



LINKING ENTREPRENEURS IN
ANTRIM AND NEWTOWNABBEY

The LEAN Network is delighted to invite your business to

How To Write A Business Plan

Tuesday 1 October 2019, 6-9pm

Learn how to write a plan that will address your needs and those of recipients such as banks, investors and funders.

Create a tool to ensure your business is on course to meet goals, sales targets and operational objectives and be in a position to identify potential problems and put plans in place to reduce the risk

This interactive workshop will show businesses:

- The key elements of a business plan.
- The 7 main sections and what to include.
- How to present the plan in an acceptable and easily read format.
- How to communicate objectives and strategies to users e.g. investors.
- Top tips (including handouts and links) for writing a business plan.



Speaker Sandra Young worked in retail for over 30 years and after leaving a senior role in 2012 she has been working as a business consultant across a range of both private sector businesses and social enterprises. She provides operational, financial, HR and marketing advice as well as strategic planning to companies and organisations. Sandra has written in excess of 150 business plans for a range of companies and new start businesses.

Venue: Antrim Civic Centre, 50 Stiles Way, Antrim, BT41 2UB

Cost: Free Event (dinner included)

Booking: Email events@antrimandnewtownabbey.gov.uk including name, business name and location or telephone Kim on 02890 340434

The LEAN How To Workshop Series Continues....

Edit Videos (Beginners)

Michelle Connolly, Profile Tree
15 Oct 19, 6-9pm, Antrim Civic Centre

Make Sales Connections – F2F, Online And B2B

Mrs Jackie D'Arcy, Daniel McCarry & Philip Bain
20 Nov 19, 5-9pm, Mossley Mill

Retain Customers - Modern Customer Care

Stephen Smyth, BWEC
12 Dec 19, 9.30-am- 12.30pm, Antrim Civic Centre

Optimise Your You Tube Channel

Michelle Connolly, Profile Tree
21 Jan 20, 6-9pm, Antrim Civic Centre

Recruit The First Or The Best

Labour Relations Agency, Stephen Smyth & Sandra Young
11 Feb 20, 9am-3pm, Mossley Mill

Utilise Influencer Marketing

Niamh Taylor, Digital24
10 Mar 20, 9.30am-12.30pm, Old Courthouse

Interested in attending?

Phone Kim on 02890 340434 or email including name, business name and location events@antrimandnewtownabbey.gov.uk

You can register for one or more of the workshops but please book early to avoid disappointment. Due to the interactive format of this workshop places will be limited to Antrim and Newtownabbey businesses.