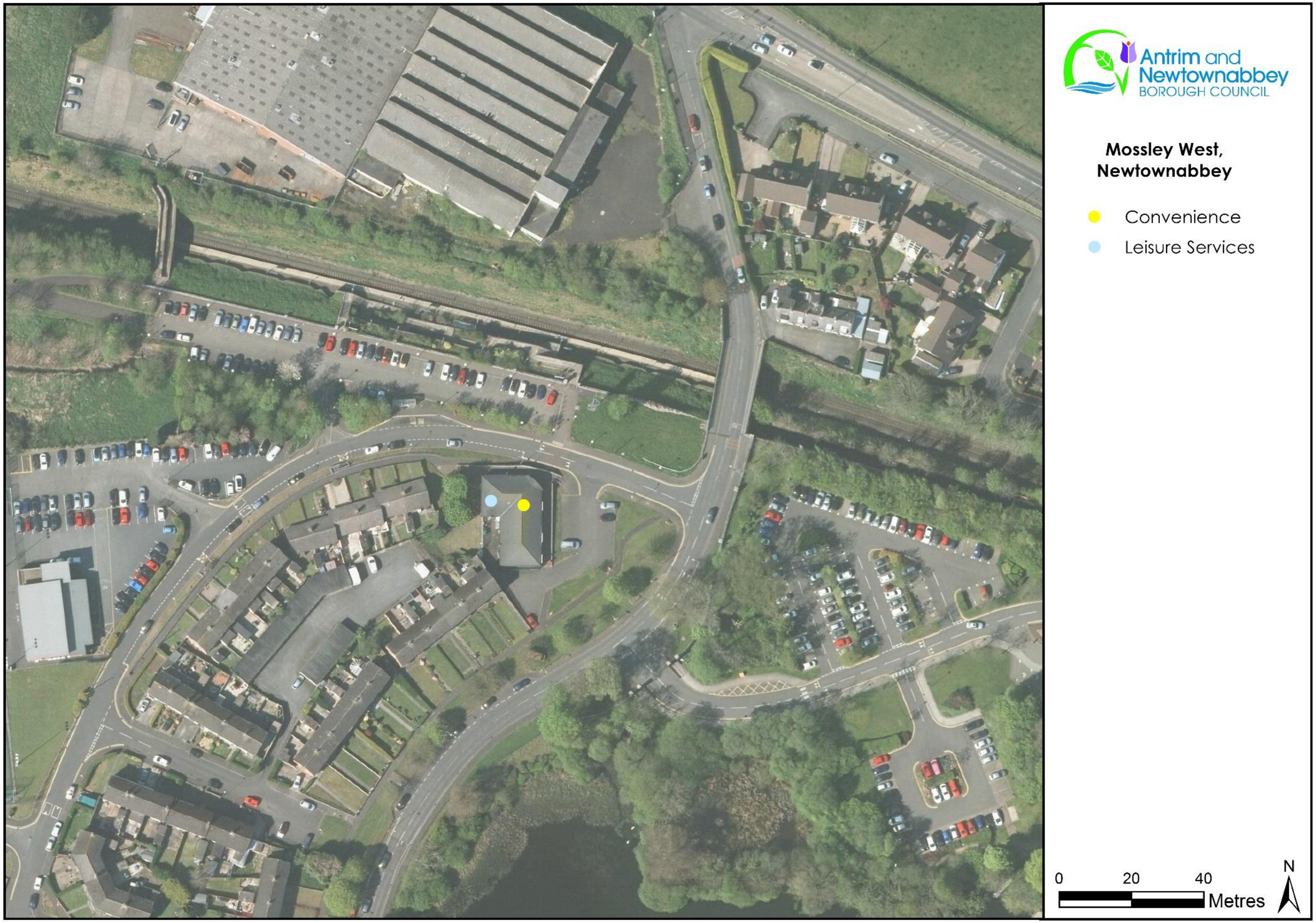
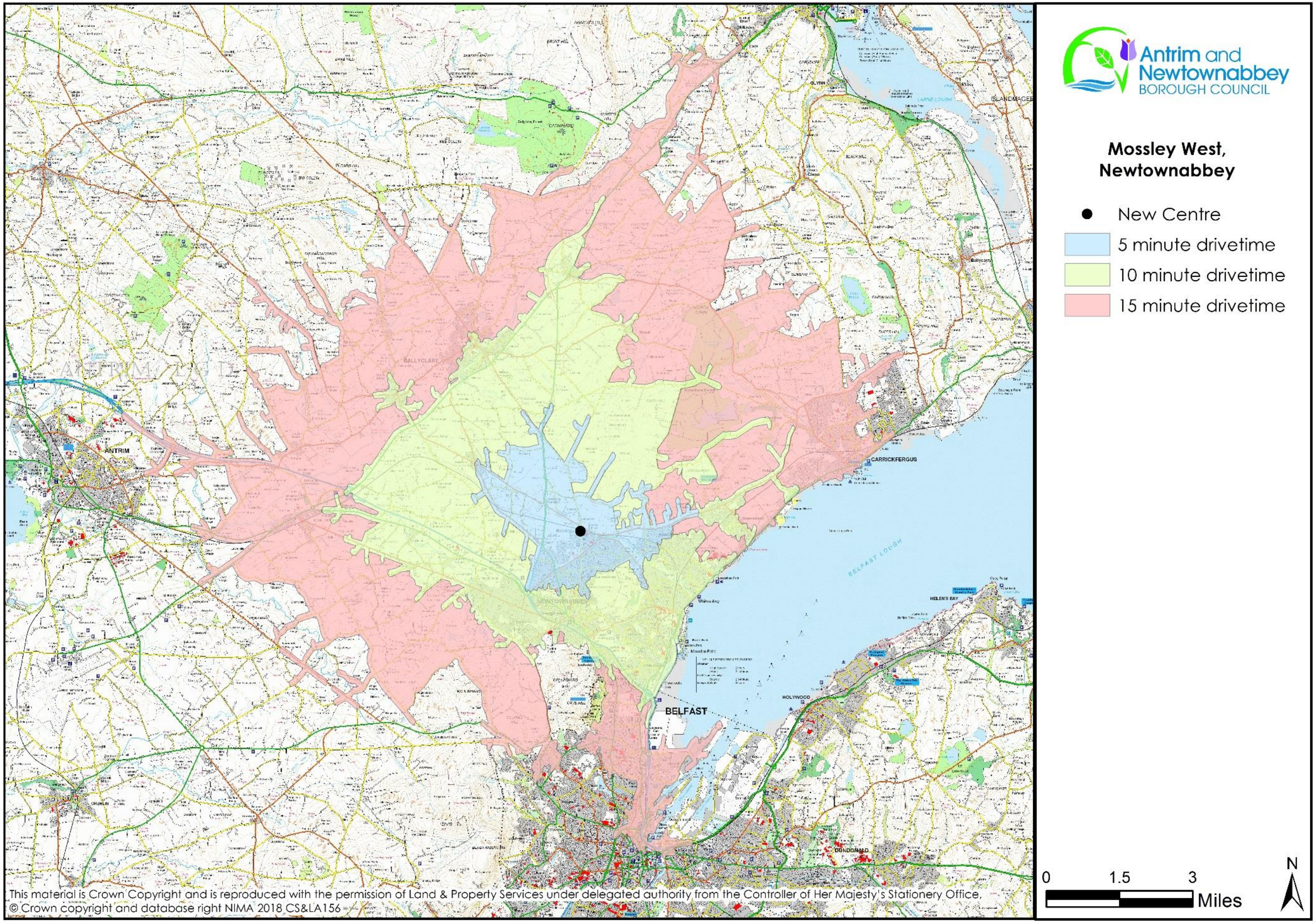
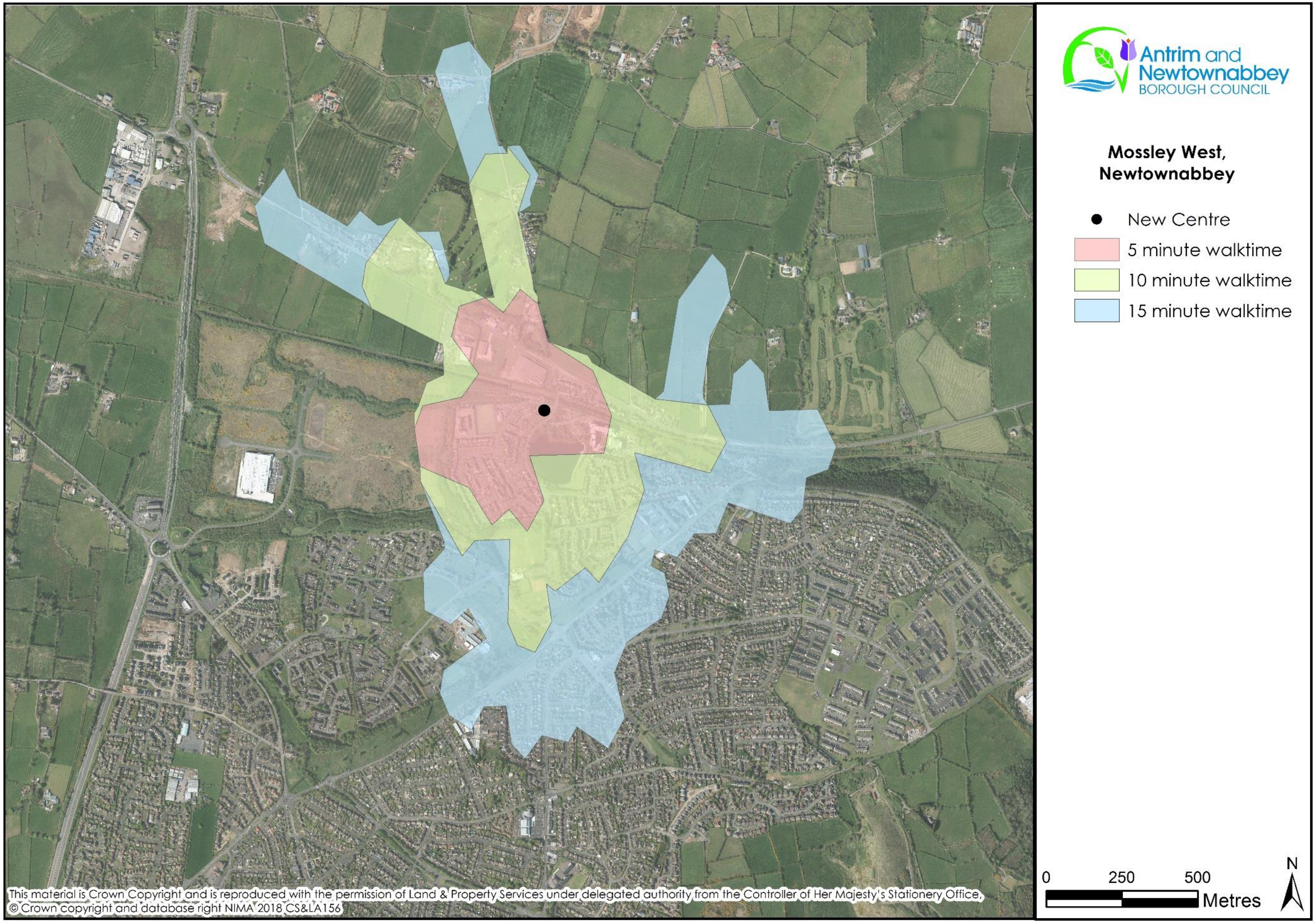
MOSSLEY WEST, NEWTOWNABBEY

Nearest Centre as per Extant Plans	Glengormley Local Centre lies 1.8 miles away - 6 minutes by car - 29 minutes by foot - 8 minutes by bike
Nature and description of the centre and overall condition	The centre is located opposite the Council Offices located at Mossley Mill and is strategically located in that it is located adjacent to Mossley West Train stop; it has several bus stops located within the vicinity and is within walking/cycling distance from Newtownabbey Way. The centre consists of a small convenience store, and a fast food takeaway. Although, small-scale the conveniences store supports the daily needs of the residents of the New Mossley estate and workers in the nearby Council offices. Overall, the quality of the centre is average.
Uses/services	Day Today Convenience Store The Railway Fryer Takeaway Post Box

Vacant units	No vacant units
Adjoining and adjacent uses/services	Residential Offices New Mossley Hockey Club Open Space Transportation links
Parking provision	Parking is provided within the curtilage of the centre and is restricted only for usage in conjunction with the convenience store and fast food takeaway.
Access to Public Transport	Adjacent to the centre is Mossley West Train stop that provides regular daily services between Antrim and Belfast. The centre is also well connected by public transport with several bus stops in the vicinity, providing access throughout Newtownabbey and into Belfast. The centre also benefits from being in close proximity to the Newtownabbey Way cycle/walking route.
Footfall within Centre	Moderately busy centre with medium footfall
Recommendation	Currently the role and function of the centre is more aligned with that of a neighbourhood centre, rather than the district centre proposed in the POP. Therefore, it is recommended to bring forward in the Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey BOROUGH COUNCIL
Mossley West, Newtownabbey
Convenience
Leisure Services
0
20
40
Metres
N


Antrim and Newtownabbey Borough Council
Mossley West, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3 Miles
N
ANTRIM
CARRICKFERGUS
BELFAST
BELFAST LOUGH
HOLYWOOD
HELEN'S BAY
BALLYCLARE
NEWTOWNABBEY
DUNDONALD
ISLANDMAGEE


Antrim and Newtownabbey
BOROUGH COUNCIL
Mossley West, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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PARKGATE

Nearest Centre as per Extant Plans	Ballyclare Town Centre lies 4.6 miles away - 10 minutes by car - 1 hour 28 minutes by foot - 22 minutes by bike
Nature and description of the centre and overall condition	This small-scale centre, previously a residential terrace, has been converted to five units comprising of leisure services and convenience retail occupying both the ground and first floors. Although, smaller than the other centres, the presence of the convenience store, is very important in that it caters for the daily needs of residents living in Parkgate and those in the surrounding suburban population. To the rear of the terrace units, there is a farm and garden shop.
Uses/services	Spar Convenience Store Fast-food Takeaway (The Chip Stop) Fast-Food takeaway (Chinese) Restaurant/Public House (Tweedies) Hair & Beauty Salon
Vacant units	Two vacant units on the first floor over the Chinese takeaway and the chip shop.
Adjoining and adjacent uses/services	Residential Open Space
Parking provision	Small-scale parking is associated with the front of the retail units and on street parking is available.

Access to Public Transport	There are several bus stops located within the centre providing connections to Antrim, Antrim Area Hospital, Larne, Ballyclare via the Translink 154 & 168b services.
Footfall within Centre	Generally quiet with medium footfall to and from the convenience store.
Recommendation	To be brought forward in the Hierarchy of Centres as a Village Centre.


Antrim and Newtownabbey BOROUGH COUNCIL
Parkgate
Convenience
Comparison
Lesiure Services
First Floor Uses
Retail
Vacant
0 10 20 Metres
N
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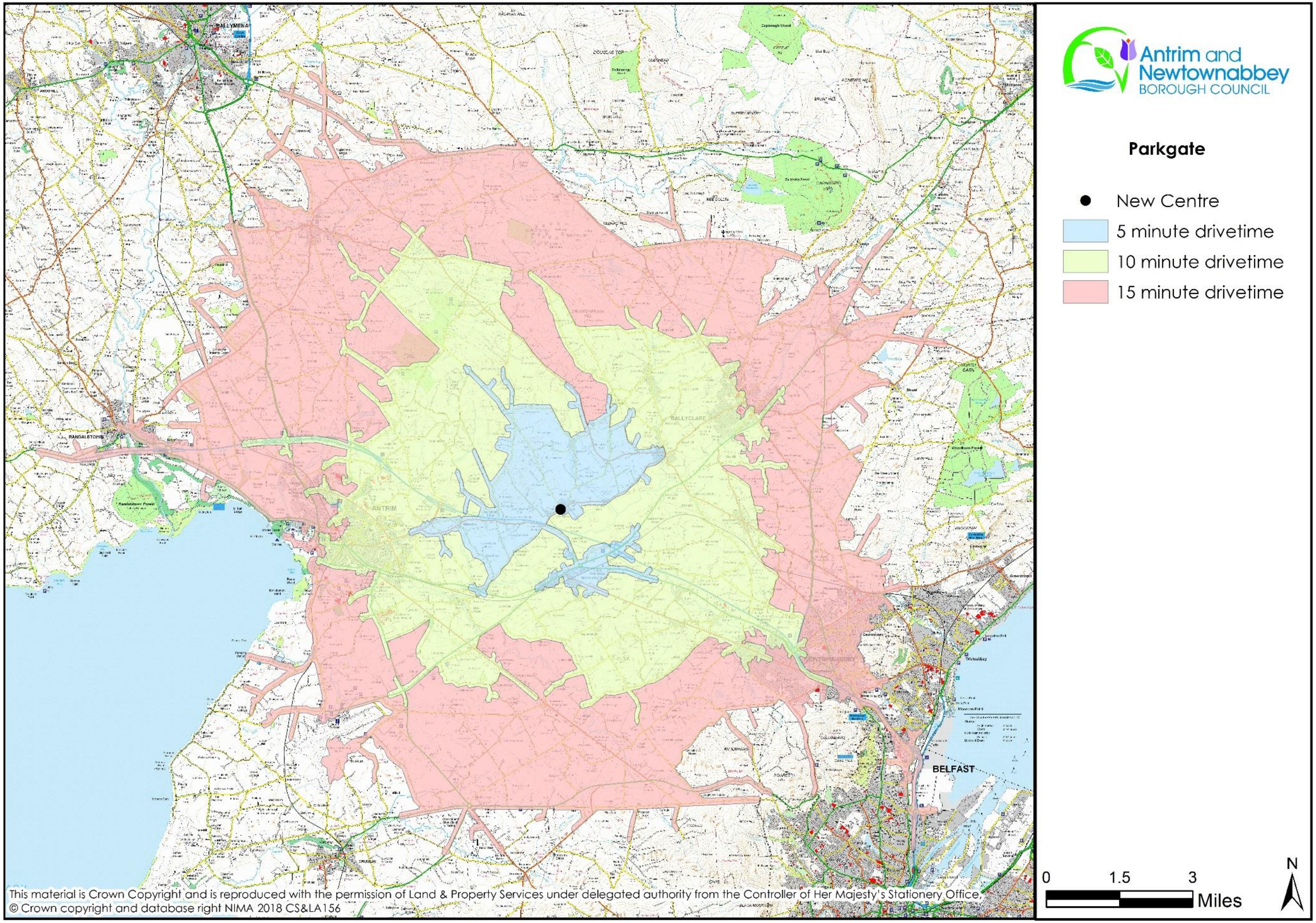
Antrim and Newtownabbey
BOROUGH COUNCIL
Parkgate
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3
Miles
N
BALLYMENA
RANDALSTOWN
ANTRIM
BALLYCLARE
BELFAST


Antrim and Newtownabbey
BOROUGH COUNCIL
Parkgate
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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PARKHALL - ANTRIM

Nearest Centre as per Extant Plans	Antrim Town Centre lies 1.3miles away - 5mins by car - 26 minutes by foot - 9 minutes by bike
Nature and description of the centre and overall condition	Parkhall was designated in the previous Antrim Area Plan 1984-2001 as a neighbourhood centre and is located off the Parkhall Road in Antrim. The centre resembles that of a small courtyard with the shop units facing inwards. Walking access through the courtyard is possible and there are gates at either end, which are locked at night. The centre comprises of eight commercial units at ground floor level, four of which are occupied consisting off a convenience store with integrated post office, fast food takeaway, hairdressers and a pre-school. Like many small centres, it has suffered a decline in recent years, due to the provision

	of larger supermarkets in Antrim Town Centre. Consequently, the units are in average to poor condition and have roller shutters on the fronts. To the rear of the centre is Parkhall Play Park, which is of average condition.
Uses/services	Spar Convenience shop with integrated Post Office Off License (fruit of the Vine) Fast Food Takeaway (Parkhall Chippy) Little Hands Pre-School Clothing Bank Defibrillator Parkhall Play Park
Vacant units	Six vacant Units
Adjoining and adjacent uses/services	Three Churches with associated Church Hall Parkhall Primary School
Dedicated on/off street parking provision	Four small enclosed car parks within the curtilage of the centre
Access to Public Transport	Bus stop adjacent to the centre, providing access to Antrim Town Centre, Antrim Bus Station, Antrim Area Hospital.
Footfall within Centre	Generally quiet and very limited pedestrian activity.
Other comments	Extensive open space with several dedicated walking connections to the surrounding residential estates
Recommendation	To bring forward in the Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey BOROUGH COUNCIL
Parkhall, Antrim
Convenience
Convenience/Post Office
Education
Leisure Services
Place of Worship
Retail
Vacant
0
20
40
Metres
N
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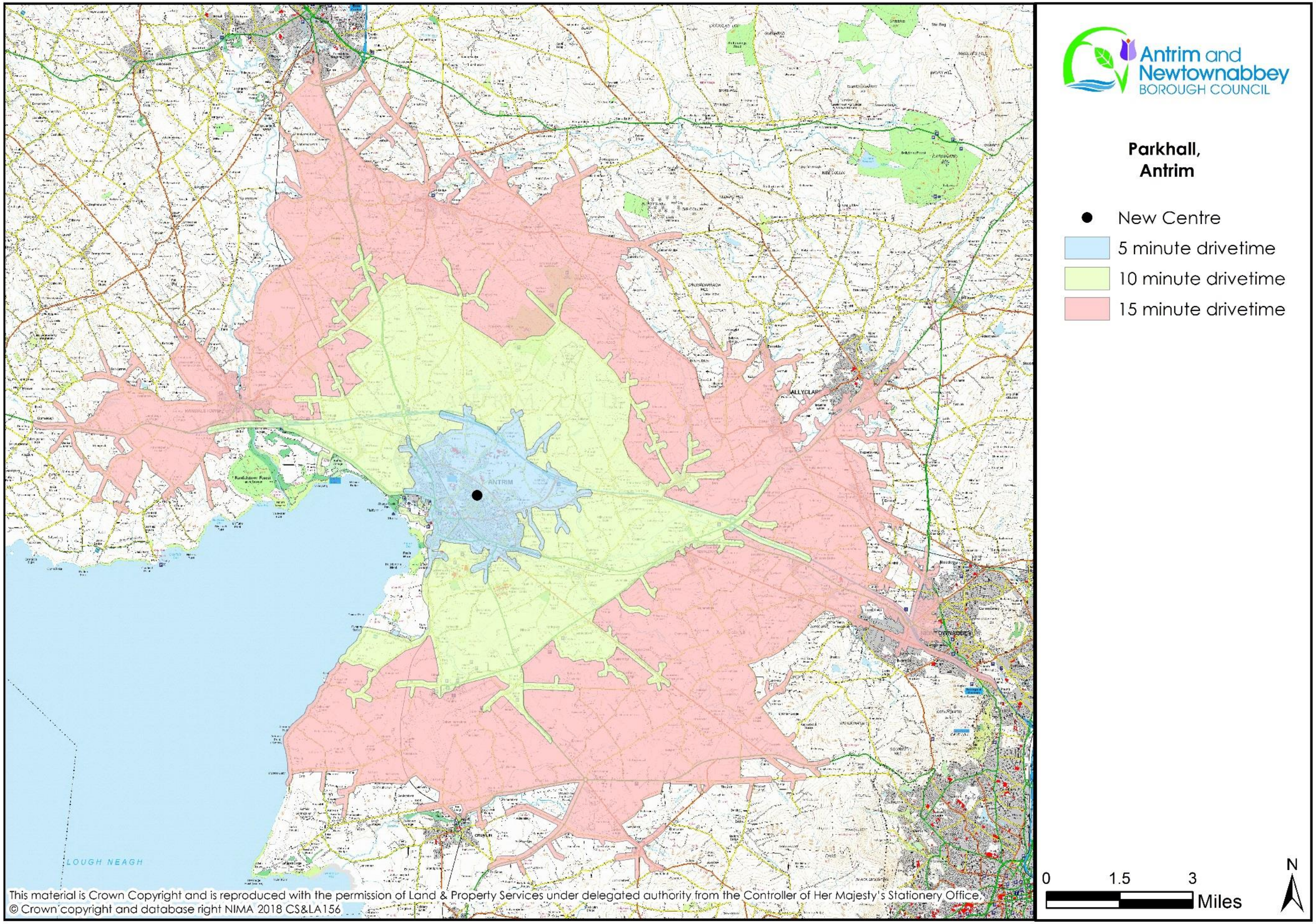
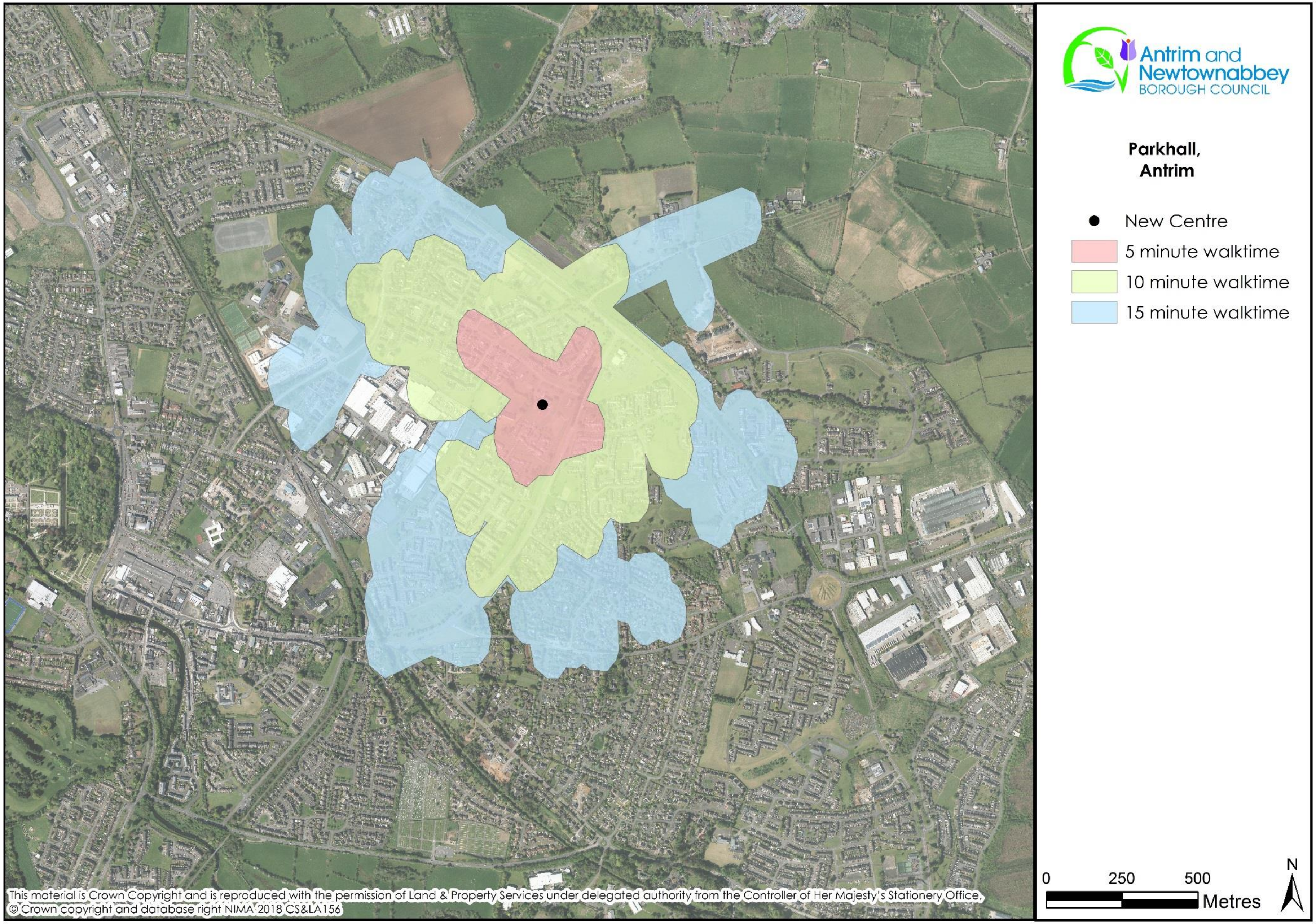

Antrim and Newtownabbey BOROUGH COUNCIL
Parkhall, Antrim
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
ANTRIM
LOUGH NEAGH
0
1.5
3
Miles
N



Antrim and Newtownabbey
BOROUGH COUNCIL
Parkhall,
Antrim
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 250 500
Metres
N
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RICHMOND GARDENS - NEWTOWNABBEY

Nearest Centre as per Extant Plans	Northcott District Centre lies 0.5 miles away - 3 minutes by car - 11 minutes by foot - 3 minutes by bike
Nature and description of the centre and overall condition	Richmond centre is located on Richmond Gardens a residential estate of the Prince Charles Road, Newtownabbey. The centre consists of a single storey terrace with five retail/commercial facilities at ground floor level. On-street car parking supports the centre and is easily accessible by walking and cycling. There are no bus stops associated with the centre, however, 160m away on Prince Charles Road there are several bus stops supported by the Translink Metro services 13 & 14 providing access throughout Newtownabbey and Belfast. Overall, the centre is of average condition supporting a vast resident population.
Uses/services	Wineflair Off Licence Vogue Hair Dresser Hayes convenience store Medicare Pharamcy Richmond Quality Meat – butchers
Vacant units	N/A
Adjoining and adjacent uses/services	Residential
Parking provision	On-street parking is provided to the front of the terrace.
Access to Public Transport	There are no bus stops associated with the centre, however, 160m away on Prince Charles Road there are several bus stops supported by the Translink Metro services 13 & 14 providing access throughout Newtownabbey and Belfast.
Footfall within Centre	Busy with medium footfall
Recommendation	To bring forward in the Hierarchy of Centres as a neighbourhood centre.


Antrim and Newtownabbey
BOROUGH COUNCIL
Richmond Gardens, Newtownabbey
Convenience
Comparison
Retail
0
7.5
15
Metres
N
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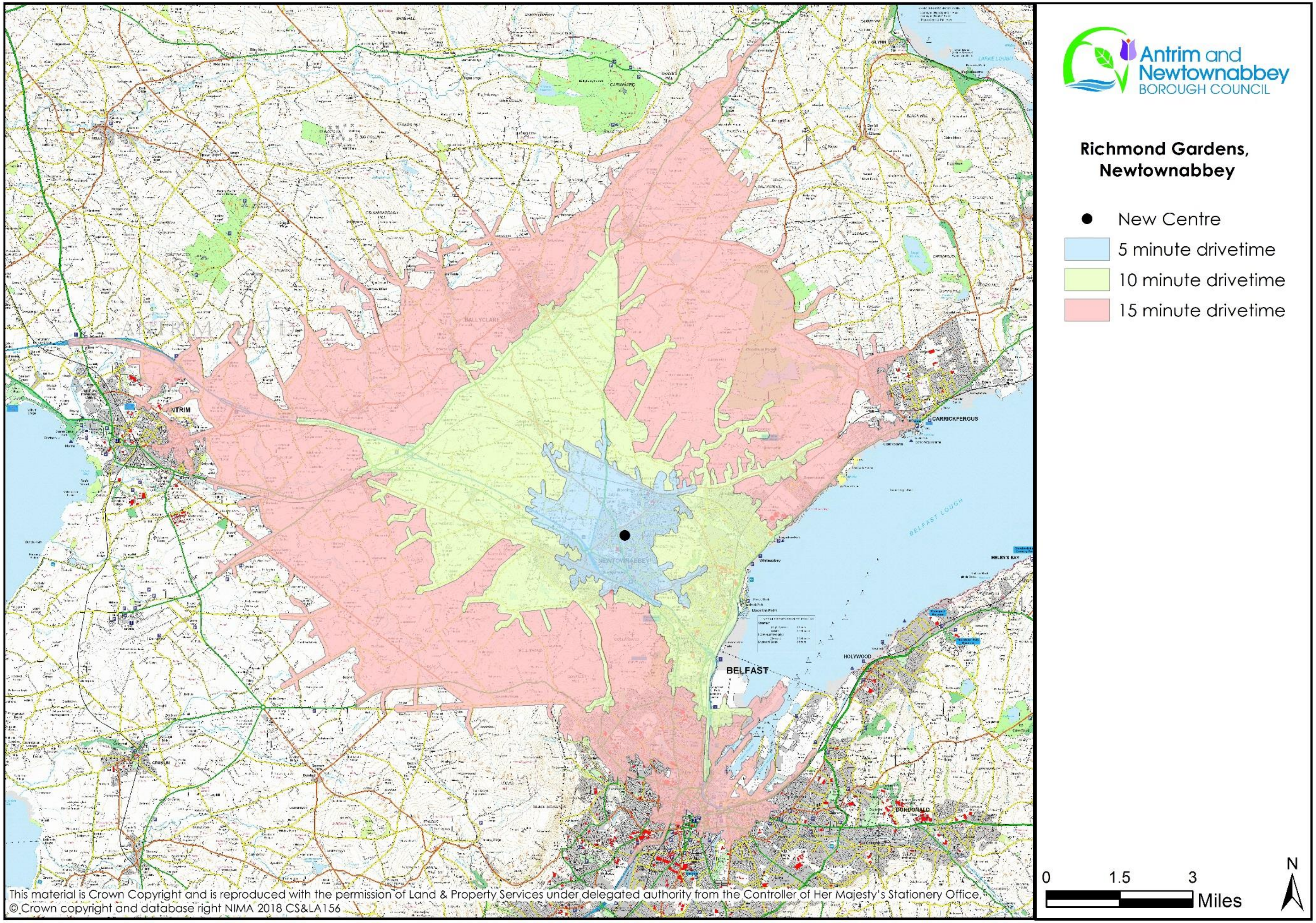
Antrim and Newtownabbey
BOROUGH COUNCIL
Richmond Gardens, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3 Miles
N
BALLYCLARE
ANTRIM
CARRICKFERGUS
NEWTOWNABBEY
BELFAST LOUGH
HELEN'S BAY
HOLYWOOD
BELFAST
DUNDONALD
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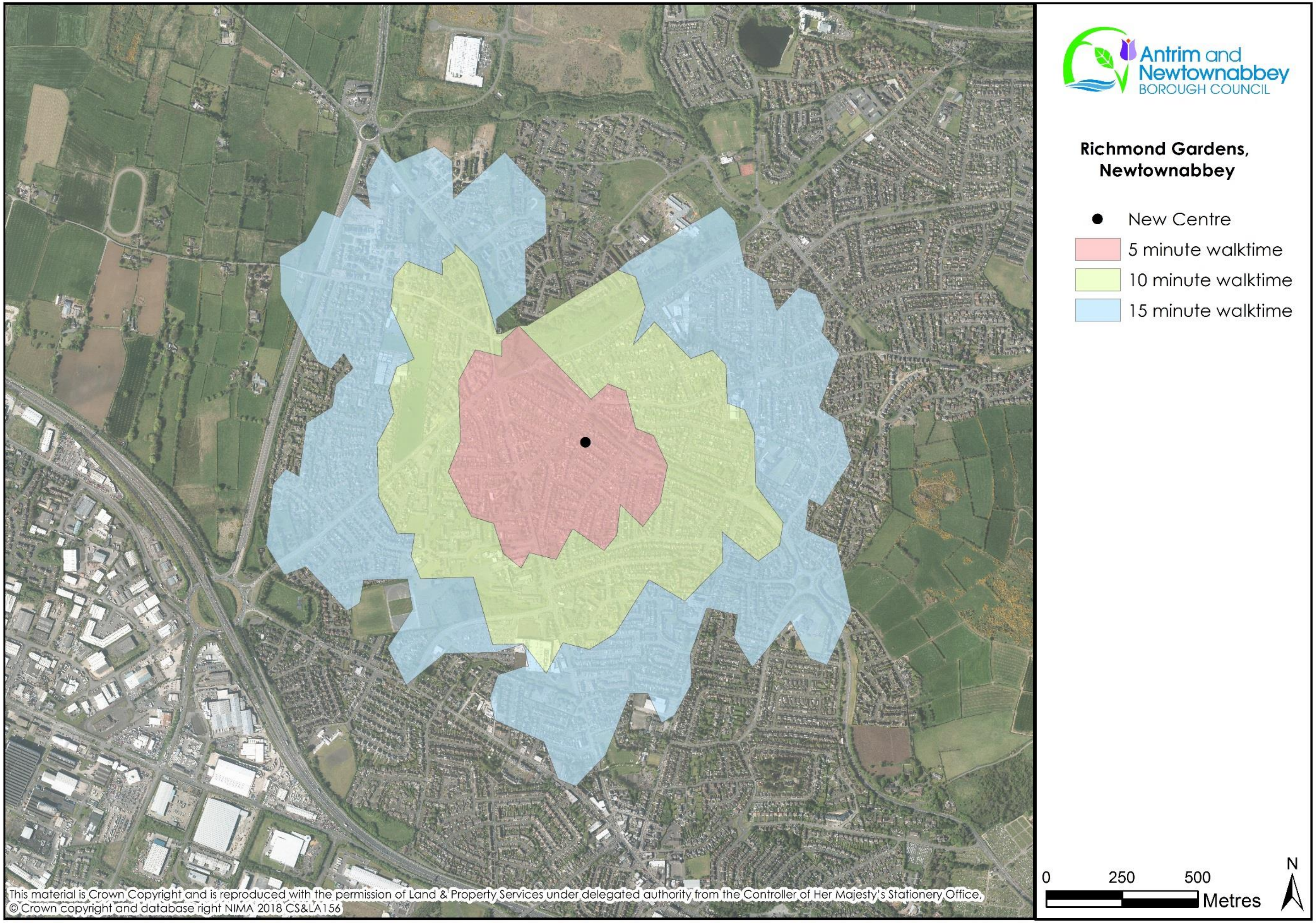
Antrim and Newtownabbey BOROUGH COUNCIL
Richmond Gardens, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 250 500 Metres
N
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TEMPLEPATRICK

Nearest Centre as per Extant Plans	Antrim Town Centre lies 5.2miles away - 10 minutes by car - 1 hour 37minutes by foot - 26minutes by bike
Nature and description of the centre and overall condition	The area known as the Twelfth Milestone Service Station has a distinct character, which represents that of a centre. The centre comprises of a convenience store with integrated petrol filling station, post office and

	butchers. Adjacent to the convenience store, there is a small complex incorporating a number of smaller units consisting mainly of comparison and leisure services. Whilst not directly within the centre, Templepatrick Surgery incorporating an optometrist borders the centre and is within walking distance of the centre. Those visiting the health services avail of the services provided in the centre as well as the daily needs of residents within Templepatrick and the suburban local population. overall, the centre is of high quality and in excellent condition.
Uses/services	Spar Convenience Store with integrated Petrol Filling Station, Butchers & Post Office Steamers Coffee shop Pollyanna Gift shop Mauds Ice-Cream Parlour Winemark Off License McKay Pharamcy Bambou Chinese Restaurant Doctors Surgery Optometrist ATM/Post Box/Telephone Box/Defibrillator
Vacant units	One
Adjoining and adjacent uses/services	Residential Templepatrick Golf Course Hilton Hotel
Parking provision	Car parking is provided within the curtilage of the centre.
Access to Public Transport	There are several bus stops, which facilitate the centre, providing access to Belfast International Airport, Larne, Antrim Area Hospital, Ballymena & Belfast via the Translink services 120, 154, 300/300a and 573.
Footfall within Centre	Generally very busy with high footfall.
Other comments	Heavy vehicular traffic passing through the centre along the A6 Antrim Road. Predominately freight traffic moving to and from Belfast International Airport.
Recommendation	To bring forward in the Hierarchy of Centre as a village centre.


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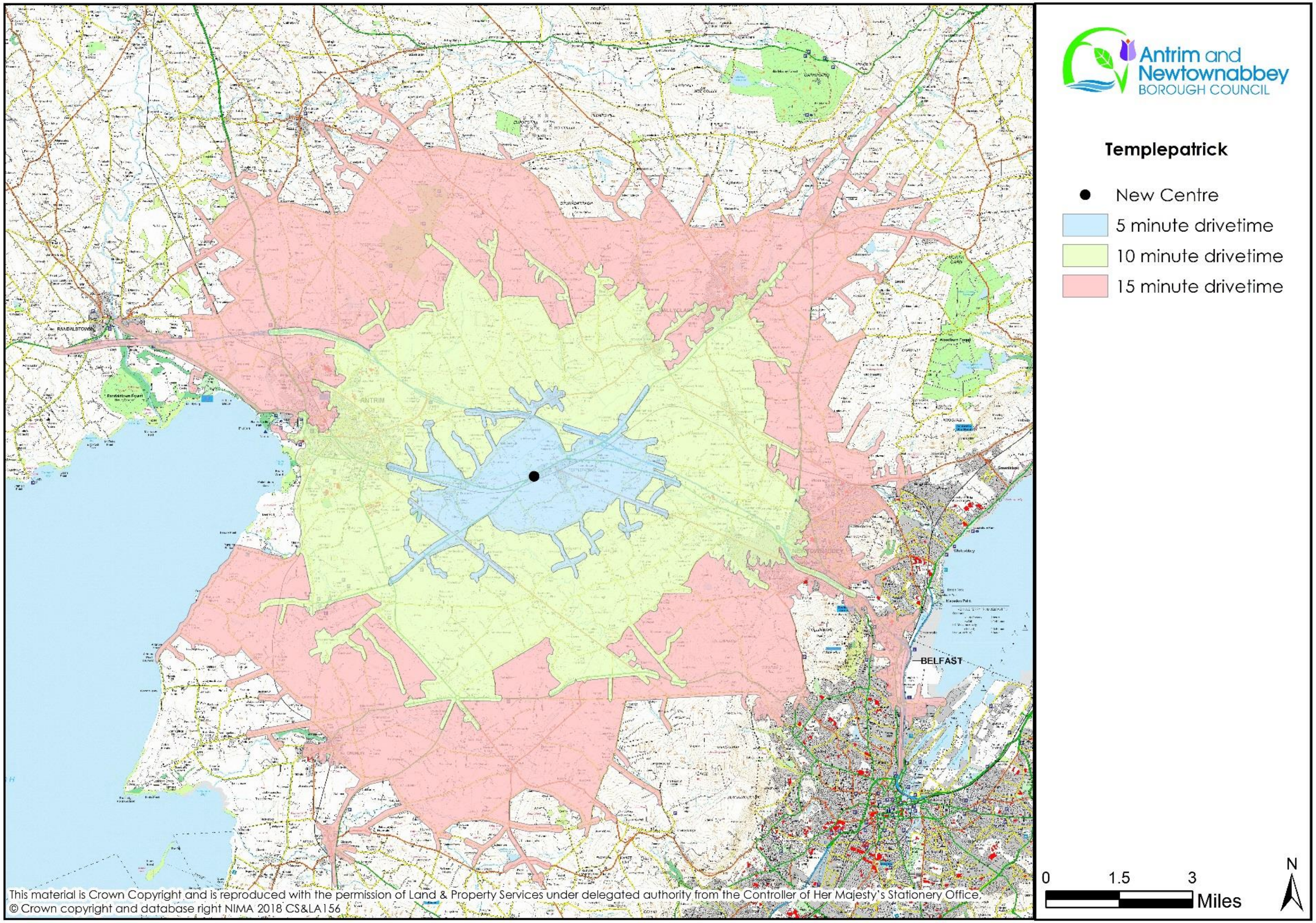
Antrim and Newtownabbey
BOROUGH COUNCIL
Templepatrick
Convenience
Conveience/Post Office
Comparison
Retail
Leisure Services
Community Services
First Floor Uses
Leisure Services
Vacant
0
10
20
Metres
N


Antrim and Newtownabbey
BOROUGH COUNCIL
Templepatrick
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
ANTRIM
RANDALSTOWN
BELFAST
0 1.5 3
Miles
N
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Antrim and Newtownabbey BOROUGH COUNCIL
Templepatrick
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0 250 500
Metres
N
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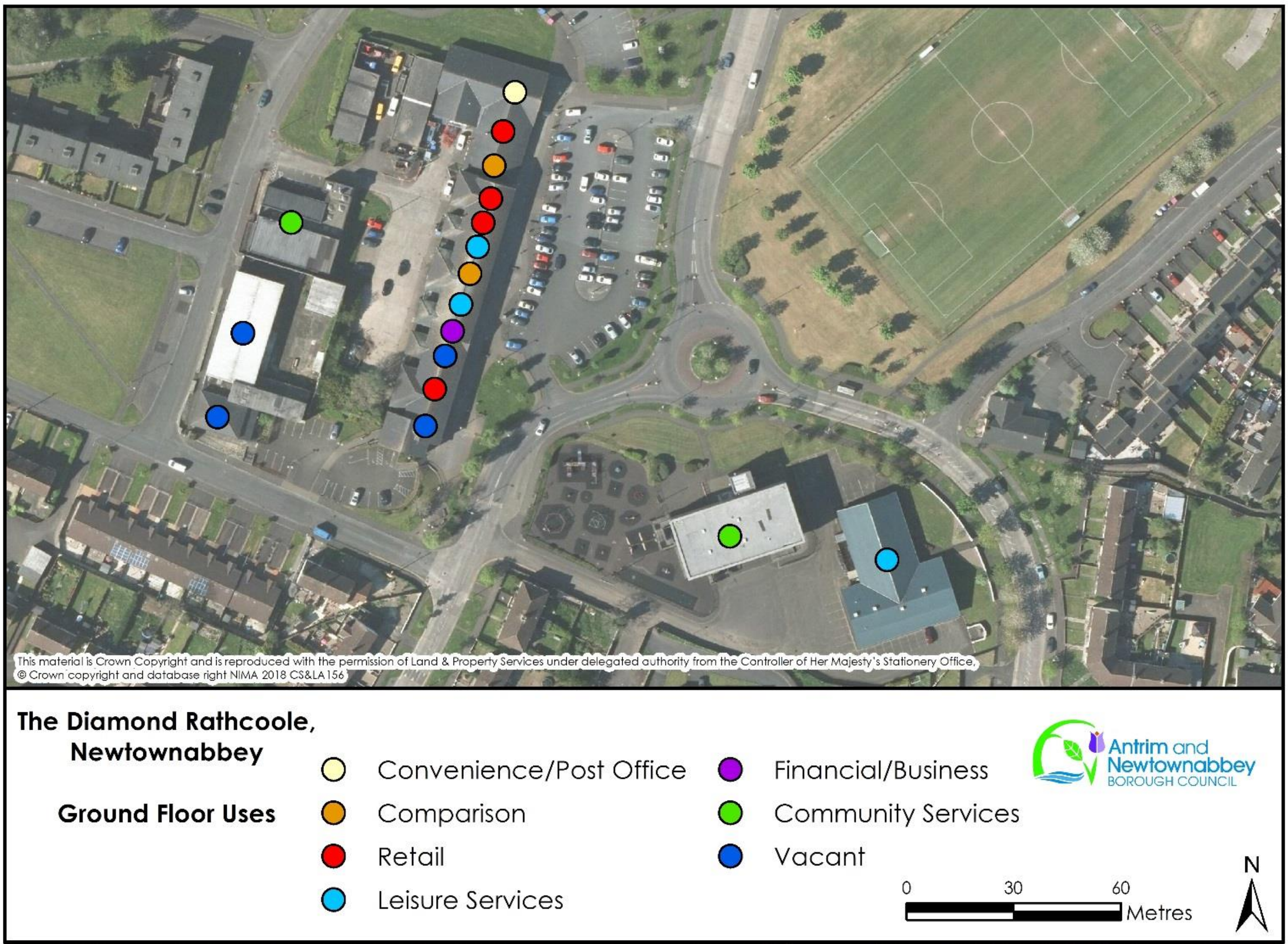
THE DIAMOND, RATHCOOLE – NEWTOWNABBEY

Nearest Centre as per Extant Plans	Abbey Centre District Centre lies 1.3 miles away - 5 minutes by car - 15 minutes by foot - 7 minutes by bike
Nature and description of the centre and overall condition	The Diamond is located off Rathmore Drive within Rathcoole housing estate and is one of the larger centres identified in that it consists of ten or more retail/commercial facilities/services. The centre is a single terrace building which sits prominently within the

	landscape and can be seen on all approach roads. Retail/commercial facilities occupy both the ground and first floors. Directly to the rear of the centre there are two vacant units and Rathcoole Library. Surrounding the centre are various community facilities including Rathcoole youth club, the Diamond play park, Peoples Park open space, and the Dunanney Centre. The centre is easily accessible by public transport, walking and cycling and is very busy with high footfall. Abbey Centre District Centre is the nearest centre providing additional retail/ commercial opportunities for local and neighbouring residents. Overall, the condition of the centre is excellent with adequate parking provision within the curtilage of the centre and supportive community facilities, open space and recreation facilities.
Uses/services	Rathcoole Library Hairmans Hair salon Coole Tech Repairs (First Floor) South and East Antrim Community Federation (First Floor) Reavey & Company Solicitors Country Cakes Bakery & café Well Pharmacy Newtownabbey Arts & Cultural Network (First Floor) The Hungry Hound – Fast Food Takeaway Studio 13 Tattoo (First Floor) Tony Bergin Solicitors (First Floor) Jocks Cabs Barber Shop Gordons Chemist Apollo Dry Cleaners Spar Convenience with Post Office Clothing Banks Post Box ATM
Vacant units	Four units
Adjoining and adjacent uses/services	Rathcoole Youth Centre The Diamond Play Park Eastway Social Club Citizen Advice Bureau The Dunanney Centre Diamond Peoples Park - Open Space/Play Pitches Rathcoole Library
Parking provision	Car parking is provided within the curtilage of the centre.
Access to Public Transport	There are bus stops directly facing the centre providing access throughout Newtownabbey and Belfast via the Translink Ulsterbus service 367 and Translink Metro services 2E/2H.
Footfall within Centre	Very busy with a high footfall
Other comments	Centre surrounds a vast swathe of open space for recreation purposes and supports a number of community facilities.

Recommendation	To bring forward in the Hierarchy of Centres as a neighbourhood centre.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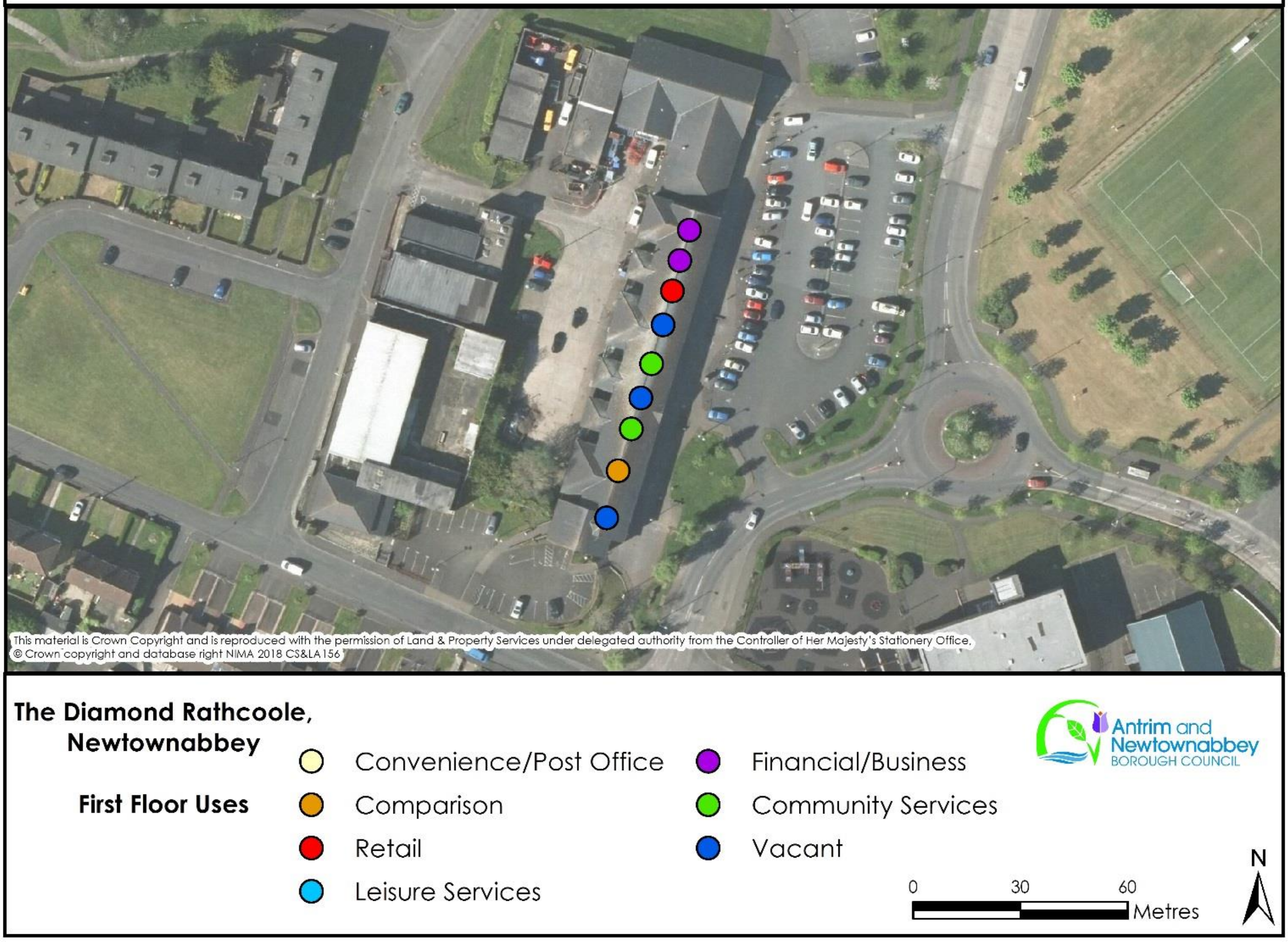
The Diamond Rathcoole, Newtownabbey
Ground Floor Uses
Convenience/Post Office
Comparison
Retail
Leisure Services
Financial/Business
Community Services
Vacant
0
30
60
Metres
N
Antrim and Newtownabbey Borough Council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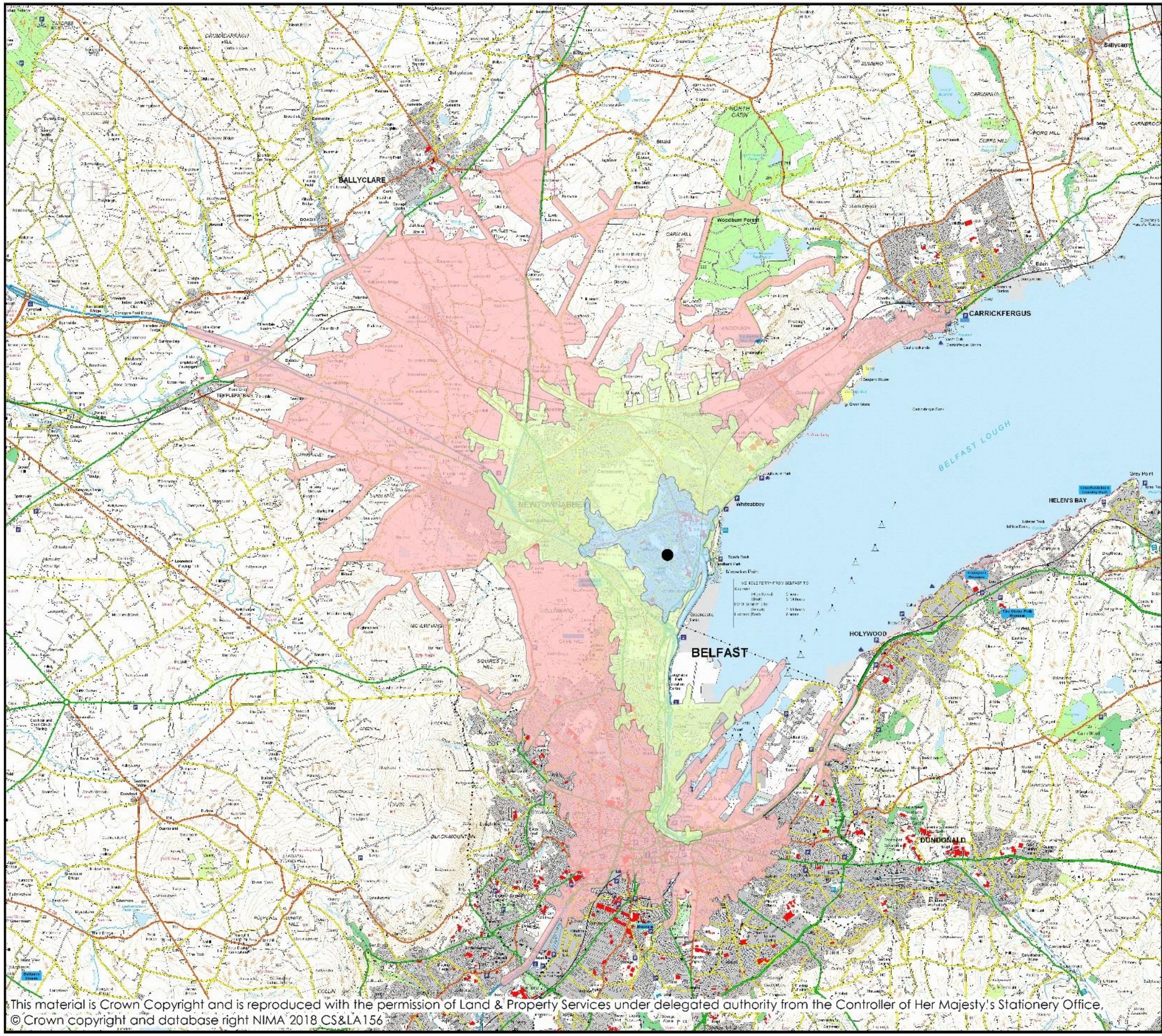
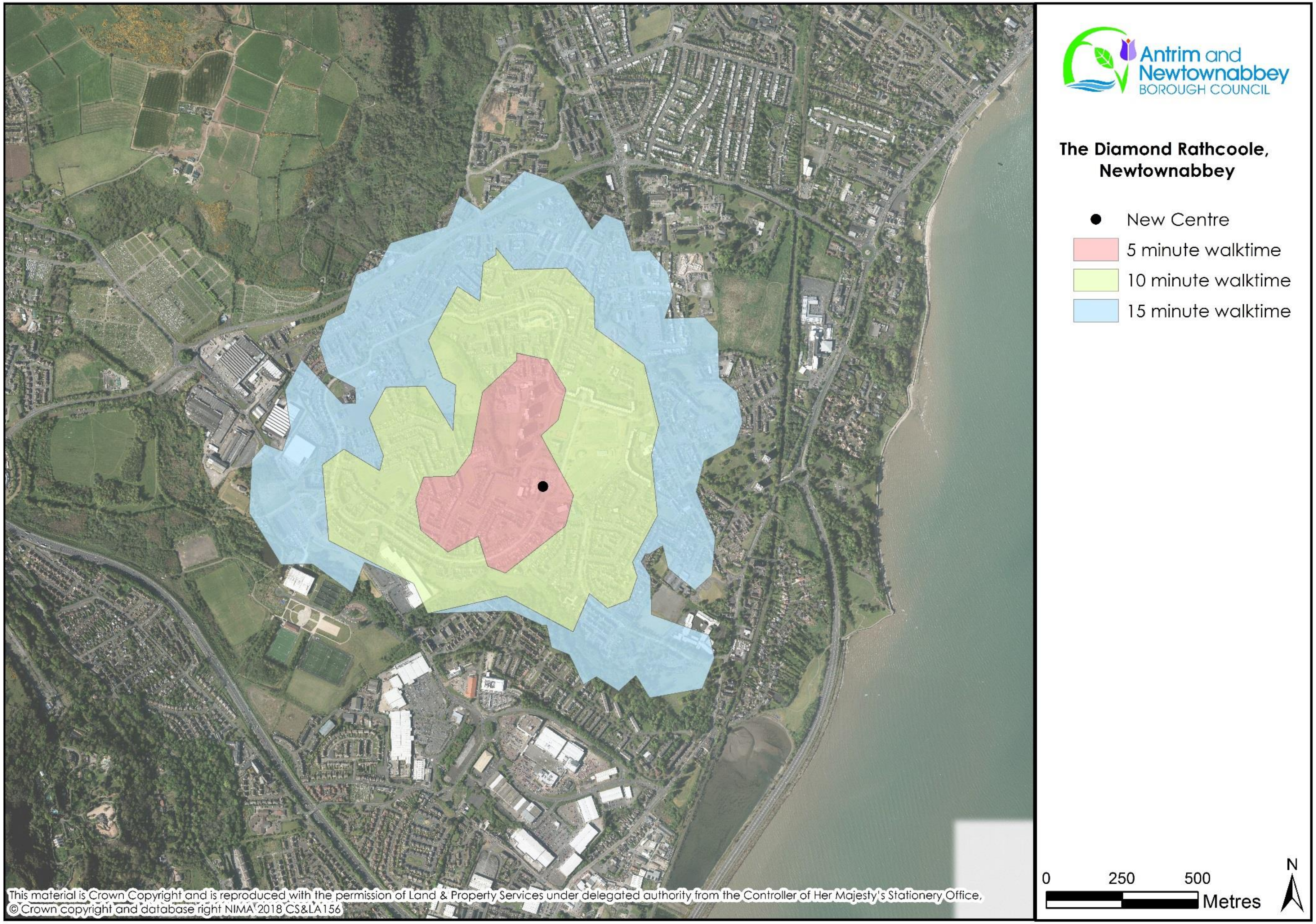
The Diamond Rathcoole, Newtownabbey
First Floor Uses
Convenience/Post Office
Comparison
Retail
Leisure Services
Financial/Business
Community Services
Vacant
0
30
60
Metres
N
Antrim and Newtownabbey Borough Council



Antrim and Newtownabbey Borough Council

The Diamond Rathcoole, Newtownabbey

- New Centre
- 5 minute drivetime
- 10 minute drivetime
- 15 minute drivetime


Antrim and Newtownabbey
BOROUGH COUNCIL
The Diamond Rathcoole, Newtownabbey
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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TOOME


TWISTERS
MEN'SROOM
BEN'S STUDIO
COFFEE TO-GO

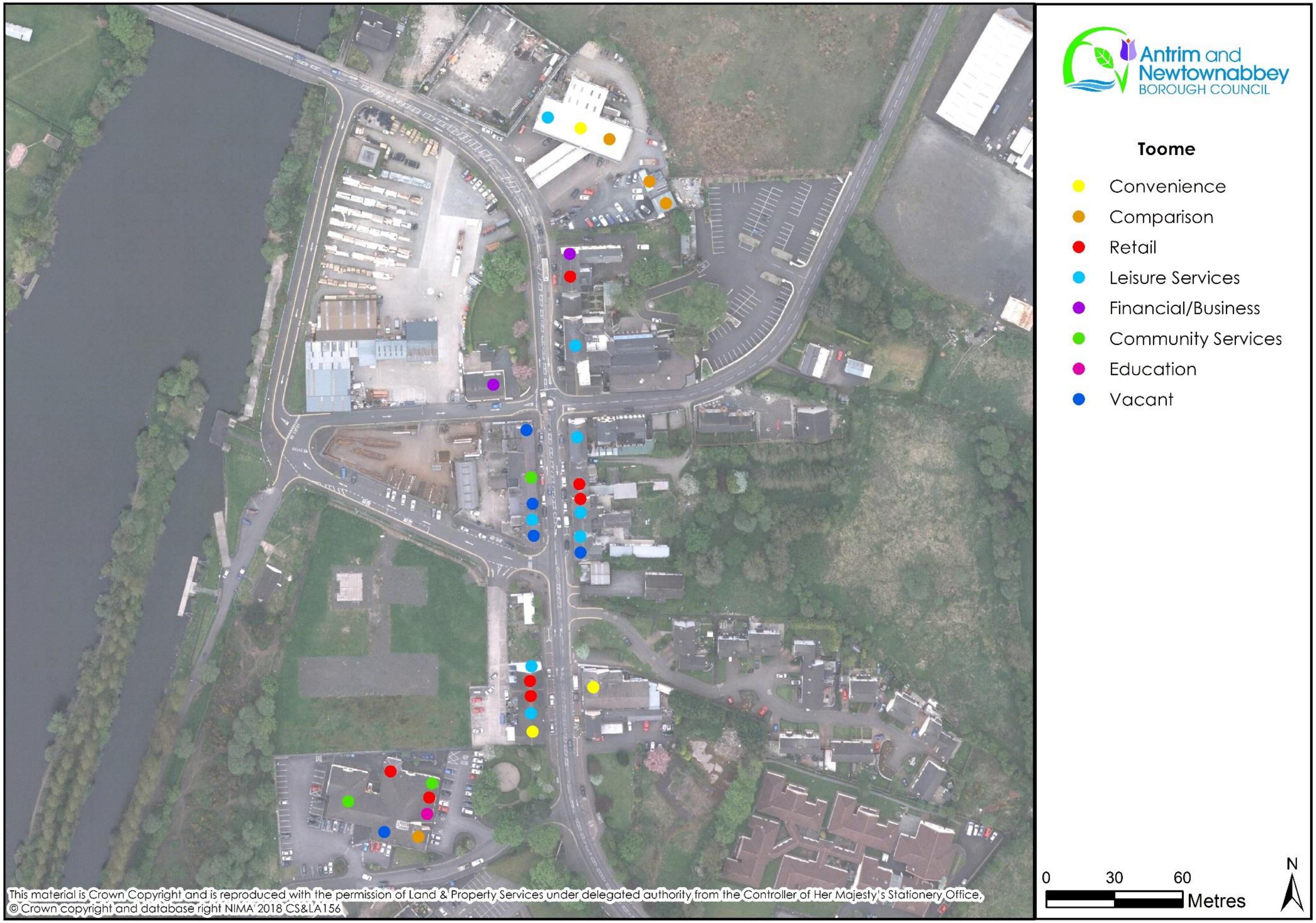

Murray's
Centra
Toome


TOALS bookmakers


RESTAURANT

Nearest Centre as per Extant Plans	Randalstown Town Centre lies 6.1 miles away - 11 minutes by car - 2 hours by foot - 40 minutes by bike
Nature and description of the centre and overall condition	The centre extends from Toome House northwards to the Mace Petrol Station (Boyds Service Station) incorporating Toome's historic core, which is identifiable at the 'crossroads' of the Main Street, Roguery Road and Market Square. This area has a distinct character representing that of a centre. Within this area, there are several small-scale retail businesses, community services and health facilities located primarily on the ground floor with residential uses occupying the first floors. Toome House incorporated in the centre, comprises off several units focused around wellness facilities (Doctors, dentist, podiatrist and a pharmacy) & community services (Toome TODAL Community group offices & Pre-school provision). There are a number of vacant units facing onto Main Street, which have benefited from public realm improvement schemes. Despite this however, the vacant units has somewhat detracted the overall visual

	appearance of the centre. To the south and very much divorced from the centre, is a petrol filling station, place of worship, residential care home and an area of open space with a play park. The centre serves the residents of Toome and the suburban local population.
Uses/services	Doctors Surgery Toome Pharmacy Irish Medium Pre-School TIDAL Toome Offices Podiatrist Dental Clinic Nite Star Takeaway Grans Café The Village Barber N.E Hair salon TOALS bookmakers O'Neill Arms Hotel & Restaurant SHINE unisex hair salon S. O'Neill Chartered accountants CK Car Sales Charity Shop Charlie Keenan Country/Work wear Mace Convenience Petrol Filling Station The Fried Fish takeaway Toome Credit Union Toome Man Shed Happy Valley Chinese Mc Stoker Butchers Twisters Takeaway Cut N Image hair salon The Men's Room Barbers Bens Ice-Cream Studio Centra Convenience
Vacant units	There are several vacant residential properties within the centre and several vacant properties previously used for retailing, including units within Toome House.
Adjoining and adjacent uses/services	Residential Commercial storage yards Commercial/industrial businesses Open Space (Toome Canal walk)
Parking provision	On-street car parking is available fronting the shops and further parking provided within the curtilage of the Toome House and Mace (Boyds Service) petrol filling station.
Access to Public Transport	There are several bus stops located on Main Street, which benefit from the 110 Ulsterbus service running between Magherafelt and Antrim.
Footfall within Centre	Limited footfall within the centre.
Other comments	The centre is very busy with large vehicular traffic.
Recommendation	To bring forward in the Hierarchy of Centres as a Village Centre.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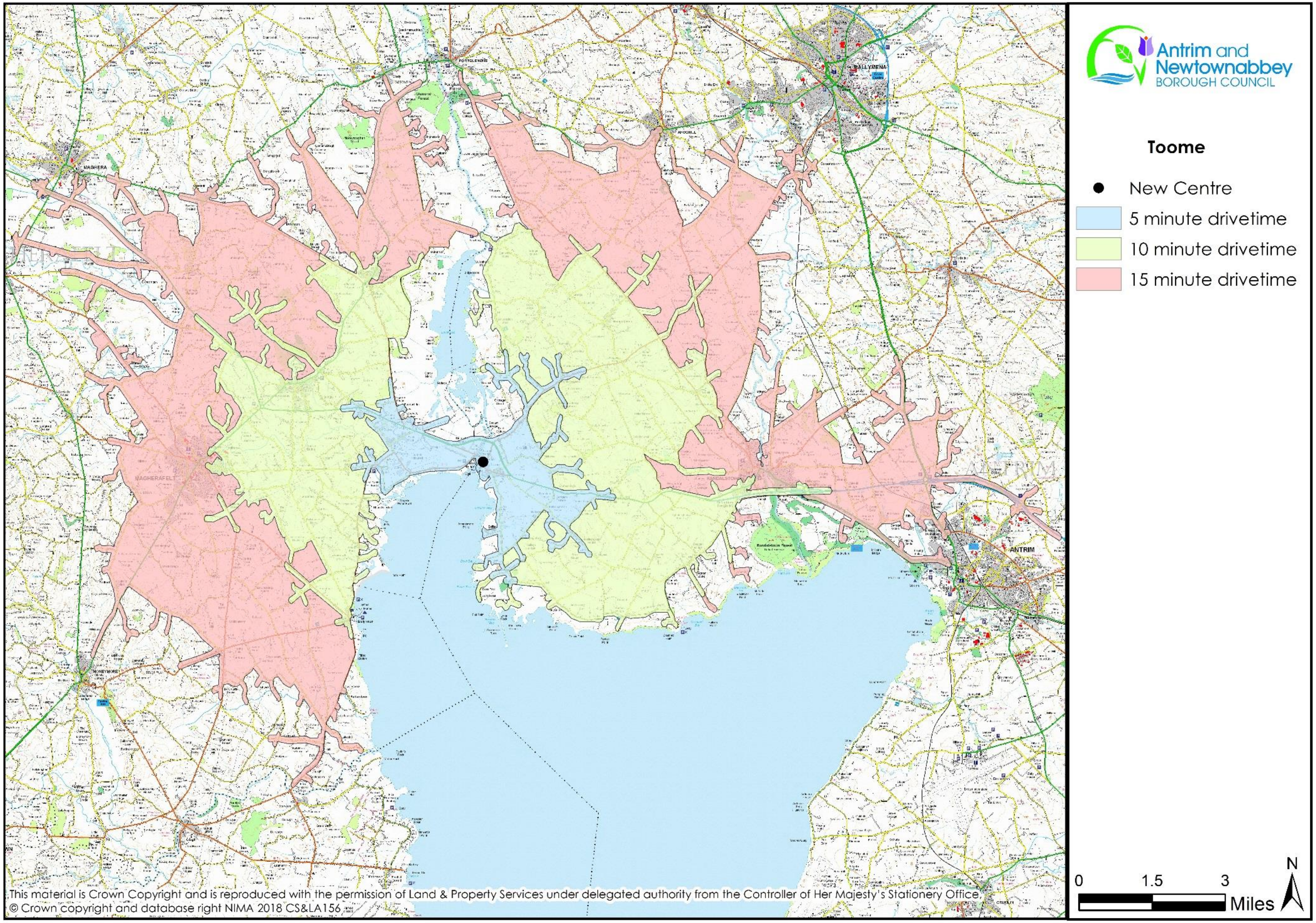
Antrim and Newtownabbey BOROUGH COUNCIL
Toome
Convenience
Comparison
Retail
Leisure Services
Financial/Business
Community Services
Education
Vacant
0 30 60
Metres
N


Antrim and Newtownabbey Borough Council
Toome
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0 1.5 3
Miles
N
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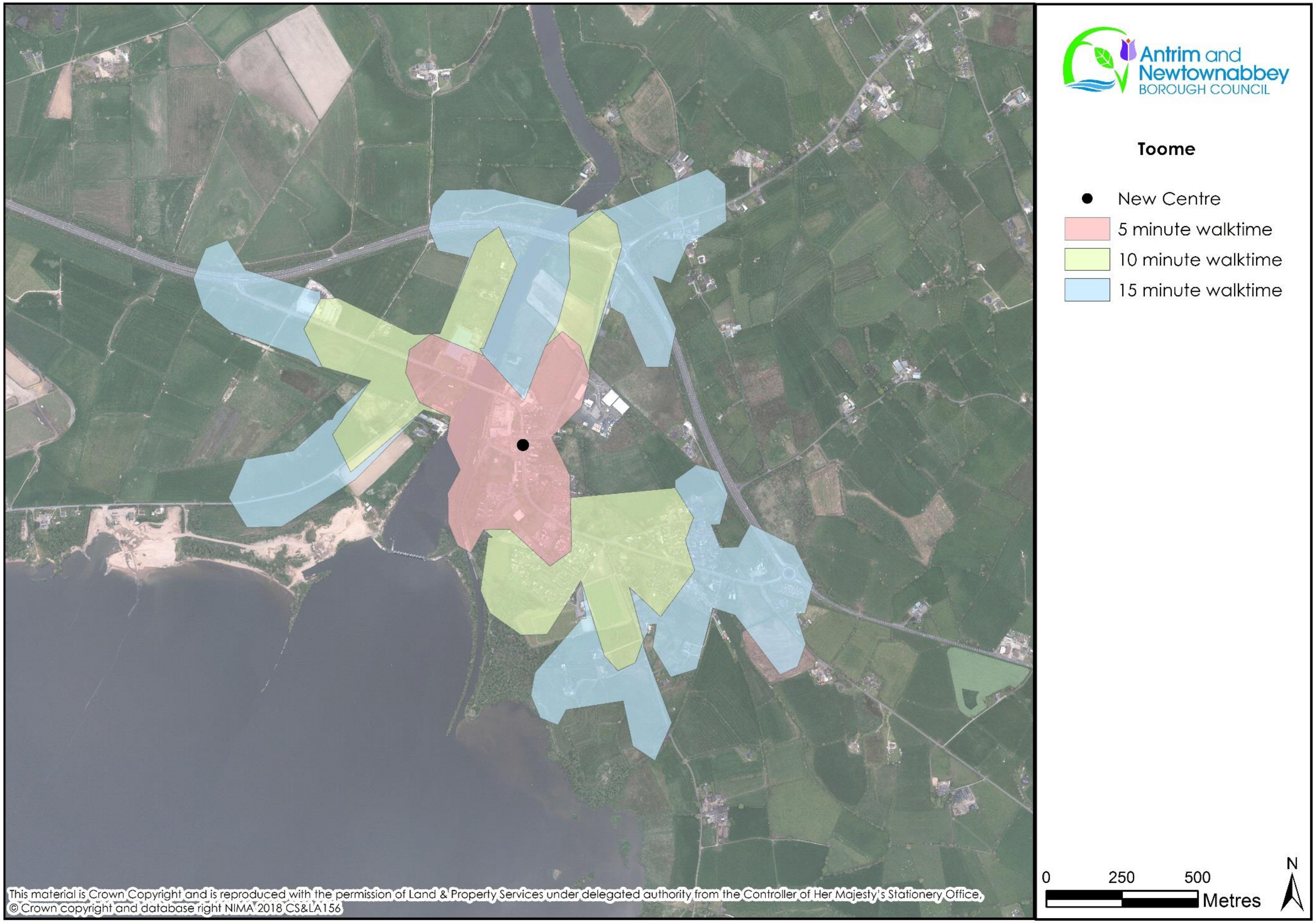
Antrim and Newtownabbey
BOROUGH COUNCIL
Toome
New Centre
5 minute walktime
10 minute walktime
15 minute walktime
0
250
500
Metres
N
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WHITEABBEY VILLAGE, NEWTOWNABBEY


MEDI COSMETIC
Sullivans
VIDEO CITY
GLENN WILKINSON
WHOSE
SO ZO


ALLURA
ECHO
BB TANNING
I hate being tan
SAID NO ONE EVER!!!
Paula's beauty clinic

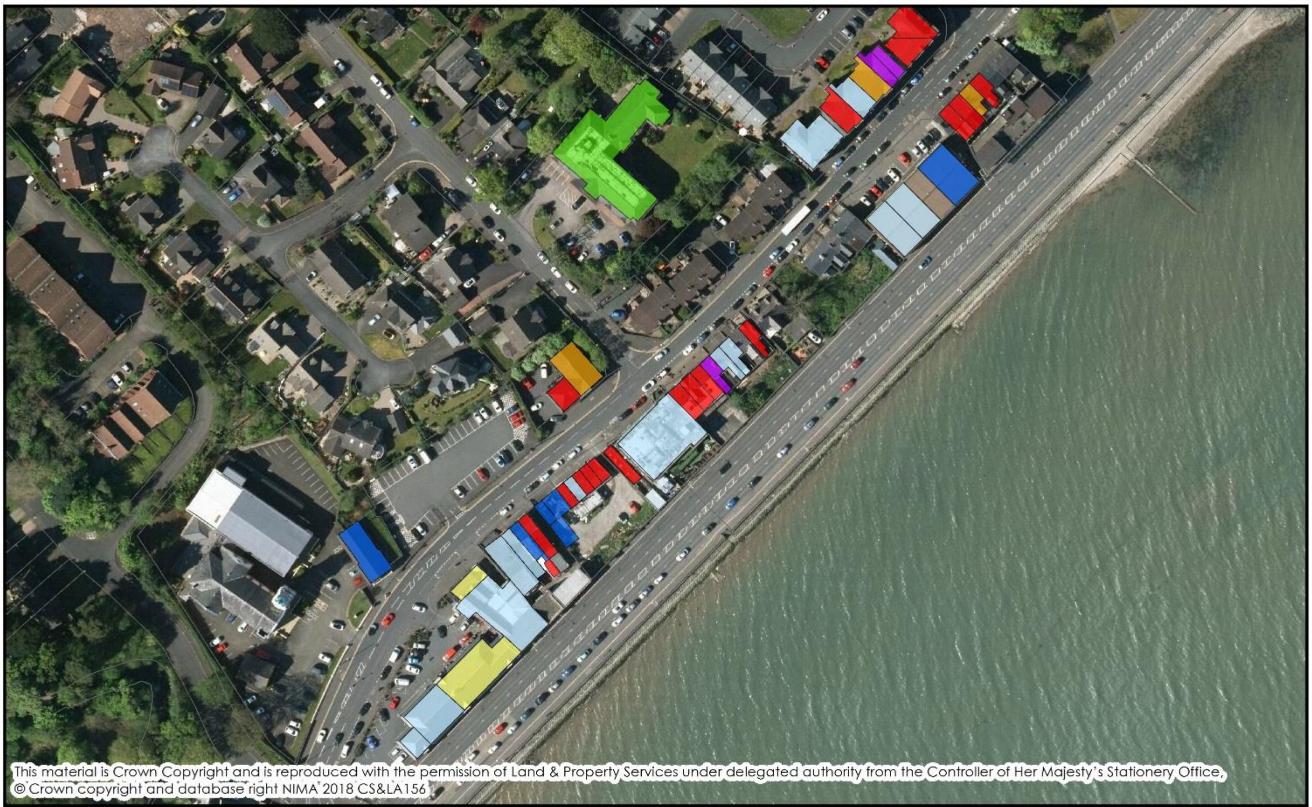

TRADITIONAL
URKISH BARBERS
MAUDS


TAKEAWAY
TAAJ
RESTAURANT & BAR
EARLY BIRD
THE OTTOMAN


GENTS FORMAL
SUIT HIRE
Abbey
DRY CLEANERS
LAUNDRY SERVICE
PHARMACY PLUS

Nearest Centre a per Extant Plans	Abbey Centre District Centre lies 2.3 miles away - 8 minutes by car - 47 minutes by foot - 19 minutes by bike
Nature and description of the centre and overall condition	Whiteabbey is located off the A2 Shore Road in Newtownabbey consisting of a linear street with fronting retail/commercial premises. It is evidently clear that the retail/commercial units within this centre where once residential properties and overtime have been converted to retail/commercial uses occupying the ground and first floor levels. A number of residential properties remain in the centre comprising of small semi-detached and apartments. Upon entering the centre, there is a small complex named 'Woody's Shopping Centre, containing a Spar Convenience Store with integrated Post Office, bookmakers, a fast food takeaway, an ATM, Post Box and a Defibrillator. Throughout the centre, there are an array of retail/commercial services, which support nearby residents. Whiteabbey centre is ideally situated in that it is close by to a number of community facilities, such as Jordanstown Loughshore Park and thus benefits from high footfall and is generally a very active centre. The centre is well connected by public transport benefiting from several bus stops, cycle and walking routes. Overall, the condition of the centre is excellent; however, the vacant units detract from the overall appearance of the centre.
Uses/services	Woody's Shopping Centre incorporates; Spar Convenience Store Post Office Ladbrokes Bookmakers Fast Food Takeaway (Cod House chippy) ATM/Defibrillator/Post Box Abbey Eco Drycleaners Pharmacy Plus TAAJ Takeaway/restaurant The Ottoman – Turkish Barbers Mauds Ice-Cream Eamon McAuley Interior Designers Jordanstown Estate Agents Dickson Letting Agent Abbey Dental Clinic BB Tanning Studio Independent Financial Advisor Dkni Florists & Gifts Medi Cosmetic Allison Conkey Opticians Glen Wilkinson Lifestyle (Gym) WHOSE art café SOZO restaurant DW Framing & Gallery

	The Cosy Chair Café David Clarke Landscape Architect Country Estates – Estate Agents Origin Hair Consultants The Nail Boutique Abbey Alterations Darlings Unisex Hair Salon Bureau – Café/Bar Village Foot Clinic Abbey Physiotherapy Jordanstown Cryospa Hair off the dog – dog groomers Abbey Taxis The Sign Studio Jane Dunn Hair Salon Little Pizzeria & Kebab House Kinara Indian Cuisine Sipster Off License & Bar
Vacant units	Six vacant units within the centre comprising of ground floor and first floor
Adjoining and adjacent uses/services	Residential Estates Whiteabbey Presbyterian Church Whiteabbey Primary School Jordanstown Care Home Glen Park – Open Space/Recreation
Parking provision	Restricted on-street car parking is available fronting the retail/commercial units, a pay and display car park is present adjacent to the former Abbey Dental Care, and car parking is available within the Woody's Shopping Centre curtilage.
Access to Public Transport	There are bus stops at either end of the centre providing access to Greenisland, Kilroot, Whitehead, Carrickfergus, Belfast, Monkstown and Jordanstown University via the Ulsterbus services 163/163b/163c, 166, 367, 563/563b/566 and Translink Metro service 2G.
Footfall within Centre	Very busy and active centre with high footfall
Recommendation	In comparison to other neighbourhood centres, Whiteabbey is somewhat a larger neighbourhood centre with a more extensive range of retail, commercial and business services.



Whiteabbey Village, Newtownabbey

Ground Floor Uses

- Convenience
- Comparison
- Retail
- Leisure Services
- Business/Financial
- Community Service
- Place of Worship
- Vacant

Antrim and Newtownabbey Borough Council

0 30 60 Metres

N

Whiteabbey Village, Newtownabbey

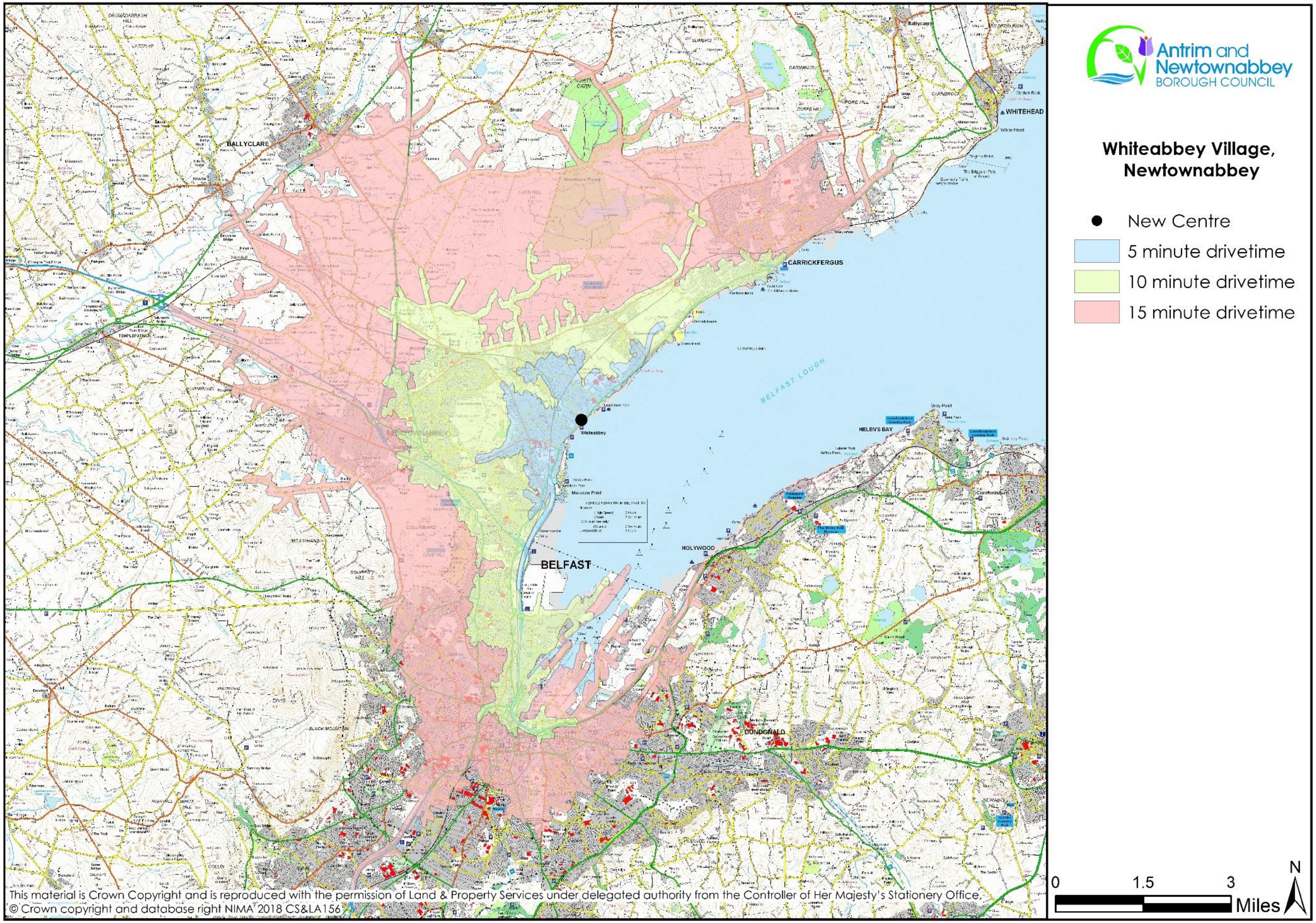
First Floor Uses

- Retail
- Leisure Services
- Business/Financial
- Vacant

Antrim and Newtownabbey Borough Council

0 20 40 Metres

N



Antrim and Newtownabbey BOROUGH COUNCIL
Whiteabbey Village, Newtownabbey
New Centre
5 minute drivetime
10 minute drivetime
15 minute drivetime
0
1.5
3
Miles
N
BELFAST
CARRICKFERGUS
HOLYWOOD
BALLYCLARE
NEWTOWNABBEY
DUNDONALD
WHITEHEAD
HELEN'S BAY
BELFAST LOUGH
Whiteabbey

Antrim and Newtownabbey BOROUGH COUNCIL

Whiteabbey Village, Newtownabbey

- New Centre
- 5 minute walktime
- 10 minute walktime
- 15 minute walktime

0 250 500 Metres

N

Annex A: Initial Appraisal of Villages

INITIAL APPRAISAL		FACILITIES & SERVICES
YES		
Templepatrick	"Twelfth Milestone" petrol filling station takes on the form of a busy village centre with a variety of local shops and businesses.	Spar convenience, petrol station, ice cream parlour, Off License, Butcher, Gift Shop, ATM, Post Office/Box
Toome	The historic core of Toome is identifiable at the 'crossroads' of the Main Street, Roguery Road and Market Square and contain an array of shops, businesses, community facilities and health facilities.	Butchers, hairdressers, ice cream parlour, cafés, public houses, betting shop, florists, convenience shops, hotel and restaurant, outdoor wear shop, car sales, builders merchants and petrol filling station
POSSIBLY		
Doagh	Staggered crossroads represent Doagh's historic core and potential village centre. There are a variety of shops, businesses and community facilities concentrated around this area and along main street.	Convenience store, petrol station, Post Office/Box/ATM, Clothing, auto electrics, antique shop, bookmakers, cafes and hot food bars.
Parkgate	The village comprises of a terrace row set back from the road consisting of convenience and hot food retailing. This area has a sense of village centre.	Convenience store, hot food takeaways, hairdressers/beauticians, farm and garden supplier, pub and restaurant.
Ballynure	The village contains a historic centre located along the Main Street.	Beauticians, convenience store with integrated Post Office, butchers and bakery, hairdressers/barbers, and green grocers.
NO		
Ballyrobert	The village contains a small convenience store, which has developed at the staggered crossroad junction of Mossley Road, The Longshot and Ballyrobert Road. Does not akin to village centre.	Convenience store with Post Office, ATM and Petrol Station
Ballyeaston ***potential to revert back to village***	Village has a defined historic core, but has no retailing provision. The village primarily consist of community facilities i.e. places of worship and associated halls. Residents avail of retailing in Ballyclare. Does not akin to village centre.	No retail provisions
Burnside	Village lacks a defined centre and displays limited retail provision with the presence of one local Convenience shop. Does not akin to village centre.	'Day Today' Convenience Store and Post Box
Dunadry	Dunadry lacks a centre in terms of any retail provision, however there is a focus of hospitality and leisure located on the Belfast Road with the presence of Dunadry Hotel and Ellie May's public house and restaurant. Does not akin with village centre.	Dunadry Hotel and Ellie May's public house and restaurant.
Straid	Straid has a distinctive historic core; however, there is no retailing provision. Does not akin to village centre.	No retail provisions

Antrim and Newtownabbey
BOROUGH COUNCIL

Mossley Mill
Carnmoney Road North,
Newtownabbey
BT36 5QA

Antrim Antrim Civic Centre
50 Stiles Way,
Antrim,
BT41 2UB

www.antrimandnewtownabbey.gov.uk